



2023 SPONSORSHIP, ADVERTISING, AND EXHIBITING OPPORTUNITIES





TABLE OF CONTENTS

Events Calendar 4
Who We Are 5
Who GCCA Reaches 6

2023 SPONSORSHIP & EXHIBITING OPPORTUNITIES 7

GCCA Strategic Board Meeting..... 8
GCCA Convention..... 10
CEBA Conference & Expo 14
GCCA Policy Forum 17
GCCA Advocacy Fund 19
U.S. Cold Chain Connections..... 20
Canada Cold Chain Connections. 20
Middle East Cold Chain Connections..... 20

EUROPE..... 21

GCCA European Cold Chain Conference 22
GCCA European Warehouse Forum..... 25
Europe Cold Chain Connections 20

LATIN AMERICA 26

GCCA Latin American Cold Chain Congress 27
Latin America: Interactive Educational Workshop..... 29
GCCA Brazilian Cold Chain Congress..... 30
Latin America Cold Chain Connections..... 20

AFRICA 33

GCCA South African Risk & Insurance Seminar..... 34
GCCA South African Cold Chain Conference 35
GCCA Africa Additional Opportunities 36
Africa Cold Chain Connections 20

DIGITAL 37

Cold Chain Essentials Digital Learning 38
Design A Course: Digital Training..... 40

WFLO FOUNDATION 41

Work Force Development Initiatives..... 42
WFLO Institutes: West, East, Australia, and Latin America Institutes 43
Digital Learning Program 44
Share Groups..... 46

2023 ADVERTISING OPPORTUNITIES 48

GCCA COLD FACTS Magazine 49
Refrigerated Warehousing & Logistics Showcase..... 51
Automation, Construction, & Cold Chain Technology Showcase 52
GCCA Cold Connection e-Newsletter 53
GCCA Global Cold Chain Directory & Buyers' Guide 54
GCCA Website Advertising..... 55

2023 GCCA GLOBAL EDUCATION AND NETWORKING EVENTS CALENDAR

DATE	EVENT	LOCATION
8 – 10 January	WFLO Institute West	Tempe, AZ
29 – 31 January	WFLO Institute East	Atlanta, GA
23 February	GCCA Cold Chain Connection	Bogota, Colombia
26 - 28 February	GCCA Cold Chain Connection & Golf	Tampa, FL
2 March	GCCA Risk Management & Insurance Seminar	Johannesburg, South Africa
19 – 22 March	GCCA/GCCF Strategic Board Meetings	Barcelona, Spain
20 – 22 March	GCCA European Cold Chain Conference	Barcelona, Spain
TBD March	GCCA Cold Chain Connection	Brazil
19 - 20 April	GCCA Cold Chain Connection & Golf	Atlanta, GA
23 - 25 April	GCCA Cold Chain Connection & Golf	Austin, TX
26 April	GCCA Cold Chain Connection	Mexico City, Mexico
1 - 3 May	GCCA Cold Chain Connection & Golf	French Lick, IN
TBD May	WFLO Institute Australia	Melbourne, Australia
TBD May	GCCA Cold Chain Connection	Brisbane, Australia
TBD May	GCCA Cold Chain Connection	Sydney, Australia
8 – 9 June	GCCA Cold Chain Connection	TBD Norway
19 – 21 June	GCCA Policy Forum	Washington, DC

DATE	EVENT	LOCATION
21 June	GCCA Cold Chain Connection & Golf	TBD Mid Atlantic
TBD June	GCCA Cold Chain Connection & Golf	Pacific NW
17 – 19 July	WFLO Institute Latin America	Mexico City, Mexico
2 – 4 August	GCCA South Africa Cold Chain Conference	Cape Town, South Africa
17 August	GCCA Cold Chain Connection	Santiago, Chile
TBD August	GCCA Cold Chain Connection & Golf	Toronto, Canada
24 - 27 September	132nd GCCA Convention	Scottsdale, AZ
TBD September	GCCA Cold Chain	TBD, United Kingdom
12 October	GCCA Cold Chain Connection	Durbin, South Africa
TBD October	GCCA Brazilian Cold Chain Congress	Sao Paulo, Brazil
17 – 18 November	GCCA European Warehouse Forum	Milan, Italy
17 – 18 November	GCCA European Logistic Council	Milan, Italy
TBD November	43rd CEBA Conference & Expo	TBD
TBD November	GCCA Latin American Cold Chain Congress	Mexico City, Mexico
TBD December	GCCA Cold Chain Connection	Brazil
TBD December	GCCA Cold Chain Connection	TBD Canada

*Schedule is subject to change. Please visit the GCCA Events Calendar on our website for the most up to date list of events.

*This Calendar reflects only events with sponsorship opportunities. For the full list of events, please visit the GCCA Events Calendar on our website.

Events Calendar: <https://www.gcca.org/events>



GLOBAL COLD CHAIN
ALLIANCE®

WE ARE THE COLD CHAIN



GCCA represents all major industries engaged in temperature-controlled logistics, getting perishable food safely from production to consumer. GCCA membership includes nearly 1,300 temperature-controlled facilities and members in over 80 countries. The cold chain is hotter than ever before and the industry is rapidly changing. Now is your chance to join GCCA to get exclusive member benefits, resources, networking opportunities, and so much more.

FROZEN FOODS
ARE IN **99%**
OF AMERICAN
HOUSEHOLDS**



1,300+ **6.3+**
FACILITIES **BILLION FT.³**

of temperature controlled
warehouse capacity worldwide



Ensures food safety,
security and reliable
access to over

213 **BILLION**
POUNDS

an equivalent to 122M+
pallets, of perishable
food annually.*



*GCCA Membership and Market Intelligence Data 2019

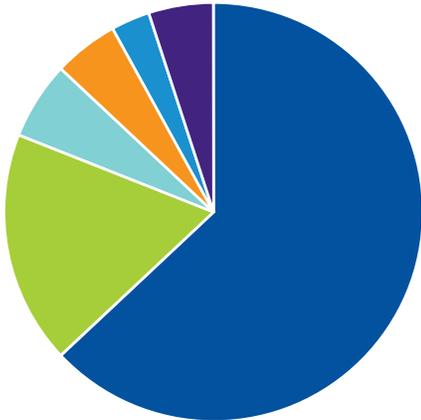
**2019 NFRA State of the Industry Report

GCCA IS THE COLD CHAIN. JOIN GCCA TODAY AT GCCA.ORG

WHO GCCA REACHES

THE ONLY GLOBAL ASSOCIATION IN COLD!

Through the many educational and networking events worldwide, GCCA touches the global network village of industry professionals representing over 1,200 facilities in 85 countries who serve the temperature-controlled warehousing & logistics, transportation, construction, and end-users in the perishables industry. Sponsors have the unique opportunity to raise brand awareness, market products, and meet with current and prospective customers through sponsoring GCCA events and initiatives.



MEMBERSHIP BREAKDOWN

- 63%** Warehouses
- 18%** Supplier, Service Provider & Vendor
- 6%** General & Thermal Contractor (Construction)
- 5%** Academia, Consultants, Government, Non-Profit
- 5%** Processor/Manufacturer, Retail, Food Service
- 3%** Transportation



REGION PERCENTAGE OF MEMBERSHIP

2023 SPONSORSHIP & EXHIBITING OPPORTUNITIES

SPONSORSHIP & EXPO CONTACT

For all sponsorship and exhibiting inquiries or to reserve an opportunity, contact:

James Rogers
Vice President of Business Development
Global Cold Chain Alliance (GCCA)
Phone: +1 703 373 4303
jrogers@gcca.org



GCCA-GCCF STRATEGIC BOARD MEETINGS OVERVIEW & SPONSORSHIP OPPORTUNITIES

19-22 MARCH | INTERCONTINENTAL | BARCELONA SPAIN

Exclusive sponsorships will be offered at the GCCA-CEBA Strategic Board Meetings. Traditionally a warehouse-only meeting, a limited amount of exclusive sponsorships will be offered. Sponsors will be invited to network and receive top level recognition and connection opportunities at the event's meals, reception, and various activities. Supplier attendance is exclusive to sponsoring companies.

ABOUT THE MEETING

The Strategic Board Meeting convenes GCCA's Warehouse, Transportation and Foundation boards. Typically held in North America, every three years the Strategic Board Meeting is hosted in a destination global city elsewhere. This year's Board Meeting will also precede the GCCA European Cold Chain Conference, providing significant additional value which assembles over 200 of the leading cold chain executives operating or conducting business in the European marketplace.

Traditionally a closed meeting, the Strategic Board Meeting has been opened to a limited number of sponsors over the past two years. Sponsoring at the meeting has built a reputation as the best opportunity to gain exclusive access with the top cold chain executives from around the world and provides relationship building activities through unforgettable experiences.

The meeting strictly limits sponsorship participation to 10 companies.

SPONSORSHIP OVERVIEW

Sponsoring companies are fully immersed in the Strategic Board Meeting, which includes participate in all networking activities like receptions, dinners, and other meals, golf tournament and additional networking activities with board members and their spouses. Additional education, networking and opportunities to connect will be provided during the rest of the week at the European Cold Chain Conference. See page 22 to learn more about the European Conference, audience, and sponsorship opportunities.

SPONSORSHIP INVESTMENT:

USD \$10,000-\$15,000

GCCA-GCCF STRATEGIC BOARD MEETINGS

OVERVIEW & SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS:

- Recognition and participation in all board networking activities
- Recognition at the GCCA European Logistics Council Meeting (Value-add)
- Sponsorship Recognition at the European Cold Chain Conference (Value-add)
- Two registrations to the European Cold Chain Conference (Value-add)
- Recognition of sponsorship on Board Meeting marketing emails, and event signage
- Recognition of sponsorship during Board Meeting (logo on screen and verbal recognition)
- Verbal recognition in welcome remarks at first evening dinner
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Ability to send two representatives and spouses to event
- Right of first refusal for sponsorship of same event, if offered, in 2024

2022 PARTICIPANTS:

4Front Engineered Solutions
A M King Construction Company
Alta Refrigeration
Arcadia Cold Storage
Arco Design Build
Bay Grove
Bonar
Bradner Cold Storage
Burris Logistics
Cold Chain Federation
Cold Storage Construction Services
Coldbox Builders
Conestoga Cold Storage
Congebec Logistics
Controlled Environment Systems
Crystal Cold
CTI Freight Systems
CWH Johnsons International

Delta T Construction
Dreisbach Enterprises
Emergent LatAm
Enchanted Rock
ESI Group
Eskimo Cold Storage
Eurofrigo B.V.
Evapco
Fisher Construction Group
FREEZ Construction
Friopuerto Investment
GAF
Griffco Design/Build
Hannibal Industries
Hoffberger Holdings, Inc.
J. F. Ahearn Co.
Jamison Door Company
JB Hunt
Karis Cold Storage

Kingspan
Konoike-Pacific (KPAC)
Lineage Logistics
Lockton
Mattingly Cold Storage
Midwest Refrigerated Services
MTC Logistics
MW Cold
NewCold
Nor- Am Cold Storage
Nucor Insulated Panel Group
PLM Trailer Leasing
Port of Miami
Primus Builders, Inc.
Qualianz
QuickFreeze
RefrigiWear
RHH Foam Systems
RLS Great Lakes

RLS Logistics
RLS Partners
RLS Premier Regional Partner
Rytec High Performance Doors
Seminole Gulf Railway/Florida Freezer
SSI Schaefer
Superfrio Logistica Frigorificada
Terra Vista Capital
Ti Cold
Tippmann Group - Interstate Warehousing
Ti Cold
Trailer Corp
United Insulated Structures
United States Cold Storage
Vapor Armour
Vertical Cold Storage
WFLO Public Mbr Nominee/ Eskesen Advisory

THANK YOU TO OUR 2022 SPONSORS :



132ND GCCA CONVENTION

OVERVIEW

24-27 SEPTEMBER 2023 | THE WESTIN KIERLAND RESORT & SPA | SCOTTSDALE, ARIZONA

The GCCA Convention offers a variety of unique social and business development experiences designed to provide a high level of brand recognition and connect you with owners, CEO's, and other top executives at the leading temperature controlled third-party logistics industry event. Over 450 industry leaders regularly participate at the GCCA Convention.



