



GLOBAL COLD CHAIN
ALLIANCE®

2020 SPONSORSHIP, ADVERTISING, AND EXHIBITING OPPORTUNITIES



WAREHOUSING • TRANSPORTATION • LOGISTICS • CONSTRUCTION

TABLE OF CONTENTS

WELCOME LETTER	3
WHAT IS GCCA AND WHO ARE ITS CORE PARTNERS?	4
GCCA Strategic Plan	4
Who GCCA Reaches	5
2020 SPONSORSHIP & EXHIBITING OPPORTUNITIES	6
Global Cold Chain Expo	7
IARW-WFLO Convention	13
CEBA Conference & Expo	15
GCCA Cold Chain Policy Forum	18
GCCA European Cold Chain Conference	20
Warehouse Council Meeting	23
GCCA Latin America Cold Chain Congress	24
GCCA Mexico Cold Chain Forum	27
GCCA Brazilian Cold Chain Conference	28
GCCA Cold Chain Connections	30
WFLO Institute Webinars	32
GCCA Webinars	33
WFLO Institute Scholarship Program	34
WFLO Institute Online Learning	35
2020 ADVERTISING OPPORTUNITIES	36
GCCA COLD FACTS Magazine	37
IARW-WFLO Refrigerated Warehousing & Logistics Showcase	39
CEBA Cold Storage Design & Construction Showcase	40
GCCA Cold Connection e-Newsletter	41
GCCA Global Cold Chain Directory & Buyers' Guide	42
GCCA Website Advertising	44
Global Cold Chain Expo Show Guide & Website	45

**As of October 15, 2019. Subject to change.*

DEAR PROSPECTIVE SPONSOR, EXHIBITOR, AND ADVERTISER,

The Global Cold Chain Alliance (GCCA) is excited to unveil its Sponsorship, Advertising and Exhibiting Opportunities for 2020. The offerings listed provide industry partners with the opportunity for year-round visibility to cold chain professionals worldwide, including Africa, Asia, Australia, Canada, Europe, Latin America and the United States. The wide array of opportunities provide GCCA member companies the ability to actively support the cold chain industry.

GCCA member organizations represent owners, executives, vice presidents, directors, managers and others representing supply chain, logistics, facility management, engineering, operations, transportation, construction and many other aspects of the temperature controlled supply chain. Participate in GCCA activities and keep your products and services in front of your customers throughout the year.

Need ideas on how to maximize your budget and market visibility? GCCA's staff will work with you to create a valuable partnership and transform your ideas into marketing solutions that resonate with members, achieve your objectives and connect members with the products and services that they want and you provide.

Sponsorship opportunities are available at many price points so you can find the best fit for your marketing budget. Take time now to carefully review this array of opportunities to maximize your company's visibility in 2020! We look forward to assisting you in achieving your marketing goals.

Best Regards,



James Rogers

Senior Director, Business Development

Global Cold Chain Alliance (GCCA)

Phone: +1 703 373 4303

jrogers@gcca.org



GLOBAL COLD CHAIN
ALLIANCE®

STRATEGIC PLAN

GROW THE INDUSTRY



LEAD THE COLD CHAIN



VISION

Forge a universally strong cold chain where every product retains quality and safety through each link.

MISSION

Grow the industry and lead the cold chain.

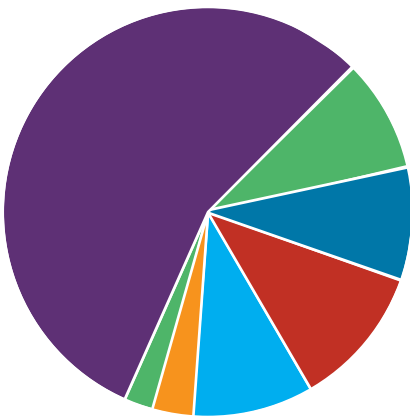
DRIVE SUPPLY CHAIN PROFITABILITY



DEVELOP TALENT

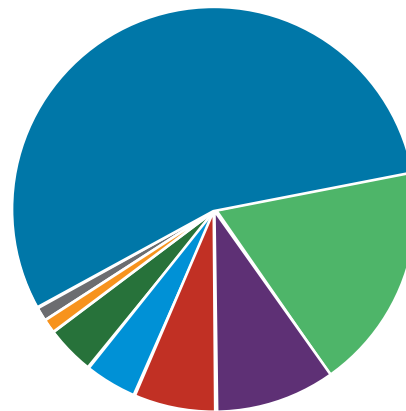
WHO GCCA REACHES

Through the many annual educational and networking events worldwide, GCCA touches a global village of industry professionals at over 1,300 facilities in over 84 countries countries who serve the temperature-controlled warehousing & logistics, transportation, construction, and end-users in the perishables industry. Sponsors have the unique opportunity to raise brand awareness, market products, and meet with current and prospective customers through sponsoring GCCA events and initiatives.



GCCA Members by Region

- 57%** United States
- 8%** Asia Pacific
- 8%** Europe
- 11%** Latin America & the Carribean
- 9%** Central Asia
- 4%** Canada
- 3%** Middle East, Africa & North Africa



GCCA Members by Type

- 63%** Warehouses
- 18%** Supplier
- 6%** Contractor
- 5%** Academia, Consultants, Government, Non-Profit
- 3%** Transportation
- 3%** Processor/Manufacturer
- 1%** Retail
- 1%** Food Service



Check out the Global Cold Chain Directory & Buyers' Guide online at www.gcca.org to view all of GCCA's members and connect with cold chain professionals from around the world



2020 SPONSORSHIP & EXHIBITING OPPORTUNITIES

SPONSORSHIP & EXPO CONTACT

For all sponsorship and exhibiting inquiries or to reserve an opportunity, contact:

James Rogers

Sr. Director, Business Development
Global Cold Chain Alliance (GCCA)
Phone: +1 703 373 4303
jrogers@gcca.org

28-30 SEPTEMBER 2020 | HILTON ANATOLE | DALLAS, TEXAS

The Global Cold Chain Expo is the only event where businesses gather to find solutions and share best practices for managing the complexities of the perishable supply chain.

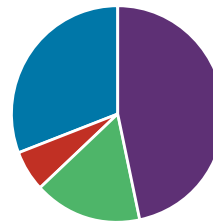
The expo attracts thousands of key decision-makers who operate temperature-controlled warehousing & logistics facilities, users of those facilities, and anyone involved in the movement, storage, or distribution of perishable food looking to invest in cold chain solutions. The event is the only one of its kind, addressing the needs of businesses across the global cold supply chain, offering you the opportunity to launch a product, grow a network, and tap into emerging trends.

DELEGATES FROM 30 COUNTRIES IN ATTENDANCE

Australia	Colombia	Germany	Netherlands	Rwanda
Brazil	Costa Rica	India	Nigeria	South Africa
Cambodia	Denmark	Jamaica	Peru	South Korea
Canada	Dominican Republic	Kenya	Philippines	Tanzania
Chile	Ethiopia	Madagascar	Poland	Uganda
China	France	Mexico	Puerto Rico	United States

Who Attends

- 3PL Warehouse & Logistics
- Distribution Centers
- Food Processors & Manufacturers
- Retailers
- Transportation Companies
- Non-Asset Based 3PLs
- Engineers & Construction
- Foodservice Distributors
- Foodservice (Restaurant)



Attendees by Title

- 46%** Manager/Director
- 16%** VP/C-Suite
- 6%** CEO/Owner
- 30%** Other



GLOBAL COLD CHAIN EXPO OVERVIEW

SAMPLE OF COMPANIES THAT ATTENDED/WALKED THE 2019 SHOW FLOOR:

1800 FLOWERS.COM	CULINARY	INTERSTATE	NATURESWEET, LTD.	SUPREME LOBSTER AND
AGRACEL, INC.	CONNECTIONS	WAREHOUSING	NEW COLD	SEAFOOD
ALLIANCE SHIPPERS INC	DALMARES PRODUCE,	JUICED! COLD-PRESSED	NEXTPHASE ENTERPRISES	SYFAN TRANSPORT
AMERICAN FOODS	INC.	JUICERY	NFI INDUSTRIES	TABOR STORAGE
GROUP, LLC	DICK COLD STORAGE	KANSAS CITY COLD	NIPPON EXPRESS USA	SOLUTIONS
AMERICAN MEAT	DOT FOODS	STORAGE	NORTHERN	TALERICO-MARTIN
COMPANIES	EMERGENT COLD	CORPORATION	REFRIGERATED	THE SCHWANS FOOD
AMERICAN TRANSPORT	FEEL GOOD FOODS	KC COLD STORAGE	NORTHWEST NATURALS	COMPANY
AMERICOLD LOGISTICS	FLORIDA FREEZER	KEHE	OSI GROUP, LLC	THOMPSON FREIGHT CO
ASSA ABLOY	FORTUNE	KENNICOTT	PALERMO'S PIZZA	TIME DEFINITE SERVICES,
BAY GROVE	INTERNATIONAL LLC	KERRY	PENSKE	INC.
BELLINGHAM COLD	FRESH THYME FARMERS	KROG SYSTEMS	PENSKE LOGISTICS	TORTUGA
STORAGE	MARKET	KUHLMAN INC.	PEPSICO	TRAILINER CORP
BERKSHIRE	FREZ-N-STOR, INC.	KWIK TRIP, INC	PERFECT KETO	TRAVERSE COLD
REFRIGERATED	FRIGIO LOGISTICS	LAND O'LAKES	PERFORMANCE COLD	STORAGE, LLC
BEST DIAMOND	FRIGORIFICO	LEO A DALY	STORAGE	TRENTON COLD
PLASTICS	FRIOFORT	LIBERTY COLD STORAGE	PIONEER COLD	STORAGE, INC.
BROOKE CARPENTER	GOLDEN STATE FOODS	LINEAGE LOGISTICS	LOGISTICS	TRI EAGLE PROVISIONS
CONSULTING, LLC	GOOD FOODS GROUP	LONE STAR COLD	PREFERRED FREEZER	TRINITYRAIL
BURRIS LOGISTICS	LLC	STORAGE, INC	SERVICES LOGISTICS	TROPICALE FOODS, INC
CALPINE ENERGY	GRAND BK CORP/	LOS ANGELES COLD	PREMIER REFRIGERATED	UNICOLD CORPORATION
SOLUTIONS	HMART INC	STORAGE	WAREHOUSE	UNITED STATES COLD
CANADA WIDE HEATING	GREAT PLAINS	LUGSHIP	PRIME REFRIGERATION	STORAGE
AND COOLING	TRANSPORT, INC.	INTERNATIONAL	'PROFHOLOD' LIMITED	US FOODS
CHARGER LOGISTICS	GROCONTINENTAL	LIMITED	QUALITY REFRIGERATED	VIKING COLD
COLD CHAIN INVESTORS	HALLS WAREHOUSE	LYONS COLD STORAGE	SERVICES	SOLUTIONS, INC
COLD ZONE	CORP.	LLC	REAL PET FOOD CO	WCS LOGISTICS /
COMMERCIAL	HANSON LOGISTICS	MAMA'S GOT KALE	REFRIGERATED	WINCHESTER COLD
WAREHOUSING, INC.	HARRIS & FORD, LLC	MATTINGLY COLD	TRANSPORT INC.	STORAGE
CONESTOGA COLD	HENNINGSEN COLD	STORAGE	RELIABLE DOOR & DOCK,	WEL COMPANIES
STORAGE	STORAGE CO.	MCKEE FOODS	INC.	WESTERN DISTRIBUTION
CONGEBEC LOGISTICS,	HIGH POINT LOGISTICS	MERCHANDISE	RLS LOGISTICS	SERVICES, LLC
INC.	HOME CHEF	WAREHOUSE	ROYAL TAHINI	WINROCK
CONSTELLATION GROUP	HYLIFE FOODS	MERCHANTS COLD	SAFE FLEET	INTERNATIONAL
COUGLE FOODS	ICEMAN	STORAGE COMPANY,	SCHWAIGHOFER PAULA	WOW LOGISTICS
COYOTE LOGISTICS	IMPERFECT PRODUCE	LLC	GMBH	YUGOCORP SAC
CROWLEY	INNOVATIVE COLD	MESA COLD STORAGE,	SHELLS AND FISH	ZENITH CAREX
CRYSTAL DISTRIBUTION	STORAGE	LTD.	IMPORT/EXPORT	INTERNATIONAL
SERVICES, INC.	ENTERPRISES, INC	MIDWEST REFRIGERATED	SOUTHEAST COLD	ZERO MTN LOGISTICS/
CTI FREIGHT SYSTEMS,	INSPIRAFARMS	SERVICES	STORAGE	BLOCKCHAIN
INC	INTERCHANGE GROUP,	MTC LOGISTICS	STORAGE SOLUTIONS	TRANSPORT
CTL GLOBAL	INC.	MTY SAN MIGUEL	SUMMIT COLD STORAGE	ZHEJIANG XINGXING
		DISTRIBUTORS LLC		REFRIGERATION

