2023 SPONSORSHIP, ADVERTISING, AND EXHIBITING OPPORTUNITIES
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events Calendar</td>
<td>4</td>
</tr>
<tr>
<td>Who We Are</td>
<td>5</td>
</tr>
<tr>
<td>Who GCCA Reaches</td>
<td>6</td>
</tr>
</tbody>
</table>

## 2023 SPONSORSHIP & EXHIBITING OPPORTUNITIES                     7
- GCCA Strategic Board Meeting                                      | 8    |
- GCCA-GCCF Convention                                              | 10   |
- CEBA Conference & Expo                                            | 14   |
- GCCA Policy Forum                                                 | 17   |
- GCCA Advocacy Fund                                                | 19   |
- U.S. Cold Chain Connections                                       | 20   |
- Canada Cold Chain Connections                                     | 20   |
- Middle East Cold Chain Connections                                | 20   |

## EUROPE                         21
- GCCA European Cold Chain Conference                               | 22   |
- GCCA European Warehouse Forum                                     | 25   |
- Europe Cold Chain Connections                                     | 20   |

## LATIN AMERICA               26
- GCCA Latin American Cold Chain Congress                            | 27   |
- Latin America: Interactive Educational Workshop                    | 29   |
- GCCA Brazilian Cold Chain Congress                                 | 30   |
- Latin America Cold Chain Connections                               | 20   |

## AFRICA                33
- GCCA South African Risk & Insurance Seminar                        | 34   |
- GCCA South African Cold Chain Conference                           | 35   |
- GCCA Africa Additional Opportunities                                | 36   |
- Africa Cold Chain Connections                                      | 20   |

## DIGITAL                    37
- Cold Chain Essentials Digital Learning                             | 38   |
- Design A Course: Digital Training                                  | 40   |

## GLOBAL COLD CHAIN FOUNDATION (GCCF)          41
- Work Force Development Initiatives                                 | 42   |
- Cold Chain Institutes: West, East, Australia, and Latin America Institutes | 43   |
- Digital Learning Program                                          | 44   |
- Share Groups                                                       | 46   |

## 2023 ADVERTISING OPPORTUNITIES           48
- GCCA COLD FACTS Magazine                                           | 49   |
- Refrigerated Warehousing & Logistics Showcase                      | 51   |
- Automation, Construction, & Cold Chain Technology Showcase         | 52   |
- GCCA Cold Connection e-Newsletter                                  | 53   |
- GCCA Global Cold Chain Directory & Buyers' Guide                  | 54   |
- GCCA Website Advertising                                           | 55   |
## 2023 GCCA Global Education and Networking Events Calendar

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 – 10 January</td>
<td>WFLO Institute West</td>
<td>Tempe, AZ</td>
</tr>
<tr>
<td>29 – 31 January</td>
<td>WFLO Institute East</td>
<td>Atlanta, GA</td>
</tr>
<tr>
<td>23 February</td>
<td>GCCA Cold Chain Connection</td>
<td>Bogota, Colombia</td>
</tr>
<tr>
<td>26 - 28 February</td>
<td>GCCA Cold Chain Connection &amp; Golf</td>
<td>Tampa, FL</td>
</tr>
<tr>
<td>2 March</td>
<td>GCCA Risk Management &amp; Insurance Seminar</td>
<td>Johannesburg, South Africa</td>
</tr>
<tr>
<td>19 – 22 March</td>
<td>GCCA/GCCF Strategic Board Meetings</td>
<td>Barcelona, Spain</td>
</tr>
<tr>
<td>20 – 22 March</td>
<td>GCCA European Cold Chain Conference</td>
<td>Barcelona, Spain</td>
</tr>
<tr>
<td>10 March</td>
<td>GCCA Cold Chain Connection</td>
<td>São Paulo, Brazil</td>
</tr>
<tr>
<td>19 - 20 April</td>
<td>GCCA Cold Chain Connection &amp; Golf</td>
<td>Atlanta, GA</td>
</tr>
<tr>
<td>23 - 25 April</td>
<td>GCCA Cold Chain Connection &amp; Golf</td>
<td>Austin, TX</td>
</tr>
<tr>
<td>26 April</td>
<td>GCCA Cold Chain Connection</td>
<td>Bogota, Colombia</td>
</tr>
<tr>
<td>1 May</td>
<td>GCCA Cold Chain Connection</td>
<td>Melbourne, Australia</td>
</tr>
<tr>
<td>1 - 3 May</td>
<td>GCCA Cold Chain Connection &amp; Golf</td>
<td>French Lick, IN</td>
</tr>
<tr>
<td>2 - 4 May</td>
<td>GCCF Institute Australia Institute Australia</td>
<td>Melbourne, Australia</td>
</tr>
<tr>
<td>5 May</td>
<td>GCCA Cold Chain Connection</td>
<td>Brisbane, Australia</td>
</tr>
<tr>
<td>8 – 9 June</td>
<td>GCCA Cold Chain Connection</td>
<td>Gothenburg, Sweden</td>
</tr>
<tr>
<td>19 - 21 June</td>
<td>GCCA Policy Forum</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>19 July</td>
<td>Cold Chain Institute Latin America</td>
<td>Mexico City, Mexico</td>
</tr>
<tr>
<td>2 – 4 August</td>
<td>GCCA South Africa Cold Chain Conference</td>
<td>Cape Town, South Africa</td>
</tr>
<tr>
<td>17 August</td>
<td>GCCA Cold Chain Connection</td>
<td>Santiago, Chile</td>
</tr>
<tr>
<td>18 – 19 August</td>
<td>GCCA Cold Chain Connection &amp; Golf</td>
<td>Toronto, Canada</td>
</tr>
<tr>
<td>24 August</td>
<td>GCCA Cold Chain Connection</td>
<td>TBD Singapore</td>
</tr>
<tr>
<td>24 - 27 September</td>
<td>132nd GCCA Convention</td>
<td>Scottsdale, AZ</td>
</tr>
<tr>
<td>13 September</td>
<td>GCCA Cold Chain Connection</td>
<td>Liverpool, United Kingdom</td>
</tr>
<tr>
<td>12 October</td>
<td>GCCA Cold Chain Connection</td>
<td>Durbin, South Africa</td>
</tr>
<tr>
<td>19 October</td>
<td>GCCA Brazilian Cold Chain Congress</td>
<td>São Paulo, Brazil</td>
</tr>
<tr>
<td>16 – 18 November</td>
<td>GCCA European Warehouse Forum and</td>
<td>Milan, Italy</td>
</tr>
<tr>
<td></td>
<td>Logistics Council</td>
<td></td>
</tr>
<tr>
<td>TBD November</td>
<td>GCCA Latin American Cold Chain Congress</td>
<td>TBD, Mexico</td>
</tr>
<tr>
<td>11 - 14 November</td>
<td>43rd CBEA Conference &amp; Expo</td>
<td>Palm Springs, CA</td>
</tr>
<tr>
<td>TBD November</td>
<td>GCCA Cold Chain Connection</td>
<td>Brazil</td>
</tr>
<tr>
<td>TBD December</td>
<td>GCCA Cold Chain Connection</td>
<td>TBD Canada</td>
</tr>
</tbody>
</table>

*Schedule is subject to change. Please visit the GCCA Events Calendar on our website for the most up to date list of events.

*This Calendar reflects only events with sponsorship opportunities. For the full list of events, please visit the GCCA Events Calendar on our website.

Events Calendar: [https://www.gcca.org/events](https://www.gcca.org/events)
GCCA represents all major industries engaged in temperature-controlled logistics, getting perishable food safely from production to consumer. GCCA membership includes nearly 1,300 temperature-controlled facilities and members in over 80 countries. The cold chain is hotter than ever before and the industry is rapidly changing. Now is your chance to join GCCA to get exclusive member benefits, resources, networking opportunities, and so much more.

**Frozen Foods are in 99% of American Households**

*GCCA Membership and Market Intelligence Data 2019

**2019 NFRA State of the Industry Report

Ensures food safety, security and reliable access to over 213 Billion Pounds an equivalent to 122M+ pallets, of perishable food annually.*

1,300+ Facilities

6.3+ Billion Ft.³

of temperature controlled warehouse capacity worldwide

GCCA is the Cold Chain. Join GCCA Today at GCCA.org
WHO GCCA REACHES
THE ONLY GLOBAL ASSOCIATION IN COLD!

Through the many educational and networking events worldwide, GCCA touches the global network village of industry professionals representing over 1,200 facilities in 85 countries who serve the temperature-controlled warehousing & logistics, transportation, construction, and end-users in the perishables industry. Sponsors have the unique opportunity to raise brand awareness, market products, and meet with current and prospective customers through sponsoring GCCA events and initiatives.

MEMBERSHIP BREAKDOWN

63% Warehouses
18% Supplier, Service Provider & Vendor
6% General & Thermal Contractor (Construction)
5% Academia, Consultants, Government, Non-Profit
5% Processor/Manufacturer, Retail, Food Service
3% Transportation

REGION PERCENTAGE OF MEMBERSHIP

- UNITED STATES 52%
- UNITED STATES 52%
- CANADA 8%
- EUROPE 13%
- INDIA 4%
- AFRICA 4%
- ASIA 7%
- SOUTH AMERICA 7%
- MEXICO & CENTRAL AMERICA 5%
SPONSORSHIP & EXPO CONTACT
For all sponsorship and exhibiting inquiries or to reserve an opportunity, contact:

James Rogers  
Vice President of Business Development  
Global Cold Chain Alliance (GCCA)  
Phone: +1 703 373 4303  
jrogers@gcca.org
GCCA-GCCF STRATEGIC BOARD MEETINGS
OVERVIEW & SPONSORSHIP OPPORTUNITIES

19-22 MARCH | INTERCONTINENTAL | BARCELONA SPAIN

Exclusive sponsorships will be offered at the GCCA-CEBA Strategic Board Meetings. Traditionally a warehouse-only meeting, a limited amount of exclusive sponsorships will be offered. Sponsors will be invited to network and receive top level recognition and connection opportunities at the event’s meals, reception, and various activities. Supplier attendance is exclusive to sponsoring companies.

ABOUT THE MEETING

The Strategic Board Meeting convenes GCCA’s Warehouse, Transportation and Foundation boards. Typically held in North American, every three years the Strategic Board Meeting is hosted in a destination global city elsewhere. This year’s Board Meeting will also precede the GCCA European Cold Chain Conference, providing significant additional value which assembles over 200 of the leading cold chain executives operating or conducting business in the European marketplace.

Traditionally a closed meeting, the Strategic Board Meeting has been opened to a limited number of sponsors over the past two years. Sponsoring at the meeting has built a reputation as the best opportunity to gain exclusive access with the top cold chain executives from around the world and provides relationship building activities through unforgettable experiences.

The meeting strictly limits sponsorship participation to 10 companies.

SPONSORSHIP OVERVIEW

Sponsoring companies are fully immersed in the Strategic Board Meeting, which includes participate in all networking activities like receptions, dinners, and other meals, golf tournament and additional networking activities with board members and their spouses. Additional education, networking and opportunities to connect will be provided during the rest of the week at the European Cold Chain Conference. See page 22 to learn more about the European Conference, audience, and sponsorship opportunities.

