



Information and Submission Packet 2023

Submission Deadline: August 31, 2023

Table of Contents

Table of Contents	2
About the Award	3
Award Eligibility	3
2023 Award Updates	4
Submission Deadline	5
Application Process	5
Judging Process	5
Winning the Award	6
Submission Form	7
Filling out the Application Form	8
Summary Overview of Project & Highlights	8
1.CEBA Member Participation (15 Points)	9
2. Project Complexity (20 Points)	10
3. Innovation (25 Points)	12
4. Project Management (15 Points)	14
5. Sustainability Consideration (15 Points)	16
6. Contribution to larger society and temperature-controlled supply chain (5 Points)	18
7. Project Summary Video (5 Points)	20
8. Photographs and Testimonials	20
Applicant Signature	21

About the Award

The Controlled Environment Building Association (CEBA) strives to provide the tools, education, and resources to help members maintain a level of excellence within the cold chain industry. CEBA members are true experts in building the cold chain.

The "Built by the Best" slogan stands as a testament to CEBA's commitment to industry-changing innovations, exceeding customers' expectations, positively impacting and growing the cold chain worldwide, and contributing to the larger society through food safety, trade development, job creation, and more.

The CEBA Built by the Best Award was created to acknowledge these factors and recognize the project teams moving the industry forward regarding the design and construction of controlled environment facilities across the world.

The award expanded to be more inclusive in 2022 to recognize the varying level of controlled environment buildings being constructed throughout the cold chain, around the world. Applicants are welcome to submit projects in each of the two categories: One award will recognize buildings constructed under \$35 MM (defined as total cost to customer/end user) and one for projects over \$35 MM (defined as total cost to customer/end user).

Award Eligibility

This award is open to project teams in any country comprised of Contractor/Design-Build companies and Processor/End-User/Warehouse/Third-Party Logistics companies that meet the following criteria:

- ✓ Contractor or Design-Build company must be a CEBA member. Processor/End User/Warehouse/Third-Party Logistics company does not need to be a member.
- ✓ Building must maintain a controlled environment.
- ✓ Projects must be completed within the timeframe of January 1, 2022 to March 31, 2023.
- ✓ Submission must be received by the submission deadline of **Friday, August 31, 2023**. Late applications will not be accepted.
- ✓ Project must have been completed on or ahead of schedule.

2023 Award Updates

Going into its 8^{th} year, in 2023 the award program will continue the expansion to include <u>two award</u> categories for the second year:

- One award will recognize buildings constructed under \$35 MM (defined as total cost to customer/end user) and
- One for projects over \$35 MM (defined as total cost to customer/end user)

The award has expanded to be more inclusive and recognize the varying levels and sizes of controlled environment buildings being constructed throughout the cold chain, around the world. Applicants are welcome to submit projects in each category.

Scorecard Updates

Based on feedback from past participants and judges, the points allocation in Project Management and Sustainability Considerations have been adjusted. Project Management has been adjusted from 25 to 15 points and Sustainability Considerations has been adjusted from 5 to 15 points.

Submission Deadline

Project teams must complete the application process within the submission period.

No late applications will be accepted.

Submission Deadline: Friday, August 31, 2023

Application Process

A complete application must include:

- The completed written application found in this packet
- The required PowerPoint slide deck which includes:
 - A summary video
 - o Photographs
 - o Testimonial (or can be included in written form in this packet)

Submissions will not be considered in a different format.

Judging Process

Applications will be assessed during a formal scorecard review process conducted by the Selection Panel (comprised of members of the CEBA Marketing & Brand Awareness Committee). For reference, the scorecard is below for both categories

CEBA Award Scorecard					
Criteria	Possible Points	Score			
CEBA Member Participation	15				
Project Complexity	20				
Innovation	25				
Project Management	15				
Sustainability Consideration	15				
Contribution to larger society or supply chain	5				
Video Submission	5				
Total	100				

Winning the Award

The finalist teams will be notified in early September and announced officially in late September/ early October. The finalists are required to present at the CEBA Conference & Expo, taking place November 11-14, 2023 in Palm Springs, California, USA. Representatives from the contractor/design-build firm must participate in the presentation. Ideally the customer (warehouse/3PL/food processor/end-user company) is also able to attend and participate as well.