GLOBAL COLD CHAIN EXPO

EXHIBITING OPPORTUNITIES

Designed specifically for managers who make purchasing decisions, the Global Cold Chain Expo is the place to connect with solutions providers and learn about the latest technology and trends, all under one roof.

BENEFITS OF EXHIBITING

The Global Cold Chain Expo Is Your Best Dollar Value:

- Free passes to invite your end-user customers and prospects
- Pre-show attendee lists with contact details
- Complementary enhanced company listings on the official show website
- Company featured in Show Preview and Onsite Show Guide
- Registration passes to expo, networking events, and education conference for booth staff*
- Ability to potentially host a show floor education session**
- Publicity opportunities with national, international, and trade news media

*pass allotment ranges based on booth size

**all education proposals are evaluated and selected by the education committee

WHO EXHIBITS?

Exhibitors include companies that provide:

- Equipment, tools, and technologies that support the operations and infrastructure of the temperature-sensitive supply chain
- Design and build services for cold storage warehouse, processing facilities, and other controlled environments
- Third-party cold storage and refrigeration logistics
- All forms of refrigerated transportation
- Import/export facilities and services

SIZE	MEMBER RATE (\$36.50 PER SQ FT)	NON-MEMBER RATE (\$37.50 PER SQ FT)
Corner Fee	\$300 (per corner)	\$300 (per corner)
10'x10'	\$ 3,650	\$ 4,250
10'x20'	\$ 7,300	\$ 8,500
20'x20'	\$14,600	\$17,000
30'x20'	\$21,450	\$25,500

*Special trucks and trailer rates available

All rates in USD

ADVERTISING:

See advertising section for digital and print opportunities at the show on page 44.

SALES:

Contact James Rogers to secure your booth space at james@globalcoldchainexpo.org or visit www.globalcoldchainexpo.org.

8
out of
10

Exhibitors said the expo was worth their time and money and plan to exhibit in 2020.

GLOBAL COLD CHAIN EXPO

2019 EXHIBITORS

3Gtms

Advance Storage Products

Ahern Fire Protection

Alchemy

ALL WEATHER INSULATED
PANELS

Alston Construction

ALTA Refrigeration

Americold Logistics

Ancra Systems

Applus RTD USA, Inc.

ASI Doors – Enviro

ASI, LLC

Baltimore Aircoil Company

Bethlehem Construction

Beyond Print Inc

BITZER US, INC.

BLUEDIAMOND PUMPS INC

BRCGS

BRUCHA Corp

Calpine Energy Solutions,
LLC

Camcode

Carnot Refrigeration Inc.

Cascade Energy

CIMCO Refrigeration Inc.

CMC Design Build, Inc

Cold Carrier Certification

Cold Vision

Coldbox Builders

Combilift

Crown Equipment
Corporation

DORIN USA

DualTemp Clauger

Dynaco Entrematic

Encore Roofing, Inc.

England Logistics

EnSolTech USA

EVAPCO

Excel Engineering, Inc.

Feeding America

Fisher Construction Group

FLEXSPACE | Storax

Food Logistics

Food Properties Group, Inc.

Fortdress USA Inc.

Frascold USA

Frazier Industrial Company

FRICK Industrial
Refrigeration

Fricks Company, The

Frozen Food Express /
KoolShot Expedited

FW Logistics

Global Insulated Doors

Green Span Profiles

Griffco Design/Build, Inc.

Heatcraft Refrigeration
Products Div.

Hepworths

Hercules, A Senneca
Company

Hoopo Systems LTD (hoopo)

I35 Roofing

International Institute of
Ammonia Refrigeration
(IIAR)

Interstate Cold Storage, Inc.

ISR Corporation

Istobal

J.B. Hunt Transport, Inc.

J.B. Hunt Transport, Inc.

Jackson Lewis

Jamison Door Company

Jan X-ray Services, Inc.

Johnson Controls

Kalman Floor Company

Kingspan Insulated Panels

Leo A Daly

Linde Material Handling -
Member KION North
America Corporation

Lineage Logistics

LTW Intralogistics, Inc.

M&M Refrigeration

Marcus & Millichap

Metl-Span

Navitas Systems

Next Generation Logistics,
Inc.

NORDOCK Inc.

OEO Energy Solutions

Parsyl

Penske

PLM

PowerSecure

Primus Builders

Quest / Therma-Stor

Rack Builders Inc.

Refrigerated & Frozen Foods
Magazine

Refrigeration Design &
Service, Inc. (RD&S)

RefrigiWear Inc.

Republic Refrigeration, Inc.
RETA

Riantics A/S

RoadSync

Rytec High Performance
Doors

Scopelitis, Garvin, Light,
Hanson & Feary, P.C.

Select Carriers Inc.

Stoeklin Logistics Inc.

Storage Solutions

SunPeak

Superior Tire & Rubber Corp

Swisslog

The Raymond Corporation

The Whiting-Turner
Contracting Company

Thermomass

Tippmann Group/Interstate
Warehousing

Tippmann Innovation (TI)

TNR Industrial Doors

Trex Company

Trimble

Twintec USA

United Insulated Structures
Corporation

United States Cold Storage

Vapor Armour

VersaCold Logistics Services

Viking Cold Solutions, Inc.

Viking Group, Inc.

WAGNER Fire Safety

Wiginton Fire Systems

GLOBAL COLD CHAIN EXPO

SPONSORSHIP OPPORTUNITIES

Increase your ROI with exciting sponsorship opportunities that will enhance your visibility at the Global Cold Chain Expo. Choose from a wide variety of advertising and sponsorship options that will fit your needs.

WHY SPONSOR?

- Create, develop, and enhance credibility
- Market to a highly-focused group
- Gain media exposure
- Improve brand awareness & recognition
- Generate new sales & relationships
- Drive lead generation
- Access contact lists & broadcast opportunities

SPONSORSHIP BENEFITS:

- Recognition on event website, marketing emails, and event signage
- Receive pre-event attendee list with full contact information
- Acknowledgment during Cold Chain General Session
- Logo included in the Expo Mobile App
- Right of first refusal for sponsorship, if offered, in 2021

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$8,000+	Registration	\$10,000
	Registration Show Floor Networking Lounge	\$10,000
	Show Floor Happy Hour	\$10,000*
	Tote Bag	\$10,000*
	Lanyards	\$ 7,500*
	Hotel Key Cards	\$ 7,500*
GOLD LEVEL \$5,001 - \$7,999	Keynote (Day 1)	\$ 7,500
	Keynote (Day 2)	\$ 7,500
	Cold Chain Reception	\$ 7,500
	Event Mobile App	\$ 7,500
	Aisle Number Decals	\$ 7,500
	After Hours Reception	\$ 7,500
SILVER LEVEL \$5,000 and under	Show Floor Lunch (2)	\$ 5,000 each
	Education Session Coffee Break	\$ 3,500
	Education Session Tracks (3)	\$ 5,000 each
	Daily Event Emails (3 - 1 per day)	\$ 3,500 each

*Plus cost

Sponsorships and pricing are subject to change.

GLOBAL COLD CHAIN EXPO

COLD CHAIN INNOVATION SHOWCASE

The Cold Chain Innovation Showcase features the latest innovations and cutting-edge solutions that the industry has to offer. The Showcase provides exhibitors the opportunity to create awareness and excitement for their new products and solutions. Positioned in a prominent area on the Expo floor, the Showcase keeps your company top-of-mind and drives attendee traffic to your booth.

Innovation Showcase participants will be promoted shortly before/during the show and released to all industry media and attendees. The Cold Chain Innovation Showcase will be promoted in all of the following outlets:

- Listed on sponsor signage
- Pre-show E-blast announcing Showcase participants to all attendees
- Featured in Official Event App
- Highlighted in the Show Directory
- Special section on event website

PARTICIPATION COST (USD):

MEMBER	NON-MEMBER
\$795	\$995

2019 PARTICIPANTS:

Fisher Construction Group
Hoopo
Istobal
OEO
Parsyl
Quest/Thermastor
Tippmann Innovation
Trimble
Vapor Armour



129TH IARW-WFLO CONVENTION OVERVIEW

5-8 MAY 2020 | HYATT REGENCY COCONUT POINT | BONITA SPRINGS, FLORIDA

The IARW-WFLO Convention will offer a variety of unique social and business development experiences that are designed to provide a high level of brand recognition and connect you with owners, CEO's, and other top executives at the leading warehousing and logistics firms in the temperature controlled third-party logistics industry.

