

Sponsorship, Advertising,
And Exhibiting Opportunities

2026



GLOBAL COLD CHAIN
ALLIANCE®



TABLE OF CONTENTS

3... About GCCA

5... Events Calendar: Education, Training, & Networking

7... Sponsorship & Exhibiting Opportunities

7 – North America

17 – Global Opportunities

21 – Africa

25 – Brazil

30 – Europe

36 – Latin America

38... Advocacy Opportunities

40... Advertising Opportunities

47... Contact Us



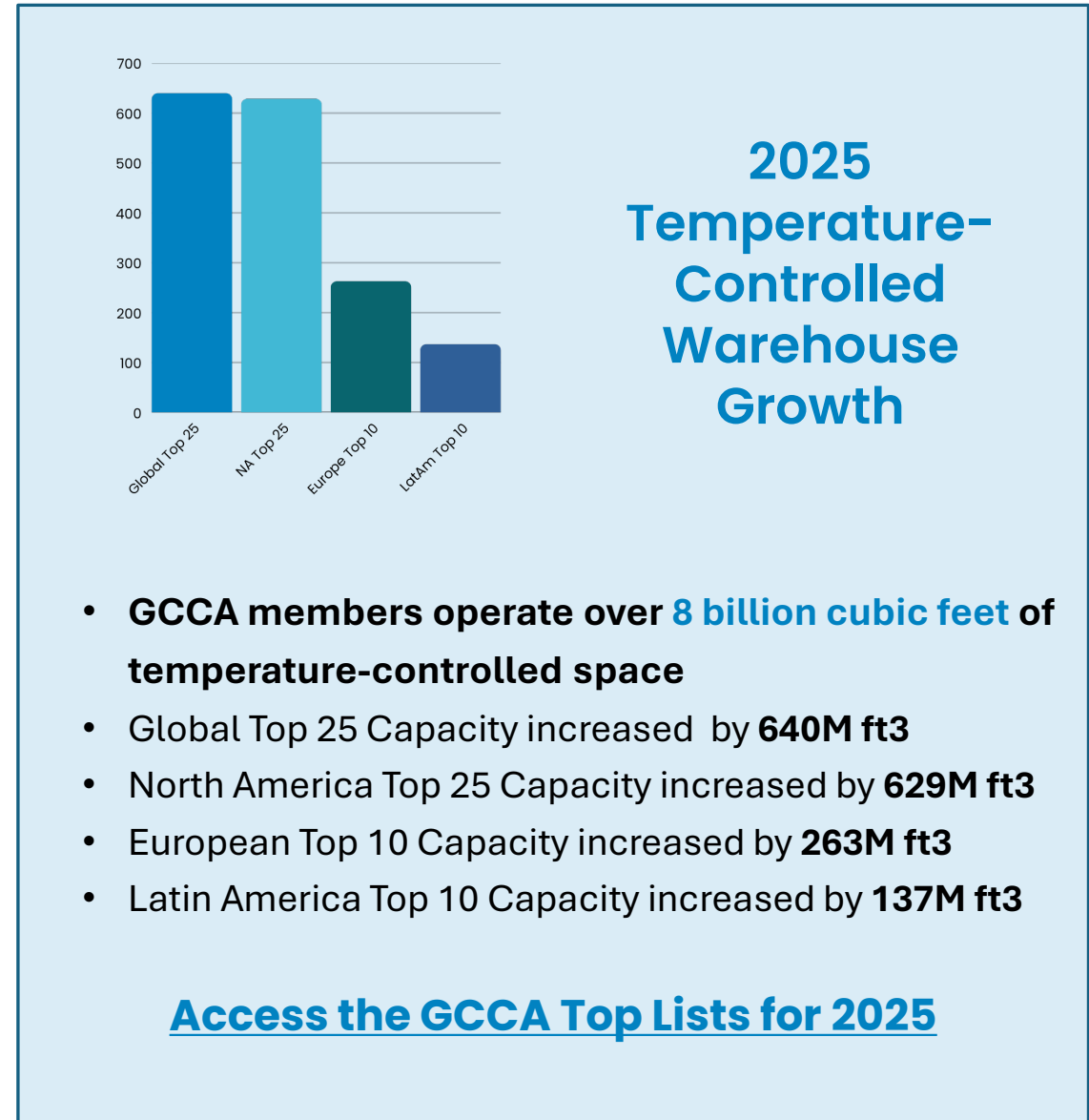
The Global Cold Chain Alliance

The Global Cold Chain Alliance (GCCA) delivers leadership and excellence for a resilient temperature-controlled supply chain.

Representing over 1,600 facilities across more than 96 countries, the GCCA brings together the global temperature-controlled supply chain with a focus on storage and warehousing, transportation and logistics, construction, and supply sectors.

As demand for cold chain solutions continues to grow, the industry is evolving fast. Now is the perfect time to join GCCA and gain access to exclusive benefits, like industry insights and benchmarking, regulatory and technical guidance, advocacy and legislative influence, powerful networking opportunities and forums to discuss your top challenges and solutions for your business, and valuable resources to stay ahead.

