



TAKING THE COLD CHAIN TO CAPITOL HILL

GCCA to host U.S. industry leaders and government officials at this year's Policy Forum.

GCCA is excited to announce the 2024 Cold Chain Policy Forum will be held in person from June 24-26 at The Royal Sonesta Hotel Washington, D.C. Capitol Hill.

The Policy Forum has already established itself as the premier policy event for businesses engaged in temperature-controlled logistics. As with previous Policy Forum events, it will feature education sessions and keynote presentations focused on rules, regulations and legislation that directly impact the cold chain industry.

It also provides the opportunity for engagement with key federal agency officials and congressional meetings.

This year's Policy Forum will be held at the newly opened Royal Sonesta Washington, D.C. Capitol Hill. The newest member of The Royal Sonesta portfolio features a sweeping glass façade, a 10-story atrium and a curated

selection of commissioned artworks. The hotel is conveniently located on Capitol Hill making it optimal for congressional visits as a part of the event.

In 2023, Policy Forum participants took the cold chain to the Capitol meeting with more than 30 House and Senate offices in support of the FRIDGE Act. Since those meetings, the FRIDGE Act has been introduced with bipartisan support in both the House and Senate.

During the 2024 Policy Forum, GCCA will look to build on this momentum by conducting additional congressional meetings and working to have the FRIDGE Act incor-

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Bringing cold chain practitioners and experts together with legislators, regulators and policy influencers is a core purpose of GCCA. As well as the Policy Forum in Washington D.C., GCCA will be holding similar engagement events as follows:

April 10 – Brussels

GCCA will facilitate the launch of a joint cold chain “Call to Action” in advance of the European Parliament elections in Brussels. As well as taking part in meetings with key officials and parliamentarians in the key ministries DG Trade, DG SANTE and DG AGRI.

June 12 – Canadian Policy Forum

GCCA will hold its inaugural Canadian Policy Forum this June in Ottawa. GCCA members will meet with Members of Parliament and government agencies such as the Canadian Food Inspection Agency (CFIA), Agriculture and Agri-Food Canada and Transport Canada to discuss policy issues impacting the cold chain.



porated into the Farm Bill, which is currently under development.

The Policy Forum will also feature sessions with key U.S. federal agencies responsible for regulations and policies impacting the cold chain such as the Department of Agriculture, Food and Drug Administration, Occupational Safety and Health Administration and Environmental Protection Agency. In addition, the Government Affairs, Safety, Construction

Codes and a few other GCCA committees will hold their meetings in conjunction with this year's Policy Forum.

As we enter a new year with new policy opportunities and threats, ensuring your voice is heard by government officials is more important than ever. We hope that you will join us June 24-26 in Washington, D.C. For more information and to register for the Policy Forum, please visit gcca.org. @