The Convention features enhanced Networking Receptions, the Supplier Showcase, Golf Classic, TechTalks, and many other opportunities that have been created for contractors and suppliers to build relationships with industry executives.

ATTENDEES BY COMPANY TYPE:

97%

of 2019 attendees said that Convention was worth their time and money

53% Warehouse

47% Supplier



WAREHOUSE COMPANIES THAT ATTENDED THE 2019 IARW-WFLO CONVENTION:

AGRO Merchants Group, LLC
Americold Logistics
BASAL - IRESA Monterrey
Bellingham Cold Storage Co.
Bradner Cold Storage Ltd.
Burris Logistics
CAP - Logistica Frigorificada LTDA
Confederation Freezers
Classic Warehousing, INC
Cloverleaf Cold Storage Co.
Coldstar
Commercial Cold Storage, Inc.
Commercial Warehousing, Inc.
Conestoga Cold Storage
Congebec Logistics, Inc.
Dick Cold Storage
Doboy Cold Stores Pty, Ltd.
Emergent Cold Pty Ltd

Eskimo Cold Storage, LLC.
Florida Freezer L. P.
Friopuerto Investment, SLU
Hall's Warehouse Corp.
Hanson Logistics
Henningsen Cold Storage Co.
Innovative Cold Storage Enterprises, Inc.
Interchange Group, Inc.
Interstate Warehousing, Inc.
Konoike-Pacific (KPAC)
Laverton Cold Storage
Lineage Logistics
Lone Star Cold Storage, Inc.
Los Angeles Cold Storage Co.
Mandich Group
Mattingly Cold Storage
Merchandise Warehouse Co., Inc.

Merchants Cold Storage Company, LLC
MHW Group
Midwest Refrigerated Services, Inc.
Minnesota Freezer Warehouse
MTC Logistics
NewCold Advanced Logistics
Nor-Am Cold Storage, Inc.
Oxford Logistics Group
Philadelphia Warehouse & Cold Storage, Co.
Pioneer Cold
Premier Refrigerated Warehouse
Quality Refrigerated Services
RLS Logistics
San Diego Refrigerated Services, Inc.

SnoTemp Cold Storage
Southeast Cold Storage
Stockhobo b.v.b.a
Superfrio Armazéns Gerais Ltda
Traverse Cold Storage, LLC
Trenton Cold Storage, Inc.
United States Cold Storage, Inc.
Valley Cold Storage & Transportation
VersaCold Logistics Services
Washington Cold Storage, Inc.
WCS Logistics / Winchester Cold Storage
Western Distribution Services, LLC
Wiginton Fire Systems
Zero Mountain, Inc.

129TH IARW-WFLO CONVENTION

SPONSORSHIP OPPORTUNITIES

Designed and branded exclusively for your company, these premier sponsorships will exceed your highest expectations!

SPONSORSHIP BENEFITS:

- List of attendees with contact details
- Recognition of sponsorship on Convention website, Convention marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of Convention Mobile App
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in pre-Convention brochure (must sign by 30 January 2020)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2021

PLATINUM LEVEL

Sponsorship Includes: Four (4) complimentary attendee passes for sponsor company (\$6,000 value) and one (1) invitation to the closed Leadership Reception. (Total spend must reach level threshold to receive these benefits)

GOLD LEVEL

Sponsorship Includes: Two (2) complimentary attendee passes for sponsor company (\$3,000 value).

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$20,000 – \$40,000	Country Western Extravaganza (Tuesday)	\$40,000
	Leadership Reception & Dinner (Sunday)	\$30,000
	Keynote Presenter Sponsor (Wednesday Afternoon)	\$20,000
	Keynote Presenter Sponsor (Monday)	\$20,000
GOLD LEVEL \$8,500 – \$19,999	First-Timers/New Member Reception & Welcome Reception	\$15,250
	After Hours Pub Night	\$10,500*
	Closing Pool Party (Wednesday) or Co-Sponsored (2) at \$5,125 each	\$10,500
	Keynote Presenter Sponsor (Tuesday Afternoon)	\$10,500
	Keynote Presenter Sponsor (Wednesday Morning)	\$10,500
	Hotel Key Cards	\$10,500
	Peer-to-Peer Roundtables	\$10,500
	Golf Classic Beverage Cart	\$10,500
	Lunch (Monday)	\$9,000
	Lunch (Wednesday)	\$9,000
	Supplier Showcase (10)	\$8,500
	SILVER LEVEL \$8,499 and below	Convention WiFi
Supplier TechTalks (4)		\$7,500 each
Convention Mobile App		\$6,500
Pocket Agenda		\$6,500
Cool Pioneers (3)		\$6,000 each
Coffee Break Sponsor (3)		\$6,000 each
Golf Classic Prizes		\$6,000
Golf Classic Lunch		\$6,000
Golf Classic Cigar Bar		\$5,500
Branded Golf Balls		\$5,500
Pens & Pads		\$5,500

*Plus cost

40TH CEBA CONFERENCE & EXPO OVERVIEW

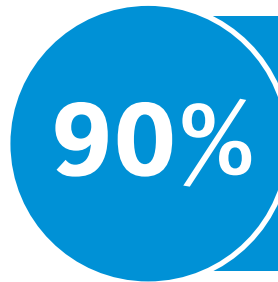
10 – 12 NOVEMBER 2020 | WESTIN MISSION HILLS GOLF RESORT & SPA | RANCHO MIRAGE, CA

The CEBA Conference & Expo is a supplier's best venue for reaching builders and other controlled environment construction and engineering decision-makers. Participants come to the conference prepared to make important purchasing decisions. The expo features the latest technologies, solutions, products and services from some of the most respected names in the industry.



ATTENDEES BY COMPANY TYPE

- 48%** Supplier
- 31%** Contractor - Design/Build
- 21%** Food Industry and Warehouse Representative



90% of Exhibitors said the Conference was worth their time and money

COMPANIES THAT ATTENDED THE 2018 CEBA CONFERENCE & EXPO:

**At time of publishing, the 2019 CEBA Conference & Expo had not occurred*

A M King
 Aaron Bradley Dock Equipment (ABC Docks)
 Ahern Fire Protection
 Albany Entrematic
 All Weather Insulated Panels
 Alliance Industrial Refrigeration Services, Inc.
 ALTA Refrigeration, Inc.
 Americold Logistics
 ARCO Design/Build - BTS
 ATI Architects
 ATI Architects & Engineers
 AutoMak Assembly, Inc.
 Automha Americas Automation Corp
 Bellingham Cold Storage Co.
 Bethlehem Construction
 BITZER U.S., Inc.
 BlueLab & Associates
 Brucha Corp
 Carnot Refrigeration Inc.
 Chase Doors
 Clarion Construction, Inc.
 Cloverleaf Cold Storage Co.
 Cold Storage Construction Services Inc.
 Coldbox Builders Inc.
 Coldbox Builders Inc.
 Coldroom Systems, Inc.
 Colmac Coil Manufacturing Inc.
 Commercial Cold Storage, Inc.
 Commercial Warehousing, Inc.
 Confederation Freezers - Brampton
 Congebec Logistics, Inc.
 Constellation
 Crystal Distribution Services, Inc.
 CSI of Virginia, Inc.

Danfoss
 Delta T Construction Company Inc.
 Denovo
 Dow Building Solutions
 Dynaco Entrematic
 Eliason Corporation
 Enviro Cold Storage Doors
 ESI Group USA
 Evapco Inc.
 Fastener Systems, Inc.
 Fisher Construction Group
 Frazier Industrial Company
 Frez-N-Stor, Inc.
 Fricks Company, The
 Global Cold Chain Alliance
 Global Insulated Doors Inc.
 Gordon Food Service
 Graycor Construction Company
 Green Span Profiles
 Group4 Reps
 Guntner U.S. LLC
 Hansen Cold Storage Construction
 Henningsen Cold Storage Co.
 Honeywell
 Hudson Global Strategies
 ICP Adhesives & Sealants, Inc.
 Inseego
 Interstate Warehousing, Inc.
 iWarehouse
 Jamison Door Company
 JAX Refrigeration
 Johnson Controls
 Kingspan Insulated Panels
 KPS Global
 Laudy B.V. Project Management & Consultancy

Lineage Logistics
 Lockton Companies, LLC
 Lone Star Cold Storage, Inc.
 Longstreet Co/Metl-Span
 LTI Contracting
 LTW Intralogistics, Inc.
 Lydig Construction
 M.I.E.-Moy Industrial Electric
 Martini Meat
 Mayekawa U.S.A., Inc.
 Merchandise Warehouse Co., Inc.
 Metl-Span
 Metl-Span/KMKsales
 Midwest Materials Company
 Midwest Refrigerated Services, Inc.
 Minnesota Freezer Warehouse
 MTC Logistics
 NewCold Coöperatief U.A.
 NORDOCK Inc.
 North Coast Winegrape Brokers
 NXCOLD LLC
 Overture Stars Partners Holding LLC
 PCC Logistics
 Performance Contracting Inc.
 Pioneer Cold
 Plus Delta Consulting LLC (CHIEFEXECoach)
 Premier Refrigerated Warehouse
 Primus Builders, Inc.
 Quest/Therma-stor
 RC&E, Inc.
 Republic Refrigeration, Inc.
 RHH Foam Systems Inc.
 Ricker Thermline
 Rite-Hite Corporation
 RLS Logistics- Corporate

Ruggiero Seafood
 Ryan Companies US, Inc.
 Rytec High Performance Doors
 S.A. Comunale
 San Diego Refrigerated Services, Inc.
 Seneca Holdings
 Shambaugh
 SnoTemp Cold Storage
 SRP
 Steine Cold Storage, Inc.
 Storax Racking Systems
 SubZero Constructors, Inc.
 Super Cool Refrigeration Cold Storage Construction
 Team Group, Ltd.
 The Raymond Corporation
 The Whiting-Turner Contracting Company
 Thermomass
 Tippmann Innovation
 Trinity Insulation Company
 UL LLC
 United Insulated Structures Corp.
 United States Cold Storage of California
 United States Cold Storage, Inc.
 Vapor Armour
 Viking Cold Solutions, Inc
 Wagner Fire Saftey
 Wagner Group GmbH
 Weiland Doors
 Western Distribution Services, LLC
 Wiginton Fire Systems
 Worldwide Speakers Group
 Xlt-Cor, Inc.

