



GLOBAL COLD CHAIN EXPO

JUNE 10-12, 2019 | CHICAGO, IL
NORTH HALL, MCCORMICK PLACE





GLOBAL
COLD CHAIN
EXPO



FEEDING AMERICA & LINEAGE LOGISTICS: Leveraging Cold Chain Expertise To Help Connect People To Food

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LeeAnn Woody, Lineage Logistics
Ellen Wongso, Lineage Logistics*



<https://youtu.be/00QCni8ltt0>

Hunger in America

40M

Americans
Don't Have
Enough to Eat

12M
Children

5.5M
Seniors

**That's
40 million
too many.**

Americans Still Struggle

High employment masks economic challenges for low income populations.

Food insecurity among seniors has nearly doubled since 2001.

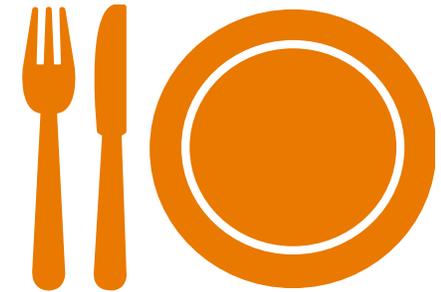
Federal food assistance programs are under threat.

Healthcare costs are crippling.

People don't understand hunger.

12 million children are food insecure.

Hunger spiked during the recession and hasn't returned to pre-recession levels.



In America,
100%
OF COMMUNITIES
FACE HUNGER

Our Vision: A Hunger-Free America

OUR MISSION:

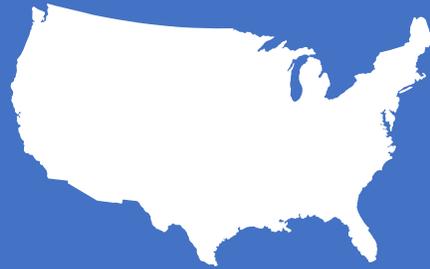
To feed America's hungry through a nationwide network of member food banks and engage our country in the fight to end hunger.



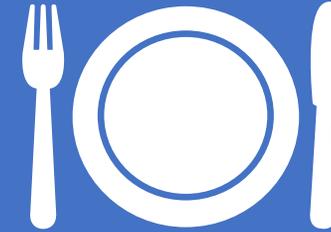
Our Impact



We Serve
40+ Million
Americans



We Reach
Every County
in the U.S.



We Provide
4.3 Billion
meals each year

We Are Feeding America

200 MEMBER FOOD BANKS

+

1 NATIONAL ORGANIZATION

+

60K FOOD PANTRIES &
MEAL PROGRAMS

+

2M VOLUNTEERS





As the nation's largest domestic hunger-relief organization, Feeding America is leading the charge to end hunger in America.



Charity Navigator



Accredited
Business



99%

Charitable Commitment
Rating

2nd

Largest
Domestic
Charity
-Forbes

How We Provide Meals



We Secure Donations



We Move Food



We Safely Store and Distribute Donations



We Feed People in Need



Our 2025 Strategy

IMPROVED FOOD SECURITY

FEED

Increased Access to
Nutritious Food

NOURISH

Improved Diet Quality

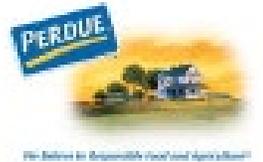
EMPOWER

Improved Financial Security

UNITE:

Increased Public Passion to End Hunger

Some of our Top CPG Partners



40M

Americans don't
have enough food

72B lbs

of food goes to waste every
year in the U.S.

There is Enough Food For Everyone

WE CAN SOLVE THIS PROBLEM



Food Sourcing & Storage Trends

Last year we distributed over 4.6 billion pounds of food, +25% over prior year

	Pounds	Share of Total	Growth vs FY17
Shelf Stable	2.2B	47%	15%
Frozen	0.6B	12%	-8%
Refrigerated	1.8B	40%	56%

Our network has 9.8 million square feet of storage space, up 4% in 3 years

FY17	Square Footage	Share	Growth (vs FY14)
Dry	7.9M	81%	2%
Freezer	1.0M	10%	7%
Refrigerated	0.9M	9%	15%

How can we meet the increased supply of refrigerated food?

Seeing a need, finding a partner.



HURRICANE IRMA



HURRICANE MARIA



HURRICANE HARVEY

Discovering operational alignment.



Connecting people to food across the globe.



46 million Americans served—with global affiliates

Transforming the food supply chain to eliminate waste and help feed the world.



