



2025

Sponsorship, Advertising, And Exhibiting Opportunities



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2025 GCCA, GCCF, CEBA Global Education, Training, and Networking Calendar

DATE	EVENT	LOCATION
5 March	GCCA Cold Chain Connection: Latin America	Santo Domingo, Dominican Republic
2 April	GCCA Brazil Policy Forum	Brasília, Brazil
26-28 March	GCCA European Cold Chain Conference	Marriott Copenhagen Hotel Copenhagen, Denmark
2 April	Brazil Regulatory Forum	Brasília, Brazil
7 April	GCCA Cold Chain Connection: Africa	Accra, Ghana
9-10 April	GCCA Cold Chain Connection: North America	Atlanta, GA, US
Mid April	GCCA Cold Chain Connection (GCCA Pacific Chapter Meeting)	Seattle/Tacoma, WA, US
29-30 April	GCCA Cold Chain Connection: North America	Philadelphia, PA, US
Early May	GCCA & GCCF Strategic Board Meetings	TBD, Caribbean
10 June	GCCA European Policy Day	Brussels, Belgium
10 June	GCCA Cold Chain Policy Forum: Canada	Ottawa, Canada
11-12 June	GCCA Brazilian Cold Chain Congress	São Paulo, Brazil
TBD July	GCCA Cold Chain Connection: North America	Toronto, ON, Canada
16 July	GCCA Cold Chain Connection: Latin America	Hilton Mexico City Reforma Mexico City, Mexico



21-23 July	GCCA Cold Chain Policy Forum	Royal Sonesta Hotel Washington, D.C, US
Mid August	GCCA Cold Chain Connection: North America	Kansas City, MO, US
19-21 August	GCCA African Cold Chain Conference	TBD Cape Town, South Africa
27-28 August	Latin America Cold Chain Congress	Santiago, Chile
4 September	GCCA Cold Chain Connection: Europe	Rotterdam, Netherlands
15-17 September	GCCA Convention	La Cantera Resort & Spa San Antonio, TX, US
TBD October	GCCA Cold Chain Connection: Europe (in conjunction with Anuga Food Show)	Cologne, Germany
TBD October	GCCA Cold Chain Connection: Latin America	Rio De Janerio, Brazil
Mid October	GCCA Canada Cold Chain Policy Forum	Ottawa, ON Canada
29 October	GCCA Cold Chain Connection: Latin America	Guatemala City, Guatemala
Late October	GCCA Cold Chain Connection: Asia Pacific	Singapore
3-5 November	CEBA Conference and Expo	Caesars Palace, Las Vegas, NV, US
13-14 November	GCCA Cold Chain Connection: Europe	Paris, France





GLOBAL COLD CHAIN
ALLIANCE®

We Are The Cold Chain



GCCA represents all major industries engaged in temperature-controlled logistics, getting perishable food safely from production to consumer. GCCA membership includes nearly 1,300 temperature-controlled facilities and members in over 90+ countries. The cold chain is hotter than ever before and the industry is rapidly changing. Now is your chance to join GCCA to get exclusive member benefits, resources, networking opportunities, and so much more.

Frozen Foods
are in **99%**
of American
Households**



1,280+
facilities

172+
million m³ / **6+**
billion ft³

**of temperature controlled
warehouse capacity worldwide**



**ENSURES
FOOD SAFETY,
SECURITY
AND RELIABLE
ACCESS TO
OVER**

96.6
million
metric tons

213
billion
pounds

**AN EQUIVALENT
TO 122M+
PALLETS, OF
PERISHABLE
FOOD
ANNUALLY.***



*GCCA Membership and Market Intelligence Data 2019

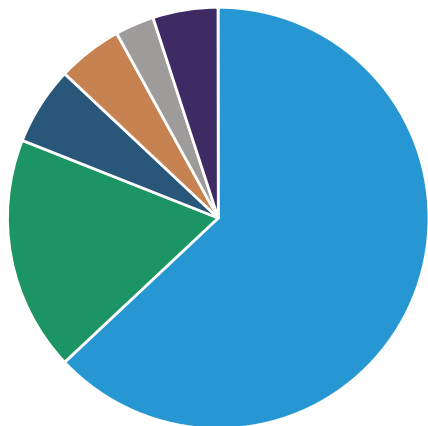
**2019 NFRA State of the Industry Report

GCCA IS THE COLD CHAIN. JOIN GCCA TODAY AT GCCA.ORG

Who GCCA Reaches

THE ONLY GLOBAL ASSOCIATION IN COLD!

Through the many educational and networking events worldwide, GCCA touches the global network village of industry professionals representing over 1,280+ facilities in 90+ countries who serve the temperature-controlled warehousing & logistics, transportation, construction, and end-users in the perishables industry. Sponsors have the unique opportunity to raise brand awareness, market products, and meet with current and prospective customers through sponsoring GCCA events and initiatives.



COMPANY MEMBERSHIP

- 68% Warehouses**
- 16% Supplier, Service Provider & Vendor**
- 5% General & Thermal Contractor (Construction)**
- 6% Academia, Consultants, Government, Non-Profit**
- 1% Processor/Manufacturer, Retail, Food Service**
- 4% Transportation**



REGION
PERCENTAGE
OF MEMBERSHIP

2025 Sponsorship & Exhibiting Opportunities

Sponsorship & Expo Contact

For all sponsorship and exhibiting inquiries or to reserve an opportunity, contact:

Brian Lynch
Executive Vice President, Business Development
Global Cold Chain Alliance (GCCA)
Phone: +1 703-373-4300 x202
blynch@gcca.org



Joint GCCA–GCCF–CEBA Strategic Board Meetings

OVERVIEW & SPONSORSHIP OPPORTUNITIES

TBD May 2025

ABOUT THE MEETING

The Strategic Board Meeting convenes CEBA and GCCA’s Warehouse, Transportation and GCCF boards. The meeting assembles over 200 of the leading cold chain executives operating or conducting business in the marketplace.

SPONSORSHIP OVERVIEW

Sponsoring companies are fully immersed in the Strategic Board Meeting, which includes participation in all networking activities like receptions, dinners, and other meals, golf tournament and additional opportunities with board members and their spouses.

Traditionally a closed meeting, the Strategic Board Meeting has been opened to a limited number of sponsors over the past 3 years. Sponsoring at the meeting has built a reputation as the best opportunity to gain exclusive access with the top cold chain executives from around the world and provides relationship building activities through unforgettable experiences.

The meeting strictly limits sponsorship participation to 10 companies.

SPONSORSHIP INVESTMENT

USD \$10,000–\$15,000

SPONSORSHIP	PRICE(USD)
Joint Board Welcome Reception & Dinner (2) – Night 1	\$15,000
Dinner (2) – Night 2	\$15,000
Joint Board (2) – Day 2	\$10,000
After Dinner Event (2) – Night 3	\$10,000
Reception & Dinner (2) – Night 4	\$10,000



SPONSOR BENEFITS:

- Recognition and participation in all board networking activities
- Recognition of sponsorship on Board Meeting marketing emails, and event signage
- Recognition of sponsorship during Board Meeting (logo on screen and verbal recognition)
- Verbal recognition in welcome remarks at first evening dinner
- Attendance & recognition at board breakfasts
- Participation in select portion of the meeting
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Ability to send two representatives and spouses to event
- Right of first refusal for sponsorship of same event, if offered, in 2026

Joint Strategic Board Meetings

OVERVIEW & SPONSORSHIP OPPORTUNITIES



2024 PARTICIPANTS:

A M King
Ahern Fire Protection a division of J. F.
Ahern Co.
All Weather Insulated Panels
Americold Logistics
ARCOLD Design/Build, LLC
Bradner Cold Storage Ltd.
Cold Storage Construction Services Inc.
Coldbox Builders
Commercial Cold Holdings
Conestoga Cold Storage
Congebec Inc.
CORE X HUTT
Crystal Distribution Services, Inc.

CTI Freight Systems, Inc.
Dreisbach Enterprises, Inc.
Dynaco Entrematic
Emergent Cold Latin America
ESI Group USA
Eskenen Advisory Group
Eskimo Cold Storage, LLC.
Evans General Contractors
Evapco Inc.
Fisher Construction Group
Florida Freezer, LP
FREEZ Construction
Griffco Design/Build, Inc
Hansen Cold Storage Construction

IceStar
Interstate Warehousing, Inc.
Jamison Door Company
Jodifrost NV
Konoike-Pacific (KPAC)
Lineage
Magnavale Ltd
Mayekawa U.S.A., Inc.
Metl-Fab, Inc.
NewCold Advanced Cold Logistics
Nor-Am Cold Storage
PLM Fleet
Primus
QuickFreeze

RealCold
RefrigiWear Inc.
RLS Premier
Rytec High Performance Doors
SubZero Constructors, Inc.
SuperFrio Logística Frigorificada
Ti Cold
United States Cold Storage, Inc.
Vapor Armour
Versi-Foam
Vertical Cold Storage
WAGNER Fire Safety Consulting GmbH
Ware Malcomb



THANK YOU TO OUR 2024 SPONSORS :



QUICKFREEZE®

RefrigiWear

VersiFoam®



134th GCCA Convention

OVERVIEW

15-17 SEPTEMBER 2025 | La Cantera Resort and Spa | San Antonio, Texas

The GCCA Convention offers a variety of unique social and business development experiences designed to provide a high level of brand recognition and connect you with owners, CEO's, and other top executives at the leading temperature controlled third-party logistics industry event. Over 450 industry leaders regularly participate at the GCCA Convention.



96%

OF SPONSORS FELT THAT CONVENTION
WAS WORTH THEIR TIME AND MONEY

CONVENTION FEATURES:

- Insight into cold chain trends and key business drivers
- Executive level networking events
- High level branding & recognition
- Industry Innovation Showcase
- TechTalks by vendors
- Golf outing



SPONSOR BENEFITS:

- Recognition of sponsorship on Convention website, Convention digital promotion, and event signage
- Featured in event program
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in pre-Convention brochure (must sign by 1 April 2025)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2026



134th GCCA Convention

SPONSORSHIP OPPORTUNITIES

LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$20,000 and above	Night 2 Convention Party	\$50,000
	GCCA-GCCF Joint Board Reception & Dinner (1st day)	\$35,000
	Keynote Presenter Sponsor (1st or 2nd day)	\$25,000
	Welcome Reception	\$25,000
	Closing Reception	\$22,000
	Convention Lanyards	\$22,000
	Tech Talks	\$20,000, 2 available
GOLD LEVEL \$12,000 – \$19,999	Keynote Presenter Sponsor (3rd day)	\$19,000, 2 available
	Hotel Key Cards	\$19,000
	Badge Sponsor	\$17,500
	Golf Classic Beverage Cart	\$16,500
	Cold Chain Cafe	\$14,500
	Convention WiFi	\$14,500
	General Session Lunch	\$12,000
	Golf Classic Refreshment Oasis	\$12,000
SILVER LEVEL \$11,000 and below	Innovation Showcase	\$12,000
	Breakfast in the Innovation Showcase	\$11,000, 2 available
	Pickleball (NEW)	\$11,000, 2 available
	Pocket Agenda	\$10,000
	Focus Session Education Tracks	\$9,000
	Refreshments Break Sponsor (Daily)	\$9,000, 3 available
	Golf Classic Prizes	\$9,000
	Golf Classic Lunch	\$9,000
	Branded Golf Balls	\$8,500
	Golf Classic Sunscreen (Golf, Pickleball)	\$8,500
	Golf Classic Cigar Bar	\$8,500
	Golf Classic Cooling Towels	\$8,500

PLATINUM LEVEL

Sponsorship Includes: Four (4) complimentary attendee passes for sponsor company (\$8,000 value) (Total spend must reach level threshold to receive these benefits)

GOLD LEVEL

Sponsorship Includes: Two (2) complimentary attendee passes for sponsor company (\$4,000 value).