[Learn more about membership with GCCA.](#)



GCCA Membership Around the World

- 32%** | Warehouses
- 40%** | Supplier, Service Provider, & Vendor
- 9%** | General & Thermal Contractor (Construction)
- 5%** | Transportation
- 13%** | Academia, Government, Non-Profit
- 1%** | Processor/Manufacturer, Retail, Food Service

GCCA represents 876 members and approximately 1,500 facilities with membership across more than 96 countries.... more than 8B ft3 of cold storage capacity around the world.

MEMBERSHIP BY REGION

- U.S. & Canada** | 579 members; 871 facilities
- Latin America** | 87 members; 197 facilities
- Australia** | 72 members; 26 facilities
- Europe** | 48 members; 213 facilities
- India** | 39 members; 63 facilities
- Africa** | 33 members; 22 facilities
- Asia** | 18 members; 29 facilities





GLOBAL COLD CHAIN
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**2026 GCCA & GCCF Global
Education, Training, and
Networking Calendar**

<p><u>JANUARY</u></p> <ul style="list-style-type: none"> • 21: Cold Chain Development in Latin America (Webinar) • 29: The Global Year Ahead (GCCA Members Only Webinar)

<p><u>FEBRUARY</u></p> <ul style="list-style-type: none"> • 7-10: GCCF Institute East US
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<p><u>MARCH</u></p> <ul style="list-style-type: none"> • 1-4: GCCF Institute West US • 10-11: Cold Chain Connection LatAm • 12: Cold Chain Transportation Best Practices (Webinar) • 18-20: Europe Conference • 26: Leading Through Change (Webinar)
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<p><u>APRIL</u></p> <ul style="list-style-type: none"> • 15: Mid April: Brazil Regulatory Forum • 27-29: GCCA Convention

<p><u>MAY</u></p> <ul style="list-style-type: none"> • 13: Cold Chain Connection Guatemala • 21: Cold Chain Connection Singapore • 27-28 Brazil Cold Chain Congress

<p><u>JUNE</u></p>

<p><u>JULY</u></p> <ul style="list-style-type: none"> • 8-9: Cold Chain Connection Toronto • 20-22: GCCF Institute LatAm • 22: Cold Chain Connection Mexico

<p><u>AUGUST</u></p> <ul style="list-style-type: none"> • 18-20: GCCF Institute Brazil • 26-27: Cold Chain Connection Kansas City US

<p><u>SEPTEMBER</u></p> <ul style="list-style-type: none"> • 1-3: Africa Cold Chain Congress • 7-9: GCCF Institute Europe • 9: Cold Chain Connection Europe • 20-23 or 9/27-9/30: Strategic Board Meeting
--

<p><u>OCTOBER</u></p> <ul style="list-style-type: none"> • 14-16: Cold Chain Connection Northeast • 27-28: Cold Chain Connection South America

<p><u>NOVEMBER</u></p> <ul style="list-style-type: none"> • 3-4 Cold Chain Connection Atlanta US • Mid November: Eastern Europe Cold Chain Connection • Late November: Cold Chain Connection Brazil

<p><u>DECEMBER</u></p>

North American Sponsorships

Who to Contact

For new exhibit and sponsorship inquiries:

Josh Meyers

Vice President, Stakeholder Growth & Impact

703-373-4300 ext. 2345 | jmeyers@gcca.org

For returning exhibitors & current sponsor questions:

Holly Coughlan

Manager, Member and Business Development Services

703-373-4300 ext. 234 | hcoughlan@gcca.org



GLOBAL COLD CHAIN
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Strategic Board Meetings

Week of September 20th or 27th | Hotel TBD

Lisbon, Portugal

STRATEGIC BOARD MEETINGS

Reach executives leading the cold chain industry and support strategic direction to the full organization.

Boards of Directors

- [GCCA Transportation](#), [GCCA Warehouse](#), and [Global Cold Chain Foundation](#)

Sponsorship Opportunities

- Joint Board Welcome Reception & Dinner (2 available – Night 1) | **\$15,750 USD**
- Dinner (2 available – Night 1 & 2) | **\$15,750 USD**
- Activity Sponsor (4 available) | **\$5,000 USD**

Sponsorship Benefits

- Recognition and participation in all board networking activities and Board breakfasts
- Recognition of sponsorship on Board Meeting marketing emails and event signage
- Recognition of sponsorship during Board Meeting (logo on screen and verbal recognition)
- Verbal recognition in welcome remarks at first evening dinner
- Participation in select portions of Board meetings
- Designated sponsor level ribbon with registration badge
- Opportunity for two company representatives and their spouses to attend the event
- First right of refusal for sponsorship of same offerings, if available, for 2027



THANK YOU TO OUR 2025 SPONSORS

ARCOLD
DESIGN/BUILD
A Division of ARCO DB Companies, Inc.