40TH CEBA CONFERENCE & EXPO

EXHIBITING OPPORTUNITIES

BENEFITS:

- Receive full attendee list with contact information
- Company name on the website
- Company name and contact information in CEBA Conference & Expo Mobile App
- 6-foot draped table and chairs
- One (1) attendee pass included in the exhibit fee

WHO EXHIBITS?

- Automation
- Cold Storage Contractors
- Doors
- Energy Efficiency Solutions
- Fire Prevention Systems
- Flexible Walls
- Flooring Install & Repair
- Insulated Panels
- Insulation
- Lighting
- Materials Handling
- Racking
- Refrigeration Contractors & Machinery
- Roofing
- Solar

PRICING:

SIZE	PRICE (USD)
Table top display	\$3,500

2019 EXHIBITORS:

Albany Entrematic
 All Weather Insulated Panels
 Berner Air Curtains
 Brucha Corp
 Carnot Refrigeration Inc.
 Colmac Coil Manufacturing Inc.
 Evapco Inc.
 Frank Door Company
 Global Insulated Doors Inc.
 Green Span Profiles
 Honeywell
 Jamison Door Company
 Johns Manville

Johnson Controls
 Kingspan Insulated Panels
 KPS Global
 Metl-Span
 NORDOCK Inc.
 Quest/Therma-stor
 Republic Refrigeration, Inc.
 RHH Foam Systems Inc.
 Rytec High Performance Doors
 The Raymond Corporation
 Thermomass
 Tippmann Innovation
 TrueCore
 Vapor Armour

Viking Cold Solutions, Inc
 Wagner Fire Safety, Inc.
 Weiland Doors
 Wiginton Fire Systems



40TH CEBA CONFERENCE & EXPO

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS:

- Receive full attendee list with contact information
- Recognition of sponsorship on conference website, marketing materials, and event signage
- Acknowledgment during Opening General Session
- Logo included in the CEBA Conference & Expo Mobile App
- Discounted registration for your clients/customers to attend
- Right of first refusal for sponsorship, if offered, in 2021

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$5,501+	Hotel Room Key Cards	\$7,000
	Keynote	\$7,000
	Welcome Reception (Max 2 Co-Sponsors)	\$7,000 each
	Conference WiFi	\$6,500
	Golf Tournament Beverage Cart	\$6,500
GOLD LEVEL \$4,251-\$5,500	Lunch in the Expo (Friday)	\$6,000
	Lunch in the Expo (Saturday)	\$6,000
	Conference Mobile App	\$5,500
	Farewell Reception (Max 3 Co-Sponsors)	\$5,500 each
SILVER LEVEL \$4,250 and below	Pocket Agenda	\$5,000
	Breakfast in the Expo (Friday)	\$5,000
	Breakfast in the Expo (Saturday)	\$5,000
	Golf Tournament Cigar Bar	\$4,500
	Golf Tournament Prizes	\$4,500
	Pads & Pens	\$4,500
	Refreshment Break in the Expo (3)	\$4,000 each
	Branded Golf Balls	\$4,000

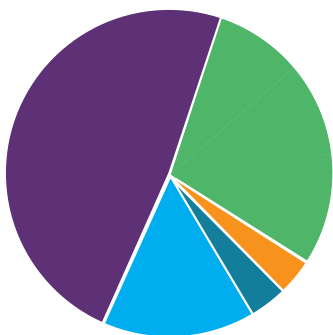


GCCA COLD CHAIN POLICY FORUM OVERVIEW

JULY 2020 | WASHINGTON, DC

The Cold Chain Policy Forum, organized by the Global Cold Chain Alliance (GCCA), is the premier policy event and fly-in for businesses engaged in temperature-controlled logistics. The primary audience includes third-party transportation, warehousing, and logistics providers, food processors and manufacturers, retailers, and related industry associations. This program was formerly called the GCCA Assembly of Committees Meeting.

Over the past few years the Assembly of Committees (AOC) meeting, held in Washington, DC every July, has transitioned into a policy-oriented event with education sessions and keynote presentations focused on rules and regulations and their impact on the cold chain.



Attendees by Company Type:
47% Warehouse
30% Supplier
5% Construction
5% Transportation
13% Other

100%

of attendees found value in the event and plan to attend in 2020



COMPANIES THAT ATTENDED THE NEW 2019 GCCA COLD CHAIN POLICY FORUM:

AJC International
 ALTA Refrigeration, Inc.
 American Farm Bureau Federation
 American Road & Transportation Builders Association
 Americold Logistics
 Armada Supply Chain Solutions
 Bellingham Cold Storage Co.
 Bonar Engineering & Construction Company
 Bradner Cold Storage Ltd.
 Burris Logistics
 CECI
 Commercial Warehousing, Inc.
 Cryo-Trans, LLC
 Crystal Distribution Services, Inc.
 Danfoss
 Dick Cold Storage

Dreisbach Enterprises, Inc.
 Eskimo Cold Storage, LLC.
 Evapco Inc.
 Frez-N-Stor, Inc.
 Global Cold Chain Alliance
 Great Plains Transport Inc.
 Henningsen Cold Storage Co.
 Holt Logistics Corp.
 Horvath & Weaver PC
 International Institute of Ammonia Refrigeration
 Jackson Lewis P.C.
 JB Hunt Transportation
 Lineage Logistics
 Lockton Companies, LLC
 Lockwood Securities
 Lone Star Cold Storage, Inc.
 Los Angeles Cold Storage Co.
 Mattingly Cold Storage
 Mattioni, Ltd.

Mayekawa U.S.A., Inc.
 Merchandise Warehouse Co., Inc.
 MTC Logistics
 National Frozen & Refrigerated Foods Association
 Philadelphia Warehouse & Cold Storage, Co.
 PLM Trailer Leasing
 Plus Delta Consulting LLC (CHIEFEXEcoach)
 Premier Refrigerated Warehouse
 RefrigiWear Inc.
 RLS Logistics - Corporate
 San Diego Refrigerated Services, Inc.
 Scopelitis, Garvin, Light, Hanson & Feary
 Sierra Pacific Distribution Services

Smith Corona Labels and Ribbons
 Sodus Cold Storage Company, Inc.
 Storax | FLEXSPACE
 SYSCO Corporation
 The Raymond Corporation
 Tippmann Construction
 Tippmann Innovation
 Tyson Foods, Inc.
 United States Cold Storage, Inc.
 USA Poultry & Egg Export Council
 USDA Food Safety and Inspection Service
 Vapor Armour
 Wagner Group GmbH
 WCS Logistics / Winchester Cold Storage

GCCA COLD CHAIN POLICY FORUM SPONSORSHIP OPPORTUNITIES

Reach top-level executives at the GCCA Cold Chain Policy Forum through a variety of exclusive sponsorship opportunities. There are three levels of sponsorship: Platinum, Gold, and Silver. Platinum sponsors appear at the top of all sponsor materials, Gold appear directly below, followed by Silver. Platinum sponsors also have the option to sponsor specific events/items at the meetings.

SPONSORSHIP BENEFITS:

- Receive full attendee list with contact information
- Marketing collateral on Sponsor Table
- Acknowledgment during General Session luncheon
- Logo featured on the event website, program, and event Mobile App
- Distinctive sponsor ribbon displayed on event badge
- Right of first refusal for sponsorship, if offered, in 2021

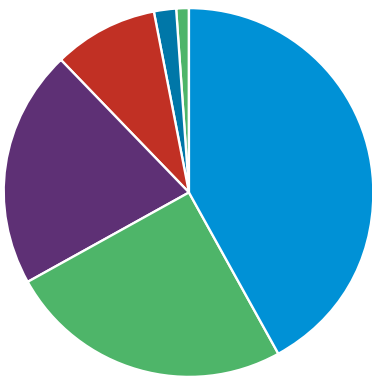
SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL	Welcome Reception	\$5,000
	Opening General Session Luncheon	\$5,000
	Closing General Session Luncheon	\$5,000
	Registration & Wifi	\$5,000
GOLD LEVEL	Mobile App	\$4,000
	Breakfast (Tuesday)	\$3,500
	Breakfast (Wednesday)	\$3,500
	Education Session (6)	\$3,000



GCCA 23RD EUROPEAN COLD CHAIN CONFERENCE OVERVIEW

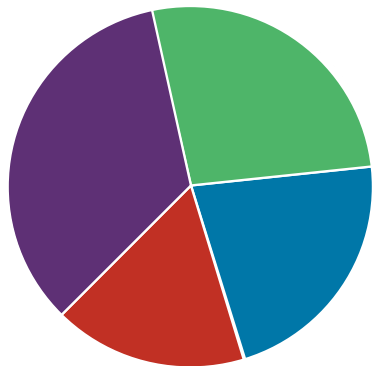
18 – 20 MARCH 2020 | HILTON ROTTERDAM | ROTTERDAM, NETHERLANDS

The GCCA European Cold Chain Conference is a supplier's best venue for reaching temperature-controlled warehousing and logistics executives in the European market. Increase your company's brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The expo features the latest technologies, solutions, products and services from some of the most respected names in the industry.