SPONSORSHIP INVESTMENT:
USD $10,000-$15,000
### GCCA-GCCF STRATEGIC BOARD MEETINGS

#### OVERVIEW & SPONSORSHIP OPPORTUNITIES

#### SPONSOR BENEFITS:

- Recognition and participation in all board networking activities
- Recognition at the GCCA European Logistics Council Meeting (Value-add)
- Sponsorship Recognition at the European Cold Chain Conference (Value-add)
- Two registrations to the European Cold Chain Conference (Value-add)
- Recognition of sponsorship on Board Meeting marketing emails, and event signage
- Recognition of sponsorship during Board Meeting (logo on screen and verbal recognition)
- Verbal recognition in welcome remarks at first evening dinner
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Ability to send two representatives and spouses to event
- Right of first refusal for sponsorship of same event, if offered, in 2024

### 2022 PARTICIPANTS:

<table>
<thead>
<tr>
<th>4Front Engineered Solutions</th>
<th>Delta T Construction</th>
<th>Kingspan</th>
</tr>
</thead>
<tbody>
<tr>
<td>A M King Construction Company</td>
<td>Dreisbach Enterprises</td>
<td>Konoike-Pacific (KPAC)</td>
</tr>
<tr>
<td>Alta Refrigeration</td>
<td>Emergent LatAm</td>
<td>Lineage Logistics</td>
</tr>
<tr>
<td>Arcadia Cold Storage</td>
<td>Enchanted Rock</td>
<td>Lockton</td>
</tr>
<tr>
<td>Arco Design Build</td>
<td>ESI Group</td>
<td>Mattingly Cold Storage</td>
</tr>
<tr>
<td>Bay Grove</td>
<td>Eskimo Cold Storage</td>
<td>Midwest Refrigerated Services</td>
</tr>
<tr>
<td>Bonar</td>
<td>Eurofrigo B.V.</td>
<td>MTC Logistics</td>
</tr>
<tr>
<td>Bradner Cold Storage</td>
<td>Evapco</td>
<td>MW Cold</td>
</tr>
<tr>
<td>Burris Logistics</td>
<td>Fisher Construction Group</td>
<td>NewCold</td>
</tr>
<tr>
<td>Cold Chain Federation</td>
<td>FREEZ Construction</td>
<td>Nor- Am Cold Storage</td>
</tr>
<tr>
<td>Cold Storage Construction Services</td>
<td>Friopuerto Investment</td>
<td>Nucor Insulated Panel Group</td>
</tr>
<tr>
<td>Coldbox Builders</td>
<td>GAF</td>
<td>PLM Trailer Leasing</td>
</tr>
<tr>
<td>Conestoga Cold Storage</td>
<td>Griffco Design/Build</td>
<td>Port of Miami</td>
</tr>
<tr>
<td>Congebec Logistics</td>
<td>Hannibal Industries</td>
<td>Primus Builders, Inc.</td>
</tr>
<tr>
<td>Controlled Environment Systems</td>
<td>Hoffberger Holdings, Inc.</td>
<td>Qualianz</td>
</tr>
<tr>
<td>Crystal Cold</td>
<td>J. F. Ahearn Co.</td>
<td>QuickFreeze</td>
</tr>
<tr>
<td>CFI Freight Systems</td>
<td>Jamison Door Company</td>
<td>RefrigiWear</td>
</tr>
<tr>
<td>CWH Johnsons International</td>
<td>JB Hunt</td>
<td>RHH Foam Systems</td>
</tr>
<tr>
<td></td>
<td>Karis Cold Storage</td>
<td>RLS Great Lakes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>RLS Logistics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>RLS Partners</td>
</tr>
<tr>
<td></td>
<td></td>
<td>RLS Premier Regional Partner</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ryder High Performance Doors</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Seminole Gulf Railway/Florida Freezer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>SSI Schaefer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Superfrio Logistica Frigorificada</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Terra Vista Capital</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ti Cold</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tippmann Group - Interstate Wharehousing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ti Cold</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Trailiner Corp</td>
</tr>
<tr>
<td></td>
<td></td>
<td>United Insulated Structures</td>
</tr>
<tr>
<td></td>
<td></td>
<td>United States Cold Storage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Vapor Armour</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Vertical Cold Storage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>WFLO Public Mbr Nominee/ Eskesen Advisory</td>
</tr>
</tbody>
</table>

### THANK YOU TO OUR 2022 SPONSORS :

[Logos of sponsors]
132ND GCCA CONVENTION
OVERVIEW

24-27 SEPTEMBER 2023 | THE WESTIN KIERLAND RESORT & SPA | SCOTTSDALE, ARIZONA

The GCCA Convention offers a variety of unique social and business development experiences designed to provide a high level of brand recognition and connect you with owners, CEO’s, and other top executives at the leading temperature controlled third-party logistics industry event. Over 450 industry leaders regularly participate at the GCCA Convention.

CONVENTION FEATURES:

- Insight into cold chain trends and key business drivers
- Executive level networking events
- High level branding & recognition
- Industry Supplier Showcase
- TechTalks by vendors
- Golf outing

ATTENDEES BY COMPANY TYPE:

1:1
RATIO OF WAREHOUSE EXECUTIVES TO SOLUTIONS PROVIDERS

100%
ATTENDEES SAID THAT CONVENTION WAS WORTH THEIR TIME AND MONEY

SPONSOR BENEFITS:

- Recognition of sponsorship on Convention website, Convention digital promotion, and event signage
- Featured in event program
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in pre-Convention brochure (must sign by 1 April 2023)
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2024
- List of attendees
## 132nd GCCA Convention

### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship</th>
<th>Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum Level</strong></td>
<td>Night 2 Convention Party</td>
<td>$40,000</td>
</tr>
<tr>
<td></td>
<td>IARW-WFLO Joint Board Reception &amp; Dinner (1st day)</td>
<td>$32,000</td>
</tr>
<tr>
<td></td>
<td>Keynote Presenter Sponsor (1st or 2nd day)</td>
<td>$20,000</td>
</tr>
<tr>
<td></td>
<td>Convention Lanyards</td>
<td>$20,000</td>
</tr>
<tr>
<td></td>
<td>Welcome Reception</td>
<td>$20,000</td>
</tr>
<tr>
<td></td>
<td>After Dinner Event</td>
<td>$20,000</td>
</tr>
<tr>
<td><strong>Gold Level</strong></td>
<td>Badge Sponsor</td>
<td>$16,000</td>
</tr>
<tr>
<td>$10,000 - $19,999</td>
<td>Keynote Presenter Sponsor (3rd day)</td>
<td>$13,000, 2 available</td>
</tr>
<tr>
<td></td>
<td>Hotel Key Cards</td>
<td>$15,000</td>
</tr>
<tr>
<td></td>
<td>Peer-to-Peer Roundtables</td>
<td>$13,000</td>
</tr>
<tr>
<td></td>
<td>Golf Classic Beverage Cart</td>
<td>$15,000</td>
</tr>
<tr>
<td></td>
<td>Convention WiFi</td>
<td>$13,000</td>
</tr>
<tr>
<td></td>
<td>Health and Wellness Sponsor (Branded Sanitizer)</td>
<td>$11,000</td>
</tr>
<tr>
<td></td>
<td>General Session Lunch</td>
<td>$10,500</td>
</tr>
<tr>
<td></td>
<td>Supplier Showcase</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Silver Level</strong></td>
<td>Breakfast in the Supplier Showcase</td>
<td>$9,500, 2 available</td>
</tr>
<tr>
<td>$9,999 and below</td>
<td>Supplier TechTalks</td>
<td>$9,500</td>
</tr>
<tr>
<td></td>
<td>Pocket Agenda</td>
<td>$8,500</td>
</tr>
<tr>
<td></td>
<td>Focus Session Education Tracks</td>
<td>$7,500</td>
</tr>
<tr>
<td></td>
<td>Refreshments Break Sponsor (Daily)</td>
<td>$7,500, 3 available</td>
</tr>
<tr>
<td></td>
<td>Golf Classic Prizes</td>
<td>$7,500</td>
</tr>
<tr>
<td></td>
<td>Golf Classic Lunch</td>
<td>$7,500</td>
</tr>
<tr>
<td></td>
<td>Golf Classic Cigar Bar</td>
<td>$7,000</td>
</tr>
<tr>
<td></td>
<td>Branded Golf Balls</td>
<td>$7,000</td>
</tr>
</tbody>
</table>

**Platinum Level**

Sponsorship Includes: Four (4) complimentary attendee passes for sponsor company ($6,000 value) (Total spend must reach level threshold to receive these benefits)

**Gold Level**

Sponsorship Includes: Two (2) complimentary attendee passes for sponsor company ($3,000 value).
132ND GCCA CONVENTION
SPONSORSHIP OPPORTUNITIES

SUPPLIER SHOWCASE

$10,000 (40 AVAILABLE)

The Supplier Showcase provides an exclusive opportunity for companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking lounge the Supplier Showcase is featured at the heart of the event. Coffee and refreshment breaks, meals, and a happy hour will take place around the Showcase providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Supplier Showcase throughout the event for one-on-one meetings.

Our most dynamic sponsorship!
COMPANIES ATTENDING THE 2022 IARW-WFLO CONVENTION:

- Advance Storage Products
- AgCold
- Agile Cold Storage LLC
- Agroenpaques, S.A.
- Ahern Fire Protection
- All Weather Insulated Panels
- Alston Construction
- ALTA Refrigeration, Inc.
- American Energy Partners, Inc.
- Americold Logistics
- Approved Cold Storage
- Arcadia Cold Storage & Logistics
- ARCO Design/Build - BTS
- Automha Americas Automation Corp
- Avaska
- Bain Capital
- Baja Frió S.A. de C.V.
- Baltimore Aircoil Company
- Bellingham Cold Storage Co.
- BentallGreenOak
- Bellingham Cold Storage Co.
- Baltimore Aircoil Company
- Baja Frio S.A. de C.V.
- Bain Capital
- Bonar Engineering & Construction Company
- Bradco Supply Company
- Bradner Cold Storage Ltd.
- Bridge Industrial Partners
- Burris Logistics
- Camelot 3PL Software
- CAP – Logistica Frigorificada LTDA
- Chill Storage
- Classic Refrigeration SoCal
- Clayco
- CMC Design-Build, Inc.
- Cold Chain Federation
- Cold Jet, LLC
- Cold Summit Development
- Cold Zone Inc.
- Coldbox Coldbox Builders
- Commercial Cold Storage, Inc.
- Compeer Financial
- Conestoga Cold Storage
- Congebec Inc.
- Controlled Environment Systems LLC
- Cooling Equipment Sales LLC
- CrossnoKaye
- Crystal Distribution Services, Inc.
- DAMBACH Lagersysteme GmbH & Co. KG
- Dambach Lagersysteme USA, Inc.
- Datex Corporation
- Derek Builders
- Derstine’s Inc./EZ3pl
- Dreisbach Enterprises, Inc.
- Emergent Cold Latin America
- Enchanted Rock, LLC
- Eskesen Advisory Group
- Eskimo Cold Storage, LLC.
- Evans General Contractors
- Evapco Inc.
- FCL Builders
- Fisher Construction Group
- FlexCold
- FLEXSPACE
- Frazier Industrial Company
- FREEZ Construction
- FreezeLink
- Friipuerto Tangier, S.A.
- GAF
- Gleeson Constructors & Engineers, L.L.C.
- Green Span Profiles
- Green Trucking Solutions LLC, dba GTS Leasing
- GridMarket
- Grifco Design/Build, Inc
- Grupo Estrella Roja
- Hansen-Rice, Inc.
- Hillphoenix
- Hudson Global Strategies
- IceStar
- Innovative Cold Storage Enterprises, Inc.
- Interchange Group, Inc.
- International Institute of Ammonia Refrigeration
- Interstate Warehousing, Inc.
- Intertek Alchemy
- Jamison Door Company
- Kalman Floor Company
- Kingspan Insulated Panels
- KMK Sales
- Konoike-Pacific (Kpac)
- Korber Supply Chain, NA
- Labourforce Group
- Leonard’s Express
- Lineage Logistics
- Lineage Logistics - Veje
- Lixia Capias Gestionis SARL
- Lockton Companies, LLC
- Lockwood Securities
- Logix Refrigeration Controls
- Los Angeles Cold Storage Co.
- M&M Carnot
- MAPP Construction
- Marcus & Millichap
- Maritime Cold Storage Ltd.
- Martin-Brower
- Mattingly Cold Storage
- Maves International Software Corp.
- Merchants Cold Storage Company,
- LLC
- Mesa Cold Storage, Ltd.
- MetLife Agribusiness Finance Group
- MetLife Food
- MetLife Food & Agribusiness Finance
- Michigan State University - School of Packaging
- Midwest Refrigerated Services, Inc.
- Minnesota Freezer Warehouse
- MWCold
- NewCold Advanced Cold Logistics
- Nor-Am Cold Storage
- North American Fire Protection
- Nucor Warehouse Systems
- OnPace Cold
- Open Concepts
- Partners Group
- PEB Commodities, Inc.
- Performance Structural Concrete Solutions
- PerryProjects
- Philadelphia Warehouse & Cold Storage, Co.
- PLM Fleet
- PowerSecure
- Primus
- QUALIANZ
- Quality Refrigerated Services
- QuickFreeze - Tippmann Engineering
- Rack Builders Inc.
- Ramp Systems, Inc.
- Refrigerated Warehouse & Transport Association of Australia Limited
- Refrigerate Inc
- Rite-Hite
- RL COLD
- RLS Alliance
- RLS Cascadia
- RLS Complete
- RLS Great Lakes
- RLS Gress
- RLS Logistics
- RLS Partners
- RLS Premier
- RoofConnect
- Rytec High Performance Doors
- San Diego Refrigerated Services, Inc.
- Scopelitis, Garvin, Light, Hanson & Feary
- Sculptor Real Estate
- Sealand Building Group Inc.
- Senneca Holdings
- Seven Lakes Partners
- Sierra Pacific Warehouse Group
- SnoTemp Cold Storage
- Solnicu
- SSI Schaefer
- Stellar
- Stow US Inc.
- SubZero Constructors, Inc.
- Summit Cold Storage, Inc.
- Sun Commercial Roofs
- SunPeak
- Superfrio
- Superfrio Logistica Frigorificada - Corporate Office
- Swisslog
- Terra Vista Capital, Inc.
- The Ohio State University
- The Raymond Corporation
- Ti Cold
- Trenton Cold Storage, Inc.
- Triple Temp Cold Storage LLC
- TrueCore
- Twindloke Automation
- Twintec USA
- UIUC, LLC
- Unisea Cold Storage
- United States Cold Storage
- Quakertown East
- United States Cold Storage, Inc.
- Universidad Autónoma de Querétaro, México
- University of Florida - CFDR
- University of Wyoming
- Utility Management Services
- Valley Cold Storage & Transportation
- Vapor Armour
- VersaCold Logistics Services
- Vertical Cold Storage
- Viastore Systems, Inc.
- Victaulic
- Viking Cold Solutions, Inc
- Vilter Manufacturing LLC
- Virginia Tech
- WAGNER Fire Safety Consulting GmbH
- Ware Malcomb
- Washington State University
- WDS Construction, Inc.
- Webster, Chamberlain & Bean, LLP
- Westfalia Technologies, Inc
- Willmeng
- Witte Cold Services, LLC / Witte Bros. Exchange, Inc.
- Yukon Ventures
43RD CEBA CONFERENCE & EXPO
OVERVIEW
11-14 NOVEMBER 2023 | OMNI RANCHO LAS PALMAS, PALM SPRINGS, CA

