



# IARW-WFLO Convention

April 7–10, 2019

Santa Ana Pueblo, New Mexico

## 2019 SPONSORSHIP PROGRAM

The sponsorships at the 128th IARW-WFLO Convention offer some very special opportunities designed to help you gain brand recognition in front of top executives of temperature-controlled warehousing & logistics companies from the US and around the world.

### BENEFITS:

- List of attendees with contact details
- Recognition on Convention website, pocket agenda, and event signage (must sign by March 22, 2019)
- Logo and description listed in exclusive sponsor section of Mobile App (must sign by April 1, 2019)
- Recognition during General Session (logo on screen and verbal recognition)
- Distinctive "Sponsor Ribbons" to wear throughout the event
- Listed in pre-convention brochure (must sign by January 11, 2019)

Specific benefits for each sponsorship listed below. Right of first refusal for sponsorship of same event, if offered, in 2020.

PLATINUM	GOLD	SILVER
\$20,000–\$40,000	\$8,500–\$19,999	\$8,499 and below

### PLATINUM LEVEL

Sponsorship will be exclusively branded and designed to your company's specifications.

Sponsorship Includes: 4 complimentary attendee passes for sponsor company (\$5,400 value).

(Total sponsorship investment must reach level threshold to receive these benefits)

#### **SOUTHWESTERN RODEO BONANZA (TUESDAY) . . . . . SOLD!**

*Sponsored by Frazier Industrial Company*

Back by popular demand, the Southwestern "Frazier Party" Rodeo Bonanza will take place the second night of the IARW-WFLO Convention. Hosted at the Stables at Tamaya, the evening will include a rodeo, open bar, dinner and entertainment.

#### **KEYNOTE PRESENTER (MONDAY) . . . . . SOLD!**

*Sponsored by Metlife's Food & Agribusiness Finance Group*

The Monday General Session will be held over lunch, and will feature a Keynote presentation that focuses on business issues. The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

#### **KEYNOTE PRESENTER SPONSOR (TUESDAY) . . . . . \$20,000**

The Tuesday Morning General Session will be held over breakfast, and will feature a keynote presentation that focuses on business issues that impacting your organization. The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

#### **LEADERSHIP RECEPTION: DINNER . . . . . SOLD!**

*Sponsored by Viking Cold Solutions*

The Leadership Reception provides exclusive access to IARW & WFLO Board members, and other leaders in attendance. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

### GOLD LEVEL

Sponsorship Includes: 2 complimentary convention passes for sponsor company (\$2,700 value).

#### **FIRST TIMERS/NEW MEMBER RECEPTION & WELCOME RECEPTION . . . . . \$15,250**

Hosted on the Tamaya Veranda, the opening night receptions offer unforgettable views of the Sandia Mountain and beautiful Bosque Cottonwood Forest. These two receptions, featuring cocktails and hors d'oeuvres, are held jointly on Monday evening. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

#### **KEYNOTE SPEAKER (WEDNESDAY MORNING) . . . . . \$10,250**

The Wednesday Morning General Session will be held over breakfast, and will feature a keynote presentation that focuses on business issues. The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

#### **AFTER HOURS PUB NIGHT . . . . . \$10,250 plus cost**

Sponsor your very own company themed Pub Night. The Rio Grande Lounge has a laid-back atmosphere and the warm welcoming of a neighborhood pub. Guests can unwind watching a ball game and enjoying local craft beers on tap. Designed and branded to your specifications, the after-hours pub created just for IARW-WFLO Convention attendees provides an intimate setting to host all of those key contacts you are looking to connect with during the week.

#### **KEYNOTE SPEAKER (WEDNESDAY AFTERNOON) . . . . . SOLD!**

*Sponsored by Tippmann Innovation*

The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

**BRANDED HOTEL KEY CARDS** ..... **SOLD!**

*Sponsored by RefrigiWear Inc.*

Each attendee will receive customized key cards upon arrival. Key cards will be designed to sponsor's specifications.