2019 ATTENDEE DEMOGRAPHICS

- 42%** Warehouse
- 25%** Supplier
- 21%** Transportation
- 9%** Trade Associations
- 2%** Press
- 1%** Construction



ATTENDEE DEMOGRAPHICS BY TITLE

- 37%** Director or Manager
- 32%** Executive: CEO, President, Owner
- 20%** Other
- 12%** Executive Team: Senior VP, VP, C-Suite



95%

of 2019 attendees said the European Cold Chain Conference was worth their time and money



GCCA 23RD EUROPEAN COLD CHAIN CONFERENCE

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

- Automation/Robotics
- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Food Safety & Compliance
- Insulated Clothing
- Insulated Panels
- Lighting Manufacturers & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Equipment & Contractors
- WMS & TMS Providers

PRICING:

SIZE	PRICE (EURO)
Table Top Display	Member — €2,850 Non-Member — €3,850

EXHIBIT BENEFITS:

- Company name on event website
- Company name and contact information featured in Conference Mobile App
- 2-meter draped table and chairs
- One (1) attendee registration included in the exhibit fee

2019 EXHIBITING COMPANIES

Antwerp Carrier Commercial Refrigeration	Fortdress HB Products ISOCAB by Kingspan	Johnson Controls SSI-Schafer Viking Cold	Wagner Group
--	--	--	--------------

2019 EUROPE CONFERENCE ATTENDEE COMPANIES:

AB Tehnic Profesional srl	DHL Innovation Centre	InspiraFarms	RBK Group
AGRO Merchants Group	DP World Antwerp Head Office	Intrion Belgium	Reitan Distribution
Alaska Cold Stores	Elevate-IT NV	IRU	Sagacify
Antin	Eurofrigo B. V.	ISOCAB France S.A.S.	Sensata Technologies
Antwerp Cold Stores	European Cold Storage and Logistics Association	ISOPAN SPA	SSI-Schäfer AG
Approved Cold Storage	Evapco Europe BVBA	Johnson Controls	STEF Logistique
ARCH Emerging Market Partners	FCO Media	Kloosbeheer B.V.	Stockhabo b.v.b.a
Arcus Infrastructure Partners LLP	Fortdress International KG	Leen Menken Distri-Services BV	Storax FLEXSPACE
Blulog Sp. z o.o.	FP Sines, Unipessoal Lda.	Lineage Logistics	Storax Racking Systems
Boltrics	FreezeLink	Lineage Logistics (Bergen)	Stow Belgium
Carrier Refrigeration Benelux B.V.	Frigolanda Cold Logistics	Lineage Logistics (Gloucester)	Teneo
Carrier Refrigeration Operation Czech Republic s.r.o.	Friopuerto Investment, SLU	Logistics Way	Tiefkühlcenter Bocholt GmbH
Carrier SCS / Profroid-Green & Cool	Global Cold Chain Alliance	Magnavale Ltd	Underwriters Laboratories Iberica S.L.
Cold Chain Federation	Grocontinental Ltd	Mayekawa Europe N.V.	University of Lodz
Coldbox Builders Inc.	Groupe Conhexa	Metaflex Door Europe bv	Van Soest Coldstores N.V.
Coldstar	HB Products A/S	NAI FrontPoint Partners	Vereniging Van Nederlandse Koel - En Vriesshuizen (NEKOVRI)
ColdstoreExpertiseCenter.com	Honeywell	NewCold Coöperatief U.A.	VersaCold Logistics Services
Conestoga Cold Storage	Hudson Global Strategies	Overture Stars Partners Holding LLC	Viking Cold Solutions, Inc
Cool Logistics Resources Ltd	Ingersoll Rand Climate Control	PSA Antwerp	Wagner Group GmbH
Craymere Consulting Limited	Technologies: Thermo King Europe	PSA International Pte Ltd.	
Danfoss A/S		Rabobank	
		Ramboll Finland	

GCCA 23RD EUROPEAN COLD CHAIN CONFERENCE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of Conference Mobile App
- Recognition of sponsorship in Conference Mobile App
- Recognition of sponsorship during opening Plenary Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing only for specific packages (Diamond Level)
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2021
- List of attendees with contact details subject to attendees’ approval, in compliance with GDPR

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE
DIAMOND LEVEL	Packages of €10k or above	€10,000+
PLATINUM LEVEL*	Welcome Reception	€5250
	Opening Dinner	€5250
	Industry Perspective Tech Talk (2)	€5250 Each
	Keynote Presenter (Thursday)	€5250
	Automation Tour	€5250
GOLD LEVEL	Mobile App	€4250
	Keynote Presenter (Friday)	€4250
	Happy Hour in the Expo (Thursday)	€4250
	Registration	€4250
	Branded Room Keys	€4250
SILVER LEVEL	Networking Lunch in the Expo (Thursday)	€3250
	Networking Lunch in the Expo (Friday)	€3250
	Pads & Pens	€3250
	Morning Coffee in the Expo (Thursday)	€3250
	Networking Break in the Expo (Thursday Morning)	€3250
	Refreshments in the Expo (Thursday Afternoon)	€3250
	Morning Coffee in the Expo (Friday)	€3250
	Networking Break in the Expo (Friday)	€3250
Warehouse Council Meeting	See page 23	€2500

*Platinum sponsors receive one (1) pre-event email blast to conference attendees, which will be sent by event management.



WAREHOUSE COUNCIL MEETING OVERVIEW

18 MARCH 2020 | HILTON ROTTERDAM | ROTTERDAM, NETHERLANDS & TBD NOVEMBER 2020

Hosted twice a year, the GCCA Warehouse Council meetings are an exclusive venue for cold chain operator members to learn about the latest market developments at country level across Europe – and sometimes beyond. Participants will get unique insights from industry peers and can exchange views on current challenges and the future of the sector.

SPONSORSHIP OPPORTUNITIES

Sponsoring the GCCA Warehouse Council Meetings gives GCCA associate members (supplier and contractor) exclusive access to decision makers from temperature-controlled logistics companies attending and unique insights into industry trends and developments.

BENEFITS OF SPONSORING INCLUDE:

- Direct access to a qualified audience of potential customers
- Unique insight into the trends and challenges pertaining to temperature-controlled logistics
- Attend Warehouse Council Meeting as an observer (one participant from sponsoring company).
- Receive list of participants (subject to attendees' approval in compliance with GDPR)
- Bespoke brand exposure
- Access to facility visits (for facility visit sponsors only)
- Display banner at event
- Distribute leaflets or brochures and give-aways at event
- Sponsorship includes participation of maximum two representatives of the sponsoring company

COST:

Note: each event is limited to two sponsors

2019 ATTENDEES

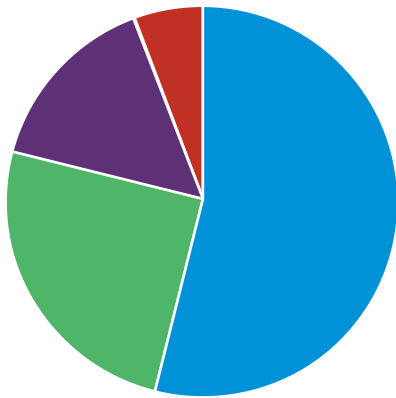
Americold Logistics	Dreisbach Enterprises, Inc.	Magnavale Ltd	Superfrio Armazéns Gerais Ltda
BASAL - IRESA Monterrey	Fowler Welch	MTC Logistics	- Corporate Office
Bradner Cold Storage Ltd.	Friopuerto Investment, SLU	NewCold Advanced Logistics	Tiefkühlcenter Bocholt GmbH
British Frozen Food Federation	GEA Group Aktiengesellschaft	Newport-St Paul Cold Storage, Co.	Transmar, Ltd.
Burriss Logistics	Henningsen Cold Storage Co.	Nor-Am Cold Storage, Inc.	United States Cold Storage, Inc.
Chiltern Distribution Ltd	ISOPAN SPA	Norish Ltd.	Virginia Tech
Cold Chain Federation	Kloosbeheer B.V.	Premier Refrigerated Warehouse	Wagner UK Ltd.
Coldbox Builders Inc.	Lineage Logistics	RLS Logistics - Corporate	WCS Logistics / Winchester Cold Storage
Coldstar	Lockton Companies, LLC	Southeast Cold Storage	Western Distribution Services, LLC
Conestoga Cold Storage	Lone Star Cold Storage, Inc.	Stockhabo b.v.b.a	Yearsley Logistics
Dick Cold Storage	Maersk		

For all inquiries, contact our European Director Julie Hanson at jhanson@gcca.org or by phone +32 496 065 865.

GCCA LATIN AMERICA COLD CHAIN CONGRESS OVERVIEW

18-19 NOVEMBER 2020 | W HOTEL BOGOTA | BOGOTA, COLOMBIA

The Latin American Cold Chain Congress brings together leaders and businessmen from the food industry throughout Latin America, as well as government officials, to discuss the trends, opportunities and challenges of the cold chain for the new economies and the future of Latin America. Increase your company's brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The expo features the latest technologies, solutions, products and services from some of the most respected names in the industry.

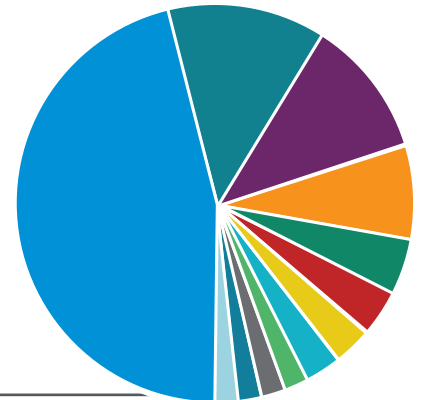


2019 ATTENDEE DEMOGRAPHICS BY TITLE

- 56%** Director, Manager
- 20%** Upper Management, Vice President
- 17%** Executive, CEO, President, Owner
- 7%** Other (Academia, Legal, Government)

2019 ATTENDEE DEMOGRAPHICS BY LOCATION

- | | |
|-------------------------------|---------------------|
| 45% Peru | 3% Guatemala |
| 15% Mexico | 3% Ecuador |
| 11% Dominican Republic | 1% Argentina |
| 8% USA | 1% Colombia |
| 6% Brazil | 1% Panama |
| 4% Chile | 1% Spain |



93%

of exhibitors & sponsors said the event was worth their time and money

100%

of attendees said the Congress was worth time and money



GCCA LATIN AMERICA COLD CHAIN CONGRESS

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Fork Lifts & Material Handling
- Insulated Clothing
- Insulated Panels
- Lighting Manufactures & Suppliers
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

PRICING:

SIZE	PRICE (USD)
Table Top Display	\$2,500

EXHIBIT BENEFITS:

- Access to attendee list with contact details
- Company name on the event website
- Company name and contact information in Onsite Program
- 2 Meter draped table and 2 chairs
- One (1) attendee registration included in the exhibit fee (additional booth personnel can register at 25% discount)



2019 LATIN AMERICA CONGRESS ATTENDEE COMPANIES:

ADEX	Axis Global Logistics SAC	Grupo Frio Integral	Marítima Dominicana S.A.S
Aerodom: Las Americas Airport	Bajo Cero Frigoríficos	Grupo Inversor Veracruzano, SAPI de CV	Mayekawa Peru
Agrocluster Del Caribe	Bodegas Frias, S.A.	Grupo Ransa	Metecno S.A. De C.V.
Agroempaques, S.A.	Caribe Cargo	GS1	Pacific Cooling Services S.A. Pacoolse
Agroexportaciones & Medio Ambiente	Carrier Transcold de Mexico, S.A. de C.V.	Henningsen Cold Storage Co.	Patria
Alicorp SAA	Danfoss Do Brasil Industria E Comercio LTDA	I+D+I Institute of Neurocoaching	Patria Investments / Colombia
Alimentos SBF de Mexico de R.L	DICARINA	International Executive Service Corps	Pesca & Medio Ambiente
All Natural Process EIRL	E3 Consulting Group	Ipsos	Precisa Frozen Ltda.
Almafrío SRL	Emergent Cold Pty Ltd	Iresa	Promperu
Altamira Terminal Multimodal Sa de Cv	Frazier Industrial Company	Johnson Controls Peru	Refrigeracion Linca SA de CV
Amadube Investment	Frigorifico Oneto y Cia. S.A.I.C.	K Line Peru SAC	RefrigiWear Inc.
America Logistica Group	Friofort S.A.	Loginspecs S. C.	RV Ingenieria
AMR-Agro	Friopuerto Investment, SLU	Logística Fría Griver, SAPI de CV (Friopuerto Veracruz)	Saudi Food
Approlog	Friopuerto Montevideo		Superfrio Armazéns Gerais Ltda -
ASAP Consulting Group, SAC	Froztec International Inc.		Zgroup Sac
Asopropimopla	Gestión de Negocios Capricornio		