100%

ATTENDEES SAID THAT CONVENTION WAS WORTH THEIR TIME AND MONEY

ATTENDEES BY COMPANY TYPE:

1:1

RATIO OF WAREHOUSE EXECUTIVES TO SOLUTIONS PROVIDERS

CONVENTION FEATURES:

- Insight into cold chain trends and key business drivers
- Executive level networking events
- High level branding & recognition
- Industry Supplier Showcase
- TechTalks by vendors
- Golf outing



SPONSOR BENEFITS:

- Recognition of sponsorship on Convention website, Convention digital promotion, and event signage
- Featured in event program
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in pre-Convention brochure (must sign by 1 April 2023)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2024
- List of attendees



132ND GCCA CONVENTION

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$20,000 and above	Night 2 Convention Party	\$40,000
	IARW-WFLO Joint Board Reception & Dinner (1st day)	\$32,000
	Keynote Presenter Sponsor (1st or 2nd day)	\$20,000
	Convention Lanyards	\$20,000
	Welcome Reception	\$20,000
	After Dinner Event	\$20,000
GOLD LEVEL \$10,000 - \$19,999	Badge Sponsor	\$16,000
	Keynote Presenter Sponsor (3rd day)	\$13,000, 2 available
	Hotel Key Cards	\$15,000
	Peer-to-Peer Roundtables	\$13,000
	Golf Classic Beverage Cart	\$15,000
	Convention WiFi	\$13,000
	Health and Wellness Sponsor (Branded Sanitizer)	\$11,000
	General Session Lunch	\$10,500
	Supplier Showcase	\$10,500
SILVER LEVEL \$9,999 and below	Breakfast in the Supplier Showcase	\$9,500, 2 available
	Supplier TechTalks	\$9,500
	Pocket Agenda	\$8,500
	Focus Session Education Tracks	\$7,500
	Refreshments Break Sponsor (Daily)	\$7,500, 3 available
	Golf Classic Prizes	\$7,500
	Golf Classic Lunch	\$7,500
	Golf Classic Cigar Bar	\$7,000
	Branded Golf Balls	\$7,000

PLATINUM LEVEL

Sponsorship Includes: Four (4) complimentary attendee passes for sponsor company (\$6,000 value) (Total spend must reach level threshold to receive these benefits)

GOLD LEVEL

Sponsorship Includes: Two (2) complimentary attendee passes for sponsor company (\$3,000 value).



132ND GCCA CONVENTION SPONSORSHIP OPPORTUNITIES

SUPPLIER SHOWCASE

\$10,500 (40 AVAILABLE)

The Supplier Showcase provides an exclusive opportunity for companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking lounge the Supplier Showcase is featured at the heart of the event. Coffee and refreshment breaks, meals, and a happy hour will take place around the Showcase providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Supplier Showcase throughout the event for one-on-one meetings.

#1 Our most dynamic sponsorship!



132ND GCCA CONVENTION

ATTENDING COMPANIES

COMPANIES ATTENDING THE 2022 IARW-WFLO CONVENTION:

Advance Storage Products
AgCold
Agile Cold Storage LLC
Agroempaques, S.A.
Ahern Fire Protection
All Weather Insulated Panels
Alston Construction
ALTA Refrigeration, Inc.
American Energy Partners, Inc.
Americold Logistics
Approved Cold Storage
Arcadia Cold Storage & Logistics
ARCO Design/Build - BTS
Automha Americas Automation Corp
Avaska
Bain Capital
Baja Frio S.A. de C.V.
Baltimore Aircoil Company
Bellingham Cold Storage Co.
BentallGreenOak
Bonar Engineering & Construction Company
Bradco Supply Company
Bradner Cold Storage Ltd.
Bridge Industrial Partners
Burriss Logistics
Camelot 3PL Software
CAP – Logística Frigorificada LTDA
Chill Storage
Classic Refrigeration SoCal
Clayco
CMC Design-Build, Inc.
Cold Chain Federation
Cold Jet, LLC
Cold Summit Development
Cold Zone Inc.
Coldbox
Coldbox Builders
Commercial Cold Storage, Inc.
Compeer Financial
Conestoga Cold Storage
Congebec Inc.
Controlled Environment Systems LLC
Cooling Equipment Sales LLC
CrossnoKaye
Crystal Distribution Services, Inc.
DAMBACH Lagersysteme GmbH & Co. KG
Dambach Lagersysteme USA, Inc.
Datex Corporation
Derek Builders
Derstine's Inc./EZ3pl
Dreisbach Enterprises, Inc.
Emergent Cold Latin America

Enchanted Rock, LLC
Eskesen Advisory Group
Eskimo Cold Storage, LLC.
Evans General Contractors
Evapco Inc.
FCL Builders
Fisher Construction Group
FlexCold
FLEXSPACE
Frazier Industrial Company
FREEZ Construction
FreezeLink
Friopuerto Tangier, S.A.
GAF
Gleeson Constructors & Engineers, L.L.C.
Green Span Profiles
Green Trucking Solutions LLC, dba
GTS Leasing
GridMarket
Griffco Design/Build, Inc
Grupo Estrella Roja
Hansen-Rice, Inc.
Hillphoenix
Hudson Global Strategies
IceStar
Innovative Cold Storage Enterprises, Inc.
Interchange Group, Inc.
International Institute of Ammonia Refrigeration
Interstate Warehousing, Inc.
Intertek Alchemy
Jamison Door Company
Kalman Floor Company
Kingspan Insulated Panels
KMK Sales
Konoike-Pacific (KPAC)
Korber Supply Chain, NA
Labourforce Group
Leonard's Express
Lineage Logistics
Lineage Logistics - Vejle
Lixia Capsia Gestionis SARL
Lockton Companies, LLC
Lockwood Securities
Logix Refrigeration Controls
Los Angeles Cold Storage Co.
M&M Carnot
MAPP Construction
Marcus & Millichap
Maritime Cold Storage Ltd.
Martin-Brower
Mattingly Cold Storage
Maves International Software Corp.
Merchants Cold Storage Company,

LLC
Mesa Cold Storage, Ltd.
MetLife Agribusiness Finance Group
MetLife Food
MetLife Food & Agribusiness Finance
Michigan State University - School of Packaging
Midwest Refrigerated Services, Inc.
Minnesota Freezer Warehouse
MWCold
Industrial
NewCold Advanced Cold Logistics
Nor-Am Cold Storage
North American Fire Protection
Nucor Warehouse Systems
OnPace Cold
Open Concepts
Partners Group
PEB Commodities, Inc.
Performance Structural Concrete Solutions
PerryProjects
Philadelphia Warehouse & Cold Storage, Co.
PLM Fleet
PowerSecure
Primus
QUALIANZ
Quality Refrigerated Services
QuickFreeze - Tippmann Engineering
Rack Builders Inc.
Ramp Systems, Inc.
Refrigerated Warehouse & Transport Association of Australia Limited
RefrigiWear Inc.
Rite-Hite
RL COLD
RLS Alliance
RLS Cascadia
RLS Complete
RLS Great Lakes
RLS Gress
RLS Logistics
RLS Partners
RLS Premier
RoofConnect
Rytec High Performance Doors
San Diego Refrigerated Services, Inc.
Scopelitis, Garvin, Light, Hanson & Feary
Sculptor Real Estate
Sealand Building Group Inc.

Senneca Holdings
Seven Lakes Partners
Sierra Pacific Warehouse Group
SnoTemp Cold Storage
Sonicu
SSI Schaefer
Stellar
Stow US Inc.
SubZero Constructors, Inc.
Summit Cold Storage, Inc.
Sun Commercial Roofs
SunPeak
Superfrio
Superfrio Logística Frigorificada - Corporate Office
Swisslog
Terra Vista Capital, Inc.
The Ohio State University
The Raymond Corporation
Ti Cold
Trenton Cold Storage, Inc.
Triple Temp Cold Storage LLC
TrueCore
Twinlode Automation
Twintec USA
UISC, LLC
Unisea Cold Storage
United States Cold Storage
Quakertown East
United States Cold Storage, Inc.
Universidad Autónoma de Querétaro, México
University of Florida - CFDR
University of Wyoming
Utility Management Services
Valley Cold Storage & Transportation
Vapor Armour
VersaCold Logistics Services
Vertical Cold Storage
Viasstore Systems, Inc.
Victaulic
Viking Cold Solutions, Inc
Vilter Manufacturing LLC
Virginia Tech
WAGNER Fire Safety Consulting GmbH
Ware Malcomb
Washington State University
WDS Construction, Inc.
Webster, Chamberlain & Bean, LLP
Westfalia Technologies, Inc
Willmeng
Witte Cold Services, LLC /Witte Bros. Exchange, Inc.
Yukon Ventures

43RD CEBA CONFERENCE & EXPO

OVERVIEW

NOVEMBER 2023 | LOCATION TBD

The CEBA Conference & Expo attracts over 275 attendees and is the best venue for reaching builders and other controlled environment construction and engineering decision-makers. Participants come to the conference prepared to make important purchasing decisions. The expo features the latest technologies, solutions, products and services from the most respected names in the industry.

EVENT FEATURES:

- Industry Presentations
- Exhibit Hall
- Networking Receptions
- Committees
- Built by the Best Award



ATTENDEES BY COMPANY TYPE:

37%

CONTRACTOR
- DESIGN/
BUILD

46%

SUPPLIER/
SOLUTIONS
PROVIDER

17%

FOOD INDUSTRY
AND WAREHOUSE
REPRESENTATIVE

100%

OF EXHIBITORS
AND SPONSORS
REPORTED
STRONG ROI

COMPANIES THAT ATTENDED THE 2022 CEBA CONFERENCE & EXPO:

A M King
AgCold
Ahern Fire Protection a division of J. F. Ahern Co.
Alba Mfg, Inc.
Albany - Dynaco High Performance Doors.
All Weather Insulated Panels
Alphacon
Alston Construction
ALTA Refrigeration, Inc.
Americold Logistics
Applied Process Cooling Corporation (APCCO)
Arcadia Cold Storage & Logistics
ARCO Design/Build - BTS
Axis Construction Solutions
Bain Capital
Bellingham Cold Storage Co.
BentallGreenOak
Bonar Engineering & Construction Company
Bradco Supply Company
Bridge Industrial Partners
Chemours
Chick-fil-A Distribution
Chick-fil-A Supply LLC
Chill Storage
Choate Construction Company
Cimco Refrigeration, Inc.
Clauger North America
Clayco
CMC Design-Build, Inc.
Cold Summit Development

Cold Zone
Coldbox
Coldbox Builders
Colmac Coil Manufacturing Inc.
Controlled Environment Systems LLC
Cresa
CSI of Virginia, Inc.
Delta T Construction Company Inc.
DuPont Performance Building Solutions
Dynaco Entrematic
Emerson
EOS Distribution
ESI Group USA
EVAC North America, Inc.
Evans General Contractors
Evapco Inc.
Everidge
Falk Panel
Fastener Systems, Inc.
FCL Builders
Fisher Construction Group
FLEXSPACE
Frazier Industrial Company
FREEZ Construction
Gleeson Constructors & Engineers, L.L.C.
Global Insulated Doors Inc.
Graycor Construction Company
Great River Energy
Green Span Profiles
Griffco Design/Build, Inc
Griffin Insulated Structures

Group4 Reps
Hansen-Rice, Inc.
Hillphoenix
Hormann High Performance Doors
Hudson Global Strategies
InterCool USA LLC
ISOPAN SPA
Jamison Door Company
Johns Manville
Kaiser-Martin Group
Kingspan Insulated Panels
KPS Global
Langan
Layton Construction
Leviat
Lineage Logistics
Logix Refrigeration Controls
LTI Contracting
LTW Intralogistics, Inc.
M&M Carnot
Mayekawa U.S.A., Inc.
MDH Partners
Meadowood Enterprises, LLC
Metal Roofing S.A. De C.V.
Metl-Fab, Inc.
Midland Engineering Co.
Midwest Materials Company
Miner Corporation
Mole Master Corporation
MTC Logistics
Neelands
North Scientific division of North Mechanical Services, Inc.
Nox-Crete, Inc.

