



GLOBAL COLD CHAIN ALLIANCE® ADVOCACY FUND

ADVOCACY | INDUSTRY PROMOTION | RESEARCH | INTERNATIONAL



GCCA STANDS WITH YOU. THE TIME TO ACT IS NOW.

The cold chain industry continues to face uncertainty and vulnerability from America's policy makers in the White House and in both chambers of Congress. It is important that the industry come together to address these challenges and opportunities.

The Administration and Congress are considering a wide range of policies that could impact the cold chain in 2024. 2024 is an election year with contested battles for control of the House, Senate, and White House, and ensuring your voice is heard is critically important.

Below are priority areas GCCA will be focusing on in 2024:



FARM BILL

- Congress is working to reauthorize the Farm Bill in 2023
- GCCA successfully secured the introduction of the FRIDGE Act in 2023
- GCCA will be actively engaging with Congress to advance the FRIDGE Act as the Farm Bill process moves forward



LABOR

- Addressing labor policies such as worker organizing, collective bargaining, and legislation such as the PRO Act
- Tracking NLRB activities, including 'micro-unit' organizations and joint employer policies



CLIMATE CHANGE

- Engaging with policy makers on sustainability and climate change legislation and regulations.
- Continued implementation of the AIM Act to phase down HFCs



BURDENSOME REGULATIONS

- Revising EPA's Risk Management Program (RMP) regulation and making additional requirements
- Changes to OSHA's Process Safety Management regulation
- Implementation of FDA's Food Traceability Rule

THERE IS SOMETHING YOU CAN DO.

To learn more about the Advocacy Fund contact Lowell Randel (lrandel@gcca.org), Kerri Marbut (kmarbut@gcca.org), or visit www.gcca.org/about/advocacy for more information.



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THE TIME TO ACT IS NOW

GCCA is here to fight for you which is why we have established an Advocacy Fund to promote and protect the interests of the cold chain. **If you want to protect the future of your businesses and the jobs of your hardworking employees – the time to act is now. GCCA is here to advocate for your business interests.**

Your contribution will support advocacy services including:

- Virtual platform for communications with elected officials in the US, Canada and Australia
- GCCA expanded participation and leadership in coalitions
- GCCA participation with partners in legal challenges to problematic regulations
- Expanded GCCA presence on Capitol Hill
- Congressional Facility Tours with your Member of Congress

YES! I WILL SUPPORT GCCA'S ADVOCACY FUND

Levels of Contribution:

_____ \$25,000 Founder	_____ \$2,500 Builder
_____ \$10,000 Champion	_____ \$1,000 Advocate
_____ \$5,000 Leader	_____ \$0ther Patron

Name: _____ Email: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Company: _____ Occupation: _____

Phone Number: (____) _____

Signature: _____

**Return this form and make checks payable to:
Global Cold Chain Alliance, 241 18th Street South Suite 620, Arlington, Virginia 22202.**

Members are urged to consider making financial contributions to support these expanded advocacy efforts. Please submit to Lowell Randel (lrandel@gcca.org) or Kerri Marbut (kmarbut@gcca.org).

VISIT WWW.GCCA.ORG/ABOUT/ADVOCACY FOR MORE INFORMATION.