The CEBA Conference & Expo attracts over 275 attendees and is the best venue for reaching builders and other controlled environment construction and engineering decision-makers. Participants come to the conference prepared to make important purchasing decisions. The expo features the latest technologies, solutions, products and services from the most respected names in the industry.

ATTENDEES BY COMPANY TYPE:

- 37% CONTRACTOR - DESIGN/ BUILD
- 46% SUPPLIER/SOLUTIONS PROVIDER
- 17% FOOD INDUSTRY AND WAREHOUSE REPRESENTATIVE

COMPANIES THAT ATTENDED THE 2022 CEBA CONFERENCE & EXPO:

A M King
AgCold
Ahern Fire Protection a division of J. F. Ahern Co.
Alba Mfg, Inc.
Albany - Dynaco High Performance Doors.
All Weather Insulated Panels
Alphacon
Alston Construction
ALTA Refrigeration, Inc.
AmeriCold Logistics
Applied Process Cooling Corporation (APCCO)
Arcadia Cold Storage & Logistics
ARCO Design/Build - BTS
Axis Construction Solutions
Bain Capital
Bellingham Cold Storage Co.
BentallGreenOak
Bonar Engineering & Construction Company
Braddock Supply Company
Bridge Industrial Partners
Chemours
Chick-fil-A Distribution
Chick-fil-A Supply LLC
Chill Storage
Choate Construction Company
Cimco Refrigeration, Inc.
Clauger North America
Clayo
CMC Design-Build, Inc.
Cold Summit Development
Cold Zone
Coldbox
Coldbox Builders
Colmac Coil Manufacturing Inc.
Controlled Environment Systems LLC
Cresa
CSI of Virginia, Inc.
Delta T Construction Company Inc.
DuPont Performance Building Solutions
Dynaco Ent refrmatic
Emerson
EOS Distribution
ESI Group USA
EVAC North America, Inc.
Evans General Contractors
Evapco Inc.
Everidge
Falk Panel
Fastener Systems, Inc.
FCL Builders
Fisher Construction Group
FLEXSPACE
Frazier Industrial Company
FREEZ Construction
Gleeson Constructors & Engineers, L.L.C.
Global Insulated Doors Inc.
Graycor Construction Company
Great River Energy
Green Span Profiles
Griffco Design/Build, Inc.
Griffin Insulated Structures
Group4 Reps
Hansen-Rice, Inc.
Hilophoenix
Hormann High Performance Doors
Hudson Global Strategies
InterCool USA LLC
ISOPAN SPA
Jamison Door Company
Johns Manville
Kaiser-Martin Group
Kingspan Insulated Panels
KPS Global
Langan
Layton Construction
Leviat
Lineage Logistics
Logix Refrigeration Controls
LTI Contracting
LTW Intralogistics, Inc.
M&M Carnot
Mayekawa U.S.A., Inc.
MDH Partners
Meadowood Enterprises, LLC
Metal Roofing S.A. De C.V.
Met-Fab, Inc.
Midland Engineering Co.
Midwest Materials Company
Miner Corporation
Mole Master Corporation
MTC Logistics
Neelands
North Scientific division of North Mechanical Services, Inc.
Nox-Crete, Inc.
Nucor Warehouse Systems
Open Concepts
Overture Stars Partners Holding LLC
Panel Tech
Performance Contracting Inc.
Phase Change Solutions
Powered Aire Inc.
PowerSecure
Primus
Protectowire FireSystems
Puga Thermal Services
Quality Refrigerated Services
QuickFreeze
Rack Builders Inc.
RefrigWear Inc.
Republic Refrigeration, Inc.
RHH Foam Systems Inc.
Ricker Thermline
Rite-Hite
RL COLD
Royalty Roofing
Ryan Companies US, Inc.
Rytec High Performance Doors
S & S Refrigeration Company
Saxum Real Estate
Scannell Properties
Scout Cold Logistics
Senneca Holdings
Shambaugh
Shambaugh & Son, L.P.
Stellar
Subzero
SubZero Constructors, Inc.
Systems, LLC
The Raymond Corporation
TiCold
Tracy Cold Storage
Construction, Inc.
TRICO Companies, LLC
Trinity Insulation Company
TrueCore
Twintec Kalman Floor
USC, LLC
Unitherm, Inc.
Vapor Armour
Victaulic
Ware Malcomb
WDS Construction, Inc.
Weiland Doors
Wiginton Fire Systems
Williams Company
EXHIBITOR BENEFITS:

- Recognition on the GCCA website
- Company name and contact information in CEBA Conference & Expo Program Guide
- 6-foot draped table and chairs
- One (1) attendee pass included in the exhibit fee
- Receive full attendee list with contact information

PRICING:

<table>
<thead>
<tr>
<th>SIZE</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table top display</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

WHO EXHIBITS?

- Automation
- Cold Storage Contractors
- Doors
- Energy Efficiency Solutions
- Fire Prevention Systems
- Flexible Walls
- Flooring Install & Repair
- Insulated Panels
- Insulation
- Lighting
- Materials Handling
- Racking
- Refrigeration Contractors
- Machinery
- Roofing
- Solar

2022 EXHIBITORS:

- Albany - Dynaco High Performance Doors
- All Weather Insulated Panels
- AutoMak Assembly, Inc.
- Chemours
- Enchanted Rock, LLC
- EOS Distribution
- EVAC North America, Inc.
- Evapco Inc.
- Everidge
- Falk Panel
- Fastener Systems, Inc.
- FCL Builders
- GAF
- Global Insulated Doors Inc.
- Green Span Profiles
- Honeywell International Inc
- Hormann High Performance Doors
- Jamison Door Company
- Kingspan Insulated Panels
- Kingspan Insulation LLC
- KPS Global
- Levia
- M&M Carnot
- Midland Engineering Co.
- Mole Master Corporation
- Nox-Crete, Inc.
- Phase Change Solutions
- Powered Aire Inc.
- PowerSecure
- Protectowire FireSystems
- QuickFreeze
- Rack Builders Inc.
- RefrigiWear Inc.
- Republic Refrigeration, Inc.
- RHH Foam Systems Inc.
- Royalty Roofing
- Rytec High Performance Doors
- Senneca Holdings
- Systems, LLC
- The Raymond Corporation
- TrueCore
- Twintec Kalman Floor
- Vapor Armour
- WAGNER Fire Safety Consulting GmbH
- Weiland Doors
- Wiginton Fire Systems
- Wood’s Powr-Grip Co., Inc.
- InterCool USA LLC

2022 Expo sold out 6 weeks ahead. Book for 2023 today!
# 43rd CEBA Conference & Expo

## Sponsorship Opportunities

### Sponsorship Benefits:

- Receive full attendee list
- Recognition of sponsorship on conference website, marketing materials, and event signage
- Acknowledgment during Opening General Session
- Logo included in the CEBA Conference & Expo Program Guide
- Discounted registration for your clients/customers to attend
- Right of first refusal for sponsorship, if offered, in 2024

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Description</th>
<th>Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum Level</strong></td>
<td>Hotel Room Key Cards</td>
<td>$8,000</td>
</tr>
<tr>
<td></td>
<td>Keynote Sponsor</td>
<td>$8,000</td>
</tr>
<tr>
<td></td>
<td>Opening Reception (max 2 co-sponsors)</td>
<td>$8,000, 2 available</td>
</tr>
<tr>
<td></td>
<td>Lanyards</td>
<td>$8,000</td>
</tr>
<tr>
<td></td>
<td>Conference WiFi</td>
<td>$7,500</td>
</tr>
<tr>
<td></td>
<td>Golf Tournament Beverage Cart</td>
<td>$7,500</td>
</tr>
<tr>
<td><strong>Gold Level</strong></td>
<td>After Hours Reception</td>
<td>$7,000</td>
</tr>
<tr>
<td></td>
<td>Badges</td>
<td>$7,000</td>
</tr>
<tr>
<td></td>
<td>Lunch in the Expo</td>
<td>$7,000</td>
</tr>
<tr>
<td></td>
<td>Closing General Session Lunch</td>
<td>$7,000</td>
</tr>
<tr>
<td></td>
<td>Happy Hour</td>
<td>$7,000</td>
</tr>
<tr>
<td><strong>Silver Level</strong></td>
<td>Pocket Agenda</td>
<td>$6,000</td>
</tr>
<tr>
<td></td>
<td>Breakfast in the Expo</td>
<td>$6,000, 2 available</td>
</tr>
<tr>
<td></td>
<td>Breakout Session Track Sponsor</td>
<td>$6,000, 2 available</td>
</tr>
<tr>
<td></td>
<td>Golf Tournament Lunch</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Golf Tournament Cigar Bar</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Golf Tournament Prizes</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Health and Wellness Sponsor (Branded Hand Sanitizer)</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Refreshment Break in the Expo</td>
<td>$5,000, 2 available</td>
</tr>
<tr>
<td></td>
<td>Branded Golf Balls</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
The GCCA Policy Forum, organized by the Global Cold Chain Alliance (GCCA), is the premier policy event and fly-in for businesses engaged in temperature-controlled logistics. The primary audience includes third-party transportation, warehousing, and logistics providers, construction, and related industry associations. This program was formerly called the GCCA Assembly of Committees Meeting.

Over the past few years the Assembly of Committees (AOC) meeting, held in Washington, DC annually, has transitioned into a policy-oriented event to inform members and help them protect their business interests. In 2019, the event hosted 97 attendees and nearly 150 in 2021. In 2022, the event was held virtually and attracted 180 participants globally.