Nucor Warehouse Systems
Open Concepts
Overture Stars Partners Holding LLC
Panel Tech
Performance Contracting Inc.
Phase Change Solutions
Powered Aire Inc.
PowerSecure
Primus
Protectowire FireSystems
Puga Thermal Services
QuickFreeze
Rack Builders Inc.
RefrigiWear Inc.
Republic Refrigeration, Inc.
RHH Foam Systems Inc.
Ricker Thermline
Rite-Hite
RL COLD
Robert J. DeLuca Associates, Inc.
Royalty Roofing
Ryan Companies US, Inc.
Rytec High Performance Doors
S & S Refrigeration Company
Saxum Real Estate
Scannell Properties
Scout Cold Logistics
Senneca Holdings
Shambaugh
Shambaugh & Son, L.P.
Stellar
Subzero

SubZero Constructors, Inc. Systems, LLC
The Raymond Corporation
Ti Cold
Tracy Cold Storage Construction, Inc.
TRICO Companies, LLC
Trinity Insulation Company
TrueCore
Twintec Kalman Floor
UISC, LLC
Unitherm, Inc.
Vapor Armour
Victaulic
Ware Malcomb
WDS Construction, Inc.
Weiland Doors
Wiginton Fire Systems
Williams Company

43RD CEBA CONFERENCE & EXPO

EXHIBITING OPPORTUNITIES

EXHIBITOR BENEFITS:

- Recognition on the GCCA website
- Company name and contact information in CEBA Conference & Expo Program Guide
- 6-foot draped table and chairs
- One (1) attendee pass included in the exhibit fee
- Receive full attendee list with contact information



PRICING:

SIZE	PRICE (USD)
Table top display	\$4,000

WHO EXHIBITS?

- Automation
- Cold Storage Contractors
- Doors
- Energy Efficiency Solutions
- Fire Prevention Systems
- Flexible Walls
- Flooring Install & Repair
- Insulated Panels
- Insulation
- Lighting
- Materials Handling
- Racking
- Refrigeration Contractors
- Machinery
- Roofing
- Solar

2022 EXHIBITORS:

- | | |
|---|------------------------------------|
| Albany - Dynaco High Performance Doors. | Mole Master Corporation |
| All Weather Insulated Panels | Nox-Crete, Inc. |
| AutoMak Assembly, Inc. | Phase Change Solutions |
| Chemours | Powered Aire Inc. |
| Enchanted Rock, LLC | PowerSecure |
| EOS Distribution | Protectowire FireSystems |
| EVAC North America, Inc. | QuickFreeze |
| Evapco Inc. | Rack Builders Inc. |
| Everidge | RefrigWear Inc. |
| Falk Panel | Republic Refrigeration, Inc. |
| Fastener Systems, Inc. | RHH Foam Systems Inc. |
| FCL Builders | Royalty Roofing |
| GAF | Rytec High Performance Doors |
| Global Insulated Doors Inc. | Senneca Holdings |
| Green Span Profiles | Systems, LLC |
| Honeywell International Inc | The Raymond Corporation |
| Hormann High Performance Doors | TrueCore |
| Jamison Door Company | Twintec Kalman Floor |
| Kingspan Insulated Panels | Vapor Armour |
| Kingspan Insulation LLC | WAGNER Fire Safety Consulting GmbH |
| KPS Global | Weiland Doors |
| Leviat | Wiginton Fire Systems |
| M&M Carnot | Wood's Powr-Grip Co., Inc. |
| Midland Engineering Co. | InterCool USA LLC |

2022 Expo sold out 6 weeks ahead.

Book for 2023 today!

43RD CEBA CONFERENCE & EXPO

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS:

- Receive full attendee list
- Recognition of sponsorship on conference website, marketing materials, and event signage
- Acknowledgment during Opening General Session
- Logo included in the CEBA Conference & Expo Program Guide
- Discounted registration for your clients/customers to attend
- Right of first refusal for sponsorship, if offered, in 2024

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$7,500 and above	Hotel Room Key Cards	\$8,000
	Keynote Sponsor	\$8,000
	Opening Reception (max 2 co-sponsors)	\$8,000, 2 available
	Lanyards	\$8,000
	Conference WiFi	\$7,500
	Golf Tournament Beverage Cart	\$7,500
GOLD LEVEL \$7,000	After Hours Reception	\$7,000
	Badges	\$7,000
	Lunch in the Expo	\$7,000
	Closing General Session Lunch	\$7,000
	Happy Hour	\$7,000
SILVER LEVEL \$6,000 and below	Pocket Agenda	\$6,000
	Breakfast in the Expo	\$6,000, 2 available
	Breakout Session Track Sponsor	\$6,000, 2 available
	Golf Tournament Lunch	\$5,500
	Golf Tournament Cigar Bar	\$5,500
	Golf Tournament Prizes	\$5,500
	Health and Wellness Sponsor (Branded Hand Sanitizer)	\$5,500
	Refreshment Break in the Expo	\$5,000, 2 available
	Branded Golf Balls	\$5,000



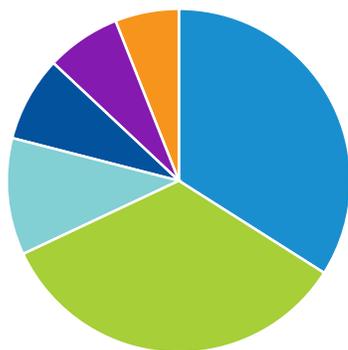
GCCA POLICY FORUM

OVERVIEW

19-21 JUNE 2023 | THE WATERGATE HOTEL | WASHINGTON D.C.

The GCCA Policy Forum, organized by the Global Cold Chain Alliance (GCCA), is the premier policy event and fly-in for businesses engaged in temperature-controlled logistics. The primary audience includes third-party transportation, warehousing, and logistics providers, construction, and related industry associations. This program was formerly called the GCCA Assembly of Committees Meeting.

Over the past few years the Assembly of Committees (AOC) meeting, held in Washington, DC annually, has transitioned into a policy-oriented event to inform members and help them protect their business interests. In 2019, the event hosted 97 attendees and nearly 150 in 2021. In 2022, the event was held virtually and attracted 180 participants globally.



ATTENDEES BY COMPANY TYPE:

- 34%** Warehouse
- 34%** Supplier
- 11%** Government
- 8%** Association/ Non Profit
- 7%** Construction
- 6%** Transportation

EVENT FEATURES:

- Washington Insider Access to policy, trends, rules and regulations impacting the cold chain
- Education Sessions
- Keynote Presentations
- Committees
- Networking Events with industry players, regulators, and policy makers

COMPANIES THAT ATTENDED THE 2021 GCCA COLD CHAIN POLICY FORUM:

Aerodom: Las Americas Airport	Evapco Inc.	Ministry of Industry and Commerce	Stoecklin Logistics, Inc.
ALTA Refrigeration, Inc.	FLEXSPACE	Minnesota Freezer Warehouse	Temple University
American Chamber of Commerce of the Dominican Republic	Florida Freezer, LP	MTC Logistics	Terra Vista Capital, Inc.
Americold Logistics	Horvath & Weaver PC	MWCold	The Raymond Corporation
ARCO Design/Build - BTS	Hudson Global Strategies	Nitto, Inc.	Tippmann Engineering (QuickFreeze)
Arctic Consulting	IESC - TraSa Program	Nor-Am Cold Storage	Tippmann Innovation
Bonar Engineering & Construction Company	Interchange Group, Inc.	Occupational Safety & Health Administration	United States Cold Storage - Lebanon
Bridge Industrial Partners	International Executive Service Corps	Philadelphia Warehouse & Cold Storage, Co.	United States Cold Storage, Inc.
Burris Logistics	International Institute of Ammonia Refrigeration	PLM Fleet	United States Senate
CLC Logistics (Consultores Logísticos del Caribe)	Interstate Warehousing, Inc.	Premier Refrigerated Warehouse	University of Arkansas
Cold Terminal of Laredo LLC	Jackson Lewis P.C.	Refrigerating Engineers	US Department of Agriculture- Foreign Agriculture Service
Controlled Environment Systems LLC	Jamison Door Company	RefrigiWear Inc.	USDA Food Safety and Inspection Service
CTI Freight Systems, Inc.	JB Hunt Transportation	RLS Logistics	Vapor Armour
Directorate General of Customs Dominican Republic	Lineage Logistics	San Diego Refrigerated Services, Inc.	Virginia Tech
Environmental Protection Agency	Lixia Capsia Gestionis SARL	Scopelitis, Garvin, Light, Hanson & Feary	Wagner Fire Safety
Eskimo Cold Storage, LLC.	Los Angeles Cold Storage Co.	SGS North America Inc.	
	M&M Carnot Refrigeration Inc.		
	Ministry of Agriculture Mercadom		

GCCA POLICY FORUM

SPONSORSHIP OPPORTUNITIES

Reach top-level executives at the GCCA Policy Forum through a variety of exclusive sponsorship opportunities. There are three levels of sponsorship: Platinum, Gold, and Silver. Platinum sponsors appear at the top of all sponsor materials, Gold appear directly below, followed by Silver. Platinum sponsors also have the option to sponsor specific events/items at the meetings.



SPONSOR BENEFITS:

- Marketing collateral on Sponsor Table
- Acknowledgment during General Session luncheon
- Logo featured on the event website and program
- Distinctive sponsor ribbon displayed on event badge
- Right of first refusal for sponsorship, if offered, in 2023
- Receive full attendee list with contact information

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL	Welcome Reception	\$5,500 (2)
	Opening General Session Luncheon	\$5,500
	Closing General Session Luncheon	\$5,500
	Closing Industry Reception	\$5,500
	Lanyards	\$5,500
	Wifi	\$5,500
GOLD LEVEL	Pocket Agenda	\$4,500
	Badges	\$4,500
	Coffee and Refreshments Break (2)	\$4,000
	Breakfast (2)	\$4,000
	Education Session (6)	\$3,500





GLOBAL COLD CHAIN ALLIANCE®

ADVOCACY FUND

THANK YOU TO OUR 2022 CONTRIBUTORS

FOUNDER



CHAMPION



LEADER



BUILDER



ADVOCATE



CONTRIBUTE NOW

Levels of Contribution:

_____ \$25,000 Founder

_____ \$5,000 Leader

_____ \$1,000 Advocate

_____ \$10,000 Champion

_____ \$2,500 Builder

_____ \$0ther Patron

Name: _____ Email: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Company: _____ Occupation: _____

Phone Number: (____) _____

Signature: _____

Return this form and make checks payable to:
Global Cold Chain Alliance, 241 18th Street South Suite 620, Arlington, Virginia 22202.