134th GCCA Convention

SPONSORSHIP OPPORTUNITIES

INNOVATION SHOWCASE

\$12,000 (50 AVAILABLE)

EXPO, SPONSORSHIP, & ATTENDEE PARTICIPATION, ALL-IN-ONE!

The Innovation Showcase provides an exclusive opportunity for companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking lounge the Innovation Showcase is featured at the heart of the event. Coffee and refreshment breaks, meals, and a happy hour will take place around the Showcase providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Innovation Showcase throughout the event for one-on-one meetings.

#1 Our most in-demand sponsorship!



134th GCCA Convention

ATTENDING COMPANIES

COMPANIES THAT ATTENDED THE 2024 GCCA ANNUAL CONVENTION*:

5 ABB Advance Storge Products African Infrastructure Investment Managers AgCold Aherm Fire Protection a division of J. F. Aherm Co. AI Storage Solutions All Weather Insulated Panels Alston Construction ALTA Refrigeration, Inc. American Motors Pilalis SA American Refrigeration LLC Americold Logistics Ancra Systems APSM Arcadia Cold Storage & Logistics ARCH Emerging Market Partners ArcherPoint ARCO National Construction ARCOLD Design/Build, LLC Arctic Cold, LLC Argent Productivity Optimization Solutions Baltimore Aircoil Company Beam Professionals Bellingham Cold Storage BGO Cold Storage Blue Yonder BNP Media Boltrics Bonar Engineering & Construction Company Bradner Cold Storage Ltd. Brinkmann Constructors BRUCHA Insulated Metal Panels C&B C&B Material Handling Calpine Energy Solutions CAP Logistica Frigorificada LTDA Cardinal System Holdings CatalyzeSolar Central Storage & Warehouse LLC Chill Development Choate Construction Company Clauger CMC Design-Build, Inc. Cold Chain Components Cold Core Group Cold Solutions at Rush Creek Cold Zone Inc. Coldbox Builders Cold-Link Logistics COLDSTAFF LLC Colliers ColonialWebb Contractors Colorado Cold Connect Commercial Cold Holdings Conestoga Cold Storage Congebec Inc. Contegra Construction Controlled Environment Systems LLC Conveyco Copeland	CORE X Partners Crystal Distribution Services, Inc. CTI Freight Systems, Inc. Da Vinci Daifuku Intralogistics America Corporation Datex Derstine's Inc./EZ3pl Divert, Inc. Dreisbach Enterprises, Inc. E80 Group Inc. Eagle Air Freight Inc East Chicago Rail Terminal Railroad LLC E-Distribution Emergent Cold Latin America Entrepot Froid Xtreme Cold Storage Envision Cold Epstein Ergodyne ESI Group USA Eskenen Advisory Group Eskimo Cold Storage, LLC. Evans General Contractors Evapco Inc. FCL Builders FHI Fischer CRE Fisher Construction Group Fisher Refrigeration, Inc. FLEXSPACE Florida Freezer, LP Frazier Industrial Company FREEZ Construction Frialsa Frigorificos S.A. De C.V. Frick By Johnson Controls Frigo Logistics sp.z o.o. (Znin HQ) GAF Gleeson Constructors & Engineers, L.L.C. Global Energy Partners Greek Design Build Green Span Profiles GridMarket Griffco Design/Build, Inc Guntner U.S. LLC H&M Construction Halff Associates Heatcraft Refrigeration Products I Squared Capital Iceberg Mechanical IceCap Cold Storage Iceport Terminal Frigorífico de Navegantes S/A IceStar Industrial Energy Services, Inc. Industrial Refrigeration Pros Innovative Cold Storage Enterprises, Inc. Interchange Group, Inc. Interstate Warehousing, Inc. J&L Thermal and Welding Services LLC. J.P. Morgan Securities LLC Jamison Door Company Jodifrost NV Kaiser-Martin Group	Karis Cold Kelvin Group Kingspan Insulated Panels KMI Services Konoike-Pacific (KPAC) Körber Supply Chain Software Lamar Johnson Collaborative Langan Lineage Linfox Lockton Companies, LLC Lockwood Securities Logistics Solutions Consulting Los Angeles Cold Storage Co. LTW Intralogistics, Inc. M&L Refrigerated Terminals Made4net, LLC Madison Energy Investments Magnavale Ltd MAPP, LLC. Maritime Cold Storage Ltd. Marsh McLennan Matheson Constructors Mattingly Cold Storage Maves International Software Corp. Mayekawa U.S.A., Inc. Menard USA MetLife Food & Agribusiness Finance Metl-Span Michaels Energy Midwest Refrigerated Services, Inc. Minnesota Cold Storage MRBraz & Associates, PLLC myQ Enterprise National Land Developers LLC Ndustrial NewCold Advanced Logistics NewCold Coöperatief U.A. Nor-Am Cold Storage North American Fire Protection Nucor Warehouse Systems OnPace Cold Permatherm PGIM Real Estate PLM Fleet Polar Temp Thermal Insulation LLC PowerShingle Preferred Construction, Inc. Primus Puga Thermal Services Quality Refrigerated Services QuickFreeze Rabobank Rack Builders Inc. Ramp Systems, Inc. RealCold Refrigerated Warehouse & Transport Association of Australia Limited RefrigiWear Inc. Ricker Thermline Rite-Hite	RLS Logistics Royal 4 Systems, Inc. Rytec High Performance Doors San Diego Refrigerated Services, Inc. Saxum Real Estate Scopelitis, Garvin, Light, Hanson & Feary Sealand Building Group Inc. Senneca Holdings Seven Lakes Partners SGS Refrigeration Shambaugh & Son, L.P. Shore Capital Partners Sierra Pacific Warehouse Group Sika Corporation Slate River Systems, INC SnoFox Sciences SnoTemp Cold Storage SSI Schäfer Automation GmbH Stakdd Stellar Stow US Inc. Summit Cold Storage, Inc. Sun Commercial Roofs SuperFrio Logística Frigorificada Swisslog Systems, LLC Technique Roofing Systems LLC TGW Systems, Inc. The Fricks Company The Raymond Corporation Ti Cold TPG Capital Trenton Cold Storage, Inc. Turner Brothers LLC Twinlode Automation TWR Solutions Unisea Cold Storage United Insulated Structures, LLC United States Cold Storage, Inc. Valley Cold Storage & Transportation Vapor Armour Versi-Foam Vertical Cold Vlastore Victaulic Viking Cold Solutions, Inc Voxel AI Wagner Fire Safety Ware Malcomb WDS Construction, Inc. Weiland Doors Wiegmann Associates Wiginton Fire Systems Wilkerson Cold Storage Co Williams Company Windward Roofing & Construction, Inc. Witte Cold Services, LLC /Witte Bros. Exchange, Inc. WOW Logistics Xtreme Cold Storage Ltd.
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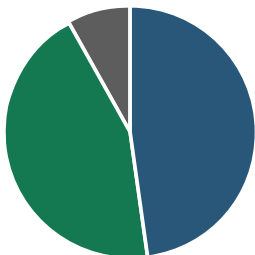
45th CEBA Conference & Expo

OVERVIEW

3-5 NOVEMBER 2025

CAESARS PALACE | LAS VEGAS, NEVADA

The CEBA Conference & Expo attracts over 400 attendees and is the best venue for reaching builders and other controlled environment construction and engineering decision-makers. Participants come to the conference prepared to make important purchasing decisions. The expo features the latest technologies, solutions, products and services from the most respected names in the industry.



ATTENDEES BY COMPANY TYPE:

67%
37%

CONTRACTOR -
DESIGN/BUILD

SUPPLIER/
SOLUTIONS
PROVIDER

6%

FOOD INDUSTRY
AND WAREHOUSE
REPRESENTATIVE

EVENT FEATURES:

- Industry Education
- Exhibit Hall
- Networking Receptions
- Committees
- Built by the Best Award

100% of Exhibitors and Sponsors Reported strong ROI

94% of exhibitors and sponsors said they reached decision-makers/target audience



COMPANIES THAT ATTENDED THE 2024 CEBA CONFERENCE & EXPO*:

4Front Engineered Solutions	Concrete Fiber Solutions	Honeywell International Inc	Polytemp Corporation	The Whiting-Turner Contracting Company
Ahern Fire Protection a division of J. F. Ahern Co.	Congebec Inc.	Iceberg Mechanical & Refrigeration	Primus Builders, Inc.	Thermal Envelope Solutions, Inc.
Allcon of Greenville, Inc	Controlled Environment Systems LLC	IMEG	Protectowire FireSystems	Thi Cold
Alphacon	Cresa	Isocindu SA DE CV	Puga Thermal Services	Tippmann Group
Alston Construction	CTS Cement Komponent	Jamison Door Company	Quality Refrigerated Services	Trinity Insulation Co., Inc.
ALTA Refrigeration, Inc.	DuPont Performance Building Solutions	Johns Manville	QuickFreeze	Twintec Kalman
Americold	ECS	Kaiser-Martin Group	R&B Roofing	TWR Solutions
Arcadia Cold Storage & Logistics	Epstein Construction	Kingspan Insulated Panels	Rack Builders, Inc.	UIS
ARCO National Construction	EVAC North America, Inc.	Kingspan Insulation North America	Rain City Industrial	United Insulated Structures, LLC
Arctic Cooling Systems	Evapco Inc.	Lamar Johnson Collaborative	RealCold	Unitherm, Inc.
ARI	Falk Panel	Lobar Associates Inc.	Republic Refrigeration, Inc.	Vapor Armour, Inc.
Austin Brown Company, Inc.	Fastener Systems, Inc.	LTW Intralogistics Inc.	Ricker Thermline Inc	VersiFoam
AutoMak Assembly, Inc.	FCL Builders	M&M Carnot	Royalty Roofing	WAGNER Fire Safety Consulting GmbH
BNP Media	Fisher Construction Group	Meadowwood Enterprises, LLC	S & S Refrigeration Company	Wagner Fire Safety, Inc.
Brasfield & Gorrie	FlexCold	Meadowwood Roofing	Samet Corporation	Ware Malcomb
Bridge Industrial Partners	Frank Door Co	Metl Fab	Shambaugh & Son	WDS Construction
Brinkmann Constructors	Frazier Industrial Company	Midatlantic Refrigeration LLC	Sprinkmann Sons Corporation	Weiland Doors
CES	FREEZ Construction	Norbac Architectural Inc.	Startec Refrigeration Services, Ltd.	Weiland Inc.
Clauger	GAF	Nucor Insulated Panel Group	Stellar	Wiegmann Associates
CMC Design-Build, Inc.	Great River Energy	Open Concepts, LLC	Sterling Industrial Refrigeration	Wiginton Fire Systems
Cold Chain Components	Green Span Profiles	PCI	SubZero Constructors, Inc.	Williams Company Southeast
Cold Storage Construction Services, Inc.	Griffco Design/Build, Inc	Perry Construction Management	Sun Commercial Roofs, Inc.	Scannell Properties
ColonialWebb Contractors	Hansen-Rice, Inc.	Phoenix Door Systems	Team Group, Ltd.	
	Homemaker	Polar Temp Thermal Insulation LLC	Technique Roofing Systems, LLC	
			The Raymond Corporation	

45th CEBA Conference & Expo

EXHIBITING OPPORTUNITIES



EXHIBITOR BENEFITS:

- Recognition on the GCCA website
- Company name and contact information in CEBA Conference & Expo Program Guide
- 6-foot draped table and chairs
- One (1) attendee pass included in the exhibit fee



PRICING:

SIZE	PRICE (USD)
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Table top display \$4,800

WHO EXHIBITS?

