2024
Sponsorship, Advertising, And Exhibiting Opportunities
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**Taking the Cold Chain Industry to New Levels Worldwide**
2024 GCCA, GCCF and CEBA
Global Events Calendar

FEBRUARY

59TH GCCF COLD CHAIN INSTITUTE EAST
4-6 FEBRUARY 2024
Atlanta, Georgia, United States | Georgia Tech Hotel & Conference Center
This event, designed for employees with clear management potential and executives new to the industry, features more than 40 classes in warehouse management and transportation management taught by leading experts in the industry.
Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

59TH GCCF COLD CHAIN INSTITUTE WEST
27-29 FEBRUARY 2024
Tempe, Arizona, United States | Tempe Mission Palms Hotel at Arizona State University
This event, designed for employees with clear management potential and executives new to the industry, features more than 40 classes in warehouse management and transportation management taught by leading experts in the industry.
Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

APRIL

27TH GCCA EUROPEAN COLD CHAIN CONFERENCE & EXPO
10-12 APRIL 2024
Brussels, Belgium | Brussels Marriott Hotel Grand Place
Here, delegates gain a better understanding of market trends, industry challenges, business solutions, and technological innovations. The conference also provides ample networking opportunities, enabling attendees to meet and connect with professionals from throughout Europe and around the world.
Audience: Executives and managers from temperature-controlled, third-party logistics companies.

MAY

GCCF COLD CHAIN INSTITUTE AUSTRALIA
21-23 MAY 2024
Melbourne, Australia | Sheraton Melbourne Hotel
This event, designed for employees with clear management potential and executives new to the industry, features more than 40 classes in warehouse management and transportation management taught by leading experts in the industry.
Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

JUNE

GCCA BRAZILIAN COLD CHAIN CONGRESS
20-21 JUNE 2024
Sao Paulo, Brazil | TBD
This educational event focuses exclusively on the temperature-controlled logistics industry and features opportunities and solutions for business development.
Audience: High-level executives in temperature-controlled warehousing or logistics.

GCCA COLD CHAIN POLICY FORUM
TBD JUNE 2024
Washington, DC, United States | TBD
The GCCA Global Policy Forum offers education and interaction with government and agency officials in regards to the rules and regulations that impact the cold chain.
Audience: Executives with compliance and regulatory responsibility, members of safety and government affairs committees.
TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE

JULY

**GCCF COLD CHAIN INSTITUTE LATIN AMERICA**
15–17 JULY 2024
Mexico City, Mexico | Hilton Mexico City Reforma

This event, designed for employees with clear management potential and executives new to the industry, features extensive classes in warehouse management and transportation management taught by leading experts in the industry.

**Audience:** Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

AUGUST

**GCCF COLD CHAIN INSTITUTE BRAZIL**
TBD AUGUST 2024
Sao Paulo, Brazil | TBD

This event, designed for employees with clear management potential and executives new to the industry, features extensive classes in warehouse management and transportation management taught by leading experts in the industry.

**Audience:** Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

SEPTEMBER

**GCCF COLD CHAIN INSTITUTE EUROPE**
2–4 SEPTEMBER 2024
Amsterdam, The Netherlands | TBD

This event, designed for employees with clear management potential and executives new to the industry, features extensive classes in warehouse management and transportation management taught by leading experts in the industry.

**Audience:** Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

**133rd GCCA CONVENTION**
23–26 SEPTEMBER 2024
Bonita Springs, Florida, United States | Hyatt Regency Coconut Point

This annual gathering for GCCA and GCCF features education, networking, and business development opportunities for third-party logistics companies and warehouse operators. Owners, CEOs, presidents, and executive leadership teams.

NOVEMBER

**GCCA LATIN AMERICAN COLD CHAIN CONGRESS**
7–8 NOVEMBER 2024
Panama City, Panama | TBD

This meeting enables GCCA members and leaders in the temperature-controlled industry to interact, learn about industry trends, and expand their knowledge. The Congress also serves as a discussion forum for issues of interest to multi-regional cold chain industry leaders.

**Audience:** Senior executives in temperature-controlled warehousing or logistics.

**44th CEBA CONFERENCE & EXPO**
11–14 NOVEMBER 2024
Ponte Vedra Beach, Florida, United States | Sawgrass Marriott Golf Resort & Spa

This annual meeting of CEBA members offers education, business development opportunities, and networking for company executives managing the building of new cold storage facilities and cold storage builders.

**Audience:** Chief engineers, regional facility managers, regional facility maintenance leads,
GCCA represents all major industries engaged in temperature-controlled logistics, getting perishable food safely from production to consumer. GCCA membership includes nearly 1,300 temperature-controlled facilities and members in over 80 countries. The cold chain is hotter than ever before and the industry is rapidly changing. Now is your chance to join GCCA to get exclusive member benefits, resources, networking opportunities, and so much more.

**Frozen Foods are in 99% of American Households**

- 1,300+ facilities
- 178+ million m³ / 6.3+ billion ft³
- of temperature controlled warehouse capacity worldwide

**Ensures Food Safety, Security and Reliable Access to Over**

- 96.6 million metric tons
- 213 billion pounds
- An equivalent to 122M+ pallets, of perishable food annually.*

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*GCCA Membership and Market Intelligence Data 2019

**2019 NFRA State of the Industry Report

**GCCA IS THE COLD CHAIN. JOIN GCCA TODAY AT GCCA.ORG
Who GCCA Reaches

THE ONLY GLOBAL ASSOCIATION IN COLD!

Through the many educational and networking events worldwide, GCCA touches the global network village of industry professionals representing over 1,300 facilities in 90+ countries who serve the temperature-controlled warehousing & logistics, transportation, construction, and end-users in the perishables industry. Sponsors have the unique opportunity to raise brand awareness, market products, and meet with current and prospective customers through sponsoring GCCA events and initiatives.

COMPANY MEMBERSHIP

- **62%** Warehouses
- **18%** Supplier, Service Provider & Vendor
- **7%** General & Thermal Contractor (Construction)
- **6%** Academia, Consultants, Government, Non-Profit
- **5%** Processor/Manufacturer, Retail, Food Service
- **3%** Transportation

REGION PERCENTAGE OF MEMBERSHIP

- **57%** United States
- **6%** Canada
- **14%** Europe
- **7%** South America
- **4%** Mexico & Central America
- **6%** India
- **2%** Asia
- **4%** Africa
2024 Sponsorship & Exhibiting Opportunities

Sponsorship & Expo Contact
For all sponsorship and exhibiting inquiries or to reserve an opportunity, contact:

James Rogers
Vice President of Business Development
Global Cold Chain Alliance (GCCA)
Phone: +1 703 373 4303
jrogers@gcca.org
GCCA, GCCF & CEBA Strategic Board Meetings

OVERVIEW & SPONSORSHIP OPPORTUNITIES

7 - 10 May 2024 | Maui, Hawaii | The Ritz-Carlton, Kapalua

ABOUT THE MEETING
The Strategic Board Meeting convenes GCCA’s Warehouse, Transportation, CEBA, and GCCF boards. Typically held in North American, every three years the Strategic Board Meeting is hosted in a destination global city elsewhere. The meeting assembles over 200 of the leading cold chain executives operating or conducting business in the marketplace.

SPONSORSHIP OVERVIEW
Sponsoring companies are fully immersed in the Strategic Board Meeting, which includes participation in all networking activities like receptions, dinners, and other meals, golf tournament and additional opportunities with board members and their spouses.

Traditionally a closed meeting, the Strategic Board Meeting has been opened to a limited number of sponsors over the past two years. Sponsoring at the meeting has built a reputation as the best opportunity to gain exclusive access with the top cold chain executives from around the world and provides relationship building activities through unforgettable experiences.

The meeting strictly limits sponsorship participation to 10 companies.

SPONSOR BENEFITS:

- Recognition and participation in all board networking activities
- Recognition of sponsorship on Board Meeting marketing emails, and event signage
- Recognition of sponsorship during Board Meeting (logo on screen and verbal recognition)
- Verbal recognition in welcome remarks at first evening dinner

- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Ability to send two representatives and spouses to event
- Right of first refusal for sponsorship of same event, if offered, in 2025
# GCCA, GCCF & CEBA Strategic Board Meetings

## Overview & Sponsorship Opportunities

**Sponsorship Investment**

USD $10,000–$15,000

### 2023 Participants:

<table>
<thead>
<tr>
<th>Americold Logistics</th>
<th>Crystal Cold Storage</th>
<th>Interstate Warehousing, Inc.</th>
<th>RefrigiWear Inc.</th>
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<tr>
<td>Bonar Engineering and Construction Company</td>
<td>CWH Johnson’s International</td>
<td>Jamison Door Company</td>
<td>RLS Logistics</td>
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<tr>
<td>Bradner Cold Storage Ltd.</td>
<td>Dreisbach Enterprises, Inc.</td>
<td>Lineage Logistics</td>
<td>Seminole Gulf Railway LP/ Florida Freezer, LP</td>
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<tr>
<td>Burris Logistics</td>
<td>Emergent Cold Latin America</td>
<td>Midwest Refrigerated Services, Inc.</td>
<td>Superfrío Logística Frigorífica</td>
</tr>
<tr>
<td>CAP – Logística Frigorífica LTDA</td>
<td>Eiskesen Advisory Group</td>
<td>MWCold</td>
<td>Terra Vista Capital</td>
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<td>Conestoga Cold Storage</td>
<td>Eiskimo Cold Storage, LLC.</td>
<td>NewCold Advanced Logistics</td>
<td>Ti Cold</td>
</tr>
<tr>
<td>Congebeq Inc.</td>
<td>Friopuerto Investment, SL</td>
<td>Nor-Am Cold Storage</td>
<td>United States Cold Storage, Inc.</td>
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<tr>
<td>Constellation Cold Logistics</td>
<td>IceStar</td>
<td>QuickFreeze</td>
<td>Vertical Cold Storage</td>
</tr>
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### Thank You to Our 2023 Sponsors:

- Bonar
- EvapCold
- Jamison Cold Storage
- QuickFreeze
- RefrigiWear
- Vapor Armour

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**2024 GCCA Sponsorship, Advertising, and Exhibiting Opportunities**
133rd GCCA Convention

OVERVIEW
24 – 27 SEPTEMBER 2024 | Hyatt Regency, Coconut Point Resort & Spa | BONITA SPRINGS, FLORIDA

The GCCA Convention offers a variety of unique social and business development experiences designed to provide a high level of brand recognition and connect you with owners, CEO’s, and other top executives at the leading temperature controlled third-party logistics industry event. Over 450 industry leaders regularly participate at the GCCA Convention.

