COLD CHAIN INSTITUTE

The Cold Chain Institute is a premier, multi-year educational program designed to transform dedicated professionals into industry experts. This is an immersive, three-day experience that dives deep into the critical pillars of the cold chain. Over three consecutive years, students master a comprehensive curriculum covering warehouse operations, transportation, food safety, employee safety, and leadership development.

2027 DATES

INSTITUTE	DATES	LOCATION
Cold Chain Institute East	Feb 6-9	Atlanta, GA
Cold Chain Institute West	Feb 28 – Mar 3	Tempe, AZ
Cold Chain Institute Australia	June 23-25	Melbourne
Cold Chain Institute Latin America	July 19-21	Mexico City
Cold Chain Institute Brazil	Mid August	Sao Paulo
Cold Chain Institute Europe	Sept 6-8	Rotterdam



INSTITUTE SUPPORTER PROGRAM

SUPPORT THE FUTURE OF THE COLD CHAIN

The Cold Chain Institute is developing the next generation of leaders who will shape the future of the temperature-controlled supply chain.

Creating a best-of-class learning experience while keeping the program accessible and affordable is essential to maximizing participation and developing industry talent. By supporting the Institute, your company is investing in the future of the industry while building meaningful connections with emerging professionals, faculty, and industry leaders.

SUPPORTER LEVELS ON PAGE 18

GCCA membership is required for all sponsorship opportunities **Learn More**. Interested in sponsoring multiple events? Contact Adam Thocher, Senior Vice President, Global Market Engagement +1-703-785-6693 | athocher@gcca.org.

BECOME AN INSTITUTE PARTNER

Companies can participate as an Institute Partner at one of two levels. All Partners receive recognition throughout the Institute experience and are associated with an important industry initiative focused on developing future talent.

ALL INSTITUTE PARTNERS RECEIVE

- Recognition at key Institute experiences, including the following:
  - General Sessions
  - Receptions: Welcome Reception & Graduation Reception
- Company logo on event signage
- Company featured in the student workbook
- Company logo recognition on the Institute webpage
- Recognition as an Institute Partner in Cold Chain Institute communications
- Opportunities to connect with students, faculty, and industry leaders at designated times during the program
- Ability to provide branded giveaways
- **Institute Partner Logo:** Receive a Cold Chain Institute Partner logo for use in your company's marketing and promotional materials, recognizing your support of the Institute and the future of the cold chain.

PREMIER

PREMIER PARTNER

$10,000

Take an active role in supporting the Institute and gain additional access to the program experience.

INCLUDES EVERYTHING IN THE INSTITUTE PARTNER PACKAGE, PLUS:

- **Faculty Dinner Access:** Send one company representative to the faculty dinner to engage with Institute faculty and industry leaders.
- **Exclusive Institute Access:** Send one company representative to attend and observe Institute classes via the Executive Track, gaining firsthand exposure to the Institute curriculum and participant experience.
- **Networking:** Ability to attend all general sessions, including graduation and networking receptions
- **Premier Partner Recognition:** Enhanced recognition as a Premier Partner across Institute communications and on-site materials

SUPPORTING

SUPPORTING PARTNER

$5,000

Support the development of future cold chain leaders while building visibility for your company throughout the Institute experience.

INCLUDES:

- All Institute Partner benefits listed above
- **Attendance:** Opportunities to connect with students, faculty, and industry leaders during general sessions and receptions (1 company rep)

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