

# GCCA AFRICA COLD CHAIN CONFERENCE

20–21 August 2025 | Premier Splendid Inn Umhlanga | Durban, South Africa

## SPONSORSHIP OPPORTUNITIES

The GCCA Africa Cold Chain Conference is an excellent venue for suppliers to reach temperature-controlled warehousing and logistics executives. Promote your company's brand and visibility at the event through the sponsorship program. Each opportunity is customized to spotlight your company throughout the entire event.

### Discuss sponsorship opportunities:

Holly Coughlan, Business Development  
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### Discuss overall event:

Paul Matthew, Director Africa  
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## COMPANIES THAT PARTICIPATED IN 2024 INCLUDE:

A Perks Consultancy Enterprises	Centre For Risk Analysis (CRA)	DDS	Isowall	South African Refrigerated Distribution Association
Afrigotel – Armazenagem Frigorifica	Cold Solutions Kenya Limited	Deep Catch Namibia Holdings	Kingspan Insulated Panels PTY Ltd	Southern Shipping Services Ltd.
AMC Engineers	Cold Solutions Services East Africa Limited	Digistics PTY Ltd	Merlog Foods (Pty) Ltd.	SSI Schaefer Systems SA (Pty) LTD
ARCH Emerging Market Partners	Commercial Cold Holdings	Dispense Logic	Ministry of Fisheries – South Africa	Thuthukani Technology Solutions (Pty) Ltd
Association of Meat Importers & Exporters (AMIE)	Commercial Cold Storage, Inc.	Dovetail	Navertica SA CC	Trade Research Advisory
Atlantic Hills Cold Storage Pty Ltd	Crossberth Cold Stores (Pty) Ltd	Energy Partners Refrigeration (Pty) Ltd	NCS North America	Unitrans Supply Chain Solutions (Pty) Ltd
Barpro Storage SA (Pty) Ltd.	DALRRD (Department of Agriculture, Land Reform and Rural Development	Food Forward SA	PB DESIGNS CC	University of Cape Town
BigCold	DDR and Associates	FreezeLink	Reefer Cold Storage	Vector Logistics
Boltrics		Ifria Cold	SAMAC Engineering Solutions (PTY)LTD	Wagner Fire Safety
		Inspired Evolution Investment Management (Pty) Ltd	Sequence Logistics	XA Global Trade Advisors
		Insulated Panel Trading	SnowLink	



**TAKING THE COLD CHAIN INDUSTRY TO NEW LEVELS WORLDWIDE**



## SPONSORSHIP OPPORTUNITIES

The GCCA Africa Cold Chain Conference is Africa's only venue bringing together cold store operators, controlled-environment builders, equipment suppliers and service providers to discuss opportunities and innovations in this essential sector.

The Conference provides leadership experience, knowledge, and exclusive networking with decision makers from across Africa and beyond, in a relaxed yet professional atmosphere.

### SPONSOR BENEFITS

- Logo branding before, during and post event on the event website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all event-related communications, including social media.
- Platinum Sponsors receive 2 complimentary conference passes for sponsor company.
- Gold & Silver Sponsors receive 1 complimentary conference pass for sponsor company.
- Special rate for registering additional attendees.
- **Bonus Expo Participation: All sponsors receive a table-top exhibit**

	SPONSORSHIP ITEM	PRICE IN US\$
<b>PLATINUM LEVEL</b>	Cold Chain Cocktail Party – Wednesday (2 Available)	\$5,000
	Opening Keynote Sponsor	\$3,100
	Industry Perspective Tech Talk (2 Available)	\$2,100
<b>GOLD LEVEL</b>	General Session Sponsor (2 Available)	\$1,674
	Advisory Council Package	\$1,400
	Risk Management Package	\$1,400
	Food Safety & Compliance Package	\$1,400
	Lunch in the Expo	\$1,200
<b>SILVER LEVEL</b>	Refreshment Break in the Expo – Morning	\$1,000
	Refreshment Break in the Expo – Afternoon	\$1,000

**All sponsors receive exhibit space with their investment in the event!**







## PLATINUM LEVEL

### **COLD CHAIN COCKTAIL PARTY – WEDNESDAY (2 AVAILABLE)..... \$5,000**

Cold Chain Cocktail Party is a great opportunity to connect with other attendees, continue the day's conversations, and build new relationships. This sponsorship includes bundled recognition with the closing night reception on Thursday night. The Cocktail Party sponsor will receive bold signage and branded napkins at event.

### **OPENING KEYNOTE SPONSOR .....\$3,100**

The Opening Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size 8) to be distributed at the session.

### **INDUSTRY PERSPECTIVE TECH TALKS (2 AVAILABLE) .....SOLD!**

## GOLD LEVEL

### **GENERAL SESSION SPONSOR ..... \$1,700**

The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire conference audience, as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size 8) to be distributed at the session.

### **ADVISORY COUNCIL PACKAGE ..... \$1,400**

Members of the GCCA African Advisory Council serve the temperature-controlled products industry to help provide objective, insightful guidance, and act as a sounding board on how to implement best-practices in Africa. The Council meeting will take place on the first day of the conference. The sponsor will receive Gold Sponsorship Benefits and exclusive access to the council meeting, which consists of executives and senior managers of GCCA Warehouse Members. They will also have bold signage and networking opportunities before and after.

### **RISK MANAGEMENT PACKAGE..... \$1,400**

Members of the Risk Management Committee study and review items related to risk management in cold storage facilities at all levels of operations. The committee meeting will take place on the first day of the conference. The sponsor will receive Gold Sponsorship Benefits and exclusive access to the committee meeting, which consists of executives and senior managers of GCCA Warehouse Members. They will also have bold signage, and networking opportunities before and after.





**GLOBAL COLD CHAIN**  
ALLIANCE®



## **FOOD SAFETY & COMPLIANCE PACKAGE ..... \$1,400**

Members of the Food Safety & Compliance Committee study and review legislation and standards in force that effect the cold storage & logistics industry. The committee meeting will take place on the first day of the conference. The sponsor will receive Gold Sponsorship Benefits, as well as exclusive access to the committee meeting consisting of executives and senior managers of GCCA Warehouse Members. They will also have bold signage and networking opportunities before and after.

## **SILVER LEVEL**

### **LUNCH IN THE EXPO ..... \$1,200**

Feature your brand during Lunch in the Expo with bold signage and your company logo featured on napkins at event.

### **REFRESHMENT BREAK IN THE EXPO – MORNING ..... \$1,000**

Feature your brand during the morning refreshment break with bold signage and your company logo featured on napkins at event.

### **REFRESHMENT BREAK IN THE EXPO – AFTERNOON ..... \$1,000**

Feature your brand during the afternoon refreshment break with bold signage and your company logo featured on napkins at event.

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