GCCA CONVENTION

MAY 17-19, 2027 | MIAMI, FL

2027 *Miami*

SPONSORSHIP, ADVERTISING, & EXHIBITING OPPORTUNITIES

Attracting 550+ participants in 2026, the **2027 GCCA Convention** lets you connect with executive level leaders addressing the challenges and needs in the temperature-controlled warehousing and logistics space.

Contact Josh Meyers | jmeyers@gcca.org

136TH GCCA CONVENTION

JW Marriott Miami Turnberry Resort & Spa, Miami, Florida, USA

Attracting 550+ participants in 2026, connect with executive level leaders including CEOs and top executives addressing the challenges and needs in the temperature-controlled warehousing and logistics space.

GCCA CONVENTION
MAY 17-19, 2027 | MIAMI, FL

ENGAGE WITH EXECUTIVE LEADERS

Forge valuable relationships with C-suite professionals through exclusive networking events, including evening receptions and the Cold Chain Café—moderated roundtable discussions focused on the industry's most pressing topics.

SHARE EXPERT INDUSTRY INSIGHTS

Offer respected perspectives on the key trends shaping the cold chain — from economic outlooks and regulatory shifts to cybersecurity, warehouse automation, sustainability, and capital investment strategies.

SHOWCASE INNOVATIVE SOLUTIONS

Spotlight your cutting-edge products and services in the Innovation Showcase. (See page 11 for a list of exhibitor product categories).

ENJOY SOCIAL & COMMUNITY ACTIVITIES

Unwind with networking activities like golf, pickleball and paddleball, and an Everglades tour — and give back through local food bank volunteer opportunities.





PLATINUM LEVEL

PLATINUM LEVEL

BOARD LEADERSHIP RECEPTION & DINNER
16 May
$37,900

KEYNOTE PRESENTER SPONSOR
18 May, 2 Available
$27,560

WELCOME RECEPTION
17 May
$27,560

CONVENTION LANYARDS
$25,000

KEYNOTE & LUNCH PRESENTER SPONSOR
19 May, 1 Available
$24,255

COLD CHATS STAGE
$24,255
Speaking opportunity plus stage branding.

MOBILE APP SPONSOR
$21,000

MORNING KEYNOTE PRESENTER SPONSOR
19 May, 1 Available
$20,000

NIGHT 2 PARTY COCKTAIL HOUR & BAR
18 May, 1 Available
$20,000
Includes a branded signature drink. Limit one (1) company.

HOTEL KEY CARDS
$20,950

NIGHT 2 PARTY LIVE BAND
18 May, 1 Available
$20,000
Includes stage branding and acknowledgement from stage.

PLATINUM LEVEL · BRANDING

Convention branding is offered as separate placements so several member companies share the cohesive look of the event. Each is limited to one (1) company. Contact GCCA for location and to view sample branding.

BALLROOM DOOR BRANDING
$25,000

MEETING SPACE DOOR BRANDING
$21,000

FLOOR CLINGS
$20,000





GOLD & SILVER LEVEL

GOLD LEVEL

GOLF CLASSIC BEVERAGE CART
$18,190

COLD CHAIN CAFÉ
$18,000

New for 2027 – Introduction of the Cold Chain Café, selection of table hosts, and supporter of the refreshments.

CONVENTION WIFI
$16,000

GENERAL SESSION BREAKFAST
$15,000

NIGHT 2 PARTY LED PHOTO BOOTH
18 May, 1 Available

$15,000

Branding on photos and signage. Limit one (1) company.

GOLF CLASSIC REFRESHMENT OASIS
2 Available

$13,230

INNOVATION SHOWCASE TABLETOP DISPLAY
$12,900

Exhibiting package — see page 11.