Move 3+ billion lbs of rescued food to feed people and reduce waste

More than 11,000 team members



2 million volunteers each month

More than 150 US facilities



200 local, affiliated food banks

Store food for hundreds of Fortune 500 companies.



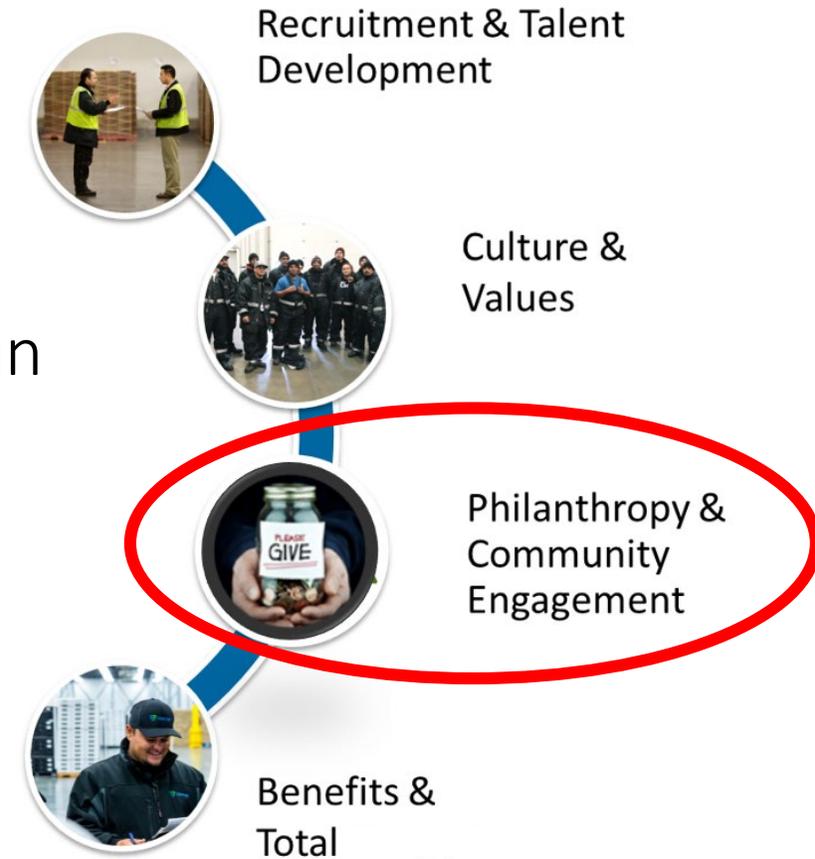
Rescue food from hundreds of Fortune 500 companies



Realizing cultural alignment.

THE LINEAGE PURPOSE:

To transform the food supply chain
to eliminate waste
and help feed the world



Translating opportunity into impact.

Funds

- Consider additional future donations
- Explore employee matching opportunity
- Provide available storage capacity
- Leverage in-kind opportunities (equipment, racking, office supplies, office furniture, etc.)

People

- Support conferences and events
- Deploy subject matter experts to support their team
- Support special need projects
- Improve connections with Lineage vendors, industry and customers

Local Events

- Hold 75 local volunteer events in 2019
- Measure the number of pounds moved
- Measure the number of meals provided
- Continue to drive engagement within the team

Driving short-term engagement and impact

- Donations have **provided over 2 million meals** and our volunteers have handled hundreds of thousands more
- Our sites have held **over 50 team volunteer events**
- **Over 400 team members** have directly volunteered
- **More than 3,000 pounds** of food donated through team food drives
- Facilitated product **donations by our customers**
- Provided **storage space** in response to natural disaster

Supporting Feeding America's long-term success

 **Lean Strategy Consultation** resulted in the development of FA's new Strategic Portfolio Manager position, *Brian McGowan (Lean)*

 **Financial Acumen** training by *Matt Hardt (Finance)* to support Feeding America's internal financial development and know-how

 **Intermodal Solutions Project** to help eliminate waste and reduce cost in Feeding America's processes and supply chain led by *Ellen Wongso (Data Scientist)*



