



GCCA ADVOCACY FUND

EDUCATING POLICYMAKERS | PROMOTING THE INDUSTRY
PRIORITIZING SMART REGULATIONS | SUPPORTING A GLOBAL COLD CHAIN

The GCCA Advocacy Fund enables the collective voice of the global cold chain, connecting our members and stakeholders with policymakers, influencing legislation and regulatory decisions that impact businesses, and elevating the importance of global cold infrastructure.

Our 2026 Policy Framework reflects our shared vision of leadership and excellence in building a resilient, sustainable, and secure temperature-controlled supply chain. It is grounded in four guiding principles: focusing on cold chain-specific issues, setting outcome-driven priorities, relying on evidence-based advocacy, and ensuring global priorities are advanced with local action. These advocacy efforts are organized into three themes:

- **Resilient Infrastructure** – Advancing investment, safety, energy security, and preparedness to keep facilities and operations strong.
- **Safe and Secure Trade** – Ensuring smooth cross-border movement of goods, modern inspection processes, and recognition of the cold chain's role in food and pharmaceutical safety.
- **Sustainable Supply Chains** – Championing policies that reduce food waste, track and report emissions, support energy efficiency, and enable realistic decarbonization.

SUPPORT GCCA TODAY

#WeAreTheColdChain: Your contribution to the GCCA Advocacy Fund supports our U.S. and Canadian advocacy priorities, empowering our organization to provide more touchpoints with elected officials, expand thoughtful coalition engagement, partner with members and stakeholders on policies that directly impact business outcomes, and effectively staff these efforts with leading policy experts. GCCA is ramping up our proactive legislative and regulatory outreach, monitoring, and forecasting capabilities — growing our impact in a rapidly developing industry.

YOUR LEVEL OF 2026 CONTRIBUTION



☐ **FOUNDER \$25,000**

☐ **CHAMPION \$10,000**

☐ **LEADER \$5,000**

☐ **BUILDER \$2,500**

☐ **ADVOCATE \$1,000**

☐ **OTHER LEVEL \$** _____

RETURN FORM AND CHECKS, PAYABLE TO:

GLOBAL COLD CHAIN ALLIANCE, 241 18TH STREET SOUTH SUITE 620, ARLINGTON, VIRGINIA 22202

More Information About the GCCA Advocacy Fund

www.gcca.org/about/advocacy

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