**Attendees by company type:**

- **34%** Warehouse
- **34%** Supplier
- **11%** Government
- **8%** Association/Non Profit
- **7%** Construction
- **6%** Transportation

**Event features:**

- Washington Insider Access to policy, trends, rules and regulations impacting the cold chain
- Education Sessions
- Keynote Presentations
- Committees
- Networking Events with industry players, regulators, and policy makers

**Companies that attended the 2021 GCCA Cold Chain Policy Forum:**

- Aerodom: Las Americas Airport
- ALTA Refrigeration, Inc.
- American Chamber of Commerce of the Dominican Republic
- Americold Logistics
- ARCO Design/Build - BTS
- Arctic Consulting
- Bonar Engineering & Construction Company
- Bridge Industrial Partners
- Burris Logistics
- CLC Logistics (Consultores Logísticos del Caribe)
- Cold Terminal of Laredo LLC
- Controlled Environment Systems LLC
- CTI Freight Systems, Inc.
- Directorate General of Customs
- Dominican Republic
- Environmental Protection Agency
- Eskimo Cold Storage, LLC.
- Evapco Inc.
- FLEXSPACE
- Florida Freezer, LP
- Horvath & Weaver PC
- Hudson Global Strategies
- IESC - TraSa Program
- Interchange Group, Inc.
- International Executive Service Corps
- International Institute of Ammonia Refrigeration
- Interstate Warehousing, Inc.
- Jackson Lewis P.C.
- Jamison Door Company
- JB Hunt Transportation
- Lineage Logistics
- Lixia Capsia Gestionis SARL
- Los Angeles Cold Storage Co.
- M&M Carnot Refrigeration Inc.
- Ministry of Agriculture Mercadom
- Ministry of Industry and Commerce
- Minnesota Freezer Warehouse
- MTC Logistics
- MWCold
- Nitto, Inc.
- Nor-Am Cold Storage
- Occupational Safety & Health Administration
- Philadelphia Warehouse & Cold Storage, Co.
- PLM Fleet
- Premier Refrigerated Warehouse
- Refrigerating Engineers
- RefrigiWear Inc.
- RLS Logistics
- San Diego Refrigerated Services, Inc.
- Scopetitis, Garvin, Light, Hanson & Feary
- SGS North America Inc.
- Stoecklin Logistics, Inc.
- Temple University
- Terra Vista Capital, Inc.
- The Raymond Corporation
- Tippmann Engineering (QuickFreeze)
- Tippmann Innovation
- United States Cold Storage - Lebanon
- United States Cold Storage, Inc.
- United States Senate
- University of Arkansas
- US Department of Agriculture - Foreign Agriculture Service
- USDA Food Safety and Inspection Service
- Vapor Armour
- Virginia Tech
- Wagner Fire Safety
Reach top-level executives at the GCCA Policy Forum through a variety of exclusive sponsorship opportunities. There are three levels of sponsorship: Platinum, Gold, and Silver. Platinum sponsors appear at the top of all sponsor materials, Gold appear directly below, followed by Silver. Platinum sponsors also have the option to sponsor specific events/items at the meetings.

### SPONSOR BENEFITS:

- Marketing collateral on Sponsor Table
- Acknowledgment during General Session luncheon
- Logo featured on the event website and program
- Distinctive sponsor ribbon displayed on event badge
- Right of first refusal for sponsorship, if offered, in 2023
- Receive full attendee list with contact information

### SPONSORSHIP LEVEL

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM LEVEL</td>
<td>Welcome Reception</td>
<td>$5,500 (2)</td>
</tr>
<tr>
<td></td>
<td>Opening General Session Luncheon</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Closing General Session Luncheon</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Closing Industry Reception</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Lanyards</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Wifi</td>
<td>$5,500</td>
</tr>
<tr>
<td>GOLD LEVEL</td>
<td>Pocket Agenda</td>
<td>$4,500</td>
</tr>
<tr>
<td></td>
<td>Badges</td>
<td>$4,500</td>
</tr>
<tr>
<td></td>
<td>Coffee and Refreshments Break (2)</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Breakfast (2)</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Education Session (6)</td>
<td>$3,500</td>
</tr>
</tbody>
</table>
Members are urged to consider making financial contributions to support these expanded advocacy efforts. Please submit to Lowell Randel (lrandel@gcca.org) or visit advocacy.gcca.org for more information or to make a contribution.

VISIT ADVOCACY.GCCA.ORG FOR MORE INFORMATION.
# GCCA REGIONAL CONNECTIONS
## OVERVIEW & SPONSORSHIP OPPORTUNITIES

Regional Connections deliver a dynamic experience, bringing together members of the warehouse/3PL and supplier communities to meet face to face in regions for focused, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions with opportunities to golf (US and CA only) before or after the program.

<table>
<thead>
<tr>
<th>DATE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>U.S.</strong></td>
<td></td>
</tr>
<tr>
<td>26 - 28 February</td>
<td>Tampa, Florida, United States</td>
</tr>
<tr>
<td>19 - 20 April</td>
<td>Atlanta, GA, United States</td>
</tr>
<tr>
<td>23 - 25 April</td>
<td>Austin, TX, United States</td>
</tr>
<tr>
<td>1 - 3 May</td>
<td>French Lick, IN, United States</td>
</tr>
<tr>
<td><strong>CANADA</strong></td>
<td></td>
</tr>
<tr>
<td>18-19 August</td>
<td>Toronto, Canada</td>
</tr>
<tr>
<td>December</td>
<td>TBD, Canada</td>
</tr>
<tr>
<td><strong>EUROPE</strong></td>
<td></td>
</tr>
<tr>
<td>8 – 9 June</td>
<td>Gothenburg, Sweden</td>
</tr>
<tr>
<td>13 September</td>
<td>Liverpool, United Kingdom</td>
</tr>
<tr>
<td><strong>LATIN AMERICA</strong></td>
<td></td>
</tr>
<tr>
<td>23 February</td>
<td>Bogota, Colombia</td>
</tr>
<tr>
<td>26 April</td>
<td>Mexico City, Mexico</td>
</tr>
<tr>
<td>17 August</td>
<td>Santiago, Chile</td>
</tr>
<tr>
<td><strong>BRAZIL</strong></td>
<td></td>
</tr>
<tr>
<td>10 March</td>
<td>São Paulo, Brazil</td>
</tr>
<tr>
<td>November</td>
<td>TBD, Southeast Brazil</td>
</tr>
<tr>
<td><strong>SOUTH AFRICA</strong></td>
<td></td>
</tr>
<tr>
<td>12 October</td>
<td>Durbin, South Africa</td>
</tr>
<tr>
<td><strong>AUSTRALIA</strong></td>
<td></td>
</tr>
<tr>
<td>1 May</td>
<td>Melbourne, Australia</td>
</tr>
<tr>
<td>5 May</td>
<td>Brisbane, Australia</td>
</tr>
<tr>
<td><strong>MIDDLE EAST</strong></td>
<td></td>
</tr>
<tr>
<td>October</td>
<td>Dubai, United Arab Emirates</td>
</tr>
<tr>
<td><strong>ASIA PACIFIC</strong></td>
<td></td>
</tr>
<tr>
<td>24 August</td>
<td>TBD, Singapore</td>
</tr>
</tbody>
</table>

### SPONSOR BENEFITS:
- Recognition of sponsorship on event website and digital promotions
- At the event, sponsors will receive branding
- Receive full attendee list with contact information
- Logo recognition on-site signage
- Marketing materials displayed on-site
- Two (2) complimentary registrations to event

Contact GCCA to discuss exclusive sponsorship opportunities or to discuss multiple meeting discounts.

### PRICING:

<table>
<thead>
<tr>
<th>SPONSORSHIP*</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States and Canada Cold Connections</td>
<td>$5,000 each (multiple available)</td>
</tr>
<tr>
<td>European Cold Chain Connection</td>
<td>€ 5,000 (multiple available)</td>
</tr>
<tr>
<td>Latin American Cold Chain Connection</td>
<td>$5,000 (exclusive), $3,000 (non-exclusive)</td>
</tr>
<tr>
<td>Brazilian Cold Chain Connection</td>
<td>Pricing on request</td>
</tr>
<tr>
<td>South African Cold Chain Connection</td>
<td>$ 875 / ZAR 14 000</td>
</tr>
</tbody>
</table>
EUROPEAN SPONSORSHIP OPPORTUNITIES
The 26th GCCA European Cold Chain Conference, held in conjunction with GCCA’s Strategic Board Meetings, is a supplier’s best venue for reaching temperature-controlled warehousing and logistics’ executives from across Europe and other regions. Increase your company’s brand and your visibility at the event through the sponsorship programme. Each opportunity has been customised to spotlight your company throughout the entire event, and exclusively at specific event functions.

100% of conference attendees surveyed said the event was worth their time and money!

2022 ATTENDEE DEMOGRAPHICS

- 34% Warehouse
- 34% Supplier
- 10% Transportation
- 9% Trade Associations
- 2% Press
- 1% Construction

ATTENDEE DEMOGRAPHICS BY TITLE

- 37% Director or Manager
- 32% Executive: CEO, President, Owner
- 20% Other
- 12% Executive Team: Senior VP, VP, C-Suite

The 2023 GCCA European Cold Chain Conference offers a wide range of sponsorships to ensure maximum visibility for your company.
WHO EXHIBITS?
- Automation/Robotics
- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Food Safety & Compliance
- Insulated Clothing
- Insulated Panels
- Lighting Manufacturers & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Equipment & Contractors
- WMS & TMS Providers

PRICING:

<table>
<thead>
<tr>
<th>SIZE</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table top display</td>
<td>Member — €3,500</td>
</tr>
<tr>
<td></td>
<td>Non-Member — €5,000</td>
</tr>
</tbody>
</table>

EXHIBIT BENEFITS:
- Company name on event website
- Company name and contact information featured in Conference Program Guide
- 2-meter draped table and chairs
- One (1) attendee registration included in the exhibit fee

2022 EXHIBITING COMPANIES:
- Amadillo Noise & Vibration Limited
- Carrier Refrigeration Benelux B.V.
- Fortdress Group GmbH
- BITZER Kuhlmachinenbau GmbH
- Bostrics
- Carrier Refrigeration Benelux B.V.
- CBRE, Inc.
- Cold Chain Federation
- Coldpoint
- Cool Logistics Resources Ltd
- Danfoss A/S
- DP World Antwerp Head Office
- Eurafrigo B.V.
- FCO Media
- FFWD Fresh Rail
- Fortress Group GmbH
- Frigo Group Logistics B.V.
- Frigo Logistics sp.z.o.o.
- Frigo Logistics sp.z.o.o. at Znin and Radomsko, Poland
- Frigo Warehousing BV
- Frigolanda Cold Logistics Group

2022 EUROPE CONFERENCE ATTENDEE COMPANIES:
- Friopuerto Tangier, S.A.
- GEA Heating & Refrigeration Technologies
- Greek & Cyprus Cold Storage & Logistics Association
- Honeywell
- Innocent
- Innovoam BV
- InspiraFarms
- International Institute of Refrigeration
- IRU
- Isocab by Kingspan
- Isopan Iberica
- ISOPAN SPA
- Jan de Rijk
- Jodifrost NV
- Kingspan Limited
- Kloosbeheer B.V.
- Korber Supply Chain Automation GmbH
- La Chaine Logistique Du Froid
- Leen Menken Foodservice Logistics BV
- Lineage / LL Cold ApS
- Lineage Logistics
- Lineage Logistics - Bergen op Zoom
- Lineage Logistics - Europe HQ
- Lineage Logistics - Heywood
- Lineage Logistics - Regional Office
- Lineage Logistics - Vejle
- Lineage Ltd
- Lineage UK Transport Ltd
- Luik Natie Coldstore nv
- Magnavale Ltd
- Martin Brower France
- Metaflex Doors Europe bv
- Mr. Iceman
- Nekovi - Nederlandse Vereniging voor Koel - En Vrieshuizen
- NewCold / Pacaro Srl
- NewCold Advanced Cold Logistics
- NewCold Coöperatief U.A.
- Permanor AS
- Port of Rotterdam
- Protectowire FireSystems
- Rabobank
- Radiometer Solutions Sp. z o.o.
- RefrigiWear Inc.
- Rite-Hite
- Rite-Hite GmbH
- RO-BER Industrieroboter GmbH
- Rotterdam Partners
- Seven Lakes Partners
- SSI Schaefer Automation GmbH
- SSI Schaefer NV/SA
- SSI Schäfer BV
- SSI-Schafer AG
- Stockhabo LOMMEL
- Stockhabo ONE (Constellation Cold Logistics)
- Storax Racking Systems
- Stow Belgium
- Stow International NV
- Tiefkühlcenter Everswinkel GmbH
- Tippmann Engineering (QuickFreeze)
- TLN (Transport en Logistiek Nederland)
- Trane Technologies Europe HQ
- Van Tuyl Logistics
- Wageningen University & Research
- WAGNER Fire Safety Consulting GmbH
- Wagner UK Ltd.