JAMISON DOOR

RefrigiWear



QUICKFREEZE



GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)



GLOBAL COLD CHAIN
ALLIANCE®

135th GCCA Convention

April 27-29 | Grand Hyatt Scottsdale
Scottsdale, Arizona USA

135th GCCA CONVENTION

Attracting nearly 600 participants in 2025, connect with executive level leaders including CEOs and top executives addressing the challenges and needs in the temperature-controlled warehousing and logistics space.

- **Engage with Executive Leaders**

Forge valuable relationships with C-suite professionals through exclusive networking events, including evening receptions and the Cold Chain Café—moderated roundtable discussions focused on the industry’s most pressing topics.

- **Share Expert Industry Insights**

Offer respected perspectives on the key trends shaping the cold chain — from economic outlooks and regulatory shifts to cybersecurity, warehouse automation, sustainability, and capital investment strategies.

- **Showcase Innovative Solutions**

Spotlight your cutting-edge products and services in the Innovation Showcase. (See the next page for a list of exhibitor product categories.)

- **Enjoy Social & Community Activities**

Unwind with networking activities like golf and pickleball and give back through local food bank volunteer opportunities.



GCCA CONVENTION Sponsorship Opportunities

Platinum Level

- Night 2 Convention Party \$85,000
- Board Leadership Dinner & Reception (1st Day) \$36,750
- Keynote Presenter Sponsor (2 available – Day 2) \$26,250
- Welcome Reception \$26,250
- Closing Keynote, Lunch, & Reception \$25,000
- Convention Lanyards \$23,100
- Specialty Coffee in the Showcase (2 available) \$23,100
- Mobile App Sponsor (NEW!) \$20,000

Gold Level

- Hotel Key Cards \$19,950
- Golf Classic Beverage Cart \$17,325
- Cold Chain Café \$15,225
- Convention WiFi \$15,225
- Gold Classic Refreshment Oasis \$12,600
- Innovation Showcase \$12,600



Silver Level

- Breakfast in Innovation Showcase \$11,550
- Pickleball \$11,550
- Focus Session Education Tracks \$9,450
- Refreshments Break Sponsor (Daily, 3 available) \$9,450
- Golf Classic Prizes \$9,450
- Golf Classic Lunch \$9,450
- Branded Golf Balls \$8,925
- Golf Classic Sunscreen (Golf, Pickleball) \$8,925
- Golf Classic Cigar Bar \$8,925
- Golf Classic Cooling Towels \$8,925
- Solutions Stage (NEW!) \$7500

GCCA CONVENTION Exhibiting Opportunities

Who Exhibits in the Innovation Showcase

- Audit and Inspection Provider
- Automation & Material Handling
- Clothing and Personal
- Protective Equipment
- Consulting Services
- Construction & Design/Build
- Doors & Air Curtains
- Energy Management/Monitoring Equipment/Services
- Fire & Smoke Protection Systems
- Generators & Engine
- Generators
- Insulated Panels
- Maintenance or Repair Services
- Racking
- Refrigeration Equipment & Machinery
- Roofing and Roofing Products
- Solar/Alternative Energy Solutions
- Thermal Envelope Services
- Valves or Refrigeration Equipment Parts
- WMS and TMS Products and Support

CONVENTION EXHIBITOR PRICING

Tabletop Display: **\$12,600 USD**

(55) Tabletop exhibits available

Exhibiting Benefits Include:

- (2) full-access attendee badges
- 6-foot draped table with two chairs with identification floor sticker
- Meals, refreshment breaks, and Welcome Reception located in Innovation Showcase



GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)

GCCA CONVENTION Sponsorship Benefits

Benefit	Silver \$11,000 and below	Gold \$12,000 - \$19,999	Platinum \$20,000 and above
Logo on Website, Pre-Show Promotions, Onsite Signage, and Mobile App	X	X	X
Verbal and visual recognition during all general sessions	X	X	X
Designated sponsor level ribbon with registration badge	X	X	X
First right of refusal for sponsorship of same offerings, if available, for 2027	X	X	X
Recognition on General Session tables	-	-	X
Included full-access attendee badges	-	2	4

GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)



GLOBAL COLD CHAIN
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North American Cold Chain Connections

NORTH AMERICA COLD CHAIN CONNECTIONS

GCCA Cold Chain Connections offer engaging and dynamic experiences, uniting professionals from warehousing, logistics, transportation, design/build, food, retail, and pharma. Professionals come together at in-person gatherings to exchange regional market insights, engage in meaningful discussions, expand their networks, and gain valuable education.