GCCA LATIN AMERICA COLD CHAIN CONGRESS SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS:

- List of attendees with contact details
- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of the Conference Program
- Recognition of sponsorship in event programme
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing
- All sponsors in attendance will received distinctive “Sponsor Ribbon” to wear throughout event
- Right of first refusal for sponsorship of same event, if offered, in 2021
- Table Top Display (only Platinum Sponsors)

SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL	Keynote Presenter	\$4,000
	Farewell Reception	\$4,000
	Networking Luncheon	\$4,000
GOLD LEVEL	Cold Chain Café	\$3,000
	Badges	\$3,000
	Lanyards	\$3,000
	Industry Trends Tech Talk	\$3,000
SILVER LEVEL	Conference WiFi	\$2,500
	Coffee Break	\$2,000
	Pads & Pens	\$2,000
	Tour of Facility	\$1,500

Interested in creating a customized sponsorship or package?
Contact James Rogers at +1 703 373 4303 or jrogers@gcca.org
to discuss how GCCA can meet your needs.



GCCA MEXICO COLD CHAIN FORUM SPONSORSHIP OPPORTUNITIES

SEPTEMBER 2020 | TBD | DALLAS, TEXAS

Every other year the Global Cold Chain Alliance (GCCA) hosts a one-day education forum focused on Mexico specific and cross-border, trending topics in temperature controlled logistics. This event convenes cold chain professionals and thought leaders in an interactive, engaging program that aims to be informative, insightful, while allowing participants to foster relationships. Each session is specifically designed to address leading-edge topics in facility management and provides traditional classroom learning along with the opportunity to collaborate with your peers.

SPONSORSHIP BENEFITS:

Sponsoring at the GCCA Mexico Cold Chain Forum offers your company exposure to key warehouse/3PL professionals and other cold chain decision-makers.

Sponsors receive the following benefits in addition to the specific recognition that accompanies each sponsorship item listed below:

- Receive full attendee list with contact information
- Recognition of sponsorship on event website and event signage/materials
- Acknowledgment during General Session

SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP	PRICE (USD)
Networking Lunch Sponsor	\$3,000
Keynote Speaker Sponsor	\$3,000
Farewell Reception/Happy Hour Sponsor	\$3,000
Coffee Break Sponsor	\$2,500

Contact Debbie Corado, GCCA Latin America Director at dcorado@gcca.org to discuss sponsorship opportunities and learn more about the benefits that come with each opportunity.

COMPANIES THAT PARTICIPATED IN 2018:

Alimentos SBF De Mexico S De RL De Cv	BASAL & IRESA	Frezz & Logistics	Nafta Frigorificos SA de CV
Almacenes Refrigerados Consolidados SA de CV	Carrier Transicold de Mexico, S.A. de C.V.	Frialsa Frigorificos S.A. De C.V.	Refrigeracion Linca SA de CV
Altamira Terminal Multimodal Sa de Cv	CNA	Global Cold Chain Alliance	RefrigiWear Inc.
APLYTEK, S.A.	Coca-Cola Mexico	Jamison Door	Saferfood, S.A. de C.V
Ascomer Internacional S.A. DE. C.V.	Cold Chain Business Solutions	Latinoamerica S de RL de CV	Servicios Administrativos Pilgrims Pride S. de R.L. de C.V
Bajo Cero Frigorificos	Consejo Nacional Agropecuario	Jugos Del Valle-Santa Clara	Sonhofrut, S.A. DE C.V.
BASAL - IRESA Cuautitlán	Ecofrio Sapi De Cv	Lincarefrigeracion	Total Tijuana Logistics
BASAL - IRESA Monterrey	Frezz	Loginspecs S. C.	Walmart de Mexico y Centroamerica
		Metecno S.A. De C.V.	

GCCA-ABI AF BRAZILIAN COLD CHAIN CONFERENCE OVERVIEW

JUNE 2020 | SÃO PAULO BRAZIL

The Global Cold Chain Alliance Brazil & ABI AF is organizing the fifth edition of this event focused exclusively on the temperature controlled logistics sector. The event will bring together entrepreneurs and professionals from the cold chain for a day of interaction and broad educational content. The programming is intended for warehousing and logistics executives who are looking for opportunities and solutions to develop their business.



100%

of attendees & sponsors said the event was worth their time and money

AUDIENCE: Warehouses and Logistics Operators, Food Industry and Processors, Suppliers, Builders, Carriers and Public Administration.

2019 ATTENDEES:

ABOL
ABPA
Arfrio
BRF
CAP Logística
Catupiry
Comfrio
Confiance Log
Danfoss

FM Approvals
Frigorífico Marba Ltda
Friopuerto Montevideo
Frio vale Log
Frio zem Armazéns Frigoríficos
Frio zem Armazéns Frigoríficos
GCCA
GS&Libbra
Guentner

Iceport
Marba
Marfrig
Martini Meat
Mayekawa
Opergel Alimentos
Refrio
Revista Tecnológica
RLS Logistics

Senso Solutions
Sonda Supermercados
Superfrio Armazéns Gerais
Tedesco Engenharia e Logística
Testo
Thermo King

GCCA-ABI AF BRAZILIAN COLD CHAIN CONFERENCE SPONSORSHIP OPPORTUNITIES

WHO EXHIBITS & SPONSORS?

- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Insulated Clothing
- Insulated Panels
- Lighting Manufactures & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

2019 EXHIBITORS & SPONSORS:

Danfoss	Mayekewa	Testo
Assist Software	Senso Solutions	Vafilm
Guntner	Tedesco	

SPONSORSHIP & EXHIBITING OPPORTUNITIES

Sponsorships in USD

PLATINUM – \$3,000 (3 AVAILABLE)

- Opportunity to make a brief presentation on technology or trends (*2 presentation spots available on first come, first served basis*)
- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Recognition at the official opening of the Symposium
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- List of attendees with contact details
- Four event registrations

**Additional Benefit: Expo table-top available in the hall of the event*

***Optional Additional Benefit (one per Platinum sponsor):*

- *Water bottles with your company’s logo: add \$400*
- *Fabric bag with your company’s logo: add \$400*
- *Back of the chair with your company’s logo: add \$400*

GOLD – \$2,000

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Recognition at the official opening of the Symposium
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- List of attendees with contact details
- Three event registrations

**Additional Benefit: Expo table-top available in the hall of the event*

SILVER – \$1,000

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Recognition at the official opening of the Symposium
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- List of attendees with contact details
- Two event registrations

GCCA COLD CHAIN CONNECTIONS OVERVIEW & SPONSORSHIP OPPORTUNITIES

Cold Chain Connections are education and networking breakfasts, luncheons or receptions for temperature- controlled logistics professionals. They deliver a dynamic experience, bringing together small groups (15-35) of professionals in key cities around the world for focused, high-quality discussions. During these meetings, attendees first listen to a presenter, and then are encouraged to discuss what they just learned with their peers and colleagues during the meeting.

SPONSORSHIP BENEFITS

- Receive full attendee list with contact information
- Recognition of sponsorship on event website and marketing emails

***Maximum of Three (3) Sponsors per Cold Chain Connection.**

Contact GCCA to discuss exclusive sponsorship opportunities or to discuss multiple meeting discounts

DATE	LOCATION	EVENT NAME
ASIA PACIFIC		
October	Melbourne, Australia	Cold Chain Connection
June or July	Beijing, China	Cold Chain Connection
CANADA		
TBD Spring	Ottawa, Canada	Cold Chain Connection
TBD Fall	Toronto, Canada	Cold Chain Connection
EUROPE		
10-12 June	Italy	Cold Chain Connection
18-20 November	Belgium	Cold Chain Connection
GULF REGION/MIDDLE EAST		
TBD	Dubai, UAE	Cold Chain Connection

GCCA COLD CHAIN CONNECTIONS AGENDA AND 2019 PARTICIPANTS

LATIN AMERICA

February	Panama City, Panama	Cold Chain Connection
February	São Paulo, Brazil	Cold Chain Connection
March	Curitiba	Cold Chain Connection
May	Dominican Republic	Study Tour
June	Goiania, Brazil	Cold Chain Connection
October	Rio de Janeiro, Brazil	End of Year Dinner

SOUTH AFRICA

March	Cape Town, South Africa	Cold Chain Connection
March	Johannesburg, South Africa	Cold Chain Connection
March	Durban, South Africa	Cold Chain Connection
October	Cape Town, South Africa	Cold Chain Connection
October	Johannesburg, South Africa	Cold Chain Connection
October	Durban, South Africa	Cold Chain Connection

UNITED STATES

March	North Atlantic Region	Cold Chain Connection
June	Southwest Region	Cold Chain Connection
July	Southeast Region	Cold Chain Connection
November	Heartland Region	Cold Chain Connection

PRICING:

- Logo recognition on onsite signage
- Marketing materials displayed onsite
- One (1) complimentary registration to event

SPONSORSHIP*

PRICE (USD)

GCCA Cold Chain Connection - (All Regions Except Europe)	\$2,000 each
GCCA Cold Chain Connection - (Europe)	€2,500

Interested in sponsoring a Cold Chain Connection, but don't see the country or region listed above?

GCCA has the ability to host a Cold Chain Connection anywhere in the world! GCCA also has active development projects and has the ability to add a Cold Chain Connection in conjunction with a project. Contact James Rogers at jrogers@gcca.org or +1 703 373 4303 to discuss either one of these special opportunities.

WFLO INSTITUTE WEBINARS

OVERVIEW AND SPONSORSHIP OPPORTUNITIES

Hosting your own webinar or branding a GCCA Webinar Series helps position your company as an industry leader, while building your brand and generating qualified leads for you and your team.

In 2020, GCCA plans to format the webinar program through several topic and audience focused series. Each series will feature webinars targeted at all member categories including: warehousing, transportation and construction.