GCCA 26TH EUROPEAN COLD CHAIN CONFERENCE EXHIBITING OPPORTUNITIES

TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE
### GCCA 26TH EUROPEAN COLD CHAIN CONFERENCE

**SPONSORSHIP OPPORTUNITIES**

**SPONSOR BENEFITS:**

- Recognition of sponsorship on conference website, conference marketing emails and event signage
- Recognition of sponsorship during the Opening Plenary Session and throughout the event (logo on screen and verbal recognition)
- Bespoke branding at sponsored function
- Listed in select pre-event marketing only for specific packages (Diamond Level)
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2024
- List of attendees with contact information (subject to attendee approval in compliance with GDPR)
- Specific benefits are offered for each item, contact us to know more

<table>
<thead>
<tr>
<th>SPONSORSHIP ITEM</th>
<th>AMOUNT (IN EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND LEVEL</strong></td>
<td></td>
</tr>
<tr>
<td>Cold Chain Dinner – Tuesday (2 opportunities)</td>
<td>€10,000 each</td>
</tr>
<tr>
<td>Opening Night Reception – Monday</td>
<td>€10,000</td>
</tr>
<tr>
<td>Cold Chain Reception – Tuesday</td>
<td>€10,000</td>
</tr>
<tr>
<td><strong>PLATINUM LEVEL</strong></td>
<td></td>
</tr>
<tr>
<td>Industry Perspective Tech Talk (3 opportunities)</td>
<td>€7,800</td>
</tr>
<tr>
<td>Lunch in the Expo – Tuesday</td>
<td>€7,800</td>
</tr>
<tr>
<td>Lunch in the Expo – Wednesday</td>
<td>€7,800</td>
</tr>
<tr>
<td>Opening Keynote/Plenary Session – Tuesday Morning</td>
<td>€7,550</td>
</tr>
<tr>
<td>Keynote/Plenary Session – Wednesday Morning</td>
<td>€7,550</td>
</tr>
<tr>
<td>Closing Keynote/Plenary Session – Wednesday Afternoon</td>
<td>€7,550</td>
</tr>
<tr>
<td>Happy Hour in the Expo – Tuesday</td>
<td>€7,000</td>
</tr>
<tr>
<td>Closing Happy Hour – Wednesday</td>
<td>€6,000</td>
</tr>
<tr>
<td><strong>GOLD LEVEL</strong></td>
<td></td>
</tr>
<tr>
<td>Cold Chain Cafe</td>
<td>€5,800</td>
</tr>
<tr>
<td>Branded Badge Lanyards</td>
<td>€5,800</td>
</tr>
<tr>
<td>Focus Sessions (6 opportunities)</td>
<td>€5,800 each</td>
</tr>
<tr>
<td>Opening Night Dine-A-Rounds – Monday (4 opportunities)</td>
<td>€5,000 each, plus cost</td>
</tr>
<tr>
<td>Registration</td>
<td>€5,000</td>
</tr>
<tr>
<td>Pocket Programme</td>
<td>€5,000</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>€5,000</td>
</tr>
<tr>
<td><strong>SILVER LEVEL</strong></td>
<td></td>
</tr>
<tr>
<td>Facility Tour on Friday Afternoon (2 opportunities)</td>
<td>€3,750 each</td>
</tr>
<tr>
<td>Networking Break in the Expo – Tuesday Morning</td>
<td>€3,750</td>
</tr>
<tr>
<td>Networking Break in the Expo – Tuesday Afternoon</td>
<td>€3,750</td>
</tr>
<tr>
<td>Networking Break in the Expo – Wednesday Morning (2)</td>
<td>€3,750</td>
</tr>
<tr>
<td>Health &amp; Wellness - Hand Sanitizer</td>
<td>€3,750</td>
</tr>
<tr>
<td>European Warehouse Forum – Wednesday Afternoon (2 opportunities)</td>
<td>€3,500</td>
</tr>
</tbody>
</table>

Please contact Director of Europe Julie Hanson or Global Senior Director of Business Development James Rogers to discuss exhibiting and/or sponsorship opportunities.
GCCA EUROPEAN WAREHOUSE FORUM
OVERVIEW & SPONSORSHIP OPPORTUNITIES

20 MARCH 2023 | INTERCONTINENTAL | BARCELONA, SPAIN
16 NOVEMBER 2023 | MILAN, ITALY

Hosted twice a year, the GCCA European Warehouse Forum is an exclusive venue for cold chain operator members to learn about the latest market developments at country level across Europe – and sometimes beyond. Participants will get unique insights from industry peers and can exchange views on current challenges and the future of the sector.

SPONSORSHIP OPPORTUNITIES

Sponsoring the GCCA European Warehouse Forum gives GCCA associate members (supplier and contractor) exclusive access to decision makers from temperature-controlled logistics companies attending and unique insights into industry trends and developments.

SPONSOR BENEFITS:

- Direct access to a qualified audience of potential customers
- Access to facility visits (if applicable)
- Unique insight into the trends and challenges pertaining to temperature-controlled logistics
- Display banner at event
- Attend Warehouse Forum as an observer (one participant from sponsoring company
- Distribute leaflets or brochures and give-aways at event
- Customized brand exposure
- Sponsorship includes two representative participations from the sponsoring company when the Forum is held in conjunction with another GCCA event

COST: €3725
Note: each event is limited to two sponsors

COMPANIES THAT ATTENDED THE 2022 WAREHOUSE COUNCIL MEETING:

Alaska Cold Stores
Antwerp-Bruges Port Authority
Cold Chain Federation
Frigo Logistics sp.z o.o.
Frigo Logistics sp.z o.o. at Znin and Radomsko, Poland
Frigolanda Cold Logistics Group
Friopuerto Tangier, S.A.
Greek & Cyprus Cold Storage & Logistics Association
Jodifrost NV
Kloosbeheer B.V.
Leen Menken Foodservice Logistics BV
Lineage / LL Cold ApS
Lineage Logistics
Lineage Logistics - Regional Office
Lineage Logistics - Vejle
Magnavale Ltd
Nekovri - Nederlandse Vereniging voor Koel- En Vrieshuizen
NewCold / Pacaro Srl
NewCold Advanced Logistics

For all inquiries, contact our European Director Julie Hanson at jhanson@gcca.org or by phone +32 496 065 865.
LATIN AMERICAN SPONSORSHIP OPPORTUNITIES
The annual Latin American Cold Chain Congress brings together leaders and businessmen from the food industry throughout Latin America, as well as government officials, to discuss the trends, opportunities and challenges of the cold chain for the new economies and the future of Latin America. Increase your company’s brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The Congress hosts nearly 100 attendees and features the latest technologies, solutions, products and services from some of the most respected names in the industry.

2021 ATTENDEE DEMOGRAPHICS BY TITLE

- 43% Executive, CEO, President, Owner
- 29% Other
- 21% Director Manager
- 7% Upper Management, Vice President

ATTENDEE DEMOGRAPHICS BY LOCATION

- 45% Mexico
- 18% USA
- 7% Brazil
- 7% Dominican Republic
- 4% Colombia
- 4% Peru
- 4% Uruguay
- 2% Argentina
- 2% Ecuador
- 4% Guatemala
- 2% Panama
- 2% Spain

93% of exhibitors & sponsors said the event was worth their time and money!

100% satisfaction rating from attendee participants!
SPONSOR BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of the Conference Program
- Recognition of sponsorship in event program
- One (1) attendee registration included in the sponsor fee (additional sponsor personnel can register at 25% discount)
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- Right of first refusal for sponsorship of same event, if offered, in 2024
- Table Top Display (only Platinum Sponsors)
- List of attendees with contact details

SPONSORSHIP OPPORTUNITIES:

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM LEVEL</td>
<td>Keynote Presenter</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>Farewell Reception</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>Study Tour</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>Networking Luncheon</td>
<td>$5,000</td>
</tr>
<tr>
<td>GOLD LEVEL</td>
<td>Cold Chain Café</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Health and Wellness Sponsor (Branded Masks)</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Pocket Agendas</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Lanyards</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Industry Trends Tech Talk</td>
<td>$4,000</td>
</tr>
<tr>
<td>SILVER LEVEL</td>
<td>Conference WiFi</td>
<td>$3,500</td>
</tr>
<tr>
<td></td>
<td>Health and Wellness Sponsor (Branded Sanitizer)</td>
<td>$3,500</td>
</tr>
<tr>
<td></td>
<td>Coffee Break</td>
<td>$3,000</td>
</tr>
<tr>
<td></td>
<td>Pens</td>
<td>$3,000</td>
</tr>
<tr>
<td></td>
<td>Pads</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

For inquiries in Latin America, contact our Latin America Manager Ana Regina Garcia at agarcia@gcca.org or by phone at +502 2508 3102. For all other inquiries or to add this to your global package, please contact James Rogers at jrogers@gcca.org or 703 373 4303.
GCCA LATIN AMERICAN COLD CHAIN CONGRESS
EXHIBITING OPPORTUNITIES

WHO EXHIBITS?
- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Fork Lifts & Material Handling
- Insulated Clothing
- Insulated Panels
- Lighting Manufacturers & Suppliers
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

PRICING:

<table>
<thead>
<tr>
<th>SIZE</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table Top Display</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

EXHIBIT BENEFITS:
- Company name on the event website
- Company name and contact information in Onsite Program
- 2 Meter draped table and 2 chairs
- One (1) attendee registration included in the exhibit fee (additional table personnel can register at 25% discount)
- Access to attendee list with contact details

COMPANIES THAT ATTENDED THE 2021 LATIN AMERICA CONGRESS:

Administracion Y Bienes Rso SA DE CV
Almacenes Refrigerados Consolidados SA de CV
Axionlog Cold Solutions
Bajo Cero Frigorificos
Bajo Cero Irapuato
Bitzer Mexico, S. DE R. De C.V.
Bohn de Mexico, S.A. de C.V.
Carrier Transicold de Mexico, S.A. de C.V.
CLC Logistics (Consultores Logísticos del Caribe)
Cold Terminal of Laredo LLC
Emergent Cold
Falabella Corporativo Peru
Frio Espacio Control
Friopuerto Tangier, S.A.
Galores Cold Storage
Global Cold Chain Alliance
Grupo Frio Integral
GRUPO FRO INTEGRAL SRL
Grupo Inversor Veracruzano, SAPI de CV
Hit Puerto Rio Haina
IS Services LTD
Jamison Door Latinoameric S de RL de CV
Johnson Controls / Tyco
Kingspan Insulated Panels S.A. de C.V.
Korber Supply Chain, NA
LG Manufacturera S.A. de C.V
Mr SOLUCIONES PROFESIONALES EN INTELIGENCIA DE EDIFICIOS SA DE CV
Nafta Frigorificos SA de CV
North America Electro Motion 7777 S.A de C.V
Polo Logistico de Frío
Puerto de Barranquilla, Sociedad Portuaria QUALIANZ
Refrigeracion Linca SA de CV
RefrigiWear Inc.
Reparacion Integral de Contenedores, SAPI de CV
Sistemas de Refrigeracion Totales SA de CV
Superfrio Logistica Frigorificada
Transcooler

INTERACTIVE EDUCATIONAL WORKSHOP

Opportunity to design and create your own virtual educational workshop. Host a successful workshop with distinct learning objectives based on case studies or joint presentations with a client(s) that showcase success stories, best practices, how you helped solve a problem, and/or opportunities to innovate your operations.

The Workshop content can be educational, personalized, designed and presented by the sponsor. Sessions must be educational in nature and are not intended to be a sales pitch.

In addition to opportunities outlined above, sponsors will receive:
- Branding in digital marketing efforts that include emails, social, and association newsletters
- List of participants

PRICING: $4,000

Contact our Latin America Manager Ana Regina Garcia at agarcia@gcca.org or by phone at +502 2508 3102.
The Global Cold Chain Alliance Brazil will host the 2023 version of its annual event focused exclusively on the temperature controlled logistics sector. The event will bring together 120 entrepreneurs and professionals from the cold chain for a day of interaction and broad educational content. The programming is intended for warehousing and logistics executives who are looking for opportunities and solutions to develop their business.

100% OF SPONSORS SAID IT WAS THE RIGHT AUDIENCE FOR THEIR PRODUCTS AND SERVICES

AUDIENCE:
Warehouses and Logistics Operators, Food Industry and Processors, Suppliers, Builders, Carriers and Public Administration.

