



2024

Sponsorship, Advertising, And Exhibiting Opportunities



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2024 GCCA, GCCF and CEBA Global Events Calendar

FEBRUARY

59TH GCCF COLD CHAIN INSTITUTE EAST

4-6 FEBRUARY 2024

Atlanta, Georgia, United States | Georgia Tech Hotel & Conference Center

This event, designed for employees with clear management potential and executives new to the industry, features more than 40 classes in warehouse management and transportation management taught by leading experts in the industry.

Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

59TH GCCF COLD CHAIN INSTITUTE WEST

27-29 FEBRUARY 2024

Tempe, Arizona, United States | Tempe Mission Palms Hotel at Arizona State University

This event, designed for employees with clear management potential and executives new to the industry, features more than 40 classes in warehouse management and transportation management taught by leading experts in the industry.

Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.



APRIL

27TH GCCA EUROPEAN COLD CHAIN CONFERENCE & EXPO

10-12 APRIL 2024

Brussels, Belgium | Brussels Marriott Hotel Grand Place

Here, delegates gain a better understanding of market trends, industry challenges, business solutions, and technological innovations. The conference also provides ample networking opportunities, enabling attendees to meet and connect with professionals from throughout Europe and around the world.

Audience: Executives and managers from temperature-controlled, third-party logistics companies.



MAY

GCCF COLD CHAIN INSTITUTE AUSTRALIA

21-23 MAY 2024

Melbourne, Australia | Sheraton Melbourne Hotel

This event, designed for employees with clear management potential and executives new to the industry, features more than 40 classes in warehouse management and transportation management taught by leading experts in the industry.

Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.



JUNE

GCCA BRAZILIAN COLD CHAIN CONGRESS

20-21 JUNE 2024

Sao Paulo, Brazil | TBD

This educational event focuses exclusively on the temperature-controlled logistics industry and features opportunities and solutions for business development.

Audience: High-level executives in temperature-controlled warehousing or logistics.

GCCA COLD CHAIN POLICY FORUM

TBD JUNE 2024

Washington, DC, United States | TBD

The GCCA Global Policy Forum offers education and interaction with government and agency officials in regards to the rules and regulations that impact the cold chain.

Audience: Executives with compliance and regulatory responsibility, members of safety and government affairs committees.



JULY

GCCF COLD CHAIN INSTITUTE LATIN AMERICA**15-17 JULY 2024****Mexico City, Mexico | Hilton Mexico City Reforma**

This event, designed for employees with clear management potential and executives new to the industry, features extensive classes in warehouse management and transportation management taught by leading experts in the industry.

Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.



AUGUST

GCCF COLD CHAIN INSTITUTE BRAZIL**TBD AUGUST 2024****Sao Paulo, Brazil | TBD**

This event, designed for employees with clear management potential and executives new to the industry, features extensive classes in warehouse management and transportation management taught by leading experts in the industry.

Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

**GCCA SOUTH AFRICAN COLD CHAIN CONFERENCE****TBD AUGUST 2024****Cape Town, South Africa**

This event is South Africa's one and only venue bringing together cold store operators, controlled-environment builders, equipment suppliers and service providers to discuss opportunities and innovations of this essential sector.

Audience: Executives and managers from temperature-controlled, third-party logistics companies.



SEPTEMBER

GCCF COLD CHAIN INSTITUTE EUROPE**2-4 SEPTEMBER 2024****Amsterdam, The Netherlands | TBD**

This event, designed for employees with clear management potential and executives new to the industry, features extensive classes in warehouse management and transportation management taught by leading experts in the industry.

Audience: Warehouse managers, operations managers, warehouse supervisors, shift leads, customer service managers, transportation managers, workers with high potential for management, and executives new to the industry.

**133RD GCCA CONVENTION****23-26 SEPTEMBER 2024****Bonita Springs, Florida, United States | Hyatt Regency Coconut Point**

This annual gathering for GCCA and GCCF features education, networking and business development opportunities for third-party logistics companies and warehouse operators.

Owners, CEOs, presidents, executive leadership teams.



NOVEMBER

GCCA LATIN AMERICAN COLD CHAIN CONGRESS**7-8 NOVEMBER 2024****Panama City, Panama | TBD**

This meeting enables GCCA members and leaders in the temperature controlled industry to interact, learn about industry trends and expand their knowledge. The Congress also serves as a discussion forum for issues of interest to multi-regional cold chain industry leaders.

Audience: Senior executives in temperature-controlled warehousing or logistics.

**44TH CEBA CONFERENCE & EXPO****11-14 NOVEMBER 2024****Ponte Vedra Beach, Florida, United States | Sawgrass Marriott Golf Resort & Spa**

This annual meeting of CEBA members offers education, business development opportunities and networking for company executives managing the building of new cold storage facilities and cold storage builders.

Audience: Chief engineers, regional facility managers, regional facility maintenance leads, construction engineer managers, owners/CEOs who are building or expanding facilities.





GLOBAL COLD CHAIN
ALLIANCE®

We Are The Cold Chain



GCCA represents all major industries engaged in temperature-controlled logistics, getting perishable food safely from production to consumer. GCCA membership includes nearly 1,300 temperature-controlled facilities and members in over 90+ countries. The cold chain is hotter than ever before and the industry is rapidly changing. Now is your chance to join GCCA to get exclusive member benefits, resources, networking opportunities, and so much more.

Frozen Foods
are in **99%**
of American
Households**



1,300+
facilities

178+
million m³ / **6.3+**
billion ft³

**of temperature controlled
warehouse capacity worldwide**



ENSURES
FOOD SAFETY,
SECURITY
AND RELIABLE
ACCESS TO
OVER

96.6
million
metric tons

213
billion
pounds

AN EQUIVALENT
TO 122M+
PALLETS, OF
PERISHABLE
FOOD
ANNUALLY.*



*GCCA Membership and Market Intelligence Data 2019

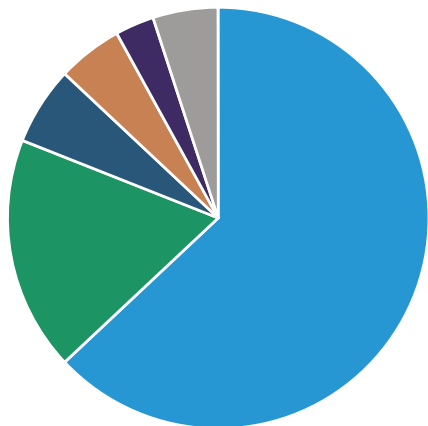
**2019 NFRA State of the Industry Report

GCCA IS THE COLD CHAIN. JOIN GCCA TODAY AT GCCA.ORG

Who GCCA Reaches

THE ONLY GLOBAL ASSOCIATION IN COLD!

Through the many educational and networking events worldwide, GCCA touches the global network village of industry professionals representing over 1,300 facilities in 90+ countries who serve the temperature-controlled warehousing & logistics, transportation, construction, and end-users in the perishables industry. Sponsors have the unique opportunity to raise brand awareness, market products, and meet with current and prospective customers through sponsoring GCCA events and initiatives.



COMPANY MEMBERSHIP

- 62% Warehouses
- 18% Supplier, Service Provider & Vendor
- 7% General & Thermal Contractor (Construction)
- 6% Academia, Consultants, Government, Non-Profit
- 5% Processor/Manufacturer, Retail, Food Service
- 3% Transportation



REGION
PERCENTAGE
OF MEMBERSHIP

2024 Sponsorship & Exhibiting Opportunities

Sponsorship & Expo Contact

For all sponsorship and exhibiting inquiries or to reserve an opportunity, contact:

James Rogers
Vice President of Business Development
Global Cold Chain Alliance (GCCA)
Phone: +1 703 373 4303
jrogers@gcca.org



GCCA, GCCF & CEBA Strategic Board Meetings

OVERVIEW & SPONSORSHIP OPPORTUNITIES

7 – 10 May 2024 | *(Call for location details)*

ABOUT THE MEETING

The Strategic Board Meeting convenes GCCA's Warehouse, Transportation, CEBA, and GCCF boards. Typically held in North American, every three years the Strategic Board Meeting is hosted in a destination global city elsewhere. The meeting assembles over 200 of the leading cold chain executives operating or conducting business in the marketplace.

SPONSORSHIP OVERVIEW

Sponsoring companies are fully immersed in the Strategic Board Meeting, which includes participation in all networking activities like receptions, dinners, and other meals, golf tournament and additional opportunities with board members and their spouses.

Traditionally a closed meeting, the Strategic Board Meeting has been opened to a limited number of sponsors over the past two years. Sponsoring at the meeting has built a reputation as the best opportunity to gain exclusive access with the top cold chain executives from around the world and provides relationship building activities through unforgettable experiences.

The meeting strictly limits sponsorship participation to 10 companies. **Outside attendance from non-board or non-sponsoring companies is not permitted.**



SPONSOR BENEFITS:

- Recognition and participation in all board networking activities
- Recognition of sponsorship on Board Meeting marketing emails, and event signage
- Recognition of sponsorship during Board Meeting (logo on screen and verbal recognition)
- Verbal recognition in welcome remarks at first evening dinner
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Ability to send two representatives and spouses to event
- Right of first refusal for sponsorship of same event, if offered, in 2025

GCCA, GCCF & CEBA Strategic Board Meetings

OVERVIEW & SPONSORSHIP OPPORTUNITIES

SPONSORSHIP INVESTMENT

USD \$10,000–\$15,000

2023 PARTICIPANTS:

Americold Logistics
Bonar Engineering and Construction Company
Bradner Cold Storage Ltd.
Burris Logistics
CAP – Logística Frigorificada LTDA
Conestoga Cold Storage
Congebec Inc.
Constellation Cold Logistics

Crystal Cold Storage
CWH Johnson's International
Dreisbach Enterprises, Inc.
Emergent Cold Latin America
Esken Advisory Group
Eskimo Cold Storage, LLC.
Friopuerto Investment, SL
IceStar

Interstate Warehousing, Inc.
Jamison Door Company
Lineage Logistics
Midwest Refrigerated Services, Inc.
MWCold
NewCold Advanced Logistics
Nor-Am Cold Storage
QuickFreeze

RefrigiWear Inc.
RLS Logistics
Seminole Gulf Railway LP/ Florida Freezer, LP
Superfrio Logística Frigorificada
Terra Vista Capital
Ti Cold
United States Cold Storage, Inc.
Vertical Cold Storage



THANK YOU TO OUR 2023 SPONSORS :



133rd GCCA Convention

OVERVIEW

24 – 27 SEPTEMBER 2024 | Hyatt Regency, Coconut Point Resort & Spa | BONITA SPRINGS, FLORIDA

The GCCA Convention offers a variety of unique social and business development experiences designed to provide a high level of brand recognition and connect you with owners, CEO's, and other top executives at the leading temperature controlled third-party logistics industry event. Over 450 industry leaders regularly participate at the GCCA Convention.