Date	Location
• April 13-14	Vancouver, British Columbia
• July 8–9	Toronto, Ontario
• August 26-27	Kansas City, Missouri
• October 14–16	Philadelphia, Pennsylvania
• November 3-4	Atlanta, Georgia



Sponsorship Opportunities

United States & Canada

\$5,250 each

Sponsor Benefits

- Two (2) complimentary event registrations*
- Recognition on event website, digital promotions, and event signage
- Attendee list (does not include email addresses)
- Your organization's marketing materials displayed onsite

GCCA membership required for all sponsorship opportunities – [Learn More](#)
Interested in sponsoring multiple events? [Contact GCCA Staff!](#)

Global Events



GLOBAL COLD CHAIN
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GCCA Regional Cold Chain Connections



REGIONAL COLD CHAIN CONNECTIONS

GCCA Cold Chain Connections offer engaging and dynamic experiences, uniting professionals from warehousing, logistics, transportation, design/build, food, retail, and pharma. Professionals come together at in-person gatherings to exchange regional market insights, engage in meaningful discussions, expand their networks, and gain valuable education.

Date	Location
• 10 March	Medellin, Colombia
• April 13-14	Vancouver, British Columbia
• May 21	Singapore, Singapore
• July 8–9	Toronto, Ontario
• July 22	Mexico City, Mexico
• August 26-27	Kansas City, Missouri
• September 9	Rotterdam, Netherlands
• October 14-16	Philadelphia, Pennsylvania
• October 27–28	Lima, Peru
• November 3-4	Atlanta, Georgia
• November 18–19	Eastern Europe (TBD)
• November 24–25	Itajai, Brazil

Sponsorship Opportunities

United States & Canada	\$5,250 each
Europe	€5,250 each
Latin America, Brazil, Australia, Middle East, Asia	\$4,500 each

Sponsor Benefits

- Two (2) complimentary event registrations*
- Recognition on event website, digital promotions, and event signage
- Attendee list (does not include email addresses)
- Your organization's marketing materials displayed onsite

GCCA membership required for all sponsorship opportunities – [Learn More](#)
Interested in sponsoring multiple events? [Contact GCCA Staff!](#)

Africa Sponsorships

Who to Contact

Paul Matthew

Director, GCCA Africa

+24 82 604 4055 | pmatthew@gcca.org

Looking to partner year-round or across multiple global events?

Adam Thocher

Senior Vice President, Global Programs and Insights

703-785-6693 | athocher@gcca.org

Josh Meyers

Vice President, Stakeholder Growth & Impact

703-373-4300 ext. 2345 | jmeyers@gcca.org

For returning exhibitors & current sponsor questions:

Holly Coughlan

Manager, Member and Business Development Services

703-373-4300 ext. 234 | hcoughlan@gcca.org



GLOBAL COLD CHAIN
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GCCA Africa

Cold Chain Conference

September 1-3, 2026 | Hotel TBD

Johannesburg, South Africa

2026 AFRICA COLD CHAIN CONFERENCE

The GCCA Africa Cold Chain Conference is a supplier’s best venue for reaching temperature-controlled warehousing and logistics executives. Promote your company’s brand and visibility at the event through the sponsorship program. Each opportunity is customized to spotlight your company throughout the entire event.

Sponsorship Benefits

Benefit	Silver	Gold	Platinum
Tabletop Exhibit: 2-meter draped table with two chairs with identification sign	X	X	X
Logo on Website, Onsite Signage, and Printed Program	X	X	X
Verbal and visual recognition during all general sessions	X	X	X
Designated sponsor level ribbon with registration badge	X	X	X
First right of refusal for sponsorship of same offerings, if available, for 2027	X	X	X
Complimentary conference passes	1	1	2
Attendee list (email addresses not included)	X	X	X



AFRICA CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

Platinum Level

- Cold Chain Cocktail Party \$3,150
- Opening Keynote \$3,150
- Cold Chain Dinner \$2,890

Gold Level

- Keynote (2 Available) \$2,625
- Registration Badge \$2,100
- WiFi \$2,100
- Printed Program \$2,100

Silver Level

- Breakfast in Expo \$1,840
- Lunch in Expo \$1,840
- Refreshment Break in Expo – Morning \$1,630
- Refreshment Break in Expo – Afternoon \$1,630



GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)

Brazil Sponsorships

Who to Contact

Isabela Perazza

Director, GCCA Brazil

+55 11 99230-2024 | iperazza@gcca.org

Looking to partner year-round or across multiple global events?

Adam Thocher

Senior Vice President, Global Programs and Insights

703-785-6693 | athocher@gcca.org

Josh Meyers

Vice President, Stakeholder Growth & Impact

703-373-4300 ext. 2345 | jmeyers@gcca.org

For returning exhibitors & current sponsor questions:

Holly Coughlan

Manager, Member and Business Development Services

703-373-4300 ext. 234 | hcoughlan@gcca.org



GLOBAL COLD CHAIN
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GCCA Brazil

Cold Chain Congress

May 27-28, 2026 | Hotel TBD

Sao Paulo, Brazil

2026 BRAZIL COLD CHAIN CONGRESS

The GCCA **Brazil Cold Chain Congress** is designed for senior-level executives and suppliers involved in temperature-controlled logistics, transportation, and warehousing, including decision-makers and industry leaders looking to drive innovation and improve operational efficiency.

