



GLOBAL COLD CHAIN
ALLIANCE®

2020 SPONSORSHIP, ADVERTISING, AND EXHIBITING OPPORTUNITIES



WAREHOUSING • TRANSPORTATION • LOGISTICS • CONSTRUCTION

TABLE OF CONTENTS

| | |
|---|----|
| WELCOME LETTER | 3 |
| WHAT IS GCCA AND WHO ARE ITS CORE PARTNERS? | 4 |
| GCCA Strategic Plan. | 4 |
| Who GCCA Reaches. | 5 |
| 2020 SPONSORSHIP & EXHIBITING OPPORTUNITIES | 6 |
| Cold Chain Conference & Expo | 7 |
| IARW-WFLO Convention. | 13 |
| CEBA Conference & Expo | 15 |
| GCCA Cold Chain Policy Forum | 18 |
| GCCA European Cold Chain Conference | 20 |
| Warehouse Council Meeting | 23 |
| GCCA Latin America Cold Chain Congress | 24 |
| GCCA Mexico Cold Chain Forum | 27 |
| GCCA Brazilian Cold Chain Conference | 28 |
| GCCA Cold Chain Connections | 30 |
| WFLO Institute Webinars | 32 |
| GCCA Webinars | 33 |
| WFLO Institute Scholarship Program | 34 |
| WFLO Institute Online Learning | 35 |
| 2020 ADVERTISING OPPORTUNITIES | 36 |
| GCCA COLD FACTS Magazine | 37 |
| IARW-WFLO Refrigerated Warehousing & Logistics Showcase | 39 |
| CEBA Cold Storage Design & Construction Showcase | 40 |
| GCCA Cold Connection e-Newsletter | 41 |
| GCCA Global Cold Chain Directory & Buyers' Guide | 42 |
| GCCA Website Advertising | 44 |
| Cold Chain Conference & Expo Show Guide & Website | 45 |

**As of April 1, 2020. Subject to change.*

DEAR PROSPECTIVE SPONSOR, EXHIBITOR, AND ADVERTISER,

The Global Cold Chain Alliance (GCCA) is excited to unveil its Sponsorship, Advertising and Exhibiting Opportunities for 2020. The offerings listed provide industry partners with the opportunity for year-round visibility to cold chain professionals worldwide, including Africa, Asia, Australia, Canada, Europe, Latin America and the United States. The wide array of opportunities provide GCCA member companies the ability to actively support the cold chain industry.

GCCA member organizations represent owners, executives, vice presidents, directors, managers and others representing supply chain, logistics, facility management, engineering, operations, transportation, construction and many other aspects of the temperature controlled supply chain. Participate in GCCA activities and keep your products and services in front of your customers throughout the year.

Need ideas on how to maximize your budget and market visibility? GCCA's staff will work with you to create a valuable partnership and transform your ideas into marketing solutions that resonate with members, achieve your objectives and connect members with the products and services that they want and you provide.

Sponsorship opportunities are available at many price points so you can find the best fit for your marketing budget. Take time now to carefully review this array of opportunities to maximize your company's visibility in 2020! We look forward to assisting you in achieving your marketing goals.

Best Regards,



James Rogers

Senior Director, Business Development
Global Cold Chain Alliance (GCCA)

Phone: +1 703 373 4303

jrogers@gcca.org



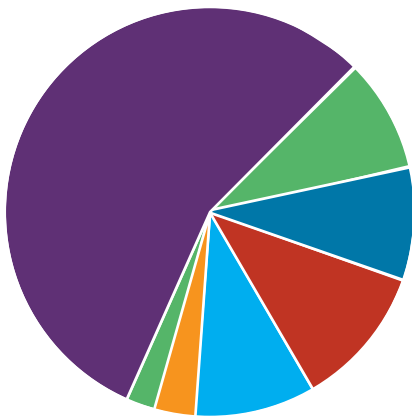
GLOBAL COLD CHAIN
ALLIANCE®

STRATEGIC PLAN



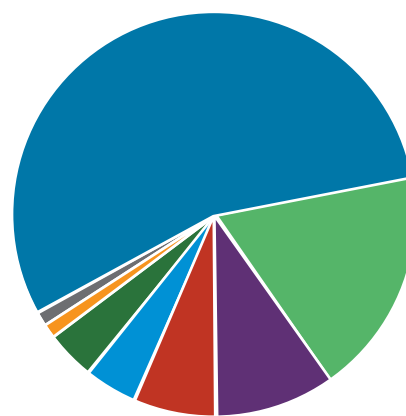
WHO GCCA REACHES

Through the many annual educational and networking events worldwide, GCCA touches a global village of industry professionals at over 1,300 facilities in over 84 countries countries who serve the temperature-controlled warehousing & logistics, transportation, construction, and end-users in the perishables industry. Sponsors have the unique opportunity to raise brand awareness, market products, and meet with current and prospective customers through sponsoring GCCA events and initiatives.



GCCA Members by Region

- 57%** United States
- 8%** Asia Pacific
- 8%** Europe
- 11%** Latin America & the Caribbean
- 9%** Central Asia
- 4%** Canada
- 3%** Middle East, Africa & North Africa



GCCA Members by Type

- 63%** Warehouses
- 18%** Supplier
- 6%** Contractor
- 5%** Academia, Consultants, Government, Non-Profit
- 3%** Transportation
- 3%** Processor/Manufacturer
- 1%** Retail
- 1%** Food Service



Check out the Global Cold Chain Directory & Buyers' Guide online at www.gcca.org to view all of GCCA's members and connect with cold chain professionals from around the world



2020 SPONSORSHIP & EXHIBITING OPPORTUNITIES

SPONSORSHIP & EXPO CONTACT

For all sponsorship and exhibiting inquiries or to reserve an opportunity, contact:

James Rogers

Sr. Director, Business Development
Global Cold Chain Alliance (GCCA)
Phone: +1 703 373 4303
jrogers@gcca.org



COLD CHAIN CONFERENCE & EXPO OVERVIEW

CONFERENCE & EXPO

28–30 SEPTEMBER 2020 | HILTON ANATOLE | DALLAS, TEXAS

The Cold Chain Conference & Expo, formerly known as the Global Cold Chain Expo, is the premier learning event for the perishables industry. Enhanced from previous years, the education conference blended with the trade show combine to deliver the most valuable and comprehensive business-to-business networking event in the industry.

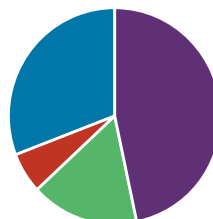
If your company produces, handles, stores, transports or is involved in the distribution of perishable products and are looking to optimize your supply chain, improve operations, and/or construct a facility, the Cold Chain Conference & Expo is your “can’t-miss” event of the year!

DELEGATES FROM 30 COUNTRIES IN ATTENDANCE

| | | | | |
|-----------|--------------------|------------|-------------|---------------|
| Australia | Colombia | Germany | Netherlands | Rwanda |
| Brazil | Costa Rica | India | Nigeria | South Africa |
| Cambodia | Denmark | Jamaica | Peru | South Korea |
| Canada | Dominican Republic | Kenya | Philippines | Tanzania |
| Chile | Ethiopia | Madagascar | Poland | Uganda |
| China | France | Mexico | Puerto Rico | United States |

Who Attends

| | |
|---------------------------------|--------------------------|
| 3PL Warehouse & Logistics | Transportation Companies |
| Distribution Centers | Non-Asset Based 3PLs |
| Food Processors & Manufacturers | Engineers & Construction |
| Retailers | Foodservice Distributors |
| | Foodservice (Restaurant) |



Attendees by Title

| | |
|-----|------------------|
| 46% | Manager/Director |
| 16% | VP/C-Suite |
| 6% | CEO/Owner |
| 30% | Other |



COLD CHAIN CONFERENCE & EXPO

OVERVIEW

SAMPLE OF COMPANIES THAT ATTENDED/WALKED THE 2019 SHOW FLOOR:

| | | | | |
|-----------------------|----------------------|----------------------|-----------------------|-------------------------|
| 1800 FLOWERS.COM | CULINARY | INTERSTATE | NATURESWEET, LTD. | SUPREME LOBSTER AND |
| AGRACEL, INC. | CONNECTIONS | WAREHOUSING | NEW COLD | SEAFOOD |
| ALLIANCE SHIPPERS INC | DALMARES PRODUCE, | JUICED! COLD-PRESSED | NEXTPHASE ENTERPRISES | SYFAN TRANSPORT |
| AMERICAN FOODS | INC. | JUICERY | NFI INDUSTRIES | TABOR STORAGE |
| GROUP, LLC | DICK COLD STORAGE | KANSAS CITY COLD | NIPPON EXPRESS USA | SOLUTIONS |
| AMERICAN MEAT | DOT FOODS | STORAGE | NORTHERN | TALERICO-MARTIN |
| COMPANIES | EMERGENT COLD | CORPORATION | REFRIGERATED | THE SCHWANS FOOD |
| AMERICAN TRANSPORT | FEEL GOOD FOODS | KC COLD STORAGE | NORTHWEST NATURALS | COMPANY |
| AMERICOLD LOGISTICS | FLORIDA FREEZER | KEHE | OSI GROUP, LLC | THOMPSON FREIGHT CO |
| ASSA ABLOY | FORTUNE | KENNICOTT | PALERMO'S PIZZA | TIME DEFINITE SERVICES, |
| BAY GROVE | INTERNATIONAL LLC | KERRY | PENSKE | INC. |
| BELLINGHAM COLD | FRESH THYME FARMERS | KROG SYSTEMS | PENSKE LOGISTICS | TORTUGA |
| STORAGE | MARKET | KUHLMAN INC. | PEPSICO | TRAILINER CORP |
| BERKSHIRE | FREZ-N-STOR, INC. | KWIK TRIP, INC | PERFECT KETO | TRAVERSE COLD |
| REFRIGERATED | FRIGIO LOGISTICS | LAND O'LAKES | PERFORMANCE COLD | STORAGE, LLC |
| BEST DIAMOND | FRIGORIFICO | LEO A DALY | STORAGE | TRENTON COLD |
| PLASTICS | FRIOFORT | LIBERTY COLD STORAGE | PIONEER COLD | STORAGE, INC. |
| BROOKE CARPENTER | GOLDEN STATE FOODS | LINEAGE LOGISTICS | LOGISTICS | TRI EAGLE PROVISIONS |
| CONSULTING, LLC | GOOD FOODS GROUP | LONE STAR COLD | PREFERRED FREEZER | TRINITYRAIL |
| BURRIS LOGISTICS | LLC | STORAGE, INC | SERVICES LOGISTICS | TROPICALE FOODS, INC |
| CALPINE ENERGY | GRAND BK CORP/ | LOS ANGELES COLD | PREMIER REFRIGERATED | UNICOLD CORPORATION |
| SOLUTIONS | HMART INC | STORAGE | WAREHOUSE | UNITED STATES COLD |
| CANADA WIDE HEATING | GREAT PLAINS | LUGSHIP | PRIME REFRIGERATION | STORAGE |
| AND COOLING | TRANSPORT, INC. | INTERNATIONAL | 'PROFHOLOD' LIMITED | US FOODS |
| CHARGER LOGISTICS | GROCONTINENTAL | LIMITED | QUALITY REFRIGERATED | VIKING COLD |
| COLD CHAIN INVESTORS | HALLS WAREHOUSE | LYONS COLD STORAGE | SERVICES | SOLUTIONS, INC |
| COLD ZONE | CORP. | LLC | REAL PET FOOD CO | WCS LOGISTICS / |
| COMMERCIAL | HANSON LOGISTICS | MAMA'S GOT KALE | REFRIGERATED | WINCHESTER COLD |
| WAREHOUSING, INC. | HARRIS & FORD, LLC | MATTINGLY COLD | TRANSPORT INC. | STORAGE |
| CONESTOGA COLD | HENNINGSEN COLD | STORAGE | RELIABLE DOOR & DOCK, | WEL COMPANIES |
| STORAGE | STORAGE CO. | MCKEE FOODS | INC. | WESTERN DISTRIBUTION |
| CONGEBEC LOGISTICS, | HIGH POINT LOGISTICS | MERCHANDISE | RLS LOGISTICS | SERVICES, LLC |
| INC. | HOME CHEF | WAREHOUSE | ROYAL TAHINI | WINROCK |
| CONSTELLATION GROUP | HYLIFE FOODS | MERCHANTS COLD | SAFE FLEET | INTERNATIONAL |
| COUGLE FOODS | ICEMAN | STORAGE COMPANY, | SCHWAIGHOFER PAULA | WOW LOGISTICS |
| COYOTE LOGISTICS | IMPERFECT PRODUCE | LLC | GMBH | YUGOCORP SAC |
| CROWLEY | INNOVATIVE COLD | MESA COLD STORAGE, | SHELLS AND FISH | ZENITH CAREX |
| CRYSTAL DISTRIBUTION | STORAGE | LTD. | IMPORT/EXPORT | INTERNATIONAL |
| SERVICES, INC. | ENTERPRISES, INC | MIDWEST REFRIGERATED | SOUTHEAST COLD | ZERO MTN LOGISTICS/ |
| CTI FREIGHT SYSTEMS, | INSPIRAFARMS | SERVICES | STORAGE | BLOCKCHAIN |
| INC | INTERCHANGE GROUP, | MTC LOGISTICS | STORAGE SOLUTIONS | TRANSPORT |
| CTL GLOBAL | INC. | MTY SAN MIGUEL | SUMMIT COLD STORAGE | ZHEJIANG XINGXING |
| | | DISTRIBUTORS LLC | | REFRIGERATION |

