



Benjamin Milk, IARW-WFLO

# Pallet Wars

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# Pallet Problems

- Pallet Quality
- Pallet Management
- Others



# CHEP is a Four-Letter Word



**iGPS**

*Intelligent* GLOBAL POOLING SYSTEMS





**Lighter**  
**Stronger**  
**Safer**  
**Greener**



## Implications for 3PLs

- Cost ● Liability ● Technology
- Inventory ● Combustibility
- Tracking



# National Wooden Pallet and Container Association

## PAL-PUSH





**Act Collectively ! ! !**  
**Educate**  
**Create a Coalition**  
**Recommended Practices**  
**John Horvath**



Thank You

