



**IARW-WFLO
CONVENTION**

- Owners / CEOs
- Presidents
- C-Suite – Senior Executive Leadership Team

- Owners
- Presidents
- Executive Management

**GCCA
ASSEMBLY OF
COMMITTEES**

- Management Committee Volunteers
- Senior Executives with compliance and regulatory responsibility

- Owners / CEOs
- Senior Executives with compliance and regulatory responsibility

**IACSC
CONFERENCE**

- Chief Engineers
- Regional Facility Mgrs
- Regional Facility Maintenance Leads
- Construction Engineer Mgmt

- Owners / CEOs (when building or expanding facilities)
- Chief Engineers

**GLOBAL
COLD CHAIN
EXPO**

- Chief Engineers
- Construction Engineering Mgmt Teams
- Regional Operations Mgmt
- Facility Operations Mgmt (Warehouse Mgrs)

- Owners / CEOs
- Sr Executive Mgmt
- Chief Engineers
- Engineer Mgmt Teams
- Facility Ops Mgmt (Warehouse Mgrs)

**WFLO
GRADUATE
INSTITUTE**

- Warehouse Mgrs who have graduated from the three-year WFLO Institute

- Warehouse Mgrs who have graduated from the three-year WFLO Institute
- Executives who have graduated from the three-year WFLO Institute

**WFLO
INSTITUTE**

- Warehouse Mgr
- Operations Mgr
- Warehouse Supervisor
- Shift Leads
- High Mgmt Potential
- Customer Svc Mgr
- Transportation Mgr
- Execs new to industry

- Warehouse Mgr
- Operations Mgr
- High-Potential for Mgmt Position



GLOBAL COLD CHAIN ALLIANCE®

EVENT

PURPOSE

**IARW-WFLO
CONVENTION**



Annual gathering of IARW & WFLO;
education for cold storage operators;
networking and business development

**GCCA ASSEMBLY
OF COMMITTEES**



Policy educational programming,
committee meetings, and government
agency meetings

**IACSC
CONFERENCE**



Annual gathering of IACSC members,
education for cold storage owners building
facilities; networking and business
development

**GLOBAL COLD
CHAIN EXPO**



2-1/2 day educational conference, expo,
and business-to-business networking for
the perishable supply chain.

**WFLO GRADUATE
INSTITUTE**



3-day industry-specific program for graduates
of the WFLO Institute. The experience centers
around two components – analyzing and
responding to a customer request & developing
leadership skills for the 21st century.

**WFLO
INSTITUTE**



4-day industry-specific program for third-party
logistics professionals offering more than
40 classes in warehouse management and
transportation management taught by
leading experts in the industry.