



GLOBAL COLD CHAIN ALLIANCE®

Dear [Supervisor's Name],

I am writing to request approval to attend [Webinar/Workshop Name], a virtual program hosted by the Global Cold Chain Alliance (GCCA) on [date].

GCCA is the leading trade association for the temperature-controlled supply chain industry, and its programming is built specifically for professionals in our field. This session covers [brief description of topic], which is directly relevant to the work I do here.

Attending will benefit both my professional development and our team in concrete ways.

The content is led by expert practitioners with deep experience in temperature-controlled logistics, giving me an industry-specific perspective I can apply immediately to our work. GCCA curates programming based on what is most relevant to the industry right now, ensuring the content reflects current challenges and priorities rather than generic training.

I plan to share key takeaways with the team through [a brief summary / a lunch-and-learn / a written recap, etc.], so the value extends beyond my individual participation.

The registration fee is \$99 for GCCA members. More information is available [here](#).

Thank you for considering this request. I am happy to discuss how this session aligns with our current priorities.

[Your Name]

[Title]