COLD CHAIN CONFERENCE & EXPO

EXHIBITING OPPORTUNITIES

Designed specifically for managers who make purchasing decisions, the Cold Chain Conference & Expo is the place to connect with solutions providers and learn about the latest technology and trends, all under one roof.

BENEFITS OF EXHIBITING

The Cold Chain Conference & Expo Is Your Best Dollar Value:

- Free passes to invite your end-user customers and prospects
- Pre-show attendee lists with contact details
- Complementary enhanced company listings on the official show website
- Company featured in Show Preview and Onsite Show Guide
- Registration passes to expo, networking events, and education conference for booth staff*
- Ability to potentially host a show floor education session**
- Publicity opportunities with national, international, and trade news media

**pass allotment ranges based on booth size*

***all education proposals are evaluated and selected by the education committee*

| SIZE | MEMBER RATE (\$36.50 PER SQ FT) | NON-MEMBER RATE (\$37.50 PER SQ FT) |
|------------|------------------------------------|--|
| Corner Fee | \$300 (per corner) | \$300 (per corner) |
| 10'x10' | \$ 3,650 | \$ 4,250 |
| 10'x20' | \$ 7,300 | \$ 8,500 |
| 20'x20' | \$14,600 | \$17,000 |
| 30'x20' | \$21,450 | \$25,500 |

**Special trucks and trailer rates available*

All rates in USD

ADVERTISING:

See advertising section for digital and print opportunities at the show on page 44.

SALES:

Contact James Rogers to secure your booth space at james@globalcoldchainexpo.org or visit www.globalcoldchainexpo.org.

WHO EXHIBITS?

Exhibitors include companies that provide:

- Equipment, tools, and technologies that support the operations and infrastructure of the temperature-sensitive supply chain
- Design and build services for cold storage warehouse, processing facilities, and other controlled environments
- Third-party cold storage and refrigeration logistics
- All forms of refrigerated transportation
- Import/export facilities and services

8
out of
10

Exhibitors said the expo was worth their time and money and plan to exhibit in 2020.

GLOBAL COLD CHAIN EXPO

2019 EXHIBITORS

3Gtms

Advance Storage Products

Ahern Fire Protection

Alchemy

ALL WEATHER INSULATED
PANELS

Alston Construction

ALTA Refrigeration

Americold Logistics

Ancra Systems

Applus RTD USA, Inc.

ASI Doors – Enviro

ASI, LLC

Baltimore Aircoil Company

Bethlehem Construction

Beyond Print Inc

BITZER US, INC.

BLUEDIAMOND PUMPS INC

BRCGS

BRUCHA Corp

Calpine Energy Solutions,
LLC

Camcode

Carnot Refrigeration Inc.

Cascade Energy

CIMCO Refrigeration Inc.

CMC Design Build, Inc

Cold Carrier Certification

Cold Vision

Coldbox Builders

Combilift

Crown Equipment
Corporation

DORIN USA

DualTemp Clauger

Dynaco Entrematic

Encore Roofing, Inc.

England Logistics

EnSolTech USA

EVAPCO

Excel Engineering, Inc.

Feeding America

Fisher Construction Group

FLEXSPACE | Storax

Food Logistics

Food Properties Group, Inc.

Fortdress USA Inc.

Frascold USA

Frazier Industrial Company

FRICK Industrial
Refrigeration

Fricks Company, The

Frozen Food Express /
KoolShot Expedited

FW Logistics

Global Insulated Doors

Green Span Profiles

Griffco Design/Build, Inc.

Heatcraft Refrigeration
Products Div.

Hepworths

Hercules, A Senneca
Company

Hoopo Systems LTD (hoopo)

I35 Roofing

International Institute of
Ammonia Refrigeration
(IIAR)

Interstate Cold Storage, Inc.

ISR Corporation

Istobal

J.B. Hunt Transport, Inc.

J.B. Hunt Transport, Inc.

Jackson Lewis

Jamison Door Company

Jan X-ray Services, Inc.

Johnson Controls

Kalman Floor Company

Kingspan Insulated Panels

Leo A Daly

Linde Material Handling -
Member KION North
America Corporation

Lineage Logistics

LTW Intralogistics, Inc.

M&M Refrigeration

Marcus & Millichap

Metl-Span

Navitas Systems

Next Generation Logistics,
Inc.

NORDOCK Inc.

OEO Energy Solutions

Parsyl

Penske

PLM

PowerSecure

Primus Builders

Quest / Therma-Stor

Rack Builders Inc.

Refrigerated & Frozen Foods
Magazine

Refrigeration Design &
Service, Inc. (RD&S)

RefrigiWear Inc.

Republic Refrigeration, Inc.

RETA

Riantics A/S

RoadSync

Rytec High Performance
Doors

Scopelitis, Garvin, Light,
Hanson & Feary, P.C.

Select Carriers Inc.

Stoecklin Logistics Inc.

Storage Solutions

SunPeak

Superior Tire & Rubber Corp

Swisslog

The Raymond Corporation

The Whiting-Turner
Contracting Company

Thermomass

Tippmann Group/Interstate
Warehousing

Tippmann Innovation (TI)

TNR Industrial Doors

Trex Company

Trimble

Twintec USA

United Insulated Structures
Corporation

United States Cold Storage

Vapor Armour

VersaCold Logistics Services

Viking Cold Solutions, Inc.

Viking Group, Inc.

WAGNER Fire Safety

Wiginton Fire Systems

COLD CHAIN CONFERENCE & EXPO

SPONSORSHIP OPPORTUNITIES

Increase your ROI with exciting sponsorship opportunities that will enhance your visibility at the Cold Chain Conference & Expo. Choose from a wide variety of advertising and sponsorship options that will fit your needs.

WHY SPONSOR?

- Create, develop, and enhance credibility
- Market to a highly-focused group
- Gain media exposure
- Improve brand awareness & recognition
- Generate new sales & relationships
- Drive lead generation
- Access contact lists & broadcast opportunities

SPONSORSHIP BENEFITS:

- Recognition on event website, marketing emails, and event signage
- Receive pre-event attendee list with full contact information
- Acknowledgment during Cold Chain General Session
- Logo included in the Expo Mobile App
- Right of first refusal for sponsorship, if offered, in 2021

| SPONSORSHIP LEVEL | SPONSORSHIP | PRICE (USD) |
|-----------------------------------|-------------------------------------|----------------|
| PLATINUM LEVEL \$8,000+ | Registration and Networking Lounge | \$10,000 |
| | Welcome Reception on the Expo Floor | \$10,000* |
| | Tote Bag | \$10,000* |
| | Lanyards | \$ 7,500* |
| | Hotel Key Cards | \$ 7,500* |
| GOLD LEVEL \$5,001 - \$7,999 | Opening General Session & Luncheon | \$ 7,500 |
| | Closing General Session & Luncheon | \$ 7,500 |
| | Event Mobile App | \$ 7,500 |
| | Aisle Number Decals | \$ 7,500 |
| | Tuesday Evening Party (2) | \$ 7,500 each |
| SILVER LEVEL \$5,000 and under | Breakfast in the Expo (Tuesday) | \$ 5,000 |
| | Breakfast in the Expo (Wednesday) | \$ 5,000 |
| | Lunch in the Expo (Tuesday) | \$ 5,000 |
| | Education Session Tracks (3) | \$ 5,000 each |
| | Education Session Coffee Break (2) | \$ 3,500 each* |
| | Daily Event Emails (3) | \$ 3,500 each |

*Plus cost

Sponsorships and pricing are subject to change.

COLD CHAIN CONFERENCE & EXPO

COLD CHAIN INNOVATION SHOWCASE

The Cold Chain Innovation Showcase features the latest innovations and cutting-edge solutions that the industry has to offer. The Showcase provides exhibitors the opportunity to create awareness and excitement for their new products and solutions. Positioned in a prominent area on the Expo floor, the Showcase keeps your company top-of-mind and drives attendee traffic to your booth.