- Automation
- Cold Storage Contractors
- Doors
- Energy Efficiency Solutions
- Fire Prevention Systems
- Flexible Walls
- Flooring Install & Repair
- Insulated Panels
- Insulation
- Lighting
- Materials Handling
- Racking
- Refrigeration Contractors
- Machinery
- Roofing
- Solar



2024 EXHIBITORS:

4Front Engineered Solutions, Inc
Ahern Fire Protection a division of J. F. Ahern Co.
All Weather Insulated Panels
Applied Fabricators Inc.
AutoMak Assembly, Inc.
AUTOMHA
Concrete Fiber Solutions
Encore Roofing
Engineered Corrosion Solutions
EVAC
Evapco Inc.
Everidge
Falk Panel
Fastener Systems
Frank Door Company
GAF
Global Insulated Doors Inc.



Green Span Profiles
Honeywell International Inc
Industrial Products LLC
ISOCINDU
Jamison Door Company
Kelvin Group
Kingspan Insulated Panels
KPS Global
MAGNA Industrial Refrigeration®
by Heatcraft Refrigeration Products
Metl-Span
Mole Master
Norbec Architectural Inc.
Nox-Crete Inc.
Phoenix Door Systems
Protectowire FireSystems
QuickFreeze

Rack Builders Inc.
Republic Refrigeration
Rite-Hite
Royalty Roofing
Ryttec High Performance Doors
Sun Commercial Roofs
Systems Loading Dock Equipment
Technique Roofing Systems LLC
The Raymond Corporation
Twintec USA
Vapor Armour
VersiFoam
WAGNER Fire Safety Consulting GmbH
Weiland Doors
Wiginton Fire Systems



45th CEBA Conference & Expo

SPONSORSHIP OPPORTUNITIES



SPONSOR BENEFITS:

- Recognition of sponsorship on conference website, marketing materials, and event signage
- Acknowledgment during Opening General Session
- Logo included in the CEBA Conference & Expo Program Guide
- Discounted registration for your clients/ customers to attend
- Right of first refusal for sponsorship, if offered, in 2026

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL \$9,000 and above	Hotel Room Key Cards	\$10,000
	Keynote Sponsor	Call for more info
	Opening Reception (max 3 co-sponsors)	\$9,500, 3 available
	Lanyards	\$9,500
	Conference WiFi	\$9,000
	Golf Tournament Beverage Cart	\$9,000
GOLD LEVEL \$8,500-\$8,000	Night 2 Reception	\$8,500, 2 available
	Badges	\$8,500
	Closing Reception	\$8,500, 2 available
	Happy Hour in Expo	\$8,500
	Golf Picture & Refreshment Pitstop	\$8,000
	Pocket Agenda	\$7,500
	Lunch in the Expo	\$7,500, 2 available
	Breakfast in the Expo	\$7,500, 2 available
SILVER LEVEL \$7,500 and below	Breakout Session Track Sponsor	\$7,500, 2 available
	Golf Tournament Lunch	\$7,000
	Golf Tournament Cigar Bar	\$7,000
	Sunscreen	\$7,000
	Pickleball	\$7,000, 2 available
	Golf Tournament Prizes	\$7,000
	Health and Wellness Sponsor (Branded Hand Sanitizer)	\$7,000
	Refreshment Break in the Expo	\$6,500, 2 available
	Branded Golf Balls	\$6,500



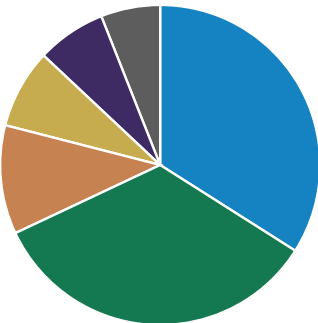
GCCA Cold Chain Policy Forum

OVERVIEW

21-23 JULY 2025 | WASHINGTON D.C. | THE ROYAL SONESTA

GCCA’s Cold Chain Policy Forum is the premier policy event and fly-in for businesses engaged in temperature-controlled logistics. It features education sessions and keynote presentations focused on regulations and legislation that directly impact the industry, meetings with key federal agency officials, congressional meetings, and more.

The primary audience includes third-party transportation, warehousing and logistics providers, controlled environment construction and related businesses.



ATTENDEES BY COMPANY TYPE:

- 34%** Warehouse
- 34%** Supplier
- 11%** Government
- 8%** Association/Non Profit
- 7%** Construction
- 6%** Transportation

The GCCA Cold Chain Policy Forum provides a focus on key regulatory issues impacting the industry, connecting participants with agency representatives to hear the latest policy developments. It also focuses on legislative issues with participants having the opportunity to directly engage with Congressional offices to communicate the industry’s priorities.



PAST ATTENDING COMPANIES:

A M King	Evans General Contractors	PermaTherm
Agile Cold Storage LLC	Evapco Inc.	PLM Fleet
Ahern Fire Protection a division of J. F. Ahern Co.	Feeding America	QuickFreeze
Alphacon	Fisher Construction Group	RCCS Operations, LLC DBA Sodus Cold Storage
ALTA Refrigeration, Inc.	FlexCold	RealCold
Americold Logistics	FLEXSPACE	Refrigeration
APSM	Florida Freezer, LP	RefrigiWear Inc.
ARCOLD Design/Build, LLC	Foreign Agricultural Service - USDA	RMI / Third Derivaative
Armada Supply Chain Solutions	GAF	San Diego Refrigerated Services, Inc.
Arup	Guntner U.S. LLC	Scopellitis, Garvin, Light, Hanson & Feary
Axis Research Inc.	Interchange Group, Inc.	Sierra Pacific Warehouse Group
Bellingham Cold Storage	International Institute of Ammonia Refrigeration	Small Business Administration
BGO Cold Storage	International Trade Administration	Storage
Bonar Engineering & Construction Company	Jackson Lewis P.C.	SubZero Constructors, Inc.
Bradner Cold Storage Ltd.	Jamison Door Company	Temple University
Clauger	Lineage	Ti Cold
CMC Design-Build, Inc.	Los Angeles Cold Storage Co.	U.S. Customs and Border Protection
Coldbox Builders	M&M Carnot	U.S. Food and Drug Administration
Controlled Environment Systems LLC	Marubenii America Corporation	Unisea Cold Storage
CORE X Partners	Michigan State University - School of Packaging	United States Cold Storage, Inc.
Cybersecurity and Infrastructure	Monument Advocacy	University of Wyoming
Dreisbach Enterprises, Inc.	No Hunger Food Bank	USDA Food Safety and Inspection Service-Dallas
Environmental Protection Agency	Nor-Am Cold Storage	Vapor Armour
Envision Cold	Nucor Warehouse Systems	Viking Cold Solutions, Inc
Epstein	Occupational Safety & Health Administration	Wagner Fire Safety
Eskimo Cold Storage, LLC.	PEB Commodities, Inc.	

EVENT FEATURES:

- Briefings on policy, trends, rules and regulations impacting the cold chain
- Education Sessions on key industry issues
- Keynote Presentations from Hill or Agency leaders
- Committees
- Networking Events with industry players, regulators, and policy makers

GCCA Cold Chain Policy Forum

SPONSORSHIP OPPORTUNITIES

Reach top-level executives at the GCCA Cold Chain Policy Forum through a variety of exclusive sponsorship opportunities. There are three levels of sponsorship: Platinum, Gold, and Silver. Platinum sponsors appear at the top of all sponsor materials, Gold appear directly below, followed by Silver. Platinum sponsors also have the option to sponsor specific events/items at the meetings.



SPONSOR BENEFITS:

- Marketing collateral on Sponsor Table
- Acknowledgment during General Session luncheon
- Logo featured on the event website and program
- Distinctive sponsor ribbon displayed on event badge
- Right of first refusal for sponsorship, if offered, in 2026

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL	Welcome Reception	\$5,750 (2)
	Opening General Session Luncheon	\$5,750
	Closing General Session Luncheon	\$5,750
	Closing Industry Reception	\$5,750
	Lanyards	\$5,750
	Wifi	\$5,750
GOLD LEVEL	Pocket Agenda	\$4,750
	Badges	\$4,750
	Coffee and Refreshments Break (2)	\$4,250
	Breakfast (2)	\$4,250
	Education Session (6)	\$3,750



ADVOCACY FUND

ADVOCACY | INDUSTRY PROMOTION | RESEARCH | INTERNATIONAL



GCCA STANDS WITH YOU. THE TIME TO ACT IS NOW.

The cold chain industry continues to face uncertainty and vulnerability from America's policy makers in the White House and in both chambers of Congress. It is important that the industry come together to address these challenges and opportunities.

The Administration and Congress are considering a wide range of policies that could impact the cold chain in 2024. 2024 is an election year with contested battles for control of the House, Senate, and White House, and ensuring your voice is heard is critically important.

Below are priority areas GCCA will be focusing on in 2024:



FARM BILL

- GCCA successfully secured bipartisan introduction of the FRIDGE Act
- FRIDGE Act has been included in both House and Senate versions of the Farm Bill
- GCCA actively working with Congress as the Farm Bill process moves forward



CLIMATE CHANGE

- Engaging with policy makers on sustainability and climate change legislation and regulations.
- Working to ensure policies are balanced and not overly burdensome on cold chain



LABOR

- Addressing labor policies such as worker organizing and collective bargaining
- Working against problematic legislation such as the PRO Act and the Warehouse Worker Protection Act
- Tracking NLRB activities, including independent contractor and joint employer policies



BURDENSOME REGULATIONS

- Revisions to EPA's Risk Management Program (RMP) regulation
- Proposed changes to OSHA's Process Safety Management regulation
- Implementation of FDA's Food Traceability Rule

THERE IS SOMETHING YOU CAN DO.

To learn more about the Advocacy Fund contact Lowell Randel (lrandel@gcca.org), Kerri Marbut (kmarbut@gcca.org), or visit www.gcca.org/about/advocacy for more information.

GCCA Regional Cold Chain Connections

OVERVIEW & SPONSORSHIP OPPORTUNITIES

Regional Connections deliver a dynamic experience, bringing together members of the warehouse/3PL construction, and supplier communities to meet face to face in regions for focused regional market updates, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions with opportunities to golf or participate in other networking activities (US and CA) before or after the program.