CONVENTION FEATURES:
- Insight into cold chain trends and key business drivers
- Executive level networking events
- High level branding & recognition
- Industry Supplier Showcase
- TechTalks by vendors
- Golf outing

SPONSOR BENEFITS:
- Recognition of sponsorship on Convention website, Convention digital promotion, and event signage
- Featured in event program
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in pre-Convention brochure (must sign by 1 April 2023)
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2025
- List of attendees

100% OF SPONSORS FELT THAT CONVENTION WAS WORTH THEIR TIME AND MONEY

94% OF SPONSORS SAID THEY REACHED THEIR TARGET AUDIENCE AND DECISION-MAKERS
## 133rd GCCA Convention

### Sponsorship Opportunities

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<th>Level</th>
<th>Sponsorship</th>
<th>Price (USD)</th>
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<td><strong>Platinum Level</strong></td>
<td>Night 2 Convention Party</td>
<td>$40,000</td>
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<td>GCCA-GCCF Joint Board Reception &amp; Dinner (1st day)</td>
<td>$35,000</td>
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<td></td>
<td>Keynote Presenter Sponsor (1st or 2nd day)</td>
<td>$20,000</td>
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<td></td>
<td>Welcome Reception</td>
<td>$20,000</td>
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<td>Closing Reception</td>
<td>$20,000</td>
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<td>Convention Lanyards</td>
<td>$20,000</td>
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<td><strong>Gold Level</strong></td>
<td>Badge Sponsor</td>
<td>$16,500</td>
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<td></td>
<td>Keynote Presenter Sponsor (3rd day)</td>
<td>$15,000, 2 available</td>
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<td>Hotel Key Cards</td>
<td>$15,500</td>
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<td></td>
<td>Golf Classic Beverage Cart</td>
<td>$15,500</td>
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<td></td>
<td>Cold Chain Cafe</td>
<td>$13,500</td>
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<td></td>
<td>Convention WiFi</td>
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<td>General Session Lunch</td>
<td>$11,000</td>
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<td>Golf Classic Refreshment Oasis</td>
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<td><strong>Innovation Showcase</strong></td>
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<td>Breakfast in the Innovation Showcase</td>
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<td>TechTalks</td>
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<td>Pickleball (NEW)</td>
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<td>Pocket Agenda</td>
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<td>Focus Session Education Tracks</td>
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<td>Refreshments Break Sponsor (Daily)</td>
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<td></td>
<td>Golf Classic Prizes</td>
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<td></td>
<td>Golf Classic Lunch</td>
<td>$8,000</td>
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<td>Branded Golf Balls</td>
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<td>Golf Classic Sunscreen (Golf, Pickleball)</td>
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<td>Golf Classic Cigar Bar</td>
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<td></td>
<td>Golf Classic Cooling Towels</td>
<td>$7,500</td>
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<td></td>
<td>Golf Picture &amp; Refreshment Pitstop</td>
<td>$7,000</td>
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**Platinum Level**

Sponsorship Includes: Four (4) complimentary attendee passes for sponsor company ($8,000 value) (Total spend must reach level threshold to receive these benefits)

**Gold Level**

Sponsorship Includes: Two (2) complimentary attendee passes for sponsor company ($4,000 value).
133rd GCCA Convention

SPONSORSHIP OPPORTUNITIES

INNOVATION SHOWCASE
$11,000 (40 AVAILABLE)

The Innovation Showcase provides an exclusive opportunity for companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking lounge the Innovation Showcase is featured at the heart of the event. Coffee and refreshment breaks, meals, and a happy hour will take place around the Showcase providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Innovation Showcase throughout the event for one-on-one meetings.

#1 Our most in-demand sponsorship!
COMPANIES THAT ATTENDED THE 2023 GCCA ANNUAL CONVENTION:

- Advance Storage Products
- African Infrastructure Investment Managers
- Agile Cold Storage LLC
- Agroempaques, S.A.
- Ahern Fire Protection
- AI Storage Solutions
- Alston Construction
- ALTA Refrigeration, Inc.
- Americold
- Arcadia Cold Storage & Logistics
- ARCO Design/Build - BTS
- ASHRAE
- Bellingham Cold Storage
- BentallGreenOak
- BNP Media
- Boltrics
- Bonar Engineering & Construction Company
- Bradner Cold Storage Ltd.
- Bridge Industrial Partners
- Brinkmann Constructors
- Burris Logistics
- Calpine Energy Solutions
- Camelot 3PL Software
- CCS Logistics
- Chill Storage
- Chocla Construction Company
- Clauer North America
- CMC Design-Build, Inc.
- Cold Summit Development
- Cold Zone Inc.
- Coldbox Builders
- COLSTAFF LLC
- ColonialWebb Contractors
- Commercial Cold Holdings
- Compeer Financial
- Conestoga
- Congebe Inc. - Etobicoke, Ontario
- CORE X PARTNERS
- Crystal Distribution Services, Inc.
- Cushman & Wakefield of GA, Inc.
- CWH Johnson’s International
- DAMBACH Lagersysteme GmbH & Co. KG
- Datex Corporation
- Derstine’s Inc./EZ3pl
- Dreisbach Enterprises, Inc.
- Envision Cold
- Epstein
- Eskesen Advisory Group
- Eskimo Cold Storage, LLC.
- Evans General Contractors
- Evapco Inc.
- Fisher Construction Group
- FlexCold
- FLEXSPACE
- Florida Freezer, LP
- Frazier Industrial Company
- FREEZ Construction
- GAF
- Gleeson Constructors & Engineers, LLC.
- Great River Energy
- Green Span Profiles
- Griffo Design/Build, Inc
- Group 4 Reps
- Hansen-Rice, Inc.
- Horvath & Weaver PC
- IceStar
- Interchange Group, Inc.
- InterCool USA LLC
- Interstate Warehousing, Inc.
- ISOPAN SPA
- Jamison Door Company
- JKC Trucking, Inc.
- Kaiser-Martin Group
- Karis Cold Storage
- Kelvin Group
- Kingspan Insulated Panels
- Konoike-Pacific (K PAC)
- Lineage Logistics - Lockton Companies
- Lockwood Securities
- Los Angeles Cold Storage Co.
- Magnavale Ltd
- MAPP Construction
- Maritime Cold Storage Ltd.
- Matheson Constructors
- Mattingly Cold Storage
- Mayekawa U.S.A., Inc.
- Merchants Cold Storage Company, LLC
- META Storage Solutions Inc.
- Met! Span
- MetLife Food & Agribusiness Finance
- Michigan State University - School of Packaging
- Minnesota Freezer Warehouse
- MRBraz & Associates, PLLC
- Industrial
- NewCold
- Nor-Am Cold Storage
- Northern Mechanical Services
- Nucor Warehouse Systems
- Patria Investments / Colombia
- Peak Construction Corporation
- PEB Commodities, Inc.
- Permatherm
- PGIM Real Estate
- Philadelphia Warehouse & Cold Storage, Co.
- Platform Ventures
- Power Construction Company, LLC
- Primus
- Providence Engineering
- QuickFreeze
- Rabobank
- Rack Builders Inc.
- Ramp Systems, Inc.
- RefrigiWear Inc.
- Refrió Armazéns Gerais Ltda.
- Republic Refrigeration, Inc.
- RLS Logistics
- San Diego Refrigerated Services, Inc.
- Sculptor Real Estate
- Sealand Building Group Inc.
- Senior Holdings
- Sierra Pacific Warehouse Group
- Sierra Supply Chain Services
- Slate River Systems Inc
- Snofe1mp Cold Storage
- SRSI México
- Stellar
- Stow US Inc.
- SubZero Constructors, Inc.
- Summit Cold Storage, Inc.
- Sun Commercial Roofs
- Superfrio Logistica Frigorificada - Swisslog
- TGW Systems, Inc.
- The Ohio State University
- The Raymond Corporation
- Ti Cold
- TPG Real Estate
- Transwestern
- Trenton Cold Storage, Inc.
- TrueCore
- United Insulated Structures, LLC
- United States Cold Storage, Inc.
- University of Florida - CFDR
- University of Wyoming
- Utility Management Services
- Vapor Armour
- Vector Logistics
- Vertical Cold - Viking Cold Solutions, Inc
- Vilter Manufacturing LLC
- Ware Malcom
- Warehouses4Good
- WDS Construction, Inc.
- Wilkerson Cold Storage Co
- Witte Cold Services, LLC / Witte Bros. Exchange, Inc.
- Xtreme Cold Storage Ltd.
44th CEBA Conference & Expo

OVERVIEW

11–14 NOVEMBER 2024
SAWGRASS MARRIOTT RESORT & SPA | PONTE VEDRA BEACH, FL

The CEBA Conference & Expo attracts over 400 attendees and is the best venue for reaching builders and other controlled environment construction and engineering decision-makers. Participants come to the conference prepared to make important purchasing decisions. The expo features the latest technologies, solutions, products and services from the most respected names in the industry.

ATTENDEES BY COMPANY TYPE:

- 37% CONTRACTOR - DESIGN/BUILD
- 41% SUPPLIER/SOLUTIONS PROVIDER
- 17% FOOD INDUSTRY AND WAREHOUSE REPRESENTATIVE

100% of Exhibitors and Sponsors Reported strong ROI

EVENT FEATURES:

- Industry Education
- Exhibit Hall
- Networking Receptions
- Committees
- Built by the Best Award

COMPANIES THAT ATTENDED THE 2023 CEBA CONFERENCE & EXPO:

- 4Front Engineered Solutions, Inc
- A M King
- Ahern Fire Protection
- Alinea Group Holdings Inc.
- All Weather Insulated Panels
- AllFlat Concrete Profiling, Inc.
- Alphacon
- Alston Construction
- ALTA Refrigeration, Inc.
- American Energy Partners, Inc.
- American Society of Asset Protection
- Americold Logistics
- ARC Mechanical
- Arcadia Cold Storage & Logistics
- ARCO Design/Build
- ARI
- Austin Brown Company, Inc.
- AutoMak Assembly, Inc.
- Automha Americas Automation Corp.
- Axis Construction Solutions
- Bellingham Cold Storage Co.
- BNP Media
- Bonar Engineering & Construction Company
- Brasfield & Gorrie
- Bridge Industrial Partners
- Brinkmann Constructors
- CBRE, Inc.
- Chemours
- Choate Construction Company
- Classic Refrigeration SoCal
- Clauer
- Clayco
- CMC Design-Build, Inc.
- Cold Zone Inc.
- Coldbox Builders
- Colmac Coil Manufacturing Inc.
- ColonialWebb Contractors
- Consultant Internacional
- Controlled Environment Systems LLC
- Cooling Equipment Sales LLC
- CORE X PARTNERS
- Cresa
- D&B Thermal Company, Inc.
- Daikin Industries Ltd.
- Danfoss
- Delta Refrigeration
- Derek Builders
- DuPont Performance Building Solutions
- Encore Roofing
- Envision Cold
- EVAC North America, Inc.
- Evans General Contractors
- Evapco Inc.
- Evendge
- Falk Panel
- Fastener Systems, Inc.
- FCL Builders
- Fisher Construction Group
- FlexCold
- FLEXSPACE
- Fraizer Industrial Company
- FREEZ Construction
- Friasla Frigorificos S.A. De CV
- GAF
- Gleeson Constructors & Engineers, LLC
- Global Insulated Doors Inc.
- Gray Construction
- Great River Energy
- Green Span Profiles
- Griffco Design/Build, Inc.
- Group4 Reps
- Hansen Cold Storage Construction
- Hansen-Rice, Inc.
- Heatcraft Refrigeration Products
- Honeywell International Inc
- Hormann High Performance Doors
- Iceberg Mechanical
- Interchange Group, Inc.
- Interstate Warehousing, Inc.
- Isocindu SA DE CV
- Jamison Door Company
- Johns Manville
- Kaiser-Martin Group
- Karis Cold Storage
- Keep Supply
- Kelvin Group
- Kingspan Insulation LLC
- Kingspan Insulated Panels
- KPS Global
- Langan
- Layton Construction
- Lineage Logistics
- Lockton Companies, LLC
- LTI Contracting
- M&M Carnot
- Maple Reinders Constructors Ltd.
- Matheson Constructors
- Mayekawa U.S.A., Inc.
- Meadowwood Enterprises, LLC
- Meti-Fab, Inc.
- Meti-Span
- MG2
- Miner Corporation
- Mole Master Corporation
- NewCold Advanced Cold Logistics
- Nocx-Crete, Inc.
- Nucor Warehouse Systems
- Open Concepts LLC
- Panel Tech
- Peak Construction Corporation
- Performance Contracting Inc.
- Performance Structural Concrete Solutions
- Permatheur
- Phoenix Door Systems
- Polytemp Corporation
- PowerShingle
- Preston Refrigeration
- Primus
- Protectowire FireSystems
- Providence Engineering
- Puga Thermal Services
- QuickFreeze
- Rack Builders Inc.
- Rain City Industrial
- Refrigerated Structures of New England
- Refrigeration Design & Service, Inc.
- Republic Refrigeration, Inc.
- RHH Foam Systems Inc.
- Ricker Thermoline
- Rite-Hite
- RL Cold
- RLS Cascadia
- Royalty Roofing
- Ryan Companies
- Rytect High Performance Doors
- S & S Refrigeration Company
- Scale Microgrids
- Sealand Building Group Inc.
- Senneca Holdings
- Shambaugh & Son, L.P.
- Sierra Supply Chain Services
- Slate River Systems, INC
- SnoTemp Cold Storage
- Sprinkmann Sons Corporation
- Startec Refrigeration Services, Ltd.
- Steel Worx Solutions LLC
- Stellar
- SubZero Constructors, Inc.
- Sun Commercial Roofs
- Team Group, Ltd.
- TEKO Refrigeration
- The Fricks Company
- The Raymond Corporation
- The Whiting-Turner Contracting Company
- Thermal Construction Specialists
- Ti Cold
- Tippmann Construction
- Trinity Insulation Company
- Twinlode Automation
- Twintec Kalman Floor
- TWR Solutions
- United Insulated Structures
- United Material Handling, Inc.
- Unitherm
- Valley Fire Protection Systems and Plumbing
- Vapor Armour
- Venture 6ix
- Victaulic
- Viking Cold Solutions, Inc
- WAGNER Fire Safety Consulting GmbH
- Wagner Fire Safety, Inc.
- Ware Malcomb
- WDS Construction, Inc.
- Weiland Doors
- Whiting Turner
- Wigtion Fire Systems
- Williams Company
- Wood’s Pwr Grip
- Xtreme Cold Storage Ltd.
- Zulueta Architecture Ltd.
43rd CEBA Conference & Expo