PICKLEBALL & PADDLEBALL
$14,900

LUNCH IN INNOVATION SHOWCASE
$15,000

SILVER LEVEL

BREAKFAST IN INNOVATION SHOWCASE
19 May, 1 Available

$12,130

FOCUS SESSION EDUCATION TRACKS
$9,900

REFRESHMENT BREAK SPONSOR
Daily, 3 Available

$9,900

GOLF CLASSIC PRIZES
$9,900

GOLF CLASSIC LUNCH
$9,900

BRANDED GOLF BALLS
$9,470

ACTIVITIES SUNSCREEN
$9,370

Golf, pickleball and the Everglades tour.

GOLF CLASSIC CIGAR BAR
$9,370

ACTIVITIES COOLING TOWELS
$5,000

Golf, pickleball and the Everglades tour.

COLD CHAIN CHATS 8 MINUTES OF STAGE TIME
$6,500

Present your solution to the challenges cold chain operators face daily in an 8 minute interactive presentation on the Cold Chain Chats Stage located at the entrance to the expo.

BOARD GIVE BACK SPONSOR
$5,000

Logo on signage, recognition in board meeting and slides, participation with GCCA and GCCF Board members.

EVERGLADES TOUR
$5,000

FOOD BANK ACTIVITY
$5,000

INNOVATION SHOWCASE EXHIBITING

CONVENTION EXHIBITOR PRICING

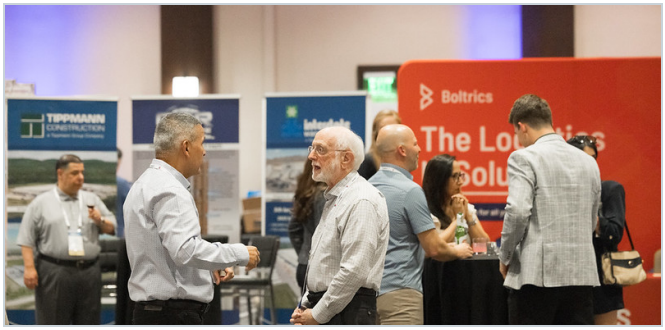
TABLETOP DISPLAY

$12,900 USD

60 Tabletop exhibits available

EXHIBITING BENEFITS INCLUDE

- (2) Full-access attendee badges
- Draped table with two chairs and identification signage
- Guaranteed traffic: breakfast, lunch and refreshment breaks, and the Welcome Reception are all held in the Innovation Showcase





WHO EXHIBITS IN THE INNOVATION SHOWCASE

- Audit and Inspection Provider
- Automation & Material Handling
- Clothing and Personal Protective Equipment
- Consulting Services
- Construction & Design/Build
- Doors & Air Curtains
- Energy Management/Monitoring Equipment/Services
- Fire & Smoke Protection Systems
- Generators & Engine Generators
- Insulated Panels
- Maintenance or Repair Services
- Racking
- Refrigeration Equipment & Machinery
- Roofing and Roofing Products
- Solar/Alternative Energy Solutions
- Thermal Envelope Services
- Valves or Refrigeration Equipment Parts
- WMS and TMS Products and Support

GCCA membership is required for all sponsorship opportunities; the non-member rate includes a one-year trial GCCA membership Learn More. Interested in sponsoring multiple events? Contact Josh Meyers, Vice President, Stakeholder Growth & Impact +1-703-373-4300 ext. 2345 | jmeyers@gcca.org.

WHAT EVERY CONVENTION SPONSOR RECEIVES

Benefits are tiered by total investment. Sponsor level is set by the value of the opportunities you select.

BENEFIT	SILVER $12,899 and below	GOLD $12,900 – $20,999	PLATINUM $21,000 and above
Logo on website; pre-show promotions; onsite signage and mobile app	×	×	×
Verbal and visual recognition during all general sessions	×	×	×
Designated sponsor level ribbon with registration badge	×	×	×
First right of refusal for sponsorship of same offerings, if available, for 2028	×	×	×
Included full-access attendee badges	–	2	4

CUSTOM OPPORTUNITIES

DON'T SEE THE RIGHT FIT? LET'S BUILD IT.

Every Convention opportunity in this guide can be combined, split or tailored to your goals and budget. Start a conversation with the GCCA team and we will design a package around the audience you want to reach.



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