100%

OF SPONSORS FELT THAT
CONVENTION WAS WORTH THEIR
TIME AND MONEY

94%

OF SPONSORS SAID THEY
REACHED THEIR TARGET
AUDIENCE AND DECISION-MAKERS

CONVENTION FEATURES:

- Insight into cold chain trends and key business drivers
- Executive level networking events
- High level branding & recognition
- Industry Supplier Showcase
- TechTalks by vendors
- Golf outing



SPONSOR BENEFITS:

- Recognition of sponsorship on Convention website, Convention digital promotion, and event signage
- Featured in event program
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in pre-Convention brochure (must sign by 1 April 2023)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2025
- List of attendees



133rd GCCA Convention

SPONSORSHIP OPPORTUNITIES

LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$20,000 and above	Night 2 Convention Party	\$40,000
	GCCA-GCCF Joint Board Reception & Dinner (1st day)	\$35,000
	Keynote Presenter Sponsor (1st or 2nd day)	\$20,000
	Welcome Reception	\$20,000
	Closing Reception	\$20,000
	Convention Lanyards	\$20,000
GOLD LEVEL \$11,000 – \$19,999	Badge Sponsor	\$16,500
	Keynote Presenter Sponsor (3rd day)	\$15,000, 2 available
	Hotel Key Cards	\$15,500
	Golf Classic Beverage Cart	\$15,500
	Cold Chain Cafe	\$13,500
	Convention WiFi	\$13,500
	General Session Lunch	\$11,000
	Golf Classic Refreshment Oasis	\$11,000
	Innovation Showcase (see next page)	\$11,000
SILVER LEVEL \$10,000 and below	Breakfast in the Innovation Showcase	\$10,000, 2 available
	TechTalks	\$10,000, 2 available
	Pickleball (NEW)	\$10,000, 2 available
	Pocket Agenda	\$9,000
	Focus Session Education Tracks	\$8,000
	Refreshments Break Sponsor (Daily)	\$8,000, 3 available
	Golf Classic Prizes	\$8,000
	Golf Classic Lunch	\$8,000
	Branded Golf Balls	\$7,500
	Golf Classic Sunscreen (Golf, Pickleball)	\$7,500
	Golf Classic Cigar Bar	\$7,500
	Golf Classic Cooling Towels	\$7,500
	Golf Picture & Refreshment Pitstop	\$7,000

PLATINUM LEVEL

Sponsorship Includes: Four (4) complimentary attendee passes for sponsor company (\$8,000 value) (Total spend must reach level threshold to receive these benefits)

GOLD LEVEL

Sponsorship Includes: Two (2) complimentary attendee passes for sponsor company (\$4,000 value).



133rd GCCA Convention

SPONSORSHIP OPPORTUNITIES

INNOVATION SHOWCASE \$11,000 (40 AVAILABLE)

The Innovation Showcase provides an exclusive opportunity for companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking lounge the Innovation Showcase is featured at the heart of the event. Coffee and refreshment breaks, meals, and a happy hour will take place around the Showcase providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Innovation Showcase throughout the event for one-on-one meetings.

#1 Our most in-demand sponsorship!



133rd GCCA Convention

ATTENDING COMPANIES

COMPANIES THAT ATTENDED THE 2023 GCCA ANNUAL CONVENTION:

Advance Storage Products	CWH Johnson's International	Los Angeles Cold Storage Co.	Sealand Building Group Inc.
African Infrastructure Investment Managers	DAMBACH Lagersysteme GmbH & Co. KG	Magnavale Ltd	Senneca Holdings
Agile Cold Storage LLC	Datex Corporation	MAPP Construction	Sierra Pacific Warehouse Group
Agroempaques, S.A.	Derstine's Inc./EZ3pl	Maritime Cold Storage Ltd.	Sierra Supply Chain Services
Ahern Fire Protection	Dreisbach Enterprises, Inc.	Matheson Constructors	Slate River Systems Inc
AI Storage Solutions	Envision Cold	Mattingly Cold Storage	SnoTemp Cold Storage
Alston Construction	Epstein	Mayekawa U.S.A., Inc.	SRSI México
ALTA Refrigeration, Inc.	Eskesen Advisory Group	Merchants Cold Storage Company, LLC	Stellar
Americold	Eskimo Cold Storage, LLC.	META Storage Solutions Inc.	Stow US Inc.
Arcadia Cold Storage & Logistics	Evans General Contractors	Metl Span	SubZero Constructors, Inc.
ARCO Design/Build - BTS	Evapco Inc.	MetLife Food & Agribusiness Finance	Summit Cold Storage, Inc.
ASHRAE	Fisher Construction Group	Michigan State University - School of Packaging	Sun Commercial Roofs
Bellingham Cold Storage	FlexCold	Minnesota Freezer Warehouse	Superfrio Logística Frigorificada -
BentallGreenOak	FLEXSPACE	MRBraz & Associates, PLLC	Swisslog
BNP Media	Florida Freezer, LP	ndustrial	TGW Systems, Inc.
Boltrics	Frazier Industrial Company	NewCold	The Ohio State University
Bonar Engineering & Construction Company	FREEZ Construction	Nor-Am Cold Storage	The Raymond Corporation
Bradner Cold Storage Ltd.	GAF	Northern Mechanical Services	Ti Cold
Bridge Industrial Partners	Gleeson Constructors & Engineers, L.L.C.	Nucor Warehouse Systems	TPG Real Estate
Brinkmann Constructors	Great River Energy	Patria Investments / Colombia	Transwestern
Burris Logistics	Green Span Profiles	Peak Construction Corporation	Trenton Cold Storage, Inc.
Calpine Energy Solutions	Griffco Design/Build, Inc	PEB Commodities, Inc.	TrueCore
Camelot 3PL Software	Group 4 Reps	Permatherm	United Insulated Structures, LLC
CCS Logistics	Hansen-Rice, Inc.	PGIM Real Estate	United States Cold Storage, Inc.
Chill Storage	Horvath & Weaver PC	Philadelphia Warehouse & Cold Storage, Co.	University of Florida - CFDR
Choate Construction Company	IceStar	Platform Ventures	University of Wyoming
Clauger North America	Interchange Group, Inc.	Power Construction Company, LLC	Utility Management Services
CMC Design-Build, Inc.	InterCool USA LLC	Primus	Vapor Armour
Cold Summit Development	Interstate Warehousing, Inc.	Providence Engineering	Vector Logistics
Cold Zone Inc.	ISOPAN SPA	QuickFreeze	Vertical Cold -
Coldbox Builders	Jamison Door Company	Rabobank	Viking Cold Solutions, Inc
COLDSTAFF LLC	JKC Trucking, Inc.	Rack Builders Inc.	Vilter Manufacturing LLC
ColonialWebb Contractors	Kaiser-Martin Group	Ramp Systems, Inc.	Ware Malcomb
Commercial Cold Holdings	Karis Cold Storage	RefrigiWear Inc.	Warehouses4Good
Compeer Financial	Kelvin Group	Refrio Armazéns Gerais Ltda.	WDS Construction, Inc.
Conestoga	Kingspan Insulated Panels	Republic Refrigeration, Inc.	Wilkerson Cold Storage Co
Congebec Inc. - Etobicoke , Ontario	Konoike-Pacific (KPAC)	RLS Logistics	Witte Cold Services, LLC /Witte Bros.
CORE X PARTNERS	Lineage Logistics -	San Diego Refrigerated Services, Inc.	Exchange, Inc.
Crystal Distribution Services, Inc.	Lockton Companies	Sculptor Real Estate	Xtreme Cold Storage Ltd.
Cushman & Wakefield of GA, Inc.	Lockwood Securities		

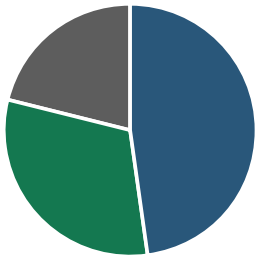
44th CEBA Conference & Expo

OVERVIEW

11-14 NOVEMBER 2024

SAWGRASS MARRIOTT RESORT & SPA | PONTE VEDRA BEACH, FL

The CEBA Conference & Expo attracts over 400 attendees and is the best venue for reaching builders and other controlled environment construction and engineering decision-makers. Participants come to the conference prepared to make important purchasing decisions. The expo features the latest technologies, solutions, products and services from the most respected names in the industry.



ATTENDEES BY COMPANY TYPE:

52%

CONTRACTOR -
DESIGN/BUILD

41%

SUPPLIER/
SOLUTIONS
PROVIDER

7%

FOOD INDUSTRY
AND WAREHOUSE
REPRESENTATIVE

EVENT FEATURES:

- Industry Education
- Exhibit Hall
- Networking Receptions
- Committees
- Built by the Best Award

100% of
**Exhibitors and
Sponsors Reported
strong ROI**

COMPANIES THAT ATTENDED THE 2023 CEBA CONFERENCE & EXPO:

4Front Engineered Solutions, Inc.
A M King
Ahern Fire Protection
Alinea Group Holdings Inc.
All Weather Insulated Panels
AllFlat Concrete Profiling, Inc.
Alphacon
Alston Construction
ALTA Refrigeration, Inc.
American Energy Partners, Inc.
American Society of Asset Protection
Americold Logistics
ARC Mechanical
Arcadia Cold Storage & Logistics
ARCO Design/Build
ARI
Austin Brown Company, Inc.
AutoMak Assembly, Inc.
Automha Americas Automation Corp.
Axis Construction Solutions
Bellingham Cold Storage Co.
BNP Media
Bonar Engineering & Construction Company
Brasfield & Gorrie
Bridge Industrial Partners
Brinkmann Constructors
CBRE, Inc.
Chemours
Choate Construction Company
Classic Refrigeration SoCal
Clauger
Clayco
CMC Design-Build, Inc.
Cold Zone Inc.
Coldbox Builders
Colmac Coil Manufacturing Inc.

ColonialWebb Contractors
Consultor Internacional
Controlled Environment Systems LLC
Cooling Equipment Sales LLC
CORE X PARTNERS
Cresa
D&B Thermal Company, Inc.
Daikin Industries Ltd.
Danfoss
Delta Refrigeration
Derek Builders
DuPont Performance Building Solutions
Encore Roofing
Envision Cold
EVAC North America, Inc.
Evans General Contractors
Evapco Inc.
Everidge
Falk Panel
Fastener Systems, Inc.
FCL Builders
Fisher Construction Group
FlexCold
FLEXSPACE
Frazier Industrial Company
FREEZ Construction
Frialsa Frigorificos S.A. De C.V.
GAF
Gleeson Constructors & Engineers, LLC
Global Insulated Doors Inc.
Gray Construction
Great River Energy
Green Span Profiles
Griffco Design/Build, Inc.
Group4 Reps
Hansen Cold Storage Construction

Hansen-Rice, Inc.
Heatcraft Refrigeration Products
Honeywell International Inc
Hormann High Performance Doors
Iceberg Mechanical
Interchange Group, Inc.
Interstate Warehousing, Inc.
Isocindu SA DE CV
Jamison Door Company
Johns Manville
Kaiser-Martin Group
Karis Cold Storage
Keep Supply
Kelvin Group
Kingspan Insulation LLC
Kingspan Insulated Panels
KPS Global
Langan
Layton Construction
Lineage Logistics
Lockton Companies, LLC
LTI Contracting
M&M Carnot
Maple Reinders Constructors Ltd.
Matheson Constructors
Mayekawa U.S.A., Inc.
Meadowood Enterprises, LLC
Metl-Fab, Inc.
Metl-Span
MG2
Miner Corporation
Mole Master Corporation
NewCold Advanced Cold Logistics
Nox-Crete, Inc.
Nucor Warehouse Systems
Open Concepts LLC
Panel Tech
Peak Construction Corporation
Performance Contracting Inc.

Performance Structural Concrete Solutions
Permattherm
Phoenix Door Systems
Polytemp Corporation
PowerShingle
Preston Refrigeration
Primus
Protectowire FireSystems
Providence Engineering
Puga Thermal Services
QuickFreeze
Rack Builders Inc.
Rain City Industrial
Refrigerated Structures of New England
Refrigeration Design & Service, Inc.
Republic Refrigeration, Inc.
RHH Foam Systems Inc.
Ricker Thermline
Rite-Hite
RL Cold
RLS Cascadia
Robert J. DeLuca Associates, Inc.
Royalty Roofing
RWE Clean Energy
Ryan Companies
Rytec High Performance Doors
S & S Refrigeration Company
Scale Microgrids
Sealand Building Group Inc.
Senneca Holdings
Shambaugh & Son, L.P.
Sierra Supply Chain Services
Slate River Systems, INC
SnoTemp Cold Storage
Sprinkmann Sons Corporation
Startec Refrigeration Services, Ltd.