DATE	LOCATION
Africa	
7 April	Accra, Ghana
Asia	
Late October	Singapore
Canada	
Early July	Toronto, Canada
7-8 October	Ottawa, Canada (Canadian Policy Forum)
Europe	
10 June	Brussels, Belgium
4 September	Rotterdam, Netherlands
7 October	Cologne, Germany <i>(in conjunction with Anuga Food Show)</i>
13-14 November	Paris, France
Latin America	
5 March	Santo Domingo, Dominican Republic
2 April	Brasília, Brazil (Brazil Policy Forum)
16 July	Mexico City, Mexico
29 October	Guatemala City, Guatemala
TBD October	Rio De Janeiro, Brazil
United States	
9-10 April	Atlanta, GA, United States
29-30 April	Philadelphia, PA, United States
Mid-August	Midwest, United States



SPONSOR BENEFITS:

- Recognition of sponsorship on event website and digital promotions
- At the event, sponsors will receive branding
- Receive full attendee list with contact information
- Logo recognition on-site signage
- Marketing materials displayed on-site
- Two (2) complimentary registrations to event

PRICING PER EVENT:

Contact GCCA to discuss exclusive sponsorship opportunities or to discuss multiple meeting discounts.

SPONSORSHIP *	PRICE (USD)
United States and Canada	\$5,000 each
Europe	€5,000
Latin America, Australia, Middle East, Asia	\$3,000
Africa	\$1,500 / ZAR 18 000



GCCA Regional Cold Chain Connections

OVERVIEW & SPONSORSHIP OPPORTUNITIES



Learn
via Industry Market
and Advocacy
Briefing

Network
at Reception &
Dinner

Connect
Participate in the
optional golf or
activity outing
the next morning
before you depart



COMPANIES THAT ATTENDED THE 2024 GCCA REGIONAL COLD CHAIN CONNECTIONS:

Asia Pacific

2024 Cold Chain Connection - Singapore

A. P. Møller Capital
Aboitiz Equity Ventures Inc
Americold Logistics
AsiaCold Ventures
Asosiasi Rantai Pendingin Indonesia (ARPI)
CEVA Logistics
Cold Chain Logistics Committee of China
DP World
Global FoodBanking Network
Infrastructure Asia
Khmer Cold Chain
Lineage Logistics
Mandala Capital
Singapore Tourism Board
Super Freeze
U.S. Meat Export Federation, Inc.
WAGNER Fire Safety Consulting GmbH
Wilmar International

Europe

2024 Cold Chain Connection - Antwerp

Agri-Norcold A/S
Cold Chain Federation
Constellation Cold Logistics Sarl
Frigo Logistics sp.z o.o.
Glacio Cold Chain Logistics Partners AS
Jodifrost NV
Koel- en Vrieshuis Linteloo BV.
Lineage Logistics
Magnavale Ltd
Mr. Iceman
Nekovri - Nederlandse Vereniging voor Koel
Rite-Hite
SSI SCHÄFER
Stockhobo
Thermotrafic Holland BV.
WAGNER Fire Safety Consulting GmbH
2024 GCCA Cold Chain Connection Liverpool
Boltrics
British Frozen Food Federation
CERTUS Port Automation BV.
Cold Chain Federation
Constellation Cold Logistics Sarl
Culina Group
Golden Acre Foods
Hemsec Panel Technologies
Jacobs
Lineage Logistics
Magnavale Ltd
Marsh Commercial
Mercurius IT
Norish Ltd.
Reed Boardall Cold Storage Ltd.
Rite-Hite
Samworth Brothers Supply Chain
Star Refrigeration
Thermotrafic Holland BV.
Trane Technologies Europe HQ
2024 GCCA Cold Chain Connection Warsaw
Advansor
Alpine Grove Partners
AMA International
Americold
Chłodnia Gdansk sp.z o.o.
Constellation Cold Logistics Sarl
Coolomat Sp. z o.o.
FlexiToG UK Ltd
FPBA - Federacja Polskich Banków
Frigo Logistics Sp.z o.o.
Frigolanda Cold Logistics Group
Geybels Transport Service NV
GFL Sp.z o.o.
Greenyard Logistics Poland
Honeywell International Inc
Jodifrost NV
Kajima Poland Sp. z o.o.
Lineage
Magnavale Ltd
Nekovri - Nederlandse Vereniging voor Koel
- En Vrieshuizen
NewCold Advanced Logistics
NORDFROST GmbH & Co. KG

Stow International NV
UAB - NNIL LT?
Wagner Fire Safety

Latin America

2024 Cold Chain Connection - Bogota

4Front Engineered Solutions, Inc
Almafrost
Apix Logística Especializada S.A.S.
Arquiteck SAS
Cargill Proteína
Ciblu
Cubic33 Colombia S.A.S.
Emergent Cold Latin America
Frio Frimac S.A.
Frioalimentaria S.A.S.
Frubana
Guimar Seguridad Industrial
IceStar - Quilicura
Imbocar S.A.S.
Maersk
QuickFreeze
Red Polar SAS
RefrigiWear Inc.
Rentafrio S.A. - Medellín
Valles Verdes
2024 Cold Chain Connection - Mexico City
Action Coach
Almacenes Refrigerados Consolidados SA de CV
ANETIF
Assistcorp
Axionlog Cold Solutions
AXIONLOG MEXICO
BLUE SKY PRODESIGN
Bohn de Mexico, S.A. de C.V.
CCS Caribbean Catering Services
Coldtainer Storage and Refrigeration
Diken Internacional
Guntner of Mexico
IceStar
Imagen Constructiva
Inteligencia Energética
Isocindu
Jamison Door Company
José Manuel Samperio
Leon Lefix & Asociados, México
Mediterranean Shipping Company Mexico S.A. de C.V.
Metecno Mexico
Metecno S.A. De C.V.
Patria
RefrigiWear Inc.
SRSI México
Sumitomo Corporation de Mexico
SuperFrio Logística Frigorificadora
WAGNER Fire Safety Consulting GmbH
2024 Cold Chain Connection - Dominican Republic
Agencias Navieras Ranni
Almafrio SRL
Americold Logistics
AR Racking S.A.U.
Ark Logistics
Asociacion de Navieros de la Republica Dominicana
Asociacion de Productores de Piñas de Monte Plata
AVIAM
Bandalux
Caribbean Catering Services
Caribbean Cold Chain Logistics (CCCL)
Caribetrans
Centro Cuesta Nacional
CLC Logistics (Consultores Logísticos del Caribe)
CNC
Congelasa
DP WORLD DOMINICAN REPUBLIC
Efaflex
Emergent Cold Latin America
Exportadora Bet-el
Frigus Refri and Storage SRL (Refri)
Frigobox Logistics

Grupo Frio Integral
Helados Bon
Hit Puerto Rio Haina
Holistic Solutions Dominicana SRL
IFCON Industrial Facilities Construction
igsa
IS Services LTD
Maritima Dominicana S.A.S
Paredomi
Pilarte Cargo
RefrigiWear Inc.
Rodemsa/Congelasa
Tramery Rack Yasteel
2024 Cold Chain Connection - Santiago, Chile
Agencias Navieras
Alifrut S.A.
Americold Logistics
Axionlog Cold Solutions
Bertolini Sistemas De Armazenagem
Chile Alimentos
Corporación Red de Alimentos Chile
Danilo Jordan SA
DP World Chile
Emergent Cold Chile
Global Research Consultores Limitada
IceStar - Quilicura
Maersk - Fordham Park , New Jersey
Precisa Frozen Ltda.
Vitafoods

2024 Cold Chain Connection - Santiago, Chile

Agencias Navieras
Alifrut S.A.
Americold Logistics
Axionlog Cold Solutions
Bertolini Sistemas De Armazenagem
Chile Alimentos
Corporación Red de Alimentos Chile
Danilo Jordan SA
DP World Chile
Emergent Cold Chile
Global Research Consultores Limitada
IceStar - Quilicura
Maersk - Fordham Park , New Jersey
Precisa Frozen Ltda.
Vitafoods

North America

2024 Cold Chain Connection - Niagara-on-the-Lake

AF Cold Storage
Americold Logistics
Argent Productivity Optimization Solutions
BGO Cold Storage
BMP High Speed Doors Canada
Bradner Cold Storage Ltd.
Canadian National Railway
CIMCO
Coldbox Builders
Coldmatic Building Systems
Colliers
Conestoga Cold Storage
Congebac
Copeland
Danfoss A/S
Empire Roofing Corp.
Enns Industrial Refrigeration
Enterprise Canada
Evapco Inc.
Everest Cold Storage
Frazier Industrial Company
Frick By Johnson Controls
Frost Building Systems Inc
GAF
Karis Cold
LABWORKS INTERNATIONAL INC.
Lineage
M&M Carnot
Maple Reinders Constructors Ltd.
Maritime Cold Storage Ltd.
Matheson Constructors
Mayekawa U.S.A., Inc.
QuickFreeze
Sealand Building Group Inc.
Slate River Systems, INC
Stakkd
Tactix
Trenton Cold Storage, Inc.
Vicwest
Wagner Fire Safety, Inc.
Xtreme Cold Storage Ltd.
Zulueta Architecture Ltd
2024 Midwestern Cold Chain Connection - Kansas City
Austin Brown Company, Inc.
Clauger
Crystal Distribution Services, Inc.
EVAC North America, Inc.
Guntner U.S. LLC
Hormann High Performance Doors
InterCool USA LLC

Interstate Warehousing, Inc.
Johnson Controls
Mayekawa U.S.A., Inc.
Met-Fab, Inc.
North Scientific division of North Mechanical Services, Inc.
Permatarm
Quality Refrigerated Services
QuickFreeze
Republic Refrigeration, Inc.
The Raymond Corporation
United Insulated Structures, LLC
Valley Fire Protection Systems and Plumbing
2024 Southeastern Region Cold Chain Connection - FL
Biscayne Capital Advisors
Bonar Engineering & Construction Company
Evans General Contractors
Hormann High Performance Doors
I Squared Capital
InterCool USA LLC
Kingspan Insulated Panels
Lockwood Securities
Mayekawa U.S.A., Inc.
OneCharge
Performance Contracting Inc.
PLM Fleet
QuickFreeze
Slate River Systems, INC
Southern Equipment Sales Co.
TrueCore
Vapor Armour
Vertical Cold Storage
Westalia Technologies, Inc.
2024 Southeastern Cold Chain Connection - Atlanta
Agile Cold Storage LLC
Alston Construction
ALTA Refrigeration, Inc.
Americold Logistics
APSM
ARCOLD Design/Build, LLC
Argent Productivity Optimization Solutions
Banks Cold Storage
Bergman
Bonar Engineering & Construction Company
Brinkmann Constructors
BW Mitchum Trucking Company
Choate Construction Company
Clauger
CMC Design-Build, Inc.
Coldbox Builders
Colliers
Contineo Group
Controlled Environment Systems LLC
CTS Cement | Komponent
Evapco Inc.
Fastener Systems, Inc.
FHI
FREZ-N-STOR
Fusion Cooling
GAF
GridMarket
Griffco Design/Build, Inc
Iceberg Mechanical
Innovative Cold Storage Enterprises, Inc.
Jones Lang LaSalle
Karis Cold
Kingspan Insulated Panels
Langan
Lanier Technical College
Lockton Companies, LLC
Madison Energy Investments
Marsh McLennan
Mayekawa U.S.A., Inc.
Meadowood Enterprises, LLC
MRBraz & Associates, PLLC
Peak Design Company
Permatarm
Primus
QuickFreeze
RealCold
RefrigiWear Inc.
Rite-Hite
Slate River Systems, INC