COMPANIES THAT ATTENDED THE 2019 BRAZILIAN COLD CHAIN CONGRESS:

<table>
<thead>
<tr>
<th>ABOL</th>
<th>FM Approvals</th>
<th>Marba</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABPA</td>
<td>Frigorífico Marba Ltda</td>
<td>Marfrig</td>
</tr>
<tr>
<td>Arfrio</td>
<td>Friopuerto Montevideo</td>
<td>Martini Meat</td>
</tr>
<tr>
<td>BRF</td>
<td>Friovale Log</td>
<td>Mayekawa</td>
</tr>
<tr>
<td>CAP Logistica</td>
<td>Friozem Armazéns Frigoríficos</td>
<td>Opergel Alimentos</td>
</tr>
<tr>
<td>Catupiry</td>
<td>Friozem Armazéns Frigoríficos</td>
<td>Refrio</td>
</tr>
<tr>
<td>Comfrío</td>
<td>GS&amp;Libbra</td>
<td>Revista Tecnológica</td>
</tr>
<tr>
<td>Confiance Log</td>
<td>Guentner</td>
<td>RLS Logistics</td>
</tr>
<tr>
<td>Danfoss</td>
<td>Iceport</td>
<td>Senso Solutions</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*S at the time of publishing, the 2021 event had not occurred. Contact Isabela Perazza at iperazza@gcca.org for information*
**GCCA BRAZILIAN SPONSORSHIP OPPORTUNITIES**

**WHO EXHIBITS & SPONSORS?**

- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Insulated Clothing
- Insulated Panels
- Lighting Manufactures & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

**PAST EXHIBITORS & SPONSORS:**

<table>
<thead>
<tr>
<th>Danfoss</th>
<th>Mayekewa</th>
<th>Testo</th>
<th>Tyco Fire Protection</th>
<th>Emerson Automation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assist Software</td>
<td>Senso Solutions</td>
<td>Vafilm</td>
<td>Lockton Seguros</td>
<td>Solutions</td>
</tr>
<tr>
<td>Guntner</td>
<td>Tesco</td>
<td>Bitzer</td>
<td></td>
<td>Johnson Controls</td>
</tr>
</tbody>
</table>

**SPONSORSHIP & EXHIBITING OPPORTUNITIES** *Sponsorships in USD*

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PLATINUM LEVEL</strong></td>
<td>Opportunity to introduce one of the speakers of the event on stage and briefly present your company (5 minutes)</td>
<td>$3,500 associate member rate / name event as Congress</td>
</tr>
<tr>
<td></td>
<td>Recognition of sponsorship on conference website, conference marketing emails, and event signage</td>
<td></td>
</tr>
<tr>
<td></td>
<td>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>List of attendees with contact details</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Four event registrations</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Platinum Level: Additional Opportunities:</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Expo table-top available in the hall of the event</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Optional Additional Benefit (one per Platinum sponsor):</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Water bottles with your company’s logo: add $400</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fabric bag with your company’s logo: add $400</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Back of the chair with your company’s logo: add $400</td>
<td></td>
</tr>
<tr>
<td><strong>GOLD LEVEL</strong></td>
<td>Recognition of sponsorship on conference website, conference marketing emails, and event signage</td>
<td>$2,500</td>
</tr>
<tr>
<td></td>
<td>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>List of attendees with contact details</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Three event registrations</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Additional Benefit: Expo table-top available in the hall of the event</strong></td>
<td></td>
</tr>
<tr>
<td><strong>SILVER LEVEL</strong></td>
<td>Recognition of sponsorship on conference website, conference marketing emails, and event signage</td>
<td>$1,500</td>
</tr>
<tr>
<td></td>
<td>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>List of attendees with contact details</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Two event registrations</td>
<td></td>
</tr>
</tbody>
</table>
GCCA BRAZILIAN COLD CHAIN CONGRESS
SPONSORSHIP OPPORTUNITIES

STUDY TOUR SPONSORSHIP OPPORTUNITY
AUDIENCE ESTIMATE: 20 PARTICIPANTS. DATE AND LOCATION TBD.

$5,000
The 2023 GCCA Brazil Study Tour is a two-day program for Brazilian warehousing, transport and logistics operators interested in learning more about cold chain operations in another country.

• Visits to facilities will provide participants with a fantastic opportunity to learn, benchmark, and network with local operators.
• Recognized worldwide, this is the main Cold Chain event in the world, offering an educational program, and promoting networking among all those involved in the cold chain.
GCCA AFRICA SPONSORSHIP OPPORTUNITIES
OVERVIEW AND SPONSORSHIP OPPORTUNITIES

COMPANIES THAT PREVIOUSLY PARTICIPATED INCLUDE:
Afrigotel
Cape Fruit Coolers
Cape Fruit Processors
Capespan
CCS Logistics
Ceres Koelkamers
Chapman’s Seafood
Chilweni Cold Storage
Clover S.A
Cold Solutions
Country Bird Logistics
Crossberth Cold Stores
Digistics
Escort
Elfin International
Excellent Meat
Food Lover’s Market
FPT Group
Freshmark
Fruitways
Go Global
Hexkoel
Hume International
Idube Cold Storage
Imperial Cold Logistics
Kromko
Maersk
Merlog Foods
Precool Cold Storage
QK Cold Stores
Reefer Cold Storage
Rhodes Food Group
SAFT
Sequence Logistics
Sovereign Foods
Table Bay Cold Storage
Two Oceans Commercial Cold Store
Vector Logistics

GCCA SOUTH AFRICAN RISK & INSURANCE SEMINAR
2 March 2023
Johannesburg, South Africa

This full day Risk & Insurance Seminar will bring together temperature-controlled warehousing and logistics executives, cold store operators, controlled-environment builders, equipment suppliers and service providers to discuss opportunities and innovations of this essential sector.

The Seminar provides leadership experience, knowledge, and exclusive networking with decision makers from across South Africa and beyond, in a relaxed yet professional atmosphere.

SPONSOR BENEFITS:
• Logo branding before, during and post event on the event website.
• Logo branding and verbal recognition throughout the event.
• Logo branding and recognition in all event-related communications, including social media.
• Platinum Sponsors receive 2 complimentary seminar passes for sponsor company.
• Gold & Silver Sponsors receive 1 complimentary seminar pass for sponsor company.
• Special rate for registering additional attendees.
• Bonus Expo Participation: All sponsors receive a table-top exhibit

<table>
<thead>
<tr>
<th>SPONSORSHIP ITEM</th>
<th>PRICE IN US$</th>
<th>PRICE IN ZAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM LEVEL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industry Perspective Tech Talk (3)</td>
<td>$1 500</td>
<td>R24 000</td>
</tr>
<tr>
<td>GOLD LEVEL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote Presenter</td>
<td>$1 375</td>
<td>R22 000</td>
</tr>
<tr>
<td>General Session Sponsor (2)</td>
<td>$1 375</td>
<td>R22 000</td>
</tr>
<tr>
<td>Lunch</td>
<td>$1 125</td>
<td>R18 000</td>
</tr>
<tr>
<td>Closing Reception</td>
<td>$1 125</td>
<td>R18 000</td>
</tr>
<tr>
<td>Seminar Prizes</td>
<td>$1 125</td>
<td>R18 000</td>
</tr>
<tr>
<td>SILVER LEVEL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Refreshment Break (2)</td>
<td>$1 000</td>
<td>R16 000</td>
</tr>
</tbody>
</table>
GCCA AFRICA SPONSORSHIP OPPORTUNITIES
OVERVIEW AND SPONSORSHIP OPPORTUNITIES

GCCA SOUTH AFRICAN COLD CHAIN CONFERENCE
2-4 August 2023
Cape Town, South Africa

The GCCA South African Cold Chain Conference is a supplier’s best venue for reaching temperature-controlled warehousing and logistics executives. Promote your company’s brand and visibility at the event through the sponsorship program. Each opportunity is customized to spotlight your company throughout the entire event.

SPONSOR BENEFITS:

- Logo branding before, during and post event on the event website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all event-related communications, including social media.
- Platinum Sponsors receive 2 complimentary conference passes for sponsor company.
- Gold & Silver Sponsors receive 1 complimentary conference pass for sponsor company.
- Special rate for registering additional attendees.
- Bonus Expo Participation: All sponsors receive a table-top exhibit

<table>
<thead>
<tr>
<th>SPONSORSHIP ITEM</th>
<th>PRICE IN US$</th>
<th>PRICE IN ZAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM LEVEL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cold Chain Dinner</td>
<td>$2 000</td>
<td>R32 000</td>
</tr>
<tr>
<td>Industry Perspective Tech Talk (3)</td>
<td>$1 750</td>
<td>R28 000</td>
</tr>
<tr>
<td>GOLD LEVEL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote Presenter</td>
<td>$1 500</td>
<td>R24 000</td>
</tr>
<tr>
<td>General Session Sponsor (2)</td>
<td>$1 500</td>
<td>R24 000</td>
</tr>
<tr>
<td>Lunch in the Expo</td>
<td>$1 500</td>
<td>R24 000</td>
</tr>
<tr>
<td>Closing Reception</td>
<td>$1 500</td>
<td>R24 000</td>
</tr>
<tr>
<td>Advisory Council Package</td>
<td>$1 375</td>
<td>R22 000</td>
</tr>
<tr>
<td>Risk Management Package</td>
<td>$1 375</td>
<td>R22 000</td>
</tr>
<tr>
<td>Food Safety &amp; Compliance Package</td>
<td>$1 375</td>
<td>R22 000</td>
</tr>
<tr>
<td>Conference Prizes</td>
<td>$1 375</td>
<td>R22 000</td>
</tr>
<tr>
<td>SILVER LEVEL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Refreshment Break in the Expo (2)</td>
<td>$1 125</td>
<td>R18 000</td>
</tr>
<tr>
<td>Golf: Cold Chain Cup Lunch</td>
<td>$1 125</td>
<td>R18 000</td>
</tr>
<tr>
<td>Golf: Cold Chain Cup Beverage Cart</td>
<td>$1 125</td>
<td>R18 000</td>
</tr>
<tr>
<td>Golf: Cold Chain Cup Prizes</td>
<td>$1 125</td>
<td>R18 000</td>
</tr>
</tbody>
</table>

GOLF SPONSORS MAY ALSO CHOOSE TO SPONSOR:

Cold Chain Cup Caps branded at the back
Branded Golf Balls (sponsor to supply)
Branded Golf Pins (sponsor to supply)
SOUTH AFRICA - ADDITIONAL SALES AND SPONSORSHIP OPPORTUNITIES

GCCA COLD CHAIN CONNECTION
12 OCTOBER 2023 | DURBAN, SOUTH AFRICA
SPONSORSHIP PRICE | US$ 875 / ZAR 14 000

This event will bring together 15-20 senior-level cold chain professionals for an educational and networking reception. During the reception, attendees will participate in a round-table working group to discuss the future of the cold chain in the region, including trends, challenges, and opportunities.

SPONSOR BENEFITS:
- Recognition of sponsorship on event website and marketing emails.
- Logo recognition on onsite signage.
- Marketing materials displayed onsite (handout on table beforehand)
- Two complimentary registrations to the event.
- Networking with executives and senior management of temperature-controlled logistics companies.

GCCA AFRICA FUTURE LEADER AWARD
MAY 2023
SUPPORTER PRICE | USD 375 / ZAR 6 000

The Africa Future Leader Award recognizes outstanding young professionals in the African cold storage industry who show potential for future career advancement but have not yet risen to top-level leadership. The recipient of the award will be eligible to compete against other GCCA future leaders from around the world in the 2022 Global NextGen competition.

SPONSOR BENEFITS:
- Logo branding & recognition in Africa Future Leader Award communications (including social media posts).
- Recognition on Africa Future Leader Award website.
- Highlighted in press releases announcing the award recipient.
- Verbal recognition during award celebration ceremony at the South Africa Cold Chain Conference.

WEBINARS
PRICE | USD 785 / ZAR 12 500

Hosting your own webinar or branding a GCCA webinar series helps position your company as an industry leader, while building your brand and generating qualified leads for you and your team.

SPONSOR BENEFITS:
- Raise brand awareness.
- Educate the marketplace on your products and services.
- Achieve measurable results.
- Generate sales leads via GCCA’s membership database.
- Marketing emails to the African industry.
- Promotion in the Cold Connection e-Newsletter (sent to members in over 90 countries).
- Logo on GCCA’s event page and website.
- Recording will be archived on the GCCA website.
DIGITAL SPONSORSHIP OPPORTUNITIES
COLD CHAIN ESSENTIALS DIGITAL LEARNING
SPONSORSHIPS

Deliver essential industry education directly to your home or place of business. GCCA Digital Learning focuses on the most pressing issues, pertinent topics, trends, and innovations to keep cold chain operators in the know.

