Artificial Intelligence – A Myth, or Reality in Temperature-Controlled Logistics?

Kevin Françoisse, CEO, Sagacify
"AI is the new electricity. It is changing our society."
What is AI?

Artificial Intelligence

Machine Learning

Supervised Learning

Deep Learning

Unsupervised Learning

RPA
Can you write a computer program that does that?

“apple”

“orange”

“banana”
if color == "green":
    return "apple"
elif color == "orange":
    return "orange"
else:
    return "banana"
if shape == "round":
    if color == "green"
        return "apple"
    else color == "orange"
        return "orange"
else return "banana"
if shape == "round":
    if color == "green"
        return "apple"
    elif color == "orange"
        return "orange"
    else
        return "banana"
What can AI do or cannot do?
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**Applications**

- Text Classification
- Speech Recognition
- Prediction
- Object Detection
- Object verification or Identification
- Anomaly Detection
Anything you can do with 1 second of thought, can probably be automated today
Think about automating tasks rather than automating jobs!

the most time consuming ones

Tasks that no longer required human level cognition
Cross-functional team

What AI can do

Valuable cases for your business

AI experts

Domain experts
Brainstorming Framework

• Think about automating tasks rather than jobs!

• What are the main drivers of business value?

• What are the main pain points in your business?

• How much data is needed? Is my data clean? Are we mature in terms of data?
Potential AI application for the Cold Chain Logistic industry
Object Detection

Heineken

93.2%
Visual Inspection
Quality Control
Industrial Process Optimisation Using Reinforcement Learning
Anomaly Detection from Sensor data
Container Optimisation
Predictive Maintenance
Financial Fraud Detection
Possibilities are endless

Let us help you predict your next success

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