2024 Southeastern Cold Chain Connection - Atlanta

Agile Cold Storage LLC
Alston Construction
ALTA Refrigeration, Inc.
Americold Logistics
APSM
ARCOLD Design/Build, LLC
Argent Productivity Optimization Solutions
Banks Cold Storage
Bergman
Bonar Engineering & Construction Company
Brinkmann Constructors
BW Mitchum Trucking Company
Choate Construction Company
Clauger
CMC Design-Build, Inc.
Coldbox Builders
Colliers
Contineo Group
Controlled Environment Systems LLC
CTS Cement | Komponent
Evapco Inc.
Fastener Systems, Inc.
FHI
FREZ-N-STOR
Fusion Cooling
GAF
GridMarket
Griffco Design/Build, Inc
Iceberg Mechanical
Innovative Cold Storage Enterprises, Inc.
Jones Lang LaSalle
Karis Cold
Kingspan Insulated Panels
Langan
Lanier Technical College
Lockton Companies, LLC
Madison Energy Investments
Marsh McLennan
Mayekawa U.S.A., Inc.
Meadowood Enterprises, LLC
MRBraz & Associates, PLLC
Peak Design Company
Permatarm
Primus
QuickFreeze
RealCold
RefrigiWear Inc.
Rite-Hite
Slate River Systems, INC

SRSI
The Fricks Company
United Insulated Structures, LLC
United States Cold Storage
Unitherm, Inc.
USA Poultry & Egg Export Council
Viking Cold Solutions, Inc
Wiegmann Associates
2024 Southwest Cold Chain Connection - Dallas
ARI
Brinkmann Constructors
CORE X PREMIER
Evapco Inc.
FREEZ Construction
Frozen Logistics, LLC
Glen Una Management Co.
Green Span Profiles
Hormann High Performance Doors
InterCool USA LLC
Lockwood Securities
Mayekawa U.S.A., Inc.
Meadowood Enterprises, LLC
Miner Corporation
Nucor Warehouse Systems
Performance Team
Permatarm
PLM Fleet
Primus
QuickFreeze
R&B Roofing
Republic Refrigeration, Inc.
RL Cold
Saxum Real Estate
Slate River Systems, INC
Ti Cold
TrueCore
Twintec Kalman Floor
United States Cold Storage, Inc.
Vapor Armour
Yukon Ventures
2024 Northeastern Cold Chain Connection - Galloway, NJ
Ace/Avant Concrete Construction Co., Inc.
Applied Fabricators Inc.
Argent Productivity Optimization Solutions
BGO Cold Storage
ccmill construction
Clauger
Colliers
Controlled Environment Systems LLC
CORE X COMPLETE
Ethium by EControls
Evapco Inc.
Fastener Systems, Inc.
FHI
Frazier Industrial Company
Greek Design/Build
International Trade Administration
Kaiser-Martin Group
Mayekawa U.S.A., Inc.
Miner Corporation
Ndustrial
Permatarm
QuickFreeze
RealCold
RLS Logistics
Royal 4 Systems, Inc.
Scale Microgrids
TGW Systems, Inc.
U.S. Department of Commerce
United States Cold Storage
Ware Malcomb
Wiegmann Associates

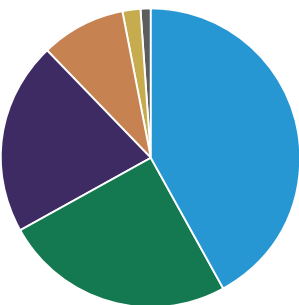
European Sponsorship Opportunities

28TH GCCA European Cold Chain Conference

OVERVIEW

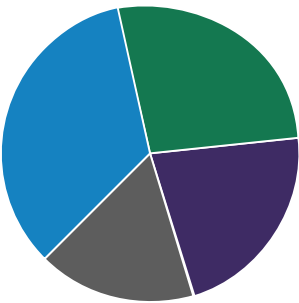
26-28 MARCH 2025 | COPENHAGEN MARRIOTT HOTEL COPENHAGEN, DENMARK

The 28th GCCA European Cold Chain Conference, is a supplier’s best venue for reaching temperature-controlled warehousing logistics and supply chain executives. Increase your company’s brand and your visibility at the event through the sponsorship programme. Each opportunity has been customised to spotlight your company throughout the entire event, and exclusively at specific event functions.



2024 ATTENDEE DEMOGRAPHICS

- 50% Warehouse
- 26% Supplier
- 4% Transportation
- 13% Trade Associations
- 1% Press
- 6% Construction



ATTENDEE DEMOGRAPHICS BY TITLE

- 37% Director or Manager
- 32% Executive: CEO, President, Owner
- 20% Other
- 12% Executive Team: Senior VP, VP, C-Suite



95% of Conference attendees surveyed said the event was worth their time and money!



28th GCCA European Cold Chain Conference

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

Automation/Robotics	Insulated Clothing
Construction Providers	Insulated Panels
Docking Equipment	Lighting Manufacturers & Suppliers
Doors	Materials Handling
Energy Efficiency Solutions	Racking Equipment
Fire Prevention Solutions	Refrigeration Equipment & Contractors
Food Safety & Compliance	WMS & TMS Providers

PRICING:

SIZE	PRICE (EUR)
Table top display	Member — €3,995 Non-Member — €6,995

2024 EXHIBITING AND SPONSORING COMPANIES:

EFAFLEX Tor- und Sicherheitssysteme GmbH & Co. KG
FlexiTog UK Ltd
Fortdress Group GmbH
FreezeTeq

GEA
Manni Group
Port of Antwerp-Bruges
Protectowire FireSystems
Rite-Hite GmbH
SSI Schaefer
Versi-Foam
WAGNER



2024 GCCA EUROPEAN COLD CHAIN CONFERENCE ATTENDEE COMPANIES:

ABB SPA
Advansor
African Infrastructure Investment Managers
Agri-Norcold A/S
ALDEFE - Asociacion de Explotaciones Frigorificas
Americold Logistics
Amplus Logistic Sp. z o.o.
Amplus Logistic
Antwerp-Bruges Port Authority
B-Built
BGO Cold Storage
Boltrics
CBRE, Inc.
Cold Summit Development
Competere
Conestoga Cold Storage
Congebec
Constellation Cold Logistics Sarl
Cube Cold Europe NL HoldCo B.V.
Danfoss
DFDS A/S
DFDS Neunkirchen-Voerden
Digistics - Johannesburg, Gauteng
DP World Antwerp Head Office
Dreisbach Enterprises, Inc. - Oakland, California
dti (Deutsches Tiefkühlinstitut e.V.)
E2K Group

EFAFLEX Tor- und Sicherheitssysteme GmbH & Co. KG
Engineered Corrosion Solutions BV
Engineering 2K S.P.A.
European Cold Storage and Logistics Association
European Commission DG SANTE
European Food Banks Federation asbl (FEBA)
Evapco LMP
FCO Media
FlexiTog UK Ltd
Fortdress Group GmbH
FreezeTeq
Frigolanda Cold Logistics Group
Frigo Logistics sp.z o.o. (Znin HQ)
SINA
LYTO'S Srl
GEA Heating & Refrigeration Technologies
Geybels Transport Service NV
Global Cold Chain Alliance
Goldfreeze Europe BV
Greek & Cyprus Cold Storage & Logistics Association
Groupe Conhexa
HIWA Rotterdam Port Cold Stores
Honeywell
Iceberg Mechanical
Patria

IceStar
InspiraFarms
International Fresh Produce Association
IRU
Isocab by Kingspan
ISOPAN Deutschland GmbH
Jan de Rijk
Jodifrost NV
Keep It Cool
Kellen NV/SA
La Chaine Logistique Du Froid
Leen Menken Foodservice Logistics BV
Lineage
Madison International Realty
Maersk
Magnavale Ltd
Manni Group S.p.A.
Movu Robotics
Nagel-Group Logistics SE
Ndiustrial
Nekovri - Nederlandse Vereniging voor Koel - En Vrieshuizen
NewCold Advanced Logistics
NewCold Coöperatief U.A.
Nichirei Holding Holland B.V.
Nomad Foods
Nordfrost Everswinkel GmbH
NORDFROST GmbH & Co. KG
UAB NORDNIX
Optimum Design and Consultancy

Limited
Permanor
Permanor AS
PLM Fleet
Port of Rotterdam
Provion
Rabobank
Refrigerated Warehouse & Transport
Association of Australia Limited
RefrigiWear Inc.
Versi-Foam
Rite-Hite
SAFE Food Advocacy Europe
Seven Lakes Partners
SSI Schäfer Automation GmbH
STEF Logistique
ISD Solutions
Protectowire FireSystems
Thermotrafic Ltd.
Thermotrafic B.V.
Ti Insight
Trade & Boarders
Trane Technologies Ltd.
Umbra FSP GmbH
VDKL
WAGNER Fire Safety Consulting GmbH
WILA Beheer B.V.
Zeebrugge Food Logistics
Zudek srl

28th GCCA European Cold Chain Conference

SPONSORSHIP OPPORTUNITIES



SPONSOR BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails and event signage
- Recognition of sponsorship during the Opening Plenary Session and throughout the event (logo on screen and verbal recognition)
- Bespoke branding at sponsored function
- Listed in select pre-event marketing only for specific packages
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- Right of first refusal for sponsorship of same event, if offered, in 2026
- Specific benefits are offered for each item, contact us to know more
- 20% discount attendee registrations

	SPONSORSHIP ITEM	AMOUNT (IN EUR)
DIAMOND LEVEL	Opening Night Reception – Wednesday	€9,000
	Cold Chain Reception & Dinner – Thursday (2 opportunities)	€9,500 each
PLATINUM LEVEL	Thought Leadership Panel (3 opportunities)	€8,000
	Opening Keynote/Plenary Session – Thursday Morning	€7,900
	Lunch in the Expo – Thursday	€7,800
	Keynote/Plenary Session – Thursday Afternoon	€7,800
	Closing Keynote/Plenary Session – Friday Morning	€7,800
	Branded Badge Lanyards	€7,800
	Happy Hour in the Expo – Thursday	€7,500
GOLD LEVEL	Cold Chain Cafe	€5,800
	Lunch in the Expo – Friday	€5,800
	Registration	€5,500
	Pocket Programme	€5,500
	Conference App	€5,500
	Branded WiFi Connection	€5,500
SILVER LEVEL	Facility Tour on Friday Afternoon (2 opportunities)	€4,000 each
	Networking Break in the Expo – Thursday Morning	€4,000
	Networking Break in the Expo – Thursday Afternoon	€3,750
	Networking Break in the Expo – Friday	€3,750

Please contact Executive Vice President, Business Development Brian Lynch to discuss exhibiting and/or sponsorship opportunities at blynch@gcca.org or by phone at +1 703-963-3206 .

GCCA Regional Cold Chain Connections – Europe

OVERVIEW

European Cold Chain Connections deliver a dynamic experience, bringing together 20–30 members of the warehouse/3PL construction, and supplier communities to meet face to face in various European Markets for focused regional market updates, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions before, during or after the program.



SPONSOR BENEFITS:

- Recognition of sponsorship on event website and digital promotions
- At the event, sponsors will receive branding
- Receive full attendee list with contact information
- Logo recognition on-site signage
- Marketing materials displayed on-site
- Two (2) complimentary registrations to event

GCCA EUROPEAN ADVOCACY EVENT

SPRING (10 JUNE), BRUSSELS, BELGIUM

COLD CHAIN CONNECTION: ROTTERDAM

4 SEPTEMBER, ROTTERDAM NETHERLANDS (IN CONJUNCTION WITH GCCF INSTITUTE)

The Cold Chain Connection: Amsterdam will feature a meeting and networking reception. This meeting will be held in conjunction with the first annual Cold Chain Institute Europe.