Cold Chain Essentials is comprised of two education formats: customized courses and sponsored webinars. Each track offers unique benefits and positions sponsors for continual branding opportunities throughout the year with heightened visibility of your product/service in the weeks leading up to the presentation.

BENEFITS OF SPONSORING GCCA DIGITAL LEARNING:

• RAISE BRAND AWARENESS
• EDUCATE THE MARKETPLACE ON YOUR PRODUCTS AND SERVICES
• ACHIEVE MEASURABLE RESULTS
• GENERATE SALES LEADS VIA GCCA’S MEMBERSHIP DATABASE
COLD CHAIN ESSENTIALS DIGITAL LEARNING
SPONSORSHIPS

SPONSORED LEARNING SESSION
The Sponsored Learning Track provides the opportunity to design and create your own digital education session. Sponsored sessions are required to be educational in nature and are not intended to be a sales pitch. The most successful webinars are based on white papers, case studies, or joint presentations with a customer showcasing how you helped them solve a problem or innovate their operations.

PREVIOUS TOPICS INCLUDED:
- A Masterclass in Optimizing Energy Strategy, Savings & Revenues in the Cold Chain Sector - GridBeyond
- Modern Energy Strategy for Food and Cold Store Businesses: Securing a Prosperous Future - GridBeyond
- Maximizing Energy Efficiency in Your Facility - Jamison Door Company
- Thermal Energy Solutions -- Viking Cold Solutions
- Active Fire Prevention Systems Using Oxygen Reduction Technology – Wagner
- Automation Eases Cold Chain Disruption – Dematic
- How IOT is Revolutionizing Real-Time Cold Chain Monitoring – Aeris
- Accuracy Through Automation - Mitsubishi Caterpillar Forklift America, Inc.
- Electrification Strategies for Facilities and Fleets - PLM and GridMarket

SPONSOR BENEFITS:
- Tailored webinar content designed and presented by sponsor
- Two (2) digital promotions to GCCA membership
- Promotion in Cold Connection e-Newsletter (1 issue)
- Promotion on GCCA’s event calendar and website
- Social media promotion
- You will receive the final registration list prior and post webinar
- The recording will be archived on the GCCA site
- You will receive a URL to the recording to utilize for marketing purposes
- Complimentary invitations for customers/prospects outside of GCCA membership

PRICING:
$5,000 per education session (6 sessions per year)

HOW DOES THE PROGRAM WORK?
GCCA’s education and marketing teams handle all the administration and promotion of the webinar for you, directly delivering your brand promotion to the GCCA audience. The sponsored webinars are perfect for metrics-driven companies that want to track the results of their marketing program.

WHAT DO WE NEED FROM YOU TO GET STARTED?
- Official title of the webinar, with a description and speakers (please include their titles and email addresses)
- Desired time-frame preferences for webinar
- Your logo in high resolution (.eps) format
DESIGN A COURSE: COLD CHAIN ECAMPUS

Cold Chain eCampus offers a convenient and efficient way to advance your career or train employees with industry specific, self-paced, engaging online courses that can be accessed on-demand, 24/7.

SPONSOR A COURSE

- Have your brand featured within a specific course.
- Logo visibility in course promotional material including: targeted search marketing, digital advertisement, and facility poster sets.

COURSE EXAMPLES:
Working in Cold Storage: Enhancing Comfort and Productivity
Cold Chain: The Indispensable Link
Forging a Strong Cold Chain
Managing a Team: Introduction to Situational Leadership

PRICING: Call for pricing
Please contact James Rogers for a custom quote at 703-373-4303 or jrogers@gcca.org.

“We have assigned each of our managers to complete all 3 courses as part of their RLS training and development program that I created and am facilitating. The situational leadership course is top notch. So glad to have this extra tool in my L&D toolbox!”

-Lori Cogit, Vice President of Human Resources
RLS Logistics
GLOBAL COLD CHAIN FOUNDATION
SUPPORT OPPORTUNITIES
WORKFORCE DEVELOPMENT INITIATIVES
OVERVIEW

WHY SUPPORT GCCF’S WORKFORCE DEVELOPMENT INITIATIVES?

- Support the development and retention of your customer’s talent
- Demonstrate commitment to strengthening the cold chain
- Connect and support industry leaders dedicated to advancing the cold chain
- Develop relationships with the future industry leaders
- Align your brand with advancing cold chain supporting industry talent initiatives

RECEIVE RECOGNITION AT THE FOLLOWING GCCA PROGRAMS:

- GCCF Cold Chain Institutes – East and West (includes in-person participation)
- \textbf{NEW} Digital Learning Essentials Program
- HR & Talent Development Website Recognition
- On-site at GCCA in-person events throughout the year
WORKFORCE DEVELOPMENT INITIATIVES
ABOUT OUR PROGRAMS

COLD CHAIN INSTITUTE
EAST (ATLANTA, GA) & WEST (TEMPE, AZ)
INCLUDES IN-PERSON PARTICIPATION

The Cold Chain Institute is GCCA’s core education and training provider developing the cold chain industry’s most important asset – talent. Hosted for over 50 years by the association, the Cold Chain Institute is the industry’s premier training program for professionals engaged in temperature-controlled logistics. The program is an immersive, multi-year training experience delivered in-person by industry thought leaders and subject matter experts. The program is touted by industry leaders as a reliable, effective, and prestigious talent development investment for employees.

SUPPORTER BENEFITS:

• 500+ direct impressions with future leaders and industry experts participating in the program
• Logo visibility at Cold Chain Institute East and West** and featured on event website
• Special recognition at the IARW-WFLO Convention
• Branded signage at the event and company materials featured at registration
• Materials included on Institute resources USB drive
• Recognition during Opening General Session and Graduation Ceremony
• Logo placement in the student workbook**
• Distinctive sponsor ribbon displayed on event badge
• Verbal recognition at Opening General Session of Cold Chain Institute East and West, including photo opportunities, and attendance at limited Cold Chain Institute events**
• Ability to use Cold Chain Institute & GCCA logo; marketing your support of industry training and education to potential or current customers

SCHOLARSHIP SPECIFIC SUPPORT BENEFITS

• A celebration with scholarship winner and industry leaders at either East or West
• Sponsorship of one student at either Cold Chain Institute East or West
• Logo placement on Scholarship webpage and online application access and involvement with Cold Chain Education and Training Committee members
• Spot on Scholarship Selection Committee to review and score applicants

COLD CHAIN INSTITUTES IN AUSTRALIA (MELBOURNE) AND LATIN AMERICA (MEXICO CITY)

These two institutes are held annually in their market regions. Sponsoring one of the two Institutes offers opportunities for brand recognition, thought leadership and networking with future industry leaders.
WORKFORCE DEVELOPMENT INITIATIVES
ABOUT OUR PROGRAMS

NEW DIGITAL LEARNING PROGRAM
GCCA Digital Learning delivers essential industry education where you need it and focuses on the most pressing issues, pertinent topics, trends, and innovations to keep cold chain operators in the know. Current education and past webinars will be hosted on demand on GCCA’s new Learning Management System (LMS).

SUPPORTER BENEFITS:
- Raise brand awareness
- Company listed in LMS as supporter
- Featured in select promotions

NORTH AMERICAN WAREHOUSE LABOR TURNOVER SURVEY REPORT
A high turnover rate often leads to considerable amounts of money, time, and resources invested in hiring and onboarding processes. The International Association of Refrigerated Warehouses (IARW), a Core Partner of GCCA, created a report compiling turnover data collected from North American cold storage warehouses that includes survey details, turnover rates by region, states with the highest turnover rates, and solutions facilities have used to reduce turnover in their labor force.

SUPPORTER BENEFITS:
- Raise brand awareness
- Sponsor recognition on the GCCA HR & Talent Development website
- Promotion in Cold Connection e-Newsletter
WORKFORCE DEVELOPMENT INITIATIVES
TALENT DEVELOPMENT SUPPORT AND SCHOLARSHIP PROGRAM OPPORTUNITIES

SCHOLARSHIP PACKAGES
INVEST IN THE COLD CHAIN

1. SUPPORTER PACKAGE WITH INSTITUTE SCHOLARSHIP
   $7,500
   Choose one:
   • Keynote
   • Faculty and VIP Dinner (West only, Day 3)
   • Graduation Reception (Day 3)
   • Faculty and VIP Dinner (Day 1)
   • Opening General Session Keynote (Day 2)

2. SUPPORTER PACKAGE WITH IN PERSON PARTICIPATION AT INSTITUTE
   $5,000
   Choose one:
   • WiFi
   • Trivia Night
   • Graduate head shot booth
   • Class t-shirts
   • Health and wellness - branded sanitizer
   • Coffee Break - Branded Mugs

3. SUPPORTER RECOGNITION PACKAGE (NO IN-PERSON)
   $3,500
   Choose one:
   • Classroom supplies - branded pens
   • Classroom supplies - branded pads

* The scholarship sponsor program includes the sponsorship of 1 student. That student (and you as the sponsor) will either attend East or West. Supporters can also indicate whether they are interested in attending East or West.

** Even though you will only be present at 1 of the 2 Institute programs, there will be logo visibility, placement in the workbook, and verbal recognition of all scholarship program sponsors at both locations.

***Supporter must provide items.

THANK YOU TO OUR 2022 SPONSORS:

For all inquiries or to reserve an opportunity, contact:
James Rogers | +1 703 373 4303 | jrogers@gcca.org

TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE
WORKFORCE DEVELOPMENT INITIATIVES
SHARE GROUPS PROGRAM

Connectivity matters to essential industries. GCCA’s Share Groups program provides cold chain functional leaders with opportunities to develop relationships and discover new ideas via open, peer-driven discussions. Biannual meetings provide an intimate forum to share ideas and information on common challenges and opportunities with fellow cold chain warehouse operators in IT/Technology, HR/Talent, Finance, and Marketing.

HR & TALENT SHARE GROUP
Ideal Participants: CHO, EVP/SVP/VP/Dir., HR, Talent, Workforce Development

FINANCE SHARE GROUP
Ideal Participants: CFOs/Controllers, EVP/SVP/VP/Dir. Finance

TECHNOLOGY SHARE GROUP
Ideal Participants: CIO/CTO, EVP/SVP/VP/Dir. IT & Technology

MARKETING SHARE GROUP
Ideal Participants: CMOs/EVP/SVP/VP/Dir. Marketing, Customer Development

SPONSOR BENEFITS:
• Participation in networking and meal opportunities that take place in conjunction with meetings
• Recognition & branding at in person and virtual meetings
• Branding in private virtual community for share group members only to continue the conversation between in-person meetings
• Brief presentation opportunity at meeting

SPONSOR INVESTMENT:
$5,000 PER SHARE GROUP

SAMPLE OF 2020 AND PAST LEADERSHIP FORUM AND SHARE GROUP PARTICIPANTS:
WORKFORCE DEVELOPMENT INITIATIVES
PARTICIPATING COMPANIES

Almacenes Refrigerados Consolidados SA de CV
Americold Logistics
Arctic Cold Refrigeration
Baker Cold Storage/Lineage Logistics Vernon
Bellingham Cold Storage Co.
Bradner Cold Storage Ltd.
Burris Logistics
Central Storage
Central Storage & Warehouse Company
ColdPoint Logistics
Commercial Cold Storage, Inc.
Commercial Warehousing, Inc.
Conestoga Cold Storage
Confederation Freezers
Congebec Logistics, Inc.
Florida Freezer L. P.
Frez-N-Stor, Inc.
Friaisa Frigorificos S.A. De C.V.
Georgia Institute of Technology
Giant Tiger Wholesale
Hanson Logistics
Interstate Cold Storage, Inc.
Interstate Warehousing, Inc.
J.B. Hunt Transport, Inc.
Kool Solutions India
Lamb Weston
Lineage Logistics
Los Angeles Cold Storage Co.
Merchandise Warehouse Co., Inc.
Mesa Cold Storage, Ltd.
Midwest Refrigerated Services, Inc.
Minnesota Freezer Warehouse
MTC Logistics
Newport-St Paul Cold Storage, Co.
Nor-Am Cold Storage, Inc.
Nor-Am Ice and Cold Storage
Overture Star Partners Holding LLC
Port of Morrow Warehousing
Premier Refrigerated Warehouse
Quality Refrigerated Services
RLS Logistics- Corporate
San Diego Refrigerated Services
SnoTemp Cold Storage
Southeast Cold Storage
T.C. Trading Company, Inc.
Trenton Cold Storage, Inc.
Unicold Corporation
United States Cold Storage, Inc.
VVS Cold Storage and Processing Plant
WCS Logistics / Winchester Cold Storage Co.

