

CEBA

Controlled Environment
Building Association



**BUILT BY
THE BEST
AWARD**

**Information and Submission Packet
2022**



Table of Contents

- Table of Contents 2
- About the Award 3
- Award Eligibility 3
- 2022 Award Updates 4
- Submission Deadline 5
- Application Process 5
- Judging Process 5
- Winning the Award 6
- Submission Form 7
- Filling out the Application Form 8
 - 1. CEBA Member Participation (15 Points) 8
 - 2. Project Complexity (20 Points) 9
 - 3. Innovation (25 Points) 11
 - 4. Project Management (25 Points) 13
 - 5. Sustainability Consideration (5 Points) 14
 - 6. Contribution to larger society and temperature-controlled supply chain (5 Points) .. 17
 - 7. Project Summary Video (5 Points) 19
 - 8. Photographs and Testimonials 19
- Applicant Signature 20

About the Award

The Controlled Environment Building Association (CEBA) strives to provide the tools, education, and resources to help members maintain a level of excellence within the cold chain industry. CEBA members are true experts in building the cold chain.



The “Built by the Best” slogan stands as a testament to the association’s commitment to industry-changing innovations, exceeding customers’ expectations, positively impacting and growing the cold chain worldwide, and contributing to the larger society through food safety, trade development, job creation, and more.

The CEBA Built by the Best Award was created to acknowledge these factors and recognize the project teams moving the industry forward regarding the design and construction of controlled environment facilities across the world.

The award has expanded to be more inclusive and recognize the varying level of controlled environment buildings being constructed throughout the cold chain, around the world. Applicants are welcome to submit projects in each of the two categories: One award will recognize buildings constructed under \$35 MM (defined as total cost to customer/end user) and one for projects over \$35 MM (defined as total cost to customer/end user).

Award Eligibility

This award is open to project teams in any country comprised of Contractor/Design-Build companies and Processor/End-User/Warehouse/Third-Party Logistics companies that meet the following criteria:

- ✓ Contractor or Design-Build company must be a CEBA member. Processor/End User/Warehouse/Third-Party Logistics company does not need to be a member.
- ✓ Building must maintain a controlled environment.
- ✓ Projects must be completed within the timeframe of January 1, 2021 to March 31, 2022.
- ✓ Submission must be received by the submission deadline. Late applications will not be accepted.
- ✓ Project must have been completed on or ahead of schedule.



2022 Award Updates

Expanding from One to Two Awards

Going into its 7th year, in 2022 the award program will expand to include two award categories:

- One award will recognize buildings constructed under \$35 MM (defined as total cost to customer/end user) and
- One for projects over \$35 MM (defined as total cost to customer/end user)

The award has expanded to be more inclusive and recognize the varying levels and sizes of controlled environment buildings being constructed throughout the cold chain, around the world. Applicants are welcome to submit projects in each category.

Streamlined Application Process

Instead of being submitted in several formats, all applications can be completed in the award submission packet and a PowerPoint slide deck. The goal was to create a single streamlined format and process that makes applying for the award much easier and provides judges with a uniform process to judge each submission.

Video Addition to the Points Structure

A video submission summarizing the project is required to evaluate the project for the award. The video can be comprised of content from the actual build, finished project, or can simply be a recap of why the project should be considered for the Built by the Best Award. Points will not be awarded for production quality. The purpose of the video is to provide judges with additional context around highlights and other considerable challenges that added to the complexity of the project. **Videos are limited to max 5 minutes.**

[Download the slide deck template here](#)

Judge Orientation

In the past, judges were provided with the packet of information on each award applicant and details on how to evaluate and score projects. Based on feedback, before the judging process occurs a kickoff call will be hosted with all judges to provide an overview of the process, new updates explained and an opportunity for Q&A, with the goal that all judges are aligned on the scoring process and can judge all submissions effectively and fairly. Post award and following the 2022 CEBA Conference & Expo, more transparency will be provided to applicants that want to review their scores.