BENEFITS OF SPONSORING:

RAISE BRAND AWARENESS

EDUCATE THE MARKETPLACE ON YOUR PRODUCTS AND SERVICES

ACHIEVE MEASURABLE RESULTS

GENERATE SALES LEADS VIA GCCA'S MEMBERSHIP DATABASE

WFLO INSTITUTE WEBINAR SERIES

SERIES I: MANAGERIAL DEVELOPMENT

Audience: managers, supervisors (any industry or role)

This Webinar Series will focus on developing the skills of high potential employees in the temperature-controlled industry. This series will focus on topics such as Managing a Team, Providing Effective Feedback, Conducting Performance Reviews, and more.

SERIES II: INDUSTRY OUTLOOK, COMPLIANCE AND TRENDS

Audience: C-Suite, executives, general managers

This webinar series will focus on a wide breadth of topics related to business and industry issues. Webinars will highlight up-to-date information on regulatory compliance, legal assistance and guidance, and industry trends with potential to affect association members' and their customers.

Frequency: Each Series - 3 Per Year

Pricing: \$7,000 per series (one sponsor per series)

Sponsoring provides the following features:

- Branded slides at start of webinar
 - *Verbal introduction by facilitator noting support
 - *2-minute overview of services made by sponsor
 - *Speaker introduction (Optional)
- Two marketing emails to GCCA membership
- Promotion in Cold Connection e-Newsletter
- Logo on GCCA's event page and website
- Final registration list after the webinar
- Recording will be archived on the GCCA site
- Complimentary discount code for customers/prospects outside of GCCA membership (Non-Member cost is \$99 per webinar)

GCCA WEBINARS

OVERVIEW AND SPONSORSHIP OPPORTUNITIES

SPONSORED WEBINAR

Audience: Up to you!

The sponsored webinar program provides the opportunity to design and create your own webinar. The webinar builds brand awareness and reminds prospects about your product/service leading up to the presentation.

GCCA's education and marketing teams handle all of the administration and promotion of the webinar, providing an easy way to promote your brand to the GCCA audience. Sponsored webinars are perfect for metrics-driven companies that want to track the results of their marketing program.

Frequency: Three (3) available per year

Pricing: \$3,500 per webinar (one sponsor per webinar)

Previous topics included:

- Thermal Energy Solutions – Viking Cold Solutions
- Active Fire Prevention Systems Using Oxygen Reduction Technology – Wagner
- Automation Eases Cold Chain Disruption – Dematic
- How IOT is Revolutionizing Real-Time Cold Chain Monitoring – Aeris

Sponsoring provides the following features:

- Tailored webinar content designed and presented by sponsor
*See the webinar opportunities below for specific benefits
- Two (2) marketing emails to GCCA membership
- Promotion in Cold Connection e-Newsletter
- Logo on GCCA's event page and website
- Final registration list after the webinar
- Recording will be archived on the GCCA site
- Complimentary discount code for customers/prospects outside of GCCA membership (Non-Member cost is \$99 per webinar)

WHAT DO WE NEED FROM YOU TO GET STARTED?

- Desired timeframe preferences for webinar
- Official title of the webinar, with a description and speakers (please include their titles and email addresses)
- Your logo in high resolution (.eps) format

WFLO INSTITUTE SCHOLARSHIP PROGRAM

2021 SPONSORSHIP OVERVIEW

WEST: 2021 JAN 10 - 13 | TEMPLE MISSION PALMS | TEMPE, AZ &

EAST: 2021 JAN 31 - FEB 3 | GEORGIA TECH HOTEL & CONFERENCE CENTER | ATLANTA, GA

The WFLO Institute is the industry's premier cold chain training program for professionals engaged in temperature-controlled logistics. The Scholarship Program provides an all-expenses paid scholarship for deserving IARW warehouse members who excel in their companies to attend the WFLO Institute, including travel, lodging, Institute fees, and other events. This is an opportunity to support the industry in a way that furthers the industry through talent development. Sponsors will be able to showcase their company by supporting the WFLO Institute Scholarship Fund.

SPONSORSHIP BENEFITS

AUDIENCE REACH:

- 500 Direct impressions with students and faculty (current and future industry leaders)
- 3,000 direct mail impressions
- 25,000 email impressions

BENEFITS:

- Sponsorship of one student at either WFLO Institute East or West*
- Logo placement on Scholarship webpage and online application
- Logo visibility at WFLO Institute East and West**
- Logo placement in the student workbook**
- Verbal recognition at Opening General Session of WFLO Institute East and West, including photo opportunities, and attendance at limited WFLO Institute events**
- Spot on Scholarship Selection Committee to review and score applicants, including access and involvement with WFLO Education and Training Committee members
- Ability to use WFLO Institute & GCCA logo; marketing your support of industry training and education to potential or current customers
- A celebration with scholarship winner and industry leaders at either East or West (specifics TBD)*

Cost: \$7,500

* The sponsorship program includes the sponsorship of 1 student. That student (and you as the sponsor) will either attend East or West. Sponsors can also indicate whether they are interested in attending East or West.

** Even though you will only be present at one of the 2 Institute programs, there will be logo visibility, placement in the workbook, and verbal recognition of all scholarship program sponsors at both locations.



WFLO INSTITUTE ONLINE LEARNING

WFLO Online Learning offers a convenient and efficient way to advance your career or train employees with industry specific, self-paced, engaging online courses that can be accessed on-demand, 24/7.

Sponsor a Course

- Have your brand featured within a specific course (estimating five to ten minutes in length).
- Receive recognition in email marketing messages when the new course is launched.

Have your company name referenced in the course title with the wording “powered by _____”.

Course Examples:

Cold Chain: The Indispensable Link

Forging a Strong Cold Chain

Managing a Team: Introduction to Situational Leadership

Cost: Because this opportunity is dependent upon your expectations for the course, please contact James Rogers for a custom quote at 703-373-4300 or jrogers@gcca.org.





2020 ADVERTISING OPPORTUNITIES

ADVERTISING CONTACT

For all advertising inquiries or to book space, contact:

Jeff Rhodes

MCI USA

jeff.rhodes@mci-group.com

+1 410 584 1994

GCCA COLD FACTS MAGAZINE

ADVERTISING OPPORTUNITIES

COLD FACTS Magazine is now read by over 5,000 cold chain executives in 82 countries worldwide. GCCA recently doubled the circulation of the magazine to reach deeper into key executives and facility managers at GCCA member companies as well as Food Service and Food Processing subscribers. Every issue includes articles covering all sectors of the cold chain industry as well as member news, association news, and interviews with innovative industry leaders.

COLD FACTS Magazine also has a strong digital presence that is optimized for all mobile devices. When each issue is published, it is promoted through GCCA digital publications to all members and direct emails to international members.

EDITORIAL CALENDAR

ISSUE	EDITORIAL FOCUS	BONUS DISTRIBUTION
January–February 2020	Trends/Best Practices	WFLO Institute (East & West)
March–April 2020	Supply Chain/Logistics	IARW-WFLO Convention, GCCA European Cold Chain Conference
May–June 2020	Transportation	GCCA-ABIAP Brazil Conference, GCCA Policy Forum
July–August 2020	Warehouse Operations <i>PLUS Refrigerated Warehousing & Logistics Showcase</i>	Global Cold Chain Expo
September–October 2020	Controlled Environment Construction <i>PLUS Design and Construction Showcase</i>	CEBA Conference & Expo & Global Cold Chain Expo
November–December 2020	Customer Perspectives	Latin America Cold Chain Congress

ADVERTISING RATES

SIZE	PRICE (USD)		
	1X	3X	6X
Belly Bands	N/A	N/A	\$5,000
Cover 4	\$3,495	\$2,970	\$2,620
Cover 3	\$3,195	\$2,715	\$2,400
Cover 2	\$3,095	\$2,630	\$2,320
Full Page	\$2,895	\$2,600	\$2,400
Half Page	\$2,170	\$1,950	\$1,735
Third Page	\$1,450	\$1,305	\$1,160
Quarter page	\$955	\$860	\$765



GCCA COLD FACTS MAGAZINE

DEADLINES & DIMENSIONS

EDITORIAL DEADLINES

ISSUE	AD PLACEMENT DEADLINE	ARTWORK DEADLINE
January–February 2020	15 November 2019	22 November 2019
March–April 2020	17 January 2020	24 January 2020
May–June 2020	18 March 2020	25 March 2020
July–August 2020	15 May 2020	22 May 2020
September–October 2020	17 July 2020	24 July 2020
November–December 2020	18 September 2020	25 September 2020

ADVERTISING SIZES

SIZE	DIMENSIONS
Cover 4–Bleed	8 5/8" x 11 1/8"
Cover 4–No Bleed	7 3/8" x 10"
Full Page–Bleed	8 5/8" x 11 1/8"
Full Page–No Bleed	7 3/8" x 10"
Half Page Horizontal	7 3/8" x 5"
Half Page Island	4 27/32" x 7 1/2"
One Third Page Square	4 27/32" x 5"
One Quarter Page Vertical	3 9/16" x 5"



REFRIGERATED WAREHOUSING & LOGISTICS SHOWCASE

Want to run your own advertorial in a special issue of *COLD FACTS Magazine* that has bonus distribution to thousands of attendees at Global Cold Chain Expo, United Fresh Show, Smart Food Expo, and the GCCA Pavilions at industry events across North America?

Here's your chance. You can buy either one or two pages of the special-edition *Refrigerated Warehousing & Logistics Showcase* that will mail with the July-August 2020 issue of COLD FACTS Magazine and will be overprinted for bonus distribution at the events noted above.

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are utilizing you as a partner. Talk about your latest value-added services. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less. Need help writing your article? We can write or edit it for you for a modest additional fee.

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: March 8; material deadline March 18)

SIZE	COST
One-page article/ad	\$1,995
Two-page article/ad	\$2,995
Back Cover	\$2,995
Inside Front Cover or Inside Back Cover	\$2,745



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

CONTROLLED ENVIRONMENT DESIGN AND CONSTRUCTION SHOWCASE

Want to run your own advertorial in a special issue distributed with COLD FACTS Magazine that has bonus distribution to hundreds of attendees at the Controlled Environment Building Association (CEBA) Conference, IARW Regional Meetings, and the GCCA Pavilions at industry events across North America?

Here's your chance. You can buy either one or two pages of the special-edition **Controlled Environment Design and Construction Showcase** that will run mail with the September-October 2020 issue of COLD FACTS Magazine and will be overprinted for bonus distribution at the select events.

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are using your product or service. Talk about your latest product rollouts. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less. Need help writing your article? We can write or edit it for you for a modest additional fee.