Steel Worx Solutions LLC
Stellar
SubZero Constructors, Inc.
Sun Commercial Roofs
Team Group, Ltd.
TEKO Refrigeration
The Fricks Company
The Raymond Corporation
The Whiting-Turner Contracting Company
Thermal Construction Specialists
Ti Cold
Tippmann Construction
Trinity Insulation Company
Twinlode Automation
Twintec Kalman Floor
TWR Solutions
United Insulated Structures
United Material Handling, Inc.
Unitherm
Valley Fire Protection Systems and Plumbing
Vapor Armour
Venture 6ix
Victaulic
Viking Cold Solutions, Inc
WAGNER Fire Safety Consulting GmbH
Wagner Fire Safety, Inc.
Ware Malcomb
WDS Construction, Inc.
Weiland Doors
Whiting Turner
Wiginton Fire Systems
Williams Company
Wood's Pwr Grip
Xtreme Cold Storage Ltd.
Zulueta Architecture Ltd.

43rd CEBA Conference & Expo

EXHIBITING OPPORTUNITIES



EXHIBITOR BENEFITS:

- Recognition on the GCCA website
- Company name and contact information in CEBA Conference & Expo Program Guide
- 6-foot draped table and chairs
- One (1) attendee pass included in the exhibit fee
- Receive full attendee list



PRICING:

SIZE	PRICE (USD)
------	-------------

Table top display \$4,400

WHO EXHIBITS?

- Automation
- Cold Storage Contractors
- Doors
- Energy Efficiency Solutions
- Fire Prevention Systems
- Flexible Walls
- Flooring Install & Repair
- Insulated Panels
- Insulation
- Lighting
- Materials Handling
- Racking
- Refrigeration Contractors
- Machinery
- Roofing
- Solar

2023 EXHIBITORS:

4FRONT Engineered Solutions	Honeywell	QuickFreeze
Ahern Fire Protection	Hormann High Performance Doors	Rack Builders Inc.
All Weather Insulated Panels	Isocindu SA DE CV	Republic Refrigeration Inc.
AutoMAK Assembly Inc.	Jamison Door Company	RHH Foam Systems Inc.
Automha Americas Automation Corp	Kelvin Group	Rite-Hite
Chemours	Kingspan Insulated Panels	Royalty Roofing
Delta Refrigeration	Kingspan Insulation LLC	Rytec High Performance Doors
Encore Roofing	KPS Global	Senneca Holdings
EVAC North America, Inc.	M&M Carnot	The Raymond Corporation
Evapco Inc.	Metl-Span	Twinlode Automation
Everidge	Mole Master	Twintec Kalman Floor
Fastener Systems, Inc.	Nox-Crete Inc.	United Material Handling, Inc.
GAF	Permatherm	Vapor Armour
Green Span Profiles	Phoenix Door Systems	WAGNER Fire Safety Consulting GmbH
	Protectowire FireSystems	



44th CEBA Conference & Expo

SPONSORSHIP OPPORTUNITIES



SPONSOR BENEFITS:

- Receive full attendee list
- Recognition of sponsorship on conference website, marketing materials, and event signage
- Acknowledgment during Opening General Session
- Logo included in the CEBA Conference & Expo Program Guide
- Discounted registration for your clients/customers to attend
- Right of first refusal for sponsorship, if offered, in 2025

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$8,000 and above	Hotel Room Key Cards	\$8,500
	Keynote Sponsor	\$8,500
	Opening Reception (max 2 co-sponsors)	\$8,500, 2 available
	Lanyards	\$8,500
	Conference WiFi	\$8,000
	Golf Tournament Beverage Cart	\$8,000
GOLD LEVEL \$7,500	Night 2 Reception	\$7,500, 2 available
	Badges	\$7,500
	Lunch in the Expo	\$7,500, 2 available
	Happy Hour in Expo	\$7,500
SILVER LEVEL \$6,500 and below	Pocket Agenda	\$6,500
	Breakfast in the Expo	\$6,500, 2 available
	Breakout Session Track Sponsor	\$6,500, 2 available
	Golf Tournament Lunch	\$6,000
	Golf Tournament Cigar Bar	\$6,000
	Sunscreen	\$6,000
	Pickleball	\$6,000, 2 available
	Golf Tournament Prizes	\$6,000
	Health and Wellness Sponsor (Branded Hand Sanitizer)	\$6,000
	Refreshment Break in the Expo	\$5,500, 2 available
	Branded Golf Balls	\$5,500



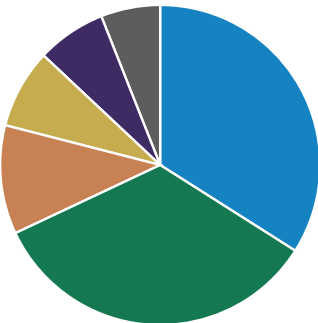
GCCA Cold Chain Policy Forum

OVERVIEW

JUNE 2024 | WASHINGTON D.C.

GCCA’s Cold Chain Policy Forum is the premier policy event and fly-in for businesses engaged in temperature-controlled logistics. It features education sessions and keynote presentations focused on regulations and legislation that directly impact the industry, meetings with key federal agency officials, congressional meetings, and more.

The primary audience includes third-party transportation, warehousing and logistics providers, controlled environment construction and related businesses.



ATTENDEES BY COMPANY TYPE:

- 34%** Warehouse
- 34%** Supplier
- 11%** Government
- 8%** Association/Non Profit
- 7%** Construction
- 6%** Transportation

The GCCA Cold Chain Policy Forum provides a focus on key regulatory issues impacting the industry, connecting participants with agency representatives to hear the latest policy developments. It also focuses on legislative issues with participants having the opportunity to directly engage with Congressional offices to communicate the industry’s priorities.



COMPANIES THAT ATTENDED THE 2023 GCCA COLD CHAIN POLICY FORUM:

A M King
Agile Cold Storage LLC
Ahern Fire Protection
Alphacon
ALTA Refrigeration, Inc.
Americold Logistics
ARCO Design/Build - BTS
Armada Supply Chain Solutions
Arup
Bonar Engineering & Construction Company
Bradner Cold Storage Ltd.
Clauger
Coldbox Builders
Controlled Environment Systems LLC
CORE X PREMIER
Environmental Protection Agency
Epstein
Evans General Contractors
Evapco Inc.
Feeding America
Fisher Construction Group
FlexCold

FLEXSPACE
Florida Freezer, LP
Foreign Agricultural Service - USDA
GAF
Guntner U.S. LLC
Interchange Group, Inc.
International Institute of Ammonia Refrigeration
International Trade Administration
Jackson Lewis P.C.
Jamison Door Company
Lineage Logistics
Los Angeles Cold Storage Co.
M&M Carnot
Michigan State University - School of Packaging
Monument Advocacy
No Hunger Food Bank
Nor-Am Cold Storage
Nucor Warehouse Systems
Occupational Safety & Health Administration
PEB Commodities, Inc.
Permatheum

PLM Fleet
QuickFreeze
RefrigiWear Inc.
RMI / Third Derivaative
San Diego Refrigerated Services, Inc.
Scopelitis, Garvin, Light, Hanson & Feary
Sierra Pacific Warehouse Group
Sodus Cold Storage Company, Inc.
SubZero Constructors, Inc.
Temple University
Ti Cold
U.S. Food and Drug Administration
United States Cold Storage, Inc.
United States Cold Storage, Inc.
University of Wyoming
USDA Food Safety and Inspection Service- Dallas
Viking Cold Solutions, Inc
WAGNER Fire Safety Consulting GmbH
Marubeni America Corporation - Washington , District of Columbia
Lineage Logistics
Burris Logistics

EVENT FEATURES:

- Briefings on policy, trends, rules and regulations impacting the cold chain
- Education Sessions on key industry issues
- Keynote Presentations from Hill or Agency leaders
- Committees
- Networking Events with industry players, regulators, and policy makers

GCCA Cold Chain Policy Forum

SPONSORSHIP OPPORTUNITIES

Reach top-level executives at the GCCA Cold Chain Policy Forum through a variety of exclusive sponsorship opportunities. There are three levels of sponsorship: Platinum, Gold, and Silver. Platinum sponsors appear at the top of all sponsor materials, Gold appear directly below, followed by Silver. Platinum sponsors also have the option to sponsor specific events/items at the meetings.



SPONSOR BENEFITS:

- Marketing collateral on Sponsor Table
- Acknowledgment during General Session luncheon
- Logo featured on the event website and program
- Distinctive sponsor ribbon displayed on event badge
- Right of first refusal for sponsorship, if offered, in 2025
- Receive full attendee list with contact information

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL	Welcome Reception	\$5,500 (2)
	Opening General Session Luncheon	\$5,500
	Closing General Session Luncheon	\$5,500
	Closing Industry Reception	\$5,500
	Lanyards	\$5,500
	Wifi	\$5,500
GOLD LEVEL	Pocket Agenda	\$4,500
	Badges	\$4,500
	Coffee and Refreshments Break (2)	\$4,000
	Breakfast (2)	\$4,000
	Education Session (6)	\$3,500





GLOBAL COLD CHAIN ALLIANCE® ADVOCACY FUND

ADVOCACY | INDUSTRY PROMOTION | RESEARCH | INTERNATIONAL



GCCA STANDS WITH YOU. THE TIME TO ACT IS NOW.

Never before has our industry faced such uncertainty and vulnerability from America's policy makers, both in the White House and in both chambers of Congress. The Administration and Congress represent challenges and opportunities that we will need to face as an industry, together.

The Administration and Congress are considering a wide range of policies that could impact the cold chain in 2023. Key issues:



FARM BILL

- Congress is working to reauthorize the Farm Bill in 2023.
- GCCA will be actively engaging with Congress to advance cold chain industry initiatives and priorities.



CLIMATE CHANGE

- Pursuing aggressive policies to address climate change, through both executive action and legislation
- Implementation of the AIM Act to phase down HFCs



TAXES

- Increasing the corporate tax rate, phasing out deductions for pass-through entities
- Raising the top marginal income-tax rate



LABOR

- Strengthening worker organizing, collective bargaining and unions through executive action and legislation such as the PRO Act
- NLRB advancing labor initiatives, like 'micro-unit' organizations and joint employer policies



BURDENSOME REGULATIONS

- Revising EPA's Risk Management Program (RMP) regulation and making additional requirements
- Changes to OSHA's Process Safety Management regulation
- Implementation of FDA's Food Traceability Rule

THERE IS SOMETHING YOU CAN DO.

To learn more about how you can contribute contact Lowell Randel (lrandel@gcca.org) or visit advocacy.gcca.org.
Visit ADVOCACY.GCCA.ORG for more information.



