

Dear ___:

We, the undersigned organizations and companies, strongly support the [bill name], which will establish a federal standard for labeling and ingredient disclosure requirements that is risk-based and substantiated by sound science. American consumers have a right to clear, accurate and meaningful information about the products they buy. This bipartisan legislation is necessary to provide consumers with clarity amidst a confusing patchwork of state and local labeling and disclosure laws.

Our respective industries are committed to providing meaningful transparency to consumers. However, farmers, small businesses, retailers and manufacturers struggle to keep up with a myriad of changing labeling requirements in numerous states and localities. Warning labels and other disclosures are being mandated by state and local governments on a variety of everyday products, such as coffee. This leaves consumers unable to determine whether or not there is an actual risk associated with a product or ingredient.

The time to establish a federal, science-based solution is now. State- and locally-mandated labeling schemes that require unjustified warnings damage consumer confidence, hinder interstate commerce, and often disparage new science and technology.

[Bill name] will ensure that consumers will have appropriate, meaningful information based on a credible, scientific standard when making purchasing decisions. This legislation also would eliminate unnecessary regulatory burdens for businesses looking to expand into new states.

We thank you for your leadership on this issue and urge Congress to pass [bill name] this year, which will improve the quality of information available to consumers.

Sincerely yours,