Innovation Showcase participants will be promoted shortly before/during the show and released to all industry media and attendees. The Cold Chain Innovation Showcase will be promoted in all of the following outlets:

- Listed on sponsor signage
- Pre-show E-blast announcing Showcase participants to all attendees
- Featured in Official Event App
- Highlighted in the Show Directory
- Special section on event website

PARTICIPATION COST (USD):

| MEMBER | NON-MEMBER |
|--------|------------|
| \$795 | \$995 |

2019 PARTICIPANTS:

Fisher Construction Group
Hoopo
Istobal
OEO
Parsyl
Quest/Thermastor
Tippmann Innovation
Trimble
Vapor Armour



129TH IARW-WFLO CONVENTION OVERVIEW

AUG 30 - SEPT 2 | HYATT REGENCY COCONUT POINT | BONITA SPRINGS, FLORIDA

The IARW-WFLO Convention will offer a variety of unique social and business development experiences that are designed to provide a high level of brand recognition and connect you with owners, CEO's, and other top executives at the leading warehousing and logistics firms in the temperature controlled third-party logistics industry.

The Convention features enhanced Networking Receptions, the Supplier Showcase, Golf Classic, TechTalks, and many other opportunities that have been created for contractors and suppliers to build relationships with industry executives.

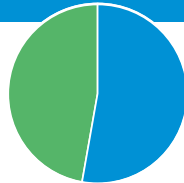
ATTENDEES BY COMPANY TYPE:

97%

of 2019 attendees said
that Convention was worth
their time and money

53% Warehouse

47% Supplier



WAREHOUSE COMPANIES THAT ATTENDED THE 2019 IARW-WFLO CONVENTION:

AGRO Merchants Group, LLC
Americold Logistics
BASAL - IRESA Monterrey
Bellingham Cold Storage Co.
Bradner Cold Storage Ltd.
Burris Logistics
CAP - Logistica Frigorificada LTDA
Confederation Freezers
Classic Warehousing, INC
Cloverleaf Cold Storage Co.
Coldstar
Commercial Cold Storage, Inc.
Commercial Warehousing, Inc.
Conestoga Cold Storage
Congebec Logistics, Inc.
Dick Cold Storage
Doboy Cold Stores Pty, Ltd.
Emergent Cold Pty Ltd

Eskimo Cold Storage, LLC.
Florida Freezer L. P.
Friopuerto Investment, SLU
Hall's Warehouse Corp.
Hanson Logistics
Henningsen Cold Storage Co.
Innovative Cold Storage Enterprises, Inc.
Interchange Group, Inc.
Interstate Warehousing, Inc.
Konoike-Pacific (KPAC)
Laverton Cold Storage
Lineage Logistics
Lone Star Cold Storage, Inc.
Los Angeles Cold Storage Co.
Mandich Group
Mattingly Cold Storage
Merchandise Warehouse Co., Inc.

Merchants Cold Storage Company, LLC
MHW Group
Midwest Refrigerated Services, Inc.
Minnesota Freezer Warehouse
MTC Logistics
NewCold Advanced Logistics
Nor-Am Cold Storage, Inc.
Oxford Logistics Group
Philadelphia Warehouse & Cold Storage, Co.
Pioneer Cold
Premier Refrigerated Warehouse
Quality Refrigerated Services
RLS Logistics
San Diego Refrigerated Services, Inc.

SnoTemp Cold Storage
Southeast Cold Storage
Stockhobo b.v.b.a
Superfrio Armazéns Gerais Ltda
Traverse Cold Storage, LLC
Trenton Cold Storage, Inc.
United States Cold Storage, Inc.
Valley Cold Storage & Transportation
VersaCold Logistics Services
Washington Cold Storage, Inc.
WCS Logistics / Winchester Cold Storage
Western Distribution Services, LLC
Wiginton Fire Systems
Zero Mountain, Inc.

129TH IARW-WFLO CONVENTION

SPONSORSHIP OPPORTUNITIES

Designed and branded exclusively for your company, these premier sponsorships will exceed your highest expectations!

SPONSORSHIP BENEFITS:

- List of attendees with contact details
- Recognition of sponsorship on Convention website, Convention marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of Convention Mobile App
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in pre-Convention brochure (must sign by 30 January 2020)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2021

PLATINUM LEVEL

Sponsorship Includes: Four (4) complimentary attendee passes for sponsor company (\$6,000 value) and one (1) invitation to the closed Leadership Reception. (Total spend must reach level threshold to receive these benefits)

GOLD LEVEL

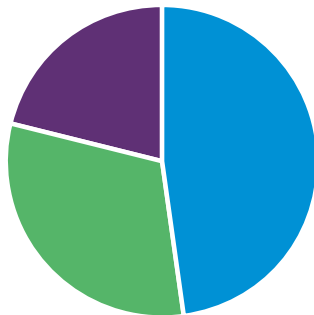
Sponsorship Includes: Two (2) complimentary attendee passes for sponsor company (\$3,000 value).

| SPONSORSHIP LEVEL | SPONSORSHIP | PRICE (USD) |
|--------------------------------------|--|---------------|
| PLATINUM LEVEL \$15,000 and above | Coconut Point Frazier Party (Tuesday) | \$40,000 |
| | IARW/WFLO Joint Board Reception & Dinner (Monday) | \$30,000 |
| | Keynote Presenter Sponsor (2) (Tuesday or Wednesday) | \$20,000 each |
| | Welcome Reception | \$15,250 |
| | After Dinner Event | \$15,250 |
| GOLD LEVEL \$8,500 - \$14,999 | Keynote Presenter Sponsor (2) (Friday) | \$10,500 each |
| | Hotel Key Cards | \$10,500 |
| | Peer-to-Peer Roundtables | \$10,500 |
| | Golf Classic Beverage Cart | \$10,500 |
| | General Session Lunch (2) (Wednesday or Friday) | \$9,000 each |
| | Supplier Showcase (10) | \$8,500 each |
| SILVER LEVEL \$8,499 and below | Convention WiFi | \$8,000 |
| | Breakfast in the Supplier Showcase (2) | \$7,500 each |
| | Supplier TechTalks (3) | \$7,500 each |
| | Convention Mobile App | \$6,500 |
| | Pocket Agenda | \$6,500 |
| | Cool Innovators (3) | \$6,000 each |
| | Refreshments Break Sponsor (3) (Daily) | \$6,000 each |
| | Golf Classic Prizes | \$6,000 |
| | Golf Classic Lunch | \$6,000 |
| | Golf Classic Cigar Bar | \$5,500 |
| | Branded Golf Balls | \$5,500 |
| | Pens & Pads | \$5,500 |

40TH CEBA CONFERENCE & EXPO OVERVIEW

10 – 12 NOVEMBER 2020 | WESTIN MISSION HILLS GOLF RESORT & SPA | RANCHO MIRAGE, CA

The CEBA Conference & Expo is a supplier's best venue for reaching builders and other controlled environment construction and engineering decision-makers. Participants come to the conference prepared to make important purchasing decisions. The expo features the latest technologies, solutions, products and services from some of the most respected names in the industry.



ATTENDEES BY COMPANY TYPE

48% Supplier
31% Contractor - Design/Build
21% Food Industry and Warehouse Representative

90%

of Exhibitors said
the Conference
was worth their
time and money

COMPANIES THAT ATTENDED THE 2019 CEBA CONFERENCE & EXPO:

A M King
Acorn Thermal Services
Ahern Fire Protection a division of J. F. Ahern Co.
Albany Entrematic
All Weather Insulated Panels
Alliance Industrial Refrigeration Services, Inc.
Alston Construction
ALTA Refrigeration, Inc.
Americold Logistics
ATI Architects
AutoMak Assembly, Inc.
Bellingham Cold Storage Co.
Bernier Air Curtains
BITZER U.S., Inc.
Bosz Arch, Inc.
Brucha Corp
Carnot Refrigeration Inc.
Cold Summit Development
Cold Zone
Coldbox Builders Inc.
Coldroom Systems, Inc.
Colmac Coil Manufacturing Inc.
Commercial Warehousing, Inc.
Congebec Logistics, Inc.
Constellation
Crystal Distribution Services, Inc.
CSI of Virginia, Inc.
CT Darnell Construction
Danfoss
DEEM, LLC
Delta T Construction Company Inc.

DistriCargo
Dow Building Solutions
ESI Group USA
Evapco Inc.
Everidge
Fastener Systems, Inc.
Fisher Construction Group
Frank Door Company
Frazier Industrial Company
FREEZ Construction
Frez-N-Stor, Inc.
Gleeson Constructors & Engineers, L.L.C.
Global Insulated Doors Inc.
Gordon Food Service
Graycor Construction Company
Green Span Profiles
Griffin Insulated Structures
Group4 Reps
Henningsen Cold Storage Co.
Hillphoenix
Honeywell International Inc
Hudson Global Strategies
Jamison Door Company
JAX Refrigeration
Johns Manville
Johnson Controls
Kingspan Insulated Panels
KPS Global
LiftMaster
Lineage Logistics
Lockton Companies, LLC
Logix Refrigeration Controls

Lone Star Cold Storage, Inc.
LTI Contracting
Magnavale Ltd
Merchandise Warehouse Co., Inc.
Merck & Co
Metl-Span
Midwest Materials Company
Midwest Refrigerated Services, Inc.
Minnesota Freezer Warehouse
MTC Logistics
NewCold Coöperatief U.A.
NORDOCK Inc.
O'Connor Construction Group
Overture Stars Partners Holding LLC
Owens Corning Foamular
Peak Solutions
Performance Contracting Inc.
Pioneer Cold
Plus Delta Consulting LLC (CHIEFEXECoach)
PowerSecure
Premier Refrigerated Warehouse
Primus Builders, Inc.
Quest/Therma-stor
RC&E, Inc.
Republic Refrigeration, Inc.
RHH Foam Systems Inc.
Ricker Thermline
RLS Logistics - Corporate
Romakowski GmbH & Co. KG
Ryan Companies US, Inc.
Rytec High Performance Doors
S&S Refrigeration

Safari Energy
San Diego Refrigerated Services, Inc.
Shambaugh
Sheraz Cold Storage
SnoTemp Cold Storage
Southern Equipment Sales Co.
Stellar
Storax | FLEXSPACE
Subzero
SubZero Constructors, Inc.
Sutter Roofing Co of Florida
Team Group, Ltd.
The Fricks Company
The Raymond Corporation
Thermomass
Tippmann Innovation
True World Group
TrueCore
Twintec USA
United Insulated Structures Corp.
United States Cold Storage, Inc.
Vapor Armour
Viking Cold Solutions, Inc
Wagner Fire Saftey
Wagner Group GmbH
Ware Malcomb
Weiland Doors
Wiginton Fire Systems
Williams Company

40TH CEBA CONFERENCE & EXPO

EXHIBITING OPPORTUNITIES

BENEFITS:

- Receive full attendee list with contact information
- Company name on the website
- Company name and contact information in CEBA Conference & Expo Mobile App
- 6-foot draped table and chairs
- One (1) attendee pass included in the exhibit fee

WHO EXHIBITS?

