



GCCA Europe Future Leader Award
Recognizing aspiring leaders under 35



**2019 Information Packet
and Application for
European Nominees**



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Introduction

About the Award

Organized by the Global Cold Chain Alliance (GCCA) and its Core Partner the International Association of Refrigerated Warehouses (IARW), the Europe Future Leader Award recognizes outstanding young professionals in the European cold storage industry.

Benefits of Participating in the Award

- Each Europe Finalist will compete for the Europe Future Leader Award at the 2019 GCCA European Cold Chain Conference; 20-22 March 2019 in Brussels, Belgium.
- The Europe Future Leader Award Winner will receive a travel stipend up to \$2,500 USD to attend the 2019 Global NextGen Award Competition at the Global Cold Chain Expo; 10-12 June, 2019 at McCormick Place, Chicago, IL USA.
- Broaden knowledge and understanding of the industry
- Meet many key players in the temperature-controlled logistics industry

Award Eligibility

This award is open to all employees of all GCCA warehouse member companies who:

- Are 35 years of age, or younger as of April 1, 2019
- Have demonstrated excellence in their work
- Have demonstrated potential to excel further in any of the many facets within the industry
- Have worked within the industry for a minimum of three years and have a broad knowledge of the refrigerated warehouse.
- Are from any section of the industry including commercial, administrative, technical, engineering, accounting, sales, handling, service, or management
- Possess insight into their organization's strategic values and direction, policies
- Are available to attend the European Cold Chain Conference and Global Cold Chain Expo

European Competition

Overview

Step 1: Application Review

The Application Review Committee will review candidate application documents (resume, essay, and recommendation letters). Each judge's scores will be averaged to arrive at a final score for each applicant.

The five highest scoring applicants will be invited to attend the European Cold Chain Conference to participate in an interview and deliver a presentation in English.

Step 2: Interview & Presentation

The top five candidates from the application round will give a 5-minute presentation in English worth 50% of the total final score and participate in a formal interview that will account for 50% of the final score at European Cold Chain Conference.

Each judge's scores will be averaged to arrive at a final score for each applicant. The applicant receiving the highest scores from the committee will be invited to attend the Global Cold Chain Expo to compete against other regional winners from around the globe for the GCCA Global NextGen Award.*

**Please note: the global competition interview and presentation are conducted in English.*

Judging Criteria

Part A. Application

These criteria will be assessed when reviewing the candidate's written application and during a formal interview conducted by the Selection Panel:

- Education
- Employment History
- Knowledge of Employer's Business
- Knowledge of the Industry
- Managerial/Specialist/Technical Ability
- Track record of excellence
- Future Potential
- Communication Skills

Part B. Presentation (Weighting 50%) and Interview (Weighting 50%)

- Structure
- Content
- Voice
- Eye Contact



European Cold Chain Conference Competition Details

If selected from the application review, the candidate will take part in a formal interview and presentation at the European Cold Chain Conference; presented in English.

Formal Interview

A panel of industry leaders will interview each candidate in English. The interview provides judges with one-on-one time with the candidate to get to know him or her better through a series of questions about the candidate's education, employment, knowledge level of the industry, track record of excellence, communication skills, and leadership skills.

In the formal interview component, finalists will be evaluated on:

- Knowledge of industry
- Knowledge of employer's business
- Specialist & technical knowledge
- Leadership skills
- Communication skills
- Personal attributes

Presentation

The candidate will deliver a 5-minute presentation in English to a panel of judges and attendees during the European Cold Chain Conference. PowerPoint presentations are encouraged and will be limited to 10 slides. We want to make sure the focus is on your presentation and words – not the PowerPoint!

In the presentation component, finalists will be scored on:

- Structure
- Relevant content
- Voice
- Personal presentation
- Eye contact
- Facial expression
- Audience engagement

Announcement of Award

Following each finalist's presentation, the scores will be tallied and added to the interview scores. The Europe Future Leader Award Winner will be announced at the conclusion of the European Cold Chain Conference.

The winner will compete for the GCCA Global NextGen Award at the Global Cold Chain Expo. At the competition, the Europe Future Leader Award winner will participate in an interview, conducted in English, and deliver a presentation in English and compete for the title of "Global Next Generation Award Winner."



How to Apply

Application Detail

The application form requires you to submit:

- Completed application form with all signatures
- 1-page resume
- 1-page personal statement answering the following questions:
 - Why are you interested in this industry?
 - What is your vision for the future of the industry?
 - What would winning this award mean to you?
- 3 letters of recommendation
 - These should speak to your qualifications and come from a supervisor, co-worker, or direct report.

Candidate and Employer Expectations

Before entering, all employers and candidates must agree that the candidate is able to:

- Attend the GCCA European Cold Chain Conference
 - The candidate and/or employer will be responsible for travel and accommodation to the European Cold Chain Conference
- If he/she wins the 2019 Europe Future Leader Award the candidate will be reimbursed by GCCA for travel expenses up to \$2,500 for roundtrip airfare, hotel, and expenses to attend the GCCA Global NextGen Award Competition. GCCA will directly cover the registration fees related to the Global Cold Chain Expo.

Deadlines

Complete applications consisting of the application form, resume, personal statement, and letters of recommendation should be forwarded to Julie Hanson at jhanson@gcca.org by February 20, 2019.