



GCCA EUROPE COLD CHAIN CONFERENCE

18-20 MARCH, 2026 | DÜSSELDORF, GERMANY



SPONSORSHIP OPPORTUNITIES

The GCCA Europe Cold Chain Conference is the one and only forum where the multiple segments of cold chain get together at one time: 200+ cold chain professionals from warehousing, transportation, construction, technology and equipment companies from across Europe and other regions are expected to attend.

Past Participants Include:

A A Insights
A.P. Møller - Maersk (Copenhagen)
ABB SPA
Advansor
Africa Infrastructure Investment
Agri-Norcold A/S
Alaska Cold Stores
ALDEFE - Asociacion de Explotaciones
Americold Logistics
Amplus Logistic Sp. z.o.o.
Antin Infrastructure Partners
Antwerp-Bruges Port Authority
Association of Australia Limited
Ausgal Motors Australia PTY Limited
Bauta Logistics
B-Built
BGO Cold Storage
BIG-FOOT LOGISTIC PTE LTD
Bofrost
Boltrics
Bonar Engineering & Construction
Bradner Cold Storage Ltd. - Brussels Airport Company
Burriss Logistics
CAP Logistica Frigorificada LTDA-São
Carrier Refrigeration Distribution France
CBRE
CBRE, Inc.
CCS Logistics
Centrus
Chlodnia Gdansk
Clarke Consulting
Cold Chain Federation
Cold Summit Development
Coldbox Builders
Commercial Cold Holdings
Commonwealth Kokubu Logistics Pte Ltd
Competere
Conestoga Cold Storage
Congebec Inc.
Constellation Cold Logistics Sarl
CORE X PARTNERS
Crystal Distribution Services, Inc.
CT-Technologies ApS
Cube Cold Europe NL HoldCo B.V.
CWH Johnson's International
Daikin
DAN-doors A/S
Danfoss
Danish Crown A/S
Danish Shipping
DFDS A/S
Digistics
DP World Antwerp Head Office
Dreischbach Enterprises, Inc.
dti (Deutsches Tiefkühlinstitut e.V.)
E2K Group
EFAFLEX Tor- und Sicherheitssysteme
Elog Automation
Emergent Cold Latin America
Engineered Corrosion Solutions BV
Engineering 2K S.P.A.
Enterprise Singapore
EPV Italia S.r.l.
Eskesen Advisory Group
Eskimo Cold Storage, LLC.
Eurofresh Distribution
EuroFruitPorts NV
European Cold Storage and Logistics
European Commission DG SANTE
European Food Banks Federation asbl
Evans General Contractors
Evapco LMP
Everich World Pte Ltd
FCO Media
FlexiTog UK Ltd
Florida Freezer, LP
Fortdress Group GmbH
FreezeTeq
Fremont Realty Capital
Frigo Logistics sp.z o.o.
Frigo Warehousing BV
Frigolanda Cold Logistics Group
Friopuerto Tangier, S.A.
GATE4EU
GEA Heating & Refrigeration
Geybels Transport Service GmbH & Co. KG
Goldfreeze Europe BV
Greek & Cyprus Cold Storage & Logistics
Groupe Conhexa
HB Products
HIWA Rotterdam Port Cold Stores
Honeywell
Hudson Global Strategies LLC
Iceberg Mechanical
IceStar
Ideo Concepts
Industrial Technology Research Institute
InspiraFarms
International Fresh Produce Association
Interstate Warehousing, Inc.
IRU
ISD Solutions
Isocab by Kingspan
ISOPAN SPA
Jamison Door Company
Jan de Rijk
Jasper de Cloe
Jodifrost NV
José dos Pinhais
Keep It Cool
Kellen NV/SA
Koel - En Vrieshuizen
La Chaîne Logistique Du Froid
Labourforce Group
Lantmannen Unibake
Lantmännen Unibake
Leen Menken Foodservice Logistics BV
Lim Siang Huat Pte Ltd Limited
Lineage Logistics - Lixia Capsia Gestionis LLC
LYTO'S Srl
Madison International
Maersk
Magnavale Ltd
Manni Group S.p.A.
Mercabarna
Midwest Refrigerated Services, Inc.
Movu Robotics
Nagel-Group Logistics SE
NAI FrontPoint Partners industrial
Nekovri - Nederlandse Vereniging voor NewCold
NewCold Advanced Cold Logistics
Nichirei Holding Holland B.V.
NNL LT
Nomad Foods
Nor-Am Cold Storage - Nordfrost GmbH & Co. KG - Schortens
Norish Ltd.
Norwegian Seafood Council
Novonosis
Novonosis/CHL
OC&C Strategy Consultants
Ocado Head Office
Optimum Design and Consultancy
Patria
Permanor AS
Phase Change Solutions
Picnic B.V.
PLM Fleet - Port of Barcelona
Port of Rotterdam
Post Harvest Technologies, Inc.
Protectowire FireSystems
Proviron
QK Coldstores SA
QuickFreeze
Rabobank
RBK Food Projects BV
Reefer Cold Storage (Pty) Ltd
Refrigerated Warehouse & Transport
RefrigiWear Inc.
Rite-Hite
RLS Logistics
SAFE Food Advocacy Europe
Samon AB
RSAS
Sea-Invest
SEO ENG JOO FROZEN FOOD
PTE LTD
Seven Lakes Partners
SINA
SSI-Schafer AG
SSS Controls LLC
SSW LOGISTICS PTE LTD
STEF Logistique
Stockhabo
Superfrio Logistica Frigorificada
Swisslog
TASC
Technologies
Tessuto International BV
TGW Systems, Inc.
Thermotrafic Holland B.V.
Ti Cold
Ti Insight
Tiefkühlcenter Everswinkel GmbH
Trade & Boarders
Trane Technologies Ltd.
Umbra FSP GmbH
UNICEF
United States Cold Storage, Inc.
University of Birmingham
VDKL
Vector Logistics
Versi-Foam
Vertical Cold
Victaulic
Viking Cold Solutions, Inc
Vinca Equipos Industriales, S.A.
WAGNER Fire Safety Consulting GmbH
WILA Beheer B.V.
Zeebrugge Food Logistics
Zudek srl