“For RLS, we use a variety of L&D platforms but the most impactful for us are the tools and resources provided by the GCCA as they are specific to our industry which makes the content instantly impactful. The teachers, the quality of the product, the insight put in the development are all top notch and we are very thankful for the partnership!”

– LORI COGIT, VICE PRESIDENT, HUMAN RESOURCES, RLS LOGISTICS

For all inquiries or to reserve an opportunity, contact:
James Rogers | +1 703 373 4303 | jrogers@gcca.org
2023 ADVERTISING OPPORTUNITIES

ADVERTISING CONTACT
For all advertising inquiries or to book space, contact:

Jeff Rhodes
MCI USA
jeff.rhodes@mci-group.com
+1 410 584 1994
GCCA COLD FACTS MAGAZINE
ADVERTISING OPPORTUNITIES

COLD FACTS Magazine is now read by over 5,000 cold chain executives in 82 countries worldwide. Every issue includes articles covering all sectors of the cold chain industry as well as member news, association news, and interviews with innovative industry leaders.

COLD FACTS Magazine also has a strong digital presence optimized for all mobile devices. When each issue is published, it is promoted through GCCA digital publications to all members and direct emails to international members.

EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>FEATURED CONTENT</th>
<th>BONUS DISTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>January–February 2023</td>
<td>Trends/Best Practices</td>
<td>Cold Chain Institute (East &amp; West)</td>
</tr>
<tr>
<td>March–April 2023</td>
<td>Supply Chain/Logistics</td>
<td>GCCA-GCCF Strategic Board Meeting</td>
</tr>
<tr>
<td></td>
<td></td>
<td>GCCA European Cold Chain Conference</td>
</tr>
<tr>
<td>May–June 2023</td>
<td>Transportation</td>
<td>GCCA Policy Forum</td>
</tr>
<tr>
<td>July–August 2023</td>
<td>Warehouse Operations</td>
<td>GCCA Convention</td>
</tr>
<tr>
<td></td>
<td>PLUS Refrigerated Warehousing &amp; Logistics Showcase</td>
<td>Cold Chain Institute Latin America</td>
</tr>
<tr>
<td></td>
<td></td>
<td>GCCA Africa Cold Chain Conference</td>
</tr>
<tr>
<td>September–October 2023</td>
<td>Controlled Environment Construction</td>
<td>CEBA Conference &amp; Expo</td>
</tr>
<tr>
<td></td>
<td>PLUS Automation, Construction and Cold Chain technology Showcase</td>
<td>GCCA Latin America Cold Chain Congress</td>
</tr>
<tr>
<td></td>
<td></td>
<td>GCCA Brazil Cold Chain Congress</td>
</tr>
<tr>
<td>November–December 2023</td>
<td>Customer Perspectives</td>
<td>Cold Chain Institute (East &amp; West)</td>
</tr>
</tbody>
</table>

*Editorial calendar subject to change

All issues of Cold Facts Magazine feature articles covering warehousing logistics, transportation, construction, and other subject areas of interest to cold chain companies. Each issue features its own theme. See below for editorial focus and bonus distribution.

ADVERTISING RATES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1X</td>
</tr>
<tr>
<td>Belly Bands</td>
<td>N/A</td>
</tr>
<tr>
<td>Cover 4</td>
<td>N/A</td>
</tr>
<tr>
<td>Cover 3</td>
<td>N/A</td>
</tr>
<tr>
<td>Cover 2</td>
<td>N/A</td>
</tr>
<tr>
<td>Full Page</td>
<td>$3,100</td>
</tr>
<tr>
<td>Half Page</td>
<td>$2,350</td>
</tr>
<tr>
<td>Third Page</td>
<td>$1,575</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$1,035</td>
</tr>
</tbody>
</table>

DISRUPTION IN THE SUPPLY CHAIN
Bottlenecks at ports create ripple effects across the country and around the world.

Page 18

JANUARY-FEBRUARY 2022

COLD FACTS Magazine is now read by over 5,000 cold chain executives in 82 countries worldwide. Every issue includes articles covering all sectors of the cold chain industry as well as member news, association news, and interviews with innovative industry leaders.

COLD FACTS Magazine also has a strong digital presence optimized for all mobile devices. When each issue is published, it is promoted through GCCA digital publications to all members and direct emails to international members.

TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE
GCCA COLD FACTS MAGAZINE
DEADLINES & DIMENSIONS

EDITORIAL DEADLINES

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>AD PLACEMENT DEADLINE</th>
<th>ARTWORK DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>January–February 2023</td>
<td>19 November 2022</td>
<td>3 December 2022</td>
</tr>
<tr>
<td>March–April 2023</td>
<td>28 January 2023</td>
<td>4 February 2023</td>
</tr>
<tr>
<td>May–June 2023</td>
<td>25 March 2023</td>
<td>1 April 2023</td>
</tr>
<tr>
<td>July–August 2023</td>
<td>27 May 2023</td>
<td>3 June 2023</td>
</tr>
<tr>
<td>September–October 2023</td>
<td>29 July 2023</td>
<td>5 August 2023</td>
</tr>
<tr>
<td>November–December 2023</td>
<td>30 September 2023</td>
<td>7 October 2023</td>
</tr>
</tbody>
</table>

ADVERTISING SIZES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>DIMENSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 4–Bleed</td>
<td>8 5/8&quot; x 11 1/8&quot;</td>
</tr>
<tr>
<td>Cover 4–No Bleed</td>
<td>7 3/8&quot; x 10&quot;</td>
</tr>
<tr>
<td>Full Page–Bleed</td>
<td>8 5/8&quot; x 11 1/8&quot;</td>
</tr>
<tr>
<td>Full Page–No Bleed</td>
<td>7 3/8&quot; x 10&quot;</td>
</tr>
<tr>
<td>Half Page Horizontal</td>
<td>7 3/8&quot; x 5&quot;</td>
</tr>
<tr>
<td>Half Page Island</td>
<td>4 27/32&quot; x 7 1/2&quot;</td>
</tr>
<tr>
<td>One Third Page Square</td>
<td>4 27/32&quot; x 5&quot;</td>
</tr>
<tr>
<td>One Quarter Page Vertical</td>
<td>3 9/16&quot; x 5&quot;</td>
</tr>
</tbody>
</table>

Advertising Questions?
Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com
REFRIGERATED WAREHOUSING & LOGISTICS SHOWCASE & DIRECTORY

The Refrigerated Warehousing Logistics Showcase & Directory is an industry promotion opportunity for IARW warehouses to showcase to customers the many benefits of partnering with a 3PL Company. The one or two pages you purchase in the special edition issue will be included in the 2023 July-August Cold Facts Magazine that also includes a full warehouse directory list. Don’t miss this prime marketing opportunity to reach customers and showcase your value in partnering!

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: May 27; material deadline June 3)

<table>
<thead>
<tr>
<th>SIZE</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-page article/ad</td>
<td>$2,150</td>
</tr>
<tr>
<td>Two-page article/ad</td>
<td>$3,240</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$3,240</td>
</tr>
<tr>
<td>Inside Front Cover or Inside Back Cover</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

ADVERTORIAL OPTIONS

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are utilizing you as a partner. Talk about your latest value-added services. It’s up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.
COLD CHAIN INNOVATION SHOWCASE & BUYERS GUIDE

The special issue distributed with the September-October issue of COLD FACTS Magazine is being updated for 2023! The issue will be expanded from solely focusing on construction to include other innovations now also in the Cold Chain. The issue will provide readers with insights, updates, and trends on automation, controlled environment design and construction, and the latest in cold chain technologies.

The evolution of the issue will also feature company listings for all GCCA and CEBA suppliers and contractors that belong to CEBA and IARW. This essential guide of industry updates and resources is a one-stop-shop for operators and builders in the cold chain to learn and connect with the industry’s top providers.

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: July 29; material deadline August 5)

<table>
<thead>
<tr>
<th>SIZE</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-page article/ad</td>
<td>$2,150</td>
</tr>
<tr>
<td>Two-page article/ad</td>
<td>$3,240</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$3,240</td>
</tr>
<tr>
<td>Inside Front Cover or Inside Back Cover</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

ADVERTORIAL OPTIONS

Advertisers have the opportunity to place ads or run advertorials. You can purchase either one or two pages of the special-edition and will be overprinted for bonus distribution at the select events. You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are using your product or service. Talk about your latest product rollouts. It’s up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.

Advertising Questions?
Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com
COLD CONNECTION

E-NEWSLETTER ADVERTISING

GCCA publishes a weekly e-Newsletter, Cold Connection, which tackles today’s most relevant trends and issues, providing a snapshot of essential industry information. The publication also consolidates news from sources like The Associated Press, The New York Times, Financial Times, and leading industry publications. Delivered to the inboxes of over 5,600 cold chain professionals, Cold Connection keeps the industry informed of topics that impact their business. Subscribers are decision-makers with purchasing power — top-tier professionals in the industry.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A  SUPER TOP BANNER</strong></td>
<td><strong>$6,500</strong></td>
</tr>
<tr>
<td>Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.</td>
<td></td>
</tr>
<tr>
<td>Ad. spec: JPG, GIF, PNG</td>
<td>468x60px</td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>B  TOP BANNER</strong></td>
<td><strong>$6,000</strong></td>
</tr>
<tr>
<td>Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.</td>
<td></td>
</tr>
<tr>
<td>Ad. spec: JPG, GIF, PNG</td>
<td>468x60px</td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>C  FEATURED CONTENT</strong></td>
<td><strong>$5,200</strong></td>
</tr>
<tr>
<td>Banner allows companies to combine imagery, color and text in an intersecting and compelling manner.</td>
<td></td>
</tr>
<tr>
<td>Ad. spec: JPG, GIF, PNG</td>
<td>144x92px</td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>D  MEDIUM RECTANGLE</strong></td>
<td><strong>$5,200</strong></td>
</tr>
<tr>
<td>These versatile squares can be used for branding or product promotion.</td>
<td></td>
</tr>
<tr>
<td>Ad. spec: JPG, GIF, PNG</td>
<td>300 x 250px</td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>E  FULL BANNER</strong></td>
<td><strong>$5,200</strong></td>
</tr>
<tr>
<td>This rich editorial allows for a product image/company logo, title and a message that would grab the user’s attention as it sits adjacent to the editorial</td>
<td></td>
</tr>
<tr>
<td>Ad. spec: JPG, GIF, PNG</td>
<td>486x60px</td>
</tr>
</tbody>
</table>

Advertising Questions?
Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

*If you are interested in targeting specific regions outside of North America, contact James Rogers at jrogers@gcca.org
GLOBAL COLD CHAIN DIRECTORY & BUYERS’ GUIDE ADVERTISING ONLINE

The Global Cold Chain Directory Buyers’ Guide is the world’s leading resource for finding refrigerated warehousing and logistics providers, cold storage design/build companies, temperature controlled transportation, and cold chain industry suppliers. It has been accessed by users in 87 countries and receives an average of 2,000 impressions per month. The GCCA Online Directory Buyers Guide is an excellent opportunity for Advertisers looking for increased visibility.

RATES:

12 MONTH ........................................... $4,200
6 MONTH ............................................ $2,400
3 MONTH ............................................ $1,500

Rates above includes both the horizontal and square banner placements.

Advertising Specs:

GIF, JPEG or PNG | Square Banner: 250px x 250px
Horizontal Banner: 728px x 90px | Max size: 40K

Advertising Questions?
Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com
The new Global Cold Chain Alliance website (GCCA.org) is the industry’s one-stop shop for the cold chain! Cold chain executives visit the site to access the latest industry news and resources, connect with other GCCA members, and to learn more about upcoming cold chain events.

Traffic averages over 12,000 user sessions and 250,000 impressions per month! Capture this traffic and drive them to your website through banner advertising on GCCA.org.

**ADVERTISING RATES & OPTIONS**

**TWO ADS! SQUARE BANNER & HORIZONTAL BANNER:**

12 months: $5,040

Square and horizontal banner ads on the home page. Horizontal banner also appears on internal pages of the site.

**Ad. Specs:** GIF, JPEG or PNG | Square Banner: 250px x 250px | Horizontal Banner: 728px x 90px | Max size: 40K

**Advertising Questions?**
Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com