

The sponsorships at the 134th GCCA Convention offer special opportunities designed to help you gain brand recognition in front of top executives of temperature-controlled warehousing & logistics companies from the US and around the world.

BENEFITS

- Recognition of sponsorship on Convention website, Convention digital promotion, and event signage
- Featured in event program
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2027

PLATINUM	GOLD	SILVER
\$20,000 and above	\$12,600-\$19,999	\$12,599 and below

PLATINUM LEVEL

Sponsorship will be exclusively branded and designed to your company's specifications. Sponsorship Includes: Three (3) complimentary attendee passes for sponsor company (\$10,400 value.) (Total spend must reach level threshold to receive these benefits).

NIGHT 2 CONVENTION PARTY

CONTACT US!

The must-attend annual Party takes place on the second night of the GCCA Convention. The venue provides a casual setting for this special evening, featuring live entertainment, a full dinner, and an open bar.

GCCA-GCCF JOINT BOARD RECEPTION/DINNER (Day 1) \$36,750

The Leadership Reception provides exclusive access to GCCA board members, and other leaders in attendance. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

WELCOME RECEPTION

Sponsored by Primus

SOLD!

The opening night receptions offer a serene environment to reconnect with old friends. This reception, featuring cocktails and hors d'oeuvres is held on the first evening. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

NEW! MOBILE APP & BADGE SPONSOR

\$20,000

1 Available

Logo on home screen and exclusive section; company logo on back of badge

CLOSING KEYNOTE & RECEPTION

\$25,100

Sponsor the Conference's Closing Keynote Speaker and Reception! The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session. Reception provides an intimate setting to host key partners, prospects, and friends for a relaxing evening following the day's activities.

CONVENTION LANYARDS

SOLD!

Sponsored by QuickFreeze

Showcase your brand on the neck of every attendee at the event!

KEYNOTE PRESENTER (Day 1)

SOLD!

Sponsored by Swisslog

The General Sessions will be held over lunch, and will feature a Keynote presentation that focuses on business issues. The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session.

NEW! SPECIALTY COFFEE IN SHOWCASE

\$23,100/ea

2 Available

Feature your company logo on specialty lattes brewed in the Innovation Showcase for a full morning. Includes coffee branding and signage. Reach out for more details!

INNOVATION SHOWCASE

\$12,600

Multiple Available

The Innovation Showcase provides an exclusive opportunity for companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking lounge the Innovation Showcase is featured at the heart of the event. Coffee and refreshment breaks, meals, and a happy hour will take place around the Showcase providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Innovation Showcase throughout the event for one-on-one meetings.

GOLD LEVEL

Sponsorship Includes: Two (2) complimentary attendee passes for sponsor company (\$4,000 value).

BRANDED HOTEL KEY CARDS

Sponsored by RefrigiWear

Each attendee will receive customized key cards upon arrival. Key cards will be designed to sponsor's specifications.

SOLD!

GENERAL SESSION BREAKFAST

Sponsored by The Raymond Corporation

Held during the general session, the Breakfast Sponsorship provides attendees with an unforgettable executive-level experience. The sponsorship features branded signage on all tables in the general session, verbal recognition from the stage, and your logo featured on the screen during the recognition as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for a 30 second video to be shown and one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session.

SOLD!

LUNCH IN THE SHOWCASE (Tuesday)

Sponsored by Greenspan; 1 Available

Held in the Innovation Showcase, the Lunch Sponsorship features branded signage throughout the Showcase.

\$12,600

COLD CHAIN CAFE

Cold Chain Café round-table discussions are meant to be an interactive, fast-paced exchange of ideas and best practices on topics that are important to you. Sponsor has the opportunity to provide opening remarks at the start of the Cold Chain Café discussions. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session, and branding throughout the session rooms.

\$15,225

CONVENTION WIFI

The Conference WIFI sponsorship builds top of mind awareness with convention attendees, who will enter your companies name or other personalized password when logging into WIFI throughout the event.

\$15,225

SILVER LEVEL

GOLF CLASSIC SPONSORSHIPS

The golf classic provides key opportunities to gain a high level of exposure to attendees playing in this popular networking event.

PRIZES: \$9,450

Branded company signage on course, branded prize envelopes, and verbal recognition at event

GOLF CLASSIC LUNCH: **SOLD!** *Sponsored by E80 Group*

Branded company signage, logo on lunch boxes/bags, and verbal recognition at event

BRANDED GOLF BALLS: **\$8,925**

Branded golf balls, and verbal recognition at event

GOLF CLASSIC SUNSCREEN (GOLF & PICKLEBALL): **SOLD!** *Sponsored by GAF*

Branded company signage, and verbal recognition at event

CIGAR BAR: **SOLD!** *Sponsored by Ramp Systems*

Branded company signage, and verbal recognition at event

GOLF COOLING TOWELS: **\$8,925**

Branded cooling signs, company signage, and verbal recognition at event

GOLF CLASSIC BEVERAGE CART

\$17,325

Branded signage displayed on beverage cart and course. In addition, recognition will be provided during the golf announcements.

GOLF PHOTO & REFRESHMENT OASIS

\$12,600

Refresh players in the tournament with a beverage and snack and get a picture with each foursome. GCCA Staff may work the table, but sponsor is also welcome to be there too. Branded table with the opportunity to provide giveaways.

SILVER LEVEL

BREAKFAST IN THE INNOVATION SHOWCASE

\$11,550

2 Available

Host a networking breakfast in the Innovation Showcase before the Morning Keynote. Sponsorship includes branded signage throughout networking foyer.

PICKLEBALL SPONSORSHIP

\$11,550

The GCCA Convention pickleball co-sponsorship includes branded company signage on the pickleball courts, branded pickleball paddles, and verbal recognition at the event.

FOCUS SESSION EDUCATION TRACKS

\$9,540/ea

Multiple Available

Presented by GCCA Warehouse Members, these sessions highlight human capital development, cost-savings, and time-savings. Sponsoring a session provides a speaker introduction, company logo on introduction slides, and shared sponsor table for marketing flyer distribution.

REFRESHMENTS BREAK SPONSOR

\$9,450/ea

Sponsored by Bonar Engineering & Construction Co; 2 Available

Branded signage and napkins at event.

NEW! SOLUTIONS STAGE

\$7,500/ea

Sponsored by QuickFreeze: Multiple Available

Present an 8–12 minute session at the Innovation Showcase highlighting key developments and insights from your team's work. Presentations will be scheduled during focus hours of the Showcase —such as breakfast, lunch, or break periods. Talks should take an educational, thought-leadership approach, emphasizing ideas and learnings rather than serving as a sales pitch. At this time, sessions are open exclusively to Innovation Showcase participants.

CONTACT HOLLY COUGHLAN at +1 703-373-4300 ext 234 or hcoughlan@gcca.org to reserve your sponsorship today!

27-29 April 2026 • Scottsdale, Arizona • www.gcca.org/events/gcca-convention/sponsorship