- Automation
- Cold Storage Contractors
- Doors
- Energy Efficiency Solutions
- Fire Prevention Systems
- Flexible Walls
- Flooring Install & Repair
- Insulated Panels
- Insulation
- Lighting
- Materials Handling
- Racking
- Refrigeration Contractors & Machinery
- Roofing
- Solar

PRICING:

| SIZE | PRICE (USD) |
|-------------------|-------------|
| Table top display | \$3,500 |

2019 EXHIBITORS:

Albany Entrematic
All Weather Insulated
Panels
AutoMak Assembly, Inc.
Berner Air Curtains
Brucha Corp
Carnot Refrigeration Inc.
Colmac Coil Manufacturing
Inc.
Everidge
Evapco Inc.
Frank Door Company
Green Span Profiles
Honeywell
Jamison Door Company
Johns Manville
Johnson Controls

Kingspan Insulated Panels
KPS Global
Logix Refrigeration Controls
Metl-Span
NORDOCK Inc.
PowerSecure
Quest/Therma-stor
Republic Refrigeration, Inc.
RHH Foam Systems Inc.
Rytec High Performance
Doors
The Fricks Company
The Raymond Corporation
Thermomass
Tippmann Innovation
TrueCore
Twintec USA

Vapor Armour
Viking Cold Solutions, Inc
Wagner Fire Safety, Inc.
Weiland Doors
Wiginton Fire Systems



40TH CEBA CONFERENCE & EXPO

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS:

- Receive full attendee list with contact information
- Recognition of sponsorship on conference website, marketing materials, and event signage
- Acknowledgment during Opening General Session
- Logo included in the CEBA Conference & Expo Mobile App
- Discounted registration for your clients/customers to attend
- Right of first refusal for sponsorship, if offered, in 2021

| SPONSORSHIP LEVEL | SPONSORSHIP | PRICE (USD) |
|-----------------------------------|--|--------------|
| PLATINUM LEVEL \$5,501+ | Hotel Room Key Cards | \$7,000 |
| | Keynote | \$7,000 |
| | Welcome Reception (Max 2 Co-Sponsors) | \$7,000 each |
| | Conference WiFi | \$6,500 |
| | Golf Tournament Beverage Cart | \$6,500 |
| GOLD LEVEL \$4,251-\$5,500 | Lunch in the Expo (Friday) | \$6,000 |
| | Lunch in the Expo (Saturday) | \$6,000 |
| | Conference Mobile App | \$5,500 |
| | Farewell Reception (Max 3 Co-Sponsors) | \$5,500 each |
| SILVER LEVEL \$4,250 and below | Pocket Agenda | \$5,000 |
| | Breakfast in the Expo (Friday) | \$5,000 |
| | Breakfast in the Expo (Saturday) | \$5,000 |
| | Golf Tournament Cigar Bar | \$4,500 |
| | Golf Tournament Prizes | \$4,500 |
| | Pads & Pens | \$4,500 |
| | Refreshment Break in the Expo (3) | \$4,000 each |
| | Branded Golf Balls | \$4,000 |



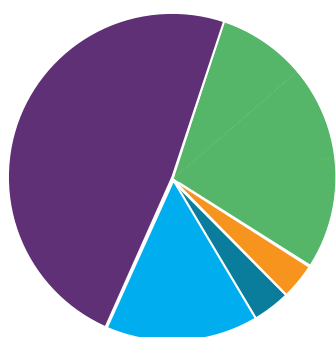
GCCA COLD CHAIN POLICY FORUM

OVERVIEW

JULY 2020 | WASHINGTON, DC

The Cold Chain Policy Forum, organized by the Global Cold Chain Alliance (GCCA), is the premier policy event and fly-in for businesses engaged in temperature-controlled logistics. The primary audience includes third-party transportation, warehousing, and logistics providers, food processors and manufacturers, retailers, and related industry associations. This program was formerly called the GCCA Assembly of Committees Meeting.

Over the past few years the Assembly of Committees (AOC) meeting, held in Washington, DC every July, has transitioned into a policy-oriented event with education sessions and keynote presentations focused on rules and regulations and their impact on the cold chain.



Attendees by Company Type:

47% Warehouse
30% Supplier
5% Construction
5% Transportation
13% Other

100%

of attendees found value in the event and plan to attend in 2020



COMPANIES THAT ATTENDED THE NEW 2019 GCCA COLD CHAIN POLICY FORUM:

AJC International
 ALTA Refrigeration, Inc.
 American Farm Bureau Federation
 American Road & Transportation Builders Association
 Americold Logistics
 Armada Supply Chain Solutions
 Bellingham Cold Storage Co.
 Bonar Engineering & Construction Company
 Bradner Cold Storage Ltd.
 Burris Logistics
 CECI
 Commercial Warehousing, Inc.
 Cryo-Trans, LLC
 Crystal Distribution Services, Inc.
 Danfoss
 Dick Cold Storage

Dreisbach Enterprises, Inc.
 Eskimo Cold Storage, LLC.
 Evapco Inc.
 Frez-N-Stor, Inc.
 Global Cold Chain Alliance
 Great Plains Transport Inc.
 Henningsen Cold Storage Co.
 Holt Logistics Corp.
 Horvath & Weaver PC
 International Institute of Ammonia Refrigeration
 Jackson Lewis P.C.
 JB Hunt Transportation
 Lineage Logistics
 Lockton Companies, LLC
 Lockwood Securities
 Lone Star Cold Storage, Inc.
 Los Angeles Cold Storage Co.
 Mattingly Cold Storage
 Mattioni, Ltd.

Mayekawa U.S.A., Inc.
 Merchandise Warehouse Co., Inc.
 MTC Logistics
 National Frozen & Refrigerated Foods Association
 Philadelphia Warehouse & Cold Storage, Co.
 PLM Trailer Leasing
 Plus Delta Consulting LLC (CHIEFEXEcoach)
 Premier Refrigerated Warehouse
 RefrigiWear Inc.
 RLS Logistics - Corporate
 San Diego Refrigerated Services, Inc.
 Scopelitis, Garvin, Light, Hanson & Feary
 Sierra Pacific Distribution Services

Smith Corona Labels and Ribbons
 Sodius Cold Storage Company, Inc.
 Storax | FLEXSPACE
 SYSCO Corporation
 The Raymond Corporation
 Tippmann Construction
 Tippmann Innovation
 Tyson Foods, Inc.
 United States Cold Storage, Inc.
 USA Poultry & Egg Export Council
 USDA Food Safety and Inspection Service
 Vapor Armour
 Wagner Group GmbH
 WCS Logistics / Winchester Cold Storage

GCCA COLD CHAIN POLICY FORUM

SPONSORSHIP OPPORTUNITIES

Reach top-level executives at the GCCA Cold Chain Policy Forum through a variety of exclusive sponsorship opportunities. There are three levels of sponsorship: Platinum, Gold, and Silver. Platinum sponsors appear at the top of all sponsor materials, Gold appear directly below, followed by Silver. Platinum sponsors also have the option to sponsor specific events/items at the meetings.

SPONSORSHIP BENEFITS:

- Receive full attendee list with contact information
- Marketing collateral on Sponsor Table
- Acknowledgment during General Session luncheon
- Logo featured on the event website, program, and event Mobile App
- Distinctive sponsor ribbon displayed on event badge
- Right of first refusal for sponsorship, if offered, in 2021

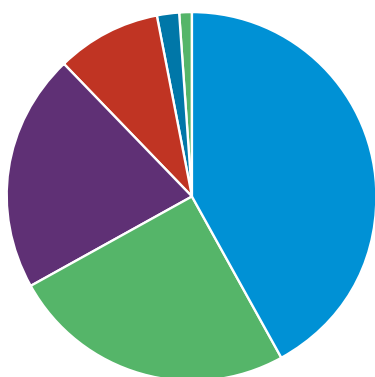
| SPONSORSHIP LEVEL | SPONSORSHIP | PRICE (USD) |
|-------------------|----------------------------------|-------------|
| PLATINUM LEVEL | Welcome Reception | \$5,000 |
| | Opening General Session Luncheon | \$5,000 |
| | Closing General Session Luncheon | \$5,000 |
| | Registration & Wifi | \$5,000 |
| GOLD LEVEL | Mobile App | \$4,000 |
| | Breakfast (Tuesday) | \$3,500 |
| | Breakfast (Wednesday) | \$3,500 |
| | Education Session (6) | \$3,000 |



GCCA 23RD EUROPEAN COLD CHAIN CONFERENCE OVERVIEW

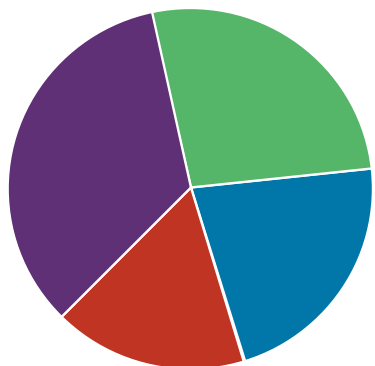
DATE TBD | HILTON ROTTERDAM | ROTTERDAM, NETHERLANDS

The GCCA European Cold Chain Conference is a supplier's best venue for reaching temperature-controlled warehousing and logistics executives in the European market. Increase your company's brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The expo features the latest technologies, solutions, products and services from some of the most respected names in the industry.



