



CONFERENCE & EXPO

SEPTEMBER 28-30, 2020 | HILTON ANATOLE | DALLAS, TX

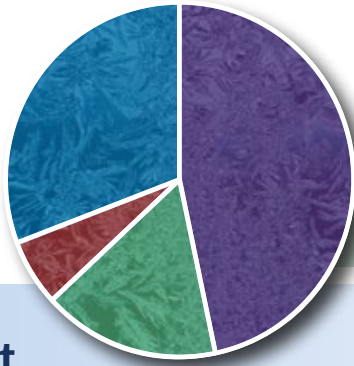
2020 EXHIBITOR PROSPECTUS

HOSTED BY:



About the Cold Chain Conference & Expo

81% of Attendees in 2019 Said the Event Was Worth Their Time & Money!



The Cold Chain Conference & Expo, formerly known as the Global Cold Chain Expo, is the premier learning event for the perishables industry. The education conference blended with the trade-show combine to deliver the most valuable and comprehensive business-to-business networking event in the industry.

The event caters to executives, middle managers, and other stakeholders who are users of cold chain products and services. Cold Chain Conference & Expo attendees produce, handle, store, transport or are involved in the distribution of perishable products and are looking to optimize their supply chain, improve operations, and/or construct a facility. Companies that participate in the event as exhibitors and sponsors gain a high level of brand recognition and targeted business development opportunities in front of these key buying audiences.

Hosted at the Hilton Anatole in Dallas, Texas, the property encompasses the expo hall, meeting space, and sleeping rooms. Together under one roof, the venue facilitates exceptional learning, networking and community building. In addition, the location offers a boundless selection of restaurants, bars, and entertainment options to enhance your experience.

| | | | |
|-----|------------------|-----|-----------|
| 46% | Manager/Director | 6% | CEO/Owner |
| 16% | VP/C-Suite | 30% | Other |

Event Features:

- Industry Keynotes
- Educational Conference
- Trade-show
- Show Floor Learning Centers
- Cold Chain X-Change
- Networking Receptions
- IARW Regional Meetings
- GCCA Committee Meetings
- Pre-Conference Workshops

Attendee Profile:

- Supply Chain Logistics Decision Makers
- Facility Operations & HR Professionals
- Facility Engineers & Facility Maintenance
- Executives, Mid-Level Management/ Project Managers at General Contracting Companies
- Cold Chain IT Decision Makers

Company Types:

- 3PL Warehouse & Logistics
- Distribution Centers
- Food Processors & Manufacturers
- Retailers
- Transportation Companies
- Engineers, Maintenance & Construction
- Foodservice Distributors
- Foodservice (Restaurant)



Who Attends the Conference & Expo?

Sample of Companies That Attended/Walked the Show Floor in 2019:

1800 FLOWERS.COM
AGRACEL, INC.
ALLIANCE SHIPPERS INC
AMERICAN FOODS GROUP, LLC
AMERICAN MEAT COMPANIES
AMERICAN TRANSPORT
AMERICOLD LOGISTICS
ASSA ABLOY
BAY GROVE
BELLINGHAM COLD STORAGE
BERKSHIRE REFRIGERATED
BEST DIAMOND PLASTICS
BROOKE CARPENTER CONSULTING, LLC
BURRIS LOGISTICS
CALPINE ENERGY SOLUTIONS
CANADA WIDE HEATING AND COOLING
CHARGER LOGISTICS
COLD CHAIN INVESTORS
COLD ZONE
COMMERCIAL WAREHOUSING, INC.
CONESTOGA COLD STORAGE
CONGEBEC LOGISTICS, INC.
CONSTELLATION GROUP
COUGLE FOODS
COYOTE LOGISTICS
CROWLEY
CRYSTAL DISTRIBUTION SERVICES, INC.
CTI FREIGHT SYSTEMS, INC.
CTL GLOBAL
CULINARY CONNECTIONS
DALMARES PRODUCE, INC.
DICK COLD STORAGE
DOT FOODS
EMERGENT COLD
FEEL GOOD FOODS
FLORIDA FREEZER
FORTUNE INTERNATIONAL LLC
FRESH THYME FARMERS MARKET
FREZ-N-STOR, INC.
FRIGIO LOGISTICS
FRIGORIFICO
FRIOFORT
GOLDEN STATE FOODS
GOOD FOODS GROUP LLC
GRAND BK CORP/HMART INC
GREAT PLAINS TRANSPORT, INC.
GROCONTINENTAL
HALLS WAREHOUSE CORP.
HANSON LOGISTICS
HARRIS & FORD, LLC
HENNINGSEN COLD STORAGE CO.
HIGH POINT LOGISTICS
HOME CHEF
HYLIFE FOODS
ICEMAN
IMPERFECT PRODUCE
INNOVATIVE COLD STORAGE ENTERPRISES, INC.
INSPIRAFARMS
INTERCHANGE GROUP, INC.
INTERSTATE WAREHOUSING
JUICED! COLD-PRESSED JUICERY
KANSAS CITY COLD STORAGE CORPORATION
KC COLD STORAGE
KEHE
KENNICOTT
KERRY
KROG SYSTEMS
KUHLMAN INC.
KWIK TRIP, INC
LAND O'LAKES
LEO A DALY
LIBERTY COLD STORAGE
LINEAGE LOGISTICS
LONE STAR COLD STORAGE, INC.
LOS ANGELES COLD STORAGE
LUGSHIP INTERNATIONAL LIMITED
LYONS COLD STORAGE LLC
MAMA'S GOT KALE
MATTINGLY COLD STORAGE
MCKEE FOODS
MERCHANDISE WAREHOUSE
MERCHANTS COLD STORAGE COMPANY, LLC
MESA COLD STORAGE, LTD.
MIDWEST REFRIGERATED SERVICES
MTC LOGISTICS
MTY SAN MIGUEL DISTRIBUTORS LLC
NATURESWEET, LTD.
NEW COLD
NEXTPHASE ENTERPRISES
NFI INDUSTRIES
NIPPON EXPRESS USA
NORTHERN REFRIGERATED
NORTHWEST NATURALS
OSI GROUP, LLC
PALERMO'S PIZZA
PENSKE
PENSKE LOGISTICS
PEPSICO
PERFECT KETO
PERFORMANCE COLD STORAGE
PIONEER COLD LOGISTICS
PREFERRED FREEZER SERVICES LOGISTICS
PREMIER REFRIGERATED WAREHOUSE
PRIME REFRIGERATION
PROFHOLOD LIMITED
QUALITY REFRIGERATED SERVICES
REAL PET FOOD CO
REFRIGERATED TRANSPORT INC.
RELIABLE DOOR & DOCK, INC.
RLS LOGISTICS
ROYAL TAHINI
SAFE FLEET
SCHWAIGHOFER PAULA GMBH
SHELLS AND FISH IMPORT/EXPORT
SOUTHEAST COLD STORAGE
STORAGE SOLUTIONS
SUMMIT COLD STORAGE
SUPREME LOBSTER AND SEAFOOD
SYFAN TRANSPORT
TABOR STORAGE SOLUTIONS
TALERICO-MARTIN
THE SCHWANS FOOD COMPANY
THOMPSON FREIGHT CO
TIME DEFINITE SERVICES, INC.
TORTUGA
TRAILINER CORP
TRAVERSE COLD STORAGE, LLC
TRENTON COLD STORAGE, INC.
TRI EAGLE PROVISIONS
TRINITYRAIL
TROPICALE FOODS, INC.
UNICOLD CORPORATION
UNITED STATES COLD STORAGE
US FOODS
VIKING COLD SOLUTIONS, INC
WCS LOGISTICS/WINCHESTER COLD STORAGE
WEL COMPANIES
WESTERN DISTRIBUTION SERVICES, LLC
WINROCK INTERNATIONAL
WOW LOGISTICS
YUGOCORP SAC
ZENITH CAREX INTERNATIONAL
ZERO MTN LOGISTICS/BLOCKCHAIN TRANSPORT
ZHEJIANG XINGXING REFRIGERATION

