



**IARW-WFLO
CONVENTION**

- Owners / CEOs
- Presidents
- C-Suite – Senior Executive Leadership Team

- Owners
- Presidents
- Executive Management

**D.C.
POLICY
EVENT**

- Senior Executives with compliance and regulatory responsibility
- Members of Safety and Government Affairs Committees

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**CEBA
CONFERENCE
AND EXPO**

- Chief Engineers
- Regional Facility Mgrs
- Regional Facility Maintenance Leads
- Construction Engineer Mgmt

- Owners / CEOs (when building or expanding facilities)
- Chief Engineers

**GLOBAL
COLD CHAIN
EXPO**

- Committee Volunteers
- Chief Engineers
- Construction Engineering Mgmt Teams
- Regional Operations Mgmt
- Facility Operations Mgmt (Warehouse Mgrs)

- Owners / CEOs
- Sr Executive Mgmt
- Chief Engineers
- Committee Volunteers
- Engineer Mgmt Teams
- Facility Ops Mgmt (Warehouse Mgrs)

**WFLO
GRADUATE
INSTITUTE**

- Warehouse Mgrs who have graduated from the three-year WFLO Institute

- Warehouse Mgrs who have graduated from the three-year WFLO Institute
- Executives who have graduated from the three-year WFLO Institute

**WFLO
INSTITUTE**

- Warehouse Mgr
- Operations Mgr
- Warehouse Supervisor
- Shift Leads
- High Mgmt Potential
- Customer Svc Mgr
- Transportation Mgr
- Execs new to industry

- Warehouse Mgr
- Operations Mgr
- High-Potential for Mgmt Position



GLOBAL COLD CHAIN ALLIANCE®

EVENT

PURPOSE

IARW-WFLO CONVENTION



Annual gathering of IARW & WFLO; education for cold storage operators; networking and business development

D.C. POLICY EVENT



Policy educational programming, government agency meetings, and meetings of the Safety and Government Affairs Committee

CEBA CONFERENCE AND EXPO



Annual gathering of CEBA members, education for cold storage owners building facilities; networking and business development

GLOBAL COLD CHAIN EXPO



2-1/2 day educational conference, expo, committee meetings, and business-to-business networking for the perishable supply chain.

WFLO GRADUATE INSTITUTE



3-day industry-specific program for graduates of the WFLO Institute. The experience centers around two components – analyzing and responding to a customer request & developing leadership skills for the 21st century.

WFLO INSTITUTE



4-day industry-specific program for third-party logistics professionals offering more than 40 classes in warehouse management and transportation management taught by leading experts in the industry.