GLOBAL COLD CHAIN
ALLIANCE®

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GCCA.ORG

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ARLINGTON, VIRGINIA, 22202

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[@GCCAORG](https://twitter.com/GCCAORG)
[in](https://www.linkedin.com/company/global-cold-chain-alliance-gcca) /GLOBAL-COLD-CHAIN-ALLIANCE-GCCA



GLOBAL COLD CHAIN ALLIANCE® ADVOCACY FUND

ADVOCACY | INDUSTRY PROMOTION | RESEARCH | INTERNATIONAL

THE TIME TO ACT IS NOW

GCCA is here to fight for you which is why we have established an Advocacy Fund to promote and protect the interests of the cold chain. **If you want to protect the future of your businesses and the jobs of your hardworking employees – the time to act is now. GCCA is here to represent your business interests.**

Your contribution will support expanded services:

- New virtual platform for communications with elected officials in the US, Canada and Australia
- GCCA expanded participation and leadership in coalitions
- GCCA participation with partners in legal challenges to problematic regulations
- Expanded GCCA presence on Capitol Hill
- Congressional Facility Tours with your Member of Congress
- Development of economic impact studies to better communicate the importance of the industry to policy makers and general public

YES! I WILL SUPPORT GCCA'S ADVOCACY FUND

Levels of Contribution:

_____ \$25,000 Founder	_____ \$2,500 Builder
_____ \$10,000 Champion	_____ \$1,000 Advocate
_____ \$5,000 Leader	_____ \$0ther Patron

Name: _____ Email: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Company: _____ Occupation: _____

Phone Number: (_____) _____

Signature: _____

Return this form and make checks payable to:
Global Cold Chain Alliance, 241 18th Street South Suite 620, Arlington, Virginia 22202.

Members are urged to consider making financial contributions to support these expanded advocacy efforts. Please submit to Lowell Randel (lrandel@gcca.org) or visit advocacy.gcca.org for more information or to make a contribution.

VISIT ADVOCACY.GCCA.ORG FOR MORE INFORMATION.

GCCA Regional Cold Chain Connections

OVERVIEW & SPONSORSHIP OPPORTUNITIES

Regional Connections deliver a dynamic experience, bringing together members of the warehouse/3PL construction, and supplier communities to meet face to face in regions for focused regional market updates, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions with opportunities to golf or participate in other networking activities (US and CA) before or after the program.

DATE	LOCATION
United States	
Early March	Dallas, TX, United States
17-18 April	Atlanta, GA, United States
Early August	Northeast, United States
Mid August	Midwest, United States
TBD	West Coast, United States
Canada	
10 June	Ottawa, Canada
16-17 July	Toronto, Canada
Europe	
June	Antwerp, Belgium
4 September	Amsterdam, Netherlands
November	Copenhagen, Denmark
Latin America	
15 February	Dominican Republic
14 March	Itajaí, SC, Brazil
29 May	Santiago, Chile
17 July	Mexico City, Mexico
24 October	Centro-oeste, Brazil
Africa	
Early October	Durban, South Africa
Australia	
21 May	Melbourne, Australia
Middle East	
20 February	Dubai, United Arab Emirates
Asia	
15 June	Agra, India
October	Singapore



SPONSOR BENEFITS:

- Recognition of sponsorship on event website and digital promotions
- At the event, sponsors will receive branding
- Receive full attendee list with contact information
- Logo recognition on-site signage
- Marketing materials displayed on-site
- Two (2) complimentary registrations to event

Contact GCCA to discuss exclusive sponsorship opportunities or to discuss multiple meeting discounts

PRICING:

SPONSORSHIP *	PRICE (USD)
United States and Canada	\$5,000
Europe	€ 5,000
Latin America, Australia, Middle East, Asia	\$3,000
Africa	\$1,000 / ZAR 18 000



GCCA Regional Cold Chain Connections

OVERVIEW & SPONSORSHIP OPPORTUNITIES



Learn

via Industry Market
and Advocacy
Briefing

Network

at Reception &
Dinner

Connect

Participate in the
optional golf or
activity outing
the next morning
before you depart



COMPANIES THAT ATTENDED THE 2024 GCCA REGIONAL COLD CHAIN CONNECTIONS:

Asia Pacific

2023 GCCA Cold Chain Connection - Singapore

A. P. Møller Capital
Aboitiz Equity Ventures Inc
Americold Logistics
AsiaCold Ventures
Asosiasi Rantai Pendingin Indonesia (ARPI)
CEVA Logistics
Cold Chain Logistics Committee of China
DP World
Global FoodBanking Network
Infrastructure Asia
Khmer Cold Chain
Lineage Logistics
Mandala Capital
Singapore Tourism Board
Super Freeze
U.S. Meat Export Federation, Inc.
WAGNER Fire Safety Consulting GmbH
Wilmar International

Europe

2023 Cold Chain Connection - Sweden

Agri-Norcold A/S
Cold Chain Federation
Constellation Cold Logistics Sarl
Frigo Logistics sp.z o.o.
Glacio Cold Chain Logistics
Partners AS
Jodifrost NV
Koel - en Vrieshuis Lintelo B.V.
Lineage Logistics
Magnavale Ltd
Mr. Iceman
Nekovri - Nederlandse Vereniging voor Koel
Rite-Hite
SSI SCHÄFER
Stockhobo
Thermotrafic Holland B.V.
WAGNER Fire Safety Consulting GmbH

2023 GCCA Cold Chain Connection - Liverpool

Boltrics
British Frozen Food Federation
CERTUS Port Automation B.V.
Cold Chain Federation
Constellation Cold Logistics Sarl
Culina Group
Golden Acre Foods
Hemsec Panel Technologies
Jacobs
Lineage Logistics
Magnavale Ltd
Marsh Commercial
Mercurius IT
Norish Ltd.
Reed Boardall Cold Storage Ltd.
Rite-Hite
Samworth Brothers Supply Chain
Star Refrigeration
Thermotrafic Holland B.V.
Trane Technologies Europe HQ

2023 GCCA Cold Chain Connection - Milan

Alaska Cold Stores
ALDEFE - Asociacion de Explotaciones Frigorificas
ANITA
Belgian Cold Storage and Refrigeration Association (BVBK-UPBIF)
BMI Italia
CNR - Consiglio Nazionale delle Ricerche
Danfoss A/S
DP World Antwerp Head Office
European Cold Storage and Logistics Association
Frigo Logistics sp.z o.o.
Frigolanda Cold Logistics Group
GEA Refrigeration Technologies GmbH
InspiraFarms
ISOPAN SPA
Jamison Door Company
Jodifrost NV
Kuehne + Nagel Srl
La Chaîne Logistique Du Froid
Lineage Logistics
Magnavale Ltd
Muscogee (Creek) Nation
Nekovri - Nederlandse Vereniging voor Koel - En Vrieshuizen
NewCold
Ocean Network Express
Riboni RBN srl
Rizzato Trasporti e Logistica SpA
Stockhobo
Svat Group S.p.A. - A STEF Company
Tappe Consulting
Thermotrafic Holland B.V.
Tramerias y soluciones de almacenaje
Verona Express
WAGNER Fire Safety Consulting GmbH
Zudek srl

Latin America

2023 Cold Chain Connection - Bogota

4Front Engineered Solutions, Inc
Almafrost
Apix Logística Especializada S.A.S.
Arquiteck SAS
Cargill Proteína
Ciblu
Cubic33 Colombia S.A.S.
Emergent Cold Latin America
Frio Frimac S.A.
Frioalimentaria S.A.S.
Frubana
Guimar Seguridad Industrial
IceStar - Quilicura
Imbocar S.A.S.
Maersk
QuickFreeze
Red Polar SAS
RefrigiWear Inc.
Rentafrío S.A. - Medellin
Valles Verdes

2023 Cold Chain Connection - Mexico City

Agroempaquas, S.A.
Almacenes Refrigerados
Consolidados SA de CV
Asopropimopla
BSL Operador Logistico
DP World
Emergent Cold Latin America
Frisacel
Guntner of Mexico
IceStar
Infrisia Mexico SAPI DE CV
Isocindu SA DE CV
Lefix
QuickFreeze
Reparacion Integral de Contenedores, SAPI de CV
SRSI México
WAGNER Fire Safety Consulting GmbH

2023 GCCA Cold Chain Connection - Santiago, Chile

Agencias Navieras
Alifrut S.A.
Americold Logistics
Axionlog Cold Solutions
Bertolini Sistemas De Armazenagem
Chile Alimentos
Corporación Red de Alimentos Chile
Danilo Jordan SA
DP World Chile
Emergent Cold Chile
Global Research Consultores Limitada
IceStar - Quilicura
Maersk - Fordham Park, New Jersey
Precisa Frozen Ltda.
Vitafoods

North America

2023 GCCA Cold Chain Connection - Niagara-on-the-Lake

4Front Engineered Solutions, Inc
Agile Cold Storage LLC
BentallGreenOak
Blue Giant Equipment Corporation
Bradner Cold Storage Ltd.
CIMCO
Coldbox
Conestoga Cold Storage
Danfoss A/S
Drennan Refrigeration Inc.
Enterprise Canada
Envision Cold
Everest Cold Storage
Frost Inc.
Guntner U.S. LLC
Hormann High Performance Doors
Jamison Door Company
Kingspan Insulated Panels
Left Lane Associates
Lineage Logistics
M&M Carnot
Maple Reinders Constructors Ltd.
Maritime Cold Storage Ltd.

Matheson Constructors
Mayekawa U.S.A., Inc.
Norbec Architectural Inc.
Pharmeng Technology Inc
Phase Change Solutions
QuickFreeze
Rain City Industrial
Sealand Building Group Inc.
Sierra Supply Chain Services
Slate River Systems, INC
Trenton Cold Storage, Inc.
Wagner Fire Safety, Inc.
Xtreme Cold Storage Ltd.

United States

2023 Heartland Cold Chain Connection - French Lick

Austin Brown Company, Inc.
Clauger
Crystal Distribution Services, Inc.
EVAC North America, Inc.
Guntner U.S. LLC
Hormann High Performance Doors
InterCool USA LLC
Interstate Warehousing, Inc.
Johnson Controls
Mayekawa U.S.A., Inc.
Metl-Fab, Inc.
North Scientific division of North Mechanical Services, Inc.
Permatherm
Quality Refrigerated Services
QuickFreeze
Republic Refrigeration, Inc.
The Raymond Corporation
United Insulated Structures, LLC
Valley Fire Protection Systems and Plumbing

2023 Southeastern Region Cold Chain Connection - FL

Biscayne Capital Advisors
Bonar Engineering & Construction Company
Evans General Contractors
Hormann High Performance Doors
I Squared Capital
InterCool USA LLC
Kingspan Insulated Panels
Lockwood Securities
Mayekawa U.S.A., Inc.
OneCharge
Performance Contracting Inc.
PLM Fleet
QuickFreeze
Slate River Systems, INC
Southern Equipment Sales Co.
TrueCore
Vapor Armour
Vertical Cold Storage
Westfalia Technologies, Inc.