Who Exhibits & Sponsors

- Construction Providers
- Docking Equipment
- Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Fork Lifts & Material Handling
- Insulated Clothing
- Insulated Panels
- Lighting Manufactures & Suppliers
- Material Handling
- Racking Equipment
- Refrigeration Contractors
- WMS & TMS Providers

ATTENDEE DEMOGRAPHICS

Organization Type

- Warehouse - 49%
- Supplier - 41%
- Non-profit - 5%
- Food industry - 5%

Job Title

- C- Suite - 16%
- Director - 22%
- Manager - 56%
- Partner - 6%



GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)



BRAZIL CONGRESS SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

PLATINUM LEVEL - \$6,600

- Opportunity to introduce one of the speakers of the event on stage and briefly present your company (5 minutes)
- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event List of attendees with contact details
- Four event registrations
- List of attendees with phone and mailing information (excl. email addresses)
- Additional Opportunities: Expo table-top available in the hall of the event

GOLD LEVEL - \$4,400

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- List of attendees with phone and mailing information (excl. email addresses)
- Three event registrations
- Expo table-top available in the hall of the event

SILVER LEVEL - \$3,300

- Recognition of sponsorship on conference website, conference marketing emails, and event signage
- All sponsors in attendance will receive distinctive “Sponsor Ribbon” to wear throughout event
- List of attendees with phone and mailing information (excl. email addresses)
- Two event registrations

GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)

COLD CHAIN CONNECTIONS in BRAZIL

Brazil's Cold Chain Connection delivers a dynamic experience, bringing together 20-40 members of the warehouse/3PL construction, and supplier communities to meet face-to-face in various Latin American Markets for focused regional market updates, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions before, during or after the program.



Date Location

- November 24–25 Itajai, Brazil



Sponsorship Opportunities

Latin America, Brazil, Australia, Middle East, Asia

\$3,150 each

Sponsor Benefits

- Two (2) complimentary event registrations*
- Recognition on event website, digital promotions, and event signage
- Attendee list (does not include email addresses)
- Your organization's marketing materials displayed onsite

GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)

Europe Sponsorships

Who to Contact

Julie Hanson

Director, GCCA Europe

+32 496 065 865 | jhanson@gcca.org

Looking to partner year-round or across multiple global events?

Adam Thocher

Senior Vice President, Global Programs and Insights

703-785-6693 | athocher@gcca.org

Josh Meyers

Vice President, Stakeholder Growth & Impact

703-373-4300 ext. 2345 | jmeyers@gcca.org

For returning exhibitors & current sponsor questions:

Holly Coughlan

Manager, Member and Business Development Services

703-373-4300 ext. 234 | hcoughlan@gcca.org



GLOBAL COLD CHAIN
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GCCA Europe **Cold Chain Conference**

March 18-20, 2026 | Dusseldorf Hilton

Dusseldorf, Germany

2026 EUROPE COLD CHAIN CONFERENCE

Join leading professionals from warehousing, transportation, construction, technology, and equipment sectors at this dynamic two-day conference. Connect with 200 representatives from across Europe and beyond to explore the latest industry trends, challenges, innovations, and business opportunities. Strengthen your brand presence by exhibiting or sponsoring and forge valuable connections with key decision-makers in the global cold chain industry.



GCCA
EUROPE
COLD CHAIN CONFERENCE
18-20 MARCH, 2026 | DÜSSELDORF, GERMANY

Sponsorship Benefits

- Logo on Website , Pre-Show Promotions, Onsite Signage, and Mobile App
- Verbal and visual recognition during all general sessions
- Designated sponsor level ribbon with registration badge
- Strategic brand placement at sponsored function
- Listed in select pre-event marketing only for specific packages
- First right of refusal for sponsorship of same offerings, if available, for 2027
- Complimentary event registrations: Silver & Gold – (1); Platinum and Diamond – (2)

ATTENDEE DEMOGRAPHICS

- 45% Warehouse & Logistics
- 39% Supplier
- 7% Academia / Government / Non-Profit
- 7% Press/Spouse-Guest/Staff
- 2% Food Company
- 16% Executive: CEO, President, Owner
- 47% Executive Team: Senior VP, VP, C-Suite
- 45% Director or Manager
- 8% Other

EUROPE CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

Platinum Level

- Welcome Reception in Expo (Wednesday) €10,000
- Evening Cold Chain Reception (Thursday) €10,000
- Opening Keynote / Plenary Session – Wednesday Afternoon €8,300
- Lunch in the Expo – Wednesday €8,190
- Keynote / Plenary Session – Thursday AM & PM (2 available) €8,190
- Closing Keynote / Plenary Session – Thursday PM €8,190
- Branded Badge Lanyards €8,190
- Happy Hour in Expo – Thursday €7,875