Members are urged to consider making financial contributions to support these expanded advocacy efforts. Please submit to Lowell Randel (lrandel@gcca.org) or visit advocacy.gcca.org for more information or to make a contribution.

VISIT ADVOCACY.GCCA.ORG FOR MORE INFORMATION.

GCCA REGIONAL CONNECTIONS

OVERVIEW & SPONSORSHIP OPPORTUNITIES

Regional Connections deliver a dynamic experience, bringing together members of the warehouse/3PL and supplier communities to meet face to face in regions for focused, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions with opportunities to golf (US and CA only) before or after the program.

DATE	LOCATION
U.S.	
26 - 28 February	Tampa, Florida, United States
19 - 20 April	Atlanta, GA, United States
23 - 25 April	Austin, TX, United States
1 - 3 May	French Lick, IN, United States
June	TBD, Mid Atlantic, United States
June	TBD, Pacific Northwest, United States
CANADA	
August	Toronto, Canada
December	TBD, Canada
EUROPE	
8 - 9 June	TBD, Norway
September	TBD, United Kingdom
LATIN AMERICA	
23 February	Bogota, Colombia
26 April	Mexico City, Mexico
17 August	Santiago, Chile
BRAZIL	
March	TBD, Northeast Brazil
December	TBD, Southeast Brazil
SOUTH AFRICA	
12 October	Durbin, South Africa
AUSTRALIA	
TBD May	Brisbane, Australia
TBD May	Sydney, Australia
MIDDLE EAST	
October	Dubai, United Arab Emirates



SPONSOR BENEFITS:

- Recognition of sponsorship on event website and digital promotions
- At the event, sponsors will receive branding
- Receive full attendee list with contact information
- Logo recognition on-site signage
- Marketing materials displayed on-site
- Two (2) complimentary registrations to event

Contact GCCA to discuss exclusive sponsorship opportunities or to discuss multiple meeting discounts

PRICING:

SPONSORSHIP*	PRICE (USD)
United States and Canada Cold Connections	\$5,000 each (multiple available)
European Cold Chain Connection	€ 5,000 (multiple available)
Latin American Cold Chain Connection	\$5,000 (exclusive), \$3,000 (non-exclusive)
Brazilian Cold Chain Connection	Pricing on request
South African Cold Chain Connection	\$ 875 / ZAR 14 000



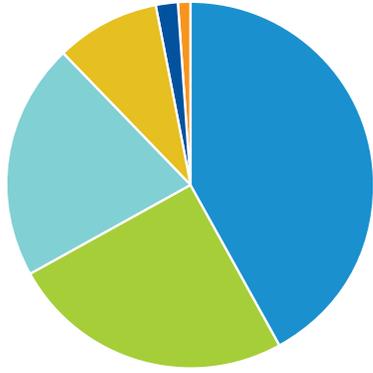


**EUROPEAN
SPONSORSHIP
OPPORTUNITIES**

GCCA 26TH EUROPEAN COLD CHAIN CONFERENCE IN CONJUNCTION WITH GCCA STRATEGIC BOARD MEETINGS OVERVIEW

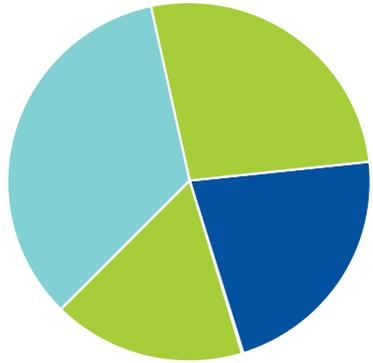
20-22 MARCH 2023 | INTERCONTINENTAL | BARCELONA, SPAIN

The 26th GCCA European Cold Chain Conference, held in conjunction with GCCA's Strategic Board Meetings, is a supplier's best venue for reaching temperature-controlled warehousing and logistics' executives from across Europe and other regions. Increase your company's brand and your visibility at the event through the sponsorship programme. Each opportunity has been customised to spotlight your company throughout the entire event, and exclusively at specific event functions.



2022 ATTENDEE DEMOGRAPHICS

- 34%** Warehouse
- 34%** Supplier
- 10%** Transportation
- 9%** Trade Associations
- 2%** Press
- 1%** Construction



ATTENDEE DEMOGRAPHICS BY TITLE

- 37%** Director or Manager
- 32%** Executive: CEO, President, Owner
- 20%** Other
- 12%** Executive Team: Senior VP, VP, C-Suite



100%

OF CONFERENCE ATTENDEES SURVEYED SAID THE EVENT WAS WORTH THEIR TIME AND MONEY!



GCCA 26TH EUROPEAN COLD CHAIN CONFERENCE

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

- Automation/Robotics
- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Food Safety & Compliance
- Insulated Clothing
- Insulated Panels
- Lighting Manufacturers & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Equipment & Contractors
- WMS & TMS Providers

PRICING:

SIZE	PRICE (USD)
Table top display	Member – €3,500 Non-Member – €5,000

EXHIBIT BENEFITS:

- Company name on event website
- Company name and contact information featured in Conference Program Guide
- 2-meter draped table and chairs
- One (1) attendee registration included in the exhibit fee

2022 EXHIBITING COMPANIES:

Armadillo Noise & Vibration Limited	Isocab by Kingspan	Savoye	GmbH
Carrier Refrigeration Benelux B.V.	Protectowire	SSI Schaefer Automation GmbH	
Fortdress Group GmbH	Re5al B.V.	WAGNER Fire Safety Consulting	

2022 EUROPE CONFERENCE ATTENDEE COMPANIES:

Alaska Cold Stores	Friopuerto Tangier, S.A.	Lineage Logistics - Bergen op Zoom	RO-BER Industrieroboter GmbH
Americold Logistics	GEA Heating & Refrigeration Technologies	Lineage Logistics - Europe HQ	Rotterdam Partners
Americold Logistics Europe	Greek & Cyprus Cold Storage & Logistics Association	Lineage Logistics - Heywood	Seven Lakes Partners
Antwerp-Bruges Port Authority	Honeywell	Lineage Logistics - Regional Office	SSI Schaefer Automation GmbH
B-Built	Innocent	Lineage Logistics - Vejle	SSI Schaefer NV/SA
Beebryte	InnoVfoam BV	Lineage Ltd	SSI Schäfer BV
BITZER Kuhlmaschinenbau GmbH	InspiraFarms	Lineage UK Transport Ltd	SSI-Schafer AG
Boltrics	International Institute of Refrigeration	Luik Natie Coldstore nv	Stockhabo LOMMEL
Carrier Refrigeration Benelux B.V.	IRU	Magnavale Ltd	Stockhabo ONE (Constellation Cold Logistics)
CBRE, Inc.	Isocab by Kingspan	Martin Brower France	Storax Racking Systems
Cold Chain Federation	Isopan Iberica	Metaflex Doors Europe bv	Stow Belgium
Coldpoint	ISOPAN SPA	Mr. Iceman	Stow International NV
Cool Logistics Resources Ltd	Jan de Rijk	Nekovri - Nederlandse Vereniging voor Koel - En Vrieshuizen	Tiefkühlcenter Everswinkel GmbH
Danfoss A/S	Jodifrost NV	NewCold / Pacaro Srl	Tippmann Engineering (QuickFreeze)
DP World Antwerp Head Office	Kingspan Limited	NewCold Advanced Cold Logistics	TLN (Transport en Logistiek Nederland)
Eurofrigo B. V.	Kloosbeheer B.V.	NewCold Coöperatief U.A.	Trane Technologies Europe HQ
FCO Media	Korber Supply Chain Automation GmbH	Permanor AS	Van Tuyl Logistics
FFWD Fresh Rail	La Chaine Logistique Du Froid	Port of Rotterdam	Wageningen University & Research
Fortdress Group GmbH	Leen Menken Foodservice Logistics BV	Protectowire FireSystems	WAGNER Fire Safety Consulting GmbH
Frigo Group Logistics B.V.	Lineage / LL Cold ApS	Rabobank	Wagner UK Ltd.
Frigo Logistics sp.z o.o.	Lineage Logistics	Radiometer Solutions Sp. z o.o.	
Frigo Logistics sp.z o.o. at Znin and Radomsko, Poland		RefrigiWear Inc.	
Frigo Warehousing BV		Rite-Hite	
Frigolanda Cold Logistics Group		Rite-Hite GmbH	

GCCA 26TH EUROPEAN COLD CHAIN CONFERENCE

SPONSORSHIP OPPORTUNITIES



SPONSOR BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails and event signage
- Recognition of sponsorship during the Opening Plenary Session and throughout the event (logo on screen and verbal recognition)
- Bespoke branding at sponsored function
- Listed in select pre-event marketing only for specific packages (Diamond Level)
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2024
- List of attendees with contact information (subject to attendee approval in compliance with GDPR)
- Specific benefits are offered for each item, contact us to know more

	SPONSORSHIP ITEM	AMOUNT (IN EUR)
DIAMOND LEVEL	Cold Chain Dinner – Tuesday (2 opportunities)	€10,000 each
	Opening Night Reception – Monday	€10,000
	Cold Chain Reception – Tuesday	€10,000
PLATINUM LEVEL	Industry Perspective Tech Talk (3 opportunities)	€7,800
	Lunch in the Expo – Tuesday	€7,800
	Lunch in the Expo – Wednesday	€7,800
	Opening Keynote/Plenary Session – Tuesday Morning	€7,550
	Keynote/Plenary Session – Wednesday Morning	€7,550
	Closing Keynote/Plenary Session – Wednesday Afternoon	€7,550
	Happy Hour in the Expo – Tuesday	€7,000
Closing Happy Hour – Wednesday	€6,000	
GOLD LEVEL	Cold Chain Cafe	€5,800
	Branded Badge Lanyards	€5,800
	Focus Sessions (6 opportunities)	€5,800 each
	Opening Night Dine-A-Rounds – Monday (4 opportunities)	€5,000 each, plus cost
	Registration	€5,000
	Pocket Programme	€5,000
	Wi-Fi	€5,000
SILVER LEVEL	Facility Tour on Friday Afternoon (2 opportunities)	€3,750 each
	Networking Break in the Expo – Tuesday Morning	€3,750
	Networking Break in the Expo – Tuesday Afternoon	€3,750
	Networking Break in the Expo – Wednesday Morning (2)	€3,750
	Health & Wellness - Hand Sanitizer	€3,750
	European Warehouse Forum – Wednesday Afternoon (2 opportunities)	€3,500

Please contact Director of Europe Julie Hanson or Global Senior Director of Business Development James Rogers to discuss exhibiting and/or sponsorship opportunities.

GCCA EUROPEAN WAREHOUSE FORUM

OVERVIEW & SPONSORSHIP OPPORTUNITIES

20 MARCH 2023 | INTERCONTINENTAL | BARCELONA, SPAIN

16 NOVEMBER 2023 | MILAN, ITALY

Hosted twice a year, the GCCA European Warehouse Forum is an exclusive venue for cold chain operator members to learn about the latest market developments at country level across Europe – and sometimes beyond. Participants will get unique insights from industry peers and can exchange views on current challenges and the future of the sector.

SPONSORSHIP OPPORTUNITIES

Sponsoring the GCCA European Warehouse Forum gives GCCA associate members (supplier and contractor) exclusive access to decision makers from temperature-controlled logistics companies attending and unique insights into industry trends and developments.