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: July 2; material deadline July 13)

SIZE	COST
One-page article/ad	\$1,995
Two-page article/ad	\$2,995
Back Cover	\$2,995
Inside Front Cover or Inside Back Cover	\$2,745



Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

COLD CONNECTION

e-NEWSLETTER ADVERTISING

GCCA publishes a weekly e-Newsletter, Cold Connection, which tackles today's most relevant trends and issues, providing a snapshot of essential industry information. The publication also consolidates news from sources like The Associated Press, The New York Times, Financial Times, and leading industry publications. Delivered to the inboxes of over 4,500 cold chain professionals, Cold Connection keeps the industry informed of topics that impact their business. Subscribers are decision-makers with purchasing power — top-tier professionals in the industry.

A SUPER TOP BANNER

\$2,950

Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

B TOP BANNER

\$2,750

Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

C FEATURED CONTENT

\$2,400

Banner allows companies to combine imagery, color and text in an intersecting and compelling manner.

Ad. spec: JPG, GIF, PNG | 144x92px | Max. size: 20K | 100 Characters for title plus 250 Characters for message | 3 months

D MEDIUM RECTANGLE

\$2,400

These versatile squares can be used for branding or product promotion.

Ad. spec: JPG, GIF, PNG | 300 x 250px | 3 months

E FULL BANNER

\$2,400

This rich editorial allows for a product image/company logo, title and a message that would grab the user's attention as it sits adjacent to the editorial

Ad. spec: JPG, GIF, PNG | 486x60px | 3 months



Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE

GLOBAL COLD CHAIN DIRECTORY & BUYERS' GUIDE ADVERTISING APP AND ONLINE

The Global Cold Chain Directory Buyers' Guide (App and Online) is the world's leading resource for finding refrigerated warehousing and logistics providers, cold storage design/build companies, temperature controlled transportation, and cold chain industry suppliers. The GCCA Directory Buyers Guide, a free service has been downloaded by over 2,700 users of cold chain services in 87 countries around the world.

The app is easily accessible and available for download in iTunes App Store or Google Play. All GCCA members receive complimentary listings in the GCCA Directory App, but advertisers have increased visibility in the app and Online directory. Load screen, banner, and enhanced listing advertisers received an average of 2,000 impressions per month.

A1 AND A2 LEADERBOARD, HEADER/FOOTER \$4,000

Located strategically under the search box and also at the bottom of the page, this prime advertising position provides the most prominent exposure for your company.

Ad. spec: JPG, GIF, PNG | 728x90px | Run-of-Site | Max. size: 40z | 3 months

B MEDIUM RECTANGLE B \$3,000

Located in the upper right-hand column of the home page and on other category results pages, this top location provides your company with a highly visible and noticeable position to promote your brand.

Ad. spec: JPG, GIF, PNG | 300x250px | Run-of-Site | 3 months

C FEATURED VENDOR \$3,500

An excellent way to ensure outstanding exposure. Your company receives prominent placement on the homepage and also on category result pages as well.

Ad. spec: JPG, PNG | 100x55px. 50 Characters for title plus 200 Characters for message | 3 months

D FEATURED PRODUCT \$2,000

Designed to be an exclusive and premier position to promote your company's product or service. Only two ad positions available. No rotation.

Ad. spec: JPG, PNG | 100x55px | Run-of-Site 50 Characters for title plus 200 Characters for message | 3 months



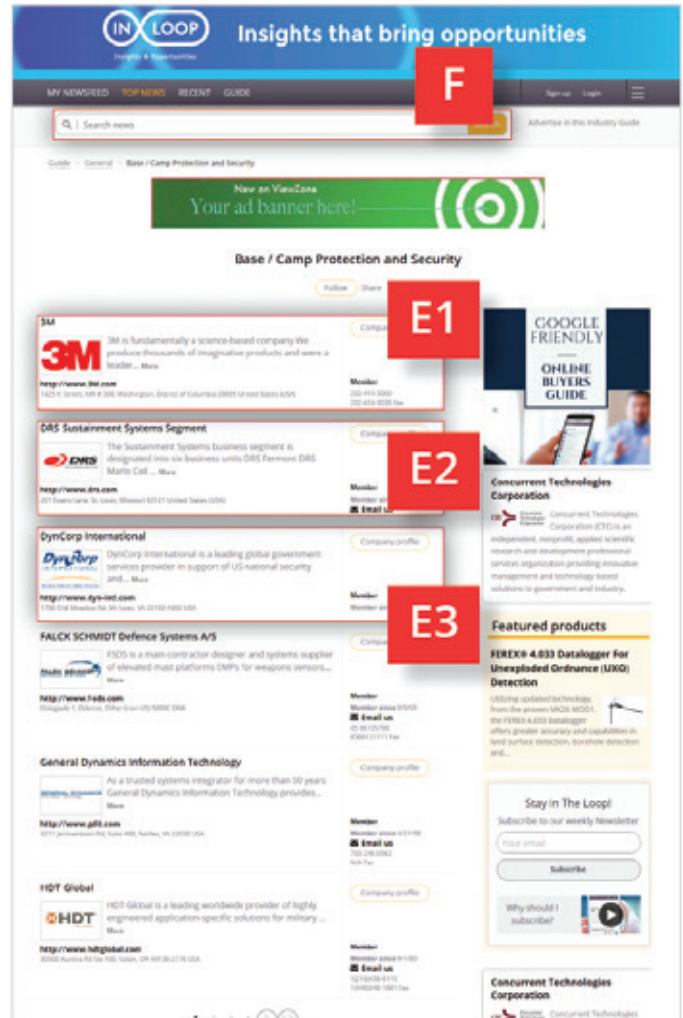
GLOBAL COLD CHAIN DIRECTORY & BUYERS' GUIDE (CONT'D) SEARCH PROMOTION

The Buyers' Guide search promotion offers a variety of prominent display advertising opportunities. Get prominent presence in the categories that are most relevant to your company.

E CATEGORY PLACEMENT

Promote your company in the most relevant category and make it easier for customers to find you. 3 prime locations are available and the price is for a single category.

E1 1ST CATEGORY PLACEMENT	\$2,000
E2 2ND CATEGORY PLACEMENT	\$1,500
E3 3RD CATEGORY PLACEMENT	\$1,000



Advertising Questions?

Contact Jeff Rhodes at +1 410 584 1994 or jeff.rhodes@mci-group.com

GCCA WEBSITE ADVERTISING

The new Global Cold Chain Alliance website (GCCA.org) is the industry's one-stop shop for the cold chain! Cold chain executives visit the site to access the latest industry news and resources, connect with other GCCA members, and to learn more about upcoming cold chain events.

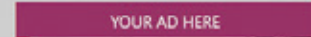
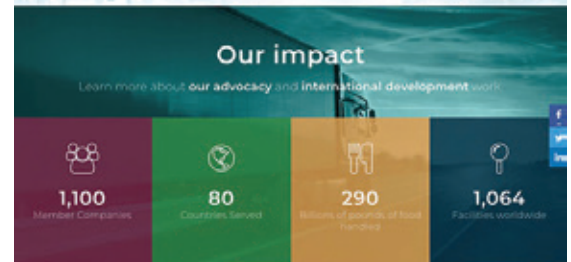
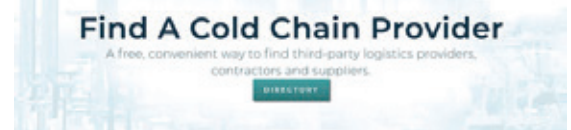
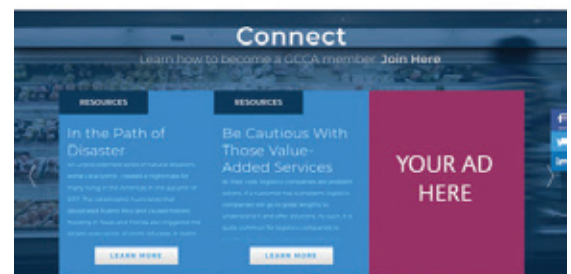
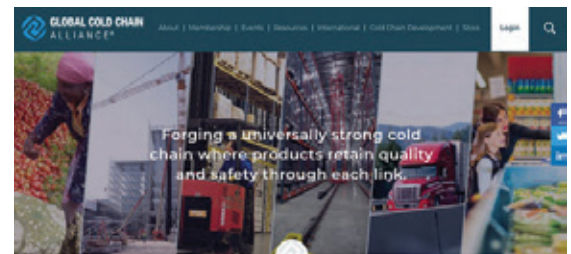
Traffic averages over 12,000 user sessions and 250,000 impressions per month! Capture this traffic and drive them to your website through banner advertising on GCCA.org.

ADVERTISING RATES & OPTIONS

**TWO ADS! SQUARE BANNER & HORIZONTAL BANNER:
12 MONTHS: \$4,800**

Square and horizontal banner ads on the home page. Horizontal banner also appears on internal pages of the site

Ad. Specs: GIF, JPEG or PNG | Square Banner: 250px x 250px | Horizontal Banner: 728px x 90px | Max size: 40K



GLOBAL COLD CHAIN EXPO SHOW GUIDE AND WEBSITE ADVERTISING OPPORTUNITIES

The Global Cold Chain Expo is the only event where businesses gather to find solutions and share best practices for managing the complexities of the perishable supply chain.

The expo attracts thousands of key decision-makers who operate temperature-controlled warehousing & logistics facilities, users of those facilities, and anyone involved in the movement, storage, or distribution of perishable food looking to invest in cold chain solutions. The event is the only one of its kind, addressing the needs of businesses across the global cold supply chain, offering you the opportunity to launch a product, grow a network, and tap into emerging trends.

ADVERTISING DEADLINES

Ad reservation deadline 3 August 2019; material deadline 10 August 2019

ADVERTISING RATES

SIZE (SHOW GUIDE)	DIMENSIONS	PRICE (USD)
Back Cover	8.5" x 11"	\$2,725
Inside Front Cover	8.5" x 11"	\$2,095
Inside Back Cover	8.5" x 11"	\$2,095
Full Page Ad	8.5" x 11"	\$1,675
Half Page Ad	8.5" x 5.5"	\$1,055



SIZE (WEBSITE)	DIMENSIONS	PRICE (USD)
Rotating Banner ad on the GCCE website home page	768 pixels wide x 90 pixels high	\$1,900
Rotating Banner ad on the GCCE website Event Expo Map page	205 pixels wide x 60 pixels high	\$1,500

Advertising Questions?

Contact Jeff Rhodes at +1 410 584 1994 or jeff.rhodes@mci-group.com



GLOBAL COLD CHAIN ALLIANCE®



GCCA CORE PARTNER ASSOCIATIONS



International
Association of
Refrigerated
Warehouses



The Refrigeration
Research & Education
Foundation

