



The 45th Annual CEBA Conference & Expo will be held November 3-5, 2025, at the world-famous Caesars Palace Hotel in Las Vegas, Nevada, United States. The annual event is dedicated not only to building exclusive professional relationships but also to learning about the lifecycle of controlled environment facilities, from pioneering design and state-of-the-art construction to building optimization and strategic maintenance.

Convening a global delegation of the controlled environment construction industry's most influential minds, the conference is an essential meeting point where builders, designers, engineers, and facility owners and operators converge. Professionals from across multiple sectors utilize this time together to set the agenda for the future of the industry.

The CEBA Conference and Expo provides a forum where professionals can access the critical intelligence, best practices, and strategic connections needed to excel. Attendees leave not just with new ideas but also with actionable strategies to enhance project delivery, improve operational efficiency, and drive business growth in a rapidly evolving market.

2025 General and Educational Sessions

General sessions at the CEBA Conference & Expo provide attendees with an overview of the industry and CEBA's priorities for members (and potential members!). This year, experts will take the main stage to discuss vital topics with the full audience, including:

- President and CEO & CEBA Chairman's Welcome Messages
- Trends and Market Forces Panel
- Innovations in Controlled Environment Construction Panel
- 2025 Built by the Best Awards





Education sessions provide a thorough examination of the latest innovations in controlled environment design and building. This year's education sessions will include topics like:

- Sustainability, energy efficiency, energy environmental impacts, and energy conservation strategies that can be implemented in the construction process
- Food safety
- Breaking barriers: the food service industry
- Next-gen tools & technology
- Principles of product safety regulation and risk mitigation
- Strategies/practices to meet evolving consumer demands

2025 Keynote: Economic Forecaster and Former CNBC Chief Economist Marci Rossell

Marci Rossell is a world-renowned economist and financial expert who speaks candidly on the nexus of economics, politics, culture, and the media. As the lively Chief Economist for CNBC and the former co-host of the well-known "pre-market" morning news and talk show *Squawk Box*, Rossell is revered for making complex economic issues relevant to people's lives, families, and careers.

Rossell discusses America's current and future role in the global economy, factors responsible for recessions, how Washington

influences Wall Street and the markets, and the specific forecast for the near future of the U.S. economy. She is well-versed in the stock market, investor behavior, consumer confidence, and what accountable capitalism looks like this year and beyond.

Prior to her career in broadcast journalism, Rossell served as Corporate Economist and Investment Spokesperson for Oppenheimer Funds, one of the nation's largest mutual fund companies. She began her career as an economist with the Federal Reserve Bank of Dallas, earning a Ph.D. in Economics from Southern Methodist University. Before moving to Wall Street, she served as an expert witness for Deloitte & Touche in court cases involving economic issues.

With a knack for making complex topics more digestible, Rossell's authentic, high-energy persona offers an insider's perspective on key factors of economic disruption.

Construction Café

The Construction Café is the CEBA Conference's "roundtable discussion" part of the schedule. Participants engage in meaningful

conversations with peers; with more than 10 topics available, these sessions are designed for quick, 20-minute exchanges. At each session's end, the group shares tools and ideas developed during their talks.

The Café offers CEBA conference attendees the opportunity to engage in more in-depth discussions on highly detailed topics important to them. Topics include:

- AI in Construction
- Automation & Software
- Controlled Environment Design & Consumer Trends
- Economic Trends
- Emerging Segments (Non-Food Channels)



- Emerging Technology
- Energy & Efficiency
- Fire Safety
- Next Generation Refrigeration
- Pre-Construction Trends
- Recruitment & Retention
- Real Estate & Development
- Safety & Risk Mitigation
- Sustainable Building Design

Built by the Best Award

Celebrating its 10th anniversary in 2025, the CEBA Built by the Best Award acknowledges GCCA members around the globe for their expertise and innovation in constructing, renovating, and/or modernizing controlled environment buildings across the world. Buildings recognized with the Built by the Best seal represent some of the most inno-

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vative and complex facilities worldwide, according to the unique standards set forth by the controlled environment industry.

Finalists and award winners are highlighted on stage during the CEBA mainstage program. Winners are chosen from award categories like *Controlled Environment*, *Cold Storage & Distribution Warehouses*, and

Special Works Projects (Small Expansions, Tenant Improvements, Maintenance, Retrofits, and Renovations).

This award is open to project teams from any country, comprising contractor/design-build companies and processor/end-user/warehouse/third-party logistics companies that meet specific criteria.

The 2025 CEBA Expo

The CEBA Expo is where construction innovation takes flight. This year's show floor will feature the latest technologies, solutions, products, and services from some of the most respected names in the industry. Products and services featured at this year's expo include but are not limited to: Cold Storage Contractors, Doors, Energy Efficiency Solutions, Fire Detection Systems, Flexible Walls, Flooring, Insulated Panels and Insulation, Materials Handling, Racking, Refrigeration Solutions, Roofing Networking, and more.

Making Connections

Prominent social activities, receptions, and the exhibit hall all give members and industry suppliers access to build partnerships with construction/design-build, warehousing and food processor decision makers. Other networking opportunities include the CEBA Golf Classic, our conference opening night reception, happy hour, and a poolside networking reception. @



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