SPONSOR BENEFITS:

- Direct access to a qualified audience of potential customers
- Unique insight into the trends and challenges pertaining to temperature-controlled logistics
- Attend Warehouse Forum as an observer (one participant from sponsoring company)
- Customized brand exposure
- Access to facility visits (if applicable)
- Display banner at event
- Distribute leaflets or brochures and give-aways at event
- Sponsorship includes two representative participations from the sponsoring company when the Forum is held in conjunction with another GCCA event

COST: €3725

Note: each event is limited to two sponsors

COMPANIES THAT ATTENDED THE 2022 WAREHOUSE COUNCIL MEETING:

Alaska Cold Stores	Frigolanda Cold Logistics Group	Leen Menken Foodservice Logistics BV	Nekovri - Nederlandse Vereniging voor Koel - En Vrieshuizen
Antwerp-Bruges Port Authority	Friopuerto Tangier, S.A.	Lineage / LL Cold ApS	NewCold / Pacaro Srl
Cold Chain Federation	Greek & Cyprus Cold Storage & Logistics Association	Lineage Logistics	NewCold Advanced Logistics
Frigo Logistics sp.z o.o.	Jodifrost NV	Lineage Logistics - Regional Office	
Frigo Logistics sp.z o.o. at Znin and Radomsko, Poland	Kloosbeheer B.V.	Lineage Logistics - Vejle	
		Magnavale Ltd	

For all inquiries, contact our European Director Julie Hanson at jhanson@gcca.org or by phone +32 496 065 865.

The image features a blue background with a repeating geometric pattern of interlocking shapes. A dark blue horizontal band is centered across the image, containing the text. The text is white, bold, and arranged in three lines.

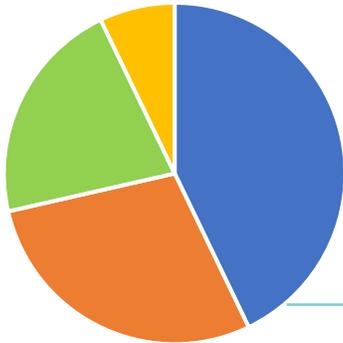
**LATIN AMERICAN
SPONSORSHIP
OPPORTUNITIES**

GCCA LATIN AMERICAN COLD CHAIN CONGRESS

OVERVIEW

NOVEMBER 2023 | MEXICO CITY, MEXICO

The annual Latin American Cold Chain Congress brings together leaders and businessmen from the food industry throughout Latin America, as well as government officials, to discuss the trends, opportunities and challenges of the cold chain for the new economies and the future of Latin America. Increase your company's brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The Congress hosts nearly 100 attendees and features the latest technologies, solutions, products and services from some of the most respected names in the industry.

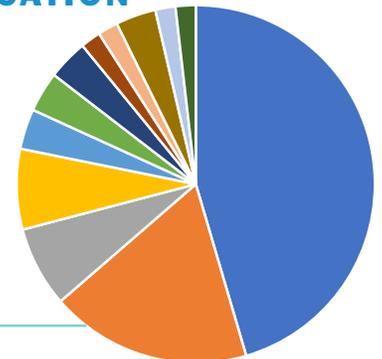


2021 ATTENDEE DEMOGRAPHICS BY TITLE

- 43%** Executive, CEO, President, Owner
- 29%** Other
- 21%** Director Manager
- 7%** Upper Management, Vice President

ATTENDEE DEMOGRAPHICS BY LOCATION

- | | |
|------------------------------|---------------------|
| 45% Mexico | 4% Uruguay |
| 18% USA | 2% Argentina |
| 7% Brazil | 2% Ecuador |
| 7% Dominican Republic | 4% Guatemala |
| 4% Colombia | 2% Panama |
| 4% Peru | 2% Spain |



93%

OF EXHIBITORS & SPONSORS SAID THE EVENT WAS WORTH THEIR TIME AND MONEY



100%

SATISFACTION RATING FROM ATTENDEE PARTICIPANTS!



GCCA LATIN AMERICAN COLD CHAIN CONGRESS

SPONSORSHIP OPPORTUNITIES



SPONSOR BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of the Conference Program
- Recognition of sponsorship in event program
- One (1) attendee registration included in the sponsor fee (additional sponsor personnel can register at 25% discount)
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing
- All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event
- Right of first refusal for sponsorship of same event, if offered, in 2024
- Table Top Display (only Platinum Sponsors)
- List of attendees with contact details

SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL	Keynote Presenter	\$5,000
	Farewell Reception	\$5,000
	Study Tour	\$5,000
	Networking Luncheon	\$5,000
GOLD LEVEL	Cold Chain Café	\$4,000
	Health and Wellness Sponsor (Branded Masks)	\$4,000
	Pocket Agendas	\$4,000
	Lanyards	\$4,000
	Industry Trends Tech Talk	\$4,000
SILVER LEVEL	Conference WiFi	\$3,500
	Health and Wellness Sponsor (Branded Sanitizer)	\$3,500
	Coffee Break	\$3,000
	Pens	\$3,000
	Pads	\$3,000

For inquiries in Latin America, contact our Latin America Director Debbie Corado at dcorado@gcca.org or by phone +(502) 22193497. For all other inquiries or to add this to your global package, please contact James Rogers at jrogers@gcca.org or 703 373 4303



GCCA LATIN AMERICAN COLD CHAIN CONGRESS

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Fork Lifts & Material Handling
- Insulated Clothing
- Insulated Panels
- Lighting Manufactures & Suppliers
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

PRICING:

SIZE	PRICE (USD)
Table Top Display	\$3,500

EXHIBIT BENEFITS:

- Company name on the event website
- Company name and contact information in Onsite Program



COMPANIES THAT ATTENDED THE 2021 LATIN AMERICA CONGRESS:

Administracion Y Bienes Rso SA DE CV
 Almacenes Refrigerados Consolidados SA de CV
 Axionlog Cold Solutions
 Bajo Cero Frigorificos
 Bajo Cero Irapuato
 Bitzer Mexico, S. DE R. De C.V.
 Bohn de Mexico, S.A. de C.V.
 Carrier Transicold de Mexico, S.A. de C.V.
 CLC Logistics (Consultores Logísticos del Caribe)
 Cold Terminal of Laredo LLC
 Emergent Cold
 Falabella Corporativo Peru
 Frio Espacio Control
 Friopuerto Tangier, S.A.

Galores Cold Storage
 Global Cold Chain Alliance
 Grupo Frio Integral
 GRUPO FRIO INTEGRAL SRL
 Grupo Inversor Veracruzano, SAPI de CV
 Hit Puerto Rio Haina
 IS Services LTD
 Jamison Door Latinoamerica S de RL de CV
 Johnson Controls / Tyco
 Kingspan Insulated Panels S.A. de C.V.
 Korber Supply Chain, NA
 LG Manufacturera S.A. de C.V
 MR SOLUCIONES PROFESIONALES EN
 INTELIGENCIA DE EDIFICIOS SA DE CV

Nafta Frigorificos SA de CV
 North America Electro Motion 7777 S.A de C.V
 Polo Logistico de Frío
 Puerto de Barranquilla, Sociedad Portuaria
 QUALIANZ
 Refrigeracion Linca SA de CV
 RefrigiWear Inc.
 Reparacion Integral de Contenedores, SAPI de CV
 Sistemas de Refrigeracion Totales SA de CV
 Superfrio Logística Frigorificada
 Transcooler

INTERACTIVE EDUCATIONAL WORKSHOP

Opportunity to design and create your own virtual educational workshop. Host a successful workshop with distinct learning objectives based on case studies or joint presentations with a client(s) that showcase success stories, best practices, how you helped solve a problem, and/or opportunities to innovate your operations.

The Workshop content can be educational, personalized, designed and presented by the sponsor. Sessions must be educational in nature and are not intended to be a sales pitch.

In addition to opportunities outlined above, sponsors will receive:

- Branding in digital marketing efforts that include emails, social, and association newsletters
- List of participants

PRICING: \$4,000

Contact our Latin America Director Debbie Corado at dcorado@gcca.org or by phone +(502) 22193497.

GCCA BRAZILIAN COLD CHAIN CONGRESS OVERVIEW

TBD OCTOBER | SÃO PAULO, BRAZIL

The Global Cold Chain Alliance Brazil will host the 2023 version of its annual event focused exclusively on the temperature controlled logistics sector. The event will bring together 120 entrepreneurs and professionals from the cold chain for a day of interaction and broad educational content. The programming is intended for warehousing and logistics executives who are looking for opportunities and solutions to develop their business.



AUDIENCE:

Warehouses and Logistics Operators, Food Industry and Processors, Suppliers, Builders, Carriers and Public Administration.

COMPANIES THAT ATTENDED THE 2019 BRAZILIAN COLD CHAIN CONGRESS:

ABOL	FM Approvals	Marba	Sonda Supermercados
ABPA	Frigorífico Marba Ltda	Marfrig	Superfrio Armazéns Gerais
Arfrio	Friopuerto Montevideo	Martini Meat	Tedesco Engenharia e Logistica
BRF	Friovale Log	Mayekawa	Testo
CAP Logística	Friozem Armazéns Frigoríficos	Opergel Alimentos	Thermo King
Catupiry	Friozem Armazéns Frigoríficos	Refrio	
Comfrio	GS&Libbra	Revista Tecnológica	
Confiance Log	Guentner	RLS Logistics	
Danfoss	Iceport	Senso Solutions	

*at the time of publishing, the 2021 event had not occurred. Contact Isabela Perazza at iperazza@gcca.org for information

GCCA BRAZILIAN SPONSORSHIP OPPORTUNITIES

WHO EXHIBITS & SPONSORS?

- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Insulated Clothing
- Insulated Panels
- Lighting Manufactures & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

PAST EXHIBITORS & SPONSORS:

Danfoss
Assist Software
Guntner

Mayekewa
Senso Solutions
Tedesco

Testo
Vafilm
Bitzer

Tyco Fire Protection
Lockton Seguros

Emerson Automation
Solutions
Johnson Controls

SPONSORSHIP & EXHIBITING OPPORTUNITIES *Sponsorships in USD*

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL	<p>Opportunity to introduce one of the speakers of the event on stage and briefly present your company (5 minutes)</p> <p>Recognition of sponsorship on conference website, conference marketing emails, and event signage</p> <p>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</p> <p>List of attendees with contact details</p> <p>Four event registrations</p> <p>*Platinum Level: Additional Opportunities:</p> <ul style="list-style-type: none"> • Expo table-top available in the hall of the event <p>**Optional Additional Benefit (one per Platinum sponsor):</p> <ul style="list-style-type: none"> • Water bottles with your company’s logo: add \$400 • Fabric bag with your company’s logo: add \$400 • Back of the chair with your company’s logo: add \$400 	\$3,500 associate member rate / name event as Congress
GOLD LEVEL	<p>Recognition of sponsorship on conference website, conference marketing emails, and event signage</p> <p>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</p> <p>List of attendees with contact details</p> <p>Three event registrations</p> <p>*Additional Benefit: Expo table-top available in the hall of the event</p>	\$2,500
SILVER LEVEL	<p>Recognition of sponsorship on conference website, conference marketing emails, and event signage</p> <p>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</p> <p>List of attendees with contact details</p> <p>Two event registrations</p>	\$1,500

GCCA BRAZILIAN COLD CHAIN CONGRESS SPONSORSHIP OPPORTUNITIES

STUDY TOUR SPONSORSHIP OPPORTUNITY

AUDIENCE ESTIMATE: 20 PARTICIPANTS. DATE AND LOCATION TBD.

\$5,000

The 2023 GCCA Brazil Study Tour is a two-day program for Brazilian warehousing, transport and logistics operators interested in learning more about cold chain operations in another country.

- Visits to facilities will provide participants with a fantastic opportunity to learn, benchmark, and network with local operators.
- Recognized worldwide, this is the main Cold Chain event in the world, offering an educational program, and promoting networking among all those involved in the cold chain.