EXHIBITING OPPORTUNITIES

EXHIBITOR BENEFITS:

- Recognition on the GCCA website
- Company name and contact information in CEBA Conference & Expo Program Guide
- 6-foot draped table and chairs
- One (1) attendee pass included in the exhibit fee
- Receive full attendee list

PRICING:

<table>
<thead>
<tr>
<th>SIZE</th>
<th>PRICE (USD)</th>
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<tbody>
<tr>
<td>Table top display</td>
<td>$4,400</td>
</tr>
</tbody>
</table>

WHO EXHIBITS?

- Automation
- Cold Storage Contractors
- Doors
- Energy Efficiency Solutions
- Fire Prevention Systems
- Flexible Walls
- Flooring Install & Repair
- Insulated Panels
- Insulation
- Lighting
- Materials Handling
- Racking
- Refrigeration Contractors
- Machinery
- Roofing
- Solar

2023 EXHIBITORS:

- 4FRONT Engineered Solutions
- Ahern Fire Protection
- All Weather Insulated Panels
- AutoMAK Assembly Inc.
- Automha Americas Automation Corp
- Chemours
- Delta Refrigeration
- Encore Roofing
- EVAC North America, Inc.
- Evapco Inc.
- Everidge
- Fastener Systems, Inc.
- GAF
- Green Span Profiles
- Honeywell
- Hormann High Performance Doors
- Isocindu SA DE CV
- Jamison Door Company
- Kelvin Group
- Kingspan Insulated Panels
- Kingspan Insulation LLC
- KPS Global
- M&M Carnot
- Metl-Span
- Mole Master
- Nox-Crete Inc.
- Permatherm
- Phoenix Door Systems
- Protectowire FireSystems
- Rack Builders Inc.
- Republic Refrigeration Inc.
- RHH Foam Systems Inc.
- Rite-Hite
- Royalty Roofing
- Rytec High Performance Doors
- Senneca Holdings
- The Raymond Corporation
- Twinlode Automation
- Twintec Kalman Floor
- United Material Handling, Inc.
- Vapor Armour
- WAGNER Fire Safety Consulting GmbH
# 44th CEBA Conference & Expo

## Sponsorship Opportunities

### Sponsorship Benefits:
- Receive full attendee list
- Recognition of sponsorship on conference website, marketing materials, and event signage
- Acknowledgment during Opening General Session
- Logo included in the CEBA Conference & Expo Program Guide
- Discounted registration for your clients/customers to attend
- Right of first refusal for sponsorship, if offered, in 2025

### Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship</th>
<th>Price (USD)</th>
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<tbody>
<tr>
<td><strong>Platinum Level</strong></td>
<td>Hotel Room Key Cards</td>
<td>$8,500</td>
</tr>
<tr>
<td></td>
<td>Keynote Sponsor</td>
<td>$8,500</td>
</tr>
<tr>
<td></td>
<td>Opening Reception (max 2 co-sponsors)</td>
<td>$8,500, 2 available</td>
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<tr>
<td></td>
<td>Lanyards</td>
<td>$8,500</td>
</tr>
<tr>
<td></td>
<td>Conference WiFi</td>
<td>$8,000</td>
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<tr>
<td></td>
<td>Golf Tournament Beverage Cart</td>
<td>$8,000</td>
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<tr>
<td><strong>Gold Level</strong></td>
<td>Night 2 Reception</td>
<td>$7,500, 2 available</td>
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<td></td>
<td>Badges</td>
<td>$7,500</td>
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<td></td>
<td>Lunch in the Expo</td>
<td>$7,500, 2 available</td>
</tr>
<tr>
<td></td>
<td>Happy Hour in Expo</td>
<td>$7,500</td>
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<tr>
<td><strong>Silver Level</strong></td>
<td>Pocket Agenda</td>
<td>$6,500</td>
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<tr>
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<td>Breakfast in the Expo</td>
<td>$6,500, 2 available</td>
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<tr>
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<td>Breakout Session Track Sponsor</td>
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<tr>
<td></td>
<td>Golf Tournament Lunch</td>
<td>$6,000</td>
</tr>
<tr>
<td></td>
<td>Golf Tournament Cigar Bar</td>
<td>$6,000</td>
</tr>
<tr>
<td></td>
<td>Sunscreen</td>
<td>$6,000</td>
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<tr>
<td></td>
<td>Pickleball</td>
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</tr>
<tr>
<td></td>
<td>Golf Tournament Prizes</td>
<td>$6,000</td>
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<td></td>
<td>Health and Wellness Sponsor (Branded Hand Sanitizer)</td>
<td>$6,000</td>
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<tr>
<td></td>
<td>Refreshment Break in the Expo</td>
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</tr>
<tr>
<td></td>
<td>Branded Golf Balls</td>
<td>$5,500</td>
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</tbody>
</table>

**TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE**
GCCA Cold Chain Policy Forum

OVERVIEW

JUNE 2024 | WASHINGTON D.C.

GCCA’s Cold Chain Policy Forum is the premier policy event and fly-in for businesses engaged in temperature-controlled logistics. It features education sessions and keynote presentations focused on regulations and legislation that directly impact the industry, meetings with key federal agency officials, congressional meetings, and more.

The primary audience includes third-party transportation, warehousing and logistics providers, controlled environment construction and related businesses.

The GCCA Cold Chain Policy Forum provides a focus on key regulatory issues impacting the industry, connecting participants with agency representatives to hear the latest policy developments. It also focuses on legislative issues with participants having the opportunity to directly engage with Congressional offices to communicate the industry’s priorities.

ATTENDEES BY COMPANY TYPE:

- 34% Warehouse
- 34% Supplier
- 11% Government
- 8% Association/Non Profit
- 7% Construction
- 6% Transportation

COMPANIES THAT ATTENDED THE 2023 GCCA COLD CHAIN POLICY FORUM:

- A M King
- Agile Cold Storage LLC
- Ahern Fire Protection
- Alphacon
- ALTA Refrigeration, Inc.
- AmeriCold Logistics
- ARCO Design/Build - BTS
- Armada Supply Chain Solutions
- Arup
- Bonar Engineering & Construction Company
- Bradner Cold Storage Ltd.
- Clauer
- Coldbox Builders
- Controlled Environment Systems LLC
- CORE X PREMIER
- Environmental Protection Agency
- Epstein
- Evans General Contractors
- Evapco Inc.
- Feeding America
- Fisher Construction Group
- FlexCold
- FLEXSPACE
- Florida Freezer, LP
- Foreign Agricultural Service - USDA
- GAF
- Guntner U.S. LLC
- Interchange Group, Inc.
- International Institute of Ammonia Refrigeration
- International Trade Administration
- Jackson Lewis P.C.
- Jamison Door Company
- Lineage Logistics
- Los Angeles Cold Storage Co.
- M&M Carnot
- Michigan State University - School of Packaging
- Monument Advocacy
- No Hunger Food Bank
- Nor-Am Cold Storage
- Nor-U Cold Storage Systems
- Occupational Safety & Health Administration
- PEB Commodities, Inc.
- Permatherm
- PLM Fleet
- QuickFreeze
- RefrigiWear Inc.
- RMI / Third Derivative
- San Diego Refrigerated Services, Inc.
- Scopelitis, Garvin, Light, Hanson & Feary
- Sierra Pacific Warehouse Group
- Sodus Cold Storage Company, Inc.
- SubZero Constructors, Inc.
- Temple University
- Ti Cold
- U.S. Food and Drug Administration
- United States Cold Storage, Inc.
- United States Cold Storage, Inc.
- University of Wyoming
- USDA Food Safety and Inspection Service-Dallas
- Viking Cold Solutions, Inc
- WAGR Fire Safety Consulting GmbH
- Marubeni America Corporation - Washington, District of Columbia
- Lineage Logistics
- Burris Logistics

EVENT FEATURES:

- Briefings on policy, trends, rules and regulations impacting the cold chain
- Education Sessions on key industry issues
- Keynote Presentations from Hill or Agency leaders
- Committees
- Networking Events with industry players, regulators, and policy makers
Reach top-level executives at the GCCA Cold Chain Policy Forum through a variety of exclusive sponsorship opportunities. There are three levels of sponsorship: Platinum, Gold, and Silver. Platinum sponsors appear at the top of all sponsor materials, Gold appear directly below, followed by Silver. Platinum sponsors also have the option to sponsor specific events/items at the meetings.

### Sponsorship Opportunities

**Platinum Level**
- Welcome Reception $5,500 (2)
- Opening General Session Luncheon $5,500
- Closing General Session Luncheon $5,500
- Closing Industry Reception $5,500
- Lanyards $5,500
- Wifi $5,500

**Gold Level**
- Pocket Agenda $4,500
- Badges $4,500
- Coffee and Refreshments Break (2) $4,000
- Breakfast (2) $4,000
- Education Session (6) $3,500

### Sponsor Benefits:
- Marketing collateral on Sponsor Table
- Acknowledgment during General Session luncheon
- Logo featured on the event website and program
- Distinctive sponsor ribbon displayed on event badge
- Right of first refusal for sponsorship, if offered, in 2025
- Receive full attendee list with contact information
GCCA STANDS WITH YOU. THE TIME TO ACT IS NOW.