Gold Level

- European Council Dinner €6,000
- Cold Chain Café €6,000
- Lunch in Expo – Thursday €6,000
- Registration €5,775
- Conference Mobile App €5,775
- Branded WiFi Connection €5,775

Silver Level

- Facility Tour – Friday (2 available) €4,200
- Networking Break in Expo – Wednesday PM €4,200



EUROPE CONFERENCE EXHIBITING OPPORTUNITIES

Who Exhibits

- Automation/Robotics
- Construction Providers
 - Docking Equipment
 - Doors
- Energy Efficiency Solutions
- Fire Prevention Solutions
- Food Safety & Compliance
 - Insulated Clothing
 - Insulated Panels
- Lighting Manufacturers & Suppliers
 - Materials Handling
 - Racking Equipment
- Refrigeration Equipment & Contractors
- WMS & TMS Providers



CONFERENCE EXHIBITOR PRICING

Tabletop Display (20 available):

Member: €4,200

Non-Member: €7,350

Exhibiting Benefits Include:

- 2-meter draped table with two chairs with identification floor sticker
- Recognition on GCCA website
- Company name and contact information in mobile app
- Meals, refreshment breaks, and happy hour located in Expo
- One (1) full-access attendee badge

COLD CHAIN CONNECTIONS in EUROPE

GCCA Cold Chain Connections offer engaging and dynamic experiences, uniting professionals from warehousing, logistics, transportation, design/build, food, retail, and pharma. Professionals come together at in-person gatherings to exchange regional market insights, engage in meaningful discussions, expand their networks, and gain valuable education.

Date

- September 9
- November 18–19

Location

- Rotterdam, Netherlands
- Eastern Europe



Sponsorship Opportunities

Europe

€5,250 each

Sponsor Benefits

- One (1) complimentary event registration*
- Recognition on event website, digital promotions, and event signage
- Attendee list (does not include email addresses)
- Your organization's marketing materials displayed onsite

GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)

Latin America Sponsorships

Who to Contact

Ana Regina Garcia

Director, GCCA LatAm

+502 4296-9503 | +502 5516-2050 | agarcia@gcca.org

Looking to partner year-round or across multiple global events?

Adam Thocher

Senior Vice President, Global Programs and Insights

703-785-6693 | athocher@gcca.org

Josh Meyers

Vice President, Stakeholder Growth & Impact

703-373-4300 ext. 2345 | jmeyers@gcca.org

For returning exhibitors & current sponsor questions:

Holly Coughlan

Manager, Member and Business Development Services

703-373-4300 ext. 234 | hcoughlan@gcca.org

COLD CHAIN CONNECTIONS in LATIN AMERICA

Latin American Cold Chain Connections deliver a dynamic experience, bringing together 50-100 members of the warehouse/3PL construction, and supplier communities to meet face-to-face in various Latin American Markets for focused regional market updates, high-quality discussions, networking, and education. Connections will be hosted over breakfasts, luncheons, and receptions before, during or after the program.

Date	Location
• March 11	Medellin, Colombia
• May 13	Guatemala City, Guatemala
• July 22	Mexico City, Mexico
• October 27-27	Lima, Peru



Sponsorship Opportunities

Cold Chain Connection Colombia	\$3,150 each
Cold Chain Connection Mexico	\$4,500 each
Cold Chain Connection Peru	\$4,500 each

Sponsor Benefits

- Two (2) complimentary event registrations*
- Recognition on event website, digital promotions, and event signage
- Attendee list (does not include email addresses)
- Your organization's marketing materials displayed onsite

GCCA membership required for all sponsorship opportunities – [Learn More](#)

Interested in sponsoring multiple events? [Contact GCCA Staff!](#)

Advertising: GCCA Publications

GCCA COLD FACTS Magazine

COLD FACTS Magazine is read by over 5,000 cold chain executives in more than 90 countries worldwide. Each issue features articles spanning all sectors of the cold chain industry, along with member updates, association news, and interviews with innovative industry leaders. COLD FACTS magazine includes in-depth articles on warehousing logistics, transportation, construction, and other key topics relevant to cold chain businesses; and maintains a strong digital presence. Editions are centered around a specific theme - see next page for 2026 editorial focus and bonus distribution details.



GCCA COLD FACTS Magazine

2026 Editorial Calendar and Themes

Issue 1 (Jan/Feb) | Looking Forward: GCCA in 2026

Issue 2 (Mar/Apr) | Investment: Impactful investing, VCs

Issue 3 (May/June) | New to Cold Chain Capacity:

Changing what we store

Issue 4 (Jul/Aug) | Global Advocacy:

Midterms and global elections

Issue 5 (Sept/Oct) | Build:

Construction, technology, & new markets

Issue 6 (Nov/Dec) | Science: The Science of the Cold Chain

**Editorial calendar subject to change.*

SIZE

Cover 4–Bleed

Cover 4–No Bleed

Full Page–Bleed

Full Page–No Bleed

Half Page Horizontal

Half Page Island

One Third Page Square

One Quarter Page Vertical

DIMENSIONS

8 5/8" x 11 1/8"