HENDERSON, CO



MCDONOUGH, GA



VERNON, CA



NOVI, MI

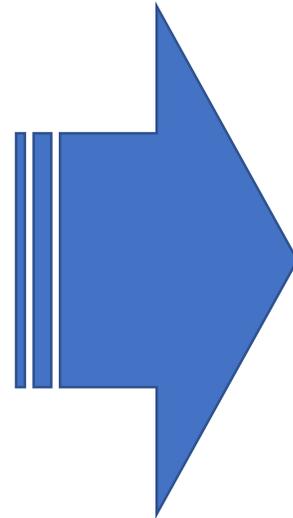


Case Study: Intermodal Solutions Project

Skill-based Volunteering

Project

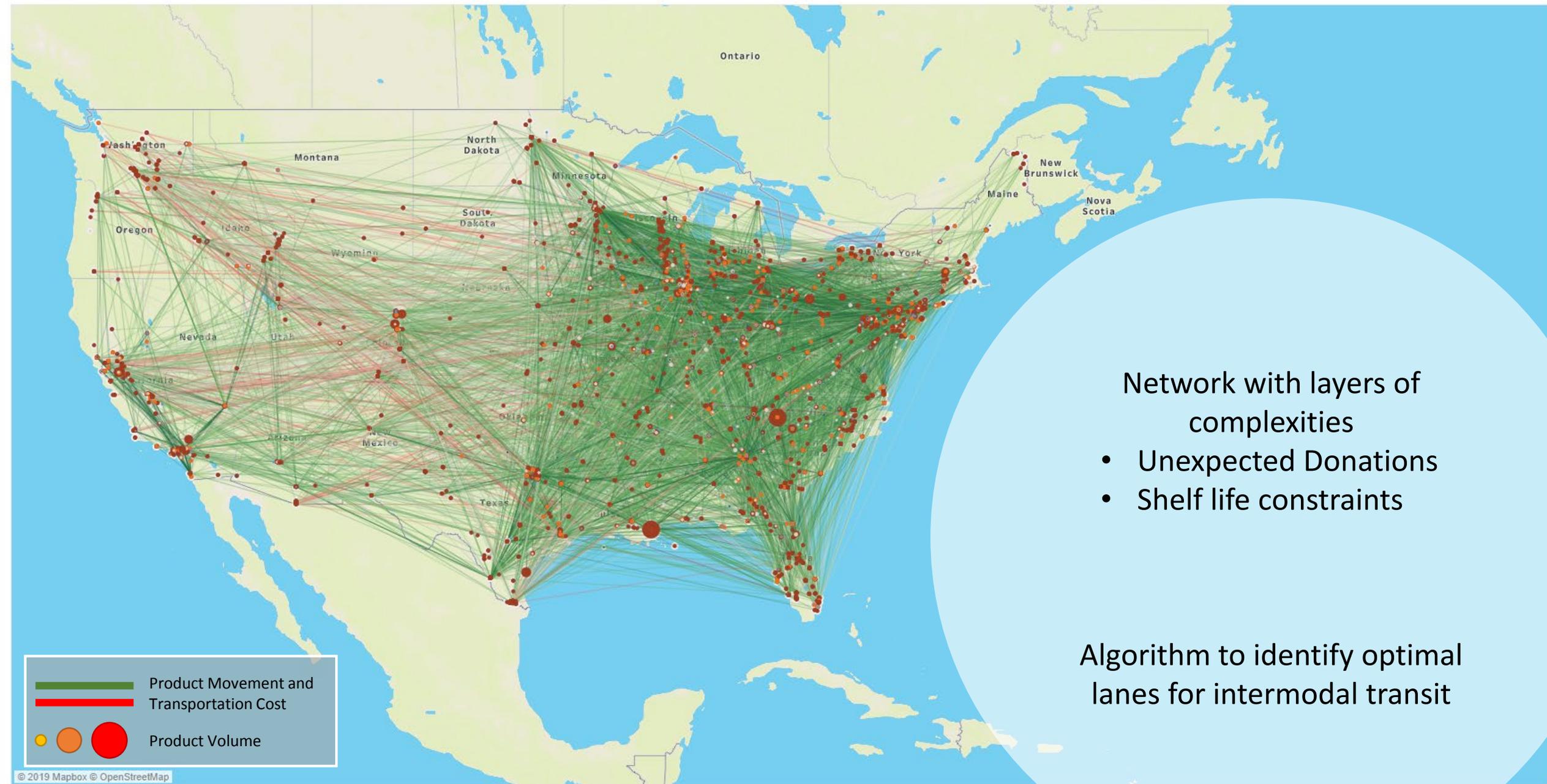
Help Feeding America better understand intermodal options for their network of 200 member food banks to ultimately reduce transportation costs.



Solution

- Map food banks close to railyards
- Develop tools to continuously monitor transportation cost
- Identify potential lanes that could benefit from using intermodal transportation





Our industry has an unique opportunity.

GIVE BACK TO OUR COMMUNITIES

ENHANCE OUR CUSTOMER RELATIONSHIPS

REDUCE FOOD WASTE

How can your company be a part of this story?

