

# GCCA AFRICA COLD CHAIN CONFERENCE

2-3 SEPTEMBER 2026 | JOHANNESBURG, SOUTH AFRICA



## SPONSORSHIP OPPORTUNITIES

The GCCA Africa Cold Chain Conference is the premier platform bringing together cold store operators, logistics leaders, solution providers, and industry decision-makers from across Africa and beyond.

Our sponsorship programme is designed to deliver meaningful visibility, strategic engagement, and direct access to senior executives shaping the future of temperature-controlled logistics on the African continent.

### Why Sponsor?

- Direct access to senior cold chain and logistics decision-makers
- Strong alignment with GCCA's global leadership and credibility
- High-quality engagement in a focused, professional environment
- Year-round brand visibility before, during, and after the event



### For More information, Contact

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<p><b>PLATINUM SPONSOR ANCHOR</b></p> <p><b>(\$ 6000,0)</b></p>	<p><b>GCCA Strategic Industry Leadership Partner – Anchor</b></p> <p>Platinum Sponsorship is designed for organisations seeking maximum visibility, influence, and leadership positioning within the African cold chain industry</p>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of a high-profile networking function (Welcome Reception,)</li> <li>• Premium branding across all conference touchpoints (on-site, digital, and post-event)</li> <li>• 6 complimentary conference passes</li> <li>• Premium exhibition space in the conference expo</li> </ul>	<p><b>Ideal for:</b></p> <p>Warehouse members, Associate members, investors, multinational solution providers, and organisations seeking top-tier industry influence.</p>
<p><b>PLATINUM SPONSOR Opening Keynote Sponsor</b></p> <p><b>(\$ 3000,0)</b></p>	<p><b>Strategic Industry Leadership Partner</b></p>	<ul style="list-style-type: none"> <li>• Featured speaking role (Keynote introduction)</li> <li>• Premium branding across all conference touchpoints (on-site, digital, and post-event)</li> <li>• Priority access and branding at the GCCA Africa Advisory Council engagement</li> <li>• 4 complimentary conference passes</li> <li>• Premium exhibition space in the conference expo</li> <li>• Prominent logo placement on the conference website, marketing emails, social media, and post-event communications</li> <li>• Positioning as a strategic leadership partner of GCCA Africa</li> </ul>	<p><b>Ideal for:</b></p> <p>Global brands, investors, multinational solution providers, and organisations seeking top-tier industry influence.</p>



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<p><b>GOLD SPONSOR</b></p> <p><b>(\$ 1500,0)</b></p>	<p><b>Operational &amp; Technical Insight Partner</b></p> <p>Gold Sponsorship is suited to organisations looking to demonstrate expertise, showcase solutions, and engage directly with decision-makers.</p>	<ul style="list-style-type: none"> <li>• Speaking opportunity as a panelist or technical session contributor</li> <li>• Sponsorship of a general conference session or Tech Talk</li> <li>• Branding and engagement during a Lunch-in-the-Expo or Networking Break</li> <li>• Access and branding at a GCCA committee or Advisory Council session (where applicable)</li> <li>• Exhibition space within the conference expo</li> <li>• Logo placement on the conference website, marketing communications, and post-event materials</li> <li>• Strong positioning as an industry solutions partner</li> </ul>	<p><b>Ideal for:</b>          Technology providers, equipment suppliers, service partners, and professional advisory firms.</p>
<p><b>SILVER SPONSOR</b></p> <p><b>(\$ 1200.0)</b></p>	<p><b>Visibility &amp; Networking Partner</b></p> <p>Silver Sponsorship offers an effective entry point for companies seeking brand exposure, networking, and market presence at GCCA Africa's flagship event.</p>	<ul style="list-style-type: none"> <li>• Sponsorship of a refreshment break, in the exhibition space within the conference expo or networking moment, breakaway sessions</li> <li>• Shared branding across selected conference teams:</li> <li>• Delegate Bags, Lanyards or Badges</li> <li>• Conference App or Wi-Fi Sponsorship</li> <li>• Logo placement on the conference website and selected event communications</li> <li>• Cost-effective visibility among a highly targeted audience</li> </ul>	<p><b>Ideal for:</b>          Emerging brands, niche solution providers, and companies entering or expanding in the African cold chain market.</p>



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