**GOLF TOURNAMENT BEVERAGE CART** ..... **SOLD!**

*Sponsored by Jamison Door Company*

Branded signage displayed on beverage cart and course. In addition, recognition will be provided during the golf announcements.

**PEER-TO-PEER EXECUTIVE ROUNDTABLES** ..... \$10,250

Opportunity to provide opening remarks at the start of the Peer-to-Peer Executive Round-table discussions. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session, and branding throughout Peer-to-Peer session rooms.

**CLOSING POOL PARTY** ..... \$10,250  
*or Co-Sponsored (2) \$5,125 each*

Close out the convention in a calming fashion at the serene Kiva Pool. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

**LUNCH (MONDAY)** ..... \$8,750

Held during Monday's general session, the Lunch Sponsorship is paired with a Keynote presentation at the event to provide attendees with an unforgettable executive level experience. The sponsorship features branded signage on all tables in the general session, verbal recognition from the stage, and your logo featured on the screen during the recognition. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

**LUNCH (WEDNESDAY)** ..... \$8,750

Held during Wednesday's general session, the Lunch Sponsorship is paired with a Keynote presentation at the event to provide attendees with an unforgettable executive level experience. The sponsorship features branded signage on all tables in the general session, verbal recognition from the stage, and your logo featured on the screen during the recognition. A head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

**SILVER LEVEL**

**CONVENTION WIFI** ..... \$7,500

The Conference WIFI sponsorship builds top of mind awareness with convention attendees, who will enter your companies name or other personalized password when logging into WIFI throughout the event. Sponsor will also receive branded signage, and a be featured in the pocket agenda.

**SUPPLIER SHOWCASE** ..... \$7,500  
*10 spaces available*

The Supplier Showcase provides an exclusive opportunity for 10 companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking foyer next to registration and outside of the general session room, the Supplier Showcase is featured at the heart of the event. All coffee and refreshment breaks will take place around the Showcase area, providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Supplier Showcase throughout the event for one-on-one meetings.

**SUPPLIER TECH TALKS** ..... \$7,250 Each  
*3 Available*

Supplier Tech Talks are an opportunity for IARW Associates members to present a high level industry perspective on how their solutions, tools and/or technology can help support their customers businesses and how they see the industry evolving. Each "Tech Talk" sponsor will receive 5 minutes to present to the audience. (This is not a commercial — must be a high level industry overview).

**MOBILE EVENT APP** ..... \$6,250

Exclusive banner on mobile app and event signage.

**POCKET AGENDA** ..... \$6,250

Company Logo on back of pocket agenda.

**COOL PIONEERS (3)** ..... \$5,750 each  
*2 Available*

*Sponsored by Vapor Armour*

Presented by IARW Warehouse Members, "Cool Pioneer" sessions highlight human capital development, cost-savings, and time-saving. Sponsoring a session provides; a speaker introduction, company logo on introduction slides, and shared sponsor table for marketing flyer distribution.

**COFFEE & SNACK BREAKS (3)** ..... \$5,750 Each

Branded signage and napkins at event.

**GOLF CLASSIC SPONSORSHIPS**

The golf classic provides key opportunities to gain a high level of exposure to attendees playing in this popular networking event.

**PRIZES** ..... \$5,750

Branded company signage on course, branded prize envelopes, and verbal recognition at event

**LUNCH** ..... \$5,750

Branded company signage, logo on lunch boxes/bags, and verbal recognition at event

**GOLF TOURNAMENT CIGAR BAR** ..... \$5,250

Branded company signage, and verbal recognition at event

**BRANDED PADS & PENS** ..... **SOLD!**

*Sponsored by Tippmann Innovation*

Featured in meeting rooms and at registration, this sponsorship places your logo and contact details in the hands of every convention attendee.

**CONTACT**  
**JAMES ROGERS**  
at +1 703 373 4303 or  
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to reserve your  
sponsorship today!