SPONSORSHIP OPPORTUNITIES

Join leading professionals from warehousing, transportation, construction, technology, and equipment sectors at this dynamic two-day conference. Connect with 200 representatives from across Europe and beyond to explore the latest industry trends, challenges, innovations, and business opportunities. Strengthen your brand presence by exhibiting or sponsoring and forge valuable connections with key decision-makers in the global cold chain industry.

SPONSOR BENEFITS

- Logo on Website , Pre-Show Promotions, Onsite Signage, and Mobile App
- Verbal and visual recognition during all general sessions
- Designated sponsor level ribbon with registration badge
- Strategic brand placement at sponsored function
- First right of refusal for sponsorship of same offerings, if available, for 2027
- Complimentary event registrations: Silver & Gold – (1); Platinum – (2)

Platinum Level

- Welcome Reception in Expo (Wednesday) €10,000
- Evening Cold Chain Reception (Thursday) €10,000
- Opening Keynote / Plenary Session – Wednesday PM €8,300
- Keynote/Plenary Session – Thursday AM & PM (2) €8,190
- Closing Keynote/Plenary Session – Thursday PM €8,190
- Branded Badge Lanyards €8,190
- Happy Hour in Expo – Thursday €7,875

Gold Level

- Cold Chain Café €6,000
- Lunch in the Expo – Wednesday €6,000
- Lunch in Expo – Thursday €6,000
- European Leadership Dinner €6,000
- Registration €5,775
- Conference Mobile App €5,775
- Branded WiFi Connection €5,775

Silver Level

- Facility Tour – Friday (2 available) €4,200
- Networking Break in Expo – Wednesday PM €4,200
- Hotel Key Cards €4,200
- Networking Breaks in Expo – Thursday AM & PM (2) €4,000

Holly Coughlan

Manager, Member & Business Development Services
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EXHIBITING OPPORTUNITIES

Spaces limited!
Member Pricing | €4,200
Non-Member Pricing | €7,350

- 2-meter draped table with two chairs with identification floor sticker
- Recognition on GCCA website
- Company name and contact information in mobile app
- Meals, refreshment breaks, and happy hour located in Expo
- One (1) full-access attendee badge





WELCOME RECEPTION IN EXPO (WEDNESDAY)€10,000 EACH

The Opening Night Reception will take place on Wednesday night. The venue provides a casual setting in the Expo for this special opportunity to meet and connect with all levels of Conference participants. This opening event will position your company brand in the spotlight.

