



**Built by the Best Award Information and  
Submission Packet  
2020**





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## About the Award

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The Controlled Environment Building Association (CEBA) strives to provide the tools, education, and resources to help members maintain a level of excellence within the cold chain industry. CEBA members are true experts in building the cold chain.



The “Built by the Best” slogan stands as a testament the association’s commitment to industry-changing innovations, exceeding customers’ expectations, positively impacting and growing the cold chain worldwide, and contributing to the larger society through food safety, trade development, job creation, and more.

The CEBA Built by the Best Award was created to acknowledge these factors and recognize the project teams moving the industry forward in regard to the design and construction of controlled environment facilities across the world.

## Award Eligibility

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This award is open to project teams in any country comprised of **Contractor/Design-Build** companies and **Processor/End-User/Warehouse/Third-Party Logistics** companies that meet the following criteria:

- ✓ Contractor or Design-Build company must be an CEBA member. Processor/End User/Warehouse/Third-Party Logistics company does not need to be a member.
- ✓ Building must maintain a controlled environment.
- ✓ Projects must be completed within the timeframe of January 1, 2018 through to March 31, 2020.
- ✓ Submission must be received by the submission deadline. Late applications will not be accepted.
- ✓ Project must have been completed on or ahead of schedule.
- ✓ Representative from customer company (processor, end-user, warehouse, etc.) is preferred during presentation alongside contractor or design/build company at annual CEBA Conference & Expo. Award candidates that are not able to present at the conference with members from both sides of the project may be disqualified from winning. If your company has restricted travel due to COVID, please contact Cathy Lada for options at [clada@gcca.org](mailto:clada@gcca.org).

## Submission Deadlines

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Project teams must complete the application process within the submission period. **No late applications will be accepted.**

**Submission Deadline: Friday, July 31, 2020**

## Application Process

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All teams must complete the application form in full with all signatures of permission for all project team members. A detailed explanation of the project must be provided. Special consideration will be paid to project complexity, challenges overcome, innovation, sustainability, cold chain impact, and contribution to society. Participation by CEBA members in addition to the contractor/design-build firm will be noted (See GCCA's online directory at <https://www.gcca.org/directory/all>). Photos and client testimonials are required.

## Judging Process

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Applications will be assessed during a formal scorecard review process conducted by the Selection Panel (comprised of members of the CEBA Marketing & Brand Awareness Committee). The scorecard is available in this informational packet.

CEBA Award Scorecard		
Criteria	Possible Points	Score
CEBA Member Participation	20	
Project Complexity	25	
Innovation	25	
Project Management	20	
Sustainability Consideration	5	
Contribution to larger society or supply chain	5	
Total	100	



## Winning the Award

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The winning team will be notified in late September and will be announced officially in October. The winning team will be required to present as a keynote speaker at the CEBA Conference & Expo, taking place November 10-12, 2020 in Rancho Mirage, California. Representatives from the **food processor/end-user company must participate in the presentation, contractor/design-build firm and the warehouse/3PL/food processor/end-user company must participate in the presentation.** The winning team will work with the CEBA education team to create a relevant, appropriate presentation.

Companies identified as finalists will receive information on promoting their finalist status. CEBA members participating on the finalist projects will receive information on promoting their status before and during the CEBA Conference & Expo. If exhibiting in the expo, a table sign will be provided.



# Submission Form

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Candidate Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Email: \_\_\_\_\_ Phone No: \_\_\_\_\_

Is your company a member of CEBA?       Yes       No

Do you give CEBA and GCCA permission to use your submission materials in marketing and communications of the program and its participants?       Yes       No

Candidates are strongly encouraged to complete the [online submission process](#). Emailed applications will be accepted if emailed directly to [clada@gcca.org](mailto:clada@gcca.org). Photos for emailed submissions must be shared via Dropbox, or other similar file-sharing system.



## Directions

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Please either edit this document by typing in your answers below the word count limit for each, or submitting a separate file with your answers, noting the question being answered.

### 1. CEBA Member Participation (20 Points)

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List the number or percentage of CEBA members involved in the project – sub-contractors and suppliers apply. Search GCCA’s online directory at <https://www.gcca.org/directory/all>.

- ✓ Of all of the subcontractors working on this project, what percentage are CEBA members?
- ✓ Please list by company name.

Answers must be limited to 300 words.

### 2. Project Complexity (25 Points)

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Explain in detail the level of complexity and scope of the project. Below is some guidance to help you formulate your answer.

- ✓ Facility built to store/process specific challenging products (highly regulated, high risk of spoilage, new concept in processing or distribution, etc.)
- ✓ Multi-temperature areas needed and/or extremely rigid and narrow temperature change tolerances
- ✓ Extraordinary cleanliness/hygiene requirements
- ✓ Difficulties encountered with regulatory agencies, during permit process or other
- ✓ Other unique “very high risk” conditions, please explain.

Answers are limited to 1,000 words.



### 3. Innovation (25 Points)

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Describe innovative features that were used in the project, including but not limited to:

- ✓ New technologies used
- ✓ Unique design features that have not been used in other buildings
- ✓ Solutions to existing industry challenges
- ✓ Unique solutions used to combat
- ✓ Does the project address specific, common industry issues?

Answers must be limited to 1,000 words.

### 4. Project Management (20 Points)

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Provide concrete examples of project management particulars, including:

- ✓ How did the team create solutions to ensure the project exceeded expectations?
- ✓ Did the project meet the timeline, budget, and goals?
- ✓ Explain the customer service provided throughout the project. Client testimonials are highly encouraged.

Answers are limited to 1,000 words.

### 5. Sustainability Consideration (5 Points)

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Explain the “green” elements of the project including, but not limited to:

- ✓ LEED points awarded
- ✓ Energy savings

Answers are limited to 500 words.





## 6. Contribution to larger society and temperature-controlled supply chain (5 Points)

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What kind of impact does the project have on the world at-large and/or the global cold chain?

- ✓ Will the facility provide safe, high quality food, beverage, and/or pharmaceutical products?
- ✓ Will the building provide life sciences services?
- ✓ Does the project create jobs or trade opportunities?
- ✓ Will the project provide significant impact to the cold chain, such as developing cold storage/processing opportunities in areas where no such treatment existed?

Answers are limited to 500 words.



## Additional Items for Consideration

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### Testimonials

Testimonials provide the greatest example of a job well-done. Please provide customer testimonials.

### Photographs

Photographs are highly encouraged. Photos may be emailed to [clada@gcca.org](mailto:clada@gcca.org). Dropbox links are encouraged.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_