Never before has our industry faced such uncertainty and vulnerability from America’s policy makers, both in the White House and in both chambers of Congress. The Administration and Congress represent challenges and opportunities that we will need to face as an industry, together.

The Administration and Congress are considering a wide range of policies that could impact the cold chain in 2023. Key issues:

**FARM BILL**
- Congress is working to reauthorize the Farm Bill in 2023.
- GCCA will be actively engaging with Congress to advance cold chain industry initiatives and priorities.

**CLIMATE CHANGE**
- Pursuing aggressive policies to address climate change, through both executive action and legislation
- Implementation of the AIM Act to phase down HFCs

**TAXES**
- Increasing the corporate tax rate, phasing out deductions for pass-through entities
- Raising the top marginal income-tax rate

**LABOR**
- Strengthening worker organizing, collective bargaining and unions through executive action and legislation such as the PRO Act
- NLRB advancing labor initiatives, like ‘micro-unit’ organizations and joint employer policies

**BURDENSOME REGULATIONS**
- Revising EPA’s Risk Management Program (RMP) regulation and making additional requirements
- Changes to OSHA’s Process Safety Management regulation
- Implementation of FDA’s Food Traceability Rule

THERE IS SOMETHING YOU CAN DO.

To learn more about how you can contribute contact Lowell Randel (lrandel@gcca.org) or visit advocacy.gcca.org. Visit ADVOCACY.GCCA.ORG for more information.
THE TIME TO ACT IS NOW

GCCA is here to fight for you which is why we have established an Advocacy Fund to promote and protect the interests of the cold chain. If you want to protect the future of your businesses and the jobs of your hardworking employees – the time to act is now. GCCA is here to represent your business interests.

Your contribution will support expanded services:
- New virtual platform for communications with elected officials in the US, Canada and Australia
- GCCA expanded participation and leadership in coalitions
- GCCA participation with partners in legal challenges to problematic regulations
- Expanded GCCA presence on Capitol Hill
- Congressional Facility Tours with your Member of Congress
- Development of economic impact studies to better communicate the importance of the industry to policy makers and general public

VISIT ADVOCACY.GCCA.ORG FOR MORE INFORMATION.

Members are urged to consider making financial contributions to support these expanded advocacy efforts. Please submit to Lowell Randel (lrandel@gcca.org) or visit advocacy.gcca.org for more information or to make a contribution.

VISIT ADVOCACY.GCCA.ORG FOR MORE INFORMATION.
# GCCA Regional Cold Chain Connections

## Overview & Sponsorship Opportunities

Regional Connections deliver a dynamic experience, bringing together members of the warehouse/3PL construction, and supplier communities to meet face to face in regions for focused regional market updates, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions with opportunities to golf or participate in other networking activities (US and CA) before or after the program.

### Sponsor Benefits:

- Recognition of sponsorship on event website and digital promotions
- At the event, sponsors will receive branding
- Receive full attendee list with contact information
- Logo recognition on-site signage
- Marketing materials displayed on-site
- Two (2) complimentary registrations to event

Contact GCCA to discuss exclusive sponsorship opportunities or to discuss multiple meeting discounts

## Pricing:

<table>
<thead>
<tr>
<th>Location</th>
<th>Sponsorship*</th>
<th>Price (USD)</th>
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<tr>
<td>United States and Canada</td>
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<td>$5,000 each</td>
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<tr>
<td>Europe</td>
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<td>€ 5,000</td>
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<tr>
<td>Latin America, Australia, Middle East, Asia</td>
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<td>$3,000</td>
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<tr>
<td>Africa</td>
<td></td>
<td>$3,000</td>
</tr>
<tr>
<td>Australia</td>
<td></td>
<td>$1,000 / ZAR 18 000</td>
</tr>
<tr>
<td>Middle East</td>
<td></td>
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<tr>
<td>Asia</td>
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## Date & Location

<table>
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<tr>
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<tbody>
<tr>
<td>Early March</td>
<td>Dallas, TX, United States</td>
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<tr>
<td>17-18 April</td>
<td>Atlanta, GA, United States</td>
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<tr>
<td>Early August</td>
<td>Northeast, United States</td>
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<td>Mid August</td>
<td>Midwest, United States</td>
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<td>TBD</td>
<td>West Coast, United States</td>
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<td>United States</td>
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<tr>
<td>Canada</td>
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<tr>
<td>10 June</td>
<td>Ottawa, Canada</td>
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<td>16-17 July</td>
<td>Toronto, Canada</td>
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<td>Europe</td>
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<td>Juen</td>
<td>Antwerp, Belgium</td>
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<td>4 September</td>
<td>Amsterdam, Netherlands</td>
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<td>November</td>
<td>Copenhagen, Denmark</td>
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<tr>
<td>Latin America</td>
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<tr>
<td>February</td>
<td>Dominican Republic</td>
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<tr>
<td>April</td>
<td>São Paulo, Brazil</td>
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<td>May</td>
<td>Santiago, Chile</td>
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<td>17 July</td>
<td>Mexico City, Mexico</td>
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<tr>
<td>November</td>
<td>Recife, Brazil</td>
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<td>Africa</td>
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<td>Durbin, South Africa</td>
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<td>Australia</td>
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<td>21 May</td>
<td>Melbourne, Australia</td>
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<td>Middle East</td>
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<td>20 February</td>
<td>Dubai, United Arab Emirates</td>
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<td>Asia</td>
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<td>15 June</td>
<td>Agra, India</td>
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<td>October</td>
<td>Singapore</td>
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</table>
GCCA Regional Cold Chain Connections

OVERVIEW & SPONSORSHIP OPPORTUNITIES

Learn via Industry Market and Advocacy Briefing

Network at Reception & Dinner

Connect Participate in the optional golf or activity outing the next morning before you depart
COMPANIES THAT ATTENDED THE 2024 GCCA REGIONAL COLD CHAIN CONNECTIONS:

Asia Pacific
2023 GCCA Cold Chain Connection - Singapore
A. P. Møller Capital
Aboliz Equity Ventures Inc
Americold Logistics
AsiaCold Ventures
Asosiasi Rantai Pendingin Indonesia (ARPI)
CEVA Logistics
Cold Chain Logistics Committee of China
DP World
Global FoodBanking Network
Infrastructure Asia
Khmer Cold Chain
Lineage Logistics
Mandala Capital
Singapore Tourism Board
Super Freeze
U.S. Meat Export Federation, Inc.
WAGNER Fire Safety Consulting
GmbH
Wilmar International

Europe
2023 Cold Chain Connection - Sweden
Agri-Norcold A/S
Cold Chain Federation
Constellation Cold Logistics Sarl
Frigo Logistics sp.z o.o.
Glacio Cold Chain Logistics
Partners AS
Jodifrost JV
Koel- en Vrissies Lintelo B.V.
Lineage Logistics
MagnaVale Ltd
Mr. Iceman
Nekovri - Nederlandse Vereniging voor Koel
Rite-Hite
SSI SCHÄFER
Stockhabo
Thermotraffic Holland B.V.
WAGNER Fire Safety Consulting
GmbH
2023 GCCA Cold Chain Connection - Liverpool
Boltrics
British Frozen Food Federation
CERTUS Port Automation B.V.
Cold Chain Federation
Constellation Cold Logistics Sarl
Culina Group
Golden Acre Foods
Hemsec Panel Technologies
Jacobs
Lineage Logistics
MagnaVale Ltd
Marsh Commercial
Mercurius IT
Norish Ltd.
Reed Boardall Cold Storage Ltd.
Rite-Hite
Samworth Brothers Supply Chain
Star Refrigeration
Thermotraffic Holland B.V.
Trane Technologies Europe HQ

2023 GCCA Cold Chain Connection - Milan
Alaska Cold Stores
ALDEFE - Asociacion de Exploitations Frigorificas
ANITR
Belgian Cold Storage and Refrigeration Association (BVBVK-UPBIF)
BMI Italia
CNR - Consiglio Nazionale delle Ricerche
Danfoss A/S
DP World Antwerp Head Office
European Cold Storage and Logistics Association
Frigo Logistics sp.z o.o.
Frigoland Cold Logistics Group
GEA Refrigeration Technologies GmbH
InspirFirems
ISOPLAN SPA
Jaminson Door Company
Jodifrost NV
Kuehne + Nagel Srl
La Chaine Logistique Du Froid
Lineage Logistics
MagnaVale Ltd
Mucoseg (Creek) Nation
Nekovri - Nederlandse Vereniging voor Koel - En Vrissuizen
NewCold
Ocean Network Express
Ribiøn RBn srl
Rizzato Trasporti e Logistica SpA
Stockhabo
Svat Group S.p.A. - A STEF Company
Tappe Consulting
Thermotraffic Holland B.V.
Tramieras y soluciones de almacenaje
Verona Express
WAGNER Fire Safety Consulting GmbH
Zudek srl

Latin America
2023 Cold Chain Connection - Bogota
4Front Engineered Solutions, Inc
Almacorfof
Apix Logistica Especializada S.A.S
Arquitecte SAS
Cargill Proteina
Ciblu
Cubic33 Colombia S.A.S
Emergent Cold Latin America
Frio Frimac S.A.
Frioalimentaria S.A.S.
Fruvana
Guima Seguridad Industrial
IceStar - Quilicura
Imbocar S.A.S.
Maersk
QuickFreeze
Red Polar SAS
RefrigWear Inc.
Rentafrio S.A. - Medellin
Valles Verdes

2023 Cold Chain Connection - Mexico City
Agroempaques, S.A.
Almacennes Refrigerados Consolidados SA de CV
Asopropimopla
BSL Operador Logistico
DP World
Emergent Cold Latin America
Frissacel
Gunter of Mexico
IceStar
Infrisia Mexico SAPI DE CV
Isocindu SA DE CV
Lefix
QuickFreeze
Reparacion Integral de Contenedores, SAPI de CV
SRSI Mexico
WAGNER Fire Safety Consulting GmbH
2023 GCCA Cold Chain Connection - Santiago, Chile
Agencias NAVIERAS
Allfruit S.A.
Americold Logistics
Axionlog Cold Solutions
Bertolini Sistemas De Armazenagem
Chile Alimentos
Corporacion Red de Alimentos Chile
Danilo Jordan SA
DP World Chile
Emergent Cold Chile
Global Research Consultores Limitada
IceStar - Quilicura
Maersk - Fordham Park, New Jersey
Precisa Frozen Ltda.
Vitafoods