While the presentation is the responsibility of the submitting company, The CEBA/GCCA staff are available to provide guidance and answer questions for finalist teams ahead of the conference.

Submission Form
Applicant/Contractor Company Name:
Company Address:
Company Email: Phone No:
End User/Customer Company Name:
Thermal/Low-Temp Contractor Name:
Are you a member of CEBA? ☐ Yes ☐ No
Was your Low-Temp Contractor a CEBA Member? ☐ Yes ☐ No
Do you give CEBA permission to use your submission materials in marketing and communications of the program and its participants? \Box Yes \Box No
Submitting Project for which Built by the Best Category? ☐ Under \$35 MM ☐ Over \$35 MM
Total Cost of Project \$
Candidates must complete the <u>submission process</u> outlined in the document which includes the completed application and PowerPoint deck which includes your video and images. Email the completed application packet and slide deck to Holly Coughlan (hccughlan@gcca.org). Files can alternatively be

shared via Dropbox, WeTransfer or other similar file-sharing system.

Filling out the Application Form Please edit this document by typing in your answers below in each section. **Summary Overview of Project & Highlights**

1.CEBA Member Participation (15 Points)

List the CEBA members involved in the project – sub-contractors and suppliers apply. *Contact Holly Coughlan at hcoughlan@gcca.org* for a current roster of CEBA Members. Participation by CEBA members in addition to the contractor/design-build firm will be noted and verified by GCCA staff upon submission.

√	Of all the subcontractors working on this project, what percentage are CEBA members? Please list by company name.	?

2. Project Complexity (20 Points)

Explain in detail the level of complexity and scope of the project. Below is some guidance to help you formulate your answer.

- ✓ Facility built to store/process specific challenging products (highly regulated, high risk of spoilage, new concept in processing or distribution, etc.
- ✓ Multi-temperature areas needed and/or extremely rigid and narrow temperature change tolerances
- ✓ Extraordinary cleanliness/hygiene requirements
- ✓ Difficulties encountered with regulatory agencies, during permit process or other unique "very high risk" conditions, please explain.
- ✓ Sample "complexity" factors to consider including:
 - o Projects with a high interdependency or interaction between the parts
 - Projects that are continuously changing/evolving
 - o Impact of environment or location on project
 - Projects involving a high degree of diverse tasks
 - o Projects with a great deal of intricacy
 - o Projects with a large number of parts

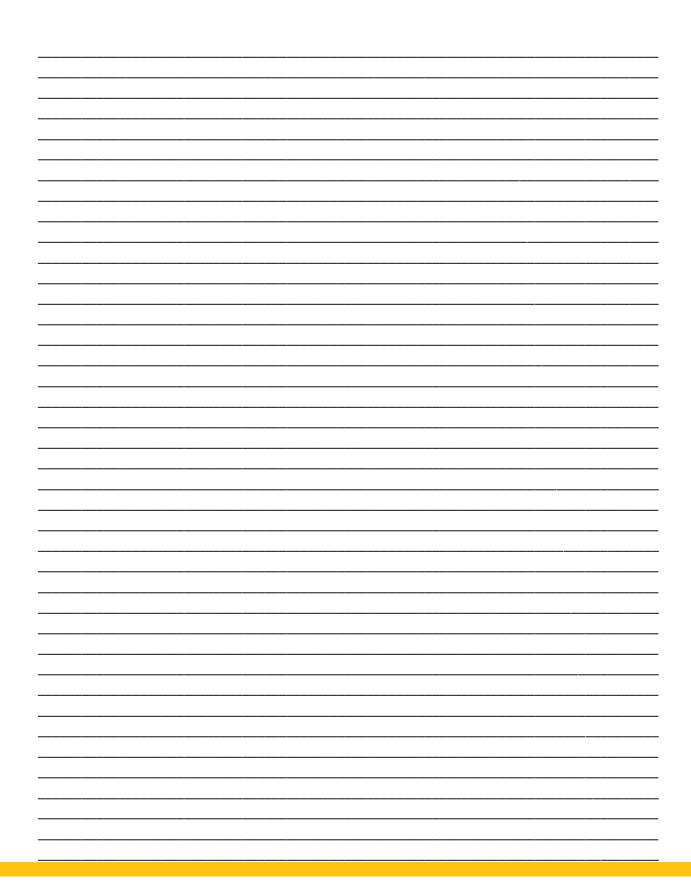
Answers are limited to 500 words.					