2019 ATTENDEE DEMOGRAPHICS

- 42%** Warehouse
- 25%** Supplier
- 21%** Transportation
- 9%** Trade Associations
- 2%** Press
- 1%** Construction



ATTENDEE DEMOGRAPHICS BY TITLE

- 37%** Director or Manager
- 32%** Executive: CEO, President, Owner
- 20%** Other
- 12%** Executive Team: Senior VP, VP, C-Suite



95%

of 2019 attendees said the European Cold Chain Conference was worth their time and money



GCCA 23RD EUROPEAN COLD CHAIN CONFERENCE

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

- Automation/Robotics
- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Food Safety & Compliance
- Insulated Clothing
- Insulated Panels
- Lighting Manufacturers & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Equipment & Contractors
- WMS & TMS Providers

PRICING:

| SIZE | PRICE (EURO) |
|-------------------|--|
| Table Top Display | Member — €2,850 Non-Member — €3,850 |

EXHIBIT BENEFITS:

- Company name on event website
- Company name and contact information featured in Conference Mobile App
- 2-meter draped table and chairs
- One (1) attendee registration included in the exhibit fee

2019 EXHIBITING COMPANIES

| | | | |
|--|--|--|--------------|
| Antwerp Carrier Commercial Refrigeration | Fortdress HB Products ISOCAB by Kingspan | Johnson Controls SSI-Schafer Viking Cold | Wagner Group |
|--|--|--|--------------|

2019 EUROPE CONFERENCE ATTENDEE COMPANIES:

| | | | |
|---|---|-------------------------------------|--|
| AB Tehnic Profesional srl | DHL Innovation Centre | InspiraFarms | RBK Group |
| AGRO Merchants Group | DP World Antwerp Head Office | Intrion Belgium | Reitan Distribution |
| Alaska Cold Stores | Elevate-IT NV | IRU | Sagacify |
| Antin | Eurofrigo B. V. | ISOCAB France S.A.S. | Sensata Technologies |
| Antwerp Cold Stores | European Cold Storage and Logistics Association | ISOPAN SPA | SSI-Schäfer AG |
| Approved Cold Storage | Evapco Europe BVBA | Johnson Controls | STEF Logistique |
| ARCH Emerging Market Partners | FCO Media | Kloosbeheer B.V. | Stockhabo b.v.b.a |
| Arcus Infrastructure Partners LLP | Fortdress International KG | Leen Menken Distri-Services BV | Storax FLEXSPACE |
| Blulog Sp. z o.o. | FP Sines, Unipessoal Lda. | Lineage Logistics | Storax Racking Systems |
| Boltrics | FreezeLink | Lineage Logistics (Bergen) | Stow Belgium |
| Carrier Refrigeration Benelux B.V. | Frigolanda Cold Logistics | Lineage Logistics (Gloucester) | Teneo |
| Carrier Refrigeration Operation Czech Republic s.r.o. | Friopuerto Investment, SLU | Logistics Way | Tiefkühlcenter Bocholt GmbH |
| Carrier SCS / Profroid-Green & Cool | Global Cold Chain Alliance | Magnavale Ltd | Underwriters Laboratories Iberica S.L. |
| Cold Chain Federation | Grocontinental Ltd | Mayekawa Europe N.V. | University of Lodz |
| Coldbox Builders Inc. | Groupe Conhexa | Metaflex Door Europe bv | Van Soest Coldstores N.V. |
| Coldstar | HB Products A/S | NAI FrontPoint Partners | Vereniging Van Nederlandse Koel - En Vrieshuizen (NEKOVRI) |
| ColdstoreExpertiseCenter.com | Honeywell | NewCold Coöperatief U.A. | VersaCold Logistics Services |
| Conestoga Cold Storage | Hudson Global Strategies | Overture Stars Partners Holding LLC | Viking Cold Solutions, Inc |
| Cool Logistics Resources Ltd | Ingersoll Rand Climate Control Technologies: Thermo King Europe | PSA Antwerp | Wagner Group GmbH |
| Craymere Consulting Limited | | PSA International Pte Ltd. | |
| Danfoss A/S | | Rabobank | |
| | | Ramboll Finland | |

GCCA 23RD EUROPEAN COLD CHAIN CONFERENCE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of Conference Mobile App
- Recognition of sponsorship in Conference Mobile App
- Recognition of sponsorship during opening Plenary Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing only for specific packages (Diamond Level)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2021
- List of attendees with contact details subject to attendees' approval, in compliance with GDPR

| SPONSORSHIP LEVEL | SPONSORSHIP | PRICE |
|---------------------------|---|------------|
| DIAMOND LEVEL | Packages of €10k or above | €10,000+ |
| PLATINUM LEVEL* | Welcome Reception | €5250 |
| | Opening Dinner | €5250 |
| | Industry Perspective Tech Talk (2) | €5250 Each |
| | Keynote Presenter (Thursday) | €5250 |
| | Automation Tour | €5250 |
| GOLD LEVEL | Mobile App | €4250 |
| | Keynote Presenter (Friday) | €4250 |
| | Happy Hour in the Expo (Thursday) | €4250 |
| | Registration | €4250 |
| | Branded Room Keys | €4250 |
| SILVER LEVEL | Networking Lunch in the Expo (Thursday) | €3250 |
| | Networking Lunch in the Expo (Friday) | €3250 |
| | Pads & Pens | €3250 |
| | Morning Coffee in the Expo (Thursday) | €3250 |
| | Networking Break in the Expo (Thursday Morning) | €3250 |
| | Refreshments in the Expo (Thursday Afternoon) | €3250 |
| | Morning Coffee in the Expo (Friday) | €3250 |
| | Networking Break in the Expo (Friday) | €3250 |
| Warehouse Council Meeting | See page 23 | €2500 |

**Platinum sponsors receive one (1) pre-event email blast to conference attendees, which will be sent by event management.*



WAREHOUSE COUNCIL MEETING OVERVIEW

DATE TBD | HILTON ROTTERDAM | ROTTERDAM, NETHERLANDS & TBD NOVEMBER 2020

Hosted twice a year, the GCCA Warehouse Council meetings are an exclusive venue for cold chain operator members to learn about the latest market developments at country level across Europe – and sometimes beyond. Participants will get unique insights from industry peers and can exchange views on current challenges and the future of the sector.

SPONSORSHIP OPPORTUNITIES

Sponsoring the GCCA Warehouse Council Meetings gives GCCA associate members (supplier and contractor) exclusive access to decision makers from temperature-controlled logistics companies attending and unique insights into industry trends and developments.

BENEFITS OF SPONSORING INCLUDE:

- Direct access to a qualified audience of potential customers
- Unique insight into the trends and challenges pertaining to temperature-controlled logistics
- Attend Warehouse Council Meeting as an observer (one participant from sponsoring company).
- Receive list of participants (subject to attendees' approval in compliance with GDPR)
- Bespoke brand exposure
- Access to facility visits (for facility visit sponsors only)
- Display banner at event
- Distribute leaflets or brochures and give-aways at event
- Sponsorship includes participation of maximum two representatives of the sponsoring company

COST:

Note: each event is limited to two sponsors

2019 ATTENDEES

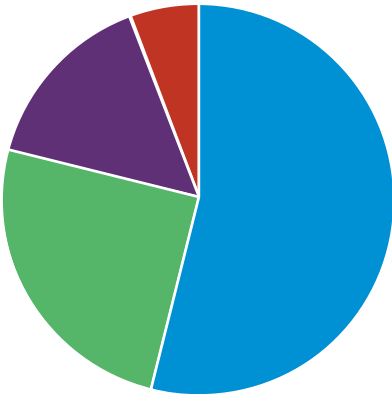
| | | | |
|--------------------------------|------------------------------|-----------------------------------|---|
| Americold Logistics | Dreisbach Enterprises, Inc. | Magnavale Ltd | Superfrio Armazéns Gerais Ltda |
| BASAL - IRESA Monterrey | Fowler Welch | MTC Logistics | - Corporate Office |
| Bradner Cold Storage Ltd. | Friopuerto Investment, SLU | NewCold Advanced Logistics | Tiefkühlcenter Bocholt GmbH |
| British Frozen Food Federation | GEA Group Aktiengesellschaft | Newport-St Paul Cold Storage, Co. | Transmar, Ltd. |
| Burris Logistics | Henningsen Cold Storage Co. | Nor-Am Cold Storage, Inc. | United States Cold Storage, Inc. |
| Chiltern Distribution Ltd | ISOPAN SPA | Norish Ltd. | Virginia Tech |
| Cold Chain Federation | Kloosbeheer B.V. | Premier Refrigerated Warehouse | Wagner UK Ltd. |
| Coldbox Builders Inc. | Lineage Logistics | RLS Logistics - Corporate | WCS Logistics / Winchester Cold Storage |
| Coldstar | Lockton Companies, LLC | Southeast Cold Storage | Western Distribution Services, LLC |
| Conestoga Cold Storage | Lone Star Cold Storage, Inc. | Stockhabo b.v.b.a | Yearsley Logistics |
| Dick Cold Storage | Maersk | | |

For all inquiries, contact our European Director Julie Hanson at jhanson@gcca.org or by phone +32 496 065 865.

GCCA LATIN AMERICA COLD CHAIN CONGRESS OVERVIEW

18-19 NOVEMBER 2020 | TBD | BOGOTA, COLOMBIA

The Latin American Cold Chain Congress brings together leaders and businessmen from the food industry throughout Latin America, as well as government officials, to discuss the trends, opportunities and challenges of the cold chain for the new economies and the future of Latin America. Increase your company's brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The expo features the latest technologies, solutions, products and services from some of the most respected names in the industry.

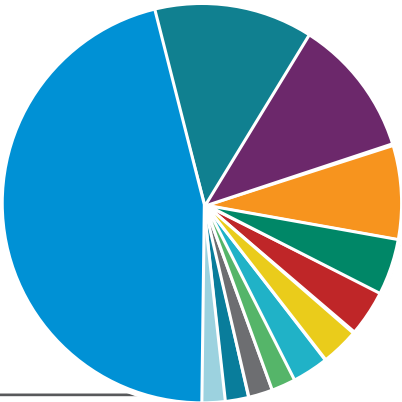


2019 ATTENDEE DEMOGRAPHICS BY TITLE

- 56%** Director, Manager
- 20%** Upper Management, Vice President
- 17%** Executive, CEO, President, Owner
- 7%** Other (Academia, Legal, Government)

2019 ATTENDEE DEMOGRAPHICS BY LOCATION

- | | |
|-------------------------------|---------------------|
| 45% Peru | 3% Guatemala |
| 15% Mexico | 3% Ecuador |
| 11% Dominican Republic | 1% Argentina |
| 8% USA | 1% Colombia |
| 6% Brazil | 1% Panama |
| 4% Chile | 1% Spain |



93%

of exhibitors & sponsors
said the event was worth
their time and money

100%

of attendees said the
Congress was worth
time and money



GCCA LATIN AMERICA COLD CHAIN CONGRESS

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Fork Lifts & Material Handling
- Insulated Clothing
- Insulated Panels
- Lighting Manufactures & Suppliers
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

PRICING:

| SIZE | PRICE (USD) |
|-------------------|-------------|
| Table Top Display | \$2,500 |

EXHIBIT BENEFITS:

- Access to attendee list with contact details
- Company name on the event website
- Company name and contact information in Onsite Program
- 2 Meter draped table and 2 chairs
- One (1) attendee registration included in the exhibit fee (additional booth personnel can register at 25% discount)



2019 LATIN AMERICA CONGRESS ATTENDEE COMPANIES:

ADEX
 Aerodom: Las Americas Airport
 Agrocluster Del Caribe
 Agroempaques, S.A.
 Agroexportaciones & Medio Ambiente
 Alicorp SAA
 Alimentos SBF de Mexico de R.L
 All Natural Process EIRL
 Almafrío SRL
 Altamira Terminal Multimodal Sa de Cv
 Amadube Investment
 America Logistica Group
 AMR-Agro
 Approlog
 ASAP Consulting Group, SAC
 Asopropimopla