North America
2023 GCCA Cold Chain Connection - Niagara-on-the-Lake
4Front Engineered Solutions, Inc
Agile Cold Storage LLC
BentallGreenOak
Blue Giant Equipment Corporation
Bradner Cold Storage Ltd.
CIMCO
Coldbox
Conestoga Cold Storage
Danfoss A/S
Drennan Refrigeration Inc.
Enterprise Canada
Envision Cold
Everest Cold Storage
Frost Inc.
Gunter U.S., LLC
Hormann High Performance Doors
Jaminson Door Company
Kingspan Insulated Panels
Lockwood Securities
Mayekawa USA, Inc.
OneCharge
Performance Contracting Inc.
PLM Fleet
QuickFreeze
Slade River Systems, INC
Southern Equipment Sales Co.
TrueCore
Vapor Armour
Vertical Cold Storage
Westfalia Technologies, Inc.
2023 Southeastern Region Cold Chain Connection - FL
Biscayne Capital Advisors
Bonar Engineering & Construction Company
Evans General Contractors
Hormann High Performance Doors
I Squared Capital
InterCold USA LLC
Kingspan Insulated Panels
Lockwood Securities
Mayekawa USA, Inc.
Mayekawa USA, Inc.
Nucor Warehouse Systems
Performance Team
Permatheir
Primus
QuickFreeze
Republic Refrigeration, Inc.
RL Cold
Slate River Systems, INC
Ti Cold
TrueCore
Twintec Kalman Floor
United States Cold Storage, Inc.
Vapor Armour
2023 Southwest Cold Chain Connection - Austin
ARI
Brinkmann Constructors
CORE X PREMIER
Evapco Inc.
FREEZ Construction
Frozen Logistics, LLC
Glen Una Management Co.
Green Span Profiles
Hormann High Performance Doors
InterCool USA LLC
Lockwood Securities
Mayekawa USA, Inc.
Meadowwood Enterprises, LLC
Miner Corporation
Nucor Warehouse Systems
Performance Team
Permatheir
PLM Fleet
Primus
QuickFreeze
R&B Roofing
Republic Refrigeration, Inc.
RL Cold
Sacum Real Estate
Slate River Systems, INC
Ti Cold
TrueCore
Twintec Kalman Floor
United States Cold Storage, Inc.
Vapor Armour
Yukon Ventures

Southwest

Americold Refrigeration, Inc.
CIMCO
Coldbox
Conestoga Cold Storage
Danfoss A/S
Drennan Refrigeration Inc.
Enterprise Canada
Envision Cold
Everest Cold Storage
Frost Inc.
Gunter U.S., LLC
Hormann High Performance Doors
Jaminson Door Company
Kingspan Insulated Panels
Lockwood Securities
Mayekawa USA, Inc.
OneCharge
Performance Contracting Inc.
PLM Fleet
QuickFreeze
Slade River Systems, INC
Southern Equipment Sales Co.
TrueCore
Vapor Armour
Vertical Cold Storage
Westfalia Technologies, Inc.

Asia Pacific
2023 GCCA Cold Chain Connection - Singapore
A. P. Møller Capital
Aboliz Equity Ventures Inc
Americold Logistics
AsiaCold Ventures
Asosiasi Rantai Pendingin Indonesia (ARPI)
CEVA Logistics
Cold Chain Logistics Committee of China
DP World
Global FoodBanking Network
Infrastructure Asia
Khmer Cold Chain
Lineage Logistics
Mandala Capital
Singapore Tourism Board
Super Freeze
U.S. Meat Export Federation, Inc.
WAGNER Fire Safety Consulting
GmbH
Wilmar International

Europe
2023 Cold Chain Connection - Sweden
Agri-Norcold A/S
Cold Chain Federation
Constellation Cold Logistics Sarl
Frigo Logistics sp.z o.o.
Glacio Cold Chain Logistics
Partners AS
Jodifrost JV
Koel- en Vrissies Lintelo B.V.
Lineage Logistics
MagnaVale Ltd
Mr. Iceman
Nekovri - Nederlandse Vereniging voor Koel
Rite-Hite
SSI SCHÄFER
Stockhabo
Thermotraffic Holland B.V.
WAGNER Fire Safety Consulting
GmbH
2023 GCCA Cold Chain Connection - Liverpool
Boltrics
British Frozen Food Federation
CERTUS Port Automation B.V.
Cold Chain Federation
Constellation Cold Logistics Sarl
Culina Group
Golden Acre Foods
Hemsec Panel Technologies
Jacobs
Lineage Logistics
MagnaVale Ltd
Marsh Commercial
Mercurius IT
Norish Ltd.
Reed Boardall Cold Storage Ltd.
Rite-Hite
Samworth Brothers Supply Chain
Star Refrigeration
Thermotraffic Holland B.V.
Trane Technologies Europe HQ
European Sponsorship Opportunities
The 27th GCCA European Cold Chain Conference, is a supplier’s best venue for reaching temperature-controlled warehousing and logistics’ executives from across Europe and other regions. Increase your company’s brand and your visibility at the event through the sponsorship programme. Each opportunity has been customised to spotlight your company throughout the entire event, and exclusively at specific event functions.

2023 ATTENDEE DEMOGRAPHICS

- 50% Warehouse
- 26% Supplier
- 4% Transportation
- 13% Trade Associations
- 1% Press
- 6% Construction

ATTENDEE DEMOGRAPHICS BY TITLE

- 37% Director or Manager
- 32% Executive: CEO, President, Owner
- 20% Other
- 12% Executive Team: Senior VP, VP, C-Suite

95% of Conference attendees surveyed said the event was worth their time and money!
27th GCCA European Cold Chain Conference

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?
- Automation/Robotics
- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Food Safety & Compliance
- Insulated Clothing
- Insulated Panels
- Lighting Manufacturers & Suppliers
- Materials Handling
- Racking Equipment
- Refrigeration Equipment & Contractors
- WMS & TMS Providers

EXHIBITOR BENEFITS:
- Company name on event website
- Company name and contact information featured in Conference Program Guide
- 2–meter draped table and chairs
- One (1) attendee registration included in the exhibit fee
- 20% discount for additional attendee registrations

PRICING:

<table>
<thead>
<tr>
<th>SIZE</th>
<th>PRICE (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table top display</td>
<td>Member — €3,750</td>
</tr>
<tr>
<td></td>
<td>Non-Member — €5,500</td>
</tr>
</tbody>
</table>

2023 EXHIBITING AND SPONSORING COMPANIES:
- Boltrics
- Danfoss
- Fortdress Group GmbH
- Honeywell
- Manni Group
- Nustrial
- Protectowire FireSystems
- Quickfreeze
- RefrigiWear Inc.
- Rite-Hite
- SSI-Schafer AG
- Stow International NV
- WAGNER Fire Safety Consulting GmbH

2023 GCCA EUROPEAN COLD CHAIN CONFERENCE ATTENDEE COMPANIES:
- A Insights
- Agri-Norcold A/S
- Alaska Cold Stores
- ALDEFE - Asociacion de Exploataciones Frigorificas
- Americold Logistics
- Antin Infrastructure Partners
- Antwerp-Bruges Port Authority
- Ausgal Motors Australia PTY Limited
- Bauta Logistics
- Boltrics
- Bonar Engineering & Construction Company
- Bradner Cold Storage Ltd.
- Brussels Airport Company
- Burris Logistics
- CAP Logistica Frigorificada LTDA-São José dos Pinhais
- Carrier Refrigeration Distribution France SAS
- CCS Logistics
- Centrus
- Cold Chain Federation
- Coldbox Builders
- Commercial Cold Holdings
- Conestoga Cold Storage
- Congebec Inc.
- Constellation Cold Logistics Sarl
- CORE X PARTNERS
- Crystal Distribution Services, Inc.
- CT Technologies ApS
- CWH Johnson’s International
- Daikin
- Danfoss
- Dreisbach Enterprises, Inc.
- Emergent Cold Latin America
- Eskesen Advisory Group
- Eskimo Cold Storage, LLC.
- Eurofresh Distribution
- EuroFruitPorts NV
- European Food Banks Federation asbl (FEBA)
- Evans General Contractors
- Florida Freezer, LP
- Fortress Group GmbH
- Fremont Realty Capital
- Frigo Logistics sp.z o.o.
- Frigo Warehousing BV
- Frigolanda Cold Logistics Group
- Friupuerto Tangier, S.A.
- GATE4EU
- Honeywell
- IceStar
- Idoa Concepts
- InspiraFarms
- Interstate Warehousing, Inc.
- ISD Solutions
- Iocab by Kingspan
- ISOPAN SPA
- Jamison Door Company
- Jodifrost NV
- Labourforce Group
- Lineage Logistics - Lixia Capsia Gestionis LLC
- Magnavale Ltd
- Manni Group
- Mercabarna
- Midwest Refrigerated Services, Inc.
- NAI FrontPoint Partners
- NewCold Advanced Cold Logistics
- NewCold
- Nor-Am Cold Storage - Nordfrost GmbH & Co. KG - Schortens Norish Ltd.
- Ocado Head Office
- Phase Change Solutions
- PLM Fleet - Port of Barcelona
- Post Harvest Technologies, Inc.
- Protectowire FireSystems
- QuickFreeze
- Rabobank
- Refrigerated Warehouse & Transport Association of Australia Limited
- RefrigiWear Inc.
- Rite-Hite
- RLS Logistics - Samon AB
- Sea-Invest
- Seven Lakes Partners
- SSI-Schafer AG
- STEF Logistique
- Stockhabo
- Stow International NV
- Superfrío Logística Frigorificada
- TASC
- TGW Systems, Inc.
- Thermafleek Holland BV
- Ti Cold
- Tiefkühlercenter Everswinkel GmbH
- United States Cold Storage, Inc.
- University of Birmingham
- Vector Logistics
- Vertical Cold
- Victaulic
- Viking Cold Solutions, Inc
- Vinca Equipos Industriales, S.A.
- WAGNER Fire Safety Consulting GmbH

TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE

27
# Sponsorship Opportunities

## Sponsorship Benefits:
- Recognition of sponsorship on conference website, conference marketing emails and event signage
- Recognition of sponsorship during the Opening Plenary Session and throughout the event (logo on screen and verbal recognition)
- Bespoke branding at sponsored function
- Listed in select pre-event marketing only for specific packages
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2025
- List of attendees with contact information (subject to attendee approval in compliance with GDPR)
- Specific benefits are offered for each item, contact us to know more
- 20% discount attendee registrations

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Amount (in EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diamond Level</strong></td>
<td></td>
</tr>
<tr>
<td>Cold Chain Reception &amp; Dinner – Thursday (3 opportunities)</td>
<td>€10,000 each</td>
</tr>
<tr>
<td>Industry Perspective Tech Talk (3 opportunities)</td>
<td>€7,800</td>
</tr>
<tr>
<td>Lunch in the Expo – Thursday</td>
<td>€7,800</td>
</tr>
<tr>
<td>Lunch in the Expo – Friday</td>
<td>€7,800</td>
</tr>
<tr>
<td>Opening Keynote/Plenary Session – Tuesday Morning</td>
<td>€7,550</td>
</tr>
<tr>
<td>Keynote/Plenary Session – Thursday Afternoon</td>
<td>€7,550</td>
</tr>
<tr>
<td>Closing Keynote/Plenary Session – Wednesday Afternoon</td>
<td>€7,550</td>
</tr>
<tr>
<td>Happy Hour in the Expo – Thursday</td>
<td>€7,000</td>
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<tr>
<td>Closing Happy Hour – Thursday</td>
<td>€6,000</td>
</tr>
<tr>
<td><strong>Platinum Level</strong></td>
<td></td>
</tr>
<tr>
<td>Cold Chain Cafe</td>
<td>€5,800</td>
</tr>
<tr>
<td>Branded Badge Lanyards</td>
<td>€5,800</td>
</tr>
<tr>
<td>Registration</td>
<td>€5,000</td>
</tr>
<tr>
<td>Pocket Programme</td>
<td>€5,000</td>
</tr>
<tr>
<td>Conference App</td>
<td>€5,000</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>€5,000</td>
</tr>
<tr>
<td><strong>Gold Level</strong></td>
<td></td>
</tr>
<tr>
<td>Facility Tour on Friday Afternoon (2 opportunities)</td>
<td>€3,750 each</td>
</tr>
<tr>
<td>Networking Break in the Expo – Thursday Morning</td>
<td>€3,750</td>
</tr>
<tr>
<td>Networking Break in the Expo – Thursday Afternoon</td>
<td>€3,750</td>
</tr>
<tr>
<td>Networking Break in the Expo – Friday</td>
<td>€3,750</td>
</tr>
</tbody>
</table>