3. Innovation (25 Points)

Describe innovative features that were used in the project, including but not limited to:

- ✓ New technologies, materials and methodologies used
- ✓ Unique design features not used in other buildings
- ✓ Solutions to existing industry challenges or challenges addressed by the client
- ✓ Unique solutions used to combat challenges
- ✓ Does the project address specific, common industry issues?
- ✓ Utilization of digital twins and Building Information Modelling (BIM)
- ✓ Addressing current environmental factors such as, but not limited to: labor shortages, rising material costs, infrastructure improvements addressing increasing complex project scopes and expanded value-added services offered by client and/or new business vertices, e.g., direct to consumer, last mile, consolidation programs

Answers are limited to 500 words.					



4. Project Management (15 Points)

Provide concrete examples of project management particulars, including:

- ✓ How did the team create solutions to ensure the project exceeded expectations?
- ✓ Did the project meet the timeline, budget, and goals?
- ✓ Explain the collaborative approach and customer service provided throughout the project.

Answers are limited to 500 words.						

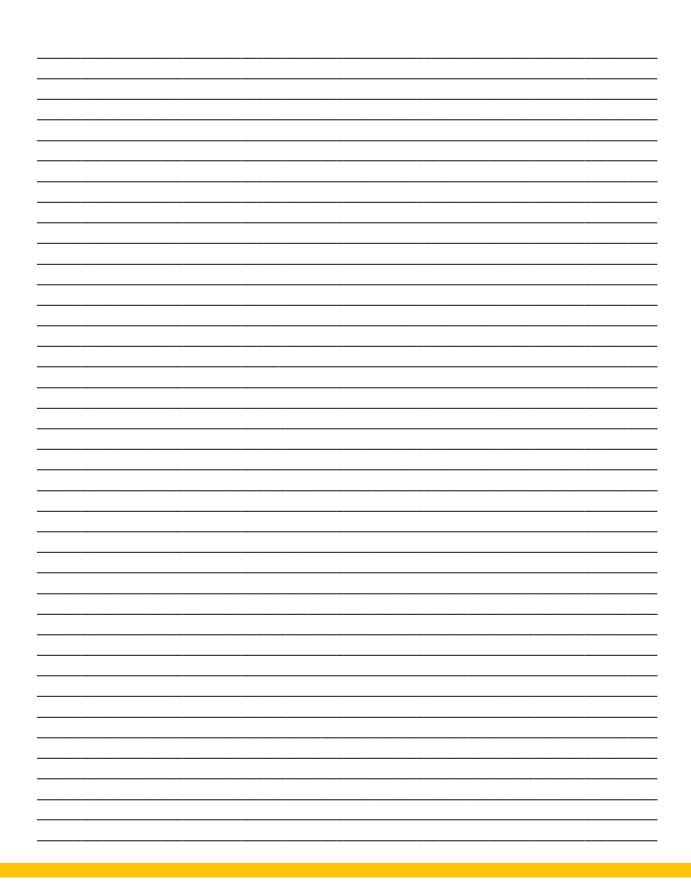


5. Sustainability Consideration (15 Points)

Explain the "green" or ESG elements of the project including, but not limited to:

- ✓ LEED points awarded
- ✓ Energy savings or reducing overall energy consumption of facility to make a more energy efficient building
- ✓ Environmentally focused components of project, e.g., water reclamation/conservation,
- ✓ Implementation of renewable technologies
- ✓ Other notable considerations or sustainable recognition such as; waste reduction, sustainable building materials, sustainable design, durability of project

Answers are limited to 500 words.						

