



BE THERE IN 2025: GCCA EVENTS SCHEDULE

As we head to the end of GCCA’s busiest-ever year of events and programs, Cold Facts reviews the program and previews another exciting year ahead—time to mark your calendar with the must-attend events taking place worldwide in 2025.

Bringing People Together

GCCA President and CEO Sara Stickler explains. “Bringing people together has been a core purpose of our organization since it was first created more than 100 years ago. There is a unique value to spending time with your industry peers in a noncompetitive environment. The connections made help not just individuals increase their network and knowledge but also move our industry forward.

“It energizes the work of the Association to interact with members across our various events, sharing best-practices, innovations and discussing future opportunities and challenges for the industry.

“As a global alliance, GCCA, GCCF and CEBA have one of the most ambitious in-person events programs in the world, and it pays off in terms of quality engagement, education and training benefits and the creation of business-to-business opportunities for all our members.”

Conferences

With the Annual GCCA Convention at its heart, the GCCA, GCCF and CEBA run a program of conferences, congresses and conven-

tions that are not to be missed. Taking place in five locations worldwide, delegates hear talks on market trends, industry challenges, business solutions and technological innovations. They also get exclusive networking opportunities to connect with professionals from across the region and the world.

- 26-28 March 2025 | GCCA European Conference and Expo | Marriott Copenhagen Hotel | Copenhagen, Denmark
- 11-12 June 2025 | Brazil Cold Chain Congress | Sao Paulo, Brazil



- August 2025 | GCCA Africa Conference | South Africa
- 27-28 August 2025 | GCCA Latin America Conference | Mexico City
- 15-17 September 2025 | GCCA International Convention | La Cantera Resort & Spa | San Antonio, Texas, United States
- 3-4 November 2025 | CEBA Conference & Expo | Caesars Palace | Las Vegas, United States

Cold Chain Connections

Alongside the main events in the calendar, the Cold Connection series provide an opportunity for regional leaders to meet each other in key locations across the world. These events are more informal and are an opportunity to get to know or stay in touch with the work of the GCCA, GCCF and CEBA, as well as hear from experts on various topics. These events usually occur alongside another industry event, such as a significant regional exhibition, or are accompanied by facility visits and study tours.

- 5 February 2025 | Santo Domingo, Dominican Republic
- 9-10 April 2025 | Atlanta, Georgia, United States
- 29-30 April 2025 | Philadelphia, Pennsylvania, United States
- 16 July 2025 | Mexico City, Mexico
- July 2025 | Toronto, Canada
- August 2025 | Kansas City, United States
- 4 September 2025 | Rotterdam, The Netherlands
- 6 October 2025 | Cologne, Germany
- October 2025 | Rio De Janeiro, Brazil
- 29 October 2025 | Guatemala City, Guatemala
- 14 November 2025 | Paris, France

Policy Forums

GCCA Policy Forums are unique events that bring cold chain professionals to the heart of decision making in key strategic regulatory markets in different parts of the world. A unique opportunity not only to learn and discuss the regulatory and policy trends that are shaping the global cold chain, but also an opportunity to have a direct impact as an advocate for our industry.

- March 2025 | Policy Forum Brazil | Brasilia, Brazil
- June 2025 | Policy Forum Europe | Brussels, Belgium
- 21-23 July 2025 | Cold Chain Policy Forum U.S. | Royal Sonesta Hotel, Washington D.C.



Cold Chain Institutes

Powered by the Global Cold Chain Foundation, Cold Chain Institute is a unique learning and event experience, taught as a three-year program. Professionals working in operational and support roles across the cold chain come together to learn the core and broad skills required to develop as a cold chain executive.

2025 is the Institute's 60th Anniversary year.

Events Confirmed:

- 2-4 February 2025 | U.S. Cold Chain Institute East | Georgia Tech Hotel and Conference Center | Atlanta, Georgia
- 24-26 February 2025 | U.S. Cold Chain Institute West | Tempe Mission Palms Hotel | Tempe, Arizona
- 27-29 May 2025 | Cold Chain Institute Australia | Sheraton Melbourne Hotel | Melbourne, Australia

Provisional Events:

- 14-16 July 2025 | Cold Chain Institute Latin America | Mexico City, Mexico
- 13-15 August 2025 | Cold Chain Institute Brazil | Sao Paulo, Brazil
- 1-4 September 2025 | Cold Chain Institute Europe | Rotterdam, The Netherlands

Showcase Your Brand and Services

A GCCA event is a unique type of business introduction and marketing opportunity. It offers a relaxed and engaging environment that has proved to be a great way for key suppliers of solutions, equipment and services to introduce themselves, better understand and reinforce their brand and network in the global cold chain community. To find out more about the range of partnership and sponsorship opportunities for GCCA events in 2025 contact Brian Lynch at blynch@gcca.org.

