



GCCA
CONVENTION
23-26 SEPTEMBER 2024
BONITA SPRINGS, FL



COLD CHAIN LEADERS TO GATHER IN FLORIDA FOR GLOBAL INDUSTRY CONFERENCE

The 133rd GCCA Convention will be held September 23-26, 2024, in Bonita Springs, Florida, at The Hyatt Regency Coconut Point Resort and Spa. The event is designed specifically for temperature-controlled warehousing, transportation, logistics and design/build leaders as well as all the industry suppliers that support cold chain industry through their products and services.



Rachel Wilson



Nicola Twilley



Lowell Randel, Senior Vice President of Government & Legal Affairs, GCCA

Keynote Presentations

As the types of cyberattacks and nature of the attackers have changed in the last 18 months, cold chain industry professionals need to understand how business should prepare and respond. Rachel Wilson, Director of Cybersecurity, Morgan Stanley Wealth Management, brings her unique perspective, as a former National Security Agency executive and current CISO for Morgan Stanley Wealth Management, to bear on the question of how we can best defend ourselves against an increasingly hostile cyber environment.

Author Nicola Twilley will reveal fascinating insights from her new book *Frostbite: How Refrigeration Changed Our Food, Our Planet, and Ourselves*. Twilley will share stories from her extensive research on the history of refrigeration, exploring the hidden corners of refrigeration's impact on our food systems, from cheese caves to banana-ripening rooms. In this session, you will gain fresh perspectives on how refrigeration has reshaped our diets and environments and engage with Twilley's unique insights into this transformative technology.

As GCCA continues to expand its advocacy efforts globally. Hear from Lowell Randel, GCCA's Senior Vice President of Government & Legal Affairs, regarding the latest on GCCA's work to advance cold chain industry priorities to policy makers, including GCCA-led Farm Bill legislation entitled the "FRIDGE Act" as well as upcoming regulatory changes that will impact the industry.

In addition, Randel will be joined on stage by GCCA's International Directors for a discussion around how GCCA is engaging with governments globally to elevate the profile of the cold chain in Africa, Canada, Brazil, Latin America the E.U. and other parts of the world.



Ana Regina Garcia,
Director of Latin America,
GCCA



Julie Hanson,
Director of Europe, GCCA



Paul Matthew,
Director of Africa, GCCA



Isabela Perazza,
Director of Brazil, GCCA

IMAGINE A TRULY TURNKEY eTRU SHORE POWER SERVICE


OUR SERVICES FOR INSTALLATION & MANAGEMENT OF ELECTRIC TRANSPORT REFRIGERATION UNIT SHORE POWER INCLUDE:

- ▶ Infrastructure design and installation
- ▶ Revenue-grade dock metering and monitoring
- ▶ Real-time truck presence/plug status
- ▶ Automated billing by customer
- ▶ Easy data sharing for carbon reporting & compliance
- ▶ Manage time-of-use, demand charges, Coincident Peak & DR
- ▶ Facilitation of federal, state, and utility programs & incentives


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coldOS™


complete energy optimization solution suite for cold chain facilities

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Process controls

 - ▶ Wireless dock door monitoring
 - ▶ Blast freezing optimization
 - ▶ Automated load control & demand response
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Refrigeration performance

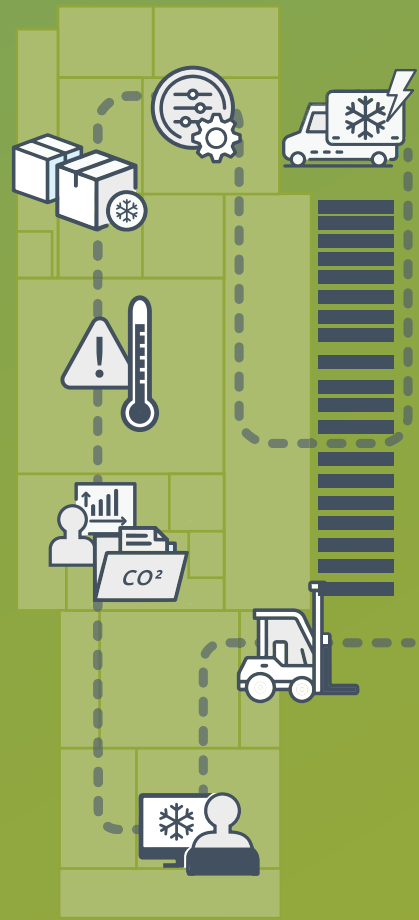
 - ▶ Temperature mapping & alerting
 - ▶ Coefficient of Performance in real time
 - ▶ Equipment monitoring & troubleshooting
- 