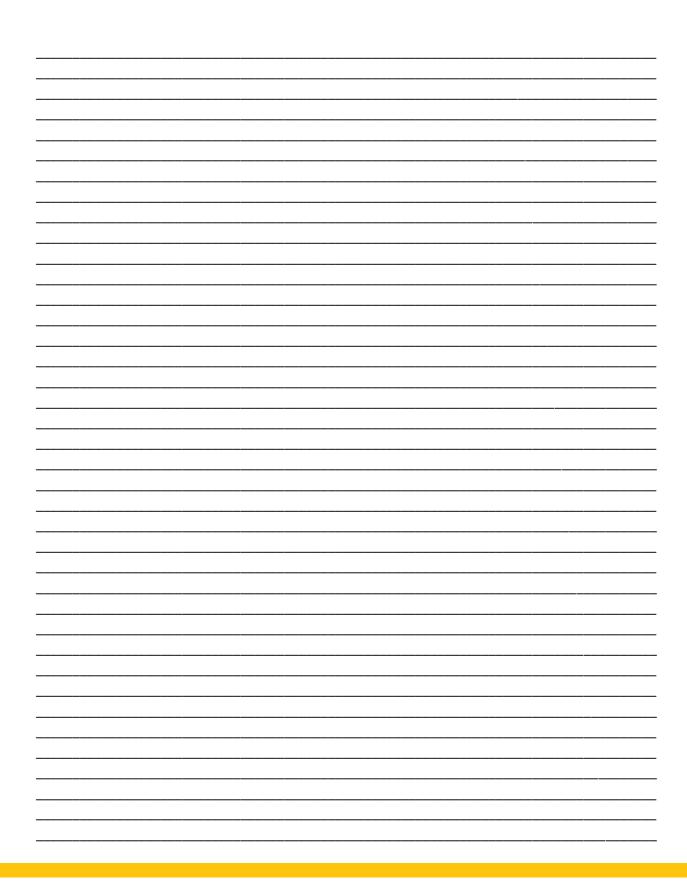


6. Contribution to larger society and temperature-controlled supply chain (5 Points)

What kind of impact does the project have on the world at-large and/or the global cold chain?

- ✓ Will the facility provide safe, high-quality food, beverage, and/or pharmaceutical products?
- ✓ Will the building provide life sciences services?
- ✓ Does the project create jobs or trade opportunities?
- ✓ Will the project provide significant impact to the cold chain, such as developing cold storage/processing opportunities in areas where no such treatment existed?

Answers are limited to 500 words	•	



7. Project Summary Video (5 Points)

A video submission summarizing the project is required to help judges evaluate the project. The video may be comprised of content from the actual build, finished project, or can simply be a recap of why the project should be considered for the Built by the Best Award. Points will not be awarded for production quality. The purpose of the video is to provide judges with additional context around highlights and other considerable challenges that added to the complexity of the project.

Videos should be submitted via email or www.wetransfer.com to Holly Coughlan at hccughlan@gcca.org, along with project photos (see below).

Download the slide deck template here

Videos are limited to 5 minutes of content

8. Photographs and Testimonials

Photographs

Photos are required as part of the award submission process and are to be submitted with the project summary video in the Built by the Best PowerPoint template. Photos are limited to 3 photos in each category of the Award, which are as follows:

- Project Complexity
- Innovation
- Project Management
- Sustainability Consideration
- Contribution to larger society or supply chain

Download the slide deck template here (same as above)

Testimonials

nials provide t o word limit) o	•		You can pi	ovide custon	ner testimonials

I, _______ am submitting this award on behalf of and certify that my company qualifies for all the following criteria to qualify for consideration for the Built by the Best Award. ✓ Contractor or Design-Build company must be a CEBA member. Processor/End User/Warehouse/Third-Party Logistics company does not need to be a member. ✓ Building must maintain a controlled environment. ✓ Projects must be completed within the timeframe of January 1, 2022 through to March 31, 2023. ✓ Submission must be received by the submission deadline. Late applications will not be accepted. ✓ Project must have been completed on or ahead of schedule. ✓ Approval received from customer/end user to apply for the award.

Award Applicant's Signature: ______ Date: _____