**AFRICA
SPONSORSHIP
OPPORTUNITIES**

GCCA AFRICA SPONSORSHIP OPPORTUNITIES

OVERVIEW AND SPONSORSHIP OPPORTUNITIES

COMPANIES THAT PREVIOUSLY PARTICIPATED INCLUDE:

Afrigotel	Clover S.A	Food Lover's Market	Imperial Cold Logistics	SAFT
Cape Fruit Coolers	Cold Solutions	FPT Group	Kromko	Sequence Logistics
Cape Fruit Processors	Country Bird Logistics	Freshmark	Maersk	Sovereign Foods
Capespan	Crossberth Cold Stores	Fruitways	Merlog Foods	Table Bay Cold Storage
CCS Logistics	Digistics	Go Global	Precool Cold Storage	Two Oceans Commercial Cold Store
Ceres Koelkamers	Eskort	Hexkoel	QK Cold Stores	Vector Logistics
Chapman's Seafood	Etlin International	Hume International	Reefer Cold Storage	
Chilleweni Cold Storage	Excellent Meat	Idube Cold Storage	Rhodes Food Group	



GCCA SOUTH AFRICAN RISK & INSURANCE SEMINAR

2 March 2023
Johannesburg, South Africa

This full day Risk & Insurance Seminar will bring together temperature-controlled warehousing and logistics executives, cold store operators, controlled-environment builders, equipment suppliers and service providers to discuss opportunities and innovations of this essential sector.

The Seminar provides leadership experience, knowledge, and exclusive networking with decision makers from across South Africa and beyond, in a relaxed yet professional atmosphere.



SPONSOR BENEFITS:

- Logo branding before, during and post event on the event website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all event-related communications, including social media.
- Platinum Sponsors receive 2 complimentary seminar passes for sponsor company.
- Gold & Silver Sponsors receive 1 complimentary seminar pass for sponsor company.
- Special rate for registering additional attendees.
- **Bonus Expo Participation: All sponsors receive a table-top exhibit**

	SPONSORSHIP ITEM	PRICE IN US\$	PRICE IN ZAR
PLATINUM LEVEL	Industry Perspective Tech Talk (3)	\$1 500	R24 000
GOLD LEVEL	Keynote Presenter	\$1 375	R22 000
	General Session Sponsor (2)	\$1 375	R22 000
	Lunch	\$1 125	R18 000
	Closing Reception	\$1 125	R18 000
	Seminar Prizes	\$1 125	R18 000
SILVER LEVEL	Refreshment Break (2)	\$1 000	R16 000



GCCA AFRICA SPONSORSHIP OPPORTUNITIES

OVERVIEW AND SPONSORSHIP OPPORTUNITIES



**GCCA SOUTH AFRICAN
COLD CHAIN CONFERENCE**
2-4 August 2023
Cape Town, South Africa

The GCCA South African Cold Chain Conference is a supplier's best venue for reaching temperature-controlled warehousing and logistics executives. Promote your company's brand and visibility at the event through the sponsorship program. Each opportunity is customized to spotlight your company throughout the entire event.



SPONSOR BENEFITS:

- Logo branding before, during and post event on the event website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all event-related communications, including social media.
- Platinum Sponsors receive 2 complimentary conference passes for sponsor company.
- Gold & Silver Sponsors receive 1 complimentary conference pass for sponsor company.
- Special rate for registering additional attendees.
- **Bonus Expo Participation: All sponsors receive a table-top exhibit**

	SPONSORSHIP ITEM	PRICE IN US\$	PRICE IN ZAR
PLATINUM LEVEL	Cold Chain Dinner	\$2 000	R32 000
	Industry Perspective Tech Talk (3)	\$1 750	R28 000
GOLD LEVEL	Keynote Presenter	\$1 500	R24 000
	General Session Sponsor (2)	\$1 500	R24 000
	Lunch in the Expo	\$1 500	R24 000
	Closing Reception	\$1 500	R24 000
	Advisory Council Package	\$1 375	R22 000
	Risk Management Package	\$1 375	R22 000
	Food Safety & Compliance Package	\$1 375	R22 000
	Conference Prizes	\$1 375	R22 000
SILVER LEVEL	Refreshment Break in the Expo (2)	\$1 125	R18 000
	Golf: Cold Chain Cup Lunch	\$1 125	R18 000
	Golf: Cold Chain Cup Beverage Cart	\$1 125	R18 000
	Golf: Cold Chain Cup Prizes	\$1 125	R18 000

GOLF SPONSORS MAY ALSO CHOOSE TO SPONSOR:

- Cold Chain Cup Caps branded at the back
- Branded Golf Balls (sponsor to supply)
- Branded Golf Pins (sponsor to supply)



SOUTH AFRICA - ADDITIONAL SALES AND SPONSORSHIP OPPORTUNITIES

GCCA COLD CHAIN CONNECTION

12 OCTOBER 2023 | DURBAN, SOUTH AFRICA

SPONSORSHIP PRICE | US\$ 875 / ZAR 14 000

This event will bring together 15-20 senior-level cold chain professionals for an educational and networking reception. During the reception, attendees will participate in a round-table working group to discuss the future of the cold chain in the region, including trends, challenges, and opportunities.



SPONSOR BENEFITS:

- Recognition of sponsorship on event website and marketing emails.
- Logo recognition on onsite signage.
- Marketing materials displayed onsite (handout on table beforehand)
- Two complimentary registrations to the event.
- Networking with executives and senior management of temperature-controlled logistics companies.

GCCA AFRICA FUTURE LEADER AWARD

MAY 2023

SUPPORTER PRICE | USD 375 / ZAR 6 000

The Africa Future Leader Award recognizes outstanding young professionals in the African cold storage industry who show potential for future career advancement but have not yet risen to top-level leadership. The recipient of the award will be eligible to compete against other GCCA future leaders from around the world in the 2022 Global NextGen competition.



SPONSOR BENEFITS:

- Logo branding & recognition in Africa Future Leader Award communications (including social media posts).
- Recognition on Africa Future Leader Award website.
- Highlighted in press releases announcing the award recipient.
- Verbal recognition during award celebration ceremony at the South Africa Cold Chain Conference.

WEBINARS

PRICE | USD 785 / ZAR 12 500

Hosting your own webinar or branding a GCCA webinar series helps position your company as an industry leader, while building your brand and generating qualified leads for you and your team.



SPONSOR BENEFITS:

- Raise brand awareness.
- Educate the marketplace on your products and services.
- Achieve measurable results.
- Generate sales leads via GCCA's membership database.
- Marketing emails to the African industry.
- Promotion in the Cold Connection e-Newsletter (sent to members in over 90 countries).
- Logo on GCCA's event page and website.
- Recording will be archived on the GCCA website.

DIGITAL SPONSORSHIP OPPORTUNITIES

COLD CHAIN ESSENTIALS DIGITAL LEARNING SPONSORSHIPS

Deliver essential industry education directly to your home or place of business. GCCA Digital Learning focuses on the most pressing issues, pertinent topics, trends, and innovations to keep cold chain operators in the know.

Cold Chain Essentials is comprised of two education formats: customized courses and sponsored webinars. Each track offers unique benefits and positions sponsors for continual branding opportunities throughout the year with heightened visibility of your product/service in the weeks leading up to the presentation.



BENEFITS OF SPONSORING GCCA DIGITAL LEARNING:

- RAISE BRAND AWARENESS
- EDUCATE THE MARKETPLACE ON YOUR PRODUCTS AND SERVICES
- ACHIEVE MEASURABLE RESULTS
- GENERATE SALES LEADS VIA GCCA'S MEMBERSHIP DATABASE

A screenshot of the Cold Chain eCAMPUS online member community interface. The top header is teal with the GCCA logo and 'COLD CHAIN eCAMPUS' text on the left, and 'Online Member Community | Return to GCCA.org' on the right. A left sidebar contains navigation options: Dashboard, My Profile, Catalog, Courses (highlighted), My Training, and Reports. The main content area shows a list of 60 items with a pagination control (1, 2, 3). The selected item is 'United States Track – Trends in OSHA Enforcement and PSM Rulemaking Outlook'. It is a Recorded Webinar, 50 Minutes long. The description states: 'Occupational Safety and Health Administration (OSHA) representatives will share the latest inspection data and enforcement trends impacting the cold chain. Gain insights on OSHA's regulatory agenda and potential changes to the Process Safety Management standard.' The moderator is Lowell Randel, Senior Vice President of Government & Legal Affairs, Global Cold Chain Alliance (GCCA). A 'REGISTER' button is visible. On the right, a 'Categories' sidebar shows counts for English (55), Español (7), and Portugués (2).

COLD CHAIN ESSENTIALS DIGITAL LEARNING SPONSORSHIPS

SPONSORED LEARNING SESSION

The Sponsored Learning Track provides the opportunity to design and create your own digital education session. Sponsored sessions are required to be educational in nature and are not intended to be a sales pitch. The most successful webinars are based on white papers, case studies, or joint presentations with a customer showcasing how you helped them solve a problem or innovate their operations.

PREVIOUS TOPICS INCLUDED:

- A Masterclass in Optimizing Energy Strategy, Savings & Revenues in the Cold Chain Sector - GridBeyond
- Modern Energy Strategy for Food and Cold Store Businesses: Securing a Prosperous Future - GridBeyond
- Maximizing Energy Efficiency in Your Facility - Jamison Door Company
- Thermal Energy Solutions -- Viking Cold Solutions
- Active Fire Prevention Systems Using Oxygen Reduction Technology - Wagner
- Automation Eases Cold Chain Disruption - Dematic
- How IOT is Revolutionizing Real-Time Cold Chain Monitoring - Aeris
- Accuracy Through Automation - Mitsubishi Caterpillar Forklift America, Inc.
- Electrification Strategies for Facilities and Fleets - PLM and GridMarket



SPONSOR BENEFITS:

- Tailored webinar content designed and presented by sponsor
- Two (2) digital promotions to GCCA membership
- Promotion in Cold Connection e-Newsletter (1 issue)
- Promotion on GCCA's event calendar and website
- Social media promotion
- You will receive the final registration list prior and post webinar
- The recording will be archived on the GCCA site
- You will receive a URL to the recording to utilize for marketing purposes
- Complimentary invitations for customers/prospects outside of GCCA membership

PRICING:

\$5,000 per education session (6 sessions per year)

HOW DOES THE PROGRAM WORK?

GCCA's education and marketing teams handle all the administration and promotion of the webinar for you, directly delivering your brand promotion to the GCCA audience. The sponsored webinars are perfect for metrics-driven companies that want to track the results of their marketing program.

WHAT DO WE NEED FROM YOU TO GET STARTED?

- Official title of the webinar, with a description and speakers (please include their titles and email addresses)
- Desired time-frame preferences for webinar
- Your logo in high resolution (.eps) format

DESIGN A COURSE: COLD CHAIN ECAMPUS

Cold Chain eCampus offers a convenient and efficient way to advance your career or train employees with industry specific, self-paced, engaging online courses that can be accessed on-demand, 24/7.



SPONSOR A COURSE

- Have your brand featured within a specific course.
- Logo visibility in course promotional material including: targeted search marketing, digital advertisement, and facility poster sets.

COURSE EXAMPLES:

- Working in Cold Storage: Enhancing Comfort and Productivity
- Cold Chain: The Indispensable Link
- Forging a Strong Cold Chain
- Managing a Team: Introduction to Situational Leadership

PRICING: Call for pricing
Please contact James Rogers for a custom quote
at 703-373-4303 or jrogers@gcca.org.



“We have assigned each of our managers to complete all 3 courses as part of their RLS training and development program that I created and am facilitating. The situational leadership course is top notch. So glad to have this extra tool in my L&D toolbox!”

