

# THE SEAFOOD MARKETPLACE FOR NORTH AMERICA

MARCH 19–21, 2017 | BOSTON, USA  
BOSTON CONVENTION & EXHIBITION CENTER



## Generate Exposure Before, During and After the Exposition

**Exhibitor Listing Packages** are an easy and effective way to be noticed by the buying audience. Upgrade to receive maximum exposure on the event website, expo map, mobile app, and SeafoodSource.com's supplier directory.

**For more information:**  
Contact sales-na@seafoodexpo.com  
or call +1 207-842-5590

**Basic**  
Starter Plan

**Smart**  
Business Plan  
US \$895

**Maximum**  
Exposure Plan  
US \$1,195

### Pre-Event



#### Event Website

121,376 unique visitors the year leading up to the expo (March 18, 2015 - March 8, 2016)

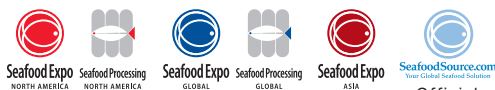
Company Name	•	•	•
Address	•	•	•
Phone Number	•	•	•
Stand #	•	•	•
Product Categories	10	10	15
Featured Exhibitor		•	•
Email		•	•
Website		•	•
Fax		•	•
Product Profiles		5	10
Company Logo			•
Company Description			•

@BOSTONSEAFOOD #SENA17

/SEAFOODEXPONORTHAMERICA

[seafoodexpo.com/north-america](http://seafoodexpo.com/north-america)

PART OF A GLOBAL SEAFOOD PORTFOLIO



Official  
Media

Produced by: **diversified**  
CORPORATION

A Member of: **ufi**

Sponsored by: NATIONAL FISHERIES INSTITUTE

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## Onsite



**Expo Map**  
9,000 Expo Maps  
printed and distributed

Company Name	•	•	•
Booth #	•	•	•
Highlighted Listing		•	•
Company Logo on the Map			•
Highlighted Booth on the Map			•



**Mobile App**  
On-the-go-information  
at the buyer's fingertips!

Company Name	•	•	•
Address	•	•	•
Phone Number	•	•	•
Stand #	•	•	•
Product Categories	10	10	15
Featured Exhibitor		•	•
Email		•	•
Website		•	•
Featured Products		5	5
Product Profiles		5	10
Show Specials			1
Company Logo			•
Company Description			•

## Year-Round



**Supplier Directory**  
Over 70,000  
monthly visits to  
SeafoodSource.com

Company Name	•	•	•
Address	•	•	•
Phone Number	•	•	•
Product Categories	10	10	15
Featured Exhibitor		•	•
Email		•	•
Website		•	•
Company Logo		•	•
Company Description		•	•
Contact Information		•	•
Product Profiles		5	10
Press Releases			3

Exhibiting at Seafood Expo Global/Seafood Processing Global in 2017?

**SAVE BY PURCHASING YOUR LISTINGS TOGETHER:**  
Smart Business Plan: \$1,395\* | Maximum Exposure Plan: \$1,995\*

Contact your sales representative today!

Email: sales-na@seafoodexpo.com

Phone: +1 207-842-5590

\*Price for Exhibitor Listing Package upgrade at both events. You must exhibit at both events.