DELEGATES FROM 30 COUNTRIES IN ATTENDANCE

Australia
Brazil
Cambodia
Canada
Chile
China

Colombia
Costa Rica
Denmark
Dominican Republic
Ethiopia
France

Germany
India
Jamaica
Kenya
Madagascar
Mexico

Netherlands
Nigeria
Peru
Philippines
Poland
Puerto Rico

Rwanda
South Africa
South Korea
Tanzania
Uganda
United States

Exhibitor Information:

51% of attendees said they made buying decision onsite or will in the future.

Designed specifically for managers who make purchasing decisions, the Cold Chain Conference & Expo is the place to connect with solutions providers and learn about the latest technology and trends, all under one roof.

Who Should Exhibit?

Exhibitors include companies that provide services, equipment, tools, and technologies that support the infrastructure and operations of the cold chain industry.

Exhibitors provide the following solutions:

- **Facility Operations & Maintenance**
Equipment, tools, and technologies utilized in facility operations and capital upgrades.
- **Construction & Engineering**
Design/build firms; cold storage panel contractors; refrigeration contractors; sub-contractors providing equipment or services needed to build, retrofit, or renovate a facility.
- **Supply Chain Management**
All technologies utilized in managing and optimizing a supply chain, such as tracking/traceability, WMS/TMS, etc.
- **Transportation & Logistics Support**
Transportation and logistics partners and equipment/service providers.
- **Other Cold Chain Services**
Insurance, legal, labor, real estate, audits, and much more.
- **IARW Regional Meetings**
- **GCCA Committee Meetings**
- **Pre-Conference Workshops**

The Cold Chain Conference & Expo is your best dollar value:

- Complimentary passes to invite your end-user customers and prospects
 - Pre-show and post show attendee list to assist in appointment-setting, planning, and follow-up
 - Complimentary enhanced listing on the show website
 - Featured in the Show Previe mailed to thousands of cold chain buyers
 - Listing in printed Onsite Show Guide
 - Registration passes to expo, networking events, and education conference for booth staff*
 - Eligible to potentially host a show floor education session**
 - Publicity opportunities with national, international, and trade news media
- *pass allotment ranges based on booth size*
- **all education proposals are evaluated and selected by the education committee*

Expo Pricing

| BOOTH SIZE | MEMBERS (\$36.50/SF) | NON-MEMBERS (\$44.25/SF) |
|--------------------|----------------------|--------------------------|
| 30' x 20' | \$21,900 | \$26,550 |
| 20' x 20' | \$14,600 | \$17,700 |
| 10 x 20' | \$7,300 | \$8,850 |
| 10' x 10' | \$3,650 | \$4,425 |
| Corner Fee | \$300 | \$300 |
| | <i>(per corner)</i> | <i>(per corner)</i> |

8 out of 10 exhibitors said the expo was worth their time and money and plan to exhibit in 2020

FOR MORE INFORMATION Please contact James Rogers at jrogers@gcca.org or +1 703 373 4300 ex.233



WWW.COLDCHAINCONFERENCE.ORG