Please contact Director of Global Business Development and Membership Director Sharon Mughal to discuss exhibiting and/or sponsorship opportunities at smughal@gcca.org or by phone at +447760912504.
Latin American Sponsorship Opportunities
The annual Latin American Cold Chain Congress brings together leaders and businessmen from the food industry throughout Latin America, as well as government officials, to discuss the trends, opportunities and challenges of the cold chain for the new economies and the future of Latin America. Increase your company’s brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The Congress hosts over 120 attendees and features the latest technologies, solutions, products and services from some of the most respected names in the industry.
SPONSOR BENEFITS:
- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of the Conference Program
- Recognition of sponsorship in event program
- One (1) attendee registration included in the sponsor fee (additional sponsor personnel can register at 25% discount)
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing
- All sponsors in attendance will received distinctive “Sponsor Ribbon” to wear throughout event
- Right of first refusal for sponsorship of same event, if offered, in 2025
- Table Top Display (only Platinum Sponsors)
- List of attendees with contact details

SPONSORSHIP OPPORTUNITIES:

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Level</td>
<td>Keynote Presenter</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Farewell Reception</td>
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<tr>
<td></td>
<td>Study Tour</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td>Networking Luncheon</td>
<td>$5,500</td>
</tr>
<tr>
<td>Gold Level</td>
<td>Cold Chain Café</td>
<td>$4,500</td>
</tr>
<tr>
<td></td>
<td>Health and Wellness Sponsor (Branded Masks)</td>
<td>$4,500</td>
</tr>
<tr>
<td></td>
<td>Pocket Agendas</td>
<td>$4,500</td>
</tr>
<tr>
<td></td>
<td>Lanyards</td>
<td>$4,500</td>
</tr>
<tr>
<td></td>
<td>Industry Trends Tech Talk</td>
<td>$4,500</td>
</tr>
<tr>
<td>Silver Level</td>
<td>Conference WiFi</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Health and Wellness Sponsor (Branded Sanitizer)</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Coffee Break</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Pens</td>
<td>$4,000</td>
</tr>
<tr>
<td></td>
<td>Pads</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

For inquiries in Latin America, contact our Latin America Manager Ana Regina Garcia at agarcia@gcca.org or by phone at +502 2508 3102. For all other inquiries or to add this to your global package, please contact James Rogers at jrogers@gcca.org or 703 373 4303

TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE
EXHIBITING OPPORTUNITIES

WHO EXHIBITS?
Construction Providers
Docking Equipment
Doors
Energy Efficiency Solutions
Fire Prevention Solutions
Fork Lifts & Material Handling
Insulated Clothing
Insulated Panels
Lighting Manufactures & Suppliers
Racking Equipment
Refrigeration Contractors
WMS & TMS Providers

EXHIBITOR BENEFITS:
• Company name on the event website
• Company name and contact information in Onsite Program
• 2 Meter draped table and 2 chairs
• One (1) attendee registration included in the exhibit fee (additional table personnel can register at 25% discount)
• Access to attendee list with contact details

COMPANIES THAT ATTENDED THE 2023 LATIN AMERICAN COLD CHAIN CONGRESS:
Advansor
Agencias Navieras Rannik
Aislamientos Constructivos, S.A. de C.V.
Almacенadora Golmex, SA DE CV
Almacenes Frigoríficos Mexicanos SA de CV
Almacenes Refrigerados Consolidados SA de CV
Americold Logistics
AR Racking S.A.U.
Assistcorp
Autotransportes Especializados Santa Rita
Banco Internacional de Alimentos
Bellingham Cold Storage
Bohn de Mexico, S.A. de C.V.
Boltrics
Carrier Transicold & Refrigeration Systems
Cibu
Clauger de México S.A. de C.V.
Consultores Logísticos del Caribe
Colds
Corestoga Cold Storage
Corgelasa
Consultor Internacional
CTI Gas Detection
Cubic33 Colombia S.A.S.
Diken International
E.T. Heisen
Elatflex
Emergent Cold Latin America
Frica Construcciones S A de C V
Frigo Espacios SA de CV
Friscell
Grupo Frio Integral
Grupo Inversor Veracruzano, SAPI de CV
IcomStar
Ifría Cold
Infrafix Mexico SAPI DE CV
Invest Pacific
IS Services LTD
Icocinudo SA DE CV
Jamarion Door Company
Konser Supply Chain, NA
Leon Lefix & Asociados, México
Mexecno S.A. De C.V.
Michigan State University - School of Packaging
NielsenIQ
Norcul
Precisa Frozen Ltda.
Productos Metalicos Steele S.A. DE C.V.
Qualia Alimentos Operaciones, S. de R.L. de CV
Red BAMX
Red Polar SAS
RefrigI Wear Inc.
Reparacion Integral de Contenedores, SAPI de CV
Sistemas de Refrigeración Totales
SRSI México
The Global FoodBanking Network
Transcooler

INTERACTIVE EDUCATIONAL WORKSHOP
Opportunity to design and create your own virtual educational workshop. Host a successful workshop with distinct learning objectives based on case studies or joint presentations with a client(s) that showcase success stories, best practices, how you helped solve a problem, and/or opportunities to innovate your operations.
The Workshop content can be educational, personalized, designed and presented by the sponsor. Sessions must be educational in nature and not intended to be a sales pitch.

In addition to opportunities outlined above, sponsors will receive:
• Branding in digital marketing efforts that include emails, social, and association newsletters
• List of participants

Contact our Latin America Manager Ana Regina Garcia at agarcia@gcca.org or by phone at +502 2508 3102.

PRICING:

Table Top Display $3,500

PRICING:

$4,000
The Global Cold Chain Alliance Brazil will host the 2024 version of its annual event focused exclusively on the temperature controlled logistics sector. The event will bring together about 100 entrepreneurs and professionals from the cold chain for a day of interaction and broad educational content. The programming is intended for warehousing and logistics executives who are looking for opportunities and solutions to develop their business.

100% of sponsors said it was the right audience for their products and services

AUDIENCE:
Warehouses and Logistics Operators, Food Industry and Processors, Suppliers, Builders, Carriers and Public Administration.

COMPANIES THAT ATTENDED THE 2023 BRAZILIAN COLD CHAIN CONGRESS:

- Associação Brasileira de Energia Solar
- Fotovoltaica
- Amazonika Mundi Startup
- Arfrio Armazéns Gerais Frigoríficos
- Ayga Tecnologia S.A.
- Boltrics
- Cacau Show
- CAP Logística Frigorificada
- CBRE Group
- Comercial Esperança Atacadista
- Importação e Exportação Ltda.
- Comfruit Inteligência em Soluções
- Logísticas
- Conestoga Cold Storage
- DIPOA/SDA - Ministério da Agricultura e Pecuária
- Danfoss
- Eflaxx Brasil
- Emergent Cold
- Frezze Comercio de Alimentos e Armazenagem
- Friovale Armazéns Gerais e Logística
- Friozem Logística em Temperaturas Controladas
- Gouveia Foodservice
- Icestar Logística
- Johnson Controls
- Kingspan Isoeste
- LR Logistics Solutions
- Mayekawa
- OAI Consult
- Panorama.Id
- Porto Antwerp Bruges
- Portonave S/A - Terminais Portuários de Navegantes
- Rayflex Portas Rápidas
- Refrio Armazéns Gerais
- Revista Tecnológica
- GAF
- SESC
- Sonda Supermercados Exp.e Imp. S.A
- SuperFrio Logística Frigorificada
- Thermo King
- Trino Frio Armazéns Gerais
- Wagner Group

*at the time of publishing, the 2023 event had not occurred. Contact Isabela Perazza at iperazza@gcca.org for information
# GCCA Brazilian Sponsorship Opportunities

## WHO EXHIBITS & SPONSORS?

<table>
<thead>
<tr>
<th>Construction Providers</th>
<th>Fire Prevention Solutions</th>
<th>Materials Handling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Docking Equipment</td>
<td>Insulated Clothing</td>
<td>Racking Equipment</td>
</tr>
<tr>
<td>Doors</td>
<td>Insulated Panels</td>
<td>Refrigeration Contractors</td>
</tr>
<tr>
<td>Energy Efficiency Solutions</td>
<td>Lighting Manufactures &amp; Suppliers</td>
<td>WMS &amp; TMS Providers</td>
</tr>
</tbody>
</table>

## PAST EXHIBITORS & SPONSORS:

<table>
<thead>
<tr>
<th>Assist Software</th>
<th>Guntner</th>
<th>Tedesco</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bitzer</td>
<td>Johnson Controls</td>
<td>Testo</td>
</tr>
<tr>
<td>Boltrics</td>
<td>Lockton Seguros</td>
<td>Thermoking</td>
</tr>
<tr>
<td>CBRE</td>
<td>Mayekawa</td>
<td>Tyco Fire Protection</td>
</tr>
<tr>
<td>Danfoss</td>
<td>Panorama.Id</td>
<td>Wagner</td>
</tr>
<tr>
<td>Efaflex</td>
<td>QuickFreeze</td>
<td></td>
</tr>
<tr>
<td>Emerson Automation</td>
<td>Rayflex</td>
<td></td>
</tr>
<tr>
<td>Solutions</td>
<td>Senso Solutions</td>
<td></td>
</tr>
</tbody>
</table>

## SPONSORSHIP & EXHIBITING OPPORTUNITIES (USD)

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP</th>
<th>PRICE (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PLATINUM LEVEL</strong></td>
<td>Opportunity to introduce one of the speakers of the event on stage and briefly present your company (5 minutes)</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>Recognition of sponsorship on conference website, conference marketing emails, and event signage</td>
<td></td>
</tr>
<tr>
<td></td>
<td>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>List of attendees with contact details</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Four event registrations</td>
<td></td>
</tr>
<tr>
<td></td>
<td>*Platinum Level: Additional Opportunities: Expo table-top available in the hall of the event</td>
<td></td>
</tr>
<tr>
<td><strong>GOLD LEVEL</strong></td>
<td>Recognition of sponsorship on conference website, conference marketing emails, and event signage</td>
<td>$3,500</td>
</tr>
<tr>
<td></td>
<td>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>List of attendees with contact details</td>
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</tr>
<tr>
<td></td>
<td>Three event registrations</td>
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</tr>
<tr>
<td></td>
<td>*Additional Benefit: Expo table-top available in the hall of the event</td>
<td></td>
</tr>
<tr>
<td><strong>SILVER LEVEL</strong></td>
<td>Recognition of sponsorship on conference website, conference marketing emails, and event signage</td>
<td>$2,500</td>
</tr>
<tr>
<td></td>
<td>All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>List of attendees with contact details</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Two event registrations</td>
<td></td>
</tr>
</tbody>
</table>
GCCA Brazilian Cold Chain Congress

SPONSORSHIP OPPORTUNITIES

STUDY TOUR SPONSORSHIP OPPORTUNITY

Audience estimate: 20 participants

Date And Location TBD

$5,000

The 2023 GCCA Brazil Study Tour is a two-day program for Brazilian warehousing, transport and logistics operators interested in learning more about cold chain operations in another country.

- Visits to facilities will provide participants with a fantastic opportunity to learn, benchmark, and network with local operators.
- Recognized worldwide, this is the main Cold Chain event in the world, offering an educational program, and promoting networking among all those involved in the cold chain.
Africa Sponsorship Opportunities
The GCCA African Cold Chain Conference is a supplier’s best venue for reaching temperature-controlled warehousing and logistics executives. Promote your company’s brand and visibility at the event through the sponsorship program. Each opportunity is customized to spotlight your company throughout the entire event.