2023 Southeastern Cold Chain Connection - Atlanta

Albany - Dynaco High Performance Doors.
All Weather Insulated Panels
Americold Logistics
Biscayne Capital Advisors
Bridge Industrial Partners
Choate Construction Company

CMC Design-Build, Inc.
Controlled Environment Systems LLC
Cushman & Wakefield of GA, Inc.
Disruptive-Technologies
esaSolar
FlexCold
FLEXSPACE
Florida Freezer, LP
FREEZ Construction
Griffco Design/Build, Inc
Hormann High Performance Doors
InterCool USA LLC
JEC Consulting Services
Kingspan Insulated Panels
Lockwood Securities
Mayekawa U.S.A., Inc.
Meadowood Enterprises, LLC
Miner Corporation
Nucor Warehouse Systems
Performance Team
Permatherm
Primus
QuickFreeze
Republic Refrigeration, Inc.
RL Cold
Slate River Systems, INC
Ti Cold
TrueCore
Twintec Kalman Floor
United States Cold Storage, Inc.
Vapor Armour

2023 Southwest Cold Chain Connection - Austin

ARI
Brinkmann Constructors
CORE X PREMIER
Evapco Inc.
FREEZ Construction
Frozen Logistics, LLC
Glen Una Management Co.
Green Span Profiles
Hormann High Performance Doors
InterCool USA LLC
Lockwood Securities
Mayekawa U.S.A., Inc.
Meadowood Enterprises, LLC
Miner Corporation
Nucor Warehouse Systems
Performance Team
Permatherm
PLM Fleet
Primus
QuickFreeze
R&B Roofing
Republic Refrigeration, Inc.
RL Cold
Saxum Real Estate
Slate River Systems, INC
Ti Cold
TrueCore
Twintec Kalman Floor
United States Cold Storage, Inc.
Vapor Armour
Yukon Ventures

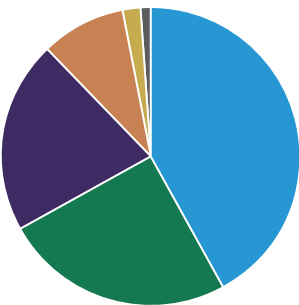
European Sponsorship Opportunities

27TH GCCA European Cold Chain Conference

OVERVIEW

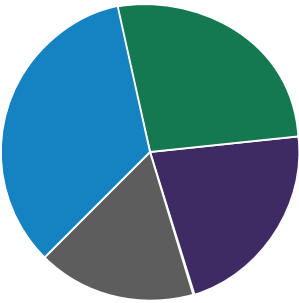
10 – 12 APRIL 2024 | MARRIOTT BRUSSELS GRAND PLACE | BRUSSELS, BELGIUM

The 27th GCCA European Cold Chain Conference, is a supplier’s best venue for reaching temperature-controlled warehousing and logistics’ executives from across Europe and other regions. Increase your company’s brand and your visibility at the event through the sponsorship programme. Each opportunity has been customised to spotlight your company throughout the entire event, and exclusively at specific event functions.



2023 ATTENDEE DEMOGRAPHICS

- 50% Warehouse
- 26% Supplier
- 4% Transportation
- 13% Trade Associations
- 1% Press
- 6% Construction



ATTENDEE DEMOGRAPHICS BY TITLE

- 37% Director or Manager
- 32% Executive: CEO, President, Owner
- 20% Other
- 12% Executive Team: Senior VP, VP, C-Suite



95% of Conference attendees surveyed said the event was worth their time and money!



27th GCCA European Cold Chain Conference

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

Automation/Robotics	Insulated Clothing
Construction Providers	Insulated Panels
Docking Equipment	Lighting Manufacturers & Suppliers
Doors	Materials Handling
Energy Efficiency Solutions	Racking Equipment
Fire Prevention Solutions	Refrigeration Equipment & Contractors
Food Safety & Compliance	WMS & TMS Providers

PRICING:

SIZE	PRICE (EUR)
Table top display	Member — €3,750 Non-Member — €5,500



EXIBITOR BENEFITS:

- Company name on event website
- Company name and contact information featured in
- Conference Program Guide
- 2-meter draped table and chairs
- One (1) attendee registration included in the exhibit fee
- 20% discount for additional attendee registrations

2023 EXHIBITING AND SPONSORING COMPANIES:

Boltrics
Danfoss
Fortdress Group GmbH
Honeywell
Manni Group

Industrial
Protectowire FireSystems
Quickfreeze
RefrigiWear Inc.
Rite-Hite

SSI-Schafer AG
Stow International NV
WAGNER Fire Safety Consulting GmbH

2023 GCCA EUROPEAN COLD CHAIN CONFERENCE ATTENDEE COMPANIES:

A Insights
Agri-Norcold A/S
Alaska Cold Stores
ALDEFE - Asociacion de Explotaciones Frigorificas
Americold Logistics
Antin Infrastructure Partners
Antwerp-Bruges Port Authority
Ausgal Motors Australia PTY Limited
Bauta Logistics
Boltrics
Bonar Engineering & Construction Company
Bradner Cold Storage Ltd. -
Brussels Airport Company
Burris Logistics
CAP Logistica Frigorificada LTDA-São José dos Pinhais
Carrier Refrigeration Distribution France SAS
CCS Logistics
Centrus
Cold Chain Federation
Coldbox Builders
Commercial Cold Holdings
Conestoga Cold Storage
Congebec Inc.
Constellation Cold Logistics Sarl

CORE X PARTNERS
Crystal Distribution Services, Inc.
CT-Technologies ApS
CWH Johnson's International
Daikin
Danfoss
Dreisbach Enterprises, Inc.
Emergent Cold Latin America
Eskenen Advisory Group
Eskimo Cold Storage, LLC.
Eurofresh Distribution
EuroFruitPorts NV
European Food Banks Federation asbl (FEBA)
Evans General Contractors
Florida Freezer, LP
Fortdress Group GmbH
Fremont Realty Capital
Frigo Logistics sp.z o.o.
Frigo Warehousing BV
Frigolanda Cold Logistics Group
Friopuerto Tangier, S.A.
GATE4EU
Honeywell
IceStar
Ideo Concepts
InspiraFarms
Interstate Warehousing, Inc.

ISD Solutions
Isocab by Kingspan
ISOPAN SPA
Jamison Door Company
Jodifrost NV
Labourforce Group
Lineage Logistics -
Lixia Capsia Gestionis LLC
Magnavale Ltd
Manni Group
Mercabarna
Midwest Refrigerated Services, Inc.
NAI FrontPoint Partners
Industrial
Nekovri - Nederlandse Vereniging voor Koel - En Vrieshuizen
NewCold Advanced Cold Logistics
NewCold
Nor-Am Cold Storage -
Nordfrost GmbH & Co. KG - Schortens
Norish Ltd.
Ocado Head Office
Phase Change Solutions
PLM Fleet -
Port of Barcelona
Post Harvest Technologies, Inc.
Protectowire FireSystems
Quickfreeze

Rabobank
Refrigerated Warehouse & Transport Association of Australia Limited
RefrigiWear Inc.
Rite-Hite
RLS Logistics -
Samon AB
Sea-Invest
Seven Lakes Partners
SSI-Schafer AG
STEF Logistique
Stockhabo
Stow International NV
Superfrio Logística Frigorificada TASC
TGW Systems, Inc.
Thermotrafic Holland B.V.
Ti Cold
Tiefkühlcenter Everswinkel GmbH
United States Cold Storage, Inc.
University of Birmingham
Vector Logistics
Vertical Cold
Victaulic
Viking Cold Solutions, Inc
Vinca Equipos Industriales, S.A.
WAGNER Fire Safety Consulting GmbH

27th GCCA European Cold Chain Conference

SPONSORSHIP OPPORTUNITIES



SPONSOR BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails and event signage
- Recognition of sponsorship during the Opening Plenary Session and throughout the event (logo on screen and verbal recognition)
- Bespoke branding at sponsored function
- Listed in select pre-event marketing only for specific packages
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2025
- List of attendees with contact information (subject to attendee approval in compliance with GDPR)
- Specific benefits are offered for each item, contact us to know more
- 20% discount attendee registrations

SPONSORSHIP ITEM		AMOUNT (IN EUR)
DIAMOND LEVEL	Cold Chain Reception & Dinner – Thursday (3 opportunities)	€10,000 each
PLATINUM LEVEL	Industry Perspective Tech Talk (3 opportunities)	€7,800
	Lunch in the Expo – Thursday	€7,800
	Lunch in the Expo – Friday	€7,800
	Opening Keynote/Plenary Session – Tuesday Morning	€7,550
	Keynote/Plenary Session – Thursday Afternoon	€7,550
	Closing Keynote/Plenary Session – Wednesday Afternoon	€7,550
	Happy Hour in the Expo – Thursday	€7,000
	Closing Happy Hour – Thursday	€6,000
GOLD LEVEL	Cold Chain Cafe	€5,800
	Branded Badge Lanyards	€5,800
	Registration	€5,000
	Pocket Programme	€5,000
	Conference App	€5,000
	Wi-Fi	€5,000
SILVER LEVEL	Facility Tour on Friday Afternoon (2 opportunities)	€3,750 each
	Networking Break in the Expo – Thursday Morning	€3,750
	Networking Break in the Expo – Thursday Afternoon	€3,750
	Networking Break in the Expo – Friday	€3,750

Please contact Director of Global Business Development and Membership Director Sharon Mughal to discuss exhibiting and/or sponsorship opportunities at smughal@gcca.org or by phone at +447760912504.

Latin American Sponsorship Opportunities

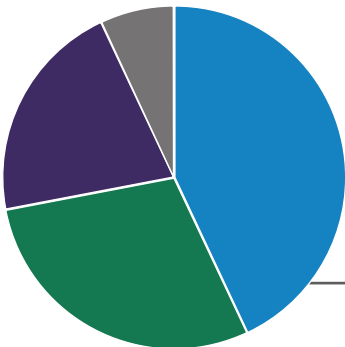
GCCA Latin American Cold Chain Congress

OVERVIEW

NOVEMBER 2024 | PANAMA CITY, PANAMA

The annual Latin American Cold Chain Congress brings together leaders and businessmen from the food industry throughout Latin America, as well as government officials, to discuss the trends, opportunities and challenges of the cold chain for the new economies and the future of Latin America. Increase your company's brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The Congress hosts over 120 attendees and features the latest technologies, solutions, products and services from some of the most respected names in the industry.

100% satisfaction rating from attendee participants!

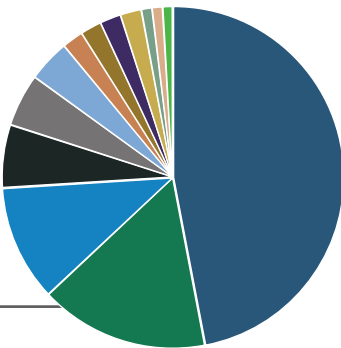


ATTENDEE DEMOGRAPHICS BY TITLE:

- 43%** Executive, CEO, President, Owner
- 29%** Other
- 21%** Director Manager
- 7%** Upper Management, Vice President

ATTENDEE DEMOGRAPHICS BY LOCATION

- | | | |
|------------------------------|---------------------|-----------------------|
| 47% Colombia | 4% Chile | 1% Italy |
| 16% USA | 2% Peru | 1% Netherlands |
| 11% Mexico | 2% Guatemala | 1% Ecuador |
| 6% Panama | 2% Brazil | |
| 5% Dominican Republic | 2% Spain | |



90% of attendees would recommend to a friend or colleague



GCCA Latin American Cold Chain Congress

SPONSORSHIP OPPORTUNITIES



SPONSOR BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of the Conference Program
- Recognition of sponsorship in event program
- One (1) attendee registration included in the sponsor fee (additional sponsor personnel can register at 25% discount)
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing
- All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event
- Right of first refusal for sponsorship of same event, if offered, in 2025
- Table Top Display (only Platinum Sponsors)
- List of attendees with contact details

SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
Platinum Level	Keynote Presenter	\$5,500
	Farewell Reception	\$5,500
	Study Tour	\$5,500
	Networking Luncheon	\$5,500
Gold Level	Cold Chain Café	\$4,500
	Health and Wellness Sponsor (Branded Masks)	\$4,500
	Pocket Agendas	\$4,500
	Lanyards	\$4,500
	Industry Trends Tech Talk	\$4,500
Silver Level	Conference WiFi	\$4,000
	Health and Wellness Sponsor (Branded Sanitizer)	\$4,000
	Coffee Break	\$4,000
	Pens	\$4,000
	Pads	\$4,000

