



# How Digital Transformations Impact Your Business

Jan-Cornell van Ekris

*Co-Owner*

***Boltrics***



**21ST EUROPEAN  
COLD CHAIN CONFERENCE**  
14-16 MARCH 2018 | ANTWERP  
*Global Cold Chain Alliance*

# How digital transformation will impact your business

Jan-Cornell van Ekris, Co-Owner Boltrics



BUILD ON MICROSOFT PLATFORM



FOCUS ON COLD STORAGE LOGISTICS



PARTNERSHIP WITH EU BRANCH ASSOCIATIONS

			
<p>90+ CUSTOMERS ON OUR VERTICAL SOLUTION</p>			
			
			

# Digitalization

## Transportation & Logistics:

The transportation and logistics industry is confronting immense change: digital transformation, new market entrants, changing customer expectations, and new evolving business models. If you want to remain competitive, now is the time for action.

Source: PWC



A close-up, low-angle shot of a large stainless steel milk tanker truck. The truck's body is highly reflective and features a prominent logo consisting of several overlapping, curved bands in red, pink, blue, and green. Below the logo, the words "FrieslandCampina" are printed in a bold, blue, sans-serif font. The truck is parked outdoors under a bright blue sky with scattered white clouds. In the background, other industrial structures, including more stainless steel tanks and pipes, are visible. The overall scene conveys a sense of clean, modern industrial production.

# TYPICAL CASE SCENARIO



**Technology feels like it's accelerating  
— Because it actually is**



1998



2018





# Microsoft predicts everyone will soon have an AI "second self" to boost intelligence

Microsoft president Brad Smith



EVP of AI and Research Harry Shum





# From a business perspective



“Self-driving vehicles, Robots in warehouses, automatically choosing the most efficient route... Artificial Intelligence will dramatically improve logistics.”



***"Which ever route to digital transformation you choose,  
you're going to invest in innovation and technology."***

*Marc Engel, director*

*Source: PWC*





**“Stay committed to your decisions,  
but stay flexible in your approach.”**



# PREVENT TECHNOLOGY TO BECOME YOUR WEAKEST LINK





## How to protect yourself from cyberattacks:

- Keep your system up to date
- Always have a backup



# How to become and remain compliant





---

# Key GDPR Steps

1. **DISCOVER.** Identify personal data that you have and where it resides.
  2. **MANAGE.** Govern access to and the use of personal data.
  3. **PROTECT.** Prevent, detect, and respond to any vulnerabilities and personal data breaches.
  4. **REPORT.** Maintain the required documentation, and handle requests for personal data and infringement notifications.
-



# Get more out of your logistic services

Request your free copy via [marketing@boltrics.nl](mailto:marketing@boltrics.nl).





60

# Thank you

Jan-Cornell van Ekris, Commercial Director at Boltrics

T: +31 6 250 281 54

E: [jcvekris@boltrics.nl](mailto:jcvekris@boltrics.nl)