

Carbon Intensity: The Only KPI that Matters

Tech Talk: IARW/WFLO 2022



Carbon Offset Scope 3
Footprint

Scope 1 DER PPAs
ESG Net Zero Carbon Credits
Scope 2
Carbon Neutral CSR Renewables



A higher COP system in a cooler Weather region will require fewer KWH to freeze Inbound Lbs and maintain Outbound movements.

That results in lower Carbon Intensity which leads to more enterprise value in higher Revenue facilities with more expensive KW demand tariffs.



EMBODIED

KPIs

KWH

REVENUE

INBOUND LBS

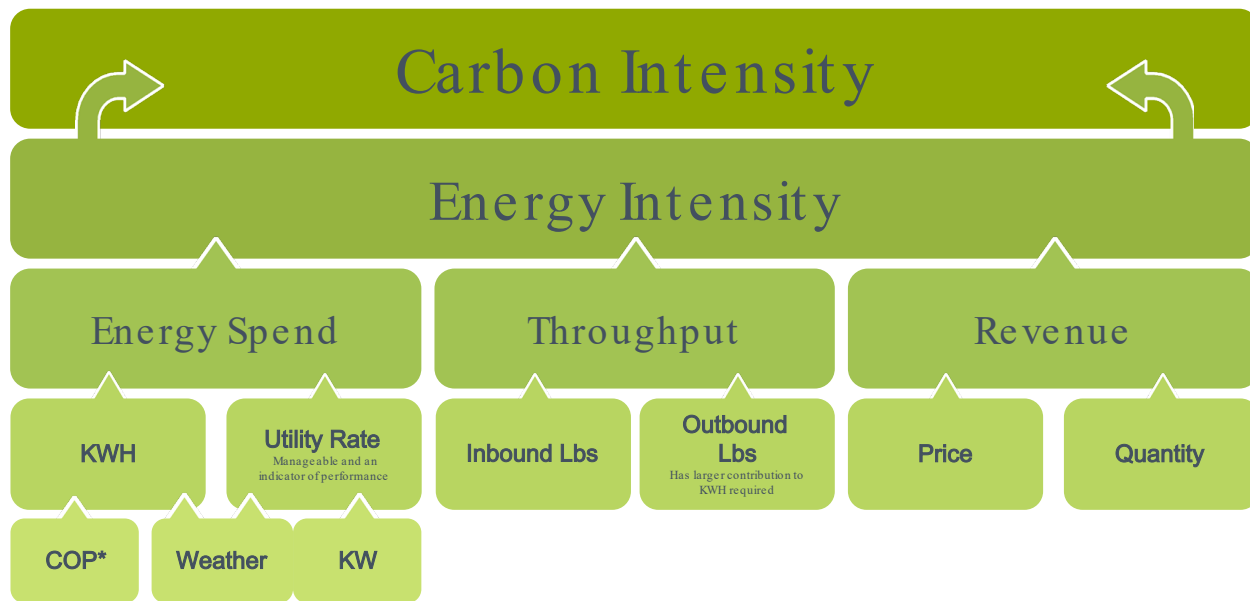
WEATHER

COP

UTILITY RATE

ENERGY SPEND

THROUGHPUT



*COP may not be rendered due to underlying data streams but doesn't block the usefulness of higher level KPI

COP: The efficiency of the thermal COP system drives whether a system consumes more or less KWH

WEATHER: Normalizes KWH for regions and influences cost of energy (Grid KW)

KW: Most basic unit of power measured when tracked over time equals energy (KWH)

REVENUE: Marginal value of production based on unit of energy required for production



**One Company's Scope 2 Emissions Is
Another Company's Scope 3 Emissions**





Carbon Intensity...

- ✓ Tracked to customer
- ✓ Tracked to SKU



Most Efficient Customer 21% ↗



Year to Date **190 Tons**
 Month **110 Tons in Jan '21**

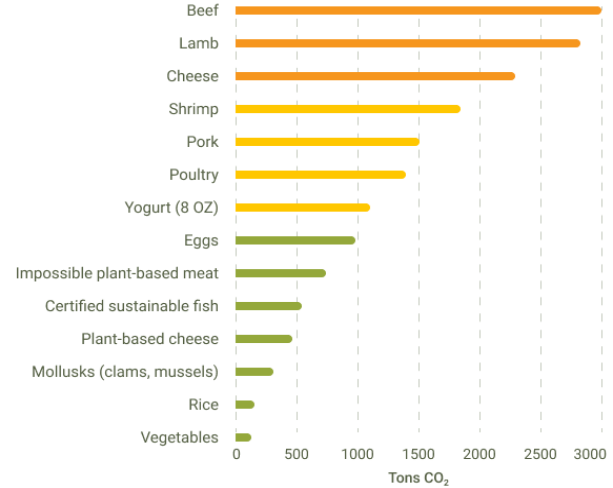
Most Efficient Product 17% ↗



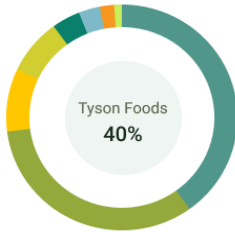
Year to Date **150 Tons**
 Month **100 Tons in Jan '21**

