



IARW-WFLO Convention

April 29–May 2, 2018
Amelia Island, Florida

2018 SPONSORSHIP PROGRAM

The sponsorships at the 127th IARW-WFLO Convention offer some very special opportunities designed to help you gain brand recognition in front of top executives of temperature-controlled warehousing & logistics companies from the US and around the world.

BENEFITS:

- List of attendees with contact details
- Recognition on Convention website, pocket agenda, and event signage (must sign by April 11, 2018)
- Logo and description listed in exclusive sponsor section of Mobile App (must sign by April 27, 2018)
- Recognition during General Session (logo on screen and verbal recognition)
- Distinctive “Sponsor Ribbons” to wear throughout the event
- Listed in pre-convention brochure (must sign by January 11, 2018)

Specific benefits for each sponsorship listed below. Right of first refusal for sponsorship of same event, if offered, in 2019.

PLATINUM	GOLD	SILVER
\$20,000–\$40,000	\$10,000–\$19,999	\$9,999 and below

PLATINUM LEVEL

Sponsorship will be exclusively branded and designed to your company’s specifications.

Sponsorship Includes: 4 complimentary attendee passes for sponsor company (\$5,400 value).

(Total sponsorship investment must reach level threshold to receive these benefits)

ISLE OF EIGHT FLAGS CLOSING PIRATE PARTY (WEDNESDAY)

SOLD!

Sponsored by Frazier Industrial Company

Before sailing off into the sunset, join fellow Convention attendees in hoisting the Jolly Roger and storming the resort’s beach for the *Isle of Eight Flags “Frazier” Closing Pirate Party* on Wednesday afternoon. A treasure trove of heavy hors d’ oeuvres (no need to go to dinner!), open bar, and entertainment will be provided for all the lads and lasses to enjoy as they dance the night away to their favorite sailor’s jig.

KEYNOTE PRESENTER (MONDAY)

\$20,000

The Monday General Session will be held over lunch, and will feature a Keynote presentation that focuses on business issues that impacting your organization. The Keynote Sponsorship elevates your company’s visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5”x11”) to be distributed at the session.

KEYNOTE PRESENTER SPONSOR (TUESDAY)

\$20,000

The Tuesday Morning General Session will be held over breakfast, and will feature a keynote presentation that focuses on business issues that impacting your organization. The Keynote Sponsorship elevates your company’s visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5”x11”) to be distributed at the session.

GOLD LEVEL

Sponsorship Includes: 2 complimentary convention passes for sponsor company (\$2,700 value).

LEADERSHIP RECEPTION & DINNER

SOLD!

Sponsored by Viking Cold Solutions

The Leadership Reception provides exclusive access to IARW & WFLO Board members, and other leaders in attendance. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

FIRST TIMERS/NEW MEMBER RECEPTION & WELCOME RECEPTION

\$15,000

Sponsor will receive bold signage, a signature drink, and branded napkins at event.

KEYNOTE SPEAKER (WEDNESDAY MORNING)

SOLD!

Sponsored by Dematic

The Wednesday Morning General Session will be held over breakfast, and will feature a keynote presentation that focuses on business issues that impacting your organization. The Keynote Sponsorship elevates your company’s visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5”x11”) to be distributed at the session.

PERSONALIZED AFTER HOURS PUB NIGHT (3)

\$10,000 plus cost

Don’t get lost in the lobby bar after you come back from dinner! Sponsor your very own company themed Pub Night. The Pub in Amelia Island has a laid-back atmosphere and the warm welcoming of a neighborhood pub. Guests can unwind watching a ball game, playing pool and enjoying local craft beers on tap. Designed and branded to your specifications, the the after-hours pub created just for IARW-WFLO Convention attendees provides an intimate setting to host all of those key contacts you are looking to connect with during the week.

KEYNOTE SPEAKER (WEDNESDAY AFTERNOON) SOLD!

Sponsored by Tippmann Innovation

The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

BRANDED HOTEL KEY CARDS SOLD!

Sponsored by RefrigiWear Inc.

Each attendee will receive customized key cards upon arrival. Key cards will be designed to sponsor's specifications.

GOLF TOURNAMENT BEVERAGE CART SOLD!

Sponsored by Jamison Door Company

Branded signage displayed on beverage cart, course, and recognition during golf announcements.

PEER-TO-PEER EXECUTIVE ROUNDTABLES \$10,000

Opportunity to open Peer-to-Peer Executive Round-table discussions. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session, and branding throughout Peer-to-Peer session rooms.

LUNCH (MONDAY) \$8,500

Held during Monday's general session, the Lunch Sponsorship is paired with our top Keynote Speakers at the event to provide attendees with an unforgettable executive level experience. The sponsorship features branded signage on all tables in the general session, verbal recognition from the stage, and your logo featured on the screen during the recognition. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

LUNCH (WEDNESDAY) \$8,500

Held during Wednesday's general session, the Lunch Sponsorship is paired with our top Keynote Speakers at the event to provide attendees with an unforgettable executive level experience. The sponsorship features branded signage on all tables in the general session, verbal recognition from the stage, and your logo featured on the screen during the recognition. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

CONTACT
JAMES ROGERS
at +1 703 373 4303 or
jrogers@gcca.org
to reserve your
sponsorship today!

SILVER LEVEL

CONVENTION WIFI \$6,000

The Conference WIFI sponsorship builds top of mind awareness with convention attendees, who will enter your companies name or other personalized password when logging into WIFI throughout the event. Sponsor will also receive branded signage, and a be featured in the pocket agenda.

SUPPLIER SHOWCASE \$7,000
10 spaces available

Sponsored by Gleeson Constructors & Engineers, L.L.C. ; Tippmann Innovation

The Supplier Showcase provides an exclusive opportunity for 12 companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking foyer next to registration and outside of the general session room, the Supplier Showcase is featured at the heart of the event. All coffee and refreshment breaks will take place in the Showcase, providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Supplier Showcase throughout the event for one-on-one meetings.

SUPPLIER TECH TALKS \$7,000 Each
3 Available

Sponsored by Tippmann Innovation

Supplier Tech Talks are an opportunity for IARW Associates members to present their products and services on stage and talk about their expertise in the industry. Tech Talk presenters typically provide a high level industry perspective on how their solutions, tools and/or technology can help support their customers businesses and how they see the industry evolving. Each "Tech Talk" sponsor will receive 5 minutes to present to the audience.

MOBILE EVENT APP \$6,000
Exclusive banner on mobile app and event signage.

POCKET AGENDA \$6,000
Company Logo on back of pocket agenda.

COOL PIONEERS (3) \$5,500 each
Presented by IARW Warehouse Members, "Cool Pioneer" sessions highlight human capital development, cost-savings, and time-saving. Sponsoring a session provides; a speaker introduction, company logo on introduction slides, and shared sponsor table for marketing flyer distribution.

COFFEE & SNACK BREAKS (3) \$5,500 Each
Branded signage and napkins at event.

GOLF CLASSIC SPONSORSHIPS

The golf classic provides key opportunities to gain a high level of exposure to attendees playing in this popular networking event. 12 spaces available.

PRIZES \$5,000
Branded company signage, branded prize envelopes, and verbal recognition at event

LUNCH \$5,000
Branded company signage, logo on lunch boxes/bags, and verbal recognition at event

GOLF TOURNAMENT CIGAR BAR \$5,000
Branded company signage, and verbal recognition at event

BRANDED PADS & PENS \$5,000
Featured in meeting rooms and at registration, this sponsorship places your logo and contact details in the hands of every convention attendee.