7 3/8" x 10"

8 5/8" x 11 1/8"

7 3/8" x 10"

7 3/8" x 5"

4 27/32" x 7 1/2"

4 27/32" x 5"

3 9/16" x 5"

SIZE	1X	3X	6X
Belly Bands	N/A	N/A	\$5,665
Cover 4	N/A	N/A	\$3,190
Cover 3	N/A	N/A	\$2,990
Cover 2	N/A	N/A	\$2,830
Full Page	\$3,500	\$3,350	\$3,190
Half Page	\$2,630	\$2,420	\$1,800
Third Page	\$1,700	\$1,545	\$1,440
Quarter Page	\$1,240	\$1,110	\$1,000



1 (Jan/Feb)	November 18, 2025	December 2, 2025
2 (Mar/Apr)	January 27, 2026	February 3, 2026
3 (May/June)	March 24, 2026	April 7, 2026
4 (Jul/Aug)	May 26, 2026	June 9, 2026
5 (Sept/Oct)	July 28, 2026	August 4, 2026
6 (Nov/Dec)	September 29, 2026	October 6, 2026

GCCA Innovation Showcase & Buyers Guide

This special edition is published alongside the September–October issue of COLD FACTS Magazine. It offers readers valuable insights, updates, and emerging trends in automation, controlled environment design and construction, and the latest innovations in cold chain technology.

This issue includes company listings for all GCCA associate members, suppliers and contractors. Serving as a comprehensive guide to industry updates and resources, this edition is a one-stop resource for cold chain operators and builders to discover and connect with leading service providers.

Select Your Advertising Package

Ad Reservation Deadline: [July 28, 2026](#)

Material Deadline: [August 4, 2026](#)

SIZE	COST
One-page article/ad	\$2,420
Two-page article/ad	\$3,605
Back Cover	\$3,605
Inside Front Cover or Inside Back Cover	\$3,450

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

Advertorial Options

Advertisers can purchase one or two pages in this special edition, with the option to run traditional ads, advertorials, or a combination of both. These pages will also be overprinted for bonus distribution at select industry events, maximizing your exposure.

You have full creative control over your content. For example, you might feature an article by your CEO discussing industry trends, highlighting a successful customer case study, or showcasing a new product launch. One-page articles should be approximately 650 words, while two-page spreads can accommodate up to 1,300 words. If it includes photos or graphics, word counts will be adjusted accordingly.

GCCA COLD FACTS WEEKLY eNewsletter

GCCA's weekly e-newsletter, *Cold Facts Weekly*, delivers timely insights on the latest trends and critical issues shaping the cold chain industry. Each edition offers a concise overview of key developments, combining original content with curated news from trusted sources such as The Associated Press, The New York Times, Financial Times, and top industry publications. Reaching more than 5,600 cold chain professionals *Cold Facts Weekly* keeps industry leaders informed on topics that influence their business. Its readership includes high-level decision-makers with purchasing power — the professionals who drive the industry forward.

Super Top Banner | \$6,695 USD

Leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

Top Banner | \$6,180 USD

Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.

Ad. spec: JPG, GIF, PNG | 468x60px | 3 months

Featured Content | \$5,356 USD

Banner allows companies to combine imagery, color and text in an intersecting and compelling manner.

Ad. spec: JPG, GIF, PNG | 144x92px | Max. size: 20K | 100 Characters for title plus 250 Characters for message | 3 months

Medium Rectangle | \$5,356 USD

These versatile squares can be used for branding or product promotion.

Ad. spec: JPG, GIF, PNG | 300 x 250px | 3 months

Full Banner | \$5,356 USD

This rich editorial allows for a product image/company logo, title and a message that would grab the user's attention as it sits adjacent to the editorial.

Ad. spec: JPG, GIF, PNG | 486x60px | 3 months

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

GCCA Web Buyers Guide


The Global Cold Chain Directory Buyers Guide is the world's leading resource for finding refrigerated warehousing and logistics providers, cold storage design/build companies, temperature-controlled transportation, and cold chain industry suppliers. The GCCA Online Directory Buyers Guide is an excellent opportunity for Advertisers looking for increased visibility.

RATES: Rates include both the horizontal and square banner placements.

