

2017 Labor Turnover Survey Report

For the year ending October 2017, the labor turnover rate averaged 40.2% at GCCA member warehouses. Turnover was greater than 100% at seven facilities. Managers of nine facilities indicated few retention issues with turnover of 10% or less.

The Western/Mountain region had the largest average turnover rate. Retention of workers was the strongest in the Pacific region where California and Washington State reported below-average turnover rates.

Statewide averages are shown in Table 2 where five or more facilities in the state responded, and more than one company responded. Turnover rates were highest in Georgia (52%) and Texas (47%).

Managers at seven of the 102 responding facilities have raised pay and/or benefits and found it to be a successful counter-measure to reduce turnover in the labor force. Other changes that respondents considered helpful in retention included non-monetary recognition, communications at the hiring stage, teambuilding strategies, and the use of temporary labor.

	Number of Respondents	Average Turnover Rate, Trailing 12 Months	Standard Deviation	Minimum	Maximum
All regions	102	0.402	0.308	0	1.6
Northeast	14	0.329	0.231	0.05	0.93
Southeast	31	0.445	0.282	0.06	1.4
Heartland	21	0.416	0.301	0.06	1.07
West - Mountain	12	0.545	0.388	0.04	1.07
Pacific	24	0.307	0.327	0	1.6

Table 1. Labor Turnover Rate, Industry-wide and by Region

Source: Labor Turnover Survey, Global Cold Chain Alliance and calculations by the author.

State/Province	Number of Respondents	Average Turnover Rate, Trailing 12 Months	Standard Deviation	Minimum	Maximum
California	14	0.316	0.194	0.09	0.67
Florida	5	0.378	0.188	0.17	0.58
Georgia	9	0.516	0.391	0.13	1.4
Ontario	8	0.233	0.126	0.05	0.42
Texas	9	0.472	0.401	0.04	1.07
Virginia	9	0.333	0.175	0.06	0.58
Washington	7	0.129	0.097	0	0.31

Source: Labor Turnover Survey, Global Cold Chain Alliance and calculations by the author.

The tables report Trailing Twelve Months (TTM) labor turnover rate for a facility. The metric is calculated as: The total terminations in the last 12 months, divided by average ending monthly headcount.¹

Regional averages were calculated based on the following groupings:

- Northeast = Connecticut, Delaware, Massachusetts, Ontario, and Pennsylvania.
- Southeast = Alabama, Florida, Maryland, Mississippi, North Carolina, South Carolina, Georgia, and Virginia.
- Heartland = Illinois, Indiana, Iowa, Kansas, Kentucky, Minnesota, Missouri, Nebraska, and Ohio.
- West-Mountain = Colorado, Texas, Utah.
- Pacific = California, Oregon, Washington, and Alberta.

¹ Respondents also indicated the labor turnover rate for calendar year to date (YTD), (January-October 2017) but there were few differences in the rates for the YTD compared with the TTM figures. Therefore we report only the TTM rates.