Holistic energy & carbon data

 - ▶ Cold chain energy KPIs & suggestions
 - ▶ Carbon intensity by customer & SKU
 - ▶ DER monitoring
- 

eTRU services

 - ▶ Shore power design & installation
 - ▶ Real-time plug status
 - ▶ Automated billing by customer



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Supplier Showcase

The Innovation Showcase is where attendees can connect with the top industry solutions providers and stay informed on new automation solutions, equipment, technology, construction trends and other industry solutions to innovate their businesses.

Designed to offer conventioners a place to meet, relax and recharge, the Supplier Showcase is open daily and located next to the General Session room. All coffee and refreshment breaks will take place in the Showcase, providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Supplier Showcase throughout the event for one-on-one meetings.

Cold Chain Café

The Cold Chain Café creates an exchange of ideas and discussion on critical issues facing the industry. Participants choose from a list of different topics, join the table at which the issue is being discussed and spend 20 minutes sharing ideas. Participants then switch tables to discuss ideas. These roundtable conversations provide attendees a chance to share ideas, ask questions and solve problems with their peers in a small group setting. The moderator will guide the participants through questions they have submitted in advance, diving into the subjects that matter most to attendees and the industry.

Networking

Prominent social activities and the Supplier Showcase all give attendees and industry suppliers unparalleled access to build partnerships with key decision makers. Other networking opportunities include an opening night reception, a golf tournament, a themed party, an after-hours party as well as coffee breaks, breakfasts and group activities.

Tech Talks

Industry thought leaders will deliver informative presentations on innovations in the cold storage industry. The GCCA Education team works with Tech Talk presenters to create a high-level industry perspective on how their solutions, tools and/or technology can help support their customers' businesses, and how they see the industry evolving.

Focus Sessions

This year, attendees can choose three of the six focus sessions offered during the convention. These smaller, more focused educational offers cover topics including:

- Macroeconomics, Demographics, and Impact on Food Consumption
- AI in the Cold Chain: A Case Study
- Future of Energy & Data Utilization in Warehouses
- Complexities & Considerations in Building an Automated Facility
- North American Industrial Real Estate Market Update
- Optimizing Warehouse Efficiency & Maximizing Carrier Relationships: A Case Study
- Innovations in Food Rescue
- Building With a Sustainable Design in a Complex Environment: A Built by the Best Case Study

The cold chain industry is growing and changing. From advanced technologies to new regulations as well as political and economic uncertainties, our industry must be nimble, flexible and ready for change. Throughout the Convention we will focus on the top challenges and opportunities facing the industry and discuss solutions for your business. Make sure to register your team to take advantage of this invaluable opportunity to learn and network. 🌐

133rd GCCA Convention Exhibitor List

Advance Storage Products
AI Storage Solutions
ANCRA Systems
APSM
Baltimore Aircoil Company
Boltrics
Coldbox Builders
Conveyco
Datex Corporation
E-Distribution
Epstein
Ergodyne
Evapco Inc.
FCL Builders
FLEXSPACE
Frazier Industrial Company
GAF
Gleeson Constructors & Engineers, L.L.C.
Greek Design|Build
Green Span Profiles
Griffco Design/Build, Inc.
Industrial Energy Services, Inc.
Jamison Door Company
Kingspan Insulated Panels
M&M Carnot
Made4net, LLC
Maves International Software Corp.
Metl-Span
MIAS Inc. Material Handling
MRBraz & Associates, PLLC
Ndustrail
Nucor Warehouse Systems
QuickFreeze
Rack Builders Inc.
Ramp Systems, Inc.
RefrigiWear Inc.
Royal 4 Systems, Inc.
Rytec High Performance Doors
Slate River Systems, INC
Stellar
Systems Loading Dock Equipment
Technique Roofing Systems LLC
Ti Cold
Tippmann Group
Twinlode Automation
Vapor Armour
Viking Cold Solutions
WAGNER Fire Safety Consulting GmbH