



Case Study: Succession Planning in a Family- Owned Business

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Manager

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Director



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To pass the baton

Jan & Peter Blokland, Blokland cold stores

Presented by



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Blokland Cold Stores

- Company History
- About the company
- Development of the Company since then

Current situation:

- Shock freezers
- 25.000 pallets capacity
- 500 Mton packaging
- Defrosting 20 Mtons



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Succession process

- The personal journey
- The start
- Two teams become One team
 - Letter of intent
 - The true value of the company



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Peter the person

- Business degree
- APICS CSCP

CORNING

DU PONT



PEPSICO



Tropicana



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To pass the baton

- Meeting the team
- Meeting the customers
- First.... (every thing)



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Next step 6-18 months

- Keep the team and each other informed
- From owner to coach



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Key notes

- Be open and honest
- Take a decision when a decision needs to be made
- Have fun



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Questions?

- Thanks you for your time
- You will find us at:
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