Axis Global Logistics SAC
 Bajo Cero Frigoríficos
 Bodegas Frias, S.A.
 Caribe Cargo
 Carrier Transicold de Mexico, S.A. de C.V.
 Danfoss Do Brasil Industria E Comercio LTDA
 DICARINA
 E3 Consulting Group
 Emergent Cold Pty Ltd
 Frazier Industrial Company
 Frigorifico Oneto y Cia. S.A.I.C.
 Frioport S.A.
 Friopuerto Investment, SLU
 Friopuerto Montevideo
 Froztec International Inc.
 Gestión de Negocios Capricornio

Grupo Frio Integral
 Grupo Inversor Veracruzano, SAPI de CV
 Grupo Ransa
 GS1
 Henningsen Cold Storage Co.
 I+D+I Institute of Neurocoaching
 International Executive Service Corps
 Ipsos
 Iresa
 Johnson Controls Peru
 K Line Peru SAC
 Loginspecs S. C.
 Logística Fría Griver, SAPI de CV (Friopuerto Veracruz)

Marítima Dominicana S.A.S
 Mayekawa Peru
 Metecno S.A. De C.V.
 Pacific Cooling Services S.A. Pacoolse
 Patria
 Patria Investments / Colombia
 Pesca & Medio Ambiente
 Precisa Frozen Ltda.
 Promperu
 Refrigeracion Linca SA de CV
 RefrigiWear Inc.
 RV Ingenieria
 Saudi Food
 Superfrio Armazéns Gerais Ltda -
 Zgroup Sac

GCCA LATIN AMERICA COLD CHAIN CONGRESS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS:

- List of attendees with contact details
- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of the Conference Program
- Recognition of sponsorship in event programme
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing
- All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event
- Right of first refusal for sponsorship of same event, if offered, in 2021
- Table Top Display (only Platinum Sponsors)

SPONSORSHIP OPPORTUNITIES:

| SPONSORSHIP LEVEL | SPONSORSHIP | PRICE (USD) |
|-------------------|---------------------------|-------------|
| PLATINUM LEVEL | Keynote Presenter | \$4,000 |
| | Farewell Reception | \$4,000 |
| | Networking Luncheon | \$4,000 |
| GOLD LEVEL | Cold Chain Café | \$3,000 |
| | Badges | \$3,000 |
| | Lanyards | \$3,000 |
| | Industry Trends Tech Talk | \$3,000 |
| SILVER LEVEL | Conference WiFi | \$2,500 |
| | Coffee Break | \$2,000 |
| | Pads & Pens | \$2,000 |
| | Tour of Facility | \$1,500 |

Interested in creating a customized sponsorship or package?
Contact James Rogers at +1 703 373 4303 or jrogers@gcca.org
to discuss how GCCA can meet your needs.



GCCA MEXICO COLD CHAIN FORUM

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 2020 | TBD | DALLAS, TEXAS

Every other year the Global Cold Chain Alliance (GCCA) hosts a one-day education forum focused on Mexico specific and cross-border, trending topics in temperature controlled logistics. This event convenes cold chain professionals and thought leaders in an interactive, engaging program that aims to be informative, insightful, while allowing participants to foster relationships. Each session is specifically designed to address leading-edge topics in facility management and provides traditional classroom learning along with the opportunity to collaborate with your peers.

SPONSORSHIP BENEFITS:

Sponsoring at the GCCA Mexico Cold Chain Forum offers your company exposure to key warehouse/3PL professionals and other cold chain decision-makers.

Sponsors receive the following benefits in addition to the specific recognition that accompanies each sponsorship item listed below:

- Receive full attendee list with contact information
- Recognition of sponsorship on event website and event signage/materials
- Acknowledgment during General Session

SPONSORSHIP OPPORTUNITIES:

| SPONSORSHIP | PRICE (USD) |
|---------------------------------------|-------------|
| Networking Lunch Sponsor | \$3,000 |
| Keynote Speaker Sponsor | \$3,000 |
| Farewell Reception/Happy Hour Sponsor | \$3,000 |
| Coffee Break Sponsor | \$2,500 |

Contact Debbie Corado, GCCA Latin America Director at dcorado@gcca.org to discuss sponsorship opportunities and learn more about the benefits that come with each opportunity.

COMPANIES THAT PARTICIPATED IN 2018:

| | | | |
|---|---|--------------------------------------|--|
| Alimentos SBF De Mexico S De RL De Cv | BASAL & IRESA | Frezz & Logistics | Nafta Frigorificos SA de CV |
| Almacenes Refrigerados Consolidados SA de CV | Carrier Transicold de Mexico, S.A. de C.V. | Frialsa Frigorificos S.A. De C.V. | Refrigeracion Linca SA de CV |
| Altamira Terminal Multimodal Sa de Cv | CNA | Global Cold Chain Alliance | RefrigiWear Inc. |
| APLYTEK, S.A. | Coca-Cola Mexico | Jamison Door | Saferfood, S.A. de C.V |
| Ascomer Internacional S.A. DE. C.V. | Cold Chain Business Solutions | Latinoamerica S de RL de CV | Servicios Administrativos Pilgrims Pride S. de R.L. de C.V |
| Bajo Cero Frigorificos | Consejo Nacional Agropecuario | Jugos Del Valle-Santa Clara | Sonhohfrut, S.A. DE C.V. |
| BASAL - IRESA Cuautitlán | Ecofrio Sapi De Cv | Lincarefrigeracion | Total Tijuana Logistics |
| BASAL - IRESA Monterrey | Frezz | Loginspecs S. C. | Walmart de Mexico y Centroamerica |
| | | Metecno S.A. De C.V. | |

GCCA-ABIAF BRAZILIAN COLD CHAIN CONFERENCE OVERVIEW

JUNE 2020 | SÃO PAULO BRAZIL

The Global Cold Chain Alliance Brazil & ABIAF is organizing the fifth edition of this event focused exclusively on the temperature controlled logistics sector. The event will bring together entrepreneurs and professionals from the cold chain for a day of interaction and broad educational content. The programming is intended for warehousing and logistics executives who are looking for opportunities and solutions to develop their business.



100%

of attendees & sponsors said the event was worth their time and money

AUDIENCE: Warehouses and Logistics Operators, Food Industry and Processors, Suppliers, Builders, Carriers and Public Administration.

2019 ATTENDEES:

ABOL
ABPA
Arfrio
BRF
CAP Logística
Catupiry
Comfrio
Confiance Log
Danfoss

FM Approvals
Frigorífico Marba Ltda
Friopuerto Montevideo
Frioale Log
Friozem Armazéns Frigoríficos
Friozem Armazéns Frigoríficos
GCCA
GS&Libbra
Guentner

Iceport
Marba
Marfrig
Martini Meat
Mayekawa
Opergel Alimentos
Refrio
Revista Tecnológica
RLS Logistics

Senso Solutions
Sonda Supermercados
Superfrio Armazéns Gerais
Tedesco Engenharia e Logística
Testo
Thermo King

GCCA-ABIAF BRAZILIAN COLD CHAIN CONFERENCE SPONSORSHIP OPPORTUNITIES

WHO EXHIBITS & SPONSORS?

- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Insulated Clothing
- Insulated Panels
- Lighting Manufactures & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

2019 EXHIBITORS & SPONSORS:

Danfoss
Assist Software
Guntner

Mayekewa
Senso Solutions
Tedesco

Testo
Vafilm

SPONSORSHIP & EXHIBITING OPPORTUNITIES

Sponsorships in USD

PLATINUM – \$3,000 (3 AVAILABLE)

- Opportunity to make a brief presentation on technology or trends (2 presentation spots available on first come, first served basis)
- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Recognition at the official opening of the Symposium
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- List of attendees with contact details
- Four event registrations

**Additional Benefit: Expo table-top available in the hall of the event*

***Optional Additional Benefit (one per Platinum sponsor):*

- Water bottles with your company’s logo: add \$400
- Fabric bag with your company’s logo: add \$400
- Back of the chair with your company’s logo: add \$400

GOLD – \$2,000

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Recognition at the official opening of the Symposium
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- List of attendees with contact details
- Three event registrations

**Additional Benefit: Expo table-top available in the hall of the event*

SILVER – \$1,000

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Recognition at the official opening of the Symposium
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- List of attendees with contact details
- Two event registrations

GCCA COLD CHAIN CONNECTIONS

OVERVIEW & SPONSORSHIP OPPORTUNITIES

Cold Chain Connections are education and networking breakfasts, luncheons or receptions for temperature-controlled logistics professionals. They deliver a dynamic experience, bringing together small groups (15-35) of professionals in key cities around the world for focused, high-quality discussions. During these meetings, attendees first listen to a presenter, and then are encouraged to discuss what they just learned with their peers and colleagues during the meeting.

SPONSORSHIP BENEFITS

- Receive full attendee list with contact information
- Recognition of sponsorship on event website and marketing emails

***Maximum of Three (3) Sponsors per Cold Chain Connection.**

Contact GCCA to discuss exclusive sponsorship opportunities or to discuss multiple meeting discounts

| DATE | LOCATION | EVENT NAME |
|-------------------------|----------------------|-----------------------|
| ASIA PACIFIC | | |
| October | Melbourne, Australia | Cold Chain Connection |
| June or July | Beijing, China | Cold Chain Connection |
| CANADA | | |
| TBD Spring | Ottawa, Canada | Cold Chain Connection |
| TBD Fall | Toronto, Canada | Cold Chain Connection |
| EUROPE | | |
| 10-12 June | Italy | Cold Chain Connection |
| 18-20 November | Belgium | Cold Chain Connection |
| GULF REGION/MIDDLE EAST | | |
| TBD | Dubai, UAE | Cold Chain Connection |

GCCA COLD CHAIN CONNECTIONS

2020 AGENDA AND 2019 PARTICIPANTS

LATIN AMERICA

| | | |
|-------------------------|------------------------|-----------------------|
| February | Panama City, Panama | Cold Chain Connection |
| February | São Paulo, Brazil | Cold Chain Connection |
| March 12 | Curitiba, Brazil | Cold Chain Connection |
| April | Santiago, Chile | Study Tour |
| June | Goiania, Brazil | Cold Chain Connection |
| October 22 (may change) | Rio de Janeiro, Brazil | End of Year Dinner |

SOUTH AFRICA

| | | |
|---------|-------------------------------------|-----------------------|
| March 9 | Cape Town, South Africa | Cold Chain Connection |
| March 4 | Sandton, Johannesburg, South Africa | Cold Chain Connection |
| March | Durban, South Africa | Cold Chain Connection |
| October | Cape Town, South Africa | Cold Chain Connection |
| October | Johannesburg, South Africa | Cold Chain Connection |
| October | Durban, South Africa | Cold Chain Connection |

UNITED STATES

| | | |
|----------|-----------------------|-----------------------|
| March | North Atlantic Region | Cold Chain Connection |
| June | Southwest Region | Cold Chain Connection |
| July | Southeast Region | Cold Chain Connection |
| November | Heartland Region | Cold Chain Connection |

PRICING:

- Logo recognition on onsite signage
- Marketing materials displayed onsite
- One (1) complimentary registration to event

SPONSORSHIP*

PRICE (USD)

| | |
|---|--------------|
| GCCA Cold Chain Connection - (All Regions Except Europe) | \$2,000 each |
| GCCA Cold Chain Connection - (Europe) | €2,500 |

Interested in sponsoring a Cold Chain Connection, but don't see the country or region listed above?