About The Cold Chain Institute:

The Cold Chain Institute is GCCA's core education and training provider developing the cold chain industry's most important asset – talent. Hosted for over 50 years by the association, the Cold Chain Institute is the industry's premier training program for professionals engaged in temperature-controlled logistics. The program is an immersive, multi-year training experience delivered in-person by industry thought leaders and subject matter experts. The program is touted by industry leaders as a reliable, effective, and prestigious talent development investment for employees.



COLD CHAIN CONNECTION: GERMANY

7 OCTOBER, COLOGNE, GERMANY (IN CONJUNCTION WITH ANUGA FOOD SHOW)

The Cold Chain Connection: Germany will feature a meeting and networking reception. This meeting will be held in conjunction with Anuga Food Show.

COLD CHAIN CONNECTION: PARIS

13–14 NOVEMBER PARIS, FRANCE

The Cold Chain Connection: Paris will feature a meeting and networking reception and unite regional cold chain partners and others working or interested in this dynamic market.

SPONSORSHIP ITEM	AMOUNT (IN EUR)
Cold Chain Connection: Netherlands	€5,000
Cold Chain Connection: Germany	€5,000
Cold Chain Connection: Paris	€5,000
European Advocacy Event	€3,500



Latin American Sponsorship Opportunities

GCCA Latin American Cold Chain Congress


OVERVIEW

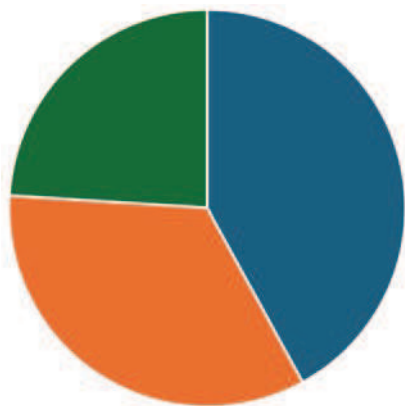
27-28 AUGUST 2025 | SANTIAGO, CHILE

The annual Latin American Cold Chain Congress brings together leaders and businessmen from the food industry throughout Latin America, as well as government officials, to discuss the trends, opportunities and challenges of the cold chain for the new economies and the future of Latin America. Increase your company's brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions. The Congress hosts over 120 attendees and features the latest technologies, solutions, products and services from some of the most respected names in the industry.

100%

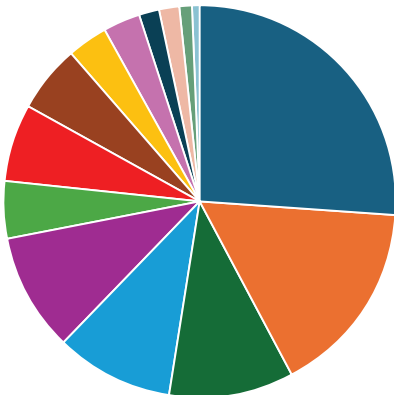
Satisfaction rating from attendee participants!





ATTENDEE DEMOGRAPHICS BY TITLE:

- 42% Director, Manager
- 34% Executive: CEO, President, Owner
- 24% Other Cold Chain Leaders



ATTENDEE DEMOGRAPHICS BY LOCATION

- 25.98% Panama
- 15.89% Mexico
- 10.32% Colombia
- 9.52% United States
- 9.52% Chile
- 4.76% Peru
- 6.35% Brazil
- 5.56% Dominican Republic
- 3.17% El Salvador
- 3.17% Netherlands
- 1.59% Costa Rica
- 1.59% Spain
- 0.79% Uruguay
- 0.79% Germany

93%

of attendees would recommend to a friend of colleague



GCCA Latin American Cold Chain Congress

SPONSORSHIP OPPORTUNITIES



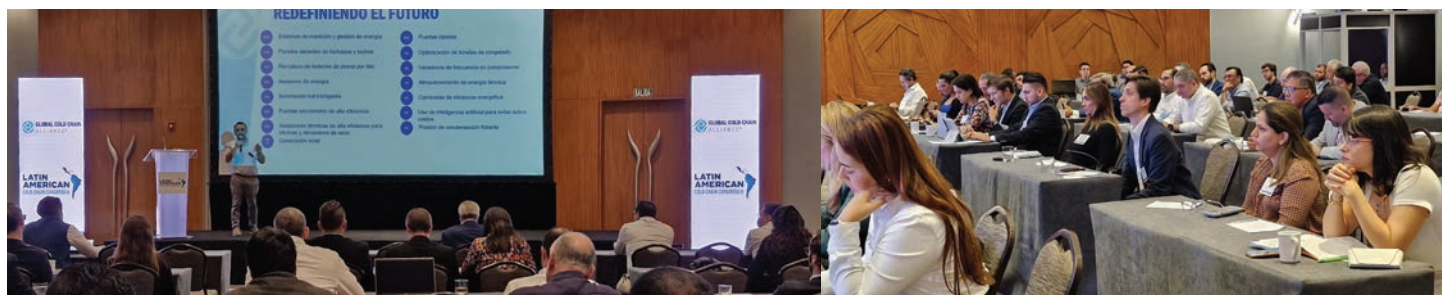
SPONSOR BENEFITS:

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- Logo and description listed in exclusive sponsor section of the Conference Program
- Recognition of sponsorship in event program
- One (1) attendee registration included in the sponsor fee (additional sponsor personnel can register at 25% discount)
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- Listed in select pre-event marketing
- All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event
- Right of first refusal for sponsorship of same event, if offered, in 2026
- Table Top Display (only Platinum Sponsors)

SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
Platinum Level	Welcome Reception	\$6,000
	Farewell Reception	\$6,500
	Study Tour	\$6,500
	Networking Luncheon	\$6,500
	Industry Trends Tech Talk	\$5,500
Gold Level	Study Tour	\$6,500
	Cold Chain Café	\$5,500
	Pocket Agendas	\$5,500
	Lanyards	\$5,500
Silver Level	Conference WiFi	\$4,500
	Morning Coffee	\$4,500
	Coffee Break	\$4,500
	Pens	\$4,500
	Pads	\$4,500

For inquiries in Latin America, contact our Latin America Manager Ana Regina Garcia at agarcia@gcca.org or by phone at +502 4296 9503. For all other inquiries or to add this to your global package, please contact JBrian Lynch at +1 703-373-4300 x202 or blynch@gcca.org



GCCA Latin American Cold Chain Congress

EXHIBITING OPPORTUNITIES

WHO EXHIBITS?

Construction Providers	Fire Prevention Solutions	Lighting Manufactures & Suppliers
Docking Equipment	Fork Lifts & Material Handling	Racking Equipment
Doors	Insulated Clothing	Refrigeration Contractors
Energy Efficiency Solutions	Insulated Panels	WMS & TMS Providers

PRICING:

SIZE	PRICE (USD)
Table Top Display	\$3,999



EXHIBITOR BENEFITS:

- Company name on the event website
- Company name and contact information in Onsite Program
- 2 Meter draped table and 2 chairs
- One (1) attendee registration included in the exhibit fee (additional table personnel can register at 25% discount)

COMPANIES THAT ATTENDED THE 2024 LATIN AMERICAN COLD CHAIN CONGRESS:

Advansor	Cerro Punta	Industrias Refridcol S.A.S	Precisa Frozen
Air Sea Land Logistics Inc	CK ASSOCIATES CONSULTING SL	INVEST PACIFIC	PROCESADORA Y COMERCIALIZADORA
Aislopuertas	Colon Container Terminal SA	IS SERVICES LTD	CAMPEROS
Alcaldía de Guadalajara de Buga	COPPER GROUP SA	Jamison Door	Ransa Comercial S.A.C.
ALMACENA SA DE CV	Dicarina	Körber Supply Chain Software	RefrigiWear Inc.
AR Racking S.A.U.	Dicoma	Kubic	Reparacion Integral de Contenedores,
Ark Logisitics	E T Heinsen	Kubic Panamá	SAPI de CV
Arquiso S.A.	Emergent Cold Latin America	Leon Lefix & Asociados, México	RESOF LLC Sucursal Colombia
Avipac	Emergent cold UY	Maersk Panama	Styba, S.A. de C.V.
Baltimore Aircoil Company	Frigo Espacios SA de CV	Metecno Colombia	The Global FoodBanking Network
Banco de Alimentos Panamá	Frío Comercial S.A.	MRBraz & Associates, PLLC	US Department of Agriculture- Foreign
Bohn de Mexico, S.A. de C.V.	Galores Cold Storage	Nafta Frigorificos SA de CV	Agriculture Service
Boltrics	GLC	Ndustrial.io	Vimafoods Panamá
Caisa	Grupo Frio Integral	Newmark Real Estate	Wagner Fire Safety, Inc.
Canal de Panamá	ICESTAR	NIQ	

GCCA Regional Cold Chain Connections – Latin America

OVERVIEW

Latin American Cold Chain Connections deliver a dynamic experience, bringing together 20–30 members of the warehouse/3PL construction, and supplier communities to meet face-to-face in various Latin American Markets for focused regional market updates, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions before, during or after the program.



SPONSOR BENEFITS:

- Recognition of sponsorship on event website and digital promotions
- At the event, sponsors will receive branding
- Logo recognition on-site signage
- Marketing materials displayed on-site
- Two (2) complimentary registrations to event

COLD CHAIN CONNECTION: DOMINICAN REPUBLIC

5 MARCH 2025 – SANTO DOMINGO, DOMINICAN REPUBLIC



The Cold Chain Connection: Dominican Republic A space that facilitates a pleasant meeting with leaders of the temperature-controlled warehouse and transportation industry, attendees will participate in high-quality discussions are on the trends, opportunities, and challenges of the cold chain industry.

SPONSORSHIP ITEM	PRICE (USD)
Cold Chain Connection: Dominican Republic	\$3,500

COLD CHAIN CONNECTION: GUATEMALA

29 OCTOBER 2025 – GUATEMALA CITY, GUATEMALA

The Cold Chain Connection: Guatemala will include a gathering and networking session, bringing together regional cold chain collaborators and individuals involved or intrigued by this vibrant market.

PRICING:

SPONSORSHIP

\$3,500 USD

COLD CHAIN CONNECTION: MEXICO

16 JULY 2025 – MEXICO CITY, MEXICO

The Cold Chain Connection: Mexico is organized by Global Cold Chain Alliance (GCCA) and Chilealimentos. The event will be a one-day educational Forum focused on specific trending topics in temperature-controlled logistics. This event convenes cold chain professionals, logistics operators, food and supply chain processors, as well as thought leaders in an interactive and engaging program that aims to be informative and insightful while allowing participants to foster relationships. Each session is specifically designed to address leading-edge topics for the industry as well as networking moments to share with colleagues and also learn about the new services and products for the industry.

PRICING:

SPONSORSHIP

\$3,500 USD

COLD CHAIN CONNECTION: BRAZIL

2 APRIL 2025 – BRASÍLIA, BRAZIL

PRICING:

SPONSORSHIP

\$3,500 USD

The Brasil Cold Chain Connection in Brasilia will gather industry leaders to engage with policymakers and government officials, fostering discussions on key industry initiatives. This half-day event will feature government representatives speaking sessions, networking and educational programming to advance knowledge and collaboration.