EVENING COLD CHAIN RECEPTION (THURSDAY).....€10,000

The Cold Chain Reception offers a fantastic opportunity to re-connect with old friends and build new relationships. Delegates will enjoy an evening filled with food, drinks and conversation on Thursday night of the conference. Sponsors will receive bold signage with your company logo at the event.

OPENING KEYNOTE/PLENARY SESSION INTRO (WEDNESDAY)€8,300

The Opening Keynote/Plenary Session Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire conference audience, as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size) distributed at each table during the session.

KEYNOTE/PLENARY SESSION INTROS (THURSDAY AM & PM) (2)€8,190

Thursday Keynote/Plenary Session Sponsorships elevate your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire conference audience, as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size) distributed at each table during the session.

CLOSING KEYNOTE/PLENARY SESSION INTRO (THURSDAY PM)€8,190

The Thursday Keynote/Plenary Session Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire conference audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum A5 size) to be distributed at the session.

BRANDED BADGE LANYARDS.....€8,190

Showcase your brand on the neck of every attendee at the event!

HAPPY HOUR IN THE EXPO (THURSDAY).....€7,875

Held on the Thursday immediately following the conference programme, the Happy Hour in the Expo is the perfect way to wrap up the event on a high note. This informal gathering offers a relaxed atmosphere where you can unwind after an inspiring day of sessions and discussions.

EUROPEAN LEADERSHIP DINNER.....€6,000

Enjoy an evening with cold chain leaders from around the world!

COLD CHAIN CAFE.....€6,000

Cold Chain Café round-table discussions are interactive, fast-paced exchanges of ideas and best practices on topics that are important to you. The Cold Chain Café provides a unique occasion to build foundations for a successful networking experience throughout the conference. Attendees are broken into small groups, allowing for easier yet robust conversations with their peers. Sponsor has the opportunity to provide opening remarks at the start of Cold Chain Café discussions, the opportunity for one promotional flyer (supplied by you, maximum A5 size) to be distributed at each table, and signage.



LUNCH IN EXPO (WEDNESDAY).....€6,000

Feature your company by hosting a networking lunch in the Expo on Thursday. Sponsorship includes branded signage throughout the networking foyer.

LUNCH IN EXPO (THURSDAY).....€6,000

Feature your company by hosting a networking lunch in the Expo on Thursday. Sponsorship includes branded signage throughout the networking foyer.

REGISTRATION€5,775

Be the first brand they see! The registration desk is the very first stop for every attendee as they pick up their badges and event materials. By sponsoring this high-visibility area, your brand becomes the first impression of the conference experience. But it doesn't stop there—registration is also the central hub for information throughout the event.

CONFERENCE MOBILE APP.....€5,775

The European Cold Chain Conference App sponsorship features your company logo. The app serves as an interactive networking, match-making tool and guide to resources throughout the event including programme schedule, attendee list, speaker info, expo map, sponsor profile, etc.

BRANDED WIFI CONNECTION€5,775

Stay Connected, Stay Visible: Wi-Fi is one of the most essential services at any event. Each time participants log in, they'll see your company name prominently featured—either as the network name or through a personalized password. Sponsorship includes branded signage and feature in the mobile app.

FACILITY TOUR (FRIDAY) (2)€4,200

Friday morning, delegates will embark on an exclusive visit to a leading industrial facility in the region, showcasing cutting-edge technological and operational innovations. As sponsor, you'll receive prominent recognition during the tour, one complimentary ticket to join the experience, and one promotional flyer (provided by you, maximum A5 size) distributed to attendees on the bus transporting the group.

NETWORKING BREAK IN EXPO (WEDNESDAY PM)€4,200

Feature your brand during the Wednesday morning refreshment break with bold signage with your company logo at the event.

HOTEL KEYCARDS€4,200

Every attendee staying at the conference hotel will use their keycard multiple times a day—making this a highly impactful branding opportunity. By sponsoring the hotel keycards, your logo and message will be featured prominently on the card design.

NETWORKING BREAKS IN EXPO (THURSDAY AM & PM) (2).....€4,000

Feature your brand during the Thursday AM or PM refreshment breaks with bold signage with your company logo at the event.