For inquiries in Latin America, contact our Latin America Manager Ana Regina Garcia at agarcia@gcca.org or by phone at +502 2508 3102. For all other inquiries or to add this to your global package, please contact James Rogers at jrogers@gcca.org or 703 373 4303



GCCA Latin American Cold Chain Congress

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

Construction Providers	Fire Prevention Solutions	Lighting Manufactures & Suppliers
Docking Equipment	Fork Lifts & Material Handling	Racking Equipment
Doors	Insulated Clothing	Refrigeration Contractors
Energy Efficiency Solutions	Insulated Panels	WMS & TMS Providers

PRICING:

SIZE	PRICE (USD)
Table Top Display	\$3,500



EXIBITOR BENEFITS:

- Company name on the event website
- Company name and contact information in Onsite Program
- 2 Meter draped table and 2 chairs
- One (1) attendee registration included in the exhibit fee (additional table personnel can register at 25% discount)
- Access to attendee list with contact details

COMPANIES THAT ATTENDED THE 2023 LATIN AMERICAN COLD CHAIN CONGRESS:

Advansor	Ciblu	Grupo Frio Integral	Precisa Frozen Ltda.
Agencias Navieras Rannik	Clauger de México S.A. de C.V.	Grupo Inversor Veracruzano, SAPI de CV	Productos Metalicos Steele S.A. DE C.V.
Aislamientos Constructivos, S.A. de C.V.	Consultores Logísticos del Caribe	IceStar	Qualtia Alimentos Operaciones, S. de R.L. de C.V.
Almacenadora Golmex, SA DE CV	Colds	Ifria Cold	Red BAMX
Almacenes Frigoríficos Mexicanos SA de CV	Conestoga Cold Storage	Infrisa Mexico SAPI DE CV	Red Polar SAS
Almacenes Refrigerados Consolidados SA de CV	Congelasa	Invest Pacific	RefrigiWear Inc.
Americold Logistics	Consultor Internacional	IS Services LTD	Reparacion Integral de Contenedores, SAPI de CV
AR Racking S.A.U.	CTI Gas Detection	Isocindu SA DE CV	Sistemas de Refrigeración Totales
Assistcorp	Cubic33 Colombia S.A.S.	Jamison Door Company	SRSI México
Autotransportes Especializados Santa Rita	Diken International	Korber Supply Chain, NA	The Global FoodBanking Network
Banco Internacional de Alimentos	E.T. Heisen	Leon Lefix & Asociados, México	Transcooler
Bellingham Cold Storage	Efaflex	Metecno S.A. De C.V.	
Bohn de Mexico, S.A. de C.V.	Emergent Cold Latin America	Michigan State University - School of	
Boltrics	Frica Construcciones S A de C V	Packaging	
Carrier Transicold & Refrigeration Systems	Frigo Espacios SA de CV	NielsenIQ	
	Friocell	Norcul	

INTERACTIVE EDUCATIONAL WORKSHOP

Opportunity to design and create your own virtual educational workshop. Host a successful workshop with distinct learning objectives based on case studies or joint presentations with a client(s) that showcase success stories, best practices, how you helped solve a problem, and/or opportunities to innovate your operations.

The Workshop content can be educational, personalized, designed and presented by the sponsor. Sessions must be educational in nature and are **not intended to be a sales pitch**.

In addition to opportunities outlined above, sponsors will receive:

- Branding in digital marketing efforts that include emails, social, and association newsletters
- List of participants

PRICING:

PRICE (USD)
\$4,000

Contact our Latin America Manager Ana Regina Garcia at agarcia@gcca.org or by phone at +502 2508 3102.

GCCA Brazilian Cold Chain Congress

OVERVIEW

18-19 JUNE 2024 | SÃO PAULO, BRAZIL | GRAND ESTANPLAZA BERRINI

The Global Cold Chain Alliance Brazil will host the 2024 version of its annual event focused exclusively on the temperature controlled logistics sector. The event will bring together about 100 entrepreneurs and professionals from the cold chain for a day of interaction and broad educational content. The programming is intended for warehousing and logistics executives who are looking for opportunities and solutions to develop their business.

100%

of sponsors said it was the right audience for their products and services



AUDIENCE:

Warehouses and Logistics Operators, Food Industry and Processors, Suppliers, Builders, Carriers and Public Administration.

COMPANIES THAT ATTENDED THE 2023 BRAZILIAN COLD CHAIN CONGRESS:

Associação Brasileira de Energia Solar Fotovoltaica
Amazonika Mundi Startup
Arfrio Armazéns Gerais Frigoríficos
Ayga Tecnologia S.A.
Boltrics
Cacau Show
CAP Logística Frigorificada
CBRE Group
Comercial Esperança Atacadista
Importação e Exportação Ltda.
Comfrio Inteligência em Soluções

Logísticas
Conestoga Cold Storage
DIPOA/SDA - Ministério da Agricultura e Pecuária
Danfoss
Efaflex Brasil
Emergent Cold
Frezze Comercio de Alimentos e Armazenagem
Frioale Armazéns Gerais e Logística
Friozen Logística em Temperaturas Controladas

Gouvêa Foddservice
Icestar Logística
Johnson Controls
Kingspan Isoeste
LR Logistics Solutions
Mayekawa
OAJ Consult
Panorama.Id
Porto Antwerp Bruges
Portonave S/A - Terminais Portuários de Navegantes
Rayflex Portas Rápidas

Refrío Armazéns Gerais
Revista Tecnológica
GAF
SESC
Sonda Supermercados Exp.e Imp. S.A
SuperFrio Logística Frigorificada
Thermo King
Trino Frio Armazéns Gerais
Wagner Group

*at the time of publishing, the 2023 event had not occurred. Contact Isabela Perazza at iperazza@gcca.org for information

GCCA Brazilian Sponsorship Opportunities

WHO EXHIBITS & SPONSORS?

Construction Providers	Fire Prevention Solutions	Materials Handling
Docking Equipment	Insulated Clothing	Racking Equipment
Doors	Insulated Panels	Refrigeration Contractors
Energy Efficiency Solutions	Lighting Manufactures & Suppliers	WMS & TMS Providers

PAST EXHIBITORS & SPONSORS:

Assist Software	Guntner	Tedesco
Bitzer	Johnson Controls	Testo
Boltrics	Lockton Seguros	Thermoking
CBRE	Mayekewa	Tyco Fire Protection
Danfoss	PanoramaId	Vafilm
Efaflex	QuickFreeze	Wagner
Emerson Automation Solutions	Rayflex	
	Senso Solutions	



SPONSORSHIP & EXHIBITING OPPORTUNITIES (USD)

Sponsorship Level	Sponsorship	Price (USD)
PLATINUM LEVEL	Opportunity to introduce one of the speakers of the event on stage and briefly present your company (5 minutes)	\$5,000
	Recognition of sponsorship on conference website, conference marketing emails, and event signage	
	All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event	
	List of attendees with contact details	
	Four event registrations	
	*Platinum Level: Additional Opportunities: Expo table-top available in the hall of the event	
GOLD LEVEL	Recognition of sponsorship on conference website, conference marketing emails, and event signage	\$3,500
	All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event	
	List of attendees with contact details	
	Three event registrations	
	*Additional Benefit: Expo table-top available in the hall of the event	
SILVER LEVEL	Recognition of sponsorship on conference website, conference marketing emails, and event signage	\$2,500
	All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event	
	List of attendees with contact details	
	Two event registrations	

GCCA Brazilian Cold Chain Congress

SPONSORSHIP OPPORTUNITIES

STUDY TOUR SPONSORSHIP OPPORTUNITY

Audience estimate: 20 participants

Date And Location TBD

\$5,000

The 2023 GCCA Brazil Study Tour is a two-day program for Brazilian warehousing, transport and logistics operators interested in learning more about cold chain operations in another country.

- Visits to facilities will provide participants with a fantastic opportunity to learn, benchmark, and network with local operators.
- Recognized worldwide, this is the main Cold Chain event in the world, offering an educational program, and promoting networking among all those involved in the cold chain.



Africa Sponsorship Opportunities



GCCA AFRICAN COLD CHAIN CONFERENCE

TBD August 2024
Cape Town, South Africa

OVERVIEW AND SPONSORSHIP OPPORTUNITIES

The GCCA African Cold Chain Conference is a supplier's best venue for reaching temperature-controlled warehousing and logistics executives. Promote your company's brand and visibility at the event through the sponsorship program. Each opportunity is customized to spotlight your company throughout the entire event.



SPONSOR BENEFITS:

- Logo branding before, during and post event on the event website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all event-related communications, including social media.
- Platinum Sponsors receive 2 complimentary conference passes for sponsor company.
- Gold & Silver Sponsors receive 1 complimentary conference pass for sponsor company.
- Special rate for registering additional attendees.
- Bonus Expo Participation: All sponsors receive a table-top exhibit

	SPONSORSHIP ITEM	PRICE IN US\$	PRICE IN ZAR
PLATINUM LEVEL	Cold Chain Dinner	\$2 030	R38 500
	Industry Perspective Tech Talk (3)	\$1 765	R33 800
GOLD LEVEL	Keynote Presenter	\$1 550	R29 500
	General Session Sponsor (2)	\$1 550	R29 500
	Lunch in the Expo	\$1 550	R29 500
	Closing Reception	\$1 550	R29 500
	Advisory Council Package	\$1 400	R26 500
	Risk Management Package	\$1 400	R22 000
	Food Safety & Compliance Package	\$1 400	R26 500
	Conference Prizes	\$1 400	R26 500
SILVER LEVEL	Refreshment Break in the Expo (2)	\$1 150	R21 500
	Golf: Cold Chain Cup Lunch	\$1 150	R21 500
	Golf: Cold Chain Cup Beverage Cart	\$1 150	R21 500
	Golf: Cold Chain Cup Prizes	\$1 150	R21 500



Africa – Additional Sales and Sponsorship Opportunities

GCCA COLD CHAIN CONNECTION

Early October 2023
Durban, South Africa

SPONSORSHIP PRICE
\$1,000 USD / ZAR 18,000

This event will bring together 15-20 senior-level cold chain professionals for an educational and networking reception. During the reception, attendees will participate in a round-table working group to discuss the future of the cold chain in the region, including trends, challenges, and opportunities.



SPONSOR BENEFITS:

- Recognition of sponsorship on event website and marketing emails.
- Logo recognition on onsite signage.
- Marketing materials displayed onsite (handout on table beforehand)
- Two complimentary registrations to the event.
- Networking with executives and senior management of temperature-controlled logistics companies.



Digital Sponsorship Opportunities

Cold Chain Essentials Digital Learning

SPONSORSHIPS

SPONSORED LEARNING WEBINAR

The Sponsored Learning Track provides the opportunity to design and create your own digital education session. Sponsored webinars are required to be educational in nature and are not intended to be a sales pitch. The most successful webinars are based on white papers, case studies, or joint presentations with a customer showcasing how you helped them solve a problem or innovate their operations.