Submission Deadline

Project teams must complete the application process within the submission period.

No late applications will be accepted.

Submission Deadline: Friday, August 19, 2022

Application Process

A complete application must include:

- The completed written application found in this packet (pages 7-21).
- The required PowerPoint slide deck which includes:
 - A summary video
 - Photographs
 - Testimonial (or can be included in written form in this packet)

Submissions will not be considered in a different format.

Judging Process

Applications will be assessed during a formal scorecard review process conducted by the Selection Panel (comprised of members of the CEBA Marketing & Brand Awareness Committee). For reference, the scorecard is below for both categories

CEBA Award Scorecard		
Criteria	Possible Points	Score
CEBA Member Participation	15	
Project Complexity	20	
Innovation	25	
Project Management	25	
Sustainability Consideration	5	
Contribution to larger society or supply chain	5	
Video Submission	5	
Total	100	



Winning the Award

The finalist teams will be notified in early September and announced officially in late September/ early October. The finalists are required to present at the [CEBA Conference & Expo](#), taking place November 7-10, 2022 in Amelia Island, FL. Representatives from the **contractor/design-build firm and the warehouse/3PL/food processor/end-user company must participate in the presentation.**

While the presentation is the responsibility of the submitting company, The CEBA/GCCA staff are available to provide guidance and answer questions for finalist teams ahead of the conference.



Submission Form

Applicant/Contractor Company Name: _____

Company Address: _____

Company Email: _____ Phone No: _____

End User/Customer Company Name: _____

Are you a member of CEBA? Yes No

Do you give CEBA permission to use your submission materials in marketing and communications of the program and its participants? Yes No

Submitting Project for which Built by the Best Category? Under \$35 MM Over \$35 MM

Candidates must complete the [submission process](#) outlined in the document which includes the completed application and PowerPoint deck which includes your video and images. Email the completed application packet and slide deck to Katie Sastre (ksastre@gcca.org). Files can alternatively be shared via Dropbox, WeTransfer or other similar file-sharing system.



7. Project Summary Video (5 Points)

A video submission summarizing the project is required to help judges evaluate the project. The video may be comprised of content from the actual build, finished project, or can simply be a recap of why the project should be considered for the Built by the Best Award. Points will not be awarded for production quality. The purpose of the video is to provide judges with additional context around highlights and other considerable challenges that added to the complexity of the project.

Videos should be submitted via email or www.wetransfer.com to Katie Sastre at ksastre@gcca.org, along with project photos (see below).

Download the slide deck template [here](#)

Videos are limited to 5 minutes of content

8. Photographs and Testimonials

Photographs

Photos are required as part of the award submission process and are to be submitted with the project summary video in the Built by the Best PowerPoint template. **Photos are limited to 3 photos in each category of the Award, which are as follows:**

- Project Complexity
- Innovation
- Project Management
- Sustainability Consideration
- Contribution to larger society or supply chain

Download the slide deck template [here](#) (same as above)

The PowerPoint slide deck of photos should be submitted via email or www.wetransfer.com to Katie Sastre at ksastre@gcca.org.

Testimonials

Testimonials provide the greatest example of a job well-done. You can provide customer testimonials below (no word limit) or in your video submission:



Applicant Signature

I, _____ am submitting this award on behalf of
_____ and certify that my company qualifies for all the
following criteria to qualify for consideration for the Built by the Best Award.

- ✓ Contractor or Design-Build company must be a CEBA member. Processor/End User/Warehouse/Third-Party Logistics company does not need to be a member.
- ✓ Building must maintain a controlled environment.
- ✓ Projects must be completed within the timeframe of January 1, 2021 through to March 31, 2022.
- ✓ Submission must be received by the submission deadline. Late applications will not be accepted.
- ✓ Project must have been completed on or ahead of schedule.
- ✓ Approval received from customer/end user to apply for the award.

Award Applicant's Signature: _____ Date: _____