



Position Title: Director, Workforce Development
Salary: Open
FLSA: Exempt
Report to: Vice President, Member Programs and Services

DESCRIPTION

The Global Cold Chain Alliance (GCCA) is a trade association that serves the global temperature-controlled supply chain industry, otherwise known as the “cold chain.” We represent organizations that handle, store, and transport the food we eat. We have 1,300 member organizations in 85 countries around the world.

GCCA is seeking a Director of Workforce Development to join our dynamic team to develop and implement an effective workforce development program for GCCA Core Partner associations.

GCCA offers a comprehensive benefits package including health insurance, dental insurance, life insurance, and matching 401(K) contribution. GCCA headquarters offices are located in National Landing/Crystal City, 241 18th Street South, Suite 621, Arlington, Virginia; next to the Crystal City Metro station. GCCA is an EEO employer.

Interested candidates should submit a cover letter, salary requirements, and resume to cperry@gcca.org. No calls please.

RESPONSIBILITIES

This position is responsible for development and implementation of workforce development initiatives in the strategic plans of the GCCA Core Partners. The successful candidate will be a great project manager with an ability to synthesize ideas, brainstorm creative solutions, and then turn those solutions into a reality in response to challenging workforce issues impacting GCCA member companies.

Strategic Plan Implementation

- The successful candidate will be a great project manager with an ability to synthesize ideas, brainstorm creative solutions, and then turn those solutions into a reality in response to challenging workforce issues impacting GCCA member companies.

Award Program Management

- Manage the association’s six (6) industry young leader award programs
- Update application process and work with marketing team to distribute
- Work with HR leaders from the largest member companies to encourage participation
- Facilitate the award process and recognition onsite at GCCA events

Students at the WFLO Institute

- Manage the process of selecting, notifying, and bringing students from supply chain universities in North America to the North American WFLO Institutes.

Volunteer Management

- Plan and execute programming for the Human Resources Community.
- Leverage community members for association projects throughout the year.

Career & Technical Education Engagement

- Career & Technical Education (CTE) at the high school level has been identified as a potential market from which to attract potential employees for member companies.
- Develop and deploy a CTE engagement strategy to connect member companies with local CTE advisory boards. Look for opportunities to market and engage with CTE programs.
- Career Skills Event: Organize and launch a Career Skills Event (pilot in 2019) in partnership with one or more member companies and vendors, providing opportunity for high school and college students to get a hands-on understanding of opportunities in the cold chain.

Diversity & Inclusion Initiatives

- Host “Women in the Cold Chain Coffee” at GCCA events – WFLO Institute, IARW-WFLO Convention, Global Cold Chain Expo.
- Research additional diversity inclusion initiatives for the industry; as several of our members have asked what the industry is doing in this space.

Recruitment Materials

- In collaboration with the marketing and communication team, manage the creation and development of recruitment material templates that members can utilize including, but not limited to: brochures, social media posts, website copy, videos.

Service Partner Management

- Manage the programmatic engagement of the Talent Development service partner by identifying and organizing opportunities for presentations, white paper/guide development, blog posts, etc.

QUALIFICATIONS

- ✓ 4-year degree
- ✓ Excellent organizational, written, and verbal communications skills
- ✓ Experience in program management
- ✓ Ability to manage multiple projects and meet deadlines on time
- ✓ Experience working with volunteers
- ✓ Organized, driven and results-oriented
- ✓ Ability to travel (international and domestic) as needed