PREVIOUS TOPICS INCLUDED:

- Balancing Reliability, Sustainability and Cost: Considerations in Cold Storage Facility Design – Enchanted Rock
- Top 10 Energy Best Practices for Cold Chain Facilities – Industrial
- Revolutionizing Freeze Control: Unveiling the T Probe – Live-Wire
- Beyond Closing the Doors | Innovations in Cold Storage Electrical Resilience – Enchanted Rock
- A Masterclass in Optimizing Energy Strategy, Savings & Revenues in the Cold Chain Sector – GridBeyond
- Modern Energy Strategy for Food and Cold Store Businesses: Securing a Prosperous Future – GridBeyond
- Maximizing Energy Efficiency in Your Facility – Jamison Door Company
- Thermal Energy Solutions – Viking Cold Solutions
- Active Fire Prevention Systems Using Oxygen Reduction Technology – Wagner
- Automation Eases Cold Chain Disruption – Dematic
- How IOT is Revolutionizing Real-Time Cold Chain Monitoring – Aeris
- Accuracy Through Automation – Mitsubishi Caterpillar Forklift America, Inc.
- Electrification Strategies for Facilities and Fleets – PLM and GridMarket



SPONSOR BENEFITS:

- Tailored webinar content designed and presented by sponsor
- Two (2) digital promotions to GCCA membership
- Promotion in Cold Connection e-Newsletter (1 issue)
- Promotion on GCCA's event calendar and website
- Social media promotion
- You will receive the final registration list prior and post webinar
- The recording will be archived on the GCCA site
- You will receive a URL to the recording to utilize for marketing purposes
- Complimentary invitations for customers/prospects outside of GCCA membership

PRICING:

\$5,000 per education session (4 sessions only per year – 1 quarterly)

HOW DOES THE PROGRAM WORK?

GCCA's education and marketing teams handle all the administration and promotion of the webinar for you, directly delivering your brand promotion to the GCCA audience. The sponsored webinars are perfect for metrics-driven companies that want to track the results of their marketing program.

WHAT DO WE NEED FROM YOU TO GET STARTED?

- Official title of the webinar, with a description and speakers (please include their titles and email addresses)
- Desired time-frame preferences for webinar
- Your logo in high resolution (.eps) format

Global Cold Chain Foundation Support Opportunities



WHAT IS THE COLD CHAIN INSTITUTE?

The Cold Chain Institute is a training program for professionals engaged in temperature-controlled logistics. The curriculum takes 'students' through cold chain management, customer service, employee safety, food safety, warehouse operations, transportation operations, and professional development and is taught by leading experts in the industry.



'Students' attend for three days, once per year. After three years, students receive a Certificate of Completion during a graduation ceremony. In addition to the valuable training opportunities participants take part in, students also receive the added benefit of networking with industry peers and developing relationships with mentors while taking their professional, leadership, and cold chain skills to the next level.

INSTITUTE EAST

FEBRUARY 4-6, 2024

Georgia Tech Hotel and
Conference Center
Atlanta, GA

INSTITUTE WEST

FEBRUARY 27-29, 2024

Tempe Mission Palms
Tempe, AZ

SCHOLARSHIPS

COLD CHAIN INSTITUTE SCHOLARSHIP

In 2024, multiple leaders from the North American third-party cold chain logistics industry will be selected to receive a scholarship to attend the North American Cold Chain Institutes (East or West). Awards include tuition, airfare, hotel, most meals, and other honors.

Scholarship recipients are evaluated on several factors including leadership experience, potential, and professional contributions to their company and the industry which are demonstrated through their application. Scholarships include: tuition, economy class airfare, hotel, most meals and other honors.

ANTHONY M. LEO SCHOLARSHIP

The Anthony M. Leo Scholarship Fund was created in honor of Tony Leo – an industry expert and association leader. This scholarship offers the opportunity for an individual from a North American warehouse company to receive scholarship funding to attend all three years of the Cold Chain Institute training program. In addition, RLS Logistics will match the funds and allow for a second individual to receive a three-year scholarship as well.

ALTA REFRIGERATION, REFRIGIWEAR AND QUICKFREEZE SCHOLARSHIPS

Each year, association members and supporters, Alta Refrigeration, QuickFreeze, and RefrigiWear, offer the opportunity for individuals from North American warehouse companies to receive scholarship funding to attend their first year of the Cold Chain Institute training program.

SUPPORTED BY :



TO APPLY OR LEARN MORE VISIT, [GCCA.ORG/ABOUT/AWARDS](https://gcca.org/about/awards)

If you or your company would like to support the attendance of other cold chain professionals at the Cold Chain Institute, please contact James Rogers at jrogers.gcca.org



Workforce Development Initiatives

OVERVIEW

WHY SUPPORT GCCF'S WORKFORCE DEVELOPMENT INITIATIVES?

- Support the development and retention of your customer's talent
- Demonstrate commitment to strengthening the cold chain
- Connect and support industry leaders dedicated to advancing the cold chain
- Develop relationships with the future industry leaders
- Align your brand with advancing cold chain supporting industry talent initiatives



RECEIVE RECOGNITION AT THE FOLLOWING GCCA PROGRAMS:

- GCCF Cold Chain Institutes – East or West (includes in-person participation)
- Recognition on-site at GCCA in-person events throughout the year



Workforce Development Initiatives

ABOUT OUR PROGRAMS



COLD CHAIN INSTITUTE

East | 4-6 February 2024 | Georgia Tech Hotel and Conference Center, Atlanta, GA

West | 27-29 February, 2024 | Tempe Mission Palms, Tempe, AZ

INCLUDES IN-PERSON PARTICIPATION

The Cold Chain Institute is GCCA's core education and training provider developing the cold chain industry's most important asset – talent. Hosted for over 50 years by the association, the Cold Chain Institute is the industry's premier training program for professionals engaged in temperature-controlled logistics. The program is an immersive, multi-year training experience delivered in-person by industry thought leaders and subject matter experts. The program is touted by industry leaders as a reliable, effective, and prestigious talent development investment for employees.



SPONSOR BENEFITS:

- 500+ direct impressions with future leaders and industry experts participating in the program
- Logo visibility at Cold Chain Institute East and West** and featured on event website
- Special recognition at the GCCA Convention
- Branded signage at the event and company materials featured at registration
- Materials included on Institute resources USB drive
- Recognition during Opening General Session and Graduation Ceremony
- Logo placement in the student workbook**
- Distinctive sponsor ribbon displayed on event badge
- Verbal recognition at Opening General Session of Cold Chain Institute East and West, including photo opportunities, and attendance at limited Cold Chain Institute events**
- Ability to use Cold Chain Institute & GCCA logo; marketing your support of industry training and education to potential or current customers

SCHOLARSHIP SPECIFIC SUPPORT BENEFITS

- A celebration with scholarship winner and industry leaders at either East or West
- Sponsorship of one student at either Cold Chain Institute East or West
- Logo placement on Scholarship webpage and online application access and involvement with Cold Chain Education and Training Committee members
- Spot on Scholarship Selection Committee to review and score applicants

COLD CHAIN INSTITUTES IN AUSTRALIA (MELBOURNE), LATIN AMERICA (MEXICO CITY), BRAZIL (SÃO PAULO), & EUROPE (AMSTERDAM)

These two institutes are held annually in their market regions. Sponsoring one of the two Institutes offers opportunities for brand recognition, thought leadership and networking with future industry leaders.



Workforce Development Initiatives

TALENT DEVELOPMENT SUPPORT AND SCHOLARSHIP PROGRAM OPPORTUNITIES

SCHOLARSHIP PACKAGES

1

SUPPORTER PACKAGE WITH INSTITUTE SCHOLARSHIP

\$ 7,500

2

SUPPORTER RECOGNITION PACKAGE (NO IN-PERSON)

\$5,000

* The scholarship sponsor program includes the sponsorship of 1 student. That student (and you as the sponsor) will either attend East or West. Supporters can also indicate whether they are interested in attending East or West.

** Even though you will only be present at 1 of the 2 Institute programs, there will be logo visibility, placement in the workbook, and verbal recognition of all scholarship program sponsors at both locations.

***Supporter must provide items.



THANK YOU TO OUR 2022 SPONSORS:



For all inquiries or to reserve an opportunity, contact:
James Rogers | +1 703 373 4303| jrogers@gcca.org

Workforce Development Initiatives

PARTICIPATING COMPANIES

Almacenes Refrigerados Consolidados
SA de CV

Americold Logistics

Arctic Cold Refrigeration

Baker Cold Storage/Lineage Logistics
Vernon

Bellingham Cold Storage Co.

Bradner Cold Storage Ltd.

Burris Logistics

Central Storage

Central Storage & Warehouse
Company

ColdPoint Logistics

Commercial Cold Storage, Inc.

Commercial Warehousing, Inc.

Conestoga Cold Storage

Confederation Freezers

Congebec Logistics, Inc.

Florida Freezer L. P.

Frez-N-Stor, Inc.

Frialsa Frigorificos S.A. De C.V.

Georgia Institute of Technology

Giant Tiger Wholesale

Hanson Logistics

Interstate Cold Storage, Inc.

Interstate Warehousing, Inc.

J.B. Hunt Transport, Inc.

Kool Solutions India

Lamb Weston

Lineage Logistics

Los Angeles Cold Storage Co.

Merchandise Warehouse Co., Inc.

Mesa Cold Storage, Ltd.

Midwest Refrigerated Services, Inc.

Minnesota Freezer Warehouse

MTC Logistics

Newport-St Paul Cold Storage, Co.

Nor-Am Cold Storage, Inc.

Nor-Am Ice and Cold Storage

Overture Star Partners Holding LLC

Port of Morrow Warehousing

Premier Refrigerated Warehouse

Quality Refrigerated Services

RLS Logistics- Corporate

San Diego Refrigerated Services

SnoTemp Cold Storage

Southeast Cold Storage

T.C. Trading Company, Inc.

Trenton Cold Storage, Inc.

Unicold Corporation

United States Cold Storage, Inc.

VVS Cold Storage and Processing
Plant

WCS Logistics / Winchester Cold
Storage Co.



For RLS, we use a variety of L&D platforms but the most impactful for us are the tools and resources provided by the GCCA as they are specific to our industry which makes the content instantly impactful. The teachers, the quality of the product, the insight put in the development are all top notch and we are very thankful for the partnership!

-Lori Cogit, Vice President of Human Resources, RLS Logistics

For all inquiries or to reserve an opportunity, contact:
James Rogers | +1 703 373 4303 | jrogers@gcca.org

2024 Advertising Opportunities

ADVERTISING CONTACT

For all advertising inquiries or to book space, contact:

Jeff Rhodes

MCI USA

jeff.rhodes@wearemci.com

+1 410 584 1994

GCCA COLD FACTS MAGAZINE

ADVERTISING OPPORTUNITIES

COLD FACTS Magazine is now read by over 5,000 cold chain executives in 82 countries worldwide. Every issue includes articles covering all sectors of the cold chain industry as well as member news, association news, and interviews with innovative industry leaders.

COLD FACTS Magazine also has a strong digital presence optimized for all mobile devices. When each issue is published, it is promoted through GCCA digital publications to all members and direct emails to international members.

EDITORIAL CALENDAR

ISSUE	FEATURED CONTENT	BONUS DISTRIBUTION
January–February 2024	Trends/Best Practices	Cold Chain Institute (East & West) Cold Chain Connections
March–April 2024	Supply Chain/Logistics	GCCA–GCCF Strategic Board Meeting GCCA European Cold Chain Conference Cold Chain Connections
May–June 2024	Transportation	GCCA Policy Forum Cold Chain Connections
July–August 2024	Warehouse Operations PLUS Refrigerated Warehousing & Logistics Showcase	GCCA Convention Cold Chain Institute Latin America GCCA Africa Cold Chain Conference
September–October 2024	Controlled Environment Construction PLUS Automation, Construction and Cold Chain technology Showcase	CEBA Conference & Expo GCCA Latin America Cold Chain Congress GCCA Brazil Cold Chain Congress
November–December 2024	Customer Perspectives	Cold Chain Institute (East & West)

*Editorial calendar subject to change

All issues of Cold Facts Magazine feature articles covering warehousing logistics, transportation, construction, and other subject areas of interest to cold chain companies. Each issue features its own theme. See below for editorial focus and bonus distribution.