COLD CHAIN CONNECTION: BRAZIL

TBD OCTOBER 2025
RIO DE JANEIRO

PRICING:

SPONSORSHIP

\$3,500 USD

GCCA Brazilian Cold Chain Congress

OVERVIEW

11-12 JUNE 2025 | SÃO PAULO, BRAZIL

The Global Cold Chain Alliance Brazil will host the 2025 version of its annual event focused exclusively on the temperature controlled logistics sector. The event will bring together about 100 executive leaders and professionals from the cold chain for a day of interaction and broad educational content. The programming is intended for warehousing and logistics executives who are looking for opportunities and solutions to develop their business.

100%

of sponsors said it was the
right audience for their
products and services



AUDIENCE:

Warehouses and Logistics Operators, Food Industry and Processors, Suppliers, Builders, Carriers and Public Administration.

COMPANIES THAT ATTENDED THE 2024 BRAZILIAN COLD CHAIN CONGRESS:

Associação Brasileira de Energia Solar
Fotovoltaica
Amazonika Mundi Startup
Arfrio Armazéns Gerais Frigoríficos
Ayga Tecnologia S.A.
Boltrics
Cacau Show
CAP Logística Frigorificada
CBRE Group
Comercial Esperança Atacadista
Importação e Exportação Ltda.
Comfrio Inteligência em Soluções

Logísticas
Conestoga Cold Storage
DIPOA/SDA - Ministério da Agricultura e
Pecuária
Danfoss
Efaflex Brasil
Emergent Cold
Frezze Comercio de Alimentos e
Armazenagem
Frioale Armazéns Gerais e Logística
Friozem Logística em Temperaturas
Controladas

Gouvêa Foddservice
Icestar Logística
Johnson Controls
Kingspan Isoeste
LR Logistics Solutions
Mayekawa
OAJ Consult
Panorama.Id
Porto Antwerp Bruges
Portonave S/A - Terminais Portuários de
Navegantes
Rayflex Portas Rápidas

Refrio Armazéns Gerais
Revista Tecnológica
GAF
SESC
Sonda Supermercados Exp.e Imp. S.A
SuperFrio Logística Frigorificada
Thermo King
Trino Frio Armazéns Gerais
Wagner Group

*at the time of publishing, the 2023 event had not occurred. Contact Isabela Perazza at iperazza@gcca.org for information

GCCA Brazilian Sponsorship Opportunities

WHO EXHIBITS & SPONSORS?

Construction Providers
Docking Equipment
Doors
Energy Efficiency Solutions

Fire Prevention Solutions
Insulated Clothing
Insulated Panels
Lighting Manufactures & Suppliers

Materials Handling
Racking Equipment
Refrigeration Contractors
WMS & TMS Providers

PAST EXHIBITORS & SPONSORS:

Assist Software
Bitzer
Boltrics
CBRE
Danfoss
Efaflex
Emerson Automation
Solutions

Guntner
Johnson Controls
Lockton Seguros
Mayekewa
PanoramaId
QuickFreeze
Rayflex
Senso Solutions

Tedesco
Testo
Thermoking
Tyco Fire Protection
Vafilm
Wagner



SPONSORSHIP & EXHIBITING OPPORTUNITIES (USD)

SPONSORSHIP LEVEL	SPONSORSHIP	PRICE (USD)
PLATINUM LEVEL	Opportunity to introduce one of the speakers of the event on stage and briefly present your company (5 minutes)	\$6,000
	Recognition of sponsorship on conference website, conference marketing emails, and event signage	
	All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event	
	List of attendees with contact details	
	Four event registrations	
GOLD LEVEL	*Platinum Level: Additional Opportunities: Expo table-top available in the hall of the event	\$4,000
	Recognition of sponsorship on conference website, conference marketing emails, and event signage	
	All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event	
	List of attendees with contact details	
	Three event registrations	
SILVER LEVEL	*Additional Benefit: Expo table-top available in the hall of the event	\$3,000
	Recognition of sponsorship on conference website, conference marketing emails, and event signage	
	All sponsors in attendance will receive distinctive "Sponsor Ribbon" to wear throughout event	
	List of attendees with contact details	
	Two event registrations	

Africa Sponsorship Opportunities



GCCA AFRICAN COLD CHAIN CONFERENCE

TBD August 2024
South Africa

OVERVIEW AND SPONSORSHIP OPPORTUNITIES

The GCCA African Cold Chain Conference is a supplier's best venue for reaching temperature-controlled warehousing and logistics executives. Promote your company's brand and visibility at the event through the sponsorship program. Each opportunity is customized to spotlight your company throughout the entire event.



SPONSOR BENEFITS:

- Logo branding before, during and post event on the event website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all event-related communications, including social media.
- Platinum Sponsors receive 2 complimentary conference passes for sponsor company.
- Gold & Silver Sponsors receive 1 complimentary conference pass for sponsor company.
- Special rate for registering additional attendees.
- Bonus Expo Participation: All sponsors receive a table-top exhibit

	SPONSORSHIP ITEM	PRICE IN US\$
PLATINUM LEVEL	Cold Chain Cocktail Party	\$3,000
	Opening Keynote Sponsor	\$3,000
	Cold Chain Dinner	\$2,750
	Industry Perspective Tech Talk	\$2,750
GOLD LEVEL	Keynote Sponsor (2 Available)	\$2,500
	Badge Sponsor	\$2,000
	WiFi Sponsorship	\$2,000
	Printed Program	\$2,000
SILVER LEVEL	Breakfast in the Expo	\$1,750
	Lunch in the Expo	\$1,750
	Refreshment Break in the Expo - Morning	\$1,550
	Refreshment Break in the Expo - Afternoon	\$1,550

All sponsors receive exhibit space with their investment in the event!



Africa – Additional Sales and Sponsorship Opportunities

GCCA COLD CHAIN CONNECTION

Accra, Ghana – 7 April 2025

SPONSORSHIP PRICE

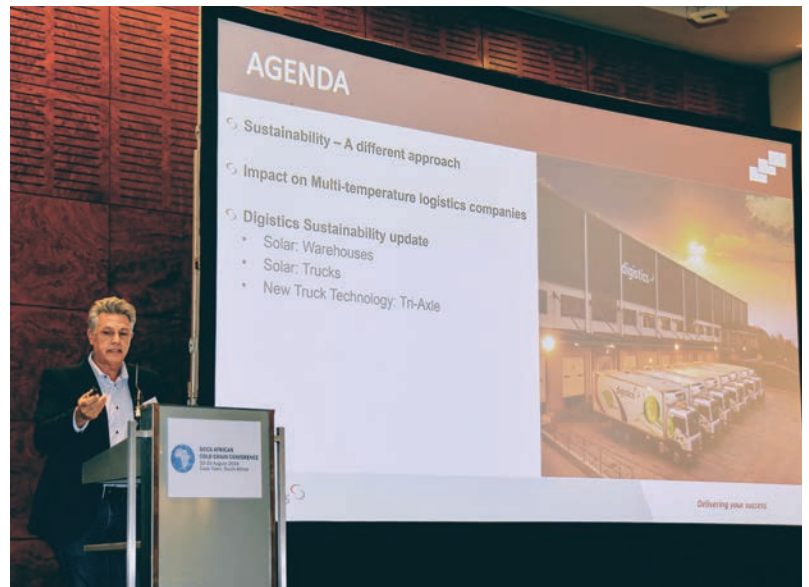
\$1,000 USD

This event will bring together 15–20 senior-level cold chain professionals for an educational and networking reception. During the reception, attendees will participate in a round-table working group to discuss the future of the cold chain in the region, including trends, challenges, and opportunities.



SPONSOR BENEFITS:

- Recognition of sponsorship on event website and marketing emails.
- Logo recognition on onsite signage.
- Marketing materials displayed onsite (handout on table beforehand)
- Two complimentary registrations to the event.
- Networking with executives and senior management of temperature-controlled logistics companies.



Cold Chain Essentials Digital Learning

SPONSORSHIPS

SPONSORED LEARNING WEBINAR

The Sponsored Learning Track provides the opportunity to design and create your own digital education session. Sponsored webinars are required to be educational in nature and are not intended to be a sales pitch. The most successful webinars are based on white papers, case studies, or joint presentations with a customer showcasing how you helped them solve a problem or innovate their operations.

PREVIOUS TOPICS INCLUDED:

- Tackle Your Cold Logistics Challenges With Industry Specific Software Solutions
- Balancing Reliability, Sustainability and Cost: Considerations in Cold Storage Facility Design – Enchanted Rock
- Top 10 Energy Best Practices for Cold Chain Facilities – Industrial
- Revolutionizing Freeze Control: Unveiling the T Probe – Live-Wire
- Beyond Closing the Doors | Innovations in Cold Storage Electrical Resilience – Enchanted Rock
- A Masterclass in Optimizing Energy Strategy, Savings & Revenues in the Cold Chain Sector – GridBeyond
- Modern Energy Strategy for Food and Cold
- Store Businesses: Securing a Prosperous Future – GridBeyond
- Maximizing Energy Efficiency in Your Facility – Jamison Door Company
- Thermal Energy Solutions – Viking Cold Solutions
- Active Fire Prevention Systems Using Oxygen Reduction Technology – Wagner
- Automation Eases Cold Chain Disruption – Dematic
- How IOT is Revolutionizing Real-Time Cold Chain Monitoring – Aeris
- Accuracy Through Automation – Mitsubishi Caterpillar Forklift America, Inc.
- Electrification Strategies for Facilities and Fleets – PLM and GridMarket



SPONSOR BENEFITS:

- Tailored webinar content designed and presented by sponsor
- Two (2) digital promotions to GCCA membership
- Promotion in Cold Connection e-Newsletter (1 issue)
- Promotion on GCCA's event calendar and website
- Social media promotion
- The recording will be archived on the GCCA site
- You will receive a URL to the recording to utilize for marketing purposes
- Complimentary invitations for customers/prospects outside of GCCA membership

PRICING:

\$5,000 per education session (4 sessions only per year – 1 quarterly)

HOW DOES THE PROGRAM WORK?

GCCA's education and marketing teams handle all the administration and promotion of the webinar for you, directly delivering your brand promotion to the GCCA audience. The sponsored webinars are perfect for metrics-driven companies that want to track the results of their marketing program.

WHAT DO WE NEED FROM YOU TO GET STARTED?

- Official title of the webinar, with a description and speakers (please include their titles and email addresses)
- Desired time-frame preferences for webinar
- Your logo in high resolution (.eps) format

2025 Advertising Opportunities

ADVERTISING CONTACT

For all advertising inquiries or to book space, contact:

Jeff Rhodes

MCI USA

jeff.rhodes@wearemci.com

+1 410 584 1994

GCCA COLD FACTS MAGAZINE

ADVERTISING OPPORTUNITIES

COLD FACTS Magazine is now read by over 5,000 cold chain executives in 82 countries worldwide. Every issue includes articles covering all sectors of the cold chain industry as well as member news, association news, and interviews with innovative industry leaders.

COLD FACTS Magazine also has a strong digital presence optimized for all mobile devices. When each issue is published, it is promoted through GCCA digital publications to all members and direct emails to international members.

