

ADVOCACY FUND

ADVOCACY | INDUSTRY PROMOTION | RESEARCH | INTERNATIONAL



GCCA STANDS WITH YOU. THE TIME TO ACT IS NOW.

Since its inception, the GCCA Advocacy Fund has enabled the voice of the cold chain to be heard with policy makers and increased the influence of our industry. In the wake of the 2025 elections, a strong Advocacy Fund is needed to ensure that the cold chain industry is well positioned to take advantages of new opportunities and address challenges.

2025 will be a time of transition in Washington, with a new Trump Administration and Republicans now holding a majority in both the House and Senate. This shift presents significant opportunities and challenges for GCCA to advocate for policies supporting the cold chain industry as legislative and regulatory priorities begin to take shape.

The Administration and Congress are expected to consider a wide range of policies that could have substantial impacts on the cold chain in 2025 and beyond. Ensuring your voice is heard during this pivotal time remains critically important as these developments unfold.

Below are priority areas GCCA will be focusing on in 2025:



FARM BILL

- GCCA successfully secured bipartisan introduction of the FRIDGE Act and it was included in both House and Senate versions of the Farm Bill in 2024
- It is important to keep this momentum as Congress works to finalize a new Farm Bill in 2025
- GCCA will continue to work with Congress as the Farm Bill process moves forward



DOGE & DEREGULATION

- Trump Administration has signaled its intent to pursue deregulation and improve government efficiency
- There will be opportunities to reconsider regulatory changes made during the Biden Administration, such as with the Risk Management Program (RMP)
- GCCA will actively seek opportunities to address burdensome rules and regulations



TRADE

- Trade policy will be an active topic for the Trump administration
- Tariffs are being proposed, and retaliatory actions could impact trade flows
- GCCA will engage with the Administration and Congress to ensure the trade interests of the cold chain are protected



LABOR

- Labor issues will continue to be an active policy area impacting the cold chain
- Problematic legislation such as the PRO Act and the Warehouse Worker Protection Act are expected to be reintroduced in Congress
- Agencies including NLRB and DOL will be considering new policies and revisiting actions of the Biden Administration

THERE IS SOMETHING YOU CAN DO.

To learn more about the Advocacy Fund contact Lowell Randel (lrandel@gcca.org), Kerri Marbut (kmarbut@gcca.org), or visit www.gcca.org/about/advocacy for more information.

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THE TIME TO ACT IS NOW

GCCA is here to fight for you which is why we have established an Advocacy Fund to promote and protect the interests of the cold chain. If you want to protect the future of your businesses and the jobs of your hardworking employees – the time to act is now. GCCA is here to advocate for your business interests.

Your contribution will support advocacy services including:

- Virtual platform for communications with elected officials in the US, Canada and Australia
- GCCA expanded participation and leadership in coalitions
- GCCA participation with partners in legal challenges to problematic regulations
- Expanded GCCA presence on Capitol Hill
- Congressional Facility Tours with your Member of Congress

YES! I WILL SUPPORT GCCA'S ADVOCACY FUND

Levels of Contribution:

| | |
|-------------------------|------------------------|
| ----- \$25,000 Founder | ----- \$2,500 Builder |
| ----- \$10,000 Champion | ----- \$1,000 Advocate |
| ----- \$5,000 Leader | ----- \$Other Patron |

Name: _____ Email: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Company: _____ Occupation: _____
Phone Number: (_____) _____
Signature: _____

Return this form and make checks payable to:
Global Cold Chain Alliance, 241 18th Street South Suite 620, Arlington, Virginia 22202.

Members are urged to consider making financial contributions to support these expanded advocacy efforts.
Please submit to Lowell Randel (lrandel@gcca.org) or Kerri Marbut (kmarbut@gcca.org).

VISIT WWW.GCCA.ORG/ABOUT/ADVOCACY FOR MORE INFORMATION.