ADVERTISING RATES (USD)

SIZE	1X	3X	6X
Belly Bands	N/A	N/A	\$5,500
Cover 4	N/A	N/A	\$2,950
Cover 3	N/A	N/A	\$2,600
Cover 2	N/A	N/A	\$2,750
Full Page	\$3,250	\$2,950	\$2,750
Half Page	\$2,450	\$2,250	\$2,025
Third Page	\$1,650	\$1,500	\$1,300
Quarter Page	\$1,100	\$975	\$875



GCCA COLD FACTS MAGAZINE

DEADLINES & DIMENSIONS

EDITORIAL DEADLINES

ISSUE	AD PLACEMENT DEADLINE	ART DEADLINE
January–February 2024	19 November 2023	3 December 2023
March–April 2024	28 January 2024	4 February 2024
May–June 2024	25 March 2024	1 April 2024
July–August 2024	27 May 2024	3 June 2024
September–October 2024	29 July 2024	5 August 2024
November–December 2024	30 September 2024	7 October 2024

ADVERTISING SIZES

SIZE	DIMENSIONS
Cover 4–Bleed	8 5/8" x 11 1/8"
Cover 4–No Bleed	7 3/8" x 10"
Full Page–Bleed	8 5/8" x 11 1/8"
Full Page–No Bleed	7 3/8" x 10"
Half Page Horizontal	7 3/8" x 5"
Half Page Island	4 27/32" x 7 1/2"
One Third Page Square	4 27/32" x 5"
One Quarter Page Vertical	3 9/16" x 5"



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

REFRIGERATED WAREHOUSING & LOGISTICS SHOWCASE & DIRECTORY

The Refrigerated Warehousing Logistics Showcase & Directory is an industry promotion opportunity for IARW warehouses to showcase to customers the many benefits of partnering with a 3PL Company. The one or two pages you purchase in the special edition issue will be included in the 2024 July-August Cold Facts Magazine that also includes a full warehouse directory list. Don't miss this prime marketing opportunity to reach customers and showcase your value in partnering!

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: May 27; material deadline June 3)

SIZE	COST
One-page article/ad	\$2,250
Two-page article/ad	\$3,400
Back Cover	\$3,400
Inside Front Cover or Inside Back Cover	\$3,150

ADVERTORIAL OPTIONS

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are utilizing you as a partner. Talk about your latest value-added services. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.



[Advertising Questions?](#)

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

Cold Chain Innovation Showcase & Buyers Guide

The special issue is distributed with the September–October issue of COLD FACTS Magazine. The issue will provide readers with insights, updates, and trends on automation, controlled environment design and construction, and the latest in cold chain technologies.

The evolution of the issue will also feature company listings for all GCCA and CEBA suppliers and contractors. This essential guide of industry updates and resources is a one-stop-shop for operators and builders in the cold chain to learn and connect with the industry’s top providers.

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: July 29; material deadline August 5)

SIZE	COST
One-page article/ad	\$2,500
Two-page article/ad	\$3,400
Back Cover	\$3,400
Inside Front Cover or Inside Back Cover	\$3,150

ADVERTORIAL OPTIONS

Advertisers have the opportunity to place ads or run advertorials. You can purchase either one or two pages of the special-edition and will be overprinted for bonus distribution at the select events. You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are using your product or service. Talk about your latest product rollouts. It’s up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

Cold Connection

E-NEWSLETTER ADVERTISING

GCCA publishes a weekly e-Newsletter, Cold Connection, which tackles today's most relevant trends and issues, providing a snapshot of essential industry information. The publication also consolidates news from sources like The Associated Press, The New York Times, Financial Times, and leading industry publications. Delivered to the inboxes of over 5,600 cold chain professionals, Cold Connection keeps the industry informed of topics that impact their business. Subscribers are decision-makers with purchasing power — top-tier professionals in the industry.

A SUPER TOP BANNER

\$6,500

Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

B TOP BANNER

\$6,000

Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

C FEATURED CONTENT

\$5,200

Banner allows companies to combine imagery, color and text in an intersecting and compelling manner.

Ad. spec: JPG, GIF, PNG | 144x92px | Max. size: 20K | 100 Characters for title plus 250 Characters for message | 3 months

D MEDIUM RECTANGLE

\$5,200

These versatile squares can be used for branding or product promotion.

Ad. spec: JPG, GIF, PNG | 300 x 250px | 3 months

E FULL BANNER

\$5,200

This rich editorial allows for a product image/company logo, title and a message that would grab the user's attention as it sits adjacent to the editorial

Ad. spec: JPG, GIF, PNG | 486x60px | 3 months



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

*If you are interested in targeting specific regions outside of North America, contact James Rogers at jrogers@gcca.org

Global Cold Chain Directory & Buyers' Guide Advertising

ONLINE

The Global Cold Chain Directory Buyers' Guide is the world's leading resource for finding refrigerated warehousing and logistics providers, cold storage design/build companies, temperature controlled transportation, and cold chain industry suppliers. It has been accessed by users in 87 countries and receives an average of 2,000 impressions per month. The GCCA Online Directory Buyers Guide is an excellent opportunity for Advertisers looking for increased visibility.

RATES:

12 MONTH: \$4,200

6 MONTH: \$2,400

3 MONTH: \$1,500

Rates above includes both the horizontal and square banner placements.

Advertising Specs:

GIF, JPEG or PNG

Square Banner: 250px x 250px

Horizontal Banner: 728px x 90px

Max size: 40K

Home / Directory

SHARE: + f t in

CONSTITUTION COLD LOGISTICS Same team. Same infrastructure. New name.

Enter Company Name or Keyword Enter Address or Zip 20mi

COMPANY TYPE

- ☒ All
- ☐ Warehouse Facility 1,386
- ☐ Supplier 328
- ☐ Contractor 170
- ☐ Association/Non-profit 80
- ☐ Truck Carrier 44

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VALUE ADDED SERVICES

- ☒ All
- ☐ Design/Build or Gene... 123
- ☐ Construction 84
- ☐ Insulated Panels 76
- ☐ Refrigeration Machinery 68
- ☐ Other products and ser... 43

MORE CLEAR

COUNTRY

- ☒ All
- ☐ United States 1,186
- ☐ Australia 159
- ☐ Canada 132
- ☐ INDIA 116
- ☐ Brazil 104

MORE CLEAR

TEMPERATURE

-55 C -75 F 55 C 131 F

Map **Satellite**

ICold Ltd. Solihull, United Kingdom

A M King Charlotte, North Carolina, United States

A Perks Enterprises Durbanville, Western Cape, South Africa

A. P. Møller Capiatl Singapore, Central Singapore, Singapore

AB Phillips Moorabbin, Victoria, Australia

ABAD Exports Private Limited Kerala, INDIA

AC&R Specialists Sioux City, Iowa, United States

ACIT Group Pty Ltd Virginia, Queensland, Australia

ACME Tele Power Limited Gurgaon (Harayana), INDIA

ACR Project Consultants Pvt Ltd. Pune, INDIA

ACS&T Grimsby - Estate Road 1 Grimsby, United Kingdom

ACS&T Grimsby - Estate Road 2 Grimsby, United Kingdom

ACS&T Grimsby - Humber Bridge Grimsby, United Kingdom Road

ACS&T Grimsby - Wickham Road Grimsby, United Kingdom

ACS&T Tewkesbury - Green Lane Tewkesbury, United Kingdom

ACS&T Tewkesbury - Northway Tewkesbury, United Kingdom Lane

AI Storage Solutions Prairie du Chien, Wisconsin, United States

AIB International Manhattan, Kansas, United States

AIR Consulting Global Ltd Northern Ireland, United Kingdom

ALDEFE - Asociacion de Explotaciones Frigorificas Madrid, Spain

ALLFLAT CONCRETE PROFILING, INC. San Marcos, California, United States

ALTA Refrigeracion Guadalajara, Jalisco, MEXICO

ALTA Refrigeration, Inc. Peachtree City, Georgia, United States

AMC Engineers Cape Town, South Africa

ANCRA Systems Bingham Farms, Michigan, United States

Aquilon INDUSTRIAL

Transcritical CO₂ Industrial Packages

MSM CARNOT

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemc.com

GCCA Website Advertising

The new Global Cold Chain Alliance website (GCCA.org) is the industry's one-stop shop for the cold chain! Cold chain executives visit the site to access the latest industry news and resources, connect with other GCCA members, and to learn more about upcoming cold chain events.

Traffic averages over 12,000 user sessions and 250,000 impressions per month! Capture this traffic and drive them to your website through banner advertising on GCCA.org.

ADVERTISING RATES & OPTIONS

TWO ADS! SQUARE BANNER & HORIZONTAL BANNER:

12 MONTHS: \$5,040

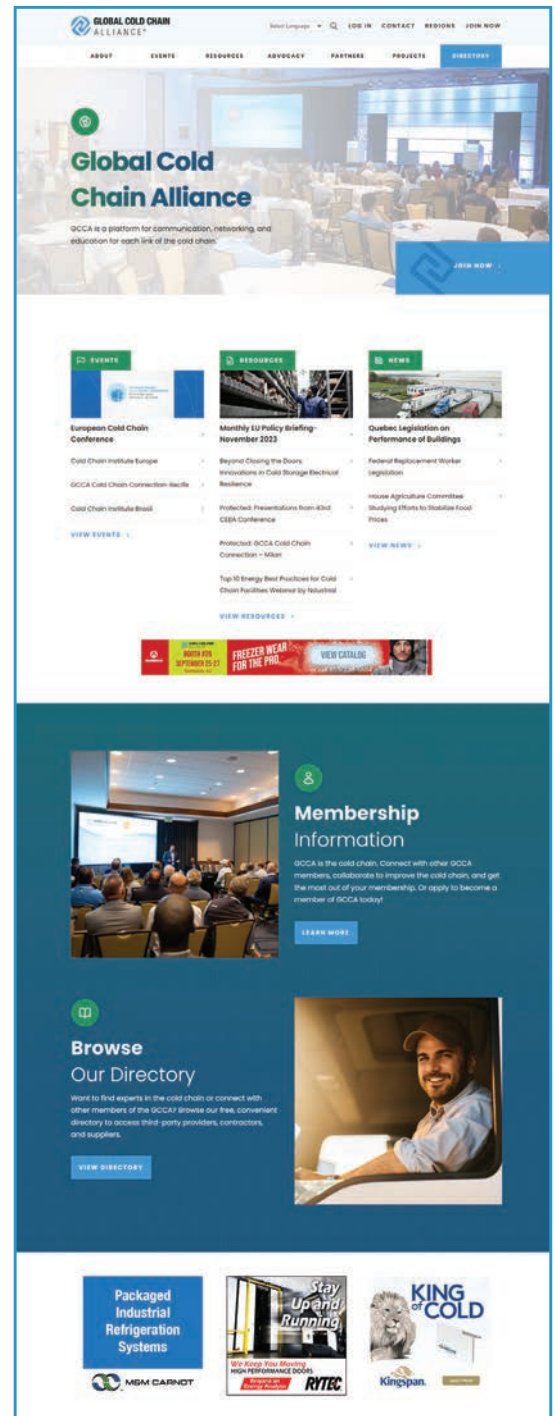
Square and horizontal banner ads on the home page.
Horizontal banner also appears on internal pages of the site.

Ad. Specs: GIF, JPEG or PNG

Square Banner: 250px x 250px

Horizontal Banner: 728px x 90px

Max size: 40K



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com



GLOBAL COLD CHAIN
ALLIANCE®



**GLOBAL
COLD CHAIN**
FOUNDATION

CEBA

Controlled Environment
Building Association