- 12 months: **\$5,191 USD**
- 6 months: **\$2,472**
- 3 months: **\$1,545**

ADVERTISING SPECS:

- GIF, JPEG or PNG
- Square Banner: 250px x 250px
- Horizontal Banner: 728px x 90px
- Max size: 40K



The screenshot displays the Kingspan website's search interface. At the top, there is a navigation bar with the Kingspan logo and a 'LEARN MORE' button. Below the navigation bar, there is a search bar with the placeholder text 'Enter Company Name or Keyword' and a location search bar with the placeholder text 'Enter Address or Zip' and a '20mi' dropdown menu. The main content area is divided into two columns. The left column contains two filter sections: 'COMPANY TYPE' and 'VALUE ADDED SERVICES'. The 'COMPANY TYPE' section has a list of categories with checkboxes and counts: All (checked), Warehouse Facility (1,49k), Supplier (481), Contractor (141), Food Bank (80), and Truck Carrier (44). The 'VALUE ADDED SERVICES' section has a list of categories with checkboxes and counts: All (checked), Design/Build or General Contractor (103), Construction (77), Refrigerated Warehouse Facility (70), Insulated Panels (69), and Refrigeration Machinery (46). The right column features a map of the world with red location pins indicating search results. Below the map, there is a list of search results with the following entries: 1 New South Wales, Australia; 3 Lions Logistics Andover, Massachusetts, United States; 4Front Engineered Solutions, Inc Kenosha, Wisconsin, United States; 5 Irving, Texas, United States; A Construct Neuville-en-Ferrain, France; A M King Charlotte, North Carolina, United States; A Perks Consultancy Enterprises Durbanville, Western Cape, South Africa; A&E Construction Upper Darby, Pennsylvania, United States; and A.P. Moller - Maersk København, Denmark.

Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

GCCA Website Advertising

The Global Cold Chain Alliance website (GCCA.org) is the industry's one-stop shop for the cold chain. Cold chain executives visit the site to access the latest industry news and resources, connect with other GCCA members, and to learn more about upcoming cold chain events. Traffic averages over 12,000 user sessions and 250,000 impressions per month! Capture this traffic and drive them to your website through banner advertising on GCCA.org.

TWO ADS: Square Banner and Horizontal Banner.

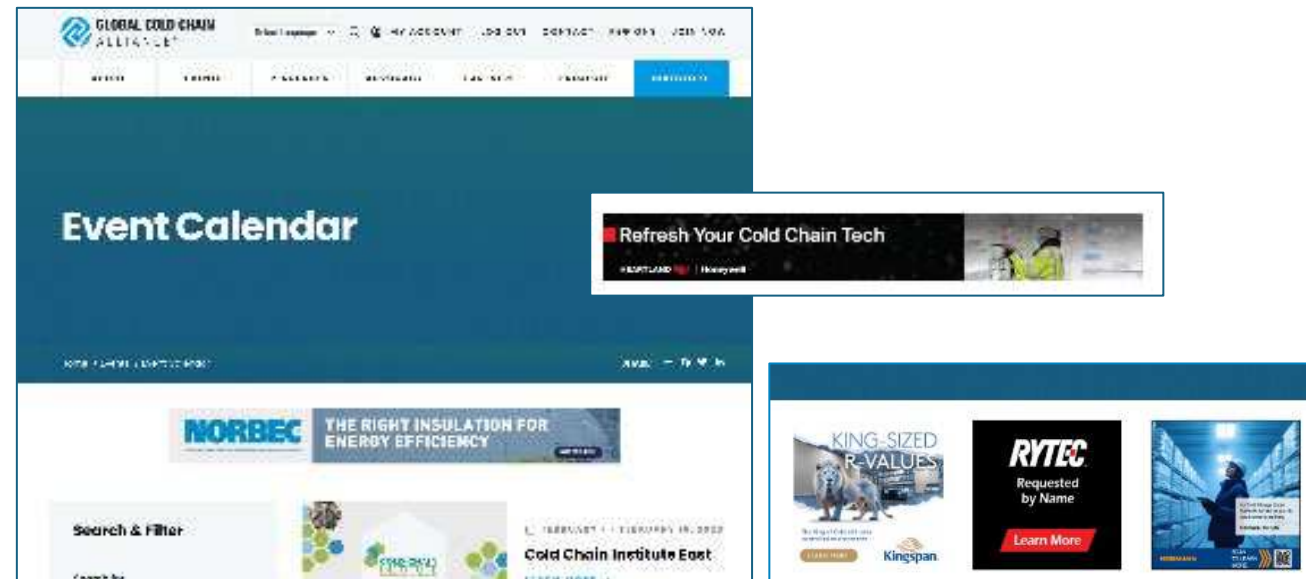
- 12 months: **\$5,191 USD**

ADVERTISING OPTIONS:

Square and horizontal banner ads on the GCCA home page.
Horizontal banner also appears on internal pages of the site.

ADVERTISING SPECS:

- GIF, JPEG or PNG
- Square Banner: 250px x 250px
- Horizontal Banner: 728px x 90px
- Max size: 40K



Advertising Questions?

Contact Jeff Rhodes +1-410-584-1994 or jeff.rhodes@wearemci.com

Connect With Us to Learn More



GLOBAL COLD CHAIN
ALLIANCE®

Contact Us

At GCCA, we're committed to strengthening the global temperature-controlled supply chain through meaningful connections and strategic partnerships. We welcome the opportunity to learn more about your organization and explore how your goals can align with GCCA sponsorship opportunities.



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ALLIANCE®

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