-Lori Cogit, Vice President of Human

*Resources
RLS Logistics*

WFLO FOUNDATION SUPPORT OPPORTUNITIES

WORKFORCE DEVELOPMENT INITIATIVES OVERVIEW

WHY SUPPORT GCCA'S WFLO WORKFORCE DEVELOPMENT INITIATIVES?

- Support the development and retention of your customer's talent
- Demonstrate commitment to strengthening the cold chain
- Connect and support industry leaders dedicated to advancing the cold chain
- Develop relationships with the future industry leaders
- Align your brand with advancing cold chain supporting industry talent initiatives



RECEIVE RECOGNITION AT THE FOLLOWING GCCA PROGRAMS:

- WFLO Institute - East & West (includes in-person participation)
- **NEW** Digital Learning Essentials Program
- HR & Talent Development Website Recognition
- On-site at GCCA in-person events throughout the year



WORKFORCE DEVELOPMENT INITIATIVES

ABOUT OUR PROGRAMS

WFLO INSTITUTE

EAST (ATLANTA, GA) & WEST (TEMPE, AZ)

INCLUDES IN-PERSON PARTICIPATION

The WFLO Institute is GCCA's core education and training provider developing the cold chain industry's most important asset – talent. Hosted for over 50 years by the association, the WFLO Institute is the industry's premier training program for professionals engaged in temperature-controlled logistics. The program is an immersive, multi-year training experience delivered in-person by industry thought leaders and subject matter experts. The program is touted by industry leaders as a reliable, effective, and prestigious talent development investment for employees.



SUPPORTER BENEFITS:

- 500+ direct impressions with future leaders and industry experts participating in the program
- Logo visibility at WFLO Institute East and West** and featured on event website
- Special recognition at the IARW-WFLO Convention
- Branded signage at the event and company materials featured at registration
- Materials included on Institute resources USB drive
- Recognition during Opening General Session and Graduation Ceremony
- Logo placement in the student workbook**
- Distinctive sponsor ribbon displayed on event badge
- Verbal recognition at Opening General Session of WFLO Institute East and West, including photo opportunities, and attendance at limited WFLO Institute events**
- Ability to use WFLO Institute & GCCA logo; marketing your support of industry training and education to potential or current customers

SCHOLARSHIP SPECIFIC SUPPORT BENEFITS

- A celebration with scholarship winner and industry leaders at either East or West
- Sponsorship of one student at either WFLO Institute East or West
- Logo placement on Scholarship webpage and online application access and involvement with WFLO Education and Training Committee members
- Spot on Scholarship Selection Committee to review and score applicants

AUSTRALIA AND LATIN AMERICA INSTITUTE (MEXICO CITY)

These two institutes are held annually in their market regions. Sponsoring one of the two Institutes offers opportunities for brand recognition, thought leadership and networking with future industry leaders.



WORKFORCE DEVELOPMENT INITIATIVES

ABOUT OUR PROGRAMS

NEW DIGITAL LEARNING PROGRAM

GCCA Digital Learning delivers essential industry education where you need it and focuses on the most pressing issues, pertinent topics, trends, and innovations to keep cold chain operators in the know. Current education and past webinars will be hosted on demand on GCCA's new Learning Management System (LMS).



SUPPORTER BENEFITS:

- Raise brand awareness
- Company listed in LMS as supporter
- Featured in select promotions

HR & TALENT DEVELOPMENT WEBSITE RECOGNITION

Human resources (HR), including hiring, screening, and evaluating employees is a necessary function of an efficient operation. GCCA offers multiple resources to help managers understand employment law and recruit, retain and develop high quality employees.



SUPPORTER BENEFITS:

- Raise brand awareness
- Sponsor recognition on the GCCA HR & Talent Development website
- Promotion in Cold Connection e-Newsletter



WORKFORCE DEVELOPMENT INITIATIVES TALENT DEVELOPMENT SUPPORT AND SCHOLARSHIP PROGRAM OPPORTUNITIES

SCHOLARSHIP PACKAGES INVEST IN THE COLD CHAIN

1.

SUPPORTER PACKAGE WITH INSTITUTE SCHOLARSHIP \$ 7,500

Choose one:

Limit of 2 sponsors per item

- Keynote
- Faculty and VIP Dinner (West only, Day 3)
- Graduation Reception (Day 3)
- Faculty and VIP Dinner (Day 1)
- Opening General Session Keynote (Day 2)

2.

SUPPORTER PACKAGE WITH IN PERSON PARTICIPATION AT INSTITUTE \$5,000

Choose one:

Exclusive to 1 sponsor per item

- WiFi
- Trivia Night
- Graduate head shot booth
- Class t-shirts
- Health and wellness - branded sanitizer
- Coffee Break - Branded Mugs

3.

SUPPORTER RECOGNITION PACKAGE (NO IN-PERSON) \$3,500

Choose one:

Exclusive to 1 sponsor per item

- Classroom supplies - branded pens
- Classroom supplies - branded pads

* The scholarship sponsor program includes the sponsorship of 1 student. That student (and you as the sponsor) will either attend East or West. Supporters can also indicate whether they are interested in attending East or West.

** Even though you will only be present at 1 of the 2 Institute programs, there will be logo visibility, placement in the workbook, and verbal recognition of all scholarship program sponsors at both locations.

***Supporter must provide items.

THANK YOU TO OUR 2022 SPONSORS:



For all inquiries or to reserve an opportunity, contact:
James Rogers | +1 703 373 4303 | jrogers@gcca.org

WORKFORCE DEVELOPMENT INITIATIVES

SHARE GROUPS PROGRAM

Connectivity matters to essential industries. GCCA's Share Groups program provides cold chain functional leaders with opportunities to develop relationships and discover new ideas via open, peer-driven discussions. Biannual meetings provide an intimate forum to share ideas and information on common challenges and opportunities with fellow cold chain warehouse operators in IT/Technology, HR/Talent, Finance, and Marketing.



HR & TALENT SHARE GROUP

Ideal Participants: CHO, EVP/SVP/VP/Dir., HR, Talent, Workforce Development



FINANCE SHARE GROUP

Ideal Participants: CFOs/Controllers, EVP/SVP/VP/Dir. Finance



TECHNOLOGY SHARE GROUP

Ideal Participants: CIO/CTO, EVP/SVP/VP/Dir. IT & Technology



MARKETING SHARE GROUP

Ideal Participants: CMOs/EVP/SVP/VP/Dir. Marketing, Customer Development



SPONSOR BENEFITS:

- Participation in networking and meal opportunities that take place in conjunction with meetings
- Recognition & branding at in person and virtual meetings
- Branding in private virtual community for share group members only to continue the conversation between in-person meetings
- Brief presentation opportunity at meeting

SPONSOR INVESTMENT:

\$5,000 PER SHARE GROUP

SAMPLE OF 2020 AND PAST LEADERSHIP FORUM AND SHARE GROUP PARTICIPANTS:

Americold Logistics, Complete Cold, Congebec Logistics, Inc., Crystal Distribution Services, Inc., CWI Logistics, Frenz-N-Stor, Inc., Hanson Logistics, Interchange Group, Inc., Lineage Logistics, Lone Star Cold Storage, Inc., Merchandise Warehouse Co., Inc., Midwest Refrigerated Services, Inc., Minnesota Freezer Warehouse, MTC Logistics, NewCold Coöperatief U.A., Premier Refrigerated Warehouse, RLS Logistics, San Diego Refrigerated Services, Inc., SnoTemp Cold Storage, United States Cold Storage, Inc.

WORKFORCE DEVELOPMENT INITIATIVES

PARTICIPATING COMPANIES

Almacenes Refrigerados Consolidados SA de CV

Americold Logistics

Arctic Cold Refrigeration

Baker Cold Storage/Lineage Logistics Vernon

Bellingham Cold Storage Co.

Bradner Cold Storage Ltd.

Burriss Logistics

Central Storage

Central Storage & Warehouse Company

ColdPoint Logistics

Commercial Cold Storage, Inc.

Commercial Warehousing, Inc.

Conestoga Cold Storage

Confederation Freezers

Congebec Logistics, Inc.

Florida Freezer L. P.

Frez-N-Stor, Inc.

Frialsa Frigorificos S.A. De C.V.

Georgia Institute of Technology

Giant Tiger Wholesale

Hanson Logistics

Interstate Cold Storage, Inc.

Interstate Warehousing, Inc.

J.B. Hunt Transport, Inc.

Kool Solutions India

Lamb Weston

Lineage Logistics

Los Angeles Cold Storage Co.

Merchandise Warehouse Co., Inc.

Mesa Cold Storage, Ltd.

Midwest Refrigerated Services, Inc.

Minnesota Freezer Warehouse

MTC Logistics

Newport-St Paul Cold Storage, Co.

Nor-Am Cold Storage, Inc.

Nor-Am Ice and Cold Storage

Overture Star Partners Holding LLC

Port of Morrow Warehousing

Premier Refrigerated Warehouse

Quality Refrigerated Services

RLS Logistics- Corporate

San Diego Refrigerated Services

SnoTemp Cold Storage

Southeast Cold Storage

T.C. Trading Company, Inc.

Trenton Cold Storage, Inc.

Unicold Corporation

United States Cold Storage, Inc.

VVS Cold Storage and Processing Plant

WCS Logistics / Winchester Cold Storage Co.

“ For RLS, we use a variety of L&D platforms but the most impactful for us are the tools and resources provided by the GCCA as they are specific to our industry which makes the content instantly impactful. The teachers, the quality of the product, the insight put in the development are all top notch and we are very thankful for the partnership!

- LORI COGIT, VICE PRESIDENT, HUMAN RESOURCES, RLS LOGISTICS

For all inquiries or to reserve an opportunity, contact:
James Rogers | +1 703 373 4303 | jrogers@gcca.org

2023 ADVERTISING OPPORTUNITIES

ADVERTISING CONTACT

For all advertising inquiries or to book space, contact:

Jeff Rhodes

MCI USA

jeff.rhodes@mci-group.com

+1 410 584 1994

GCCA COLD FACTS MAGAZINE

ADVERTISING OPPORTUNITIES

COLD FACTS Magazine is now read by over 5,000 cold chain executives in 82 countries worldwide. Every issue includes articles covering all sectors of the cold chain industry as well as member news, association news, and interviews with innovative industry leaders.

COLD FACTS Magazine also has a strong digital presence optimized for all mobile devices. When each issue is published, it is promoted through GCCA digital publications to all members and direct emails to international members.

EDITORIAL CALENDAR

ISSUE	FEATURED CONTENT	BONUS DISTRIBUTION
January-February 2023	Trends/Best Practices	WFLO Institute (East & West)
March-April 2023	Supply Chain/Logistics	IARW-WFLO -CEBA Strategic Board Meeting GCCA European Cold Chain Conference
May-June 2023	Transportation	GCCA Policy Forum
July-August 2023	Warehouse Operations PLUS Refrigerated Warehousing & Logistics Showcase	IARW-WFLO Convention WFLO Latin America Institute GCCA Africa Cold Chain Conference
September-October 2023	Controlled Environment Construction PLUS Automation, Construction and Cold Chain technology Showcase	CEBA Conference & Expo GCCA Latin America Cold Chain Congress GCCA Brazil Cold Chain Congress
November-December 2023	Customer Perspectives	WFLO Institute (East & West)

*Editorial calendar subject to change

All issues of Cold Facts Magazine feature articles covering warehousing logistics, transportation, construction, and other subject areas of interest to cold chain companies. Each issue features its own theme. See below for editorial focus and bonus distribution.