GCCA has the ability to host a Cold Chain Connection anywhere in the world! GCCA also has active development projects and has the ability to add a Cold Chain Connection in conjunction with a project. Contact James Rogers at jrogers@gcca.org or +1 703 373 4303 to discuss either one of these special opportunities.

WFLO INSTITUTE WEBINARS

OVERVIEW AND SPONSORSHIP OPPORTUNITIES

Hosting your own webinar or branding a GCCA Webinar Series helps position your company as an industry leader, while building your brand and generating qualified leads for you and your team.

In 2020, GCCA plans to format the webinar program through several topic and audience focused series. Each series will feature webinars targeted at all member categories including: warehousing, transportation and construction.

BENEFITS OF SPONSORING:

RAISE BRAND AWARENESS

EDUCATE THE MARKETPLACE ON YOUR PRODUCTS AND SERVICES

ACHIEVE MEASURABLE RESULTS

GENERATE SALES LEADS VIA GCCA'S MEMBERSHIP DATABASE

WFLO INSTITUTE WEBINAR SERIES

SERIES I: MANAGERIAL DEVELOPMENT

Audience: managers, supervisors (any industry or role)

This Webinar Series will focus on developing the skills of high potential employees in the temperature-controlled industry. This series will focus on topics such as Managing a Team, Providing Effective Feedback, Conducting Performance Reviews, and more.

SERIES II: INDUSTRY OUTLOOK, COMPLIANCE AND TRENDS

Audience: C-Suite, executives, general managers

This webinar series will focus on a wide breadth of topics related to business and industry issues. Webinars will highlight up-to-date information on regulatory compliance, legal assistance and guidance, and industry trends with potential to affect association members' and their customers.

Frequency: Each Series - 3 Per Year

Pricing: \$7,000 per series (one sponsor per series)

Sponsoring provides the following features:

- Branded slides at start of webinar
 - *Verbal introduction by facilitator noting support
 - *2-minute overview of services made by sponsor
 - *Speaker introduction (Optional)
- Two marketing emails to GCCA membership
- Promotion in Cold Connection e-Newsletter
- Logo on GCCA's event page and website
- Final registration list after the webinar
- Recording will be archived on the GCCA site
- Complimentary discount code for customers/prospects outside of GCCA membership (Non-Member cost is \$99 per webinar)

GCCA WEBINARS

OVERVIEW AND SPONSORSHIP OPPORTUNITIES

SPONSORED WEBINAR

Audience: Up to you!

The sponsored webinar program provides the opportunity to design and create your own webinar. The webinar builds brand awareness and reminds prospects about your product/service leading up to the presentation.

GCCA's education and marketing teams handle all of the administration and promotion of the webinar, providing an easy way to promote your brand to the GCCA audience. Sponsored webinars are perfect for metrics-driven companies that want to track the results of their marketing program.

Frequency: Three (3) available per year

Pricing: \$3,500 per webinar (one sponsor per webinar)

Previous topics included:

- Thermal Energy Solutions – Viking Cold Solutions
- Active Fire Prevention Systems Using Oxygen Reduction Technology – Wagner
- Automation Eases Cold Chain Disruption – Dematic
- How IOT is Revolutionizing Real-Time Cold Chain Monitoring – Aeris

Sponsoring provides the following features:

- Tailored webinar content designed and presented by sponsor
*See the webinar opportunities below for specific benefits
- Two (2) marketing emails to GCCA membership
- Promotion in Cold Connection e-Newsletter
- Logo on GCCA's event page and website
- Final registration list after the webinar
- Recording will be archived on the GCCA site
- Complimentary discount code for customers/prospects outside of GCCA membership (Non-Member cost is \$99 per webinar)

WHAT DO WE NEED FROM YOU TO GET STARTED?

- Desired timeframe preferences for webinar
- Official title of the webinar, with a description and speakers (please include their titles and email addresses)
- Your logo in high resolution (.eps) format

WFLO INSTITUTE SCHOLARSHIP PROGRAM

2021 SPONSORSHIP OVERVIEW

WEST: 2021 JAN 10 - 13 | TEMPLE MISSION PALMS | TEMPE, AZ &

EAST: 2021 JAN 31 - FEB 3 | GEORGIA TECH HOTEL & CONFERENCE CENTER | ATLANTA, GA

The WFLO Institute is the industry's premier cold chain training program for professionals engaged in temperature-controlled logistics. The Scholarship Program provides an all-expenses paid scholarship for deserving IARW warehouse members who excel in their companies to attend the WFLO Institute, including travel, lodging, Institute fees, and other events. This is an opportunity to support the industry in a way that furthers the industry through talent development. Sponsors will be able to showcase their company by supporting the WFLO Institute Scholarship Fund.

SPONSORSHIP BENEFITS

AUDIENCE REACH:

- 500 Direct impressions with students and faculty (current and future industry leaders)
- 3,000 direct mail impressions
- 25,000 email impressions

BENEFITS:

- Sponsorship of one student at either WFLO Institute East or West*
- Logo placement on Scholarship webpage and online application
- Logo visibility at WFLO Institute East and West**
- Logo placement in the student workbook**
- Verbal recognition at Opening General Session of WFLO Institute East and West, including photo opportunities, and attendance at limited WFLO Institute events**
- Spot on Scholarship Selection Committee to review and score applicants, including access and involvement with WFLO Education and Training Committee members
- Ability to use WFLO Institute & GCCA logo; marketing your support of industry training and education to potential or current customers
- A celebration with scholarship winner and industry leaders at either East or West (specifics TBD)*

Cost: \$7,500

* The sponsorship program includes the sponsorship of 1 student. That student (and you as the sponsor) will either attend East or West. Sponsors can also indicate whether they are interested in attending East or West.

** Even though you will only be present at one of the 2 Institute programs, there will be logo visibility, placement in the workbook, and verbal recognition of all scholarship program sponsors at both locations.



WFLO INSTITUTE ONLINE LEARNING

WFLO Online Learning offers a convenient and efficient way to advance your career or train employees with industry specific, self-paced, engaging online courses that can be accessed on-demand, 24/7.

Sponsor a Course

- Have your brand featured within a specific course (estimating five to ten minutes in length).
- Receive recognition in email marketing messages when the new course is launched.

Have your company name referenced in the course title with the wording “powered by _____”.

Course Examples:

Cold Chain: The Indispensable Link

Forging a Strong Cold Chain

Managing a Team: Introduction to Situational Leadership

Cost: Because this opportunity is dependent upon your expectations for the course, please contact James Rogers for a custom quote at 703-373-4300 or jrogers@gcca.org.





2020 ADVERTISING OPPORTUNITIES

ADVERTISING CONTACT

For all advertising inquiries or to book space, contact:

Jeff Rhodes

MCI USA

jeff.rhodes@mci-group.com

+1 410 584 1994

GCCA COLD FACTS MAGAZINE

ADVERTISING OPPORTUNITIES

COLD FACTS Magazine is now read by over 5,000 cold chain executives in 82 countries worldwide. GCCA recently doubled the circulation of the magazine to reach deeper into key executives and facility managers at GCCA member companies as well as Food Service and Food Processing subscribers. Every issue includes articles covering all sectors of the cold chain industry as well as member news, association news, and interviews with innovative industry leaders.

COLD FACTS Magazine also has a strong digital presence that is optimized for all mobile devices. When each issue is published, it is promoted through GCCA digital publications to all members and direct emails to international members.

EDITORIAL CALENDAR

| ISSUE | EDITORIAL FOCUS | BONUS DISTRIBUTION |
|------------------------|---|---|
| January–February 2020 | Trends/Best Practices | WFLO Institute (East & West) |
| March–April 2020 | Supply Chain/Logistics | IARW-WFLO Convention, GCCA European Cold Chain Conference |
| May–June 2020 | Transportation | GCCA-ABIAP Brazil Conference, GCCA Policy Forum |
| July–August 2020 | Warehouse Operations <i>PLUS Refrigerated Warehousing & Logistics Showcase</i> | Cold Chain Conference & Expo |
| September–October 2020 | Controlled Environment Construction <i>PLUS Design and Construction Showcase</i> | CEBA Conference & Expo & Cold Chain Conference & Expo |
| November–December 2020 | Customer Perspectives | Latin America Cold Chain Congress |

ADVERTISING RATES

| SIZE | PRICE (USD) | | |
|--------------|-------------|---------|---------|
| | 1X | 3X | 6X |
| Belly Bands | N/A | N/A | \$5,000 |
| Cover 4 | \$3,495 | \$2,970 | \$2,620 |
| Cover 3 | \$3,195 | \$2,715 | \$2,400 |
| Cover 2 | \$3,095 | \$2,630 | \$2,320 |
| Full Page | \$2,895 | \$2,600 | \$2,400 |
| Half Page | \$2,170 | \$1,950 | \$1,735 |
| Third Page | \$1,450 | \$1,305 | \$1,160 |
| Quarter page | \$955 | \$860 | \$765 |



GCCA COLD FACTS MAGAZINE

DEADLINES & DIMENSIONS

EDITORIAL DEADLINES

| ISSUE | AD PLACEMENT DEADLINE | ARTWORK DEADLINE |
|------------------------|-----------------------|-------------------|
| January–February 2020 | 15 November 2019 | 22 November 2019 |
| March–April 2020 | 17 January 2020 | 24 January 2020 |
| May–June 2020 | 18 March 2020 | 25 March 2020 |
| July–August 2020 | 15 May 2020 | 22 May 2020 |
| September–October 2020 | 17 July 2020 | 24 July 2020 |
| November–December 2020 | 18 September 2020 | 25 September 2020 |

ADVERTISING SIZES

| SIZE | DIMENSIONS |
|---------------------------|-------------------|
| Cover 4–Bleed | 8 5/8" x 11 1/8" |
| Cover 4–No Bleed | 7 3/8" x 10" |
| Full Page–Bleed | 8 5/8" x 11 1/8" |
| Full Page–No Bleed | 7 3/8" x 10" |
| Half Page Horizontal | 7 3/8" x 5" |
| Half Page Island | 4 27/32" x 7 1/2" |
| One Third Page Square | 4 27/32" x 5" |
| One Quarter Page Vertical | 3 9/16" x 5" |



REFRIGERATED WAREHOUSING & LOGISTICS SHOWCASE

Want to run your own advertorial in a special issue of **COLD FACTS Magazine** that has bonus distribution to thousands of attendees at Cold Chain Conference & Expo, and the GCCA Pavilions at industry events across North America?

