

Global Cold Chain Pavilion Exhibitor Participation Agreement

Seafood Expo North America
Boston Convention & Exhibition Center | Boston, Massachusetts
March 11-13, 2018

The Global Cold Chain Alliance invites you to be a part of the Cold Chain Pavilion program taking place at industry events around the world! Cold Chain Pavilions showcase the cold chain industry and the services that GCCA members provide at key industry buyer events or industry events that explore new markets. A spot in the Cold Chain Pavilion provides a highly visible and large footprint location to promote your company, verses what a smaller footprint booth would provide at a similar cost. In addition to your space, we build out a common lounge with meeting space to host your prospective or current clients. The pavilion is completely turnkey, meaning all the ordering of carpet, furniture, electric, etc. is handled by us.

Event Overview:

The Global Cold Chain Alliance is excited to bring a Cold Chain Pavilion to this year's Seafood Expo North America. The Cold Chain Pavilion program highlights the cold chain industry and the services that GCCA members provide at various events that explore key markets within the perishable supply chain industry. This is your opportunity to meet face-to-face with qualified buyers in the seafood industry from around the world with significant purchasing power!

Seafood Expo North America and Seafood Processing North America is North America's largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exposition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. <https://www.seafoodexpo.com/north-america/>

Participation Details & Cost:

The Cold Chain Pavilion will feature four exhibitors representing sectors of the cold chain including warehousing, logistics, construction, and/or cold chain solutions.

In addition to your space, GCCA builds out a common meeting space. The pavilion is completely turnkey, meaning all the ordering of carpet, furniture, electric, etc. is handled by GCCA staff and included in cost to participate.

The cost to participate in the Cold Chain Pavilion at the Seafood Expo is \$6,725 per company. The space is a 20x20 end cap booth.

Membership in one of the following GCCA Core Partner Associations is required to participate: IARW, IACSC, IRTA. For more information on the Pavilion, or to secure your spot, please contact James Rogers at jrogers@gcca.org or +1 703 373 4300.

COMPANY

CONTACT

TITLE

MAILING ADDRESS

CITY STATE/TERRITORY ZIP

COUNTRY

TELEPHONE NUMBER

E-MAIL ADDRESS

WEB SITE

PAYMENT:

- Check enclosed (Make payable to IACSC) Invoice Me
 AMEX MasterCard Visa Discover

CARD NUMBER

EXPIRATION DATE

CARDHOLDER NAME (PLEASE PRINT)

SIGNATURE

DATE

Cold Chain Pavilion Policies:

Payment Terms: Sponsor agrees to pay the contract amount in full prior to February 1, 2017.

Eligibility: Membership in one of GCCA's Core Partner Associations (IARW, IACSC, IRTA) is required to participate.

GCCA Pavilion Contact:

James Rogers, 703 373 4303 (direct), jrogers@gcca.org

Sponsor's agreement to terms and policies specified above:

SIGNATURE

DATE