Carbon by Product

Jan '21 ▾

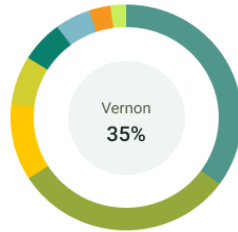


Most Efficient Customers



Tyson Foods	40%	Perdue	33%
Smithfield	9%	JBS	8%
Nestle	4%	Bunge	3%
Cargill	2%	Other	1%

Most Efficient Sites



Vernon	35%	Statesville	31%
Manteca	11%	Albany	7%
Allentown	6%	Houston	5%
Oxnard	3%	Other	2%

Carbon Offsets

3,904 Tons CO₂ Carbon Reduction
\$195,179 Carbon Credits
\$3,318,046 Shareholder Value

Carbon Equivalencies

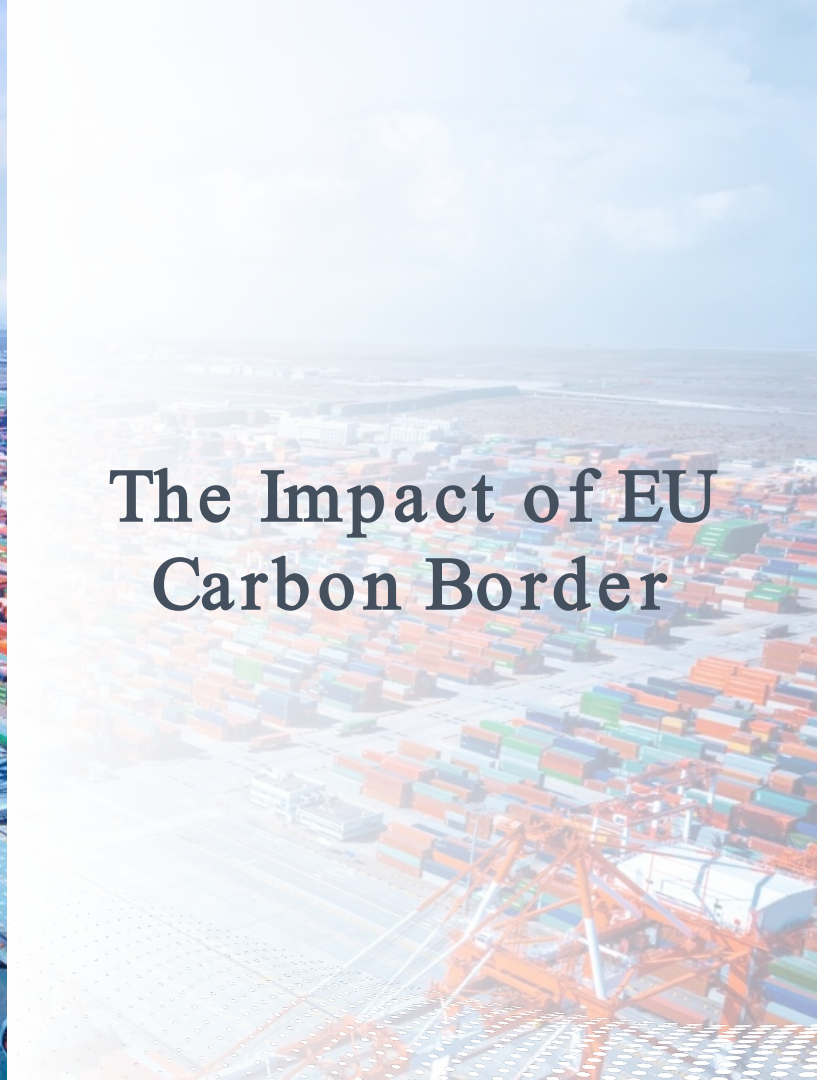
4,760 ac Trees Saved
4,313,352 lb Coal Burned
383,456 gal Diesel Used



\$80+ Per Metric Ton of
Carbon Imported



**The Impact of EU
Carbon Border**





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