Here's your chance. You can buy either one or two pages of the special-edition **Refrigerated Warehousing & Logistics Showcase** that will mail with the July-August 2020 issue of COLD FACTS Magazine and will be overprinted for bonus distribution at the events noted above.

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are utilizing you as a partner. Talk about your latest value-added services. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less. Need help writing your article? We can write or edit it for you for a modest additional fee.

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: March 8; material deadline March 18)

| SIZE | COST |
|---|---------|
| One-page article/ad | \$1,995 |
| Two-page article/ad | \$2,995 |
| Back Cover | \$2,995 |
| Inside Front Cover or Inside Back Cover | \$2,745 |



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

CONTROLLED ENVIRONMENT DESIGN AND CONSTRUCTION SHOWCASE

Want to run your own advertorial in a special issue distributed with COLD FACTS Magazine that has bonus distribution to hundreds of attendees at the Controlled Environment Building Association (CEBA) Conference, IARW Regional Meetings, and the GCCA Pavilions at industry events across North America?

Here's your chance. You can buy either one or two pages of the special-edition ***Controlled Environment Design and Construction Showcase*** that will run mail with the September-October 2020 issue of COLD FACTS Magazine and will be overprinted for bonus distribution at the select events.

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are using your product or service. Talk about your latest product rollouts. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less. Need help writing your article? We can write or edit it for you for a modest additional fee.

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: July 2; material deadline July 13)

| SIZE | COST |
|---|---------|
| One-page article/ad | \$1,995 |
| Two-page article/ad | \$2,995 |
| Back Cover | \$2,995 |
| Inside Front Cover or Inside Back Cover | \$2,745 |



Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

COLD CONNECTION

e-NEWSLETTER ADVERTISING

GCCA publishes a weekly e-Newsletter, Cold Connection, which tackles today's most relevant trends and issues, providing a snapshot of essential industry information. The publication also consolidates news from sources like The Associated Press, The New York Times, Financial Times, and leading industry publications. Delivered to the inboxes of over 4,500 cold chain professionals, Cold Connection keeps the industry informed of topics that impact their business. Subscribers are decision-makers with purchasing power — top-tier professionals in the industry.

A SUPER TOP BANNER

\$2,950

Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

B TOP BANNER

\$2,750

Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

C FEATURED CONTENT

\$2,400

Banner allows companies to combine imagery, color and text in an intersecting and compelling manner.

Ad. spec: JPG, GIF, PNG | 144x92px | Max. size: 20K | 100 Characters for title plus 250 Characters for message | 3 months

D MEDIUM RECTANGLE

\$2,400

These versatile squares can be used for branding or product promotion.

Ad. spec: JPG, GIF, PNG | 300 x 250px | 3 months

E FULL BANNER

\$2,400

This rich editorial allows for a product image/company logo, title and a message that would grab the user's attention as it sits adjacent to the editorial

Ad. spec: JPG, GIF, PNG | 486x60px | 3 months



Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE

GLOBAL COLD CHAIN DIRECTORY & BUYERS' GUIDE ADVERTISING APP AND ONLINE

The Global Cold Chain Directory Buyers' Guide (App and Online) is the world's leading resource for finding refrigerated warehousing and logistics providers, cold storage design/build companies, temperature controlled transportation, and cold chain industry suppliers. The GCCA Directory Buyers Guide has been downloaded by users in 87 countries around the world.

The app is easily accessible and available for download in iTunes App Store or Google Play. All GCCA members receive complimentary listings in the GCCA Directory App, but advertisers have increased visibility in the app and Online directory. Load screen, banner, and enhanced listing advertisers received an average of 2,000 impressions per month.

A1 AND A2 LEADERBOARD, HEADER/FOOTER \$4,000

Located strategically under the search box and also at the bottom of the page, this prime advertising position provides the most prominent exposure for your company.

Ad. spec: JPG, GIF, PNG | 728x90px | Run-of-Site | Max. size: 40z | 3 months

B MEDIUM RECTANGLE B \$3,000

Located in the upper right-hand column of the home page and on other category results pages, this top location provides your company with a highly visible and noticeable position to promote your brand.

Ad. spec: JPG, GIF, PNG | 300x250px | Run-of-Site | 3 months

C FEATURED VENDOR \$3,500

An excellent way to ensure outstanding exposure. Your company receives prominent placement on the homepage and also on category result pages as well.

Ad. spec: JPG, PNG | 100x55px. 50 Characters for title plus 200 Characters for message | 3 months

D FEATURED PRODUCT \$2,000

Designed to be an exclusive and premier position to promote your company's product or service. Only two ad positions available. No rotation.

Ad. spec: JPG, PNG | 100x55px | Run-of-Site 50 Characters for title plus 200 Characters for message | 3 months



GLOBAL COLD CHAIN DIRECTORY & BUYERS' GUIDE (CONT'D)

SEARCH PROMOTION

The Buyers' Guide search promotion offers a variety of prominent display advertising opportunities. Get prominent presence in the categories that are most relevant to your company.

E CATEGORY PLACEMENT

Promote your company in the most relevant category and make it easier for customers to find you. 3 prime locations are available and the price is for a single category.

E1 1ST CATEGORY PLACEMENT \$2,000

E2 2ND CATEGORY PLACEMENT \$1,500

E3 3RD CATEGORY PLACEMENT \$1,000



GCCA WEBSITE ADVERTISING

The new Global Cold Chain Alliance website (GCCA.org) is the industry's one-stop shop for the cold chain! Cold chain executives visit the site to access the latest industry news and resources, connect with other GCCA members, and to learn more about upcoming cold chain events.

Traffic averages over 12,000 user sessions and 250,000 impressions per month! Capture this traffic and drive them to your website through banner advertising on GCCA.org.

ADVERTISING RATES & OPTIONS

TWO ADS! SQUARE BANNER & HORIZONTAL BANNER:

12 months: \$4,200

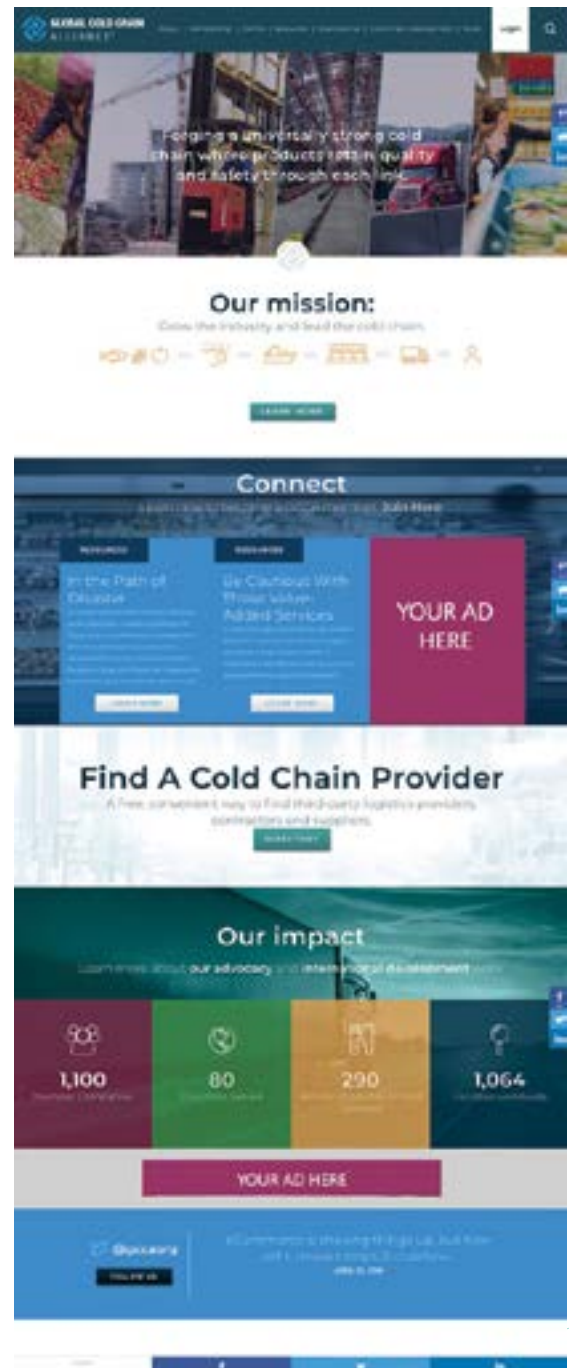
6 months: \$2,400

3 months: \$1,500

Rates above include both the horizontal and square banner placements.

Square and horizontal banner ads on the home page. Horizontal banner also appears on internal pages of the site.

Ad. Specs: GIF, JPEG or PNG | Square Banner: 250px x 250px | Horizontal Banner: 728px x 90px | Max size: 40K



COLD CHAIN CONFERENCE & EXPO

SHOW GUIDE AND WEBSITE

ADVERTISING OPPORTUNITIES

The Cold Chain Conference & Expo, formerly known as the Global Cold Chain Expo, is the premier learning event for the perishables industry. Enhanced from previous years, the education conference blended with the trade show combine to deliver the most valuable and comprehensive business-to-business networking event in the industry.

If your company produces, handles, stores, transports or is involved in the distribution of perishable products and are looking to optimize your supply chain, improve operations, and/or construct a facility, the Cold Chain Conference & Expo is your “can’t-miss” event of the year!

ADVERTISING DEADLINES

Ad reservation deadline 3 August 2019; material deadline 10 August 2019

ADVERTISING RATES

| SIZE (SHOW GUIDE) | DIMENSIONS | PRICE (USD) |
|--------------------|-------------|-------------|
| Back Cover | 8.5" x 11" | \$2,725 |
| Inside Front Cover | 8.5" x 11" | \$2,095 |
| Inside Back Cover | 8.5" x 11" | \$2,095 |
| Full Page Ad | 8.5" x 11" | \$1,675 |
| Half Page Ad | 8.5" x 5.5" | \$1,055 |



| SIZE (WEBSITE) | DIMENSIONS | PRICE (USD) |
|--|----------------------------------|-------------|
| Rotating Banner ad on the GCCE website home page | 768 pixels wide x 90 pixels high | \$1,900 |
| Rotating Banner ad on the GCCE website Event Expo Map page | 205 pixels wide x 60 pixels high | \$1,500 |



GLOBAL COLD CHAIN
ALLIANCE®



GCCA CORE PARTNER ASSOCIATIONS



International
Association of
Refrigerated
Warehouses



World Food
Logistics
Organization
The Refrigeration
Research & Education
Foundation



INTERNATIONAL REFRIGERATED
TRANSPORTATION ASSOCIATION, INC.



Controlled Environment
Building Association