

2025 GCCA ADVOCACY FUND

EDUCATING POLICYMAKERS | PROMOTING THE INDUSTRY
PRIORITIZING SMART REGULATIONS | SUPPORTING A GLOBAL COLD CHAIN

The **GCCA Advocacy Fund** enables the collective voice of the cold chain – connecting our members and stakeholders with policymakers, influencing pro-business legislation and regulatory decisions, and elevating the importance of global cold infrastructure. **In 2025, there are more opportunities to proactively advocate for pro-business policies.**



Reintroduction of the **FRIDGE Act** and inclusion in the 2025 Farm Bill.



Streamlining the **FSIS export process** by creating a trusted partner program.



Pursuing legislative and administrative action to delay the compliance date of **FSMA 204** and ensuring cold chain participation in pilot programs related to the rule.



Engaging with EPA to roll back regulatory overreach, including recent onerous changes to the **Risk Management Program**.



Reducing burdensome **OSHA regulations** and enforcement policies.



Promoting a **positive trade policy environment** and mitigating the impacts of tariffs.



Advancing legislative and regulatory policy to promote food maximization, including the **Feed the Community Act**.



With your 2024 Contributions, the GCCA Advocacy Fund helped to:

... **Ensure the bipartisan introduction of the FRIDGE Act in both the U.S. House and Senate.** Benefits of the FRIDGE Act include building cold chain capacity in developing markets, boosting trade opportunities, improving food security and reducing food loss and waste.

... **Secure approval of GCCA's petition to the Food Safety and Inspection Service (FSIS) reforming the "50-mile rule,"** removing the arbitrary geographic restriction on import house designation, increasing supply chain efficiency and enables cold storage facilities to better meet customer needs.

... **Achieve improvements in FSIS policies and procedures to support meat and poultry exports.** Significant updates to the Public Health Information System (PHIS) will improve industry experience with the platform and facilitate more efficient exports.

... **Convene essential policy forums in Washington, D.C.,** including engagement with key agencies and officials, and delivering over 40 meetings of GCCA members with U.S. Congressional offices to promote legislative priorities.

... **Successfully fight against the advancement of the PRO Act and other concerning labor legislation.** The Fund worked to shield the industry from onerous policies that would negatively impact labor.

... **Support the introduction of the Food Traceability Enhancement Act,** which would delay the implementation of the Food Safety Modernization Act (FSMA) 204 rule and require pilots prior to a new compliance date. GCCA members benefit from additional time to prepare and work with customers across the supply chain to ensure successful implementation of the rule.



SUPPORT GCCA TODAY

#WeAreTheColdChain: Your contribution to the GCCA Advocacy Fund supports our 2025 U.S. advocacy priorities, empowering our organization to provide more touchpoints with elected officials, expand thoughtful coalition engagement, partner with members and stakeholders on policies that directly impact business outcomes, and effectively staff. This year, GCCA is ramping up our proactive legislative and regulatory outreach, monitoring, and forecasting capabilities — growing our impact in a rapidly developing industry.

YOUR LEVEL OF 2025 CONTRIBUTION



☐ **FOUNDER \$25,000**

☐ **CHAMPION \$10,000**

☐ **LEADER \$5,000**

☐ **BUILDER \$2,500**

☐ **ADVOCATE \$1,000**

☐ **OTHER LEVEL \$** _____

RETURN FORM AND CHECKS, PAYABLE TO:

GLOBAL COLD CHAIN ALLIANCE, 241 18TH STREET SOUTH SUITE 620, ARLINGTON, VIRGINIA 22202

More Information About the Advocacy Fund

www.gcca.org/about/advocacy

Lowell Randel, Senior Vice President, Government and Legal Affairs | lrandel@gcca.org

Kerri Marbut, Coordinator of Government Affairs | kmarbut@gcca.org

