

TRADE SHOW & SPONSOR PACKAGES

**COLD CHAIN LOGISTICS EDUCATION PROGRAM
SEPTEMBER 21-22, 2009 / BUCHAREST, ROMANIA**

Benefits	Silver Sponsor	Gold Sponsor
4-5 Meter booth space for own stand or show tables	✓	✓
Free registration for Monday / Tuesday program for 1 person (incl. seminar and banquet)	✓	✓
One page company information (back + front) in conference information package	✓	✓
Company brochures, magazines and/or publications on "industry reading table"	✓	✓
Company logo in special edition of e-Cold Facts	✓	✓
Company logo <u>highlighted</u> on conference information pack, banners, interval screens and sponsor tickets during lunch	✓	✓
Free registration for Monday / Tuesday program for 2 nd person (incl. seminar and banquet)		✓
Free advertisement in e-Cold Facts		✓
Two pages company information (back + front) or limited company brochure in conference information package		✓
Choice of preferred stand location		✓
± 5 minutes speaking time during program		✓
Additional space in meeting room for extra company banner or display stand		✓
Company logo + link on website and in digital newsletter		✓
Dedication award for main sponsorship during dinner		✓
<i>Other customized sponsoring opportunities: conference bags € 650, coffee break € 350, reception drinks € 750, reception snacks € 450, wine during dinner € 1.000</i>		

Trade Show fees

Silver Sponsor (1 person)
Gold Sponsor (2 persons)

Member*

€ 1625
€ 2475

Non
Member

€ 1825
€ 2775

**IARW/WFLO & ECSLA associate members*