

129th

IARW-WFLO Convention
 August 30 – September 2, 2020
 Bonita Springs, Florida

2020 SPONSORSHIP PROGRAM

The sponsorships at the 129th IARW-WFLO Convention offer some very special opportunities designed to help you gain brand recognition in front of top executives of temperature-controlled warehousing & logistics companies from the US and around the world.

BENEFITS:

- List of attendees with contact details
- Recognition on Convention website, pocket agenda, and event signage (must sign by August 3, 2020)
- Logo and description listed in exclusive sponsor section of Mobile App (must signed by August 10, 2020)
- Recognition during General Session (logo on screen and verbal recognition)
- Distinctive "Sponsor Ribbons" to wear throughout the event

Specific benefits for each sponsorship listed below. Right of first refusal for sponsorship of same event, if offered, in 2021.



PLATINUM	GOLD	SILVER
\$15,000 and above	\$8,500–\$14,999	\$8,499 and below

PLATINUM LEVEL

Sponsorship will be exclusively branded and designed to your company's specifications.
 Sponsorship Includes: 4 complimentary attendee passes for sponsor company (\$6,000 value).
(Total sponsorship investment must reach level threshold to receive these benefits)

COCONUT POINT FRAZIER PARTY (TUESDAY) SOLD!
Sponsored by Frazier Industrial Company

The annual Frazier Party will take place on the second night of the IARW-WFLO Convention. Hosted in the Royal Palms Courtyard, the venue provides a tranquil setting for this special evening that features live entertainment, a full dinner, and an open bar. The Frazier Party is open to all convention attendees.

KEYNOTE PRESENTER (MONDAY) \$20,000

The Monday General Session will be held over lunch, and will feature a Keynote presentation that focuses on business issues. The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

LEADERSHIP RECEPTION & DINNER SOLD!
Sponsored by Tippmann Innovation

The Leadership Reception provides exclusive access to IARW & WFLO Board members, and other leaders in attendance. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

WELCOME RECEPTION SOLD!
Sponsored by Bonar Engineering & Construction Company

Hosted on the Cypress Courtyard, the opening night receptions offer a serene environment to re-connect with old friends. This reception, featuring cocktails and hors d'oeuvres is held on Monday evening. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

AFTER DINNER EVENT (MONDAY) \$15,250

The After-Dinner Event will take place at Mangroves Bar at the Hyatt Regency Coconut Point. The bar features an indoor bar and outdoor patio located just beyond the lobby. This full-service bar offers mixologist cocktails, beer, wine, lite fare and cigars. Branded to your specifications, the After-Dinner Event provides an intimate setting to host key partners, prospects, and friends for a relaxing evening before the following days' convention activities.

GOLD LEVEL

Sponsorship Includes: 2 complimentary convention passes for sponsor company (\$3,000 value).

KEYNOTE SPEAKER (TUESDAY MORNING) \$10,500

The Tuesday Morning General Session will feature a keynote presentation that focuses on business issues. The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

KEYNOTE SPEAKER (WEDNESDAY MORNING) \$10,500

The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

BRANDED HOTEL KEY CARDS SOLD!
Sponsored by RefrigiWear Inc.

Each attendee will receive customized key cards upon arrival. Key cards will be designed to sponsor's specifications.

GOLF TOURNAMENT BEVERAGE CART SOLD!
Sponsored by Jamison Door Company

Branded signage displayed on beverage cart and course. In addition, recognition will be provided during the golf announcements.

PEER-TO-PEER EXECUTIVE ROUNDTABLES \$10,500

Opportunity to provide opening remarks at the start of the Peer-to-Peer Executive Round-table discussions. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session, and branding throughout Peer-to-Peer session rooms.

IARW FISHING CLASSIC \$10,500

At this year's Convention, a fishing excursion will be hosted opposite the IARW Golf Classic. The fishing tournament would take place on a number of party boats and allow participants to network and enjoy the day fishing for Mangrove Snapper, Sheepshead, Redfish, Snook, Tripletail, Jack, Sea Trout, Tarpon, and Catfish. Sponsorship includes prizes for various awards, sponsorship of lunch and beverages.

LUNCH (MONDAY) **SOLD!**

Sponsored by The Raymond Corporation

Held during Monday's general session, the Lunch Sponsorship is paired with a Keynote presentation at the event to provide attendees with an unforgettable executive level experience. The sponsorship features branded signage on all tables in the general session, verbal recognition from the stage, and your logo featured on the screen during the recognition as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session.

SUPPLIER SHOWCASE \$8,500
5 spaces available

The Supplier Showcase provides an exclusive opportunity for 10 companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking foyer next to registration and outside of the general session room, the Supplier Showcase is featured at the heart of the event. All coffee and refreshment breaks will take place around the Showcase area, providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Supplier Showcase throughout the event for one-on-one meetings.

SILVER LEVEL

CONVENTION WIFI \$8,000

The Conference WIFI sponsorship builds top of mind awareness with convention attendees, who will enter your companies name or other personalized password when logging into WIFI throughout the event. Sponsor will also receive branded signage, and a be featured in the pocket agenda.

BREAKFAST (WEDNESDAY) \$7,500 Each

Held during Friday's general session, the Breakfast/Lunch Sponsorship is paired with a Keynote presentation at the event to provide attendees with an unforgettable executive level experience. The sponsorship features branded signage on all tables in the general session, verbal recognition from the stage, and your logo featured on the screen during the recognition. A head table to host your delegates and guests is included, as well as the opportunity for one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session.

BREAKFAST IN THE SUPPLIER SHOWCASE (TUESDAY) \$7,500

Host the networking breakfast in the Supplier Showcase before the Tuesday Morning Keynote. Sponsorship includes branded signage throughout networking foyer.

CONTACT JAMES ROGERS
at +1 703 373 4303 or jrogers@gcca.org
to reserve your sponsorship today!

SUPPLIER TECH TALKS \$7,500 Each
1 Available

Sponsored by Tippmann Innovation & Viking Cold Solutions

Supplier Tech Talks are an opportunity for 3 IARW Associates members to present a high level industry perspective on how their solutions, tools and/or technology can help support their customers businesses and how they see the industry evolving. Each "Tech Talk" sponsor will receive 5 minutes to present to the audience. (This is not a commercial — must be a high level industry overview).

MOBILE EVENT APP **SOLD!**

Sponsored by Rack Builders Inc.

Exclusive banner on mobile app and event signage.

POCKET AGENDA \$6,500

Company Logo on back of pocket agenda.

COOL INNOVATORS (3) \$6,000 each
3 Available

Presented by IARW Warehouse Members, "Cool Innovator" sessions highlight human capital development, cost-savings, and time-savings. Sponsoring a session provides; a speaker introduction, company logo on introduction slides, and shared sponsor table for marketing flyer distribution.

COFFEE/REFRESHMENTS IN THE SUPPLIER SHOWCASE (3) \$6,000 Each
1 Available

Sponsored by Stellar

Branded signage and napkins at event.

GOLF CLASSIC SPONSORSHIPS

The golf classic provides key opportunities to gain a high level of exposure to attendees playing in this popular networking event.

PRIZES \$6,000

Branded company signage on course, branded prize envelopes, and verbal recognition at event

LUNCH **SOLD!**

Sponsored by Kingspan Insulated Panels

Branded company signage, logo on lunch boxes/bags, and verbal recognition at event

CIGAR BAR \$5,500

Branded company signage, and verbal recognition at event

BRANDED PADS & PENS \$5,500

Featured in meeting rooms and at registration, this sponsorship places your logo and contact details in the hands of every convention attendee.

