How Digital Transformations Impact Your Business

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How digital transformation will impact your business

Jan-Cornell van Ekris, Co-Owner Boltrics
BUILD ON MICROSOFT PLATFORM

FOCUS ON COLD STORAGE LOGISTICS

PARTNERSHIP WITH EU BRANCH ASSOCIATIONS

90+ CUSTOMERS ON OUR VERTICAL SOLUTION
Transportation & Logistics:
The transportation and logistics industry is confronting immense change: digital transformation, new market entrants, changing customer expectations, and new evolving business models. If you want to remain competitive, now is the time for action.

Source: PWC
Technology feels like it’s accelerating — Because it actually is
Microsoft predicts everyone will soon have an AI "second self" to boost intelligence
From a business perspective

“Self-driving vehicles, Robots in warehouses, automatically choosing the most efficient route... Artificial Intelligence will dramatically improve logistics.”
"Which ever route to digital transformation you choose, you're going to invest in innovation and technology."

Marc Engel, director

Source: PWC
“Stay committed to your decisions, but stay flexible in your approach.”
PREVENT TECHNOLOGY TO BECOME YOUR WEAKEST LINK
Maersk Says June Cyberattack Will Cost It up to $300 Million

Source: CNBC

How to protect yourself from cyberattacks:

• Keep your system up to date
• Always have a backup
How to become and remain compliant

GDPR
25 MAY 2018
Key GDPR Steps

1. **DISCOVER.** Identify personal data that you have and where it resides.

2. **MANAGE.** Govern access to and the use of personal data.

3. **PROTECT.** Prevent, detect, and respond to any vulnerabilities and personal data breaches.

4. **REPORT.** Maintain the required documentation, and handle requests for personal data and infringement notifications.
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Thank you

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