ADVERTISING RATES

SIZE	PRICE (USD)		
	1X	3X	6X
Belly Bands	N/A	N/A	\$5,500
Cover 4	N/A	N/A	\$2,800
Cover 3	N/A	N/A	\$2,600
Cover 2	N/A	N/A	\$2,600
Full Page	\$3,100	\$2,800	\$2,600
Half Page	\$2,350	\$2,150	\$1,930
Third Page	\$1,575	\$1,420	\$1,255
Quarter Page	\$1,035	\$930	\$830



GCCA COLD FACTS MAGAZINE

DEADLINES & DIMENSIONS

EDITORIAL DEADLINES

ISSUE	AD PLACEMENT DEADLINE	ARTWORK DEADLINE
January-February 2023	19 November 2022	3 December 2022
March-April 2023	28 January 2023	4 February 2023
May-June 2023	25 March 2023	1 April 2023
July-August 2023	27 May 2023	3 June 2023
September-October 2023	29 July 2023	5 August 2023
November-December 2023	30 September 2023	7 October 2023

ADVERTISING SIZES

SIZE	DIMENSIONS
Cover 4-Bleed	8 5/8" x 11 1/8"
Cover 4-No Bleed	7 3/8" x 10"
Full Page-Bleed	8 5/8" x 11 1/8"
Full Page-No Bleed	7 3/8" x 10"
Half Page Horizontal	7 3/8" x 5"
Half Page Island	4 27/32" x 7 1/2"
One Third Page Square	4 27/32" x 5"
One Quarter Page Vertical	3 9/16" x 5"



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

REFRIGERATED WAREHOUSING & LOGISTICS SHOWCASE & DIRECTORY

The Refrigerated Warehousing Logistics Showcase & Directory is an industry promotion opportunity for IARW warehouses to showcase to customers the many benefits of partnering with a 3PL Company. The one or two pages you purchase in the special edition issue will be included in the 2023 July-August Cold Facts Magazine that also includes a full warehouse directory list. Don't miss this prime marketing opportunity to reach customers and showcase your value in partnering!

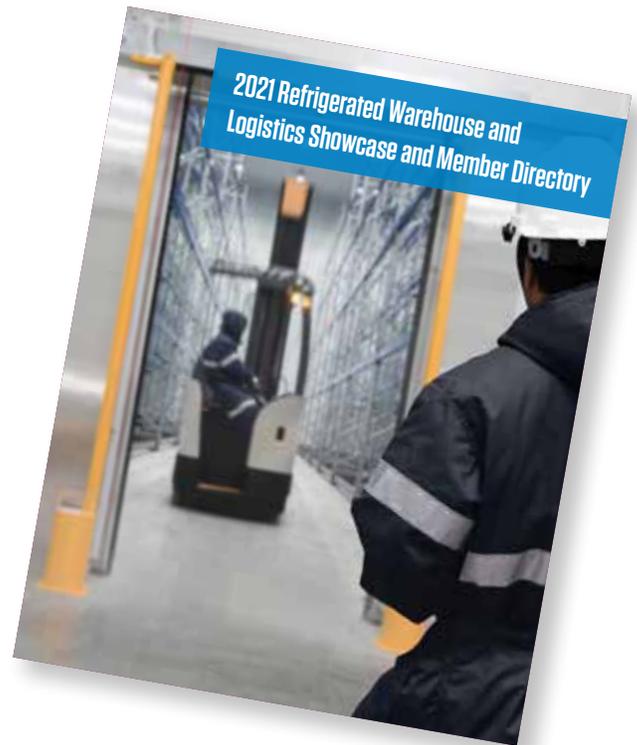
SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: May 27; material deadline June 3)

SIZE	COST
One-page article/ad	\$2,150
Two-page article/ad	\$3,240
Back Cover	\$3,240
Inside Front Cover or Inside Back Cover	\$3,000

ADVERTORIAL OPTIONS

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are utilizing you as a partner. Talk about your latest value-added services. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

COLD CHAIN INNOVATION SHOWCASE & BUYERS GUIDE

The special issue distributed with the September-October issue of COLD FACTS Magazine is being updated for 2023! The issue will be expanded from solely focusing on construction to include other innovations now also in the Cold Chain. The issue will provide readers with insights, updates, and trends on automation, controlled environment design and construction, and the latest in cold chain technologies.

The evolution of the issue will also feature company listings for all GCCA and CEBA suppliers and contractors that belong to CEBA and IARW. This essential guide of industry updates and resources is a one-stop-shop for operators and builders in the cold chain to learn and connect with the industry's top providers.

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: July 29; material deadline August 5)

SIZE	COST
One-page article/ad	\$2,150
Two-page article/ad	\$3,240
Back Cover	\$3,240
Inside Front Cover or Inside Back Cover	\$3,000

ADVERTORIAL OPTIONS

Advertisers have the opportunity to place ads or run advertorials. You can purchase either one or two pages of the special-edition and will be overprinted for bonus distribution at the select events. You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are using your product or service. Talk about your latest product rollouts. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

COLD CONNECTION

E-NEWSLETTER ADVERTISING

GCCA publishes a weekly e-Newsletter, Cold Connection, which tackles today's most relevant trends and issues, providing a snapshot of essential industry information. The publication also consolidates news from sources like The Associated Press, The New York Times, Financial Times, and leading industry publications. Delivered to the inboxes of over 5,600 cold chain professionals, Cold Connection keeps the industry informed of topics that impact their business. Subscribers are decision-makers with purchasing power — top-tier professionals in the industry.

A SUPER TOP BANNER

\$6,500

Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

B TOP BANNER

\$6,000

Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

C FEATURED CONTENT

\$5,200

Banner allows companies to combine imagery, color and text in an intersecting and compelling manner.

Ad. spec: JPG, GIF, PNG | 144x92px | Max. size: 20K | 100 Characters for title plus 250 Characters for message | 3 months

D MEDIUM RECTANGLE

\$5,200

These versatile squares can be used for branding or product promotion.

Ad. spec: JPG, GIF, PNG | 300 x 250px | 3 months

E FULL BANNER

\$5,200

This rich editorial allows for a product image/company logo, title and a message that would grab the user's attention as it sits adjacent to the editorial

Ad. spec: JPG, GIF, PNG | 486x60px | 3 months



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

*If you are interested in targeting specific regions outside of North America, contact James Rogers at jrogers@gcca.org

GLOBAL COLD CHAIN DIRECTORY & BUYERS' GUIDE ADVERTISING ONLINE

The Global Cold Chain Directory Buyers' Guide is the world's leading resource for finding refrigerated warehousing and logistics providers, cold storage design/build companies, temperature controlled transportation, and cold chain industry suppliers. It has been accessed by users in 87 countries and receives an average of 2,000 impressions per month. The GCCA Online Directory Buyers Guide is an excellent opportunity for Advertisers looking for increased visibility.

RATES:

12 MONTH	\$4,200
6 MONTH	\$2,400
3 MONTH	\$1,500

Rates above includes both the horizontal and square banner placements.

Advertising Specs:

GIF, JPEG or PNG | Square Banner: 250px x 250px
 Horizontal Banner: 728px x 90px | Max size: 40K

DIRECTORY - ALL LISTINGS

Need an ideal replacement for R-22 in cold storage applications? **Opteon** [SEE THE SOLUTION >](#)

Enter Company Name or Keyword: Atlanta Georgia, United States 25mi

Map Satellite

Company Name	Address
AP2D Warehous North America	5455 Empire Blvd Atlanta GA 30338 United States
AP2D Warehous North America	Coopers CMax 4000 Peachtree Road N.E Atlanta GA 30340 United States
AP2D Warehous North America	Wasserman Warehouse 2022 Peachtree Road Atlanta GA 30340 United States
Americool Logistics	10 Danvers Place Suite 500 South Tower Atlanta GA 30329-6695 United States
Americool Logistics	1038 DeLoach Dr San Ramon GA 30074 United States
Americool Logistics	1842 Peachtree Pkwy SW Atlanta GA 30339-2801 United States
Americool Logistics	3300 Lenox Road Atlanta GA 30326 United States
Americool Logistics	3476 International Pkwy 21st Atlanta GA 30316 United States
Americool Logistics	332 10th Place SW Atlanta GA 30333 United States
Americool Logistics	4100 Decker Drive SE Atlanta GA 30338-4724 United States
Americool Logistics	3522 Trade Mart Place SW Atlanta GA 30335-0347 United States

Looking for the best R-22 replacement for cold storage applications? **Opteon** [SEE THE SOLUTION >](#)

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

GCCA WEBSITE ADVERTISING

The new Global Cold Chain Alliance website (GCCA.org) is the industry's one-stop shop for the cold chain! Cold chain executives visit the site to access the latest industry news and resources, connect with other GCCA members, and to learn more about upcoming cold chain events.

Traffic averages over 12,000 user sessions and 250,000 impressions per month! Capture this traffic and drive them to your website through banner advertising on GCCA.org.

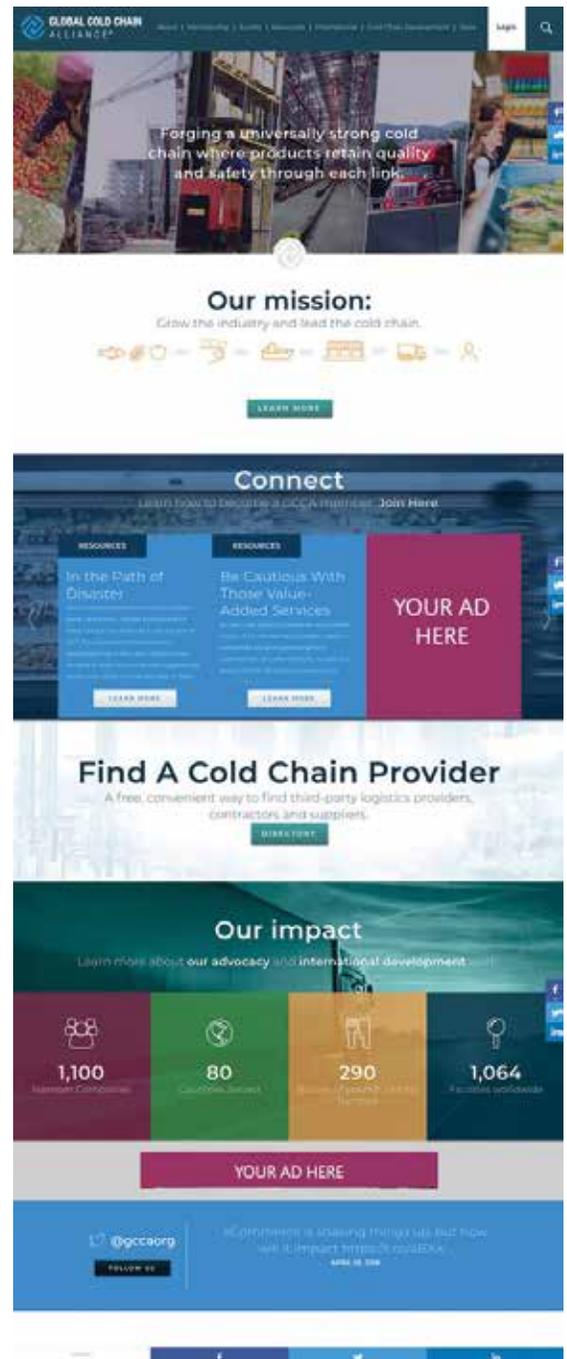
ADVERTISING RATES & OPTIONS

TWO ADS! SQUARE BANNER & HORIZONTAL BANNER:

12 months: \$5,040

Square and horizontal banner ads on the home page. Horizontal banner also appears on internal pages of the site.

Ad. Specs: GIF, JPEG or PNG | Square Banner: 250px x 250px | Horizontal Banner: 728px x 90px | Max size: 40K



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