EDITORIAL CALENDAR

ISSUE	FEATURED CONTENT	BONUS DISTRIBUTION
January–February 2025	Trends/Best Practices	Cold Chain Institute (East & West) Cold Chain Connections
March–April 2025	Supply Chain/Logistics	GCCA–GCCF Strategic Board Meeting GCCA European Cold Chain Conference Cold Chain Connections
May–June 2025	Transportation	GCCA Policy Forum Cold Chain Connections
July–August 2025	Warehouse Operations PLUS Refrigerated Warehousing & Logistics Showcase	GCCA Convention Cold Chain Institute Latin America GCCA Africa Cold Chain Conference
September–October 2025	Controlled Environment Construction PLUS Automation, Construction and Cold Chain technology Showcase	CEBA Conference & Expo GCCA Latin America Cold Chain Congress GCCA Brazil Cold Chain Congress
November–December 2025	Customer Perspectives	Cold Chain Institute (East & West)

*Editorial calendar subject to change

All issues of Cold Facts Magazine feature articles covering warehousing logistics, transportation, construction, and other subject areas of interest to cold chain companies. Each issue features its own theme. See below for editorial focus and bonus distribution.

ADVERTISING RATES (USD)

SIZE	1X	3X	6X
Belly Bands	N/A	N/A	\$5,500
Cover 4	N/A	N/A	\$3,100
Cover 3	N/A	N/A	\$2,900
Cover 2	N/A	N/A	\$2,750
Full Page	\$3,400	\$3,250	\$3,100
Half Page	2,550	\$2,350	\$1,750
Third Page	\$1,650	\$1,500	\$1,400
Quarter Page	\$1,200	\$1,075	\$975



GCCA COLD FACTS MAGAZINE

DEADLINES & DIMENSIONS

EDITORIAL DEADLINES

ISSUE	AD PLACEMENT DEADLINE	ART DEADLINE
January–February 2025	18 November 2024	2 December 2024
March–April 2025	27 January 2025	3 February 2025
May–June 2025	24 March 2025	31 March 2025
July–August 2025	27 May 2025	3 June 2025
September–October 2025	28 July 2025	4 August 2025
November–December 2025	29 September 2025	6 October 2025

ADVERTISING SIZES

SIZE	DIMENSIONS
Cover 4–Bleed	8 5/8" x 11 1/8"
Cover 4–No Bleed	7 3/8" x 10"
Full Page–Bleed	8 5/8" x 11 1/8"
Full Page–No Bleed	7 3/8" x 10"
Half Page Horizontal	7 3/8" x 5"
Half Page Island	4 27/32" x 7 1/2"
One Third Page Square	4 27/32" x 5"
One Quarter Page Vertical	3 9/16" x 5"



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

REFRIGERATED WAREHOUSING & LOGISTICS SHOWCASE & DIRECTORY

The Refrigerated Warehousing Logistics Showcase & Directory is an industry promotion opportunity for GCCA warehouses to showcase to customers the many benefits of partnering with a 3PL Company. The one or two pages you purchase in the special edition issue will be included in the 2025 July-August Cold Facts Magazine that also includes a full warehouse directory list. Don't miss this prime marketing opportunity to reach customers and showcase your value in partnering!

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: May 27; material deadline June 3)

SIZE	COST
One-page article/ad	\$2,350
Two-page article/ad	\$3,500
Back Cover	\$3,500
Inside Front Cover or Inside Back Cover	\$3,350



ADVERTORIAL OPTIONS

You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are utilizing you as a partner. Talk about your latest value-added services. It's up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.



[Advertising Questions?](#)

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

Cold Chain Innovation Showcase & Buyers Guide

The special issue is distributed with the September–October issue of COLD FACTS Magazine. The issue will provide readers with insights, updates, and trends on automation, controlled environment design and construction, and the latest in cold chain technologies.

The evolution of the issue will also feature company listings for all GCCA and CEBA suppliers and contractors. This essential guide of industry updates and resources is a one-stop-shop for operators and builders in the cold chain to learn and connect with the industry’s top providers.

SELECT YOUR ADVERTISING PACKAGE

(Ad reservation deadline: July 29; material deadline August 5)

SIZE	COST
One-page article/ad	\$2,350
Two-page article/ad	\$3,500
Back Cover	\$3,500
Inside Front Cover or Inside Back Cover	\$3,350

ADVERTORIAL OPTIONS

Advertisers have the opportunity to place ads or run advertorials. You can purchase either one or two pages of the special-edition and will be overprinted for bonus distribution at the select events. You can fill your page(s) with any combination of articles and ads you wish. For example, you can run an article written by your CEO talking about the latest trends in the industry. Profile one of your best customers and how they are using your product or service. Talk about your latest product rollouts. It’s up to you. One-page articles should be about 650 words and two-page articles can be about 1,300 words. If you use photos the word counts will be less.



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

Cold Connection

E-NEWSLETTER ADVERTISING

GCCA publishes a weekly e-Newsletter, Cold Connection, which tackles today's most relevant trends and issues, providing a snapshot of essential industry information. The publication also consolidates news from sources like The Associated Press, The New York Times, Financial Times, and leading industry publications. Delivered to the inboxes of over 5,600 cold chain professionals, Cold Connection keeps the industry informed of topics that impact their business. Subscribers are decision-makers with purchasing power — top-tier professionals in the industry.

A SUPER TOP BANNER

\$6,500

Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

B TOP BANNER

\$6,000

Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

C FEATURED CONTENT

\$5,200

Banner allows companies to combine imagery, color and text in an intersecting and compelling manner.

Ad. spec: JPG, GIF, PNG | 144x92px | Max. size: 20K | 100 Characters for title plus 250 Characters for message | 3 months

D MEDIUM RECTANGLE

\$5,200

These versatile squares can be used for branding or product promotion.

Ad. spec: JPG, GIF, PNG | 300 x 250px | 3 months

E FULL BANNER

\$5,200

This rich editorial allows for a product image/company logo, title and a message that would grab the user's attention as it sits adjacent to the editorial

Ad. spec: JPG, GIF, PNG | 486x60px | 3 months



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

*If you are interested in targeting specific regions outside of North America, contact Brian Lynch at blynch@gcca.org

Global Cold Chain Directory & Buyers' Guide Advertising

ONLINE

The Global Cold Chain Directory Buyers' Guide is the world's leading resource for finding refrigerated warehousing and logistics providers, cold storage design/build companies, temperature controlled transportation, and cold chain industry suppliers. It has been accessed by users in 87 countries and receives an average of 2,000 impressions per month. The GCCA Online Directory Buyers Guide is an excellent opportunity for Advertisers looking for increased visibility.

RATES:

12 MONTH: \$4,200

6 MONTH: \$2,400

3 MONTH: \$1,500

Rates above includes both the horizontal and square banner placements.

Advertising Specs:

GIF, JPEG or PNG

Square Banner: 250px x 250px

Horizontal Banner: 728px x 90px

Max size: 40K

The screenshot displays the website's search interface. At the top, there's a navigation bar with 'Home / Directory' and social media links. Below this is a banner for 'CONSTITUTION COLD LOGISTICS' with the tagline 'Same team. Same infrastructure. New name.' The main search area includes a search bar and a map showing global locations. On the left, there are filters for 'COMPANY TYPE', 'VALUE ADDED SERVICES', 'COUNTRY', and 'TEMPERATURE'. The right side shows a list of company results, including 'ICold Ltd.', 'A M King', 'A Perks Enterprises', 'A. P. Møller Capital', 'AB Phillips', 'ABAD Exports Private Limited', 'AC&R Specialists', 'ACIT Group Pty Ltd', 'ACME Tele Power Limited', 'ACR Project Consultants Pvt Ltd', 'ACS&T Grimsby - Estate Road 1', 'ACS&T Grimsby - Estate Road 2', 'ACS&T Grimsby - Humber Bridge Grimsby, United Kingdom Road', 'ACS&T Grimsby - Wickham Road Grimsby, United Kingdom', 'ACS&T Tewkesbury - Green Lane Tewkesbury, United Kingdom', 'ACS&T Tewkesbury - Northway Lane', 'AI Storage Solutions', 'AIB International', 'AIR Consulting Global Ltd', 'ALDEFE - Asociacion de Explotaciones Frigorificas', 'ALLFLAT CONCRETE PROFILING, INC.', 'ALTA Refrigeration', 'ALTA Refrigeration, Inc.', 'AMC Engineers', and 'ANCRA Systems'.

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

GCCA Website Advertising

The new Global Cold Chain Alliance website (GCCA.org) is the industry's one-stop shop for the cold chain! Cold chain executives visit the site to access the latest industry news and resources, connect with other GCCA members, and to learn more about upcoming cold chain events.

Traffic averages over 12,000 user sessions and 250,000 impressions per month! Capture this traffic and drive them to your website through banner advertising on GCCA.org.

ADVERTISING RATES & OPTIONS

TWO ADS! SQUARE BANNER & HORIZONTAL BANNER:

12 MONTHS: \$5,040

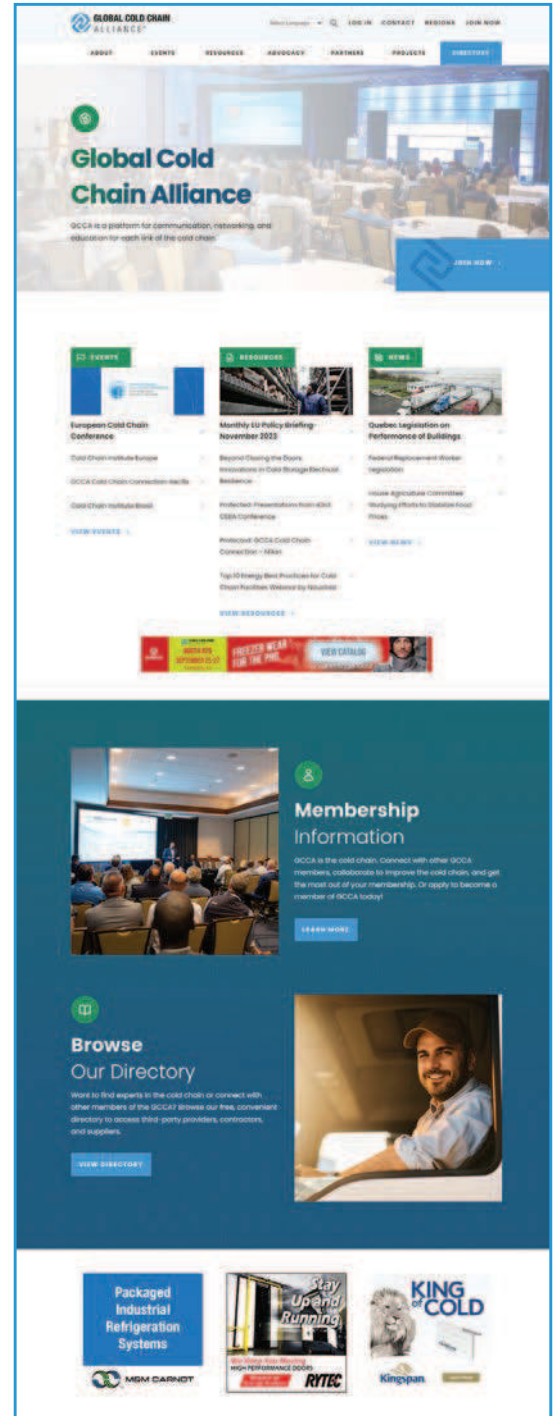
Square and horizontal banner ads on the home page.
Horizontal banner also appears on internal pages of the site.

Ad. Specs: GIF, JPEG or PNG

Square Banner: 250px x 250px

Horizontal Banner: 728px x 90px

Max size: 40K



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@mci-group.com



GLOBAL COLD CHAIN
ALLIANCE®



**GLOBAL
COLD CHAIN**
FOUNDATION

C_EBA

Controlled Environment
Building Association