### Sponsorship Benefits:
- Logo branding before, during and post event on the event website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all event-related communications, including social media.
- Platinum Sponsors receive 2 complimentary conference passes for sponsor company.
- Gold & Silver Sponsors receive 1 complimentary conference pass for sponsor company.
- Special rate for registering additional attendees.
- Bonus Expo Participation: All sponsors receive a table-top exhibit.

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price in USD</th>
<th>Price in ZAR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum Level</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cold Chain Dinner</td>
<td>$2,030</td>
<td>R38,500</td>
</tr>
<tr>
<td>Industry Perspective Tech Talk (3)</td>
<td>$1,765</td>
<td>R33,800</td>
</tr>
<tr>
<td><strong>Gold Level</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote Presenter</td>
<td>$1,550</td>
<td>R29,500</td>
</tr>
<tr>
<td>General Session Sponsor (2)</td>
<td>$1,550</td>
<td>R29,500</td>
</tr>
<tr>
<td>Lunch in the Expo</td>
<td>$1,550</td>
<td>R29,500</td>
</tr>
<tr>
<td>Closing Reception</td>
<td>$1,550</td>
<td>R29,500</td>
</tr>
<tr>
<td>Advisory Council Package</td>
<td>$1,400</td>
<td>R26,500</td>
</tr>
<tr>
<td>Risk Management Package</td>
<td>$1,400</td>
<td>R22,000</td>
</tr>
<tr>
<td>Food Safety &amp; Compliance Package</td>
<td>$1,400</td>
<td>R26,500</td>
</tr>
<tr>
<td>Conference Prizes</td>
<td>$1,400</td>
<td>R26,500</td>
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<tr>
<td><strong>Silver Level</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Refreshment Break in the Expo (2)</td>
<td>$1,150</td>
<td>R21,500</td>
</tr>
<tr>
<td>Golf: Cold Chain Cup Lunch</td>
<td>$1,150</td>
<td>R21,500</td>
</tr>
<tr>
<td>Golf: Cold Chain Cup Beverage Cart</td>
<td>$1,150</td>
<td>R21,500</td>
</tr>
<tr>
<td>Golf: Cold Chain Cup Prizes</td>
<td>$1,150</td>
<td>R21,500</td>
</tr>
</tbody>
</table>
Africa – Additional Sales and Sponsorship Opportunities

GCCA COLD CHAIN CONNECTION
Early October 2023
Durban, South Africa

SPONSORSHIP PRICE
$1,000 USD / ZAR 18,000

This event will bring together 15-20 senior-level cold chain professionals for an educational and networking reception. During the reception, attendees will participate in a round-table working group to discuss the future of the cold chain in the region, including trends, challenges, and opportunities.

SPONSOR BENEFITS:
• Recognition of sponsorship on event website and marketing emails.
• Logo recognition on onsite signage.
• Marketing materials displayed onsite (handout on table beforehand)
• Two complimentary registrations to the event.
• Networking with executives and senior management of temperature-controlled logistics companies.
Digital Sponsorship Opportunities
Cold Chain Essentials Digital Learning

SPONSORSHIPS

SPONSORED LEARNING WEBINAR

The Sponsored Learning Track provides the opportunity to design and create your own digital education session. Sponsored webinars are required to be educational in nature and are not intended to be a sales pitch. The most successful webinars are based on white papers, case studies, or joint presentations with a customer showcasing how you helped them solve a problem or innovate their operations.

PREVIOUS TOPICS INCLUDED:

- Balancing Reliability, Sustainability and Cost: Considerations in Cold Storage Facility Design – Enchanted Rock
- Top 10 Energy Best Practices for Cold Chain Facilities – Ndustrial
- Revolutionizing Freeze Control: Unveiling the T Probe – Live-Wire
- Beyond Closing the Doors | Innovations in Cold Storage Electrical Resilience – Enchanted Rock
- A Masterclass in Optimizing Energy Strategy, Savings & Revenues in the Cold Chain Sector – GridBeyond
- Modern Energy Strategy for Food and Cold Store Businesses: Securing a Prosperous Future – GridBeyond
- Maximizing Energy Efficiency in Your Facility – Jamison Door Company
- Thermal Energy Solutions – Viking Cold Solutions
- Active Fire Prevention Systems Using Oxygen Reduction Technology – Wagner
- Automation Eases Cold Chain Disruption – Dematic
- How IOT is Revolutionizing Real-Time Cold Chain Monitoring – Aeris
- Accuracy Through Automation – Mitsubishi Caterpillar Forklift America, Inc.
- Electrification Strategies for Facilities and Fleets – PLM and GridMarket
- Tailored webinar content designed and presented by sponsor
- Two (2) digital promotions to GCCA membership
- Promotion in Cold Connection e-Newsletter (1 issue)
- Promotion on GCCA’s event calendar and website
- Social media promotion
- You will receive the final registration list prior and post webinar
- The recording will be archived on the GCCA site
- You will receive a URL to the recording to utilize for marketing purposes
- Complimentary invitations for customers/prospects outside of GCCA membership

PRICING:
$5,000 per education session (4 sessions only per year – 1 quarterly)

HOW DOES THE PROGRAM WORK?
GCCA’s education and marketing teams handle all the administration and promotion of the webinar for you, directly delivering your brand promotion to the GCCA audience. The sponsored webinars are perfect for metrics-driven companies that want to track the results of their marketing program.

WHAT DO WE NEED FROM YOU TO GET STARTED?
- Official title of the webinar, with a description and speakers (please include their titles and email addresses)
- Desired time-frame preferences for webinar
- Your logo in high resolution (.eps) format
Global Cold Chain Foundation Support Opportunities
WHAT IS THE COLD CHAIN INSTITUTE?

The Cold Chain Institute is a training program for professionals engaged in temperature-controlled logistics. The curriculum takes ‘students’ through cold chain management, customer service, employee safety, food safety, warehouse operations, transportation operations, and professional development and is taught by leading experts in the industry.

‘Students’ attend for three days, once per year. After three years, students receive a Certificate of Completion during a graduation ceremony. In addition to the valuable training opportunities participants take part in, students also receive the added benefit of networking with industry peers and developing relationships with mentors while taking their professional, leadership, and cold chain skills to the next level.

SCHOLARSHIPS  DEADLINE TO SUBMIT A NOMINATION: OCTOBER 13, 2023

COLD CHAIN INSTITUTE SCHOLARSHIP
In 2024, multiple leaders from the North American third-party cold chain logistics industry will be selected to receive a scholarship to attend the North American Cold Chain Institutes (East or West). Awards include tuition, airfare, hotel, most meals, and other honors.

Scholarship recipients are evaluated on several factors including leadership experience, potential, and professional contributions to their company and the industry which are demonstrated through their application. Scholarships include: tuition, economy class airfare, hotel, most meals and other honors.

ANTHONY M. LEO SCHOLARSHIP
The Anthony M. Leo Scholarship Fund was created in honor of Tony Leo – an industry expert and association leader. This scholarship offers the opportunity for an individual from a North American warehouse company to receive scholarship funding to attend all three years of the Cold Chain Institute training program. In addition, RLS Logistics will match the funds and allow for a second individual to receive a three-year scholarship as well.

ALTA REFRIGERATION, REFRIGIWEAR AND QUICKFREEZE SCHOLARSHIPS
Each year, association members and supporters, Alta Refrigeration, QuickFreeze, and RefrigiWear, offer the opportunity for individuals from North American warehouse companies to receive scholarship funding to attend their first year of the Cold Chain Institute training program.

SUPPORTED BY:

TO APPLY OR LEARN MORE VISIT, GCCA.ORG/ABOUT/AWARDS
If you or your company would like to support the attendance of other cold chain professionals at the Cold Chain Institute, please contact James Rogers at jrogers@gcca.org
Workforce Development Initiatives

OVERVIEW

WHY SUPPORT GCCF’S WORKFORCE DEVELOPMENT INITIATIVES?

• Support the development and retention of your customer’s talent
• Demonstrate commitment to strengthening the cold chain
• Connect and support industry leaders dedicated to advancing the cold chain
• Develop relationships with the future industry leaders
• Align your brand with advancing cold chain supporting industry talent initiatives

RECEIVE RECOGNITION AT THE FOLLOWING GCCA PROGRAMS:

• GCCF Cold Chain Institutes – East or West (includes in-person participation)
• Recognition on-site at GCCA in-person events throughout the year
Workforce Development Initiatives

ABOUT OUR PROGRAMS

COLD CHAIN INSTITUTE

East | 4–6 February 2024 | Georgia Tech Hotel and Conference Center, Atlanta, GA

West | 27–29 February, 2024 | Tempe Mission Palms, Tempe, AZ

INCLUDES IN-PERSON PARTICIPATION

The Cold Chain Institute is GCCA’s core education and training provider developing the cold chain industry’s most important asset – talent. Hosted for over 50 years by the association, the Cold Chain Institute is the industry’s premier training program for professionals engaged in temperature-controlled logistics. The program is an immersive, multi-year training experience delivered in-person by industry thought leaders and subject matter experts. The program is touted by industry leaders as a reliable, effective, and prestigious talent development investment for employees.

SPONSOR BENEFITS:

• 500+ direct impressions with future leaders and industry experts participating in the program
• Logo visibility at Cold Chain Institute East and West** and featured on event website
• Special recognition at the GCCA Convention
• Branded signage at the event and company materials featured at registration
• Materials included on Institute resources USB drive
• Recognition during Opening General Session and Graduation Ceremony
• Logo placement in the student workbook**
• Distinctive sponsor ribbon displayed on event badge
• Verbal recognition at Opening General Session of Cold Chain Institute East and West, including photo opportunities, and attendance at limited Cold Chain Institute events**
• Ability to use Cold Chain Institute & GCCA logo; marketing your support of industry training and education to potential or current customers

SCHOLARSHIP SPECIFIC SUPPORT BENEFITS

• A celebration with scholarship winner and industry leaders at either East or West
• Sponsorship of one student at either Cold Chain Institute East or West
• Logo placement on Scholarship webpage and online application access and involvement with Cold Chain Education and Training Committee members
• Spot on Scholarship Selection Committee to review and score applicants

COLD CHAIN INSTITUTES IN AUSTRALIA (MELBOURNE), LATIN AMERICA (MEXICO CITY), BRAZIL (SÃO PAULO), & EUROPE (AMSTERDAM)

These two institutes are held annually in their market regions. Sponsoring one of the two institutes offers opportunities for brand recognition, thought leadership and networking with future industry leaders.
Workforce Development Initiatives

TALENT DEVELOPMENT SUPPORT AND SCHOLARSHIP PROGRAM OPPORTUNITIES

SCHOLARSHIP PACKAGES

1. SUPPORTER PACKAGE WITH INSTITUTE SCHOLARSHIP
   $7,500

2. SUPPORTER RECOGNITION PACKAGE (NO IN-PERSON)
   $5,000

* The scholarship sponsor program includes the sponsorship of 1 student. That student (and you as the sponsor) will either attend East or West. Supporters can also indicate whether they are interested in attending East or West.

** Even though you will only be present at 1 of the 2 Institute programs, there will be logo visibility, placement in the workbook, and verbal recognition of all scholarship program sponsors at both locations.

*** Supporter must provide items.

Thank you to our 2022 sponsors:

For all inquiries or to reserve an opportunity, contact:
James Rogers | +1 703 373 4303 | jrogers@gcca.org
Workforce Development Initiatives

PARTICIPATING COMPANIES

Almacenes Refrigerados Consolidados SA de CV
Amercold Logistics
Arctic Cold Refrigeration
Baker Cold Storage/Lineage Logistics Vernon
Bellingham Cold Storage Co.
Bradner Cold Storage Ltd.
Burris Logistics
Central Storage
Central Storage & Warehouse Company
ColdPoint Logistics
Commercial Cold Storage, Inc.
Commercial Warehousing, Inc.
Conestoga Cold Storage
Confederation Freezers
Congebec Logistics, Inc.
Florida Freezer L. P.
Frez-N-Stor, Inc.
Frialsa Frigoríficos S.A. De C.V.
Georgia Institute of Technology
Giant Tiger Wholesale
Hanson Logistics
Interstate Cold Storage, Inc.
Interstate Warehousing, Inc.
J.B. Hunt Transport, Inc.
Kool Solutions India
Lamb Weston
Lineage Logistics
Los Angeles Cold Storage Co.
Merchandise Warehouse Co., Inc.
Mesa Cold Storage, Ltd.
Midwest Refrigerated Services, Inc.
Minnesota Freezer Warehouse
MTC Logistics
Newport-St Paul Cold Storage, Co.
Nor-Am Cold Storage, Inc.
Nor-Am Ice and Cold Storage
Overture Star Partners Holding LLC
Port of Morrow Warehousing
Premier Refrigerated Warehouse
Quality Refrigerated Services
RLS Logistics- Corporate
San Diego Refrigerated Services
SnoTemp Cold Storage
Southeast Cold Storage
T.C. Trading Company, Inc.
Trenton Cold Storage, Inc.
Unicold Corporation
United States Cold Storage, Inc.
VVS Cold Storage and Processing Plant
WCS Logistics / Winchester Cold Storage Co.

For RLS, we use a variety of L&D platforms but the most impactful for us are the tools and resources provided by the GCCA as they are specific to our industry which makes the content instantly impactful. The teachers, the quality of the product, the insight put in the development are all top notch and we are very thankful for the partnership!

–Lori Cogit, Vice President of Human Resources, RLS Logistics

For all inquiries or to reserve an opportunity, contact:
James Rogers | +1 703 373 4303 | jrogers@gcca.org
2024 Advertising Opportunities

ADVERTISING CONTACT
For all advertising inquiries or to book space, contact:
Jeff Rhodes
MCI USA
jeff.rhodes@wearemci.com
+1 410 584 1994
GCCA COLD FACTS MAGAZINE

ADVERTISING OPPORTUNITIES

COLD FACTS Magazine is now read by over 5,000 cold chain executives in 82 countries worldwide. Every issue includes articles covering all sectors of the cold chain industry as well as member news, association news, and interviews with innovative industry leaders.

COLD FACTS Magazine also has a strong digital presence optimized for all mobile devices. When each issue is published, it is promoted through GCCA digital publications to all members and direct emails to international members.

EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>FEATURED CONTENT</th>
<th>BONUS DISTRIBUTION</th>
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<tbody>
<tr>
<td>January–February 2024</td>
<td>Trends/Best Practices</td>
<td>Cold Chain Institute (East &amp; West)</td>
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<tr>
<td></td>
<td></td>
<td>Cold Chain Connections</td>
</tr>
<tr>
<td>March–April 2024</td>
<td>Supply Chain/Logistics</td>
<td>GCCA-GCCF Strategic Board Meeting</td>
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<tr>
<td></td>
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<td>GCCA European Cold Chain Conference</td>
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<td></td>
<td></td>
<td>Cold Chain Connections</td>
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<tr>
<td>May–June 2024</td>
<td>Transportation</td>
<td>GCCA Policy Forum</td>
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<td></td>
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<td>Cold Chain Connections</td>
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<tr>
<td>July–August 2024</td>
<td>Warehouse Operations</td>
<td>GCCA Convention</td>
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<tr>
<td></td>
<td></td>
<td>Cold Chain Institute Latin America</td>
</tr>
<tr>
<td></td>
<td></td>
<td>GCCA Africa Cold Chain Conference</td>
</tr>
<tr>
<td>September–October 2024</td>
<td>Controlled Environment Construction</td>
<td>CEBI Conference &amp; Expo</td>
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<tr>
<td></td>
<td></td>
<td>GCCA Latin America Cold Chain Congress</td>
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<tr>
<td></td>
<td></td>
<td>GCCA Brazil Cold Chain Congress</td>
</tr>
<tr>
<td>November–December 2024</td>
<td>Customer Perspectives</td>
<td>Cold Chain Institute (East &amp; West)</td>
</tr>
</tbody>
</table>

*Editorial calendar subject to change

All issues of Cold Facts Magazine feature articles covering warehousing logistics, transportation, construction, and other subject areas of interest to cold chain companies. Each issue features its own theme. See below for editorial focus and bonus distribution.

ADVERTISING RATES (USD)

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EDITORIAL DEADLINES

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<th>ISSUE</th>
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<tr>
<td>January–February 2024</td>
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<td>4 February 2024</td>
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<td>May–June 2024</td>
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<td>1 April 2024</td>
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<td>July–August 2024</td>
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<td>3 June 2024</td>
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<td>September–October 2024</td>
<td>29 July 2024</td>
<td>5 August 2024</td>
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<tr>
<td>November–December 2024</td>
<td>30 September 2024</td>
<td>7 October 2024</td>
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ADVERTISING SIZES

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<tr>
<td>Cover 4–No Bleed</td>
<td>7 3/8&quot; x 10&quot;</td>
</tr>
<tr>
<td>Full Page–Bleed</td>
<td>8 5/8&quot; x 11 1/8&quot;</td>
</tr>
<tr>
<td>Full Page–No Bleed</td>
<td>7 3/8&quot; x 10&quot;</td>
</tr>
<tr>
<td>Half Page Horizontal</td>
<td>7 3/8&quot; x 5&quot;</td>
</tr>
<tr>
<td>Half Page Island</td>
<td>4 27/32&quot; x 7 1/2&quot;</td>
</tr>
<tr>
<td>One Third Page Square</td>
<td>4 27/32&quot; x 5&quot;</td>
</tr>
<tr>
<td>One Quarter Page Vertical</td>
<td>3 9/16&quot; x 5&quot;</td>
</tr>
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</table>

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com
REFRIGERATED WAREHOUSING & LOGISTICS SHOWCASE & DIRECTORY

The Refrigerated Warehousing Logistics Showcase & Directory is an industry promotion opportunity for IARW warehouses to showcase to customers the many benefits of partnering with a 3PL Company. The one or two pages you purchase in the special edition issue will be included in the 2024 July-August Cold Facts Magazine that also includes a full warehouse directory list. Don’t miss this prime marketing opportunity to reach customers and showcase your value in partnering!

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: May 27; material deadline June 3)

<table>
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<td>One-page article/ad</td>
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<tr>
<td>Two-page article/ad</td>
<td>$3,400</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$3,400</td>
</tr>
<tr>
<td>Inside Front Cover or Inside Back Cover</td>
<td>$3,150</td>
</tr>
</tbody>
</table>

ADVERTORIAL OPTIONS

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are utilizing you as a partner. Talk about your latest value-added services. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com
The special issue is distributed with the September–October issue of COLD FACTS Magazine. The issue will provide readers with insights, updates, and trends on automation, controlled environment design and construction, and the latest in cold chain technologies.

The evolution of the issue will also feature company listings for all GCCA and CEBA suppliers and contractors. This essential guide of industry updates and resources is a one-stop-shop for operators and builders in the cold chain to learn and connect with the industry’s top providers.

### SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: July 29; material deadline August 5)

<table>
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<td>Inside Front Cover or Inside Back Cover</td>
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</table>

### ADVERTORIAL OPTIONS

Advertisers have the opportunity to place ads or run advertorials. You can purchase either one or two pages of the special-edition and will be overprinted for bonus distribution at the select events. You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are using your product or service. Talk about your latest product rollouts. It’s up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.

**Advertising Questions?**

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com
## Cold Connection

### E-NEWSLETTER ADVERTISING

GCCA publishes a weekly e-Newsletter, Cold Connection, which tackles today’s most relevant trends and issues, providing a snapshot of essential industry information. The publication also consolidates news from sources like The Associated Press, The New York Times, Financial Times, and leading industry publications. Delivered to the inboxes of over 5,600 cold chain professionals, Cold Connection keeps the industry informed of topics that impact their business. Subscribers are decision-makers with purchasing power — top-tier professionals in the industry.

<table>
<thead>
<tr>
<th>Option</th>
<th>Cost</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>A  SUPER TOP BANNER</strong></td>
<td><strong>$6,500</strong></td>
<td>Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter. Ad. spec: JPG, GIF, PNG</td>
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<tr>
<td><strong>B  TOP BANNER</strong></td>
<td><strong>$6,000</strong></td>
<td>Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter. Ad. spec: JPG, GIF, PNG</td>
</tr>
<tr>
<td><strong>C  FEATURED CONTENT</strong></td>
<td><strong>$5,200</strong></td>
<td>Banner allows companies to combine imagery, color and text in an intersecting and compelling manner. Ad. spec: JPG, GIF, PNG</td>
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<tr>
<td><strong>D  MEDIUM RECTANGLE</strong></td>
<td><strong>$5,200</strong></td>
<td>These versatile squares can be used for branding or product promotion. Ad. spec: JPG, GIF, PNG</td>
</tr>
<tr>
<td><strong>E  FULL BANNER</strong></td>
<td><strong>$5,200</strong></td>
<td>This rich editorial allows for a product image/company logo, title and a message that would grab the user’s attention as it sits adjacent to the editorial. Ad. spec: JPG, GIF, PNG</td>
</tr>
</tbody>
</table>

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**Advertising Questions?**

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

*If you are interested in targeting specific regions outside of North America, contact James Rogers at jrogers@gcca.org*
Global Cold Chain Directory & Buyers’ Guide Advertising

ONLINE

The Global Cold Chain Directory Buyers’ Guide is the world’s leading resource for finding refrigerated warehousing and logistics providers, cold storage design/build companies, temperature controlled transportation, and cold chain industry suppliers. It has been accessed by users in 87 countries and receives an average of 2,000 impressions per month. The GCCA Online Directory Buyers Guide is an excellent opportunity for Advertisers looking for increased visibility.

RATES:

12 MONTH: $4,200
6 MONTH: $2,400
3 MONTH: $1,500

Rates above includes both the horizontal and square banner placements.

Advertising Specs:
GIF, JPEG or PNG
Square Banner: 250px x 250px
Horizontal Banner: 728px x 90px
Max size: 40K

Advertising Questions?
Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com
GCCA Website Advertising

The new Global Cold Chain Alliance website (GCCA.org) is the industry’s one-stop shop for the cold chain! Cold chain executives visit the site to access the latest industry news and resources, connect with other GCCA members, and to learn more about upcoming cold chain events.

Traffic averages over 12,000 user sessions and 250,000 impressions per month! Capture this traffic and drive them to your website through banner advertising on GCCA.org.

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com

**ADVERTISING RATES & OPTIONS**

**TWO ADS! SQUARE BANNER & HORIZONTAL BANNER:**

12 MONTHS: $5,040

Square and horizontal banner ads on the home page. Horizontal banner also appears on internal pages of the site.

Ad. Specs: GIF, JPEG or PNG
Square Banner: 250px x 250px
Horizontal Banner: 728px x 90px
Max size: 40K